Alberta Downhill Ski Market Analysis 1983/84

Detailed Tables Volume 2

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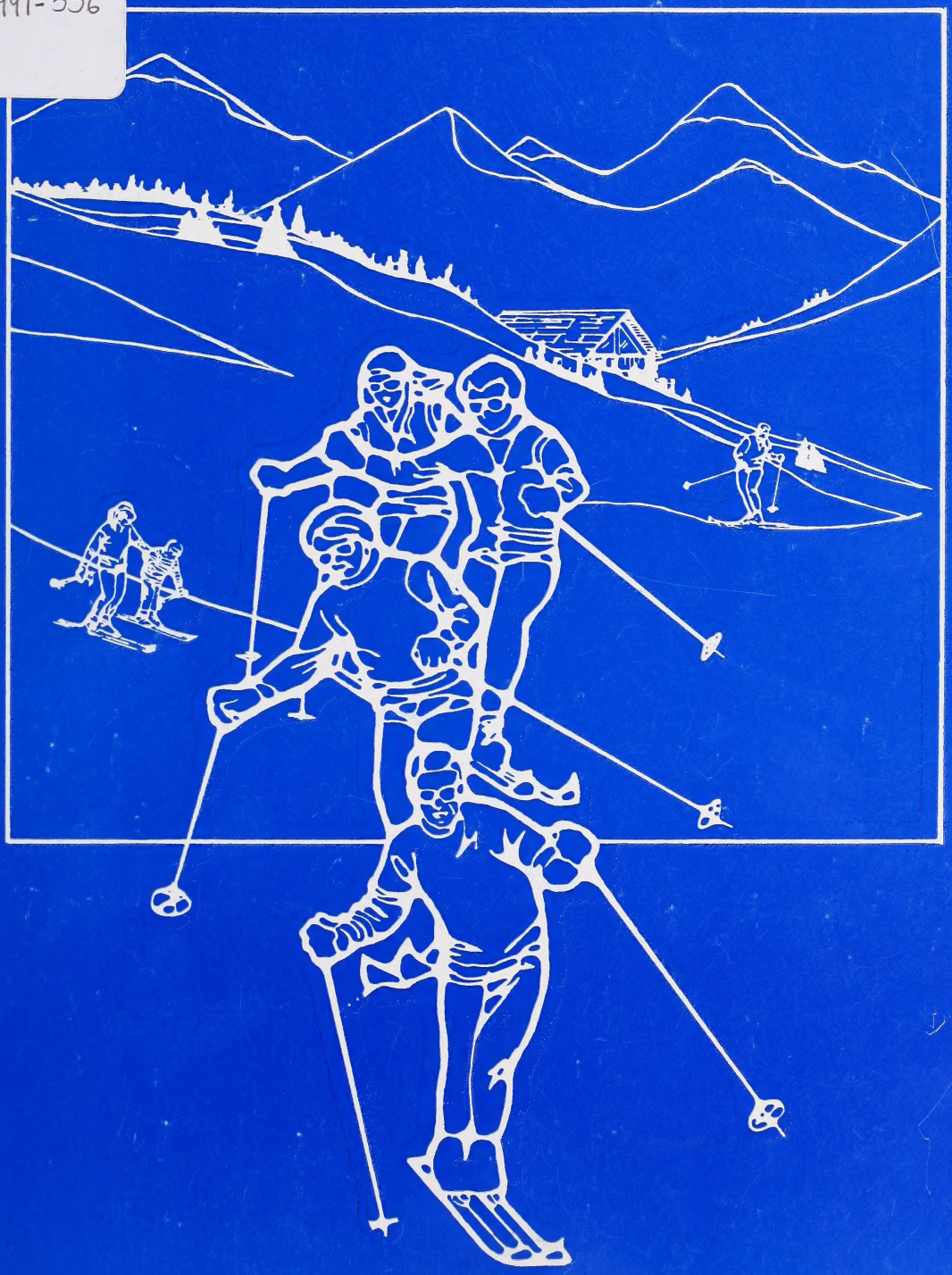

CANADIANA

NOV - 4 1991

ALBERTA DOWNHILL SKI MARKET ANALYSIS

1983/84

VOLUME 2

Detailed Tables Based on Skiers

Prepared for:

Travel Alberta

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I: Definitions

II: Resident Questionnaire (Year-end version. See Technical Appendix for other versions.)

III: Non-Resident Questionnaire

ORIGIN		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
** ALBERTA **	40-9	287.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		90.6%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	100.0%	38.0%	34.3%	35.7%	26.1%	9.6%	18.0%	8.3%
**CALGARY & REGION **		109.4	109.4	109.4	98.6	-	-	-	-	-
		34.4%	38.0%	100.0%	100.0%					
		100.0%	100.0%	100.0%	90.1%					
CALGARY METRO	76-1	98.6	98.6	98.6	98.6	-	-	-	-	-
		31.0%	34.3%	90.1%	100.0%					
		100.0%	100.0%	100.0%	100.0%					
CALGARY OTHER	76-2	10.8	10.8	10.8	-	-	-	-	-	-
		3.4%	3.8%	9.9%						
		100.0%	100.0%	100.0%						
** HINTERLAND **		23.8	23.8	-	-	-	-	-	-	23.8
		7.5%	8.3%							100.0%
		100.0%	100.0%							100.0%
HINTERLAND NORTH	76-3	10.5	10.5	-	-	-	-	-	-	10.5
		3.3%	3.7%							44.2%
		100.0%	100.0%							100.0%
HINTERLAND SOUTH EAST	76-4	13.3	13.3	-	-	-	-	-	-	13.3
		4.2%	4.6%							55.8%
		100.0%	100.0%							100.0%
**EDMONTON & OTHER CENTRES **		102.3	102.8	-	-	102.8	75.2	27.6	-	-
		32.4%	35.7%			100.0%	100.0%	100.0%		
		100.0%	100.0%			100.0%	73.1%	26.9%		
EDMONTON METRO	76-5	56.0	56.0	-	-	56.0	56.0	-	-	-
		17.6%	19.5%			54.5%	74.5%			
		100.0%	100.0%			100.0%	100.0%			
GREATER EDMONTON	76-6	19.2	19.2	-	-	19.2	19.2	-	-	-
		6.0%	6.7%			18.7%	25.5%			
		100.0%	100.0%			100.0%	100.0%			
JASPER/HINTON/EDSON	76-7	7.7	7.7	-	-	7.7	-	7.7	-	-
		2.4%	2.7%			7.5%		27.7%		
		100.0%	100.0%			100.0%		100.0%		

CONTINUED

ORIGIN		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
LETHBRIDGE	76-8	11.2	11.2	-	-	11.2	-	11.2	-	-
		3.5%	3.9%			10.9%		40.5%		
		100.0%	100.0%			100.0%		100.0%		
RED DEER	76-9	8.8	8.8	-	-	8.8	-	8.8	-	-
		2.8%	3.1%			8.5%		31.8%		
		100.0%	100.0%			100.0%		100.0%		
**REGIONAL **		51.7	51.7	-	-	-	-	-	51.7	-
		16.3%	18.0%						100.0%	
		100.0%	100.0%						100.0%	
COLD LAKE	77-1	4.6	4.6	-	-	-	-	-	4.6	-
		1.5%	1.6%						8.9%	
		100.0%	100.0%						100.0%	
GRAND PRAIRIE	77-2	5.6	5.6	-	-	-	-	-	5.6	-
		1.8%	1.9%						10.8%	
		100.0%	100.0%						100.0%	
MEDICINE HAT	77-3	5.2	5.2	-	-	-	-	-	5.2	-
		1.6%	1.8%						10.1%	
		100.0%	100.0%						100.0%	
NORTH CENTRAL	77-4	11.1	11.1	-	-	-	-	-	11.1	-
		3.5%	3.9%						21.4%	
		100.0%	100.0%						100.0%	
SOUTH CENTRAL	77-5	17.9	17.9	-	-	-	-	-	17.9	-
		5.6%	6.2%						34.5%	
		100.0%	100.0%						100.0%	
SOUTH WEST	77-6	7.3	7.3	-	-	-	-	-	7.3	-
		2.3%	2.6%						14.2%	
		100.0%	100.0%						100.0%	
NON RESIDENTS	77-9	30.0	-	-	-	-	-	-	-	-
		9.4%								
		100.0%								
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		99.9%	100.3%	100.0%	100.0%	100.1%	100.0%	100.0%	99.9%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

ORIGIN

SKIER ORIGIN (CONT'D)

		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
		CANADA									UNITED STATES				OTHER
** NON RESIDENTS **	77-9	30.0	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		9.4%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	100.0%	75.0%	13.9%	21.6%	9.7%	21.9%	5.5%	2.5%	18.2%	4.2%	4.2%	9.8%	6.8%
** OTHER CANADA **		22.5	22.5	22.5	4.2	6.5	2.9	6.6	1.6	.7	-	-	-	-	-
		7.1%	75.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%					
		100.0%	100.0%	100.0%	18.5%	28.7%	13.0%	29.2%	7.3%	3.2%					
NEWFOUNDLAND	40-1	.1	.1	.1	-	-	-	-	-	.1	-	-	-	-	-
		*	.2%	.3%						8.8%					
		100.0%	100.0%	100.0%						100.0%					
NEW BRUNSWICK	40-2	.3	.3	.3	-	-	-	-	-	.3	-	-	-	-	-
		.1%	.3%	1.2%						36.6%					
		100.0%	100.0%	100.0%						100.0%					
NOVA SCOTIA	40-3	.2	.2	.2	-	-	-	-	-	.2	-	-	-	-	-
		.1%	.6%	.7%						22.6%					
		100.0%	100.0%	100.0%						100.0%					
P.E.I.	40-4	*	*	*	-	-	-	-	-	*	-	-	-	-	-
		*	*	*						.5%					
		100.0%	100.0%	100.0%						100.0%					
QUEBEC	40-5	1.6	1.6	1.6	-	-	-	-	1.6	-	-	-	-	-	-
		.5%	5.5%	7.3%					100.0%						
		100.0%	100.0%	100.0%					100.0%						
ONTARIO	40-6	6.6	6.6	6.6	-	-	-	6.6	-	-	-	-	-	-	-
		2.1%	21.9%	29.2%				100.0%							
		100.0%	100.0%	100.0%				100.0%							
MANITOBA	40-7	2.9	2.9	2.9	-	-	2.9	-	-	-	-	-	-	-	-
		.9%	9.7%	13.0%			100.0%								
		100.0%	100.0%	100.0%			100.0%								
SASKATCHEWAN	40-8	6.5	6.5	6.5	-	6.5	-	-	-	-	-	-	-	-	-
		2.0%	21.6%	28.7%		100.0%									
		100.0%	100.0%	100.0%		100.0%									
** ALBERTA **	40-9	287.8	-	-	-	-	-	-	-	-	-	-	-	-	-
		90.6%													
		100.0%													

CONTINUED

SKIER ORIGIN (CONT'D)

ORIGIN		GRAND TOTAL	TOTAL NON-RESIDENT	CANADA: TOTAL CANADA	CANADA: B.C.	CANADA: SASK	CANADA: MAN	CANADA: ONT	CANADA: QUE	CANADA: ALL OTHER CANADA	U.S.: TOTAL U.S.	U.S.: CALIFORNIA	U.S.: TEXAS	U.S.: OTHER U.S.	OTHER FOREIGN
BRITISH COLUMBIA	40-0	4.2	4.2	4.2	4.2	-	-	-	-	-	-	-	-	-	-
		1.3%	13.9%	18.5%	100.0%										
		100.0%	100.0%	100.0%	100.0%										
YUKON/N.W. TERRITORIES	40-X	.1	.1	.1	-	-	-	-	-	.1	-	-	-	-	-
		*	.5%	.6%						19.3%					
		100.0%	100.0%	100.0%						100.0%					
CANADA (UNSPECIFIED)	40-R	.1	.1	.1	-	-	-	-	-	.1	-	-	-	-	-
		*	.3%	.4%						12.2%					
		100.0%	100.0%	100.0%						100.0%					
** U.S.A. **		5.5	5.5	-	-	-	-	-	-	-	5.5	1.3	1.2	2.9	-
		1.7%	18.2%								100.0%	100.0%	100.0%	100.0%	
		100.0%	100.0%								100.0%	23.3%	22.9%	53.7%	
** PACIFIC NORTHWEST** WASHINGTON	41-1	.5	.5	-	-	-	-	-	-	-	.5	-	-	.5	-
		.2%	1.9%								10.1%			18.7%	
		100.0%	100.0%								100.0%			100.0%	
** CALIFORNIA **	41-2	1.3	1.3	-	-	-	-	-	-	-	1.3	1.3	-	-	-
		.4%	4.2%								23.3%	100.0%			
		100.0%	100.0%								100.0%	100.0%			
** N.W. STATES **		.4	.4	-	-	-	-	-	-	-	.4	-	-	.4	-
		.1%	1.2%								6.5%			12.1%	
		100.0%	100.0%								100.0%			100.0%	
** S.W. STATES **		.2	.2	-	-	-	-	-	-	-	.2	-	-	.2	-
		.1%	.7%								3.9%			7.3%	
		100.0%	100.0%								100.0%			100.0%	
** W.N. CENTRAL **		.1	.1	-	-	-	-	-	-	-	.1	-	-	.1	-
		*	.3%								1.4%			2.6%	
		100.0%	100.0%								100.0%			100.0%	
** W.S. CENTRAL **		1.6	1.6	-	-	-	-	-	-	-	1.6	-	1.2	.3	-
		.5%	5.2%								28.8%		100.0%	11.0%	
		100.0%	100.0%								100.0%		79.5%	20.5%	
TEXAS	42-2	1.2	1.2	-	-	-	-	-	-	-	1.2	-	1.2	-	-
		.4%	4.2%								22.9%		100.0%		
		100.0%	100.0%								100.0%		100.0%		

CONTINUED

	ORIGIN	SKIER ORIGIN (CONT'D)													
				CANADA							UNITED STATES				OTHER
		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
** EAST CENTRAL **		.5	.5	-	-	-	-	-	-	-	.5	-	-	.5	-
		.2%	1.7%								9.5%			17.7%	
		100.0%	100.0%								100.0%			100.0%	
** NORTH EASTERN SEABOARD **		.6	.6	-	-	-	-	-	-	-	.6	-	-	.6	-
		.2%	1.8%								10.1%			18.8%	
		100.0%	100.0%								100.0%			100.0%	
** SOUTH EASTERN SEABOARD **		.2	.2	-	-	-	-	-	-	-	.2	-	-	.2	-
		.1%	.6%								4.3%			8.1%	
		100.0%	100.0%								100.0%			100.0%	
** NON-CONTIGUOUS UNITED STATES **		.1	.1	-	-	-	-	-	-	-	.1	-	-	.1	-
		*	.4%								2.0%			3.7%	
		100.0%	100.0%								100.0%			100.0%	
** OTHER FOREIGN **		2.0	2.0	-	-	-	-	-	-	-	-	-	-	-	2.0
		.6%	6.8%												100.0%
		100.0%	100.0%												100.0%
** EUROPEAN COUNTRIES **		.9	.9	-	-	-	-	-	-	-	-	-	-	-	.9
		.3%	3.0%												43.6%
		100.0%	100.0%												100.0%
U.K.	44-5	.5	.5	-	-	-	-	-	-	-	-	-	-	-	.5
		.1%	1.5%												22.4%
		100.0%	100.0%												100.0%
** AUSTRALASIA **		1.0	1.0	-	-	-	-	-	-	-	-	-	-	-	1.0
		.3%	3.4%												49.9%
		100.0%	100.0%												100.0%
AUSTRALIA	44-6	.5	.5	-	-	-	-	-	-	-	-	-	-	-	.5
		.2%	1.8%												26.1%
		100.0%	100.0%												100.0%
JAPAN	44-7	.3	.3	-	-	-	-	-	-	-	-	-	-	-	.3
		.1%	1.1%												16.6%
		100.0%	100.0%												100.0%
** ALL OTHER COUNTRIES **		.1	.1	-	-	-	-	-	-	-	-	-	-	-	.1
		*	.4%												6.4%
		100.0%	100.0%												100.0%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		99.5%	99.6%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	99.8%	100.2%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

ORIGIN

		ALBERTA DESTINATIONS																	
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING													
						TOTALS			BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
** ALBERTA **	40-9	287.8	240.2	240.2	-	166.2	166.2	-	121.7	121.7	-	72.6	72.6	-	70.9	70.9	-
		90.6%	88.9%	100.0%		84.7%	100.0%		81.8%	100.0%		83.6%	100.0%		85.4%	100.0%	
		100.0%	83.4%	83.4%		57.8%	57.8%		42.3%	42.3%		25.2%	25.2%		24.6%	24.6%	
**CALGARY & REGION **		109.4	93.0	93.0	-	84.6	84.6	-	74.6	74.6	-	43.8	43.8	-	40.4	40.4	-
		34.4%	34.4%	38.7%		43.1%	50.9%		50.1%	61.3%		50.5%	60.3%		48.7%	57.0%	
		100.0%	85.0%	85.0%		77.3%	77.3%		68.1%	68.1%		40.0%	40.0%		36.9%	36.9%	
CALGARY METRO	76-1	98.6	83.0	83.0	-	75.2	75.2%	-	66.3	66.3	-	42.0	42.0	-	35.1	35.1	-
		31.0%	30.7%	34.6%		38.3%	45.3%		44.6%	54.4%		48.4%	57.8%		42.3%	49.6%	
		100.0%	84.2%	84.2%		76.3%	76.3%		67.2%	67.2%		42.6%	42.6%		35.6%	35.6%	
CALGARY OTHER	76-2	10.8	10.0	10.0	-	9.4	9.4	-	8.3	8.3	-	1.8	1.8	-	5.3	5.3	-
		3.4%	3.7%	4.1%		4.8%	5.7%		5.6%	6.8%		2.1%	2.5%		6.3%	7.4%	
		100.0%	91.8%	91.8%		86.7%	86.7%		76.5%	76.5%		16.9%	16.9%		48.5%	48.5%	
** HINTERLAND **		23.8	21.5	21.5	-	7.9	7.9	-	4.1	4.1	-	2.3	2.3	-	2.6	2.6	-
		7.5%	8.0%	9.0%		4.0%	4.8%		2.8%	3.4%		2.6%	3.1%		3.1%	3.7%	
		100.0%	90.3%	90.3%		33.3%	33.3%		17.3%	17.3%		9.6%	9.6%		11.0%	11.0%	
HINTERLAND NORTH	76-3	10.5	9.7	9.7	-	3.8	3.8	-	.8	.8	-	-	-	-	.8	.8	-
		3.3%	3.6%	4.1%		1.9%	2.3%		.5%	.6%					.9%	1.1%	
		100.0%	92.6%	92.6%		36.0%	36.0%		7.2%	7.2%					7.2%	7.2%	
HINTERLAND SOUTH EAST	76-4	13.3	11.8	11.8	-	4.1	4.1	-	3.4	3.4	-	2.3	2.3	-	1.9	1.9	-
		4.2%	4.4%	4.9%		2.1%	2.5%		2.3%	2.8%		2.6%	3.1%		2.2%	2.6%	
		100.0%	88.5%	88.5%		31.1%	31.1%		25.3%	25.3%		17.2%	17.2%		14.0%	14.0%	
**EDMONTON & OTHER CENTRES **		102.8	86.8	86.8	-	52.2	52.2	-	28.9	28.9	-	17.7	17.7	-	18.7	18.7	-
		32.4%	32.1%	36.1%		26.6%	31.4%		19.5%	23.8%		20.3%	24.3%		22.5%	26.3%	
		100.0%	84.4%	84.4%		50.7%	50.7%		28.1%	28.1%		17.2%	17.2%		18.1%	18.1%	
EDMONTON METRO	76-5	56.0	51.7	51.7	-	30.3	30.3	-	19.1	19.1	-	10.6	10.6	-	13.3	13.3	-
		17.6%	19.1%	21.5%		15.4%	18.2%		12.9%	15.7%		12.2%	14.6%		16.0%	18.7%	
		100.0%	92.3%	92.3%		54.1%	54.1%		34.2%	34.2%		18.9%	18.9%		23.7%	23.7%	
GREATER EDMONTON	76-6	19.2	17.9	17.9	-	10.3	10.3	-	5.4	5.4	-	3.0	3.0	-	5.1	5.1	-
		6.0%	6.6%	7.4%		5.3%	6.2%		3.6%	4.4%		3.4%	4.1%		6.1%	7.1%	
		100.0%	93.0%	93.0%		53.7%	53.7%		28.1%	28.1%		15.5%	15.5%		26.4%	26.4%	
JASPER/HINTON/EDSON	76-7	7.7	7.7	7.7	-	6.0	6.0	-	.3	.3	-	.3	.3	-	-	-	-
		2.4%	2.8%	3.2%		3.1%	3.6%		.2%	.3%		.4%	.4				
		100.0%	100.0%	100.0%		78.3%	78.3%		4.3%	4.3%		4.3%	4.3%				

CONTINUED

ORIGIN

		ALBERTA DESTINATIONS																		
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING														
						TOTALS			BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL PMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
LETHBRIDGE	76-8	11.2	1.1	1.1	-	.8	.8	-	.8	.8	-	.8	.8	-	-	-	-
		3.5%	.4%	.5%		.4%	.5%		.5%	.6%		.9%	1.1%				
		100.0%	9.9%	9.9%		6.9%	6.9%		6.9%	6.9%		6.9%	6.9%				
RED DEER	76-9	8.8	8.5	8.5	-	4.8	4.8%	-	3.3	3.3	-	3.0	3.0	-	.3	.3	-
		2.8%	3.1%	3.5%		2.5%	2.9%		2.2%	2.7%		3.4%	4.1%		.4%	.5%	
		100.0%	96.3%	96.3%		54.7%	54.7%		37.6%	37.6%		33.9%	33.9%		3.7%	3.7%	
**REGIONAL **		51.7	38.9	38.9	-	21.5	21.5	-	14.1	14.1	-	8.8	8.8	-	9.2	9.2	-
		16.3%	14.4%	16.2%		11.0%	12.9%		9.5%	11.6		10.2%	12.2%		11.1%	13.0%	
		100.0%	75.1%	75.1%		41.6%	41.6%		27.2%	27.2%		17.1%	17.1%		17.8%	17.8%	
COLD LAKE	77-1	4.6	4.6	4.6	-	2.3	2.3	-	1.5	1.5	-	-	-	-	1.5	1.5	-
		1.5%	1.7%	1.9%		1.2%	1.4%		1.0%	1.3%					1.8%	2.2%	
		100.0%	100.0%	100.0%		49.9%	49.9%		33.1%	33.1%					33.1%	33.1%	
GRANDE PRAIRIE	77-2	5.6	5.6	5.6	-	2.1	2.1	-	.6	.6	-	.6	.6	-	.6	.6	-
		1.8%	2.1%	2.3%		1.1%	1.2%		.4%	.5%		.6%	.8%		.7%	.8%	
		100.0%	100.0%	100.0%		37.0%	37.0%		10.0%	10.0%		10.0%	10.0%		10.0%	10.0%	
MEDICINE HAT	77-3	5.2	3.5	3.5	-	-	-	-	-	-	-	-	-	-	-	-	-
		1.6%	1.3%	1.4%													
		100.0%	66.1%	66.1%													
NORTH CENTRAL	77-4	11.1	10.8	10.8	-	4.2	4.2	-	2.2	2.2	-	1.8	1.8	-	1.4	1.4	-
		3.5%	4.0%	4.5%		2.2%	2.6%		1.5%	1.8%		2.1%	2.5%		1.7%	2.0%	
		100.0%	97.1%	97.1%		38.3%	38.3%		19.5%	19.5%		16.5%	16.5%		12.7%	12.7%	
SOUTH CENTRAL	77-5	17.9	13.7	13.7	-	12.1	12.1		9.1	9.1%	-	5.7	5.7	-	5.0	5.0	-
		5.6%	5.1%	5.7%		6.2%	7.3%		6.1%	7.5%		6.6%	7.8%		6.0%	7.0%	
		100.0%	76.5%	76.5%		67.9%	67.9%		50.9%	50.9%		31.8%	31.8%		27.8%	27.8%	
SOUTH WEST	77-6	7.3	.8	.8	-	.8	.8	-	.8	.8	-	.8	.8	-	.8	.8	-
		2.3%	.3%	.3%		.4%	.5%		.5%	.6%		.9%	1.0%		.9%	1.1%	
		100.0%	10.3%	10.3%		10.3%	10.3%		10.3%	10.3%		10.3%	10.3%		10.3%	10.3%	
** NON RESIDENTS **	77-9	30.0	30.0	-	30.0	30.0	-	30.0	27.0	-	27.0	14.2	-	14.2	12.1	-	12.1
		9.4%	11.1%		100.0%	15.3%		100.0%	18.2%		100.0%	16.4%		100.0%	14.6%		100.0%
		100.0%	100.0%		100.0%	100.0%		100.0%	90.0%		90.0%	47.3%		47.3%	40.4%		40.4%
** OTHER CANADA **		22.5	22.5	-	22.5	22.5	-	22.5	19.9	-	19.9	10.7	-	10.7	8.8	-	8.8
		7.1%	8.3%		75.0%	11.5%		75.0%	13.4%		73.7%	12.3%		75.1%	10.6%		72.8%
		100.0%	100.0%		100.0%	100.0%		100.0%	88.6%		88.6%	47.4%		47.4%	39.2%		39.2%

CONTINUED

ORIGIN

		ALBERTA DESTINATIONS																	
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING													
						TOTALS				BANFF/L.LOUISE				SUNSHINE			SKIING LOUISE		
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
NEWFOUNDLAND	40-1	.1	.1	-	.1	.1	-	.1	.1	-	.1	-	-	-	.1	-	.1		
		*	*		.2%	*		.2%	*		.2%				.1%		.5%		
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%				100.0%		100.0%		
NEW BRUNSWICK	40-2	.3	.3	-	.3	.3	-	.3	.3	-	.3	*	-	*	.2	-	.2		
		.1%	.1%		.9%	.1%		.9%	.2%		1.0%	.1%		.3%	.3%		1.9%		
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	16.2%		16.2%	83.8%		83.8%		
NOVA SCOTIA	40-3	.2	.2	-	.2	.2	-	.2	.1	-	.1	*	-	*	.1	-	.1		
		.1%	.1%		.6%	.1%		.6%	.1%		.5%	.1%		.3%	.1%		.8%		
		100.0%	100.0%		100.0%	100.0%		100.0%	84.6%		84.6%	26.4%		26.4%	58.3%		58.3%		
P.E.I.	40-4	*	*	-	*	*	-	*	*	-	*	-	-	-	-	-	-		
		*	*		*	*		*	*		*								
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%								
QUEBEC	40-5	1.6	1.6	-	1.6	1.6	-	1.6	1.5	-	1.5	1.0	-	1.0	.5	-	.5		
		.5%	.6%		5.5%	.8%		5.5%	1.0%		5.7%	1.2%		7.2%	.6%		4.0%		
		100.0%	100.0%		100.0%	100.0%		100.0%	93.0%		93.0%	61.8%		61.8%	29.7%		29.7%		
ONTARIO	40-6	6.6	6.6	-	6.6	6.6	-	6.6	6.2	-	6.2	3.1	-	3.1	3.0	-	3.0		
		2.1%	2.4%		21.9%	3.3%		21.9%	4.2%		23.1%	3.6%		21.8%	3.7%		25.0%		
		100.0%	100.0%		100.0%	100.0%		100.0%	95.1%		95.1%	47.2%		47.2%	46.2%		46.2%		
MANITOBA	40-7	2.9	2.9	-	2.9	2.9	-	2.9	2.7	-	2.7	1.6	-	1.6	1.0	-	1.0		
		.9%	1.1%		9.7%	1.5%		9.7%	1.8%		9.9%	1.8%		11.2%	1.2%		8.1%		
		100.0%	100.0%		100.0%	100.0%		100.0%	91.2%		91.2%	54.5%		54.5%	33.5%		33.5%		
SASKATCHEWAN	40-8	6.5	6.5	-	6.5	6.5	-	6.5	5.5	-	5.5	3.3	-	3.3	2.1	-	2.1		
		2.0%	2.4%		21.6%	3.3%		21.6%	3.7%		20.5%	3.8%		23.4%	2.6%		17.5%		
		100.0%	100.0%		100.0%	100.0%		100.0%	85.5%		85.5%	51.3%		51.3%	32.9%		32.8%		
BRITISH COLUMBIA	40-0	4.2	4.2	-	4.2	4.2	-	4.2	3.3	-	3.3	1.5	-	1.5	1.8	-	1.8		
		1.3%	1.5%		13.9%	2.1%		13.9%	2.2%		12.3%	1.7%		10.3%	2.1%		14.5%		
		100.0%	100.0%		100.0%	100.0%		100.0%	79.9%		79.9%	35.1%		35.1%	42.3%		42.3%		
YUKON/N.W. TERRITORIES	40-X	.1	.1	-	.1	.1	-	.1	.1	-	.1	.1	-	.1	-	-	-		
		*	.1%		.5%	.1%		.5%	.1%		.3%	.1%		.6%					
		100.0%	100.0%		100.0%	100.0%		100.0%	64.1%		64.1%	61.6%		61.6%					
CANADA (UNSPECIFIED)	40-R	.1	.1	-	.1	.1	-	.1	.1	-	.1	-	-	-	.1	-	.1		
		*	*		.3%	*		.3%	*		.2%				.1%		.5%		
		100.0%	100.0%		100.0%	100.0%		100.0%	71.7%		71.7%				71.7%		71.7%		

CONTINUED

ORIGIN

		ALBERTA DESTINATIONS																	
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING													
						TOTALS				BANFF/L.LOUISE				SUNSHINE				SKIING LOUISE	
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
** U.S.A. **		5.5	5.5	-	5.5	5.5	-	5.5	5.2	-	5.2	2.7	-	2.7	2.3	-	2.3		
		1.7%	2.0%		18.2%	2.8%		18.2%	3.5%		19.8%	3.1%		19.1%	2.8%		19.0%		
		100.0%	100.0%		100.0%	100.0%		100.0%	95.3%		95.3%	49.5%		49.5%	42.5%		42.5%		
** PACIFIC NORTHWEST** WASHINGTON	41-1	.5	.5	-	.5	.5	-	.5	.5	-	.5	.3	-	.3	.2	-	.2		
		.2%	.2%		1.8%	.3%		1.8%	.4%		2.0%	.4%		2.2%	.3%		1.9%		
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	56.4%		56.4%	41.6%		41.6%		
** CALIFORNIA **	41-2	1.3	1.3	-	1.3	1.3	-	1.3	1.3	-	1.3	.7	-	.7	.5	-	.5		
		.4%	.5%		4.2%	.6%		4.2%	.8%		4.7%	.8%		5.0%	.5%		4.0%		
		100.0%	100.0%		100.0%	100.0%		100.0%	99.0%		93.0%	55.7%		55.7%	38.5%		38.5%		
** N.W. STATES **		.4	.4	-	.4	.4	-	.4	.4	-	.4	.2	-	.2	.1	-	.1		
		.1%	.1%		1.2%	.2%		1.2%	.2%		1.3%	.3%		1.6%	.2%		1.1%		
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	62.3%		62.3%	36.7%		36.7%		
** S.W. STATES **		.2	.2	-	.2	.2	-	.2	.2	-	.2	*	-	*	.2	-	.2		
		.1%	.1%		.7%	.1%		.7%	.1%		.8%	.1%		.3%	.2%		1.3%		
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	20.6%		20.6%	76.0%		76.0%		
** W.N. CENTRAL **		.1	.1	-	.1	.1	-	.1	.1	-	.1	*	-	*	-	-	-		
		*	*		.3%	*		.3%	*		.2%	.1%		.3%					
		100.0%	100.0%		100.0%	100.0%		100.0%	66.6%		66.6%	57.3%		57.3%					
** W.S. CENTRAL **		1.6	1.6	-	1.6	1.6	-	1.6	1.5	-	1.5	.8	-	.8	.7	-	.7		
		.5%	.6%		5.2%	.3%		5.2%	1.0%		5.5%	.9%		5.3%	.3%		5.6%		
		100.0%	100.0%		100.0%	100.0%		100.0%	95.1%		95.1%	48.0%		48.0%	43.7%		43.7%		
TEXAS	42-2	1.2	1.2	-	1.2	1.2	-	1.2	1.2	-	1.2	.6	-	.6	.6	-	.6		
		.4%	.5%		4.2%	.6%		4.2%	.8%		4.3%	.7%		4.0%	.7%		4.6%		
		100.0%	100.0%		100.0%	100.0%		100.0%	93.8%		93.8%	46.2%		46.2%	44.5%		44.5%		
** EAST CENTRAL **		.5	.5	-	.5	.5	-	.5	.5	-	.5	.2	-	.2	.3	-	.3		
		.2%	.2%		1.7%	.3%		1.7%	.3%		1.9%	.3%		1.6%	.3%		2.2%		
		100.0%	100.0%		100.0%	100.0%		100.0%	97.5%		97.5%	42.5%		42.5%	50.1%		50.1%		
** NORTH EASTERN SEABOARD **		.6	.6	-	.6	.6	-	.6	.4	-	.4	.3	-	.3	.1	-	.1		
		.2%	.2%		1.8%	.3%		1.8%	.3%		1.7%	.4%		2.2%	.2%		1.1%		
		100.0%	100.0%		100.0%	100.0%		100.0%	81.3%		81.3%	56.3%		56.3%	23.7%		23.7%		
** SOUTH EASTERN SEABOARD **		.2	.2	-	.2	.2	-	.2	.2	-	.2	*	-	*	.2	-	.2		
		.1%	.1%		.8%	.1%		.8%	.1%		.8%	.1%		.3%	.2%		1.3%		
		100.0%	100.0%		100.0%	100.0%		100.0%	89.1%		89.1%	18.7%		18.7%	68.9%		68.9%		

CONTINUED

ORIGIN

		ALBERTA DESTINATIONS																								
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING																				
						TOTALS				BANFF/L.LOUISE					SUNSHINE				SKIING LOUISE						
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
** NON-CONTIGUOUS UNITED STATES **		.1	.1	-	.1	.1	-	.1	.1	-	.1	*	-	*	.1	-	.1									
		*	*		.4%	.1%		.4%	.1%		.4%	.1%		.3%	.1%		.5%									
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	40.4%		40.4%	59.6%		59.6%									
** OTHER FOREIGN **		2.0	2.0	-	2.0	2.0	-	2.0	1.9	-	1.9	.8	-	.8	1.0	-	1.0									
		.6%	.8%		6.8%	1.0%		6.8%	1.3%		7.0%	1.0%		5.9%	1.2%		8.1%									
		100.0%	100.0%		100.0%	100.0%		100.0%	92.8%		92.5%	41.0%		41.0%	47.7%		47.7%									
** EUROPEAN COUNTRIES **		.9	.9	-	.9	.9	-	.9	.8	-	.8	.4	-	.4	.5	-	.5									
		.3%	.3%		9.0%	.5%		3.0%	.6%		3.1%	.4%		2.5%	.5%		3.8%									
		100.0%	100.0%		100.0%	100.0%		100.0%	92.8%		92.8%	39.6%		39.6%	51.1%		51.1%									
U.K.	44-5	.5	.5	-	.5	.5	-	.5	.4	-	.4	.1	-	.1	.3	-	.3									
		.1%	.2%		1.5%	.2%		1.5%	.3%		1.5%	.2%		.9%	.3%		2.2%									
		100.0%	100.0%		100.0%	100.0%		100.0%	88.8%		88.8%	28.9%		28.9%	55.8%		56.8%									
** AUSTRALASIA **		1.0	1.0	-	1.0	1.0	-	1.0	.9	-	.9	.4	-	.4	.5	-	.5									
		.3%	.4%		3.4%	.5%		3.4%	.6%		3.4%	.5%		3.1%	.5%		3.8%									
		100.0%	100.0%		100.0%	100.0%		100.0%	91.2%		91.2%	43.3%		43.3%	44.7%		44.7%									
AUSTRALIA	44-6	.5	.5	-	.5	.5	-	.5	.5	-	.5	.3	-	.3	.1	-	.1									
		.2%	.2%		1.8%	.3%		1.8%	.3%		1.7%	.4%		2.2%	.2%		1.1%									
		100.0%	100.0%		100.0%	100.0%		100.0%	85.6%		85.6%	57.8%		57.8%	24.3%		24.3%									
JAPAN	44-7	.3	.3	-	.3	.3	-	.3	.3	-	.3	-	-	-	.3	-	.3									
		.1%	.1%		1.1%	.2%		1.1%	.2%		1.3%				.4%		2.7%									
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%				95.8%		95.8%									
** ALL OTHER COUNTRIES **		.1	.1	-	.1	.1	-	.1	.1	-	.1	*	-	*	.1	-	.1									
		*	*		.4%	.1%		.4%	.1%		.5%	.1%		.3%	.1%		.5%									
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	33.8%		33.8%	49.7%		49.7%									
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1									
		99.5%	99.7%	100.0%	99.6%	99.4%	100.0%	99.6%	99.4%	100.0%	99.3%	101.0%	100.0%	99.6%	99.9%	100.0%	100.1%									
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%									

ORIGIN

		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	FOR-TRESS.* RESI-DENT
		ALBERTA DESTINATIONS													
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING									
		TOTALS							NORQUAY			MARMOT			
** ALBERTA **	40-9	287.8	240.2	240.2	-	166.2	166.2	-	8.8	8.8	-	36.5	36.5	-	26.2
		90.6%	88.9%	100.0%		84.7%	100.0%		92.7%	100.0%		92.4%	100.0%		100.0%
		100.0%	83.4%	83.4%		57.8%	57.8%		3.1%	3.1%		12.7%	12.7%		9.1%
**CALGARY & REGION **		109.4	93.0	93.0	-	84.6	84.6	-	6.2	6.2	-	.3	.3	-	19.8
		34.4%	34.4%	38.7%		43.1%	50.9%		65.1%	70.2%		.8%	.9%		75.4%
		100.0%	85.0%	85.0%		77.3%	77.3%		5.7%	5.7%		.3%	.3%		18.1%
CALGARY METRO	76-1	98.6	83.0	83.0	-	75.2	75.2	-	3.9	3.9	-	.3	.3	-	18.7
		31.0%	30.7%	34.6%		38.3%	45.3%		41.1%	44.3%		.8%	.9%		71.2%
		100.0%	84.2%	84.2%		76.3%	76.3%		4.0%	4.0%		.3%	.3%		18.9%
CALGARY OTHER	76-2	10.8	10.0	10.0	-	9.4	9.4	-	2.3	2.3	-	-	-	-	1.1
		3.4%	3.7%	4.1%		4.8%	5.7%		24.0%	25.9%					4.2%
		100.0%	91.8%	91.8%		86.7%	86.7%		21.0%	21.0%					10.2%
** HINTERLAND **		23.8	21.5	21.5	-	7.9	7.9	-	1.5	1.5	-	3.8	3.8	-	-
		7.5%	8.0%	9.0%		4.0%	4.8%		16.1%	17.3%		9.6%	10.4%		
		100.0%	90.3%	90.3%		33.3%	33.3%		6.4%	6.4%		16.0%	16.0%		
HINTERLAND NORTH	76-3	10.5	9.7	9.7	-	3.8	3.8	-	-	-	-	3.0	3.0	-	-
		3.3%	3.6%	4.1%		1.9%	2.3%					7.7%	8.3%		
		100.0%	92.6%	92.6%		36.0%	36.0%					28.8%	28.8%		
HINTERLAND SOUTH EAST	76-4	13.3	11.8	11.8	-	4.1	4.1	-	1.5	1.5	-	.8	.8	-	-
		4.2%	4.4%	4.9%		2.1%	2.5%		16.1%	17.3%		2.0%	2.1%		
		100.0%	88.5%	88.5%		31.1%	31.1%		11.5%	11.5%		5.8%	5.8%		
**EDMONTON & OTHER CENTRES **		102.8	86.8	86.8	-	52.2	52.2	-	-	-	-	27.2	27.2	-	3.4
		32.4%	32.1%	36.1%		26.6%	31.4%					69.0%	74.6%		13.1%
		100.0%	84.4%	84.4%		50.7%	50.7%					26.5%	26.5%		3.3%
EDMONTON METRO	76-5	56.0	51.7	51.7	-	30.3	30.3	-	-	-	-	15.7	15.7	-	1.6
		17.6%	19.1%	21.5%		15.4%	18.2%					39.7%	43.0%		5.9%
		100.0%	92.3%	92.3%		54.1%	54.1%					28.0%	28.0%		2.6%
GREATER EDMONTON	76-6	19.2	17.9	17.9	-	10.3	10.3	-	-	-	-	5.1	5.1	-	1.1
		6.0%	6.6%	7.4%		5.3%	6.2%					13.0%	14.1%		4.3%
		100.0%	93.0%	93.0%		53.7%	53.7%					26.7%	26.7%		5.8%
JASPER/HINTON/EDSON	76-7	7.7	7.7	7.7	-	6.0	6.0	-	-	-	-	5.7	5.7	-	-
		2.4%	2.8%	3.2%		3.1%	3.6%					14.4%	15.6%		
		100.0%	100.0%	100.0%		78.3%	78.3%					74.1%	74.1%		

CONTINUED

ORIGIN

		ALBERTA DESTINATIONS													
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING									
		TOTALS						NORQUAY			MARMOT			FOR-TRESS	
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	RESI-DENT
LETHBRIDGE	76-8	11.2	1.1	1.1	-	.8	.8	-	-	-	-	-	-	-	-
		3.5%	.4%	.5%		.4%	.5%								
		100.0%	9.9%	9.9%		6.9%	6.9%								
RED DEER	76-9	8.8	8.5	8.5	-	4.8	4.8	-	-	-	-	.8	.8	-	.8
		2.8%	3.1%	3.5%		2.5%	2.9%					1.9%	2.1%		2.9%
		100.0%	96.3%	96.3%		54.7%	54.7%					8.6%	8.6%		8.6%
**REGIONAL **		51.7	38.9	38.9	-	21.5	21.5	-	1.1	1.1	-	5.1	5.1	-	3.0
		16.3%	14.4%	16.2%		11.0%	12.9%		1.6%	12.5%		13.0%	14.0%		11.6%
		100.0%	75.1%	75.1%		41.6%	41.6%		2.1%	2.1%		9.9%	9.9%		5.9%
COLD LAKE	77-1	4.6	4.6	4.6	-	2.3	2.3	-	-	-	-	.8	.8	-	-
		1.5%	1.7%	1.9%		1.2%	1.4%					2.0%	2.1%		
		100.0%	100.0%	100.0%		49.9%	49.9%					16.8%	16.8%		
GRAND PRAIRIE	77-2	5.6	5.6	5.6	-	2.1	2.1	-	-	-	-	1.5	1.5	-	-
		1.8%	2.1%	2.3%		1.1%	1.2%					3.8%	4.1%		
		100.0%	100.0%	100.0%		37.0%	37.0%					27.0%	27.0%		
MEDICINE HAT	77-3	5.2	3.5	3.5	-	-	-	-	-	-	-	-	-	-	-
		1.6%	1.3%	1.4%											
		100.0%	66.1%	66.1%											
NORTH CENTRAL	77-4	11.1	10.8	10.8	-	4.2	4.2	-	.3	.3	-	2.1	2.1	-	-
		3.5%	4.0%	4.5%		2.2%	2.6%		3.4%	3.7%		5.3%	5.7%		
		100.0%	97.1%	97.1%		38.3%	38.3%		2.9%	2.9%		18.8%	18.9%		
SOUTH CENTRAL	77-5	17.9	13.7	13.7	-	12.1	12.1	-	.8	.8	-	.8	.8	-	3.0
		5.6%	5.1%	5.7%		6.2%	7.3%		8.2%	8.8%		1.9%	2.1%		11.6%
		100.0%	76.5%	76.5%		67.9%	67.9%		4.3%	4.3%		4.2%	4.2%		17.2%
SOUTH WEST	77-6	7.3	.8	.8	-	.8	.8	-	-	-	-	-	-	-	-
		2.3%	.3%	.3%		.4%	.5%								
		100.0%	10.3%	10.3%		10.3%	10.3%								
** NON-RESIDENTS **	77-9	30.0	30.0	-	30.0	30.0	-	30.0	.7	-	.7	3.0	-	3.0	-
		9.4%	11.1%		100.0%	15.3%		100.0%	7.3%		100.0%	7.6%		100.0%	
		100.0%	100.0%		100.0%	100.0%		100.0%	2.3%		2.3%	10.0%		10.0%	
** OTHER CANADA **		22.5	22.5	-	22.5	22.5	-	22.5	.4	-	.4	2.6	-	2.6	-
		7.1%	8.3%		75.0%	11.5%		75.0%	4.6%		62.9%	6.5%		86.3%	
		100.0%	100.0%		100.0%	100.0%		100.0%	1.9%		1.9%	11.4%		11.4%	

CONTINUED

JOB NUMBER 937901 CARD NUMBER 03

CONTINUED

ORIGIN

		TOTAL ALBERTA				TOTALS				NORQUAY				MARMOT				FORTRESS		
		GRAND TOTAL	TOTAL ALTA	RESIDENT	NON-RES.	TOTAL RMS	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.
NEWFOUNDLAND	40-1	.1	.1	-	.1	.1	-	.1	-	-	-	-	-	-	-	-	-	-	-	-
		*	*		.2%	*		.2%												
		100.0%	100.0%		100.0%	100.0%		100.0%												
NEW BRUNSWICK	40-2	.3	.3	-	.3	.3	-	.3	-	-	-	-	-	-	-	-	-	-	-	-
		.1%	.1%		.9%	.1%		.9%												
		100.0%	100.0%		100.0%	100.0%		100.0%												
NOVA SCOTIA	40-3	.2	.2	-	.2	.2	-	.2	-	-	-	*	-	*	-					
		.1%	.1%		.6%	.1%		.6%				.1%		.9%						
		100.0%	100.0%		100.0%	100.0%		100.0%				15.4%		15.4%						
P.E.I.	40-4	*	*	-	*	*	-	*	*	-	*	-	-	-	-					
		*	*		*	*		*	*		.5%									
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%									
QUEBEC	40-5	1.6	1.6	-	1.6	1.6	-	1.6	*	-	*	.1	-	.1	-					
		.5%	.6%		5.5%	.8%		5.5%	.3%		3.7%	.3%		3.9%						
		100.0%	100.0%		100.0%	100.0%		100.0%	1.5%		1.5%	7.0%		7.0%						
ONTARIO	40-6	6.6	6.6	-	6.6	6.6	-	6.6	.1	-	.1	.3	-	.3	-					
		2.1%	2.4%		21.9%	3.3%		21.9%	1.2%		16.8%	.8%		10.8%						
		100.0%	100.0%		100.0%	100.0%		100.0%	1.8%		1.3%	4.9%		4.9%						
MANITOBA	40-7	2.9	2.9	-	2.9	2.9	-	2.9	.1	-	.1	.3	-	.3	-					
		.9%	1.1%		9.7%	1.5%		9.7%	1.0%		13.6%	.7%		8.6%						
		100.0%	100.0%		100.0%	100.0%		100.0%	3.2%		3.2%	8.8%		8.8%						
SASKATCHEWAN	40-8	6.5	6.5	-	6.5	6.5	-	6.5	.1	-	.1	.9	-	.9	-					
		2.0%	2.4%		21.6%	3.3%		21.6%	.9%		13.1%	2.4%		31.5%						
		100.0%	100.0%		100.0%	100.0%		100.0%	1.4%		1.4%	14.5%		14.5%						
BRITISH COLUMBIA	40-0	4.2	4.2	-	4.2	4.2	-	4.2	.1	-	.1	.8	-	.8	-					
		1.3%	1.5%		13.9%	2.1%		13.9%	1.1%		14.7%	2.1%		28.0%						
		100.0%	100.0%		100.0%	100.0%		100.0%	2.4%		2.4%	20.1%		20.1%						
YUKON/N.W. TERRITORIES	40-X	.1	.1	-	.1	.1	-	.1	*	-	*	.1	-	.1	-					
		*	.1%		.5%	.1%		.5%	*		.5%	.1%		1.7%						
		100.0%	100.0%		100.0%	100.0%		100.0%	2.5%		2.5%	35.9%		35.9%						
CANADA (UNSPECIFIED)	40-R	.1	.1	-	.1	.1	-	.1	-	-	-	*	-	*	-					
		*	*		.3%	*		.3%				.1%		.9%						
		100.0%	100.0%		100.0%	100.0%		100.0%				28.3%		28.3%						

CONTINUED

CONTINUED

ORIGIN		ALBERTA DESTINATIONS														
		TOTAL ALBERTA						ROCKY MOUNTAIN SKIING								
		TOTALS						NORQUAY				MARMOT			FOR-TRESS.	
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	RESI-DENT
** U.S.A. **		5.5	5.5	-	5.5	5.5	-	5.5	.2	-	.2	.3	-	.3	-
		1.7%	2.0%		18.2%	2.8%		18.2%	1.9%		26.1%	.7%		8.6%	
		100.0%	100.0%		100.0%	100.0%		100.0%	3.3%		3.3%	4.7%		4.7%	
** PACIFIC NORTHWEST** WASHINGTON	41-1	.5	.5	-	.5	.5	-	.5	*	-	*	-	-	-	-
		.2%	.2%		1.8%	.3%		1.8%	.1%		1.6%				
		100.0%	100.0%		100.0%	100.0%		100.0%	2.0%		2.0%				
** CALIFORNIA **	41-2	1.3	1.3	-	1.3	1.3	-	1.3	.1	-	.1	*	-	*	-
		.4%	.5%		4.2%	.6%		4.2%	.6%		8.9%	*		.4%	
		100.0%	100.0%		100.0%	100.0%		100.0%	4.8%		4.8%	1.0%		1.0%	
** N.W. STATES **		.4	.4	-	.4	.4	-	.4	*	-	*	-	-	-	-
		.1%	.1%		1.2%	.2%		1.2%	*		.5%				
		100.0%	100.0%		100.0%	100.0%		100.0%	1.0%		1.0%				
** S.W. STATES **		.2	.2	-	.2	.2	-	.2	*	-	*	-	-	-	-
		.1%	.1%		.7%	.1%		.7%	.1%		1.0%				
		100.0%	100.0%		100.0%	100.0%		100.0%	3.4%		3.4%				
** W.N. CENTRAL **		.1	.1	-	.1	.1	-	.1	*	-	*	*	-	*	-
		*	*		.3%	*		.3%	.1		1.0%	.1%		.9%	
		100.0%	100.0%		100.0%	100.0%		100.0%	9.3%		9.3%	33.4%		33.4%	
** W.S. CENTRAL **		1.6	1.6	-	1.6	1.6	-	1.6	.1	-	.1	.1	-	.1	-
		.5%	.6%		5.2%	.8%		5.2%	.6%		7.9%	.2%		2.6%	
		100.0%	100.0%		100.0%	100.0%		100.0%	3.5%		3.5%	4.9%		4.9%	
TEXAS	42-2	1.2	1.2	-	1.2	1.2	-	1.2	*	-	*	.1	-	.1	-
		.4%	.5%		4.2%	.6%		4.2%	.4%		5.8%	.2%		2.6%	
		100.0%	100.0%		100.0%	100.0%		100.0%	3.2%		3.2%	6.2%		6.2%	
** EAST CENTRAL **		.5	.5	-	.5	.5	-	.5	*	-	*	*	-	*	-
		.2%	.2%		1.7%	.3%		1.7%	.3%		3.7%	*		.4%	
		100.0%	100.0%		100.0%	100.0%		100.0%	4.9%		4.9%	2.5%		2.5%	
** NORTH EASTERN SEABOARD **		.6	.6	-	.6	.6	-	.6	*	-	*	.1	-	.1	-
		.2%	.2%		1.8%	.3%		1.8%	.1		1.0%	.3%		3.4%	
		100.0%	100.0%		100.0%	100.0%		100.0%	1.3%		1.3%	18.7%		18.7%	
** SOUTH EASTERN SEABOARD **		.2	.2	-	.2	.2	-	.2	*	-	*	*	-	*	-
		.1%	.1%		.8%	.1%		.8%	*		.5%	.1%		.9%	
		100.0%	100.0%		100.0%	100.0%		100.0%	1.5%		1.5%	10.9%		10.9%	

CONTINUED

CONTINUED

ORIGIN		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	RESI-DENT
						ALBERTA DESTINATIONS									
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING									
		TOTALS				NORQUAY						MARMOT			FORTRESS
** NON-CONTIGUOUS UNITED STATES **		.1	.1	-	.1	.1	-	.1	-	-	-	-	-	-	-
		*	*		.4%	.1%		.4%							
		100.0%	100.0%		100.0%	100.0%		100.0%							
** OTHER FOREIGN **		2.0	2.0	-	2.0	2.0	-	2.0	.1	-	.1	.2	-	.2	-
		.6%	.8%		6.8%	1.0%		6.8%	.8%		10.4%	.4%		5.2%	
		100.0%	100.0%		100.0%	100.0%		100.0%	3.7%		3.7%	7.5%		7.5%	
** EUROPEAN COUNTRIES **		.9	.9	-	.9	.9	-	.9	*	-	*	.1	-	.1	-
		.3%	.3%		3.0%	.5%		3.0%	.2%		2.6%	.2%		2.2%	
		100.0%	100.0%		100.0%	100.0%		100.0%	2.0%		2.0%	7.2%		7.2%	
U.K.	44-5	.5	.5	-	.5	.5	-	.5	*	-	*	.1	-	.1	-
		.1%	.2%		1.5%	.2%		1.5%	.2%		2.1%	.1%		1.7%	
		100.0%	100.0%		100.0%	100.0%		100.0%	3.1%		3.1%	11.2%		11.2%	
** AUSTRALASIA **		1.0	1.0	-	1.0	1.0	-	1.0	*	-	*	.1	-	.1	-
		.3%	.4%		3.4%	.5%		3.4%	.3%		4.7%	.2%		3.0%	
		100.0%	100.0%		100.0%	100.0%		100.0%	3.2%		3.2%	8.8%		8.8%	
AUSTRALIA	44-6	.5	.5	-	.5	.5	-	.5	*	-	*	.1	-	.1	-
		.2%	.2%		1.8%	.3%		1.8%	.2%		2.6%	.2%		2.6%	
		100.0%	100.0%		100.0%	100.0%		100.0%	3.4%		3.4%	14.4%		14.4%	
JAPAN	44-7	.3	.3	-	.3	.3	-	.3	*	-	*	-	-	-	-
		.1%	.1%		1.1%	.2%		1.1%	.2%		2.1%				
		100.0%	100.0%		100.0%	100.0%		100.0%	4.2%		4.2%				
** ALL OTHER COUNTRIES **		.1	.1	-	.1	.1	-	.1	*	-	*	-	-	-	-
		*	*		.4%	.1%		.4%	.2%		3.1%				
		100.0%	100.0%		100.0%	100.0%		100.0%	16.5%		16.5%				
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		99.5%	99.7%	100.0%	99.6%	99.4%	100.0%	99.6%	99.7%	100.0%	99.7%	100.0%	100.0%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%

ORIGIN		ALBERTA DESTINATIONS						FLATLAND		OUT-OF-PROV.DESTINATION			
		TOTAL ALBERTA				RMS		SKIING	TOTAL	B.C.		U.S.A.	
		GRAND TOTAL	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	EASTERN KOOTE-NAYS	TOTAL	MONTANA
** ALBERTA **	40-9	287.8	240.2	240.2	-	166.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		90.6%	88.9%	100.0%		84.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	83.4%	83.4%		57.8%	57.8%	29.7%	23.0%	18.1%	12.9%	6.7%	5.1%
**CALGARY & REGION **		189.4	93.0	93.0	-	84.6	84.6	12.9	27.8	21.5	14.6	7.6	5.3
		34.4%	34.4%	38.7%		43.1%	50.9%	15.0%	42.1%	41.2%	39.3%	39.6%	36.1%
		100.0%	85.0%	85.0%		77.3%	77.3%	11.7%	25.4%	19.7%	13.4%	7.0%	4.8%
CALGARY METRO	76-1	98.6	83.0	83.0	-	75.2	75.2	12.3	25.6	20.4	14.1	6.6	4.9
		31.0%	30.7%	34.6%		38.3%	45.3%	14.4%	38.8%	39.1%	37.8%	34.0%	33.8%
		100.0%	84.2%	84.2%		76.3%	76.3%	12.5%	26.0%	20.7%	14.3%	6.7%	5.0%
CALGARY OTHER	76-2	10.8	10.0	10.0	-	9.4	9.4	.6	2.2	1.1	.6	1.1	.3
		3.4%	3.7%	4.1%		4.8%	5.7%	.7%	3.3%	2.1%	1.5%	5.6%	2.2%
		100.0%	91.8%	91.8%		86.7%	86.7%	5.2%	20.3%	10.3%	5.2%	10.0%	3.0%
** HINTERLAND **		23.8	21.5	21.5	-	7.9	7.9	13.9	3.1	2.3	-	-	-
		7.5%	8.0%	9.0%		4.0%	4.8%	16.2%	4.6%	4.4%			
		100.0%	90.3%	90.3%		33.3%	33.3%	58.4%	12.8%	9.7%			
HINTERLAND NORTH	76-3	10.5	9.7	9.7	-	3.8	3.8	6.0	1.5	1.5	-	-	-
		3.3%	3.6%	4.1%		1.9%	2.3%	7.0%	2.3%	2.9%			
		100.0%	92.6%	92.6%		36.0%	36.0%	56.6%	14.5%	14.5%			
HINTERLAND SOUTH EAST	76-4	13.3	11.8	11.8	-	4.1	4.1	7.9	1.5	.8	-	-	-
		4.2%	4.4%	4.9%		2.1%	2.5%	9.3%	2.3%	1.5%			
		100.0%	88.5%	88.5%		31.1%	31.1%	59.8%	11.5%	5.8%			
**EDMONTON & OTHER CENTRES **		102.8	86.8	86.8	-	52.2	52.2	40.2	19.9	17.3	13.1	5.6	4.0
		32.4%	32.1%	36.1%		26.6%	31.4%	46.9%	30.1%	33.0%	35.2%	29.0%	27.7%
		100.0%	84.4%	84.4%		50.7%	50.7%	39.1%	19.3%	16.8%	12.7%	5.4%	3.9%
EDMONTON METRO	76-5	56.0	51.7	51.7	-	30.3	30.3	25.8	5.8	4.3	1.2	1.6	.8
		17.6%	19.1%	21.5%		15.4%	18.2%	30.1%	8.8%	8.2%	3.3%	8.1%	5.3%
		100.0%	92.3%	92.3%		54.1%	54.1%	46.0%	10.4%	7.6%	2.2%	2.8%	1.4%
GREATER EDMONTON	76-6	19.2	17.9	17.9	-	10.3	10.3	9.1	2.1	2.1	2.1	-	-
		6.0%	6.6%	7.4%		5.3%	6.2%	9.5%	3.2%	4.0%	5.6%		
		100.0%	93.0%	93.0%		53.7%	53.7%	42.3%	10.9%	10.9%	10.9%		
JASPER/HINTON/EDSON	76-7	7.7	7.7	7.7	-	6.0	6.0	2.0	-	-	-	-	-
		2.4%	2.8%	3.2%		3.1%	3.6%	2.3%					
		100.0%	100.0%	100.0%		78.3%	78.3%	25.9%					

CONTINUED

ORIGIN		GRAND TOTAL	ALBERTA DESTINATIONS: TOTAL ALBERTA TOTAL	RESIDENT	NON-RES.	RMS TOTAL	RESIDENT	FLATLAND: SKIING TOTAL FLATLAND RES.	RESIDENT	OUT-OF-PROV. DESTINATION: TOTAL TOTAL	B.C. EASTERN KOOTENAYS	U.S.A. TOTAL	MONTANA
LETHBRIDGE	76-8	11.2	1.1	1.1	-	.8	.8	.3	10.9	9.8	9.8	4.0	3.3
		3.5%	.4%	.5%		.4%	.5%	.4%	16.4%	18.7%	26.3%	20.9%	22.4%
		100.0%	9.9%	9.9%		6.9%	6.9%	2.9%	97.1%	87.4%	87.4%	36.1%	29.2%
RED DEER	76-9	8.8	8.5	8.5	-	4.8	4.8	4.0	1.1	1.1	-	-	-
		2.8%	3.1%	3.5%		2.5%	2.9%	4.6%	1.7%	2.1%			
		100.0%	96.3%	96.3%		54.7%	54.7%	45.3%	12.5%	12.5%			
**REGIONAL **		51.7	38.9	38.9	-	21.5	21.5	18.7	15.3	11.2	9.5	6.1	5.3
		16.3%	14.4%	16.2%		11.0%	12.9%	21.8%	23.2%	21.4%	25.5%	31.4%	36.2%
		100.0%	75.1%	75.1%		41.6%	41.6%	36.1%	29.6%	21.5%	18.3%	11.7%	10.2%
COLD LAKE	77-1	4.6	4.6	4.6	-	2.3	2.3	3.1	-	-	-	-	-
		1.5%	1.7%	1.9%		1.2%	1.4%	3.6%					
		100.0%	100.0%	100.0%		49.9%	49.9%	66.9%					
GRANC PRAIRIE	77-2	5.6	5.6	5.6	-	2.1	2.1	3.5	-	-	-	-	-
		1.8%	2.1%	2.3%		1.1%	1.2%	4.1%					
		100.0%	100.0%	100.0%		37.0%	37.0%	63.0%					
MEDICINE HAT	77-3	5.2	3.5	3.5	-	-	-	3.5	1.8	.9	.9	.9	.9
		1.6%	1.3%	1.4%				4.0%	2.7%	1.7%	2.4%	4.6%	6.1%
		100.0%	66.1%	66.1%				66.1%	33.9%	16.9%	16.9%	16.9%	16.9%
NORTH CENTRAL	77-4	11.1	10.8	10.8	-	4.2	4.2	7.1	.3	.6	-	.3	.3
		3.5%	4.0%	4.5%		2.2%	2.6%	8.3%	1.3%	1.1%		1.7%	2.2%
		100.0%	97.1%	97.1%		38.3%	38.3%	63.8%	8.0%	5.0%		2.9%	2.9%
SOUTH CENTRAL	77-5	17.9	13.7	13.7	-	12.1	12.1	1.5	6.1	5.3	4.2	1.6	1.6
		5.6%	5.1%	5.7%		6.2%	7.3%	1.8%	9.2%	10.1%	11.3%	8.1%	10.7%
		100.0%	76.5%	76.5%		67.9%	67.9%	8.6%	34.0%	29.6%	23.5%	8.7%	8.7%
SOUTH WEST	77-6	7.3	.8	.8	-	.8	.8	-	6.6	4.4	4.4	3.3	2.5
		2.3%	.3%	.3%		.4%	.5%		10.0%	8.4%	11.8%	17.0%	17.2%
		100.0%	10.3%	10.3%		10.3%	10.3%		89.7%	60.0%	60.0%	44.8%	34.2%
** NON RESIDENTS **	77-9	30.0	30.0	-	30.0	30.0	-	-	-	-	-	-	-
		9.4%	11.1%		100.0%	15.3%							
		100.0%	100.0%		100.0%	100.0%							

ORIGIN		TRIP TIMING: SEASON						PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START - XMAS - UP NEW YEAR	EARLY WINTER	LATE WINTER	SPRING		TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
** ALBERTA **	40-9	287.8	18.9	37.5	77.3	90.1	64.0	174.3	94.8	79.5	112.2	56.3	56.0
		90.6%	100.0%	86.9%	91.9%	90.8%	88.3%	98.8%	99.0%	98.6%	80.3%	70.9%	92.8%
		100.0%	6.6%	13.0%	26.9%	31.3%	22.2%	60.5%	32.9%	27.6%	39.0%	19.6%	19.4%
**CALGARY & REGION **		109.4	8.5	17.3	28.6	28.7	26.4	76.7	41.9	34.7	32.8	10.5	22.3
		34.4%	44.8%	40.1%	34.0%	29.8%	36.4%	43.5%	43.8%	43.1%	23.5%	13.2%	36.9%
		100.0%	7.8%	15.8%	26.1%	26.2%	24.1%	70.1%	38.3%	31.7%	29.9%	9.6%	20.4%
CALGARY METRO	76-1	98.6	7.8	17.0	26.3	25.6	21.8	68.0	37.2	30.8	30.6	9.6	21.0
		31.0%	41.4%	39.3%	31.3%	25.8%	30.1%	38.6%	38.9%	38.2%	21.9%	12.1%	34.8%
		100.0%	7.9%	17.2%	26.7%	26.0%	22.1%	69.0%	37.7%	31.3%	31.0%	9.7%	21.3%
CALGARY OTHER	76-2	10.8	.7	.3	2.2	3.1	4.5	8.6	4.7	3.9	2.2	.9	1.3
		3.4%	3.4%	.8%	2.7%	3.1%	6.2%	4.9%	4.9%	4.9%	1.6%	1.1%	2.2%
		100.0%	6.0%	3.0%	20.7%	28.6%	41.7%	79.7%	43.5%	36.2%	20.3%	8.2%	12.1%
** HINTERLAND **		23.8	.7	2.0	2.8	10.9	7.5	14.5	4.1	10.5	9.3	4.7	4.5
		7.5%	3.4%	4.5%	3.3%	11.0%	10.4%	8.2%	4.3%	13.0%	6.6%	5.9%	7.5%
		100.0%	2.7%	8.2%	11.8%	45.6%	31.6%	61.1%	17.1%	44.0%	38.9%	19.8%	19.1%
HINTERLAND NORTH	76-3	10.5	.3	.7	1.1	4.7	3.8	5.8	1.7	4.2	4.7	1.6	3.0
		3.3%	1.7%	1.5%	1.3%	4.7%	5.2%	3.3%	1.7%	5.2%	3.3%	2.1%	5.0%
		100.0%	3.1%	6.2%	10.6%	44.3%	35.8%	55.6%	15.8%	39.8%	44.4%	15.6%	28.8%
HINTERLAND SOUTH EAST	76-4	13.3	.3	1.3	1.7	6.2	3.8	8.7	2.4	6.3	4.6	3.1	1.5
		4.2%	1.7%	3.0%	2.0%	6.3%	5.2%	4.9%	2.5%	7.8%	3.3%	3.9%	2.5%
		100.0%	2.5%	9.8%	12.6%	46.7%	28.3%	65.5%	18.2%	47.3%	34.5%	23.2%	11.3%
**EDMONTON & OTHER CENTRES **		102.8	5.6	11.9	38.7	31.8	15.1	57.1	31.2	25.9	45.7	25.5	20.3
		32.4%	29.3%	27.2%	46.0%	32.1%	20.8%	32.4%	32.6%	32.2%	32.7%	32.1%	33.6%
		100.0%	5.4%	11.4%	37.6%	30.9%	14.6%	55.5%	30.3%	25.2%	44.5%	24.7%	19.7%
EDMONTON METRO	76-5	56.0	1.6	5.6	25.8	15.5	7.5	25.7	12.7	13.0	30.3	15.0	15.3
		17.6%	8.6%	12.8%	30.6%	15.7%	10.4%	14.6%	13.3%	16.1%	21.7%	18.9%	25.3%
		100.0%	2.9%	9.9%	46.0%	27.7%	13.4%	45.9%	22.7%	23.2%	54.1%	26.8%	27.3%
GREATER EDMONTON	76-6	19.2	.3	1.6	9.5	6.2	1.5	8.9	5.9	3.0	10.3	6.0	4.4
		6.0%	1.7%	3.8%	11.3%	6.3%	2.1%	5.0%	6.1%	3.7%	7.4%	7.5%	7.2%
		100.0%	1.7%	8.5%	49.6%	32.3%	7.8%	46.2%	30.5%	15.7%	53.8%	31.1%	22.7%
JASPER/HINTON/EDSON	76-7	7.7	1.6	.3	1.1	2.3	2.3	6.9	4.7	2.2	.8	.8	-
		2.4%	8.6%	.8%	1.3%	2.3%	3.1%	3.9%	4.9%	2.7%	.5%	.9%	
		100.0%	21.3%	4.3%	14.6%	30.4%	29.5%	90.2%	61.7%	28.5%	9.8%	9.8%	

CONTINUED

ORIGIN		TRIP TIMING: SEASON						PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
LETHBRIDGE	76-8	11.2	1.0	3.3	-	5.4	1.5	8.0	3.5	4.5	3.2	2.5	.7
		3.5%	5.2%	7.6%		5.5%	2.1%	4.5%	3.6%	5.6%	2.3%	3.2%	1.1%
		100.0%	8.8%	29.2%		48.6%	13.5%	71.7%	31.2%	40.5%	28.3%	22.4%	5.8%
RED DEER	76-9	8.8	1.0	1.0	2.2	2.3	2.3	7.6	4.4	3.2	1.2	1.2	-
		2.8%	5.2%	2.3%	2.7%	2.3%	3.1%	4.3%	4.6%	4.0%	.9%	1.5%	
		100.0%	11.1%	11.1%	25.5%	26.5%	25.7%	86.2%	49.9%	36.3%	13.8%	13.8%	
**REGIONAL **		51.7	4.2	6.5	7.3	18.6	15.1	26.0	17.6	8.4	24.5	15.6	8.8
		16.3%	22.4%	15.1%	8.7%	18.8%	20.8%	14.7%	18.4%	10.4%	17.5%	19.7%	14.7%
		100.0%	8.2%	12.6%	14.1%	36.0%	29.1%	50.2%	34.0%	16.1%	47.3%	30.2%	17.1%
COLD LAKE	77-1	4.6	.3	.7	.6	2.3	.8	3.1	1.4	1.6	1.6	1.6	-
		1.5%	1.7%	1.5%	.7%	2.3%	1.0%	1.7%	1.5%	2.0%	1.1%	2.0%	
		100.0%	7.1%	14.1%	12.1%	50.4%	16.3%	66.4%	30.9%	35.5%	33.6%	33.6%	
GRAND PRAIRIE	77-2	5.6	-	.7	1.1	1.6	2.3	3.0	1.9	1.1	2.1	.6	1.5
		1.8%		1.5%	1.3%	1.6%	3.1%	1.7%	1.9%	1.4%	1.5%	.7%	2.5%
		100.0%		11.7%	20.1%	27.8%	40.4%	53.0%	33.2%	19.7%	37.0%	10.0%	27.0%
MEDICINE HAT	77-3	5.2	2.0	.7	1.1	-	1.5	3.1	1.5	1.6	2.1	.9	1.2
		1.6%	10.3%	1.5%	1.3%		2.1%	1.8%	1.6%	2.0%	1.5%	1.1%	2.0%
		100.0%	37.4%	12.5%	21.4%		28.7%	59.9%	28.7%	31.2%	40.1%	16.9%	23.2%
NORTH CENTRAL	77-4	11.1	.3	1.6	2.2	3.9	3.0	6.1	4.6	1.4	5.0	5.0	-
		3.5%	1.7%	3.8%	2.7%	3.9%	4.2%	3.4%	4.8%	1.8%	3.6%	6.3%	
		100.0%	2.9%	14.7%	20.2%	35.0%	27.2%	54.7%	41.7%	13.0%	45.3%	45.3%	
SOUTH CENTRAL	77-5	17.9	1.0	2.0	1.1	8.5	5.3	6.1	5.0	1.1	11.0	5.2	5.8
		5.6%	5.2%	4.5%	1.3%	8.6%	7.3%	3.5%	5.2%	1.4%	7.9%	6.5%	9.6%
		100.0%	5.5%	11.0%	6.3%	47.8%	29.5%	34.3%	28.1%	6.2%	61.5%	29.0%	32.5%
SOUTH WEST	77-6	7.3	.7	1.0	1.1	2.3	2.3	4.6	3.2	1.4	2.7	2.4	.3
		2.3%	3.4%	2.3%	1.3%	2.3%	3.1%	2.6%	3.3%	1.8%	2.0%	3.0%	.5%
		100.0%	8.9%	13.3%	15.3%	31.7%	30.8%	62.6%	43.2%	19.5%	37.4%	32.9%	4.4%
** NON RESIDENTS **	77-9	30.0	-	5.6	6.8	9.1	8.5	2.1	1.0	1.1	27.5	23.1	4.4
		9.4%		13.1%	8.1%	9.2%	11.7%	1.2%	1.0%	1.4%	19.7%	29.1%	7.2%
		100.0%		18.8%	22.7%	30.3%	28.2%	7.0%	3.2%	3.8%	91.5%	77.0%	14.5%
** OTHER CANADA **		22.5	-	4.5	4.6	6.6	6.8	1.6	.7	.9	20.6	16.5	4.1
		7.1%		10.4%	5.5%	6.7%	9.4%	.9%	.8%	1.0%	14.6%	20.8%	6.9%
		100.0%		20.0%	20.5%	29.2%	30.3%	7.1%	3.1%	4.0%	91.6%	73.3%	18.2%

CONTINUED

ORIGIN		TRIP TIMING: SEASON						PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	- XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
NEWFOUNDLAND	40-1	.1	-	-	.1	-	-	-	-	-	.1	.1	-
		*			.1%						*	.1%	
		100.0%			100.0%						100.0%	100.0%	
NEW BRUNSWICK	40-2	.3	-	*	*	.1	.1	-	-	-	.3	.2	.1
		.1%		.1%	*	.1%	.2%				.2%	.3%	.1%
		100.0%		12.0%	12.0%	23.9%	52.1%				100.0%	76.1%	23.9%
NOVA SCOTIA	40-3	.2	-	*	*	*	.1	*	-	*	.2	.2	-
		.1%		.1%	*	*	.1%	*		*	.1%	.2%	
		100.0%		19.4%	19.4%	19.4%	41.7%	7.7%		7.7%	92.3%	92.3%	
P.E.I.	40-4	*	-	-	-	-	*	-	-	-	*	-	*
		*					*				*		*
		100.0%					100.0%				100.0%		100.0%
QUEBEC	40-5	1.6	-	.2	.1	.5	.9	.1	*	*	1.5	1.3	.2
		.5%		.4%	.1%	.5%	1.3%	*	*	.1%	1.1%	1.6%	.4%
		100.0%		11.3%	5.7%	27.7%	55.3%	4.7%	2.0%	2.7%	92.4%	79.2%	13.2%
ONTARIO	40-6	6.6	-	.9	1.7	2.3	1.6	.3	.2	.2	6.1	5.2	.8
		2.1%		2.2%	2.0%	2.3%	2.2%	.2%	.2%	.2%	4.3%	6.6%	1.4%
		100.0%		14.4%	25.6%	35.4%	24.5%	5.3%	2.5%	2.8%	92.5%	79.6%	12.9%
MANITOBA	40-7	2.9	-	.4	.6	.6	1.2	.1	*	.1	2.8	2.2	.6
		.9%		1.0%	.7%	.7%	1.7%	.1%	*	.1%	2.0%	2.8%	1.0%
		100.0%		15.1%	20.9%	22.2%	41.8%	3.4%	.4%	3.0%	95.5%	75.8%	19.7%
SASKATCHEWAN	40-8	6.5	-	1.6	1.0	2.1	1.8	.4	.1	.3	6.0	4.5	1.5
		2.0%		3.6%	1.2%	2.1%	2.5%	.2%	.1%	.3%	4.3%	5.7%	2.5%
		100.0%		24.2%	15.6%	32.1%	28.1%	5.8%	1.6%	4.2%	93.4%	70.2%	23.1%
BRITISH COLUMBIA	40-0	4.2	-	1.3	1.1	.9	1.0	.7	.4	.3	3.4	2.6	.8
		1.3%		2.9%	1.3%	.9%	1.3%	.4%	.5%	.3%	2.4%	3.3%	1.3%
		100.0%		30.3%	25.4%	21.3%	23.0%	17.5%	10.7%	6.8%	82.1%	62.7%	19.4%
YUKON/N.W. TERRITORIES	40-X	.1	-	*	*	.1	*	-	-	-	.1	.1	*
		*		.1%	*	.1%	*				.1%	.1%	*
		100.0%		17.9%	9.0%	61.6%	11.5%				100.0%	82.1%	17.9%
CANADA (UNSPECIFIED)	40-R	.1	-	-	*	-	.1	*	-	*	.1	*	*
		*			*		.1%	*		*	*	*	.1%
		100.0%			28.3%		71.7%	35.8%		35.8%	64.2%	28.3%	35.8%

CONTINUED

	ORIGIN	TRIP TIMING: SEASON					PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	- XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
** U.S.A. **		5.5	-	.8	1.5	2.0	1.2	.1	*	.1	5.2	5.0	.1
		1.7%		2.9%	1.7%	2.0%	1.8%	.1%	*	.2%	3.8%	6.5%	.4%
		100.0%		14.9%	27.0%	36.3%	21.8%	1.8%	*	1.8%	94.5%	90.9%	1.8%
** PACIFIC NORTHWEST** WASHINGTON	41-1	.5	-	*	*	.3	.2	-	-	-	.5	.5	-
		.2%		.1%	*	.3%	.3%				.4%	.7%	
		100.0%		6.6%	5.9%	52.2%	35.3%				100.0%	100.0%	
** CALIFORNIA **	41-2	1.3	-	.3	.1	.6	.3	*	-	*	1.2	1.1	*
		.4%		.6%	.2%	.6%	.4%	*		*	.9%	1.4%	.1%
		100.0%		20.2%	11.2%	48.4%	20.2%	2.6%		2.6%	94.0%	90.5%	3.5%
** N.W. STATES **		.4	-	-	.2	.1	*	-	-	-	.4	.3	*
		.1%			.3%	.1%	*				.3%	.4%	.1%
		100.0%			62.3%	27.5%	10.2%				100.0%	90.8%	9.2%
** S.W. STATES **		.2	-	*	.1	.1	-	-	-	-	.2	.2	-
		.1%		.1%	.1%	.1%					.2%	.3%	
		100.0%		15.2%	51.0%	33.8%					100.0%	100.0%	
** W.N. CENTRAL **		.1	-	*	*	-	*	*	*	-	.1	.1	-
		*		*	*		.1%	*	*		*	.1%	
		100.0%		9.3%	33.4%		57.3%	33.4%	33.4%		66.6%	66.6%	
** W.S. CENTRAL **		1.6	-	.2	.6	.5	.3	-	-	-	1.6	1.6	*
		.5%		.4%	.7%	.5%	.4%				1.1%	2.0%	*
		100.0%		10.7%	39.5%	31.7%	18.0%				100.0%	99.2%	.8%
TEXAS	42-2	1.2	-	.2	.5	.4	.2	-	-	-	1.2	1.2	*
		.4%		.4%	.6%	.4%	.3%				.9%	1.6%	*
		100.0%		13.5%	38.1%	33.8%	14.7%				100.0%	99.0%	1.0%
** EAST CENTRAL **		.5	-	.2	.1	.1	.2	*	*	-	.5	.5	*
		.2%		.4%	.1%	.1%	.3%	*	*		.3%	.6%	*
		100.0%		33.9%	12.5%	17.0%	36.5%	8.5%	8.5%		91.5%	90.8%	.7%
** NORTH EASTERN SEABOARD **		.6	-	.1	.1	.2	.1	.1	-	.1	.4	.4	*
		.2%		.2%	.1%	.2%	.2%	.1%		.2%	.3%	.5%	.1%
		100.0%		11.8%	22.8%	40.7%	25.4%	26.8%		26.8%	73.2%	67.3%	5.9%
** SOUTH EASTERN SEABOARD **		.2	-	*	.1	.1	-	-	-	-	.2	.2	*
		.1%		.1%	.2%	.1%					.2%	.3%	*
		100.0%		15.3%	57.1%	27.6%					100.0%	94.6%	5.4%

CONTINUED

	ORIGIN	TRIP TIMING: SEASON						PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
** NON-CONTIGUOUS UNITED STATES **		.1	-	*	-	*	*	-	-	-	.1	.1	*
		*		.1%		*	.1%				.1%	.1%	.1%
		100.0%		29.8%		29.8%	40.4%				100.0%	70.2%	29.8%
** OTHER FOREIGN **		2.0	-	.3	.7	.5	.5	.2	.1	*	1.8	1.7	.1
		.6%		.8%	.9%	.5%	.6%	.1%	.1%	.1%	1.3%	2.0%	.2%
		100.0%		16.9%	34.4%	25.9%	22.9%	10.0%	5.0%	2.5%	90.0%	85.0%	5.0%
** EUROPEAN COUNTRIES **		.9	-	.2	.4	.1	.2	.2	.1	*	.7	.6	.1
		.3%		.5%	.5%	.1%	.2%	.1%	.1%	.1%	.5%	.7%	.1%
		100.0%		22.9%	48.2%	14.6%	17.4%	17.4%	12.3%	5.1%	73.6%	65.9%	7.7%
U.K.	44-5	.5	-	.2	.1	.1	.1	*	*	-	.4	.4	*
		.1%		.4%	.1%	.1%	.1%	*	*		.3%	.5%	.1%
		100.0%		36.6%	25.1%	21.3%	17.0%	7.1%	7.1%		85.8%	77.9%	7.9%
** AUSTRALASIA **		1.0	-	.1	.3	.3	.3	-	-	-	1.0	1.0	*
		.3%		.2%	.4%	.3%	.4%				.7%	1.2%	.1%
		100.0%		8.5%	29.5%	31.6%	30.4%				100.0%	95.3%	4.7%
AUSTRALIA	44-6	.5	-	*	.2	.2	.2	-	-	-	.5	.5	*
		.2%		*	.2%	.2%	.3%				.4%	.6%	.1%
		100.0%		1.3%	29.6%	29.4%	39.7%				100.0%	91.1%	8.9%
JAPAN	44-7	.3	-	.1	.1	*	.1	-	-	-	.3	.3	-
		.1%		.2%	.2%	*	.1%				.2%	.4%	
		100.0%		23.4%	38.3%	9.4%	28.7%				100.0%	100.0%	
** ALL OTHER COUNTRIES **		.1	-	.1	-	.1	-	*	*	-	.1	.1	-
		*		.1%		.1%		*	*		.1%	.1%	
		100.0%		41.4%		58.6%		24.9%	24.9%		69.6%	69.6%	
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.9	176.4	95.8	80.6	139.7	79.4	60.3
		99.9%	100.0%	100.1%	100.0%	99.7%	100.1%	99.8%	99.8%	99.8%	99.2%	100.2%	100.3%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

ORIGIN

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
** ALBERTA **	40-9	231.9	26.3	205.6	192.1	-	36.6	.8	50.6	15.5	8.5	79.8	119.8	32.4
		88.5%	77.4%	90.2%	91.1%		87.5%	35.7%	69.8%	69.2%	87.7%	85.2%	89.1%	96.2%
		100.0%	11.4%	88.6%	82.8%		15.8%	.3%	21.8%	6.7%	3.6%	34.4%	51.6%	14.0%
**CALGARY & REGION **		88.2	7.5	80.6	73.9	-	12.9	-	7.3	5.2	1.6	36.6	39.9	11.7
		33.7%	22.1%	35.4%	35.1%		30.9%		10.0%	23.2%	17.0%	39.0%	29.7%	34.6%
		100.0%	8.5%	91.5%	83.8%		14.7%		8.2%	5.9%	1.9%	41.5%	45.3%	13.2%
CALGARY METRO	76-1	78.8	6.2	72.6	67.7	-	9.7	-	7.3	4.4	1.6	32.2	37.5	9.0
		30.1%	18.2%	31.8%	32.1%		23.3%		10.0%	19.9%	17.0%	34.4%	27.9%	26.8%
		100.0%	7.9%	92.1%	86.0%		12.4%		9.2%	5.6%	2.1%	40.9%	47.7%	11.5%
CALGARY OTHER	76-2	9.4	1.3	8.1	6.2	-	3.2	-	-	.8	-	4.3	2.4	2.6
		3.6%	3.9%	3.5%	2.9%		7.6%			3.4%		4.6%	1.8%	7.8%
		100.0%	14.2%	85.8%	66.0%		34.0%			8.0%		46.3%	25.7%	28.0%
** HINTERLAND **		21.5	.8	20.7	20.4	-	.3	.8	5.3	1.6	1.5	5.2	12.0	4.3
		8.2%	2.3%	9.1%	9.7%		.8%	35.7%	7.3%	7.3%	15.9%	5.6%	8.9%	12.8%
		100.0%	3.6%	96.4%	94.9%		1.5%	3.6%	24.7%	7.6%	7.1%	24.3%	55.8%	20.0%
HINTERLAND NORTH	76-3	9.7	-	9.7	9.7	-	-	-	3.0	1.6	-	1.8	4.4	3.5
		3.7%		4.3%	4.6%				4.2%	7.3%		2.0%	3.3%	10.5%
		100.0%		100.0%	100.0%				31.1%	16.8%		18.8%	45.1%	36.1%
HINTERLAND SOUTH EAST	76-4	11.8	.8	11.0	10.7	-	.3	.8	2.3	-	1.5	3.4	7.6	.8
		4.5%	2.3%	4.8%	5.1%		.8%	35.7%	3.2%		15.9%	3.6%	5.7%	2.3%
		100.0%	6.6%	93.4%	90.6%		2.8%	6.6%	19.4%		13.0%	28.8%	64.6%	6.6%
**EDMONTON & OTHER CENTRES **		85.2	12.7	72.5	68.6	-	15.6	-	27.5	7.8	1.9	28.4	45.7	11.1
		32.5%	37.5%	31.8%	32.5%		37.2%		38.0%	35.1%	19.7%	30.4%	34.0%	33.0%
		100.0%	14.9%	85.1%	80.5%		18.2%		32.3%	9.2%	2.2%	33.4%	53.6%	13.0%
EDMONTON METRO	76-5	51.7	8.9	42.8	41.8	-	9.6	-	18.5	6.8	1.3	14.6	31.1	6.0
		19.7%	26.1%	18.8%	19.8%		22.9%		25.6%	30.3%	13.9%	15.6%	23.1%	17.9%
		100.0%	17.2%	82.8%	80.8%		18.5%		35.8%	13.1%	2.6%	28.2%	60.1%	11.7%
GREATER EDMONTON	76-6	17.9	3.1	14.8	12.6	-	4.4	-	8.4	-	.6	7.8	7.8	2.2
		6.8%	9.1%	6.5%	6.0%		10.6%		11.6%		5.8%	8.4%	5.8%	6.7%
		100.0%	17.4%	82.6%	70.8%		24.9%		47.2%		3.1%	43.9%	43.5%	12.5%
JASPER/HINTON/EDSON	76-7	7.7	-	7.7	6.9	-	.8	-	-	.8	-	1.5	4.0	2.2
		2.9%		3.4%	3.3%		1.9%			3.4%		1.6%	3.0%	6.4%
		100.0%		100.0%	89.9%		10.1%			9.8%		19.9%	51.9%	28.2%

CONTINUED

ORIGIN

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
LETHBRIDGE	76-8	.3	-	.3	.3	-	-	-	-	-	-	-	-	.3
		.1%		.1%	.2%									1.0%
		100.0%		100.0%	100.0%									100.0%
RED DEER	76-9	7.7	.8	6.9	6.9	-	.8	-	.6	.3	-	4.5	2.9	.3
		2.9%	2.2%	3.0%	3.3%		1.8%		.8%	1.5%		4.8%	2.1%	1.0%
		100.0%	9.8%	90.2%	90.2%		9.8%		7.3%	4.2%		58.3%	37.4%	4.2%
**REGIONAL **		37.0	5.3	31.7	29.2	-	7.8	-	10.5	.8	3.4	9.6	22.1	5.3
		14.1%	15.5%	13.9%	13.9%		18.6%		14.5%	3.5%	35.1%	10.2%	16.4%	15.8%
		100.0%	14.3%	85.7%	79.0%		21.0%		28.3%	2.1%	9.2%	25.8%	59.8%	14.4%
COLD LAKE	77-1	4.6	.8	3.8	3.8	-	.8	-	.8	-	.8	2.3	2.3	-
		1.8%	2.3%	1.7%	1.8%		1.9%		1.1%		8.1%	2.5%	1.7%	
		100.0%	16.8%	83.2%	83.2%		16.8%		16.8%		16.8%	50.4%	49.6%	
GRAND PRAIRIE	77-2	5.6	-	5.6	5.6	-	-	-	2.1	-	-	2.1	3.5	-
		2.1%		2.5%	2.6%				2.9%			2.2%	2.6%	
		100.0%		100.0%	100.0%				37.0%			37.4%	62.6%	
MEDICINE HAT	77-3	3.5	-	3.5	3.5	-	-	-	-	-	.3	.7	1.7	1.1
		1.3%		1.5%	1.6%						3.4%	.7%	1.3%	3.2%
		100.0%		100.0%	100.0%						9.4%	18.8%	50.0%	31.2%
NORTH CENTRAL	77-4	10.8	1.7	9.1	7.1	-	3.6	-	3.9	-	.8	3.2	5.9	1.7
		4.1%	4.9%	4.0%	3.4%		8.7%		5.4%		7.8%	3.4%	4.4%	4.9%
		100.0%	15.4%	84.6%	66.2%		33.8%		36.6%		7.0%	29.4%	55.1%	15.4%
SOUTH CENTRAL	77-5	11.8	2.8	9.0	8.4	-	3.4	-	2.9	.8	1.5	1.3	7.9	2.6
		4.5%	8.4%	3.9%	4.0%		8.0%		4.1%	3.5%	15.9%	1.4%	5.9%	7.7%
		100.0%	24.1%	75.9%	71.5%		28.5%		24.9%	6.6%	13.0%	11.1%	66.9%	21.9%
SOUTH WEST	77-6	.8	-	.8	.8	-	-	-	.8	-	-	-	.8	-
		.3%		.3%	.4%				1.0%				.6%	
		100.0%		100.0%	100.0%				100.0%				100.0%	
** NON RESIDENTS **	77-9	30.0	7.7	22.3	18.7	17.1	5.2	1.4	21.9	6.9	1.2	13.9	14.7	1.3
		11.5%	22.6%	9.8%	8.9%	100.0%	12.5%	64.3%	30.2%	30.8%	12.3%	14.8%	10.9%	3.8%
		100.0%	25.6%	74.4%	62.3%	56.9%	17.4%	4.7%	72.9%	23.0%	4.0%	46.3%	49.0%	4.3%
** OTHER CANADA **		22.5	3.9	18.6	15.0	10.8	3.0	.9	15.7	5.8	.8	9.6	11.8	1.0
		8.6%	11.5%	8.1%	7.2%	63.3%	7.0%	41.3%	21.6%	26.0%	9.1%	10.3%	8.7%	3.0%
		100.0%	17.3%	82.7%	66.7%	47.9%	13.2%	4.0%	69.9%	25.8%	3.9%	42.8%	52.4%	4.4%

CONTINUED

ORIGIN

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
NEWFOUNDLAND	40-1	.1	*	*	-	.1	*	-	*	-	*	-	.1	-
		*	.1%	*		.4%	.1%		*		.3%		*	
		100.0%	50.0%	50.0%		100.0%	50.0%		50.0%		50.0%		100.0%	
NEW BRUNSWICK	40-2	.3	-	.3	.2	.2	-	-	*	.2	*	.2	.1	*
		.1%		.1%	.1%	1.4%			*	.9%	.3%	.2%	*	.1%
		100.0%		100.0%	76.1%	88.0%			12.0%	76.1%	12.0%	64.1%	23.9%	12.0%
NOVA SCOTIA	40-3	.2	*	.1	.2	.2	*	-	.1	*	-	.1	*	-
		.1%	.1%	.1%	.1%	1.0%	.1%		.2%	.1%		.1%	*	
		100.0%	19.4%	80.6%	100.0%	100.0%	19.4%		84.6%	15.4%		72.9%	27.1%	
P.E.I.	40-4	*	-	*	-	-	*	-	-	-	*	-	-	*
		*		*			*				*			*
		100.0%		100.0%			100.0%				100.0%			100.0%
QUEBEC	40-5	1.6	.4	1.2	.8	1.5	.3	*	1.0	.5	.1	1.2	.5	*
		.6%	1.3%	.5%	.4%	8.7%	.7%	.2%	1.4%	2.3%	1.0%	1.2%	.3%	.1%
		100.0%	27.2%	72.8%	50.0%	90.5%	17.9%	.2%	62.9%	31.5%	5.6%	70.1%	27.9%	2.0%
ONTARIO	40-6	6.6	1.8	4.8	3.5	6.0	.9	.1	4.4	1.9	.2	3.4	3.0	.1
		2.5%	5.2%	2.1%	1.7%	34.9%	2.2%	4.1%	6.1%	8.7%	1.8%	3.6%	2.2%	.4%
		100.0%	27.0%	73.0%	53.0%	90.7%	14.3%	1.4%	67.3%	29.5%	2.6%	51.2%	45.5%	2.2%
MANITOBA	40-7	2.9	.4	2.6	1.8	1.3	.4	.2	2.3	.7	.1	1.5	1.3	.2
		1.1%	1.1%	1.1%	.8%	7.5%	.8%	9.6%	3.1%	3.2%	1.0%	1.6%	1.0%	.5%
		100.0%	12.5%	87.5%	59.9%	43.7%	12.0%	7.1%	77.2%	24.2%	3.2%	50.8%	43.9%	5.2%
SASKATCHEWAN	40-8	6.5	.9	5.5	5.6	.3	.5	.3	5.3	.9	.3	2.1	4.1	.3
		2.5%	2.8%	2.4%	2.7%	2.0%	1.2%	12.4%	7.4%	4.1%	2.7%	2.3%	3.1%	.8%
		100.0%	14.5%	85.5%	87.2%	5.2%	8.0%	4.2%	82.6%	14.2%	4.0%	32.6%	63.4%	4.0%
BRITISH COLUMBIA	40-0	4.2	.3	3.9	2.7	1.2	.8	.3	2.4	1.4	.2	1.2	2.6	.4
		1.6%	.9%	1.7%	1.3%	6.9%	1.9%	13.0%	3.3%	6.2%	2.0%	1.3%	1.9%	1.1%
		100.0%	7.2%	92.8%	65.1%	23.1%	19.1%	6.8%	56.8%	33.2%	4.7%	28.6%	62.1%	9.0%
YUKON/N.W. TERRITORIES	40-X	.1	-	.1	.1	*	-	*	.1	*	-	*	.1	-
		.1%		.1%	.1%	.3%		2.0%	.1%	.2%		*	.1%	
		100.0%		100.0%	97.5%	33.3%		30.8%	69.2%	30.8%		9.0%	91.0%	
CANADA (UNSPECIFIED)	40-R	.1	*	.1	.1	*	-	-	*	.1	-	*	.1	-
		*	*	*	*	.2%			*	.3%		*	*	
		100.0%	14.2%	85.8%	64.2%	35.8%			14.2%	85.8%		28.3%	71.7%	

CONTINUED

ORIGIN

TRAVEL BEHAVIOUR (LAST TRIP ALTA.)

		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
** U.S.A. **		5.5	3.3	2.1	2.9	4.3	1.4	.4	4.9	.4	.2	3.1	2.2	.2
		2.1%	9.7%	.9%	1.3%	25.5%	3.7%	17.6%	6.7%	1.8%	1.3%	3.3%	1.6%	.6%
		100.0%	61.1%	38.9%	52.7%	79.8%	25.4%	7.0%	89.8%	7.8%	2.4%	56.5%	40.0%	3.5%
** PACIFIC NORTHWEST** WASHINGTON	41-1	.5	.5	.1	.3	.1	.1	.3	.5	*	-	.2	.3	*
		.2%	1.4%	*	.1%	.4%	.3%	14.2%	.7%	.1%		.2%	.2%	.1%
		100.0%	86.0%	14.0%	56.0%	11.9%	19.9%	56.3%	94.1%	5.9%		33.9%	60.1%	5.9%
** CALIFORNIA **	41-2	1.3	.9	.4	.4	1.2	.6	*	1.2	.1	*	.8	.4	.1
		.5%	2.7%	.2%	.2%	7.0%	1.5%	.3%	1.6%	.3%	.1%	.9%	.3%	.3%
		100.0%	72.0%	28.0%	23.0%	94.6%	50.2%	.6%	93.6%	6.4%	1.0%	64.6%	28.4%	7.0%
** N.W. STATES **		.4	-	.4	.3	*	*	-	.3	*	*	.1	.2	-
		.1%		.2%	.1%	.3%	.1%		.4%	*	.3%	.1%	.2%	
		100.0%		100.0%	78.4%	12.5%	12.5%		89.8%	1.0%	9.2%	31.8%	68.2%	
** S.W. STATES **		.2	.1	.1	.1	.2	*	-	.1	.1	-	.1	.1	-
		.1%	.3%	.1%	*	1.1%	.1%		.1%	.5%		.1%	.1%	
		100.0%	45.6%	54.4%	30.4%	84.8%	16.9%		47.3%	52.7%		47.3%	52.7%	
** W.N. CENTRAL **		.1	-	.1	*	.1	-	-	*	*	-	.1	-	-
		*		*	*	.3%			.1%	.1%		.1%		
		100.0%		100.0%	38.0%	66.6%			57.3%	42.7%		100.0%		
** W.S. CENTRAL **		1.6	1.2	.4	1.0	1.5	.5	-	1.6	-	-	.9	.6	*
		.6%	3.5%	.2%	.5%	9.0%	1.2%		2.2%			1.0%	.5%	*
		100.0%	76.6%	23.4%	61.6%	97.9%	31.2%		100.0%			58.4%	41.4%	.2%
TEXAS	42-2	1.2	.9	.3	.8	1.2	.4	-	1.2	-	-	.7	.5	-
		.5%	2.7%	.1%	.4%	7.1%	.9%		1.7%			.8%	.4%	
		100.0%	74.4%	25.6%	63.9%	97.4%	29.9%		100.0%			57.3%	42.7%	
** EAST CENTRAL **		.5	.2	.3	.3	.4	.1	*	.4	.1	-	.3	.2	-
		.2%	.7%	.1%	.2%	2.6%	.4%	.5%	.6%	.4%		.3%	.1%	
		100.0%	43.5%	56.5%	67.0%	85.2%	28.7%	2.1%	83.1%	16.9%		62.1%	37.9%	
** NORTH EASTERN SEABOARD **		.6	.3	.3	.4	.6	*	*	.5	.1	*	.4	.1	-
		.2%	.8%	.1%	.2%	3.2%	.1%	.6%	.6%	.4%	.1%	.4%	.1%	
		100.0%	52.0%	48.0%	64.8%	100.0%	5.9%	2.3%	82.4%	15.3%	2.3%	73.1%	26.9%	
** SOUTH EASTERN SEABOARD **		.2	.1	.1	.1	.2	-	-	.2	-	*	.1	.1	.1
		.1%	.4%	*	*	1.2%			.3%		.5%	.1%	.1%	.2%
		100.0%	56.6%	43.4%	33.4%	89.1%			81.3%		18.7%	26.2%	46.3%	27.5%

CONTINUED

ORIGIN

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)					ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
** NON-CONTIGUOUS UNITED STATES **		.1	-	.1	-	.1	-	*	.1	-	*	.1	*	-
		*		*		.4%		2.0%	.1%		.3%	.1%	*	
		100.0%		100.0%		59.6%		40.4%	70.2%		29.8%	70.2%	29.8%	
** OTHER FOREIGN **		2.0	.5	1.6	.9	1.9	.7	.1	1.3	.6	.2	1.2	.7	.1
		.8%	1.3%	.8%	.4%	11.2%	1.8%	5.7%	1.7%	3.0%	1.9%	1.3%	.6%	.3%
		100.0%	22.2%	77.8%	45.0%	94.1%	37.0%	5.5%	61.0%	32.2%	8.8%	57.6%	35.3%	4.9%
** EUROPEAN COUNTRIES **		.9	*	.9	.6	.8	.1	*	.4	.4	.1	.6	.2	*
		.3%	.1%	.4%	.3%	4.8%	.1%	1.5%	.6%	1.8%	.6%	.7%	.2%	.1%
		100.0%	3.7%	96.3%	71.9%	92.3%	6.8%	3.7%	49.1%	45.3%	6.4%	68.8%	22.6%	3.7%
U.K.	44-5	.5	-	.5	.3	.4	*	*	.3	.2	-	.3	.1	-
		.2%		.2%	.1%	2.5%	*	1.5%	.4%	.9%		.3%	.1%	
		100.0%		100.0%	62.2%	92.1%	3.6%	7.1%	59.5%	42.1%		63.9%	26.4%	
** AUSTRALASIA **		1.0	.4	.6	.2	1.0	.7	.1	.7	.2	.1	.5	.5	*
		.4%	1.2%	.3%	.1%	5.7%	1.6%	3.5%	1.0%	1.0%	1.3%	.5%	.4%	.1%
		100.0%	41.3%	58.7%	21.4%	95.3%	64.0%	7.5%	70.2%	21.0%	12.0%	49.3%	47.1%	3.5%
AUSTRALIA	44-6	.5	.1	.5	.1	.5	.3	*	.3	.2	.1	.3	.2	*
		.2%	.2%	.2%	.1%	2.9%	.7%	1.5%	.4%	.9%	.8%	.3%	.2%	*
		100.0%	13.7%	86.3%	26.4%	91.1%	57.1%	6.1%	54.5%	37.0%	14.7%	54.0%	45.3%	.7%
JAPAN	44-7	.3	.3	*	*	.3	.3	-	.3	*	-	.2	.1	*
		.1%	.9%	*	*	2.0%	.7%		.5%	*		.2%	.1%	.1%
		100.0%	89.4%	10.6%	9.6%	100.0%	89.4%		98.9%	1.1%		50.0%	40.4%	9.6%
** ALL OTHER COUNTRIES **		.1	-	.1	*	.1	*	*	.1	*	-	.1	*	*
		.1%		.1%	*	.7%	.1%	.2%	.1%	.2%		.1%	*	.1%
		100.0%		100.0%	13.8%	97.2%	33.8%	2.8%	72.4%	27.6%		44.8%	30.4%	24.9%
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		99.6%	100.0%	99.4%	99.5%	100.4%	99.8%	99.8%	99.6%	99.6%	100.0%	99.5%	99.6%	100.1%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

ORIGIN

TRAVEL BEHAVIOUR(NON-RESIDENTS)

		TOTAL	PURPOSE: SKI VACATION	PURPOSE: SKI AND VFR	PURPOSE: SKI AND BUSINESS/ CONVENTION	EXPERIENCE: FIRST VISIT	EXPERIENCE: REPEAT VISIT
** NON RESIDENTS **	77-9	30.0	19.2	6.9	3.4	13.8	16.2
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%
** OTHER CANADA **		22.5	13.8	5.5	2.8	8.6	13.9
		75.0%	71.6%	80.2%	82.4%	62.2%	85.9%
		100.0%	61.2%	24.4%	12.4%	38.1%	61.9%
NEWFOUNDLAND	40-1	.1	-	-	*	-	.1
		.2%			1.0%		.4%
		100.0%			50.0%		100.0%
NEW BRUNSWICK	40-2	.3	*	.1	.1	*	.2
		.9%	.2%	2.1%	1.9%	.3%	1.4%
		100.0%	12.0%	52.1%	23.9%	16.2%	83.8%
NOVA SCOTIA	40-3	.2	*	.1	*	.1	*
		.6%	.2%	1.0%	1.3%	1.0%	.2%
		100.0%	19.4%	38.9%	26.4%	30.6%	19.4%
P.E.I.	40-4	*	*	-	-	*	-
		*	*			*	
		100.0%	100.0%			100.0%	
QUEBEC	40-5	1.6	.9	.5	.3	.8	.8
		5.5%	4.5%	7.9%	7.9%	5.9%	5.1%
		100.0%	52.8%	32.7%	16.2%	49.4%	50.6%
ONTARIO	40-6	6.6	3.3	2.0	1.4	2.9	3.7
		21.9%	17.1%	29.5%	41.2%	21.0%	22.7%
		100.0%	50.1%	30.8%	21.3%	44.0%	56.0%
MANITOBA	40-7	2.9	2.0	.5	.4	1.1	1.9
		9.7%	10.5%	6.7%	10.7%	7.6%	11.5%
		100.0%	59.1%	15.7%	12.5%	36.1%	63.9%
SASKATCHEWAN	40-8	6.5	5.2	.8	.2	1.8	4.7
		21.6%	26.9%	12.2%	6.9%	13.1%	28.7%
		100.0%	79.9%	12.9%	3.6%	28.0%	72.0%
BRITISH COLUMBIA	40-0	4.2	2.2	1.4	.4	1.8	2.4
		13.9%	11.6%	20.7%	11.4%	12.8%	14.8%
		100.0%	53.8%	34.1%	9.3%	42.3%	57.7%
YUKON/N.W. TERRITORIES	40-X	.1	*	*	-	.1	.1
		.5%	.2%	.2%		.4%	.5%
		100.0%	29.4%	9.0%		39.8%	60.2%

ORIGIN

TRAVEL BEHAVIOUR(NON-RESIDENTS)

		TOTAL	PURPOSE: SKI VACATION	PURPOSE: SKI AND VFR	PURPOSE: SKI AND BUSINESS/ CONVENTION	EXPERIENCE: FIRST VISIT	EXPERIENCE: REPEAT VISIT
CANADA (UNSPECIFIED)	40-R	.1 .3% 100.0%	.1 .5% 100.0%	-	-	* .1% 14.2%	.1 .5% 85.8%
** U.S.A. **		5.5 18.2% 100.0%	4.4 23.0% 81.1%	.6 8.8% 11.1%	.4 11.8% 8.1%	3.7 27.0% 68.2%	1.7 10.6% 31.5%
** PACIFIC NORTHWEST** WASHINGTON	41-1	.5 1.8% 100.0%	.5 2.9% 100.0%	-	-	.4 2.9% 73.5%	.1 .9% 26.5%
** CALIFORNIA **	41-2	1.3 4.2% 100.0%	1.0 5.0% 75.5%	.2 2.2% 12.1%	.1 3.7% 9.8%	1.0 7.4% 79.7%	.3 1.6% 20.3%
** N.W. STATES **		.4 1.2% 100.0%	.3 1.4% 78.4%	* .5% 9.2%	* 1.3% 12.5%	.1 1.0% 38.4%	.2 1.3% 61.6%
** S.W. STATES **		.2 .7% 100.0%	.1 .7% 62.5%	* .5% 15.2%	* 1.3% 20.6%	.1 1.0% 62.5%	.1 .5% 37.5%
** W.N. CENTRAL **		.1 .3% 100.0%	.1 .4% 90.7%	* .1% 9.3%	-	.1 .5% 90.7%	* * 9.3%
** W.S. CENTRAL **		1.6 5.2% 100.0%	1.3 6.7% 82.8%	.1 1.9% 8.1%	.2 5.2% 11.2%	1.0 7.3% 64.5%	.5 3.4% 34.7%
TEXAS	42-2	1.2 4.2% 100.0%	1.0 5.1% 78.3%	.1 1.9% 10.2%	.2 5.2% 14.1%	.8 5.9% 55.0%	.4 2.6% 33.9%
** EAST CENTRAL **		.5 1.7% 100.0%	.4 1.8% 68.4%	.2 2.3% 30.9%	* .5% 3.2%	.4 2.6% 69.1%	.2 1.0% 30.9%
** NORTH EASTERN SEABOARD **		.6 1.8% 100.0%	.5 2.6% 92.0%	* .6% 8.0%	-	.4 2.8% 70.8%	.2 1.0% 29.2%

CONTINUED

ORIGIN		TRAVEL BEHAVIOUR(NON-RESIDENTS)					
			PURPOSE			EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
** SOUTH EASTERN SEABOARD **		.2	.2	*	-	.1	.1
		.8%	1.0%	.6%		.9%	.7%
		100.0%	81.3%	18.7%		53.2%	46.8%
** NON-CONTIGUOUS UNITED STATES **		.1	.1	-	*	.1	*
		.4%	.4%		1.0%	.6%	.2%
		100.0%	70.2%		29.8%	70.2%	29.8%
** OTHER FOREIGN **		2.0	1.0	.8	.2	1.5	.6
		6.8%	5.4%	11.0%	5.7%	10.8%	3.5%
		100.0%	50.5%	36.9%	8.1%	72.4%	27.6%
** EUROPEAN COUNTRIES **		.9	.2	.5	.1	.6	.3
		3.0%	1.1%	7.6%	2.6%	4.2%	1.9%
		100.0%	22.9%	58.2%	9.9%	65.0%	35.0%
U.K.	44-5	.5	.1	.3	*	.3	.2
		1.5%	.7%	4.2%	1.3%	2.1%	1.0%
		100.0%	27.7%	52.7%	9.6%	63.0%	37.0%
** AUSTRALASIA **		1.0	.8	.2	.1	.8	.2
		3.4%	4.0%	2.3%	2.3%	5.7%	1.5%
		100.0%	75.5%	15.7%	7.5%	76.6%	23.4%
AUSTRALIA	44-6	.5	.3	.1	.1	.4	.1
		1.8%	1.8%	1.6%	2.3%	3.1%	.6%
		100.0%	64.7%	21.0%	14.4%	81.1%	18.9%
JAPAN	44-7	.3	.3	*	-	.3	*
		1.1%	1.8%	.1%		2.2%	.2%
		100.0%	98.9%	1.1%		89.4%	10.6%
** ALL OTHER COUNTRIES **		.1	.1	.1	-	.1	*
		.4%	.3%	1.1%		.8%	.1%
		100.0%	42.0%	58.0%		89.0%	11.0%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		99.6%	100.0%	100.2%	100.2%	99.4%	99.7%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

ORIGIN

SKIER PROFILE

		GRAND TOTAL	SKILL: BEGINNER	SKILL: INTERMEDIATE	SKILL: ADVANCED	SKILL: EXPERT	AGE: 12-17 YEARS	AGE: 18-24 YEARS	AGE: 25-29 YEARS	AGE: 30-34 YEARS	AGE: 35-39 YEARS	AGE: 40-44 YEARS	AGE: 45-49 YEARS	AGE: 50-54 YEARS	AGE: 55+ YEARS
** ALBERTA **	40-9	287.3	37.6	151.8	84.2	14.3	85.1	77.9	45.1	30.2	21.5	15.2	4.1	4.9	3.1
		90.6%	90.9%	90.8%	90.9%	86.4%	98.0%	89.5%	86.3%	88.3%	88.7%	89.6%	68.9%	88.3%	78.1%
		100.0%	13.1%	52.7%	29.2%	5.0%	29.6%	27.0%	15.7%	10.5%	7.5%	5.3%	1.4%	1.7%	1.1%
**CALGARY & REGION **		109.4	9.4	58.4	34.2	7.5	23.2	29.8	21.4	10.7	10.5	6.2	3.3	1.6	2.3
		34.4%	22.6%	34.9%	36.9%	45.2%	26.7%	34.2%	40.9%	31.2%	43.2%	36.6%	55.9%	29.8%	58.3%
		100.0%	8.6%	53.3%	31.3%	6.9%	21.2%	27.2%	19.5%	9.8%	9.6%	5.7%	3.0%	1.5%	2.1%
CALGARY METRO	76-1	98.6	8.8	51.7	32.1	6.0	21.3	27.9	19.3	9.4	8.6	5.9	2.5	1.6	1.5
		31.0%	21.3%	30.9%	34.7%	36.1%	24.6%	32.1%	36.9%	27.3%	35.5%	34.6%	42.8%	29.8%	39.1%
		100.0%	9.9%	52.4%	32.6%	6.1%	21.6%	28.3%	19.6%	9.5%	8.7%	5.9%	2.6%	1.7%	1.6%
CALGARY OTHER	76-2	10.8	.6	6.7	2.1	1.5	1.9	1.9	2.1	1.3	1.9	.3	.8	-	.8
		3.4%	1.4%	4.0%	2.3%	9.1%	2.1%	2.1%	4.0%	3.8%	7.7%	1.9%	13.0%		19.2%
		100.0%	5.2%	61.7%	19.3%	13.9%	17.1%	17.1%	19.3%	12.1%	17.3%	3.0%	7.2%		6.9%
** HINTERLAND **		23.8	7.8	13.9	2.1	-	6.7	6.2	4.3	3.5	1.5	-	-	1.6	-
		7.5%	19.0%	8.3%	2.3%		7.7%	7.2%	8.2%	10.3%	6.3%			28.2%	
		100.0%	32.9%	58.3%	8.8%		28.1%	26.2%	18.0%	14.8%	6.4%			6.5%	
HINTERLAND NORTH	76-3	10.5	2.8	6.4	1.3	-	1.5	3.4	3.2	.9	1.5	-	-	-	-
		3.3%	6.9%	3.8%	1.4%		1.8%	3.9%	6.1%	2.6%	6.3%				
		100.0%	27.0%	60.5%	12.5%		14.5%	32.2%	30.3%	8.4%	14.5%				
HINTERLAND SOUTH EAST	76-4	13.3	5.0	7.5	.8	-	5.2	2.8	1.1	2.6	-	-	-	1.6	-
		4.2%	12.1%	4.5%	.8%		5.9%	3.3%	2.1%	7.7%				28.2%	
		100.0%	37.6%	56.5%	5.8%		38.8%	21.4%	8.3%	19.8%				11.7%	
**EDMONTON & OTHER CENTRES **		102.8	11.4	52.7	32.8	6.0	32.8	29.8	13.3	12.4	8.0	5.8	.8	-	-
		32.4%	27.5%	31.5%	35.5%	35.9%	37.8%	34.2%	25.5%	36.3%	33.0%	34.0%	13.0%		
		100.0%	11.1%	51.2%	31.9%	5.8%	31.9%	28.9%	13.0%	12.1%	7.8%	5.6%	.8%		
EDMONTON METRO	76-5	55.0	7.6	27.8	16.8	3.7	19.2	18.7	6.0	5.9	3.5	1.9	.8	-	-
		17.6%	19.4%	16.6%	18.2%	22.5%	22.1%	21.5%	11.5%	17.3%	14.4%	11.1%	13.0%		
		100.0%	13.6%	49.6%	30.1%	6.7%	34.3%	33.4%	10.7%	10.6%	6.2%	3.3%	1.4%		
GREATER EDMONTON	76-6	19.2	2.5	10.2	4.6	1.9	7.0	5.5	.8	1.7	1.9	2.5	-	-	-
		6.0%	5.9%	6.1%	5.0%	11.4%	8.0%	6.3%	1.5%	4.9%	7.7%	14.5%			
		100.0%	12.8%	53.2%	24.2%	9.9%	36.3%	28.4%	4.0%	8.8%	9.7%	12.8%			
JASPER/HINTON/EDSON	76-7	7.7	.3	2.8	4.5	-	2.0	.8	2.6	1.2	.8	.3	-	-	-
		2.4%	.8%	1.7%	4.9%		2.3%	.9%	5.0%	3.5%	3.1%	1.9%			
		100.0%	4.3%	37.0%	58.8%		25.9%	9.8%	34.3%	15.8%	9.8%	4.3%			

CONTINUED

ORIGIN

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
LETHBRIDGE	76-8	11.2	.3	5.5	5.0	.3	2.7	2.9	2.6	3.0	-	-	-	-	-
		3.5%	.8%	3.3%	5.4%	2.0%	3.2%	3.3%	5.0%	8.6%					
		100.0%	2.9%	49.3%	44.9%	2.9%	24.5%	25.6%	23.5%	26.5%					
RED DEER	76-9	8.8	.7	6.3	1.8	-	1.9	2.0	1.3	.7	1.9	1.1	-	-	-
		2.8%	1.6%	3.8%	2.0%		2.2%	2.3%	2.5%	1.9%	7.8%	6.5%			
		100.0%	7.4%	71.7%	20.9%		21.3%	22.4%	14.9%	7.4%	21.4%	12.5%			
**REGIONAL **		51.7	9.0	26.9	15.0	.9	22.4	12.1	6.1	3.6	1.5	3.2	-	1.7	.8
		16.3%	21.7%	16.1%	16.2%	5.3%	25.9%	13.9%	11.7%	10.5%	6.2%	19.0%		30.2%	19.8%
		100.0%	17.3%	51.9%	29.0%	1.7%	43.4%	23.4%	11.8%	7.0%	2.9%	6.2%		3.2%	1.5%
COLD LAKE	77-1	4.6	.3	3.2	1.1	-	2.4	1.9	-	-	-	-	-	-	-
		1.5%	.9%	1.9%	1.2%		2.8%	2.1%							
		100.0%	7.1%	69.1%	23.9%		52.8%	40.2%							
GRAND PRAIRIE	77-2	5.6	1.1	2.9	1.1	.6	1.6	1.4	.8	.3	1.5	-	-	-	-
		1.8%	2.6%	1.7%	1.2%	3.4%	1.8%	1.7%	1.4%	1.0%	6.2%				
		100.0%	19.3%	51.3%	19.3%	10.0%	27.8%	25.9%	13.5%	5.8%	27.0%				
MEDICINE HAT	77-3	5.2	1.3	2.5	1.4	-	2.3	1.2	1.1	.7	-	-	-	-	-
		1.6%	3.2%	1.5%	1.5%		2.6%	1.4%	2.1%	1.9%					
		100.0%	24.9%	48.2%	26.8%		43.8%	23.2%	20.6%	12.5%					
NORTH CENTRAL	77-4	11.1	3.6	5.2	2.3	-	6.3	1.6	.8	-	-	1.9	-	.6	-
		3.5%	8.7%	3.1%	2.5%		7.2%	1.9%	1.4%			11.1%		10.2%	
		100.0%	32.6%	46.5%	20.9%		56.4%	14.8%	6.8%			16.9%		5.0%	
SOUTH CENTRAL	77-5	17.9	2.6	10.5	4.4	.3	6.2	4.8	3.2	.8	-	1.3	-	.8	.6
		5.6%	6.4%	6.3%	4.7%	2.0%	7.1%	5.6%	6.1%	2.3%		7.9%		14.1%	19.8%
		100.0%	14.7%	59.9%	24.6%	1.6%	34.5%	27.1%	17.9%	4.3%		7.5%		4.3%	4.3%
SOUTH WEST	77-6	7.3	-	2.6	4.7	-	3.7	1.1	.3	1.9	-	-	-	.3	-
		2.3%		1.6%	5.1%		4.3%	1.3%	.6%	5.4%				5.9%	
		100.0%		35.5%	64.5%		50.6%	15.0%	4.4%	25.3%				4.4%	
** NON RESIDENTS **	77-9	30.0	3.8	15.4	8.5	2.3	1.7	9.1	7.2	4.0	2.7	1.8	1.8	.6	.9
		9.4%	9.2%	9.2%	9.1%	13.6%	2.0%	10.5%	13.7%	11.7%	11.3%	10.4%	31.1%	11.7%	21.9%
		100.0%	12.7%	51.2%	28.2%	7.9%	5.7%	30.5%	23.8%	13.4%	9.1%	5.9%	6.2%	2.2%	2.9%
** OTHER CANADA **		22.5	3.0	11.8	6.0	1.6	1.4	7.7	4.8	3.0	1.9	1.3	1.2	.5	.6
		7.1%	7.3%	7.1%	6.5%	9.7%	1.7%	8.9%	9.2%	8.7%	7.9%	7.4%	20.2%	8.6%	14.8%
		100.0%	13.3%	52.5%	26.6%	7.1%	6.4%	34.3%	21.4%	13.2%	8.5%	5.6%	5.3%	2.1%	2.6%

CONTINUED

ORIGIN

SKIER PROFILE

		GRAND TOTAL	SKILL: BEGINNER	SKILL: INTERMEDIATE	SKILL: ADVANCED	SKILL: EXPERT	AGE: 12-17 YEARS	AGE: 18-24 YEARS	AGE: 25-29 YEARS	AGE: 30-34 YEARS	AGE: 35-39 YEARS	AGE: 40-44 YEARS	AGE: 45-49 YEARS	AGE: 50-54 YEARS	AGE: 55+ YEARS
NEWFOUNDLAND	40-1	.1	*	*	-	-	-	*	-	-	-	*	-	-	-
		*	.1%	*				*				.2%			
		100.0%	50.0%	50.0%				50.0%				50.0%			
NEW BRUNSWICK	40-2	.3	*	.1	.1	.1	*	.1	.1	*	-	-	-	-	-
		.1%	.1%	.1%	.1%	.4%	*	.1%	.3%	.1%					
		100.0%	16.2%	35.9%	23.9%	23.9%	12.0%	23.9%	52.1%	12.0%					
NOVA SCOTIA	40-3	.2	-	.1	*	-	*	*	*	*	-	-	*	-	*
		.1%		.1%	*		*	*	.1%	.1%			.7%		.8%
		100.0%		80.6%	19.4%		7.7%	7.7%	19.4%	19.4%			26.4%		19.4%
P.E.I.	40-4	*	*	-	-	-	-	*	-	-	-	-	-	-	-
		*	*					*							
		100.0%	100.0%					100.0%							
QUEBEC	40-5	1.6	.2	.7	.5	.2	.1	.5	.5	.2	.2	.1	.1	-	*
		.5%	.4%	.4%	.5%	1.5%	.1%	.6%	1.0%	.5%	.7%	.7%	1.2%		.8%
		100.0%	11.0%	43.5%	30.3%	15.1%	3.1%	29.5%	32.2%	10.8%	11.0%	7.2%	4.2%		2.0%
ONTARIO	40-6	6.6	.4	3.3	2.0	.7	.2	2.3	1.1	1.0	.6	.4	.5	.2	.3
		2.1%	.9%	2.0%	2.2%	4.5%	.2%	2.7%	2.1%	2.9%	2.4%	2.6%	8.0%	3.1%	6.5%
		100.0%	5.8%	50.3%	31.2%	11.4%	2.3%	35.3%	16.7%	15.2%	8.7%	6.6%	7.3%	2.6%	3.9%
MANITOBA	40-7	2.9	.6	1.8	.5	.1	.2	.8	.6	.5	.3	.2	.2	.1	.1
		.9%	1.3%	1.1%	.5%	.8%	.3%	.9%	1.1%	1.3%	1.1%	1.2%	2.8%	1.1%	3.4%
		100.0%	19.0%	60.4%	16.4%	4.3%	7.8%	28.2%	20.1%	15.7%	9.0%	6.8%	5.8%	2.1%	4.5%
SASKATCHEWAN	40-8	6.5	1.5	3.7	1.2	.1	.6	2.1	1.5	.9	.5	.3	.3	.2	.1
		2.0%	3.6%	2.2%	1.3%	.4%	.7%	2.4%	2.8%	2.7%	1.9%	2.0%	5.4%	3.8%	1.5%
		100.0%	23.2%	57.2%	18.5%	1.1%	9.8%	32.2%	22.4%	14.1%	7.1%	5.3%	5.0%	3.2%	.9%
BRITISH COLUMBIA	40-0	4.2	.3	2.0	1.6	.3	.3	1.9	.8	.4	.4	.1	.1	*	*
		1.3%	.6%	1.2%	1.7%	1.8%	.4%	2.1%	1.6%	1.0%	1.8%	.8%	2.0%	.6%	1.0%
		100.0%	6.0%	47.9%	38.7%	7.4%	7.8%	44.7%	19.6%	8.6%	10.8%	3.2%	2.9%	.8%	.9%
YUKON/N.W. TERRITORIES	40-X	.1	.1	*	*	*	-	*	.1	-	-	*	-	-	-
		*	.1%	*	*	.3%		*	.2%			*			
		100.0%	39.8%	11.5%	17.9%	30.8%		26.9%	70.6%			2.5%			
CANADA (UNSPECIFIED)	40-R	.1	-	.1	*	-	-	-	.1	-	-	-	-	-	*
		*		*	*				.1%						.8%
		100.0%		64.2%	35.8%				64.2%						35.8%

CONTINUED

ORIGIN

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
** U.S.A.**		5.5	.5	2.7	1.8	.4	.2	1.0	1.4	.7	.8	.4	.6	.1	.2
		1.7%	1.1%	1.6%	2.0%	2.6%	.3%	1.1%	2.7%	2.1%	3.2%	2.4%	9.4%	2.5%	6.4%
		100.0%	8.6%	50.0%	33.4%	8.0%	4.4%	18.0%	25.4%	13.4%	14.0%	7.4%	10.3%	2.5%	4.6%
** PACIFIC NORTHWEST** WASHINGTON	41-1	.5	-	.2	.2	.1	-	.1	.1	*	-	.2	*	-	-
		.2%		.1%	.2%	.7%		.1%	.3%	.1%		1.1%	.7%		
		100.0%		38.0%	42.0%	19.9%		23.8%	26.5%	8.7%		32.9%	8.1%		
** CALIFORNIA **	41-2	1.3	*	.8	.4	.1	*	.2	.4	.1	.3	*	.1	*	*
		.4%	.1%	.5%	.4%	.3%	*	.2%	.9%	.4%	1.3%	*	2.4%	.6%	1.2%
		100.0%	3.4%	64.9%	27.6%	4.0%	.9%	15.2%	31.4%	10.4%	24.7%	.3%	11.0%	2.6%	3.5%
** N.W. STATES **		.4	-	.1	.2	.1	*	.1	*	-	-	-	.2	-	*
		.1%		*	.2%	.4%	*	.1%	.1%				2.8%		.1%
		100.0%		22.6%	59.0%	18.4%	9.2%	34.1%	9.2%				46.5%		1.0%
** S.W. STATES **		.2	*	.1	*	.1	-	.1	.1	-	*	-	-	*	-
		.1%	.1%	*	*	.5%		.1%	.1%		.1%			.6%	
		100.0%	15.2%	30.4%	15.2%	39.2%		37.5%	32.1%		15.2%			15.2%	
** W.N. CENTRAL **		.1	*	.1	-	-	*	*	-	-	*	*	-	-	-
		*	.1%	*			*	*			.2%	*			
		100.0%	33.4%	66.6%			4.7%	33.4%			57.3%	4.7%			
** W.S. CENTRAL **		1.6	.3	.8	.4	*	*	.2	.6	.3	.2	.1	*	*	*
		.5%	.8%	.5%	.4%	.2%	.1%	.3%	1.2%	.8%	.9%	.4%	.7%	.9%	1.0%
		100.0%	22.3%	51.9%	23.8%	2.1%	3.1%	19.0%	38.4%	17.2%	14.0%	4.0%	2.8%	3.1%	2.5%
TEXAS	42-2	1.2	.3	.7	.2	-	*	.2	.5	.2	.2	*	*	*	*
		.4%	.8%	.4%	.2%		*	.2%	1.0%	.7%	.9%	.2%	.7%	.1%	.2%
		100.0%	27.4%	55.0%	17.6%		.3%	19.3%	41.3%	18.8%	17.6%	2.4%	3.6%	.3%	.6%
** EAST CENTRAL **		.5	*	.3	.3	-	.1	*	*	*	*	.1	.1	-	*
		.2%	*	.1%	.3%		.2%	*	.1%	.1%	*	.6%	1.8%		.8%
		100.0%	2.8%	48.2%	49.0%		26.9%	6.3%	9.2%	9.4%	2.1%	18.8%	21.0%		6.3%
** NORTH EASTERN SEABOARD **		.6	-	.3	.2	.1	-	.1	.1	.1	.1	*	.1	*	.1
		.2%		.2%	.2%	.4%		.1%	.2%	.4%	.3%	.1%	1.0%	.5%	2.9%
		100.0%		47.4%	41.5%	11.0%		9.4%	16.1%	22.0%	14.2%	2.3%	10.4%	4.7%	21.0%
** SOUTH EASTERN SEABOARD **		.2	*	.1	.1	-	*	.1	-	.1	*	*	-	-	*
		.1%	*	.1%	.1%		*	.1%		.2%	.1%	.3%			.3%
		100.0%	1.5%	52.2%	46.3%		1.5%	32.5%		27.6%	13.8%	19.2%			5.4%

CONTINUED

ORIGIN

		SKIER PROFILE													
		SKILL					AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
** NON-CONTIGUOUS UNITED STATES **		.1	-	*	*	*	-	*	-	*	*	-	-	-	-
		*		*	*	.2%		*		.1%	.1%				
		100.0%		40.4%	29.8%	29.8%		29.8%		40.4%	29.8%				
** OTHER FOREIGN **		2.0	.4	.8	.6	.2	*	.4	1.0	.3	.1	.1	.1	*	*
		.6%	.9%	.5%	.7%	1.3%	.1%	.5%	1.8%	.9%	.2%	.6%	1.5%	.6%	.7%
		100.0%	17.3%	40.4%	31.6%	10.7%	2.2%	21.8%	46.5%	14.9%	2.5%	4.9%	4.3%	1.6%	1.3%
** EUROPEAN COUNTRIES **		.9	.1	.4	.3	.1	*	.1	.4	.2	*	.1	-	-	*
		.3%	.3%	.2%	.3%	.5%	.1%	.2%	.8%	.5%	.2%	.4%			.3%
		100.0%	12.3%	45.0%	33.9%	8.7%	5.0%	19.8%	46.1%	19.1%	5.4%	7.3%			1.4%
U.K.	44-5	.5	*	.3	.1	*	-	*	.3	.1	*	*	-	-	-
		.1%	.1%	.2%	.1%	.3%		*	.5%	.2%	.2%	.2%			
		100.0%	7.2%	60.9%	22.1%	9.9%		8.7%	56.0%	17.8%	10.4%	7.1%			
** AUSTRALASIA **		1.0	.2	.4	.3	.1	-	.3	.5	.1	-	-	*	*	*
		.3%	.4%	.2%	.3%	.9%		.3%	1.0%	.4%			.7%	.6%	.3%
		100.0%	16.1%	40.9%	23.1%	13.9%		25.7%	52.3%	13.3%			4.3%	3.2%	1.3%
AUSTRALIA	44-6	.3	.1	.2	.2	.1	-	.2	.2	.1	-	-	*	*	*
		.2%	.1%	.1%	.2%	.4%		.2%	.4%	.2%			.7%	.6%	.3%
		100.0%	10.3%	37.7%	39.8%	12.2%		36.1%	36.8%	10.3%			3.3%	6.1%	2.4%
JAPAN	44-7	.3	.1	.2	*	*	-	.1	.2	*	-	-	-	-	-
		.1%	.2%	.1%	*	.2%		.1%	.5%	.1%					
		100.0%	19.2%	59.6%	11.7%	9.6%		20.2%	69.2%	10.6%					
** ALL OTHER COUNTRIES **		.1	.1	*	*	-	-	*	*	-	-	*	*	-	-
		*	.2%	*	.1%			*	*			.2%	.7%		
		100.0%	60.7%	2.8%	36.5%			33.1%	5.5%			27.6%	33.8%		
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		99.5%	99.9%	99.6%	99.4%	100.2%	100.2%	99.7%	100.3%	99.7%	99.8%	100.2%	99.6%	100.1%	99.9%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.9%	7.6%	5.3%	1.9%	1.7%	1.2%

ORIGIN

SKIER PROFILE

		GRAND TOTAL	TOTAL RES.	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
** ALBERTA **	40-9	287.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	179.7	108.2	39.7	66.0	34.9	101.4
		90.4%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	89.6%	92.2%	81.8%	87.6%	91.9%	95.2%
		100.0%	100.0%	29.6%	27.0%	15.7%	10.5%	7.5%	9.4%	62.4%	37.6%	13.8%	22.9%	12.1%	35.2%
**CALGARY & REGION **		109.4	109.4	23.2	29.8	21.4	10.7	10.5	13.4	63.5	45.9	16.9	27.2	10.7	31.8
		34.4%	38.0%	27.2%	38.2%	47.4%	35.3%	48.7%	49.4%	31.7%	39.1%	34.9%	36.1%	28.1%	29.9%
		100.0%	100.0%	21.2%	27.2%	19.5%	9.8%	9.6%	12.3%	58.0%	42.0%	15.5%	24.9%	9.8%	29.1%
CALGARY METRO	76-1	98.6	98.6	21.3	27.9	19.3	9.4	8.6	11.6	58.6	40.0	16.1	24.4	8.1	30.0
		31.0%	34.3%	25.0%	35.8%	42.7%	31.0%	40.0%	42.6%	29.2%	34.1%	33.3%	32.3%	21.2%	28.1%
		100.0%	100.0%	21.6%	28.3%	19.6%	9.5%	8.7%	11.7%	59.5%	40.5%	16.4%	24.7%	8.2%	30.4%
CALGARY OTHER	76-2	10.8	10.8	1.9	1.9	2.1	1.3	1.9	1.9	4.9	6.0	.8	2.8	2.6	1.9
		3.4%	3.8%	2.2%	2.4%	4.6%	4.3%	8.7%	6.8%	2.4%	5.1%	1.6%	3.8%	6.9%	1.7%
		100.0%	100.0%	17.1%	17.1%	19.3%	12.1%	17.3%	17.1%	45.1%	54.9%	7.2%	26.2%	24.1%	17.1%
** HINTERLAND **		23.8	23.8	6.7	6.2	4.3	3.5	1.5	1.6	14.8	9.0	4.1	6.6	5.0	5.9
		7.5%	8.3%	7.9%	8.0%	9.5%	11.6%	7.1%	5.7%	7.4%	7.7%	8.5%	8.8%	13.3%	5.6%
		100.0%	100.0%	28.1%	26.2%	18.0%	14.8%	6.4%	6.5%	62.3%	37.7%	17.4%	27.7%	21.2%	24.9%
HINTERLAND NORTH	76-3	10.5	10.5	1.5	3.4	3.2	.9	1.5	-	7.7	2.9	1.5	1.9	4.3	.8
		3.3%	3.7%	1.8%	4.3%	7.1%	2.9%	7.1%		3.8%	2.4%	3.1%	2.5%	11.2%	.7%
		100.0%	100.0%	14.5%	32.2%	30.3%	8.4%	14.5%		72.8%	27.2%	14.3%	17.9%	40.6%	7.4%
HINTERLAND SOUTH EAST	76-4	13.3	13.3	5.2	2.8	1.1	2.6	-	1.6	7.2	6.1	2.6	4.7	.8	5.2
		4.2%	4.6%	6.1%	3.7%	2.4%	8.7%		5.7%	3.6%	5.2%	5.4%	6.3%	2.0%	4.8%
		100.0%	100.0%	38.8%	21.4%	8.3%	19.8%		11.7%	53.9%	46.1%	19.8%	35.5%	5.8%	38.3%
**EDMONTON & OTHER CENTRES **		102.8	102.8	32.8	29.8	13.3	12.4	8.0	6.5	68.3	34.6	15.7	21.6	13.2	39.9
		32.4%	35.7%	38.5%	38.2%	29.6%	41.1%	37.2%	24.0%	34.0%	29.5%	32.3%	28.7%	34.7%	37.4%
		100.0%	100.0%	31.9%	28.9%	13.0%	12.1%	7.8%	6.4%	66.4%	33.6%	15.2%	21.0%	12.8%	38.8%
EDMONTON METRO	76-5	56.0	56.0	19.2	18.7	6.0	5.9	3.5	2.6	36.5	19.5	8.0	8.6	6.6	25.2
		17.6%	19.5%	22.6%	24.1%	13.3%	19.6%	16.3%	9.7%	18.2%	16.7%	16.6%	11.4%	17.4%	23.7%
		100.0%	100.0%	34.3%	33.4%	10.7%	10.6%	6.2%	4.7%	65.1%	34.9%	14.4%	15.4%	11.8%	45.0%
GREATER EDMONTON	76-6	19.2	19.2	7.0	5.5	.8	1.7	1.9	2.5	14.4	4.7	2.8	4.0	2.2	7.7
		6.0%	6.7%	8.2%	7.0%	1.7%	5.6%	8.6%	9.0%	7.2%	4.0%	5.7%	5.3%	5.9%	7.3%
		100.0%	100.0%	36.3%	28.4%	4.0%	8.8%	9.7%	12.8%	75.3%	24.7%	14.4%	20.9%	11.6%	40.4%
JASPER/HINTON/EDSON	76-7	7.7	7.7	2.0	.8	2.6	1.2	.8	.3	5.4	2.3	2.1	1.4	2.2	2.0
		2.4%	2.7%	2.3%	1.0%	5.8%	4.0%	3.5%	1.2%	2.7%	2.0%	4.3%	1.9%	5.7%	1.9%
		100.0%	100.0%	25.9%	9.8%	34.3%	15.8%	9.8%	4.3%	69.9%	30.1%	27.3%	18.3%	28.5%	25.9%

CONTINUED

ORIGIN

SKIER PROFILE

		GRAND TOTAL	TOTAL RES.	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
LETHBRIDGE	76-8	11.2	11.2	2.7	2.9	2.6	3.0	-	-	7.6	3.6	1.1	4.5	1.1	3.1
		3.5%	3.9%	3.2%	3.7%	5.8%	9.8%			3.8%	3.1%	2.3%	6.0%	2.8%	2.9%
		100.0%	100.0%	24.5%	25.6%	23.5%	26.5%			67.7%	32.3%	9.9%	40.5%	9.7%	27.4%
RED DEER	76-9	8.8	8.8	1.9	2.0	1.3	.7	1.9	1.1	4.4	4.4	1.7	3.1	1.1	1.9
		2.8%	3.1%	2.2%	2.5%	2.9%	2.2%	8.7%	4.1%	2.2%	3.7%	3.4%	4.1%	2.8%	1.8%
		100.0%	100.0%	21.3%	22.4%	14.9%	7.4%	21.4%	12.5%	50.1%	49.9%	18.9%	34.9%	12.3%	21.3%
**REGIONAL **		51.7	51.7	22.4	12.1	6.1	3.6	1.5	5.7	33.1	18.7	3.0	10.6	6.0	23.8
		16.3%	18.0%	26.4%	15.5%	13.5%	11.9%	7.0%	20.8%	16.5%	15.9%	6.1%	14.0%	15.8%	22.3%
		100.0%	100.0%	43.4%	23.4%	11.8%	7.0%	2.9%	10.9%	63.9%	36.1%	5.7%	20.4%	11.6%	45.9%
COLD LAKE	77-1	4.6	4.6	2.4	1.9	-	-	-	-	3.5	1.1	.8	1.1	-	2.4
		1.5%	1.6%	2.9%	2.4%					1.8%	.9%	1.6%	1.4%		2.3%
		100.0%	100.0%	52.8%	40.2%					76.1%	23.9%	16.8%	23.4%		52.8%
GRAND PRAIRIE	77-2	5.6	5.6	1.6	1.4	.8	.3	1.5	-	4.2	1.4	.8	2.0	-	.8
		1.8%	1.9%	1.8%	1.9%	1.7%	1.1%	7.0%		2.1%	1.2%	1.6%	2.5%		.7%
		100.0%	100.0%	27.8%	25.9%	13.5%	5.8%	27.0%		74.8%	25.2%	13.5%	35.2%		13.9%
MEDICINE HAT	77-3	5.2	5.2	2.3	1.2	1.1	.7	-	-	3.5	1.8	-	.7	.8	2.9
		1.6%	1.5%	2.7%	1.6%	2.4%	2.2%			1.7%	1.5%		.9%	2.0%	2.7%
		100.0%	100.0%	43.8%	23.2%	20.6%	12.5%			66.1%	33.9%		12.5%	14.4%	54.5%
NORTH CENTRAL	77-4	11.1	11.1	6.3	1.6	.8	-	-	2.4	6.9	4.2	-	2.4	1.1	6.7
		3.5%	3.9%	7.4%	2.1%	1.7%			9.0%	3.4%	3.6%		3.2%	2.8%	6.3%
		100.0%	100.0%	56.4%	14.8%	6.8%			22.0%	62.3%	37.7%		22.0%	9.7%	60.3%
SOUTH CENTRAL	77-5	17.9	17.9	6.2	4.8	3.2	.8	-	2.9	11.0	6.8	.8	4.1	4.2	7.3
		5.6%	6.2%	7.3%	6.2%	7.1%	2.6%		10.6%	5.5%	5.8%	1.6%	5.4%	11.0%	6.8%
		100.0%	100.0%	34.5%	27.1%	17.9%	4.3%		16.2%	61.7%	38.3%	4.3%	23.0%	23.4%	40.7%
SOUTH WEST	77-6	7.3	7.3	3.7	1.1	.3	1.9	-	.3	4.0	3.4	.7	.3	-	3.7
		2.3%	2.6%	4.4%	1.4%	.7%	6.1%		1.2%	2.0%	2.9%	1.3%	.4%		3.5%
		100.0%	100.0%	50.8%	15.0%	4.4%	25.3%		4.4%	53.9%	46.1%	8.9%	4.4%		50.8%
** NON RESIDENTS **	77-9	30.0	-	-	-	-	-	-	-	20.9	9.2	8.8	9.4	3.1	5.1
		9.4%								10.4%	7.8%	18.2%	12.4%	8.1%	4.8%
		100.0%								69.5%	30.5%	29.5%	31.3%	10.2%	17.1%
** OTHER CANADA **		22.5	-	-	-	-	-	-	-	16.0	6.6	6.2	7.1	2.7	4.2
		7.1%								8.0%	5.6%	12.7%	9.4%	7.0%	4.0%
		100.0%								70.9%	29.1%	27.4%	31.5%	11.9%	18.9%

CONTINUED

ORIGIN

SKIER PROFILE

	ORIGIN	GRAND TOTAL	RESIDENT AGE: TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX: MALE	FEMALE	SOCIO-ECONOMIC STATUS: UPPER	MIDDLE	LOWER	STUDENT
NEWFOUNDLAND	40-1	.1	-	-	-	-	-	-	-	.1	-	*	-	*	-
		*								*		.1%		.1%	
		100.0%								100.0%		50.0%		50.0%	
NEW BRUNSWICK	40-2	.3	-	-	-	-	-	-	-	.2	*	.1	.1	*	.1
		.1%								.1%	*	.1%	.1%	.1%	.1%
		100.0%								83.8%	16.2%	23.9%	40.2%	12.0%	23.9%
NOVA SCOTIA	40-3	.2	-	-	-	-	-	-	-	.1	.1	.1	*	-	*
		.1%								.1%	*	.1%	.1%		*
		100.0%								66.0%	34.0%	38.9%	27.1%		7.7%
P.E.I.	40-4	*	-	-	-	-	-	-	-	*	-	-	-	*	-
		*								*				*	
		100.0%								100.0%				100.0%	
QUEBEC	40-5	1.6	-	-	-	-	-	-	-	1.1	.5	.4	.6	.2	.2
		.5%								.6%	.4%	.9%	.9%	.4%	.2%
		100.0%								68.8%	31.2%	26.8%	36.9%	9.3%	14.9%
ONTARIO	40-6	6.6	-	-	-	-	-	-	-	4.6	1.9	2.6	1.7	.9	.9
		2.1%								2.3%	1.7%	5.3%	2.3%	2.3%	.9%
		100.0%								70.4%	29.6%	39.3%	26.4%	13.0%	13.9%
MANITOBA	40-7	2.9	-	-	-	-	-	-	-	1.9	1.0	1.1	.7	.2	.6
		.9%								1.0%	.9%	2.3%	.9%	.6%	.6%
		100.0%								65.3%	34.7%	38.8%	23.8%	7.9%	21.1%
SASKATCHEWAN	40-8	6.5	-	-	-	-	-	-	-	4.8	1.6	1.1	2.7	.6	1.3
		2.0%								2.4%	1.4%	2.3%	3.6%	1.5%	1.2%
		100.0%								74.8%	25.2%	17.5%	42.4%	9.8%	20.3%
BRITISH COLUMBIA	40-0	4.2	-	-	-	-	-	-	-	2.8	1.3	.7	1.1	.7	1.1
		1.3%								1.4%	1.1%	1.5%	1.4%	1.9%	1.0%
		100.0%								67.9%	32.1%	17.1%	26.0%	17.1%	25.4%
YUKON/N.W. TERRITORIES	40-X	.1	-	-	-	-	-	-	-	.1	*	*	.1	.1	*
		*								.1%	*	*	.1%	.2%	*
		100.0%								91.0%	9.0%	2.5%	39.8%	39.8%	17.9%
CANADA (UNSPECIFIED)	40-R	.1	-	-	-	-	-	-	-	.1	-	-	*	*	-
		*								*			*	*	
		100.0%								100.0%			14.2%	14.2%	

CONTINUED

ORIGIN

SKIER PROFILE

		GRAND TOTAL	TOTAL RES.	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
** U.S.A. **		5.5	-	-	-	-	-	-	-	3.5	1.9	2.3	1.6	.2	.6
		1.7%								1.8%	1.6%	4.7%	2.2%	.5%	.6%
		100.0%								64.5%	35.5%	41.7%	29.8%	3.5%	11.7%
** PACIFIC NORTHWEST** WASHINGTON	41-1	.5	-	-	-	-	-	-	-	.3	.3	.3	.1	-	.1
		.2%								.1%	.2%	.7%	.1%		.1%
		100.0%								48.6%	51.4%	60.1%	14.0%		11.9%
** CALIFORNIA **	41-2	1.3	-	-	-	-	-	-	-	.7	.5	.7	.3	.1	*
		.4%								.4%	.4%	1.5%	.4%	.2%	*
		100.0%								58.6%	41.4%	57.6%	25.9%	4.5%	3.7%
** N.W. STATES **		.4	-	-	-	-	-	-	-	.2	.2	.1	*	.1	.1
		.1%								.1%	.1%	.2%	.1%	.2%	.1%
		100.0%								53.5%	46.5%	22.6%	12.5%	24.9%	18.4%
** S.W. STATES **		.2	-	-	-	-	-	-	-	.2	*	-	.1	-	*
		.1%								.1%	*		.1%		*
		100.0%								84.8%	15.2%		32.1%		15.2%
** W.N. CENTRAL **		.1	-	-	-	-	-	-	-	.1	-	.1	-	-	*
		*								*		.1%			*
		100.0%								100.0%		78.6%			21.4%
** W.S. CENTRAL **		1.6	-	-	-	-	-	-	-	1.1	.5	.6	.6	-	.2
		.5%								.5%	.4%	1.2%	.9%		.2%
		100.0%								67.4%	32.6%	37.3%	38.2%		12.6%
TEXAS	42-2	1.2	-	-	-	-	-	-	-	.8	.5	.5	.5	-	.2
		.4%								.4%	.4%	.9%	.6%		.1%
		100.0%								62.6%	37.4%	36.4%	36.4%		12.3%
** EAST CENTRAL **		.5	-	-	-	-	-	-	-	.3	.2	.2	.1	-	.1
		.2%								.2%	.2%	.4%	.2%		.1%
		100.0%								60.3%	39.7%	37.9%	28.2%		18.4%
** NORTH EASTERN SEABOARD **		.6	-	-	-	-	-	-	-	.4	.2	.2	.2	-	*
		.2%								.2%	.2%	.4%	.3%		*
		100.0%								67.8%	32.2%	38.3%	36.9%		8.7%
** SOUTH EASTERN SEABOARD **		.2	-	-	-	-	-	-	-	.2	*	*	.1	-	.1
		.1%								.1%	*	.1%	.2%		.1%
		100.0%								86.2%	13.8%	19.2%	51.7%		29.1%

CONTINUED

ORIGIN

SKIER PROFILE

		GRAND TOTAL	TOTAL RES.	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
** NON-CONTIGUOUS UNITED STATES **		.1	-	-	-	-	-	-	-	.1	-	*	*	*	-
		*								.1%		.1%	*	.1%	
		100.0%								100.0%		29.8%	29.8%	40.4%	
** OTHER FOREIGN **		2.0	-	-	-	-	-	-	-	1.4	.7	.4	.7	.2	.2
		.6%								.7%	.6%	.8%	.9%	.6%	.2%
		100.0%								67.4%	32.6%	19.1%	33.1%	10.4%	11.4%
** EUROPEAN COUNTRIES **		.9	-	-	-	-	-	-	-	.6	.3	.2	.3	*	.1
		.3%								.3%	.3%	.4%	.4%	.1%	.1%
		100.0%								66.4%	33.6%	19.2%	35.5%	5.0%	12.7%
U.K.	44-5	.5	-	-	-	-	-	-	-	.3	.1	.1	.3	*	*
		.1%								.2%	.1%	.2%	.3%	.1%	*
		100.0%								71.8%	28.2%	20.6%	54.8%	9.6%	.8%
** AUSTRALASIA **		1.0	-	-	-	-	-	-	-	.7	.3	.2	.3	.2	.1
		.3%								.4%	.3%	.4%	.4%	.4%	.1%
		100.0%								71.0%	29.0%	20.9%	30.9%	16.2%	10.7%
AUSTRALIA	44-6	.5	-	-	-	-	-	-	-	.4	.1	.1	.2	.2	.1
		.2%								.2%	.1%	.3%	.2%	.4%	.1%
		100.0%								72.5%	27.5%	26.4%	28.4%	30.9%	14.4%
JAPAN	44-7	.3	-	-	-	-	-	-	-	.2	.1	.1	.1	-	*
		.1%								.1%	.1%	.1%	.1%		*
		100.0%								69.2%	30.8%	21.3%	30.8%		9.6%
** ALL OTHER COUNTRIES **		.1	-	-	-	-	-	-	-	.1	.1	*	*	*	*
		*								*	.1%	*	.1%	*	*
		100.0%								47.5%	52.5%	2.8%	36.5%	2.8%	8.3%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	79.4	38.0	106.5
		99.5%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.7%	99.5%	100.1%	99.8%	100.0%	99.5%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

ORIGIN

SKIER PROFILE

LIFE STAGE

	ORIGIN	GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
** ALBERTA **	40-9	237.8	24.5	64.1	30.9	82.6	52.8	14.5	6.0	.6	.6
		90.6%	78.2%	89.2%	92.1%	95.4%	93.4%	90.8%	91.5%	61.4%	49.4%
		100.0%	8.5%	22.3%	10.7%	28.7%	18.3%	5.0%	2.1%	.2%	.2%
**CALGARY & REGION **		109.4	13.2	29.7	8.9	26.5	14.9	5.3	3.7	-	.6
		34.4%	42.1%	41.2%	26.6%	30.6%	26.4%	33.0%	56.3%		49.4%
		100.0%	12.1%	27.1%	8.2%	24.2%	13.6%	4.8%	3.4%		.5%
CALGARY METRO	76-1	98.6	12.4	27.2	8.4	21.7	14.9	4.5	2.2	-	.6
		31.0%	39.6%	37.9%	24.9%	25.1%	26.4%	28.2%	33.1%		49.4%
		100.0%	12.6%	27.6%	8.5%	22.0%	15.1%	4.6%	2.2%		.6%
CALGARY OTHER	76-2	10.8	.8	2.4	.6	4.8	-	.8	1.5	-	-
		3.4%	2.5%	3.4%	1.7%	5.6%		4.7%	23.2%		
		100.0%	7.2%	22.3%	5.2%	44.3%		6.9%	14.1%		
** HINTERLAND **		23.8	2.4	3.9	5.1	5.7	5.1	1.6	-	-	-
		7.5%	7.8%	5.5%	15.1%	6.6%	9.1%	9.7%			
		100.0%	10.2%	16.5%	21.3%	23.9%	21.6%	6.5%			
HINTERLAND NORTH	76-3	10.5	2.1	2.6	1.7	2.6	1.5	-	-	-	-
		3.3%	6.7%	3.6%	4.9%	3.0%	2.7%				
		100.0%	20.1%	24.8%	15.8%	25.0%	14.3%				
HINTERLAND SOUTH EAST	76-4	13.3	.3	1.3	3.4	3.1	3.6	1.6	-	-	-
		4.2%	1.0%	1.8%	10.1%	3.5%	6.4%	9.7%			
		100.0%	2.5%	9.9%	25.6%	23.0%	27.3%	11.7%			
**EDMONTON & OTHER CENTRES **		102.8	6.6	22.1	11.1	32.8	19.7	6.1	.9	-	-
		32.4%	21.0%	30.7%	33.2%	37.9%	34.9%	38.4%	13.5%		
		100.0%	6.4%	21.5%	10.8%	31.9%	19.2%	6.0%	.9%		
EDMONTON METRO	76-5	56.0	4.3	10.9	4.2	16.8	13.2	3.4	.3	-	-
		17.6%	13.8%	15.2%	12.4%	19.5%	23.3%	21.1%	5.0%		
		100.0%	7.7%	19.5%	7.4%	30.1%	23.6%	6.0%	.6%		
GREATER EDMONTON	76-6	19.2	-	2.5	2.4	9.6	3.6	-	.6	-	-
		6.0%		3.4%	7.3%	11.1%	6.3%		8.5%		
		100.0%		12.8%	12.7%	50.1%	18.5%		2.9%		
JASPER/HINTON/EDSON	76-7	7.7	1.5	3.0	1.1	.7	1.3	-	-	-	-
		2.4%	4.9%	4.2%	3.3%	.8%	2.4%				
		100.0%	19.9%	39.7%	14.4%	8.5%	17.4%				

CONTINUED

ORIGIN		SKIER PROFILE / LIFE STAGE									
		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
LETHBRIDGE	76-8	11.2	.8	3.3	1.9	1.8	1.6	1.9	-	-	-
		3.5%	2.4%	4.6%	5.6%	2.0%	2.9%	11.8%			
		100.0%	6.7%	29.4%	16.8%	15.7%	14.6%	16.8%			
RED DEER	76-9	8.8	-	2.4	1.6	4.0	-	.9	-	-	-
		2.8%		3.7%	4.6%	4.6%		5.6%			
		100.0%		27.2%	17.7%	45.0%		10.1%			
**REGIONAL **		51.7	2.3	8.5	5.8	17.6	13.0	1.5	1.4	.6	-
		16.3%	7.3%	11.8%	17.3%	20.3%	23.0%	9.7%	21.7%	51.4%	
		100.0%	4.4%	16.3%	11.2%	34.0%	25.2%	3.0%	2.8%	1.1%	
COLD LAKE	77-1	4.6	-	.8	-	1.1	2.1	.3	.3	-	-
		1.5%		1.1%		1.3%	3.7%	2.0%	5.0%		
		100.0%		16.8%		23.9%	45.2%	7.1%	7.1%		
GRAND PRAIRIE	77-2	5.6	.6	.7	2.3	.8	.8	.6	-	-	-
		1.8%	1.8%	.9%	6.7%	.9%	1.4%	3.5%			
		100.0%	10.0%	11.7%	40.4%	13.9%	13.9%	10.0%			
MEDICINE HAT	77-3	5.2	.3	1.6	.3	1.6	1.0	-	-	-	-
		1.6%	1.0%	2.3%	1.0%	1.9%	1.7%				
		100.0%	6.2%	31.3%	6.2%	31.3%	18.7%				
NORTH CENTRAL	77-4	11.1	-	-	.8	7.0	1.6	.3	-	.6	-
		3.5%			2.3%	8.1%	2.9%	2.0%		51.4%	
		100.0%			7.0%	63.4%	14.8%	2.9%		5.0%	
SOUTH CENTRAL	77-5	17.9	.3	4.6	2.4	4.3	5.4	-	.8	-	-
		5.6%	1.0%	6.4%	7.3%	4.9%	9.6%		11.8%		
		100.0%	1.8%	25.8%	13.7%	23.9%	30.5%		4.3%		
SOUTH WEST	77-6	7.3	1.1	.8	-	2.7	2.1	.3	.3	-	-
		2.3%	3.4%	1.1%		3.2%	3.7%	2.0%	5.0%		
		100.0%	14.7%	10.6%		37.4%	28.5%	4.4%	4.4%		
NON RESIDENTS	77-9	30.0	6.8	7.8	2.7	3.9	3.7	1.5	.6	.4	.6
		9.4%	21.8%	10.8%	7.9%	4.6%	6.6%	9.2%	8.5%	38.6%	50.6%
		100.0%	22.7%	25.9%	8.9%	13.1%	12.5%	4.9%	1.9%	1.2%	1.9%
** OTHER CANADA **		22.5	4.8	5.9	2.2	2.9	3.1	1.2	.3	.2	.3
		7.1%	15.3%	8.2%	6.6%	3.4%	5.5%	7.5%	4.8%	19.8%	28.5%
		100.0%	21.3%	26.3%	9.8%	13.0%	13.8%	5.3%	1.4%	.8%	1.4%

CONTINUED

ORIGIN		SKIER PROFILE									
		LIFE STAGE									
		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
NEWFOUNDLAND	40-1	.1	*	-	-	*	-	-	-	-	-
		*	.1%			*					
		100.0%	50.0%			50.0%					
NEW BRUNSWICK	40-2	.3	.1	.1	-	-	.1	-	-	-	-
		.1%	.5%	.1%			.1%				
		100.0%	52.1%	23.9%			23.9%				
NOVA SCOTIA	40-3	.2	-	.1	-	*	*	-	-	-	-
		.1%		.2%		*	.1%				
		100.0%		72.9%		7.7%	19.4%				
P.E.I.	40-4	*	*	-	-	-	-	-	-	-	-
		*	*								
		100.0%	100.0%								
QUEBEC	40-5	1.6	.5	.4	.2	.2	.1	.1	*	*	-
		.5%	1.5%	.6%	.7%	.2%	.2%	.7%	.4%	3.6%	
		100.0%	27.8%	24.4%	14.7%	11.8%	5.7%	6.6%	1.6%	2.0%	
ONTARIO	40-6	6.6	1.6	2.0	.6	.6	.6	.3	.2	*	.1
		2.1%	5.0%	2.8%	1.7%	.7%	1.1%	2.0%	3.3%	3.6%	11.7%
		100.0%	23.7%	30.7%	8.9%	8.7%	9.9%	4.9%	3.3%	.5%	2.0%
MANITOBA	40-7	2.9	.6	.7	.2	.5	.5	.1	*	.1	.1
		.9%	1.9%	1.0%	.7%	.5%	.8%	.9%	.3%	8.4%	5.7%
		100.0%	20.3%	23.5%	8.5%	16.0%	15.8%	5.1%	.7%	2.6%	2.2%
SASKATCHEWAN	40-8	6.5	.9	1.7	.8	1.0	1.2	.3	*	-	.1
		2.0%	3.0%	2.4%	2.5%	1.2%	2.1%	2.1%	.4%		7.1%
		100.0%	14.6%	26.9%	12.9%	15.8%	18.7%	5.2%	.4%		1.2%
BRITISH COLUMBIA	40-0	4.2	.9	.9	.3	.6	.6	.3	*	*	*
		1.3%	3.0%	1.2%	.7%	.7%	1.1%	1.8%	.4%	4.2%	4.0%
		100.0%	22.8%	21.1%	6.0%	14.8%	14.5%	7.0%	.6%	.9%	1.1%
YUKON/N.W. TERRITORIES	40-X	.1	.1	-	*	*	-	-	-	-	-
		*	.3%		.1%	*					
		100.0%	57.7%		33.3%	9.0%					
CANADA (UNSPECIFIED)	40-R	.1	*	-	-	-	-	-	-	-	-
		*	.1%								
		100.0%	28.3%								

CONTINUED

SKIER PROFILE — LIFE STAGE

ORIGIN		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
** U.S.A. **		5.5	1.4	1.3	.3.	.8	.6	.1	.2	.1	.2
		1.7%	4.4%	1.8%	.9%	.9%	1.0%	.9%	3.7%	13.8%	19.2%
		100.0%	25.4%	24.3%	5.6%	14.8%	10.2%	2.6%	4.5%	2.3%	4.0%
** PACIFIC NORTHWEST** WASHINGTON	41-1	.5	.1	.1	.1	.1	.1	-	*	-	-
		.2%	.4%	.1%	.3%	.1%	.1%		.7%		
		100.0%	22.7%	18.5%	16.1%	20.6%	14.0%		8.1%		
** CALIFORNIA **	41-2	1.3	.4	.4	*	.1	*	*	.1	*	.1
		.4%	1.2%	.6%	.1%	.2%	.1%	.2%	.8%	1.8%	7.8%
		100.0%	28.6%	33.6%	3.4%	10.7%	3.4%	2.8%	4.0%	1.3%	7.0%
** N.W. STATES **		.4	.2	-	-	*	-	*	*	.1	-
		.1%	.9%			*		.3%	.7%	8.4%	
		100.0%	43.3%			9.2%		13.5%	12.5%	21.6%	
** S.W. STATES **		.2	.1	*	-	*	-	-	-	-	*
		.1%	.2%	*		.1%					2.9%
		100.0%	30.4%	3.4%		20.6%					15.2%
** W.N. CENTRAL **		.1	-	-	*	*	*	*	-	-	-
		*			.1%	*	*	.1%			
		100.0%			57.3%	4.7%	4.7%	16.7%			
** W.S. CENTRAL **		1.6	.4	.4	.1	.3	.1	-	*	-	*
		.5%	1.2%	.5%	.4%	.4%	.3%		.7%		2.9%
		100.0%	24.1%	24.3%	8.0%	21.4%	9.2%		3.1%		2.1%
TEXAS	42-2	1.2	.3	.3	.1	.3	.1	-	*	-	-
		.4%	.8%	.5%	.4%	.4%	.2%		.1%		
		100.0%	21.2%	27.1%	10.0%	26.9%	8.0%		.3%		
** EAST CENTRAL **		.5	.1	.1	*	.1	.2	*	-	-	-
		.2%	.2%	.2%	*	.1%	.3%	.2%			
		100.0%	10.1%	21.0%	.7%	17.5%	38.1%	6.3%			
** NORTH EASTERN SEABOARD **		.6	.1	.2	-	-	.1	-	.1	*	.1
		.2%	.4%	.2%			.2%		.9%	3.6%	5.7%
		100.0%	25.0%	30.3%			16.1%		10.4%	5.9%	11.7%
** SOUTH EASTERN SEABOARD **		.2	.1	.1	-	*	-	*	-	-	-
		.1%	.2%	.1%		.1%		.1%			
		100.0%	27.6%	27.6%		20.7%		5.4%			

CONTINUED

ORIGIN		SKIER PROFILE									
		LIFE STAGE									
		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
** NON-CONTIGUOUS UNITED STATES **		.1	*	.1	-	-	-	-	-	-	-
		*	.1%	.1%							
		100.0%	40.4%	59.6%							
** OTHER FOREIGN **		2.0	.6	.5	.2	.2	.1	.1	-	*	*
		.6%	2.1%	.7%	.5%	.2%	.1%	.8%		5.0%	2.9%
		100.0%	31.5%	25.4%	7.5%	9.6%	4.1%	6.3%		2.2%	1.6%
** EUROPEAN COUNTRIES **		.9	.3	.1	.1	.2	.1	-	-	*	-
		.3%	1.1%	.2%	.4%	.2%	.1%			1.4%	
		100.0%	38.6%	16.1%	13.6%	17.6%	8.6%			1.4%	
U.K.	44-5	.5	.2	.1	*	-	*	-	-	-	-
		.1%	.6%	.2%	.1%		.1%				
		100.0%	44.1%	31.3%	7.1%		9.6%				
** AUSTRALASIA **		1.0	.3	.4	*	*	-	.1	-	-	*
		.3%	.8%	.5%	.1%	*		.5%			2.9%
		100.0%	26.0%	36.9%	3.2%	3.2%		8.2%			3.2%
AUSTRALIA	44-6	.5	.2	.2	-	-	-	.1	-	-	*
		.2%	.6%	.2%				.3%			2.9%
		100.0%	34.5%	33.3%				9.6%			6.1%
JAPAN	44-7	.3	*	.1	*	*	-	*	-	-	-
		.1%	.1%	.2%	.1%	*		.2%			
		100.0%	10.6%	41.5%	9.6%	9.6%		9.6%			
** ALL OTHER COUNTRIES **		.1	*	-	-	*	*	*	-	*	-
		*	.1%			*	*	.3%		3.6%	
		100.0%	27.6%			5.5%	2.8%	33.8%		24.9%	
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		39.5%	99.9%	99.8%	99.8%	99.7%	100.3%	100.0%	100.2%	100.0%	100.1%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

DESTINATIONS SKIED — QUESTION 3C

		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
** TOTAL CANADA **		308.5	278.5	105.4	94.9	101.0	74.4	26.6	48.4	23.8
		97.1%	96.8%	96.3%	96.2%	98.2%	99.0%	96.1%	93.4%	100.0%
		100.0%	90.3%	34.2%	30.7%	32.7%	24.1%	8.6%	15.7%	7.7%
** TOTAL ALBERTA **		270.2	240.2	93.0	83.0	86.8	69.6	17.2	38.9	21.5
		85.0%	83.4%	85.0%	84.2%	84.4%	92.5%	62.3%	75.1%	90.3%
		100.0%	88.9%	34.4%	30.7%	32.1%	25.7%	6.4%	14.4%	8.0%
** RMS **		196.2	166.2	84.6	75.2	52.2	40.6	11.6	21.5	7.9
		61.7%	57.8%	77.3%	76.3%	50.7%	54.0%	41.9%	41.6%	33.3%
		100.0%	84.7%	43.1%	38.3%	26.6%	20.7%	5.9%	11.0%	4.0%
BANFF/L.LOUISE REGION	52-1	148.7	121.7	74.6	66.3	28.9	24.5	4.4	14.1	4.1
		46.8%	42.3%	68.1%	67.2%	28.1%	32.6%	15.9%	27.2%	17.3%
		100.0%	81.8%	50.1%	44.6%	19.5%	16.5%	3.0%	9.5%	2.8%
SUNSHINE VILLAGE	41-5	86.8	72.6	43.8	42.0	17.7	13.6	4.1	8.8	2.3
		27.3%	25.2%	40.0%	42.6%	17.2%	18.0%	14.8%	17.1%	9.6%
		100.0%	83.6%	50.5%	48.4%	20.3%	15.6%	4.7%	10.2%	2.6%
SKIING LOUISE	40-0	83.0	70.9	40.4	35.1	18.7	18.3	.3	9.2	2.6
		26.1%	24.6%	36.9%	35.6%	18.1%	24.4%	1.2%	17.8%	11.0%
		100.0%	85.4%	48.7%	42.3%	22.5%	22.1%	.4%	11.1%	3.1%
MT. NORQUAY	41-1	9.5	8.8	6.2	3.9	-	-	-	1.1	1.5
		3.0%	3.1%	5.7%	4.0%				2.1%	6.4%
		100.0%	92.7%	65.1%	41.1%				11.6%	16.1%
MARMOT BASIN	40-R	39.5	36.5	.3	.3	27.2	20.8	6.4	5.1	3.8
		12.4%	12.7%	.3%	.3%	26.5%	27.7%	23.3%	9.9%	16.0%
		100.0%	92.4%	.8%	.8%	69.0%	52.7%	16.3%	13.0%	9.6%
FORTRESS MOUNTAIN	40-6	26.2	26.2	19.8	18.7	3.4	2.7	.8	3.0	-
		8.3%	9.1%	18.1%	18.9%	3.3%	3.6%	2.7%	5.9%	
		100.0%	100.0%	75.4%	71.2%	13.1%	10.2%	2.9%	11.6%	
** FLATLANDS **		85.6	85.6	12.9	12.3	40.2	33.9	6.3	18.7	13.9
		26.9%	29.7%	11.7%	12.5%	39.1%	45.0%	22.8%	36.1%	58.4%
		100.0%	100.0%	15.0%	14.4%	46.9%	39.6%	7.4%	21.8%	16.2%
EDMONTON & REGION	52-4	40.5	40.5	-	-	35.8	30.2	5.6	4.1	.6
		12.7%	14.1%			34.8%	40.1%	20.4%	7.9%	2.4%
		100.0%	100.0%			88.5%	74.6%	13.9%	10.1%	1.4%

CONTINUED

DESTINATIONS SKIED

		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
NORTHERN ALBERTA	52-5	27.1	27.1	.3	.3	3.1	3.1	-	11.2	12.4
		8.5%	9.4%	.3%	.3%	3.0%	4.2%		21.5%	82.3%
		100.0%	100.0%	1.3%	1.3%	12.0%	12.0%		42.9%	43.8%
SOUTHERN ALBERTA	52-7	18.4	18.4	12.5	12.0	1.2	.6	.7	3.8	.9
		5.9%	6.4%	11.4%	12.1%	1.2%	.7%	2.4%	7.3%	3.7%
		100.0%	100.0%	68.0%	65.0%	6.6%	3.0%	3.5%	20.6%	4.8%
** TOTAL B.C **		52.2	52.2	21.5	20.4	17.3	6.4	10.9	11.2	2.3
		16.4%	18.1%	19.7%	20.7%	16.8%	8.5%	39.4%	21.5%	9.7%
		100.0%	100.0%	41.2%	39.1%	33.0%	12.2%	20.8%	21.4%	4.4%
E.KOOTENAY	52-9	37.2	37.2	14.6	14.1	13.1	3.3	9.8	9.5	-
		11.7%	12.9%	13.4%	14.3%	12.7%	4.4%	35.4%	18.3%	
		100.0%	100.0%	39.3%	37.8%	35.2%	8.9%	26.3%	25.5%	
OTHER B.C	52-0	16.7	16.7	8.0	6.9	4.7	3.6	1.1	1.7	2.3
		5.3%	5.8%	7.3%	7.0%	4.6%	4.8%	4.0%	3.2%	9.7%
		100.0%	100.0%	47.9%	41.2%	28.3%	21.7%	6.6%	10.0%	13.8%
OTHER CANADA	52-X	.8	.8	-	-	-	-	-	-	.8
		.2%	.3%							3.2%
		100.0%	100.0%							100.0%
** TOTAL U.S.A **		19.3	19.3	7.6	6.6	5.6	1.6	4.0	6.1	-
		6.1%	6.7%	7.0%	6.7%	5.4%	2.1%	14.6%	11.7%	
		100.0%	100.0%	39.6%	34.0%	29.0%	8.1%	20.9%	31.4%	
MONTANA	52-R	14.6	14.6	5.3	4.9	4.0	.8	3.3	5.3	-
		4.6%	5.1%	4.8%	5.0%	3.9%	1.0%	11.9%	10.2%	
		100.0%	100.0%	36.1%	33.8%	27.7%	5.3%	22.4%	36.2%	
OTHER U.S.A	53-1	5.8	5.8	2.4	1.6	1.6	.8	.3	1.9	-
		1.8%	2.0%	2.2%	1.7%	1.5%	1.0%	2.8%	3.6%	
		100.0%	100.0%	41.1%	28.2%	25.7%	13.3%	13.3%	32.3%	
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.5	51.7	23.8
		118.3%	120.3%	125.9%	126.9%	120.1%	120.7%	118.7%	115.0%	104.6%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

DESTINATION OF NON-RESIDENTS
BASED ON HILL OF INTERVIEW.
NET COUNTS (**) ARE
UNDUPLICATED

DESTINATIONS SKIED

		SKIER ORIGIN (CONT'D)													
				CANADA							UNITED STATES				OTHER
		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
** TOTAL ALBERTA **		270.2	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		85.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	11.1%	8.3%	1.5%	2.4%	1.1%	2.4%	.6%	.3%	2.0%	.5%	.5%	1.1%	.8%
** RMS **		196.2	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		61.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	15.3%	11.5%	2.1%	3.3%	1.5%	3.3%	.8%	.4%	2.3%	.6%	.6%	1.5%	1.0%
BANFF/L.LOUISE REGION	52-1	148.7	27.0	19.9	3.3	5.5	2.7	6.2	1.5	.6	5.2	1.3	1.2	2.8	1.9
		46.8%	90.0%	88.6%	79.9%	85.5%	91.2%	95.1%	93.0%	86.1%	95.3%	99.0%	93.8%	94.3%	92.5%
		100.0%	18.2%	13.4%	2.2%	3.7%	1.8%	4.2%	1.0%	.4%	3.5%	.8%	.8%	1.9%	1.3%
SUNSHINE VILLAGE	41-5	86.8	14.2	10.7	1.5	3.3	1.6	3.1	1.0	.2	2.7	.7	.6	1.4	.8
		27.3%	47.3%	47.4%	35.1%	51.3%	54.5%	47.2%	61.9%	23.8%	49.5%	55.7%	46.2%	48.3%	41.0%
		100.0%	16.4%	12.3%	1.7%	3.8%	1.8%	3.6%	1.2%	.2%	3.1%	.8%	.7%	1.6%	1.0%
SKIING LOUISE	40-0	83.0	12.1	8.8	1.8	2.1	1.0	3.0	.5	.5	2.3	.5	.6	1.3	1.0
		26.1%	40.4%	39.2%	42.3%	32.8%	33.5%	46.2%	29.7%	61.4%	42.5%	38.5%	44.5%	43.3%	47.7%
		100.0%	14.6%	10.6%	2.1%	2.6%	1.2%	3.7%	.6%	.5%	2.8%	.6%	.7%	1.5%	1.2%
MT. NORQUAY	41-1	3.5	.7	.4	.1	.1	.1	.1	*	*	.2	.1	*	.1	.1
		3.0%	2.3%	1.9%	2.4%	1.4%	3.2%	1.8%	1.5%	1.0%	3.3%	4.8%	3.2%	2.7%	3.7%
		100.0%	7.3%	4.6%	1.1%	.9%	1.0%	1.2%	.3%	.1%	1.9%	.6%	.4%	.8%	.8%
MARMOT BASIN	40-R	39.5	3.0	2.6	.8	.9	.3	.3	.1	.1	.3	*	.1	.2	.2
		12.4%	10.0%	11.4%	20.1%	14.5%	8.9%	4.9%	7.0%	13.9%	4.7%	1.0%	6.2%	5.7%	7.5%
		100.0%	7.6%	6.5%	2.1%	2.4%	.7%	.8%	.3%	.3%	.7%	*	.2%	.4%	.4%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		118.3%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

DESTINATION OF NON-RESIDENTS
BASED ON HILL OF INTERVIEW.
NET COUNTS (**) ARE
UNDUPLICATED

DESTINATION OF LAST SKI TRIP — QUESTION 3G

		LAST TRIP TOTAL	TRIP TIMING: SEASON: START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	PERIOD SKIED: DAY SKIING: TOTAL	WEEKDAY	WEEKEND	OVERNIGHT SKIING: TOTAL	MIDWEEK	WEEKEND
** TOTAL CANADA **		303.9	18.3	39.3	82.4	94.5	69.5	175.6	95.0	80.6	126.5	71.9	54.6
		95.6%	96.6%	90.9%	98.0%	95.3%	95.8%	99.6%	99.2%	100.0%	90.6%	90.6%	90.6%
		100.0%	6.0%	12.9%	27.1%	31.1%	22.9%	57.8%	31.3%	26.5%	41.6%	23.7%	18.0%
** TOTAL ALBERTA **		261.9	14.7	30.5	75.1	77.4	64.2	159.2	86.3	71.9	101.9	58.8	43.2
		82.4%	77.6%	70.5%	89.3%	78.1%	88.6%	89.7%	90.1%	89.2%	73.0%	74.0%	71.6%
		100.0%	5.6%	11.6%	28.7%	29.6%	24.5%	60.4%	32.9%	27.5%	38.9%	22.4%	16.5%
** RMS **		186.5	7.5	20.7	46.0	54.9	57.4	87.4	48.2	39.1	98.0	56.8	41.2
		58.7%	39.7%	47.8%	54.7%	55.4%	79.2%	49.5%	50.3%	48.5%	70.1%	71.5%	68.2%
		100.0%	4.0%	11.1%	24.7%	29.4%	30.8%	46.8%	25.9%	21.0%	52.5%	30.5%	22.1%
BANFF/L.LOUISE REGION	52-1	125.7	3.9	16.0	32.4	36.9	36.5	64.8	35.0	29.8	59.8	38.2	21.6
		39.5%	30.7%	37.0%	38.5%	37.2%	50.4%	36.7%	36.5%	37.0%	42.8%	48.1%	35.8%
		100.0%	3.1%	12.7%	25.8%	29.4%	29.0%	51.5%	27.8%	23.7%	47.5%	30.4%	17.2%
SUNSHINE VILLAGE	07-5	62.5	2.3	6.0	13.9	18.4	21.8	31.0	20.5	10.5	30.5	19.2	11.3
		19.7%	12.1%	13.9%	16.6%	18.6%	30.1%	17.6%	21.4%	13.1%	21.8%	24.2%	18.7%
		100.0%	3.7%	9.6%	22.3%	29.5%	34.9%	49.6%	32.7%	16.9%	48.8%	30.7%	18.1%
SKIING LOUISE	06-0	56.7	1.6	9.3	16.7	16.8	12.3	29.4	12.6	16.8	27.1	18.4	8.7
		17.8%	8.6%	21.6%	19.9%	16.9%	16.9%	16.7%	13.2%	20.8%	19.4%	23.2%	14.5%
		100.0%	2.9%	16.5%	29.5%	29.6%	21.6%	51.9%	22.3%	29.6%	47.8%	32.4%	15.4%
MT. NORQUAY	07-1	6.5	-	.6	1.7	1.7	2.4	4.3	1.9	2.4	2.1	.6	1.6
		2.0%		1.5%	2.0%	1.7%	3.4%	2.5%	2.0%	3.0%	1.5%	.7%	2.6%
		100.0%		9.9%	26.4%	26.1%	37.6%	66.7%	29.1%	37.6%	33.0%	8.9%	24.1%
TRI-AREA SKI PASS	52-3	8.5	.3	1.3	2.2	2.3	2.3	-	-	-	8.5	5.3	3.2
		2.7%	1.7%	3.0%	2.7%	2.3%	3.1%				6.1%	6.7%	5.3%
		100.0%	3.9%	15.4%	26.5%	27.5%	26.7%				100.0%	62.5%	37.5%
MARMOT BASIN	06-R	35.6	1.3	1.1	8.0	12.5	12.6	8.6	4.5	4.1	27.0	12.2	14.8
		11.2%	6.9%	2.5%	9.6%	12.6%	17.4%	4.9%	4.7%	5.0%	19.3%	15.4%	24.5%
		100.0%	3.7%	3.1%	22.6%	35.2%	35.5%	24.1%	12.7%	11.4%	75.8%	34.4%	41.4%
FORTRESS MOUNTAIN	06-6	16.7	2.0	2.3	3.4	3.1	6.0	14.0	3.7	5.3	2.7	1.1	1.6
		5.3%	10.3%	5.3%	4.0%	3.1%	8.3%	7.9%	9.1%	6.6%	2.0%	1.4%	2.7%
		100.0%	11.7%	13.7%	20.1%	18.6%	36.0%	83.6%	52.0%	31.6%	16.4%	6.6%	9.8%
** FLATLANDS **		75.4	7.2	9.8	29.1	22.5	6.8	70.8	38.1	32.8	4.0	2.0	2.0
		23.7%	37.9%	22.7%	34.6%	22.7%	9.4%	40.2%	39.7%	40.7%	2.9%	2.5%	3.3%
		100.0%	9.5%	13.0%	38.6%	29.9%	9.0%	94.0%	50.5%	43.5%	5.3%	2.6%	2.7%

CONTINUED

DESTINATION OF LAST SKI TRIP

		TRIP TIMING											
		SEASON						PERIOD SKIED					
								DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START - UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
EDMONTON & REGION	52-4	35.9	2.3	3.9	17.4	10.1	2.3	33.7	20.2	13.5	2.2	1.1	1.1
		11.3%	12.1%	9.1%	20.6%	10.2%	3.1%	19.1%	21.1%	16.7%	1.6%	1.4%	1.9%
		100.0%	6.4%	10.9%	48.3%	28.1%	6.3%	93.8%	56.3%	37.5%	6.2%	3.1%	3.1%
NORTHERN ALBERTA	52-5	25.7	1.0	4.2	7.3	10.9	2.3	24.2	10.6	13.6	.9	.3	.6
		8.0%	5.1%	9.8%	8.7%	11.0%	3.1%	13.7%	11.1%	16.8%	.6%	.4%	.9%
		100.0%	2.7%	17.3%	29.7%	44.3%	6.1%	94.1%	43.1%	51.0%	3.6%	1.3%	2.3%
SOUTHERN ALBERTA	52-7	13.8	3.9	1.6	4.5	1.6	2.3	13.0	7.3	5.7	.9	.6	.3
		4.4%	20.7%	3.8%	5.3%	1.6%	3.1%	7.3%	7.6%	7.1%	.6%	.7%	.5%
		100.0%	28.3%	11.8%	32.4%	11.2%	16.3%	93.6%	52.4%	41.2%	6.4%	4.0%	2.4%
** TOTAL B.C **		41.3	3.6	8.8	7.3	17.1	4.5	16.7	8.0	8.7	24.6	13.1	11.5
		13.0%	19.0%	20.4%	8.7%	17.2%	6.2%	9.5%	8.3%	10.8%	17.6%	16.5%	19.0%
		100.0%	8.7%	21.4%	17.6%	41.4%	10.9%	40.4%	19.3%	21.1%	59.6%	31.8%	27.8%
E.KOOTENAY	52-9	29.9	3.3	6.2	5.0	12.4	3.0	13.6	6.6	7.0	16.3	9.6	6.7
		9.4%	17.2%	14.4%	5.0%	12.5%	4.2%	7.7%	6.8%	8.7%	11.7%	12.1%	11.2%
		100.0%	10.9%	20.7%	16.8%	41.5%	10.1%	45.4%	21.3%	23.5%	54.6%	32.1%	22.5%
OTHER B.C	52-0	11.3	.3	2.6	2.2	4.7	1.5	3.1	1.4	1.7	8.3	3.5	4.7
		3.6%	1.7%	6.0%	2.7%	4.7%	2.1%	1.8%	1.5%	2.1%	5.9%	4.4%	7.8%
		100.0%	2.9%	23.0%	19.8%	41.1%	13.3%	27.3%	12.6%	14.7%	72.7%	31.1%	41.6%
OTHER CANADA	52-X	.8	-	-	-	-	.8	.8	.8	-	-	-	-
		.2%					1.0%	.4%	.8%				
		100.0%					100.0%	100.0%	100.0%				
** TOTAL U.S.A **		13.6	.7	3.6	1.7	4.7	3.0	.8	.8	-	12.8	7.5	5.4
		4.3%	3.4%	8.3%	2.0%	4.7%	4.2%	.4%	.8%		9.2%	9.4%	8.9%
		100.0%	4.8%	26.4%	12.4%	34.3%	22.2%	5.5%	5.5%		94.5%	55.0%	39.4%
MONTANA	52-R	11.2	.3	3.6	1.1	3.1	3.0	.8	.8	-	10.4	5.0	5.4
		3.5%	1.7%	8.3%	1.3%	3.1%	4.2%	.4%	.8%		7.4%	6.3%	8.9%
		100.0%	2.9%	32.2%	10.0%	27.8%	27.0%	6.7%	6.7%		93.3%	45.2%	48.1%
OTHER U.S.A	53-1	2.4	.3	-	.6	1.6	-	-	-	-	2.4	2.4	-
		.8%	1.7%		.7%	1.6%					1.7%	3.1%	
		100.0%	13.4%		23.0%	63.6%					100.0%	100.0%	
NOT STATED	53-R	.3	-	.3	-	-	-	-	-	-	.3	-	.3
		.1%		.8%							.2%		.5%
		100.0%		100.0%							100.0%		100.0%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.0%	99.8%	100.0%	100.1%	100.0%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

DESTINATION OF NON-RESIDENTS
BASED ON HILL OF INTERVIEW.
NET COUNTS (**) ARE
UNDUPLICATED

DESTINATION OF LAST SKI TRIP QUESTION 3G

		TRAVEL BEHAVIOUR (LAST TRIP IN ALTA.											
		TRAVEL	MODE(S)					ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
** TOTAL CANADA **		261.9	34.0	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	13.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%
** TOTAL ALBERTA **		261.9	34.0	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	13.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%
** RMS **		186.5	24.6	149.6	17.1	27.9	2.2	71.7	19.5	9.3	80.0	87.8	18.6
		71.2%	72.2%	71.0%	100.0%	66.8%	100.0%	98.9%	87.1%	96.6%	85.4%	65.3%	55.1%
		100.0%	13.2%	80.2%	9.1%	15.0%	1.2%	38.4%	10.4%	5.0%	42.9%	47.1%	9.9%
BANFF/L.LOUISE REGION	52-1	125.7	15.9	102.0	16.1	17.0	1.3	42.0	14.4	5.4	55.0	58.7	11.9
		48.0%	46.8%	48.4%	94.1%	40.6%	60.7%	58.0%	64.6%	56.1%	58.7%	43.7%	35.3%
		100.0%	12.7%	81.1%	12.8%	13.5%	1.0%	33.4%	11.5%	4.3%	43.7%	46.7%	9.4%
SUNSHINE VILLAGE	07-5	62.5	6.2	52.4	8.2	6.8	.8	21.9	7.5	2.1	28.1	32.2	2.1
		23.9%	18.3%	24.9%	48.0%	16.4%	38.7%	30.2%	33.5%	22.3%	30.0%	23.9%	6.4%
		100.0%	10.0%	83.9%	13.1%	10.9%	1.3%	35.0%	12.0%	3.4%	45.0%	51.5%	3.4%
SKIING LOUISE	06-0	56.7	8.7	44.2	7.4	9.2	.4	19.7	6.0	2.5	23.5	24.2	8.9
		21.7%	25.5%	21.0%	43.5%	22.0%	19.5%	27.2%	26.8%	25.7%	25.1%	18.0%	26.5%
		100.0%	15.3%	77.9%	13.1%	16.2%	.7%	34.7%	10.6%	4.4%	41.5%	42.7%	15.8%
MT. NORQUAY	07-1	6.5	1.0	5.4	.4	.9	.1	.5	1.0	.8	3.4	2.4	.8
		2.5%	2.9%	2.6%	2.6%	2.3%	2.5%	.7%	4.3%	8.1%	3.6%	1.8%	2.4%
		100.0%	15.1%	83.1%	6.8%	14.5%	.8%	7.3%	14.6%	12.0%	51.5%	36.2%	12.3%
TRI-AREA SKI PASS	08-9	8.5	.9	7.3	-	.6	-	6.2	1.7	.6	3.3	5.1	-
		3.2%	2.6%	3.5%		1.3%		8.6%	7.4%	5.8%	3.6%	3.8%	
		100.0%	10.5%	86.8%		6.6%		73.7%	19.7%	6.6%	39.3%	60.7%	
MARMOT BASIN	06-R	35.6	4.9	29.0	1.0	4.9	.9	21.5	3.4	2.5	16.8	14.7	4.1
		13.6%	14.3%	13.8%	5.9%	11.6%	39.3%	29.7%	15.0%	25.5%	18.0%	10.9%	12.1%
		100.0%	13.6%	81.6%	2.8%	13.7%	2.4%	60.5%	9.4%	6.9%	47.3%	41.2%	11.4%
FORTRESS MOUNTAIN	06-6	16.7	2.9	11.2	-	5.5	-	1.9	-	.9	4.8	9.3	2.6
		6.4%	8.6%	5.3%		13.2%		2.6%		9.2%	5.1%	6.9%	7.8%
		100.0%	17.4%	67.0%		33.0%		11.1%		5.3%	28.7%	55.7%	15.6%
** FLATLANDS **		75.4	9.4	61.2	-	13.9	-	.8	2.9	.3	13.7	46.6	15.1
		28.8%	27.8%	29.0%		33.2%		1.1%	12.9%	3.4%	14.6%	34.7%	44.9%
		100.0%	12.5%	81.2%		18.4%		1.0%	3.8%	.4%	18.2%	61.8%	20.0%

CONTINUED

DESTINATION OF LAST SKI TRIP QUESTION 3G

		TRAVEL BEHAVIOUR (LAST TRIP IN ALTA.											
		TRAVEL	MODE(S)					ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
EDMONTON & REGION	52-4	35.9	6.8	26.0	-	9.6	-	.8	1.4	-	7.0	23.8	5.2
		13.7%	19.9%	12.4%		22.9%		1.1%	6.5%		7.5%	17.7%	15.4%
		100.0%	18.8%	72.5%		26.6%		2.2%	4.0%		19.4%	66.1%	14.4%
NORTHERN ALBERTA	52-5	25.7	.8	23.0	-	2.7	-	-	.9	-	3.5	16.2	6.0
		9.8%	2.3%	10.9%		6.4%			4.0%		3.8%	12.0%	17.7%
		100.0%	3.2%	89.2%		10.8%			3.6%		14.3%	65.8%	19.9%
SOUTHERN ALBERTA	52-7	13.8	1.9	12.2	-	1.7	-	-	.6	.3	3.2	6.7	4.0
		5.3%	5.6%	5.8%		4.0%			2.5%	3.4%	3.4%	5.0%	11.8%
		100.0%	13.7%	88.0%		12.0%			4.0%	2.4%	23.1%	48.3%	28.6%
BASE: SKIERS (000'S)		261.9	34.0	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%
		100.0%	13.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.9%

DESTINATION OF NON-RESIDENTS
BASED ON TIME OF INTERVIEW.
NET COUNTS (**) ARE
UNDUPLICATED

DESTINATIONS SKIED

TRAVEL BEHAVIOUR(NON-RESIDENTS)

		TOTAL	PURPOSE: SKI VACATION	PURPOSE: SKI AND VFR	PURPOSE: SKI AND BUSINESS/ CONVENTION	EXPERIENCE: FIRST VISIT	EXPERIENCE: REPEAT VISIT
** TOTAL ALBERTA **		30.0	19.2	6.9	3.4	13.8	16.2
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%
** RMS **		30.0	19.2	6.9	3.4	13.8	16.2
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%
BANFF/L.LOUISE REGION	52-1	27.0	17.4	6.0	3.2	12.5	14.5
		90.0%	90.2%	87.4%	93.9%	90.9%	89.4%
		100.0%	64.2%	22.2%	11.8%	46.4%	53.6%
SUNSHINE VILLAGE	41-5	14.2	9.1	2.8	2.0	7.0	7.2
		47.3%	47.4%	41.3%	59.9%	50.7%	44.5%
		100.0%	64.2%	19.9%	14.3%	49.2%	50.8%
SKIING LOUISE	40-0	12.1	7.8	3.0	1.1	5.1	7.0
		40.4%	40.7%	43.3%	32.6%	37.4%	43.0%
		100.0%	64.5%	24.5%	9.1%	42.5%	57.5%
MT. NORQUAY	41-1	.7	.4	.2	*	.4	.3
		2.3%	2.2%	2.8%	1.4%	2.8%	1.8%
		100.0%	60.7%	27.7%	6.8%	56.5%	43.5%
MARMOT BASIN	40-R	3.0	1.9	.9	.2	1.2	1.7
		10.0%	9.9%	12.6%	6.1%	9.1%	10.6%
		100.0%	62.9%	28.9%	6.9%	41.8%	57.8%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

DESTINATION OF NON-RESIDENTS
BASED ON HILL OF INTERVIEW.
NET COUNTS (**) ARE
UNDUPLICATED

DESTINATIONS SKIED QUESTION 3C

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
** TOTAL CANADA **		305.5	40.5	163.3	88.1	16.6	86.8	82.4	51.2	31.7	23.4	16.6	6.0	5.5	3.9
		97.1%	97.9%	97.7%	95.1%	100.0%	100.0%	94.7%	97.9%	92.7%	96.8%	98.1%	100.0%	100.0%	100.0%
		100.0%	13.1%	52.9%	28.5%	5.4%	28.1%	26.7%	16.6%	10.3%	7.6%	5.4%	1.9%	1.8%	1.3%
** TOTAL ALBERTA **		270.2	38.5	144.4	71.6	15.6	76.2	74.1	43.8	27.4	20.8	13.6	5.6	3.6	3.9
		85.0%	93.1%	86.4%	77.3%	94.1%	87.8%	85.2%	83.8%	79.9%	86.0%	80.5%	94.5%	66.3%	100.0%
		100.0%	14.3%	53.4%	26.5%	5.8%	28.2%	27.4%	16.2%	10.1%	7.7%	5.0%	2.1%	1.3%	1.4%
** RMS **		196.2	21.6	103.3	57.8	13.4	37.7	60.9	37.1	22.2	16.0	10.3	5.3	2.3	3.9
		61.7%	52.3%	61.8%	62.4%	80.8%	43.4%	69.9%	70.9%	64.8%	66.0%	60.7%	89.0%	42.0%	100.0%
		100.0%	11.0%	52.6%	29.4%	6.8%	19.2%	31.0%	18.9%	11.3%	8.1%	5.2%	2.7%	1.2%	2.0%
BANFF/L.LOUISE REGION	52-1	148.7	14.2	80.1	43.1	11.2	25.0	47.9	29.1	16.7	11.1	7.8	5.2	1.4	3.8
		46.8%	34.3%	47.9%	46.5%	67.8%	28.9%	55.1%	55.7%	48.6%	45.7%	46.1%	87.5%	25.8%	96.4%
		100.0%	9.5%	53.9%	29.0%	7.6%	16.8%	32.2%	19.6%	11.2%	7.4%	5.2%	3.5%	1.0%	2.5%
SUNSHINE VILLAGE	41-5	86.9	9.1	45.3	25.8	6.5	13.3	30.1	15.9	8.5	6.6	5.4	3.3	.3	3.4
		27.3%	21.9%	27.1%	27.9%	39.1%	15.3%	34.6%	30.4%	24.8%	27.2%	31.7%	54.8%	5.6%	86.0%
		100.0%	10.5%	52.2%	29.7%	7.5%	15.3%	34.7%	18.3%	9.8%	7.6%	6.2%	3.8%	.4%	3.9%
SKIING LOUISE	40-0	83.0	5.3	43.6	27.2	6.8	15.3	26.3	16.8	9.4	6.3	3.7	2.1	.5	1.9
		26.1%	12.8%	26.1%	29.4%	41.0%	17.6%	30.2%	32.2%	27.4%	26.0%	21.8%	35.9%	9.5%	49.0%
		100.0%	6.4%	52.6%	32.8%	8.2%	18.4%	31.7%	20.3%	11.3%	7.6%	4.5%	2.5%	.6%	2.3%
MT. NORQUAY	41-1	9.5	1.3	5.8	2.3	*	2.4	1.5	1.7	.1	.8	1.8	.6	.6	*
		3.0%	3.2%	3.5%	2.5%	.2%	2.8%	1.7%	3.2%	.3%	3.5%	10.8%	9.8%	10.6%	.4%
		100.0%	13.8%	61.3%	24.5%	.4%	25.2%	15.7%	17.5%	1.1%	8.9%	19.1%	6.1%	6.2%	.2%
MARMOT BASIN	40-R	33.5	6.7	14.6	15.9	2.2	6.5	15.2	6.7	3.6	4.6	1.7	.1	.9	.1
		12.4%	16.2%	8.8%	17.2%	13.3%	7.5%	17.5%	12.8%	10.4%	19.0%	10.2%	1.5%	16.2%	3.6%
		100.0%	17.0%	37.1%	40.4%	5.6%	16.5%	38.6%	17.0%	9.0%	11.6%	4.4%	.2%	2.3%	.4%
FORTRESS MOUNTAIN	40-6	26.2	1.3	17.5	6.1	1.3	10.8	6.4	2.8	2.5	1.4	1.5	.8	-	-
		8.3%	3.2%	10.5%	6.6%	7.9%	12.5%	7.3%	5.3%	7.4%	6.0%	8.9%	13.0%		
		100.0%	5.0%	66.8%	23.2%	5.0%	41.3%	24.3%	10.5%	9.6%	5.5%	5.7%	3.0%		
** FLATLANDS **		85.6	16.9	47.7	18.1	3.0	45.5	14.4	8.1	6.7	5.6	3.3	.3	1.3	-
		26.9%	40.8%	28.5%	19.6%	17.8%	52.5%	16.5%	15.4%	19.6%	23.1%	19.7%	5.5%	24.3%	
		100.0%	19.7%	55.7%	21.2%	3.4%	53.2%	16.8%	9.4%	7.8%	6.5%	3.9%	.4%	1.6%	
EDMONTON & REGION	52-4	40.5	6.1	23.2	9.6	1.6	23.4	4.0	1.7	3.2	4.8	3.3	-	-	-
		12.7%	14.7%	13.9%	10.3%	9.9%	27.0%	4.6%	3.2%	9.3%	20.0%	19.7%			
		100.0%	15.0%	57.3%	23.6%	4.1%	57.9%	9.9%	4.2%	7.9%	12.0%	8.3%			

CONTINUED

DESTINATIONS SKIED

QUESTION 3C

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
NORTHERN ALBERTA	52-5	27.1	6.4	16.7	3.4	.6	13.5	7.0	2.4	1.8	.8	-	-	1.3	-
		8.5%	15.4%	10.0%	3.7%	3.4%	15.5%	8.0%	4.6%	5.1%	3.1%			24.3%	
		100.0%	21.6%	63.1%	13.2%	2.2%	51.9%	23.9%	8.1%	6.8%	2.9%			5.1%	
SOUTHERN ALBERTA	52-7	18.4	4.4	8.1	5.2	.8	9.0	3.4	3.9	1.8	-	-	.3	-	-
		5.8%	10.7%	4.8%	5.6%	4.5%	10.3%	3.9%	7.5%	5.2%			5.5%		
		100.0%	24.0%	43.9%	28.1%	4.1%	48.9%	18.5%	21.3%	9.6%			1.8%		
** TOTAL B.C **		52.2	2.0	26.7	20.8	2.7	12.9	14.3	8.7	4.7	4.9	3.7	.3	1.9	.8
		16.4%	4.8%	16.0%	22.4%	16.3%	14.8%	16.5%	16.6%	13.8%	20.3%	22.0%	5.5%	33.7%	19.9%
		100.0%	3.8%	51.2%	39.8%	5.2%	24.6%	27.4%	16.7%	9.0%	9.4%	7.1%	.6%	3.6%	1.5%
E.KOOTENAY	52-9	37.2	1.4	17.9	16.8	1.0	11.3	8.2	6.3	3.3	3.3	2.6	.3	1.1	.8
		11.7%	3.5%	10.7%	18.2%	5.9%	13.1%	9.4%	12.1%	9.6%	13.5%	15.6%	5.5%	19.6%	19.8%
		100.0%	3.8%	48.2%	45.3%	2.6%	30.5%	22.0%	17.0%	8.8%	8.8%	7.1%	.9%	2.9%	2.1%
OTHER B.C	52-0	16.7	.6	9.4	5.1	1.7	2.1	6.2	3.0	1.4	1.7	1.6	-	.8	-
		5.3%	1.4%	5.6%	5.5%	10.4%	2.4%	7.1%	5.7%	4.2%	6.9%	9.7%		14.1%	
		100.0%	3.4%	56.0%	30.3%	10.4%	12.6%	36.8%	17.7%	8.6%	10.0%	9.8%		4.6%	
OTHER CANADA	52-X	.8	-	.8	-	-	.8	-	-	-	-	-	-	-	-
		.2%		.5%			.9%								
		100.0%		100.0%			100.0%								
** TOTAL U.S.A **		19.3	.9	6.9	10.4	1.1	-	6.5	4.3	5.6	.8	1.1	-	.3	.8
		6.1%	2.1%	4.1%	11.2%	6.5%		7.5%	8.2%	16.3%	3.2%	6.4%		5.9%	19.8%
		100.0%	4.6%	35.8%	54.0%	5.6%		33.6%	22.2%	28.9%	4.0%	5.6%		1.7%	4.0%
MONTANA	52-R	14.6	.9	6.2	7.2	.3	-	6.2	1.4	4.0	.8	1.1	-	.3	.8
		4.6%	2.1%	3.7%	7.8%	2.0%		7.1%	2.7%	11.8%	3.2%	6.4%		5.9%	19.8%
		100.0%	6.1%	42.2%	49.4%	2.2%		42.3%	9.7%	27.7%	5.3%	7.4%		2.2%	5.3%
OTHER U.S.A	53-1	5.5	-	.8	4.3	.8	-	.3	2.9	1.5	-	-	-	.3	.8
		1.8%		.5%	4.7%	4.5%		.4%	5.5%	4.5%				5.9%	19.8%
		100.0%		12.9%	74.1%	12.9%		5.6%	49.2%	26.3%				5.6%	13.3%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		118.3%	101.5%	116.8%	126.1%	132.9%	118.1%	120.5%	115.1%	117.7%	117.3%	116.6%	113.1%	111.8%	159.4%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

DESTINATION OF NON-RESIDENTS BASED ON HILL OF INTERVIEW. NET COUNTS (**) ARE UNDUPLICATED

DESTINATIONS SKIED QUESTION 3C

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		GRAND TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
** TOTAL CANADA **		303.5	278.5	85.1	73.2	44.0	27.7	20.7	26.9	197.9	110.7	47.5	73.9	37.2	104.6
		97.1%	96.8%	100.0%	94.1%	97.6%	91.7%	96.4%	98.8%	98.7%	94.3%	98.0%	98.0%	98.0%	98.1%
		100.0%	90.3%	27.6%	23.7%	14.3%	9.0%	6.7%	8.7%	64.1%	35.9%	15.4%	23.9%	12.1%	33.9%
** TOTAL ALBERTA **		270.2	240.2	74.5	65.0	36.6	23.4	18.1	21.7	174.3	95.9	39.7	63.6	35.3	91.4
		85.0%	83.4%	87.6%	83.5%	81.2%	77.2%	84.2%	79.8%	86.9%	81.7%	81.9%	84.4%	94.3%	85.7%
		100.0%	88.9%	27.6%	24.0%	13.6%	8.6%	6.7%	8.0%	64.5%	35.5%	14.7%	23.6%	13.3%	33.9%
** RMS **		196.2	166.2	35.9	51.7	29.9	18.2	13.3	16.7	128.7	67.5	34.2	50.6	27.5	55.0
		61.7%	57.8%	42.2%	66.4%	66.3%	60.1%	61.7%	61.4%	64.2%	57.6%	70.5%	67.3%	72.3%	51.7%
		100.0%	84.7%	18.3%	26.3%	15.2%	9.3%	6.8%	8.5%	65.6%	34.4%	17.4%	25.9%	14.0%	28.0%
BANFF/L.LOUISE REGION	52-1	149.7	121.7	23.5	39.9	22.7	12.9	8.6	13.6	95.6	53.1	27.1	41.2	19.4	39.1
		46.8%	42.3%	27.6%	51.2%	50.3%	42.6%	39.9%	50.2%	47.7%	45.3%	55.8%	54.6%	51.0%	36.7%
		100.0%	81.8%	15.8%	26.8%	15.2%	8.7%	5.8%	9.2%	64.3%	35.7%	18.2%	27.7%	13.0%	26.3%
SUNSHINE VILLAGE	41-5	86.8	72.6	12.2	26.2	12.3	6.8	5.3	9.7	57.6	29.2	15.0	25.4	13.5	22.3
		27.3%	25.2%	14.3%	33.7%	27.3%	22.6%	24.5%	35.9%	28.7%	24.9%	30.9%	33.7%	35.5%	21.0%
		100.0%	83.6%	14.0%	30.2%	14.2%	7.9%	6.1%	11.2%	66.3%	33.7%	17.3%	29.3%	15.5%	25.7%
SKIING LOUISE	40-0	83.0	70.9	15.0	22.3	14.0	7.4	5.2	6.4	55.0	28.0	14.9	21.1	12.2	21.7
		26.1%	24.6%	17.6%	28.6%	31.1%	24.5%	24.3%	23.5%	27.4%	23.9%	30.7%	28.0%	32.2%	20.4%
		100.0%	85.4%	18.0%	26.8%	16.9%	8.9%	6.3%	7.7%	66.2%	33.8%	17.9%	25.5%	14.7%	26.2%
MT. NORQUAY	41-1	9.5	8.8	2.3	1.3	1.6	-	.8	2.9	5.5	4.0	1.1	4.7	.1	2.4
		3.0%	3.1%	2.7%	1.7%	3.4%		3.5%	10.6%	2.8%	3.4%	2.3%	6.3%	.1%	2.3%
		100.0%	92.7%	24.2%	13.9%	16.3%		7.9%	30.4%	58.1%	41.9%	11.7%	49.6%	.5%	25.8%
MARMOT BASIN	40-R	39.5	36.5	6.4	14.1	6.0	3.3	4.3	2.3	31.0	8.5	7.3	9.7	8.3	8.8
		12.4%	12.7%	7.5%	18.2%	13.3%	11.0%	20.2%	8.5%	15.5%	7.2%	15.0%	12.9%	21.9%	8.3%
		100.0%	92.4%	16.1%	35.9%	15.2%	8.4%	11.0%	5.8%	78.5%	21.5%	18.4%	24.7%	21.0%	22.3%
FORTRESS MOUNTAIN	40-6	26.2	26.2	10.8	6.4	2.8	2.5	1.4	2.3	16.4	9.9	2.0	5.0	1.7	14.6
		8.3%	9.1%	12.7%	8.2%	6.1%	8.4%	6.7%	8.4%	8.2%	8.4%	4.1%	6.6%	4.4%	13.7%
		100.0%	100.0%	41.3%	24.3%	10.5%	9.6%	5.5%	8.7%	62.4%	37.6%	7.5%	18.9%	6.3%	55.6%
** FLATLANDS **		85.6	85.6	45.5	14.4	8.1	6.7	5.6	5.0	52.8	32.9	5.9	15.4	9.4	43.0
		26.9%	29.7%	53.5%	18.5%	17.9%	22.2%	26.0%	18.4%	26.3%	28.0%	12.1%	20.4%	24.8%	40.3%
		100.0%	100.0%	53.2%	16.8%	9.4%	7.8%	6.5%	5.8%	61.6%	38.4%	6.8%	17.9%	11.0%	50.2%
EDMONTON & REGION	52-4	40.5	40.5	23.4	4.0	1.7	3.2	4.8	3.3	26.4	14.1	3.3	5.5	4.5	22.7
		12.7%	14.1%	27.5%	5.2%	3.7%	10.5%	22.5%	12.3%	13.1%	12.0%	6.8%	7.2%	11.9%	21.3%
		100.0%	100.0%	57.9%	9.9%	4.2%	7.9%	12.0%	8.3%	65.1%	34.9%	8.2%	13.5%	11.2%	56.0%

CONTINUED

DESTINATIONS SKIED QUESTION 3C

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		GRAND TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
NORTHERN ALBERTA	52-5	27.1	27.1	13.5	7.0	2.4	1.8	.8	1.3	17.1	10.0	1.7	4.9	3.3	12.9
		8.5%	9.4%	15.8%	9.0%	5.4%	5.8%	3.5%	4.9%	8.6%	8.4%	3.4%	6.5%	8.6%	12.1%
		100.0%	100.0%	51.9%	23.9%	8.1%	6.8%	2.9%	5.1%	64.7%	35.3%	6.4%	18.7%	8.5%	49.8%
SOUTHERN ALBERTA	52-7	18.4	18.4	9.0	3.4	3.9	1.8	-	.3	9.6	8.8	.9	5.0	2.0	7.3
		5.8%	6.4%	10.6%	4.4%	8.7%	5.9%		1.2%	4.8%	7.5%	1.8%	6.7%	5.2%	6.9%
		100.0%	100.0%	48.8%	18.5%	21.3%	9.6%		1.8%	52.1%	47.9%	4.8%	27.4%	10.7%	39.9%
** TOTAL B.C **		52.2	52.2	12.9	14.3	8.7	4.7	4.9	6.7	32.9	19.3	11.9	14.2	2.5	16.0
		16.4%	18.1%	15.1%	18.4%	19.3%	15.6%	22.9%	24.6%	16.4%	16.4%	24.9%	18.8%	6.7%	15.0%
		100.0%	100.0%	24.6%	27.4%	16.7%	9.0%	9.4%	12.8%	63.1%	36.9%	22.8%	27.2%	4.8%	30.6%
E.KOOTENAY	52-9	37.2	37.2	11.3	8.2	6.3	3.3	3.3	4.8	22.8	14.4	6.9	8.7	.7	14.2
		11.7%	12.9%	13.3%	10.5%	14.0%	10.9%	15.2%	17.8%	11.4%	12.3%	14.2%	11.6%	1.7%	13.3%
		100.0%	100.0%	30.5%	22.0%	17.0%	8.8%	8.8%	13.0%	61.2%	38.8%	18.5%	23.5%	1.8%	38.2%
OTHER B.C	52-0	16.7	16.7	2.1	6.2	3.0	1.4	1.7	2.4	10.7	6.0	5.6	6.0	1.9	2.3
		5.3%	5.8%	2.5%	7.9%	6.5%	4.7%	7.7%	8.9%	5.4%	5.1%	11.5%	8.0%	4.9%	2.2%
		100.0%	100.0%	12.6%	36.8%	17.7%	8.6%	10.0%	14.5%	64.2%	35.8%	33.4%	36.1%	11.2%	14.0%
OTHER CANADA	52-X	.8	.8	.8	-	-	-	-	-	-	.8	-	-	-	.8
		.2%	.3%	.9%							.6%				.7%
		100.0%	100.0%	100.0%							100.0%				100.0%
** TOTAL U.S.A **		19.3	19.3	-	6.5	4.3	5.6	.8	2.2	7.4	11.8	3.3	5.2	2.6	2.0
		6.1%	6.7%		8.3%	9.5%	18.4%	3.6%	8.0%	3.7%	10.1%	6.8%	6.9%	6.9%	1.9%
		100.0%	100.0%		33.6%	22.2%	28.9%	4.0%	11.3%	38.6%	61.4%	17.0%	26.9%	13.5%	10.3%
MONTANA	52-R	14.6	14.6	-	6.2	1.4	4.0	.8	2.2	7.1	7.4	2.5	3.1	1.9	1.7
		4.6%	5.1%		7.9%	3.1%	13.3%	3.6%	8.0%	3.6%	6.3%	5.2%	4.1%	4.9%	1.6%
		100.0%	100.0%		42.3%	9.7%	27.7%	5.3%	15.0%	48.9%	51.1%	17.2%	21.2%	12.7%	11.4%
OTHER U.S.A	53-1	5.8	5.8	-	.3	2.9	1.5	-	1.1	1.4	4.4	.8	2.9	.8	.3
		1.8%	2.0%		.4%	6.4%	5.1%		4.1%	.7%	3.7%	1.6%	3.8%	2.0%	.3%
		100.0%	100.0%		5.6%	49.2%	26.3%		18.9%	24.5%	75.5%	13.3%	49.2%	12.9%	5.6%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		118.3%	120.3%	118.4%	122.9%	117.6%	120.0%	119.4%	124.3%	119.2%	116.8%	120.5%	122.0%	116.5%	117.1%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

DESTINATION OF NON-RESIDENTS
BASED ON HILL OF INTERVIEW.
NET COUNTS (**) ARE
UNDUPLICATED

DESTINATIONS SKIED

QUESTION 3C

SKIER PROFILE

LIFE STAGE

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
** TOTAL CANADA **		308.5	29.9	68.3	39.6	84.3	55.8	18.3	6.6	.9	1.1
		97.1%	95.5%	95.8%	100.0%	97.5%	98.6%	99.9%	100.0%	100.0%	100.0%
		100.0%	9.7%	22.1%	10.9%	27.3%	18.1%	5.8%	2.1%	.3%	.4%
** TOTAL ALBERTA **		270.2	25.0	59.3	28.4	79.2	47.3	14.9	6.3	.9	1.1
		85.0%	79.9%	82.5%	84.6%	86.9%	83.6%	91.0%	95.0%	100.0%	100.0%
		100.0%	9.3%	22.0%	10.5%	27.8%	17.5%	5.4%	2.3%	.3%	.4%
** RMS **		196.2	22.5	53.0	17.0	44.0	28.5	10.9	5.9	.4	1.1
		61.7%	71.7%	73.8%	50.7%	53.2%	50.4%	68.1%	90.1%	38.6%	100.0%
		100.0%	11.5%	27.0%	8.7%	23.4%	14.5%	5.5%	3.0%	.2%	.6%
BANFF/L.LOUISE REGION	52-1	148.7	18.1	41.2	11.7	32.0	21.9	10.1	5.3	.3	1.1
		46.8%	57.7%	57.4%	34.7%	37.0%	38.7%	63.3%	80.0%	31.5%	93.2%
		100.0%	12.2%	27.7%	7.8%	21.5%	14.7%	6.8%	3.5%	.2%	.7%
SUNSHINE VILLAGE	41-5	86.8	10.0	24.3	5.8	19.1	12.7	6.1	3.7	.1	.3
		27.3%	32.0%	33.8%	17.2%	22.0%	22.5%	38.3%	56.1%	9.7%	23.4%
		100.0%	11.6%	28.0%	6.7%	22.0%	14.6%	7.0%	4.3%	.1%	.3%
SKIING LOUISE	40-0	83.0	11.4	22.3	8.1	16.2	12.3	5.8	3.4	.2	.2
		26.1%	36.5%	31.1%	24.1%	18.7%	21.7%	36.5%	51.8%	21.4%	20.1%
		100.0%	13.8%	26.9%	9.7%	19.5%	14.8%	7.0%	4.1%	.2%	.3%
MT. NORQUAY	41-1	9.5	1.5	1.2	.9	3.8	1.6	.6	*	*	.6
		3.0%	4.7%	1.7%	2.5%	3.6%	2.9%	3.8%	.3%	.4%	49.7%
		100.0%	15.6%	12.9%	9.0%	32.4%	17.3%	6.4%	.2%	*	5.9%
MARMOT BASIN	40-R	39.5	4.4	11.0	4.6	8.1	5.8	2.5	.7	.1	.1
		12.4%	14.1%	15.2%	13.8%	9.3%	10.2%	15.4%	10.1%	7.1%	6.8%
		100.0%	11.2%	27.7%	11.8%	20.4%	14.6%	6.2%	1.7%	.2%	.2%
FORTRESS MOUNTAIN	40-6	26.2	.8	5.8	1.3	10.6	4.6	.8	.3	-	-
		8.3%	2.4%	8.1%	3.9%	12.2%	8.1%	4.7%	5.0%		
		100.0%	2.9%	22.2%	5.0%	40.4%	17.4%	2.9%	1.2%		
** PLATLANDS **		85.6	2.5	8.5	13.8	34.8	20.1	4.8	.3	.6	-
		26.9%	8.1%	11.8%	38.8%	40.2%	35.6%	24.9%	5.0%	61.4%	
		100.0%	3.0%	9.9%	15.2%	40.7%	23.5%	4.6%	.4%	.7%	
EDMONTON & REGION	92-4	40.5	1.1	1.2	6.8	22.7	8.0	.6	-	-	-
		12.7%	3.6%	1.7%	17.9%	26.3%	14.1%	3.9%			
		100.0%	2.8%	3.0%	14.8%	56.2%	19.7%	1.4%			

CONTINUED

DESTINATIONS SKIED

QUESTION 3C

SKIER PROFILE

LIFE STAGE

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
NORTHERN ALBERTA	52-5	27.1	.8	4.0	3.3	8.4	6.8	2.4	.3	.6	-
		8.5%	2.5%	5.6%	9.8%	9.7%	11.9%	15.3%	5.0%	61.4%	
		100.0%	3.0%	15.4%	11.4%	32.3%	23.0%	9.4%	1.3%	2.2%	
SOUTHERN ALBERTA	52-7	18.4	.7	3.3	3.7	4.0	5.4	1.0	-	-	-
		5.8%	2.1%	4.6%	11.1%	4.7%	9.6%	6.1%			
		100.0%	3.5%	17.8%	20.3%	21.9%	29.4%	5.3%			
** TOTAL B.C **		52.2	5.7	13.4	6.0	13.0	9.6	2.3	1.1	-	-
		16.4%	18.0%	18.7%	17.8%	15.0%	16.9%	14.6%	16.7%		
		100.0%	10.8%	25.7%	11.4%	24.8%	18.3%	4.5%	2.1%		
E.KOOTENAY	52-9	37.2	2.2	7.8	4.4	10.5	8.5	1.6	1.1	-	-
		11.7%	6.9%	10.8%	13.1%	12.2%	14.9%	9.7%	16.7%		
		100.0%	5.8%	20.9%	11.9%	28.3%	22.7%	4.2%	3.0%		
OTHER B.C	52-0	16.7	3.5	6.2	1.6	3.0	1.7	.8	-	-	-
		5.3%	11.2%	8.7%	4.6%	3.5%	2.9%	4.9%			
		100.0%	20.9%	37.3%	9.3%	17.9%	10.0%	4.6%			
OTHER CANADA	52-X	.8	-	-	.8	-	-	-	-	-	-
		.2%			2.2%						
		100.0%			100.0%						
** TOTAL U.S.A **		19.3	2.2	8.4	.8	4.5	1.1	.7	1.1	-	-
		6.1%	6.9%	11.6%	2.3%	5.2%	1.9%	4.1%	16.7%		
		100.0%	11.2%	43.3%	4.0%	23.3%	5.7%	3.4%	5.7%		
MONTANA	52-R	14.6	2.2	5.5	.8	3.0	1.1	.7	1.1	-	-
		4.6%	6.9%	7.6%	2.3%	3.4%	1.9%	4.1%	16.7%		
		100.0%	14.8%	37.7%	5.3%	20.3%	7.6%	4.5%	7.6%		
OTHER U.S.A	53-1	5.8	-	2.9	-	1.5	-	-	1.1	-	-
		1.8%		4.0%		1.8%			16.7%		
		100.0%		49.2%		26.3%			18.9%		
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		118.3%	107.4%	123.8%	115.1%	120.2%	112.3%	127.0%	150.1%	100.0%	100.0%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

DESTINATION OF NON-RESIDENTS BASED ON HILL OF INTERVIEW. NET COUNTS (**) ARE UNDUPLICATED

QUESTION 3A

SEASON		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
STARTUP	37-1	18.9	18.9	8.5	7.8	5.6	2.0	3.6	4.2	.7
		6.0%	6.6%	7.8%	7.9%	5.4%	2.6%	13.0%	8.2%	2.7%
		100.0%	100.0%	44.6%	41.4%	29.3%	10.3%	19.0%	22.4%	3.4%
XMAS/NEW YEAR	37-2	43.2	37.5	17.3	17.0	11.8	7.2	4.6	6.5	2.0
		13.6%	13.0%	15.8%	17.2%	11.4%	9.6%	16.5%	12.6%	8.2%
		100.0%	86.9%	40.1%	39.3%	27.2%	16.6%	10.6%	15.1%	4.5%
EARLY WINTER	37-3	84.1	77.3	28.6	26.3	38.7	35.3	3.4	7.3	2.8
		26.5%	26.9%	26.1%	26.7%	37.6%	46.9%	12.2%	14.1%	11.8%
		100.0%	91.9%	34.0%	31.3%	46.0%	42.0%	4.0%	8.7%	3.3%
LATE WINTER	37-5	99.1	90.1	28.7	25.6	31.8	21.7	10.1	18.6	10.9
		31.2%	31.3%	26.2%	26.0%	30.9%	28.9%	36.5%	36.0%	45.6%
		100.0%	90.8%	29.0%	25.8%	32.1%	21.9%	10.2%	18.8%	11.0%
SPRING	37-7	72.5	64.0	26.4	21.8	15.1	9.0	6.0	15.1	7.5
		22.8%	22.2%	24.1%	22.1%	14.6%	12.0%	21.8%	29.1%	31.6%
		100.0%	88.3%	36.4%	30.1%	20.8%	12.5%	8.3%	20.8%	10.4%
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	79.2	27.6	51.7	23.8
		100.1%	100.0%	100.0%	99.9%	99.9%	100.0%	100.0%	100.0%	99.9%
		100.0%	90.6%	34.4%	31.0%	32.4%	25.7%	8.7%	16.3%	7.5%

SEASON DATA BASED ON SEASON OF LAST TRIP AND DEPENDED ON INTERVIEW WAVE

QUESTION 3A

SEASON		SKIER ORIGIN (CONT'D)													
				CANADA							UNITED STATES				OTHER
		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
STARTUP	37-1	18.9	-	-	-	-	-	-	-	-	-	-	-	-	-
		6.0%													
		100.0%													
XMAS/NEW YEAR	37-2	43.2	5.6	4.5	1.3	1.6	.4	.9	.2	.1	.8	.3	.2	.4	.3
		13.6%	18.8%	20.0%	30.3%	24.2%	15.1%	14.4%	11.3%	12.2%	14.9%	20.2%	13.5%	13.2%	16.9%
		100.0%	13.1%	10.4%	2.9%	3.6%	1.0%	2.2%	.4%	.2%	1.9%	.6%	.4%	.9%	.8%
EARLY WINTER	37-3	84.1	6.8	4.6	1.1	1.0	.6	1.7	.1	.2	1.5	.1	.5	.9	.7
		26.5%	22.7%	20.5%	25.4%	15.6%	20.9%	25.6%	5.7%	22.7%	27.0%	11.2%	38.1%	29.2%	34.4%
		100.0%	8.1%	5.5%	1.3%	1.2%	.7%	2.0%	.1%	.2%	1.8%	.2%	.6%	1.0%	.8%
LATE WINTER	37-5	99.1	9.1	6.6	.9	2.1	.6	2.3	.5	.2	2.0	.6	.4	.9	.5
		31.2%	30.3%	29.2%	21.3%	32.1%	22.2%	35.4%	27.7%	25.1%	36.3%	48.4%	33.8%	32.2%	25.9%
		100.0%	9.2%	6.6%	.9%	2.1%	.7%	2.3%	.5%	.2%	2.0%	.6%	.4%	1.0%	.5%
SPRING	37-7	72.5	8.5	6.8	1.0	1.8	1.2	1.6	.9	.3	1.2	.3	.2	.7	.5
		22.8%	28.2%	30.3%	23.0%	28.1%	41.8%	24.5%	55.3%	40.0%	21.8%	20.2%	14.7%	25.5%	22.9%
		100.0%	11.7%	9.4%	1.3%	2.5%	1.7%	2.2%	1.3%	.4%	1.6%	.4%	.3%	1.0%	.6%
BASE: SKIERS (000'S)		317.9	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.1%	100.1%	100.1%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

SEASON DATA BASED ON SEASON OF LAST TRIP AND DEPENDED ON INTERVIEW WAVE

SEASON QUESTION 3A

		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTALS TOTAL RMS	TOTALS RESI-DENT	TOTALS NON-RES.	BANFF/L.LOUISE TOTAL	BANFF/L.LOUISE RESI-DENT	BANFF/L.LOUISE NON-RES.	SUNSHINE TOTAL	SUNSHINE RESI-DENT	SUNSHINE NON-RES.	SKIING LOUISE TOTAL	SKIING LOUISE RESI-DENT	SKIING LOUISE NON-RES.
		ALBERTA DESTINATIONS							ROCKY MOUNTAIN SKIING								
STARTUP	37-1	18.9	14.7	14.7	-	7.5	7.5	-	4.9	4.9	-	3.6	3.6	-	2.6	2.6	-
		6.0%	5.4%	6.1%		3.8%	4.5%		3.3%	4.0%		4.1%	4.9%		3.1%	3.7%	
		100.0%	77.6%	77.6%		39.7%	39.7%		25.9%	25.9%		19.0%	19.0%		13.8%	13.8%	
XMAS/NEW YEAR	37-2	43.2	31.4	25.8	5.6	21.6	16.0	5.6	18.6	13.7	4.9	7.6	5.9	1.8	11.9	9.1	2.8
		13.6%	11.6%	10.7%	18.8%	11.0%	9.6%	18.8%	12.5%	11.3%	16.1%	8.8%	8.1%	12.5%	14.4%	12.9%	23.1%
		100.0%	72.9%	59.7%	13.1%	50.1%	37.0%	13.1%	43.1%	31.7%	11.3%	17.7%	13.6%	4.1%	27.7%	21.2%	6.5%
EARLY WINTER	37-3	84.1	76.3	69.5	6.8	49.4	42.6	6.8	38.0	31.9	6.0	18.4	15.7	2.7	24.0	20.7	3.3
		26.5%	28.2%	28.9%	22.7%	25.2%	25.6%	22.7%	25.5%	26.2%	22.4%	21.2%	21.6%	19.3%	28.9%	29.3%	24.9%
		100.0%	90.7%	82.6%	8.1%	58.7%	50.6%	8.1%	45.1%	38.0%	7.2%	21.9%	18.6%	3.3%	28.5%	24.6%	3.9%
LATE WINTER	37-5	99.1	82.8	73.7	9.1	59.6	50.5	9.1	46.2	38.0	8.2	28.5	24.1	4.5	27.7	24.1	3.6
		31.2%	30.7%	30.7%	30.3%	30.3%	30.4%	30.3%	31.1%	31.3%	30.4%	32.9%	33.2%	31.5%	33.3%	34.0%	29.6%
		100.0%	83.6%	74.4%	9.2%	60.1%	50.9%	9.2%	46.6%	38.4%	8.3%	28.8%	24.3%	4.5%	27.9%	24.3%	3.6%
SPRING	37-7	72.5	64.9	56.5	8.5	58.2	49.7	8.5	41.0	33.1	7.9	28.6	23.3	5.2	16.8	14.3	2.5
		22.8%	24.0%	23.5%	28.2%	29.6%	29.9%	28.2%	27.6%	27.2%	29.2%	32.9%	32.2%	36.0%	20.2%	20.2%	20.4%
		100.0%	89.6%	77.9%	11.7%	80.3%	68.6%	11.7%	56.6%	45.7%	10.9%	39.4%	32.2%	7.2%	23.2%	19.7%	3.4%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		100.1%	99.9%	99.9%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.1%	99.9%	100.0%	100.1%	99.9%	100.1%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%

SEASON DATA BASED ON SEASON OF
LAST TRIP AND DEPENDED ON
INTERVIEW WAVE

QUESTION 3A

SEASON		ALBERTA DESTINATIONS													
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING									
		TOTALS						NORQUAY			MARMOT			FORTRESS.*	
		GRAND TOTAL	TOTAL ALTA	RESIDENT	NON-RES.	TOTAL RMS	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	RESIDENT
STARTUP	37-1	18.9	14.7	14.7	-	7.5	7.5	-	-	-	-	1.3	1.3	-	2.0
		6.0%	5.4%	6.1%		3.8%	4.5%					3.3%	3.6%		7.5%
		100.0%	77.6%	77.6%		39.7%	39.7%					6.9%	6.9%		10.3%
XMAS/NEW YEAR	37-2	43.2	31.4	25.8	5.6	21.6	16.0	5.6	1.0	.7	.3	1.4	.7	.8	2.3
		13.6%	11.6%	10.7%	18.8%	11.0%	9.6%	18.8%	10.2%	7.4%	46.1%	3.6%	1.8%	25.4%	8.7%
		100.0%	72.8%	59.7%	13.1%	50.1%	37.0%	13.1%	2.2%	1.5%	.7%	3.3%	1.5%	1.8%	5.3%
EARLY WINTER	37-3	84.1	76.3	69.5	6.8	49.4	42.6	6.8	2.8	2.8	*	10.8	10.1	.8	4.5
		26.5%	28.2%	28.9%	22.7%	25.2%	25.6%	22.7%	29.8%	31.8%	5.2%	27.5%	27.6%	25.4%	17.1%
		100.0%	90.7%	82.6%	8.1%	58.7%	50.6%	8.1%	3.4%	3.3%	*	12.9%	12.0%	.9%	5.3%
LATE WINTER	37-5	99.1	82.8	73.7	9.1	59.6	50.5	9.1	3.3	3.1	.1	13.3	12.4	.9	6.2
		31.2%	30.7%	30.7%	30.3%	30.3%	30.4%	30.3%	34.2%	35.2%	21.5%	33.7%	34.0%	29.7%	23.7%
		100.0%	83.6%	74.4%	9.2%	60.1%	50.9%	9.2%	3.3%	3.1%	.1%	13.4%	12.5%	.9%	6.3%
SPRING	37-7	72.5	64.9	56.5	8.5	58.2	49.7	8.5	2.4	2.3	.2	12.6	12.0	.6	11.3
		22.8%	24.0%	23.5%	28.2%	29.6%	29.9%	28.2%	25.7%	25.6%	27.2%	32.0%	33.0%	19.4%	43.1%
		100.0%	89.6%	77.9%	11.7%	80.3%	68.6%	11.7%	3.4%	3.1%	.3%	17.4%	16.6%	.8%	15.6%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		100.1%	99.9%	99.9%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.1%	100.0%	99.9%	100.1%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%

SEASON DATA BASED ON SEASON OF LAST TRIP AND DEPENDED ON INTERVIEW WAVE

QUESTION 3A

	SEASON	GRAND TOTAL	ALBERTA DESTINATIONS: TOTAL ALBERTA TOTAL	TOTAL ALBERTA RESIDENT	TOTAL ALBERTA NON-RES.	RMS TOTAL	RMS RESIDENT	FLATLAND SKIING TOTAL FLATLAND RES.	FLATLAND SKIING RESIDENT	OUT-OF-PROV. DESTINATION TOTAL	B.C. EASTERN KOOTENAYS	U.S.A. TOTAL	U.S.A. MONTANA
STARTUP	37-1	18.9	14.7	14.7	-	7.5	7.5	7.5	4.6	3.9	3.3	1.0	.7
		6.0%	5.4%	6.1%		3.8%	4.5%	8.8%	6.9%	7.5%	8.8%	5.1%	4.5%
		100.0%	77.6%	77.6%		39.7%	39.7%	39.7%	24.1%	20.7%	17.2%	5.2%	3.4%
XMAS/NEW YEAR	37-2	43.2	31.4	25.8	5.6	21.6	16.0	10.8	13.1	10.1	7.2	3.6	3.6
		13.6%	11.6%	10.7%	18.8%	11.0%	9.6%	12.6%	19.8%	19.4%	19.3%	18.6%	24.7%
		100.0%	72.8%	59.7%	13.1%	50.1%	37.0%	24.9%	30.2%	23.4%	16.6%	8.3%	8.3%
EARLY WINTER	37-3	84.1	76.3	69.5	6.8	49.4	42.6	31.9	10.1	9.0	6.7	1.7	1.1
		26.5%	28.2%	28.9%	22.7%	25.2%	25.6%	37.3%	15.3%	17.2%	18.1%	8.7%	7.7%
		100.0%	90.7%	82.6%	8.1%	58.7%	50.6%	38.0%	12.0%	10.7%	8.0%	2.0%	1.3%
LATE WINTER	37-5	99.1	82.8	73.7	9.1	59.6	50.5	25.6	24.8	20.2	14.7	7.8	5.4
		31.2%	30.7%	30.7%	30.3%	30.3%	30.4%	29.9%	37.6%	38.7%	39.7%	40.3%	37.3%
		100.0%	83.6%	74.4%	9.2%	60.1%	50.9%	25.8%	25.1%	20.4%	14.9%	7.8%	5.5%
SPRING	37-7	72.5	64.9	56.5	8.5	58.2	49.7	9.8	13.6	9.0	5.3	5.3	3.8
		22.8%	24.0%	23.5%	28.2%	29.6%	29.9%	11.4%	20.5%	17.3%	14.2%	27.3%	25.9%
		100.0%	89.6%	77.9%	11.7%	80.3%	68.6%	13.5%	18.7%	12.5%	7.3%	7.3%	5.2%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		100.1%	99.9%	99.9%	100.0%	99.9%	100.0%	100.0%	100.1%	100.1%	100.1%	100.0%	100.1%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%

SEASON DATA BASED ON SEASON OF
LAST TRIP AND DEPENDED ON
INTERVIEW WAVE

QUESTION 3A

SEASON		TRIP TIMING: SEASON						PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
STARTUP	37-1	18.9	18.9	-	-	-	-	14.4	8.8	5.6	4.6	2.9	1.6
		6.0%	100.0%					8.1%	9.2%	6.9%	3.3%	3.7%	2.7%
		100.0%	100.0%					75.9%	46.6%	29.3%	24.1%	15.5%	8.6%
XMAS/NEW YEAR	37-2	43.2	-	43.2	-	-	-	23.1	15.1	8.0	20.0	14.1	5.9
		13.6%		100.0%				13.1%	15.8%	9.9%	14.3%	17.8%	9.8%
		100.0%		100.0%				53.5%	35.0%	18.5%	46.4%	32.6%	13.7%
EARLY WINTER	37-3	84.1	-	-	84.1	-	-	48.2	21.0	27.3	35.1	19.0	16.1
		26.5%			100.0%			27.3%	21.9%	33.8%	25.2%	23.9%	26.7%
		100.0%			100.0%			57.4%	24.9%	32.4%	41.8%	22.6%	19.2%
LATE WINTER	37-5	99.1	-	-	-	99.1	-	56.3	28.8	27.5	42.7	24.2	18.5
		31.2%				100.0%		31.9%	30.0%	34.2%	30.6%	30.5%	30.6%
		100.0%				100.0%		56.8%	29.0%	27.8%	43.1%	24.5%	18.6%
SPRING	37-7	72.5	-	-	-	-	72.5	34.4	22.1	12.3	37.2	19.1	18.1
		22.8%					100.0%	19.5%	23.1%	15.2%	26.7%	24.1%	30.1%
		100.0%					100.0%	47.5%	30.5%	17.0%	51.4%	26.3%	25.0%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.1%	100.0%	99.9%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

SEASON DATA BASED ON SEASON OF LAST TRIP AND DEPENDED ON INTERVIEW WAVE

SEASON QUESTION 3A

TRAVEL BEHAVIOUR (LAST TRIP ALTA.)

		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
STARTUP	37-1	14.7	-	14.7	12.1	-	2.3	-	.7	1.0	.3	3.9	7.8	2.9
		5.6%		6.4%	5.7%		5.5%		.9%	4.4%	3.4%	4.2%	5.8%	8.7%
		100.0%		100.0%	82.2%		15.6%		4.4%	6.7%	2.2%	26.7%	53.3%	20.0%
XMAS/NEW YEAR	37-2	30.5	2.4	28.1	26.5	2.8	3.0	.3	8.9	2.5	.5	6.9	18.5	5.0
		11.6%	7.1%	12.3%	12.6%	16.3%	7.1%	14.1%	12.3%	11.1%	5.5%	7.4%	13.7%	14.9%
		100.0%	7.9%	92.1%	87.0%	9.1%	9.8%	1.0%	29.2%	8.1%	1.7%	22.8%	60.6%	16.5%
EARLY WINTER	37-3	75.1	13.4	61.8	61.6	4.3	11.3	.2	20.4	5.6	2.1	25.4	42.2	7.4
		28.7%	39.3%	27.1%	29.2%	25.2%	27.1%	7.1%	28.2%	25.0%	21.6%	27.2%	31.4%	22.1%
		100.0%	17.8%	82.2%	82.0%	5.7%	15.1%	.2%	27.2%	7.4%	2.8%	33.9%	56.1%	9.9%
LATE WINTER	37-5	77.4	11.0	66.4	58.8	5.6	15.4	1.3	20.4	5.5	3.4	26.3	42.1	9.0
		29.6%	32.4%	29.1%	27.9%	32.6%	36.8%	57.7%	28.1%	24.5%	35.8%	29.1%	31.3%	26.9%
		100.0%	14.3%	85.7%	76.0%	7.2%	19.9%	1.6%	26.3%	7.1%	4.5%	34.0%	54.3%	11.7%
SPRING	37-7	64.2	7.2	57.0	51.8	4.4	9.8	.5	22.1	7.8	3.3	31.0	23.9	9.2
		24.5%	21.2%	25.0%	24.6%	25.9%	23.5%	21.1%	30.5%	35.1%	33.7%	33.1%	17.8%	27.4%
		100.0%	11.2%	88.8%	80.7%	6.9%	15.3%	.7%	34.4%	12.2%	5.1%	48.4%	37.3%	14.4%
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

SEASON DATA BASED ON SEASON OF LAST TRIP AND DEPENDED ON INTERVIEW WAVE

SEASON QUESTION 3A

TRAVEL BEHAVIOUR(NON-RESIDENTS)

			PURPOSE			EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
XMAS/NEW YEAR	37-2	5.6	3.0	2.3	.2	2.8	2.9
		18.8%	15.4%	34.0%	6.2%	20.1%	17.8%
		100.0%	52.4%	41.3%	3.7%	48.9%	51.1%
EARLY WINTER	37-3	6.8	3.9	1.6	1.2	3.1	3.7
		22.7%	20.3%	22.6%	34.4%	22.6%	22.8%
		100.0%	57.6%	22.8%	17.2%	45.7%	54.3%
LATE WINTER	37-5	9.1	6.3	1.7	1.1	4.2	4.9
		30.3%	32.7%	24.9%	31.2%	30.5%	30.0%
		100.0%	69.2%	18.8%	11.7%	46.3%	53.6%
SPRING	37-7	8.5	6.1	1.3	1.0	3.7	4.8
		28.2%	31.6%	18.4%	28.2%	26.8%	29.4%
		100.0%	71.7%	14.9%	11.3%	43.7%	56.3%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		100.0%	100.0%	99.9%	100.0%	100.0%	100.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

SEASON DATA BASED ON SEASON OF LAST TRIP AND DEPENDED ON INTERVIEW WAVE

SEASON QUESTION 3A

SKIER PROFILE

		GRAND TOTAL	SKILL: BEGINNER	SKILL: INTERMEDIATE	SKILL: ADVANCED	SKILL: EXPERT	AGE: 12-17 YEARS	AGE: 18-24 YEARS	AGE: 25-29 YEARS	AGE: 30-34 YEARS	AGE: 35-39 YEARS	AGE: 40-44 YEARS	AGE: 45-49 YEARS	AGE: 50-54 YEARS	AGE: 55+ YEARS
STARTUP	37-1	18.9	2.3	8.8	7.2	.7	5.2	6.2	2.9	2.9	.3	1.0	-	.3	-
		6.0%	5.5%	5.3%	7.8%	3.9%	6.0%	7.1%	5.6%	8.6%	1.3%	5.8%		5.9%	
		100.0%	12.1%	46.6%	37.9%	3.4%	27.6%	32.8%	15.5%	15.5%	1.7%	5.2%		1.7%	
XMAS/NEW YEAR	37-2	43.2	5.1	21.8	13.1	3.2	12.7	12.1	6.0	5.8	2.5	1.6	.8	.4	.1
		13.6%	12.4%	13.0%	14.1%	19.2%	14.6%	13.9%	11.5%	14.9%	14.5%	9.2%	13.1%	7.5%	1.7%
		100.0%	11.9%	50.4%	30.[illegible]%	7.4%	29.3%	27.9%	13.9%	13.4%	8.2%	3.6%	1.8%	1.0%	.2%
EARLY WINTER	37-3	84.1	12.0	43.6	24.0	4.5	24.3	25.6	12.7	7.5	5.0	4.9	1.5	1.4	.2
		26.5%	28.9%	26.1%	25.9%	26.9%	28.0%	29.4%	24.4%	22.9%	20.6%	29.1%	25.5%	24.6%	5.6%
		100.0%	14.2%	51.9%	28.6%	5.3%	28.9%	30.4%	15.1%	9.3%	5.9%	5.9%	1.8%	1.6%	.3%
LATE WINTER	37-5	99.1	9.8	58.2	28.8	2.4	26.0	25.0	18.1	11.1	7.0	4.5	3.1	2.5	1.9
		31.2%	23.7%	34.8%	31.0%	14.6%	30.1%	28.8%	34.6%	32.3%	28.7%	26.9%	51.3%	45.5%	47.3%
		100.0%	9.9%	58.7%	29.0%	2.4%	26.3%	25.2%	18.3%	11.2%	7.0%	4.6%	3.1%	2.5%	1.9%
SPRING	37-7	72.5	12.2	34.8	19.6	5.9	18.6	18.1	12.5	6.6	8.4	4.9	.6	.9	1.9
		22.8%	29.5%	20.8%	21.2%	35.4%	21.4%	20.8%	23.9%	19.3%	34.7%	29.0%	10.1%	16.4%	45.5%
		100.0%	16.8%	48.0%	27.0%	8.1%	25.6%	25.0%	17.2%	9.1%	11.6%	6.8%	.8%	1.2%	2.6%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	99.9%	100.1%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.3%	7.6%	5.3%	1.9%	1.7%	1.2%

SEASON DATA BASED ON SEASON OF LAST TRIP AND DEPENDED ON INTERVIEW WAVE

SEASON QUESTION 3A

SKIER PROFILE

		GRAND TOTAL	TOTAL RES.	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
STARTUP	37-1	18.9	18.9	5.2	6.2	2.9	2.9	.3	1.3	13.1	5.9	1.6	5.2	2.3	6.9
		6.0%	6.6%	6.1%	8.0%	6.5%	9.7%	1.5%	4.8%	6.5%	5.0%	3.4%	6.9%	6.0%	6.4%
		100.0%	100.0%	27.6%	32.8%	15.5%	15.5%	1.7%	6.9%	69.0%	31.0%	8.6%	27.6%	12.1%	36.2%
XMAS/NEW YEAR	37-2	43.2	37.5	12.1	9.8	4.9	5.2	2.9	2.3	30.0	13.2	5.6	11.0	4.7	15.6
		13.6%	13.0%	14.2%	12.6%	10.9%	17.3%	13.7%	8.4%	15.0%	11.2%	11.5%	14.6%	12.3%	14.7%
		100.0%	86.9%	28.0%	22.7%	11.3%	12.1%	6.8%	5.3%	69.5%	30.5%	12.9%	25.5%	10.8%	36.1%
EARLY WINTER	37-3	84.1	77.3	24.1	23.5	11.2	6.7	4.5	6.7	47.1	37.0	12.0	19.3	7.0	30.9
		26.5%	26.9%	28.3%	30.2%	24.8%	22.2%	20.9%	24.7%	23.5%	31.6%	24.7%	25.6%	18.4%	29.0%
		100.0%	91.9%	28.6%	28.0%	13.3%	8.0%	5.3%	8.0%	56.0%	44.0%	14.2%	23.0%	8.3%	36.7%
LATE WINTER	37-5	99.1	90.1	25.6	22.5	15.5	10.1	6.2	10.1	67.5	31.6	14.9	24.6	14.2	31.8
		31.2%	31.3%	30.1%	28.9%	34.4%	33.4%	28.9%	37.1%	33.7%	27.0%	30.7%	32.6%	37.3%	29.9%
		100.0%	90.8%	25.8%	22.7%	15.7%	10.2%	6.3%	10.2%	68.1%	31.9%	15.0%	24.8%	14.3%	32.1%
SPRING	37-7	72.5	64.0	18.1	15.8	10.5	5.3	7.5	6.8	42.8	29.6	14.4	15.3	9.9	21.4
		22.8%	22.2%	21.2%	20.3%	23.4%	17.4%	35.0%	24.9%	21.4%	25.2%	29.7%	20.3%	26.0%	20.1%
		100.0%	88.3%	24.9%	21.8%	14.5%	7.3%	10.4%	9.4%	59.1%	40.9%	19.9%	21.1%	13.6%	29.5%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		100.1%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	99.9%	100.1%	100.0%	100.0%	100.0%	100.0%	100.1%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

SEASON DATA BASED ON SEASON OF
LAST TRIP AND DEPENDED ON
INTERVIEW WAVE

SEASON QUESTION 3A

SKIER PROFILE

LIFE STAGE

	SEASON	GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
STARTUP	37-1	18.9	.7	4.9	3.3	4.6	3.3	.7	.3	-	-
		6.0%	2.1%	6.8%	9.7%	5.3%	5.8%	4.1%	5.0%		
		100.0%	3.4%	25.9%	17.2%	24.1%	17.2%	3.4%	1.7%		
XMAS/NEW YEAR	37-2	43.2	3.8	9.9	2.6	12.5	9.2	1.4	1.4	-	*
		13.6%	12.0%	13.8%	7.9%	14.5%	16.3%	8.8%	20.9%		2.9%
		100.0%	8.7%	23.0%	6.1%	29.1%	21.4%	3.3%	3.2%		.1%
EARLY WINTER	37-3	84.1	8.5	17.9	6.8	22.6	15.2	6.1	.8	.6	.7
		26.5%	27.1%	24.9%	20.1%	26.2%	26.8%	38.5%	12.2%	70.5%	60.0%
		100.0%	10.1%	21.3%	8.0%	26.9%	18.0%	7.3%	1.0%	.8%	.8%
LATE WINTER	37-5	99.1	9.7	22.8	14.2	25.2	16.4	5.0	2.4	.2	.3
		31.2%	30.8%	31.7%	42.2%	29.1%	29.0%	31.5%	36.9%	23.2%	26.0%
		100.0%	9.7%	23.0%	14.3%	25.4%	16.5%	5.1%	2.4%	.2%	.3%
SPRING	37-7	72.5	8.8	16.4	6.7	21.5	12.5	2.7	1.7	.1	.1
		22.8%	28.0%	22.8%	20.1%	24.9%	22.1%	17.1%	25.1%	6.3%	11.1%
		100.0%	12.1%	22.6%	9.3%	29.7%	17.2%	3.8%	2.3%	.1%	.2%
BASE: SKIERS (000'S)		317.6	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

SEASON DATA BASED ON SEASON OF LAST TRIP AND DEPENDED ON INTERVIEW WAVE

WHETHER OR NOT ON A TOUR PACKAGE — QUESTION 4C

		SKIER ORIGIN: RESIDENTS: ALBERTA								
		LAST TRIP TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
YES	31-1	50.1	42.5	14.6	12.1	16.5	13.5	3.0	9.8	1.5
		15.8%	14.8%	13.3%	12.3%	16.0%	18.0%	10.7%	19.0%	6.4%
		100.0%	84.7%	29.1%	24.2%	32.9%	27.0%	5.9%	19.6%	3.0%
NO	31-2	267.7	245.4	94.8	86.5	86.3	61.7	24.7	41.9	22.3
		84.2%	85.2%	86.7%	87.7%	84.0%	82.0%	89.3%	81.0%	93.6%
		100.0%	91.7%	35.4%	32.3%	32.3%	23.0%	9.2%	15.7%	8.3%
BASE: SKIERS (000"S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

WHETHER OR NOT ON A TOUR PACKAGE — QUESTION 4C

SKIER ORIGIN (CONT'D)

		LAST TRIP TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
				CANADA							UNITED STATES				OTHER
YES	31-1	50.1	7.7	3.9	.3	.9	.4	1.8	.4	.1	3.3	.9	.9	1.5	.5
		15.8%	25.6%	17.3%	7.2%	14.5%	12.5%	27.0%	27.2%	10.5%	61.1%	72.0%	74.4%	50.8%	22.2%
		100.0%	15.3%	7.8%	.6%	1.9%	.7%	3.5%	.9%	.2%	6.6%	1.8%	1.8%	3.0%	.9%
NO	31-2	267.7	22.3	18.6	3.9	5.5	2.6	4.8	1.2	.7	2.1	.4	.3	1.4	1.6
		84.2%	74.4%	82.7%	92.8%	85.5%	87.5%	73.0%	72.8%	89.5%	38.9%	28.0%	25.6%	49.2%	77.8%
		100.0%	8.3%	6.9%	1.4%	2.1%	1.0%	1.8%	.4%	.2%	.8%	.1%	.1%	.5%	.6%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

WHETHER OR NOT ON A TOUR PACKAGE QUESTION 4C

		LAST TRIP TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
			ALBERTA DESTINATIONS														
			TOTAL ALBERTA			ROCKY MOUNTAIN SKIING											
			TOTALS			BANFF/L.LOUISE						SUNSHINE			SKIING LOUISE		
YES	31-1	50.1	34.0	26.3	7.7	24.6	16.9	7.7	16.8	9.4	7.4	6.2	2.4	3.8	8.7	5.3	3.4
		15.8%	13.0%	11.4%	25.6%	13.2%	10.8%	25.6%	12.5%	8.8%	27.4%	10.0%	5.0%	26.8%	15.3%	11.9%	28.0%
		100.0%	67.8%	52.5%	15.3%	49.0%	33.7%	15.3%	33.5%	18.7%	14.8%	12.4%	4.9%	7.6%	17.3%	10.6%	6.8%
NO	31-2	267.7	227.9	205.6	22.3	161.9	139.6	22.3	117.4	97.7	19.6	56.2	45.8	10.4	48.0	39.3	8.7
		84.2%	87.0%	88.6%	74.4%	86.8%	89.2%	74.4%	87.5%	91.2%	72.6%	90.0%	95.0%	73.2%	84.7%	88.1%	72.0%
		100.0%	85.1%	76.8%	8.3%	60.5%	52.2%	8.3%	43.8%	36.5%	7.3%	21.0%	17.1%	3.9%	17.9%	14.7%	3.3%
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	134.2	107.1	27.0	62.5	48.3	14.2	56.7	44.6	12.1
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	42.2%	33.7%	8.5%	19.7%	15.2%	4.5%	17.8%	14.0%	3.8%

WHETHER OR NOT ON A TOUR PACKAGE QUESTION 4C

		ALBERTA DESTINATIONS													
		TOTAL ALBERTA				TOTALS			ROCKY MOUNTAIN SKIING						
									NOPQUAY			MARMOT			FORTRESS
		LAST TRIP TOTAL	TOTAL ALTA	RESIDENT	NON-RES.	TOTAL RMS	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	RESIDENT
YES	31-1	50.1	34.0	26.3	7.7	24.6	16.9	7.7	1.0	.8	.2	4.9	4.6	.3	2.9
		15.8%	13.0%	11.4%	25.6%	13.2%	10.8%	25.6%	15.1%	13.3%	30.4%	13.6%	14.0%	9.5%	17.4%
		100.0%	67.8%	52.5%	15.3%	49.0%	33.7%	15.3%	2.0%	1.5%	.4%	9.7%	9.1%	.6%	5.8%
NO	31-2	267.7	227.9	205.6	22.3	161.9	139.6	22.3	5.5	5.0	.5	30.7	28.0	2.7	13.8
		84.2%	87.0%	88.6%	74.4%	86.8%	89.2%	74.4%	84.9%	86.7%	69.6%	86.4%	86.0%	90.5%	82.6%
		100.0%	85.1%	76.8%	8.3%	60.5%	52.2%	8.3%	2.1%	1.9%	.2%	11.5%	10.5%	1.0%	5.2%
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	6.5	5.8	.7	35.6	32.6	3.0	16.7
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	2.0%	1.8%	.2%	11.2%	10.2%	.9%	5.3%

WHETHER OR NOT ON A TOUR PACKAGE — QUESTION 4C

		#=========ALBERTA DESTINATIONS=========						#FLATLAND#			#======OUT-OF-PROV.DESTINATION======#		
		+----TOTAL ALBERTA-----++-----RMS------						++SKIING++TOTAL-++-----B.C.-----++-----U.S.A.----+					
		LAST TRIP TOTAL	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	EASTERN KOOTE-NAYS	TOTAL	MONTANA
YES	31-1	50.1	34.0	26.3	7.7	24.6	16.9	9.4	16.1	11.2	8.5	4.2	3.4
		15.8%	13.0%	11.4%	25.6%	13.2%	10.8%	12.5%	29.0%	27.1%	28.5%	30.9%	30.6%
		100.0%	67.8%	52.5%	15.3%	49.0%	33.7%	18.9%	32.2%	22.3%	17.0%	8.4%	6.8%
NO	31-2	267.7	227.9	205.6	22.3	161.9	139.6	66.0	39.5	30.1	21.4	9.4	7.7
		84.2%	87.0%	88.6%	74.4%	86.8%	89.2%	87.5%	71.0%	72.9%	71.5%	69.1%	69.4%
		100.0%	85.1%	76.8%	8.3%	60.5%	52.2%	24.6%	14.8%	11.2%	8.0%	3.5%	2.9%
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	75.4	55.6	41.3	29.9	13.6	11.2
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	23.7%	17.5%	13.0%	9.4%	4.3%	3.5%

WHETHER OR NOT ON A TOUR PACKAGE — QUESTION 4C

		TRIP TIMING											
		SEASON						PERIOD SKIED					
								DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
YES	31-1	50.1	.3	4.0	16.7	20.3	8.7	19.3	15.8	3.4	30.8	18.9	11.9
		15.8%	1.7%	9.3%	19.9%	20.5%	12.0%	10.9%	16.5%	4.3%	22.0%	23.8%	19.8%
		100.0%	.7%	8.1%	33.4%	40.6%	17.4%	38.4%	31.5%	6.9%	61.4%	37.6%	23.8%
NO	31-2	267.7	18.6	39.2	67.4	78.8	63.8	157.1	80.0	77.2	108.9	60.5	48.4
		84.2%	98.3%	90.7%	80.1%	79.5%	88.0%	89.1%	83.5%	95.7%	78.0%	76.2%	80.2%
		100.0%	7.0%	14.6%	25.2%	29.4%	23.8%	58.7%	29.9%	28.8%	40.7%	22.6%	18.1%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

WHETHER OR NOT ON A TOUR PACKAGE

QUESTION 4C

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
YES	31-1	34.0	34.0	-	8.1	5.8	23.7	1.2	16.3	.1	1.7	16.6	13.1	4.4
		13.0%	100.0%		3.8%	34.1%	56.7%	56.4%	22.5%	.6%	17.8%	17.7%	9.7%	12.9%
		100.0%	100.0%		23.7%	17.1%	69.7%	3.6%	47.9%	.4%	5.0%	48.7%	38.5%	12.8%
NO	31-2	227.9	-	227.9	202.7	11.2	18.1	.9	56.2	22.2	7.9	77.1	121.3	29.3
		87.0%		100.0%	96.2%	65.9%	43.3%	43.6%	77.5%	99.4%	82.2%	82.3%	90.3%	87.1%
		100.0%		100.0%	89.0%	4.9%	7.9%	.4%	24.6%	9.8%	3.5%	33.8%	53.2%	12.9%
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

WHETHER OR NOT ON A TOUR PACKAGE QUESTION 4C

TRAVEL BEHAVIOUR(NON-RESIDENTS)

		PURPOSE				EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
YES	31-1	7.7	6.7	.5	.5	4.9	2.8
		25.6%	34.9%	7.0%	13.3%	35.8%	17.0%
		100.0%	87.4%	6.2%	5.9%	64.2%	35.8%
NO	31-2	22.3	12.5	6.4	2.9	8.8	13.5
		74.4%	65.1%	93.0%	86.7%	64.2%	83.0%
		100.0%	56.1%	28.6%	13.2%	39.6%	60.3%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

WHETHER OR NOT ON A TOUR PACKAGE QUESTION 4C

		SKIER PROFILE													
			SKILL				AGE								
		LAST TRIP TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
YES	31-1	50.1	7.6	27.9	12.1	2.5	19.1	11.9	8.7	4.7	2.4	1.4	.6	1.1	.3
		15.8%	18.4%	16.7%	13.1%	15.3%	22.0%	13.6%	16.5%	13.8%	10.0%	8.3%	9.8%	19.2%	8.3%
		100.0%	15.2%	55.6%	24.1%	5.1%	38.0%	23.7%	17.3%	9.4%	4.6%	2.8%	1.2%	2.1%	.6%
NO	31-2	267.7	33.8	139.3	80.5	14.1	67.7	75.1	43.6	29.5	21.8	15.5	5.4	4.4	3.6
		84.2%	81.6%	83.3%	86.9%	84.7%	78.0%	86.4%	83.4%	86.2%	90.0%	91.7%	90.2%	80.8%	91.7%
		100.0%	12.6%	52.0%	30.1%	5.2%	25.3%	29.1%	16.3%	11.0%	8.1%	5.8%	2.0%	1.7%	1.3%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.9%	7.6%	5.3%	1.9%	1.7%	1.2%

WHETHER OR NOT ON A TOUR PACKAGE QUESTION 4C

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		LAST TRIP TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
YES	31-1	50.1	42.5	18.8	10.1	6.4	3.6	1.7	1.9	27.2	22.9	8.4	9.1	4.1	22.0
		15.8%	14.8%	22.1%	13.0%	14.2%	12.0%	7.8%	6.8%	13.6%	19.5%	17.3%	12.0%	10.8%	20.7%
		100.0%	84.7%	37.4%	20.1%	12.6%	7.2%	3.4%	3.7%	54.3%	45.7%	16.7%	18.1%	8.2%	43.9%
NO	31-2	267.7	245.4	66.3	67.8	38.7	26.6	19.8	25.3	173.3	94.4	40.1	66.4	33.9	84.5
		84.2%	85.2%	77.9%	87.0%	85.8%	88.0%	92.2%	93.2%	86.4%	80.5%	82.7%	88.0%	89.2%	79.3%
		100.0%	91.7%	24.8%	25.3%	14.4%	9.9%	7.4%	9.5%	64.7%	35.3%	15.0%	24.8%	12.7%	31.6%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

WHETHER OR NOT ON A TOUR PACKAGE — SKIER PROFILE — QUESTION 4C

		LAST TRIP TOTAL	LIFE STAGE: YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
YES	31-1	50.1	5.3	10.3	4.7	14.7	11.6	1.7	.7	.1	.1
		15.8%	16.8%	14.3%	14.1%	17.0%	20.6%	10.7%	11.0%	7.5%	9.6%
		100.0%	10.5%	20.5%	9.4%	29.3%	23.2%	3.4%	1.4%	.1%	.2%
NO	31-2	267.7	26.1	61.6	28.9	71.8	44.9	14.3	5.9	.8	1.0
		84.2%	83.2%	85.7%	85.9%	83.0%	79.4%	89.3%	89.0%	92.5%	90.4%
		100.0%	9.7%	23.0%	10.8%	26.9%	16.8%	5.3%	2.2%	.3%	.4%
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

NAME OF TOUR PACKAGE ON LAST TRIP QUESTION 40

RESIDENT

SKIER ORIGIN

RESIDENT (LAST TRIP:TOUR PKG.)

		ALBERTA						
		TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CNTR.	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
SCHOOL/COMMUNITY	32-1	20.2	5.5	4.7	8.5	7.7	.8	4.7	1.5
		47.7%	37.8%	39.0%	51.2%	56.7%	26.2%	48.3%	100.0%
		100.0%	27.3%	23.4%	41.8%	37.9%	3.8%	23.4%	7.6%
TRAVEL AGENCY MENTIONS	32-2	6.3	2.5	2.0	1.7	1.3	.3	2.1	-
		14.9%	17.5%	16.4%	10.1%	9.9%	11.0%	21.5%	
		100.0%	40.3%	31.5%	26.3%	21.1%	5.2%	33.4%	
SKI CLUB	32-3	2.5	2.2	2.2	-	-	-	.3	-
		5.9%	14.9%	18.0%				3.3%	
		100.0%	87.0%	87.0%				13.0%	
SKI HILL PACKAGE	32-4	4.5	1.7	1.1	2.1	2.1	-	.8	-
		10.7%	11.5%	9.2%	12.7%	15.4%		7.9%	
		100.0%	37.0%	24.6%	46.0%	46.0%		17.1%	
PRIVATE CHARTER (UNSP)	32-8	3.0	1.1	.6	.8	.8	-	1.1	-
		7.1%	7.7%	4.6%	4.7%	5.7%		11.4%	
		100.0%	37.1%	18.6%	25.7%	25.7%		37.1%	
OTHER MENTIONS	32-0	2.3	-	-	1.6	.8	.8	.8	-
		5.4%			9.4%	5.7%	26.2%	7.7%	
		100.0%			67.3%	33.7%	33.7%	32.7%	
DON'T KNOW	32-X	1.2	-	-	1.2	.9	.3	-	-
		2.9%			7.4%	6.5%	11.0%		
		100.0%			100.0%	73.1%	26.9%		
NOT STATED	32-R	2.3	1.6	1.6	.8	-	.8	-	-
		5.4%	10.6%	12.8%	4.6%		25.5%		
		100.0%	67.3%	67.3%	32.7%		32.7%		
BASE: SKIERS (000'S)		42.5	14.6	12.1	16.5	13.5	3.0	9.8	1.5
		100.0%	100.0%	100.0%	100.1%	99.9%	99.9%	100.1%	100.0%
		100.0%	34.4%	28.6%	38.9%	31.9%	7.0%	23.2%	3.6%

NAME OF TOUR PACKAGE ON LAST TRIP QUESTION 4B

NON-RESIDENT

		SKIER ORIGIN (NON-RESIDENT ON TOUR PKG.)												
			CANADA							UNITED STATES				OTHER
		NON-RESIDENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALIFORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
COMMUNITY/CHURCH/SCHOOL	19-2	.1	.1	*	*	*	-	-	*	-	-	-	-	-
		1.8%	3.6%	10.9%	3.5%	12.1%			41.7%					
		100.0%	100.0%	22.9%	22.9%	31.2%			22.9%					
AIRLINE TOUR PACKAGE		2.4	1.8	0.1	-	0.1	1.2	0.4	*	0.6	-	0.1	0.5	-
		31.4%	45.5%	36.7%		29.9%	67.9%	71.3%	41.7%	19.0%		9.5%	36.6%	
		100.0%	75.0%	4.2%		4.2%	50.0%	16.7%	2.1%	25.0%		4.2%	20.8%	
TOUR/TRAVEL AGENCY		3.9	1.2	0.1	0.5	0.1	0.2	*	*	2.3	0.7	0.8	0.7	0.3
		50.1%	29.4%	30.5%	61.4%	36.9%	16.6%	8.9%	16.5%	69.5%	84.5%	90.5%	47.3%	83.1%
		100.1%	30.8%	2.6%	12.8%	2.6%	5.1%	1.3%	1.3%	59.0%	17.9%	20.5%	17.9%	7.7%
SKI HILL PACKAGE		0.5	0.4	*	0.2	*	*	-	-	0.2	0.1	-	0.1	-
		7.1%	9.0%	10.9%	20.8%	12.1%	4.3%			6.0%	7.1%		8.9%	
		100.0%	80.0%	10.0%	40.0%	10.0%	10.0%			40.0%	20.0%		20.0%	
HOTEL PACKAGE	19-8	.4	.3	-	.1	-	.1	*	-	.1	.1	-	*	-
		4.9%	6.8%		9.5%		7.5%	9.9%		3.3%	8.4%		2.2%	
		100.0%	70.9%		23.9%		35.3%	11.8%		29.1%	20.4%		8.7%	
OTHER	19-0	.1	*	-	-	*	-	-	-	*	-	-	*	*
		1.4%	.8%			8.9%				1.3%			3.0%	7.2%
		100.0%	29.8%			29.8%				40.4%			40.4%	29.8%
DON'T KNOW	19-X	.2	.1	*	*	-	.1	-	-	*	-	-	*	-
		2.3%	3.6%	10.9%	4.7%		3.7%			1.0%			2.2%	
		100.0%	81.3%	18.7%	25.3%		37.3%			18.7%			18.7%	
NOT STATED	19-R	.1	*	-	-	-	-	*	-	-	-	-	-	*
		1.2%	1.1%					9.9%						9.7%
		100.0%	50.0%					50.0%						50.0%
BASE: SKIERS (000'S)		7.7	3.9	.3	.9	.4	1.8	.4	.1	3.3	.9	.9	1.5	.5
		100.2%	99.8%	99.9%	99.9%	99.9%	100.0%	100.0%	99.9%	100.1%	100.0%	100.0%	100.2%	100.0%
		100.0%	50.7%	3.9%	12.2%	4.8%	23.0%	5.8%	1.0%	43.4%	11.9%	12.1%	19.4%	5.9%

RESIDENT		NAME OF TOUR PACKAGE ON LAST TRIP #==========ALBERTA DESTINATIONS (LAST TRIP:TOUR PKG.)==========*									QUESTION 4D ..... OUT-OF-PROV ..... * *....B.C.....**...U.S.A....*				
		RESI-DENT	RMS	BANFF/ LAKE LOUISE REGION	SUN-SHINE	SKI LOUISE	NOR-QUAY	MT. MARMOT	FOR-TRESS	FLAT-LAND	RESI-DENT	RESI-DENT	EASTERN KOOTE-NAY	RESI-DENT	MONTANA
SCHOOL/COMMUNITY	32-1	20.2	6.1	2.6	.8	.6	.8	1.9	1.5	9.9	5.3	3.8	3.2	.8	-
		47.7%	35.9%	28.2%	30.9%	10.6%	100.0%	41.5%	51.7%	94.1%	32.9%	33.7%	37.6%	18.5%	
		100.0%	29.9%	13.1%	3.7%	2.8%	3.8%	9.4%	7.4%	43.9%	26.2%	18.7%	15.9%	3.8%	
TRAVEL AGENCY MENTIONS	32-2	6.3	3.6	2.5	1.1	1.3	-	.8	.3	-	2.8	1.1	1.1	1.7	1.7
		14.9%	21.1%	26.1%	46.0%	25.2%		17.0%	11.2%		17.1%	9.3%	12.9%	39.6%	48.6%
		100.0%	56.3%	38.8%	17.7%	21.1%		12.3%	5.2%		43.7%	17.4%	17.4%	26.3%	26.3%
SKI CLUB	32-3	2.5	.3	.3	-	-	-	-	-	-	2.2	1.5	-	.7	.7
		5.9%	1.9%	3.5%							13.5%	13.7%		15.6%	19.1%
		100.0%	13.0%	13.0%							87.0%	61.0%		26.0%	26.0%
SKI HILL PACKAGE	32-4	4.5	2.6	1.9	.6	1.3	-	.8	-	-	1.9	1.9	1.3	-	-
		10.7%	15.7%	19.9%	23.0%	24.8%		17.0%			11.8%	16.9%	15.6%		
		100.0%	58.3%	41.2%	12.3%	28.9%		17.1%			41.7%	41.7%	29.4%		
PRIVATE CHARTER (UNSP)	32-8	3.0	1.1	.6	-	.6	-	.6	-	.6	1.3	1.3	1.3	-	-
		7.1%	6.6%	6.0%		10.6%		12.3%		5.9%	8.3%	11.9%	15.6%		
		100.0%	37.1%	18.6%		18.6%		18.6%		18.6%	44.3%	44.3%	44.3%		
OTHER MENTIONS	32-0	2.3	.8	.8	-	.8	-	-	-	-	1.6	.8	.8	.8	.8
		5.4%	4.5%	8.0%		14.2%					9.6%	6.9%	9.1%	18.5%	22.7%
		100.0%	32.7%	32.7%		32.7%					67.3%	33.7%	33.7%	33.7%	33.7%
DON'T KNOW	32-X	1.2	.9	-	-	-	-	.6	.3	-	.3	-	-	.3	.3
		2.9%	5.3%					12.3%	11.2%		2.0%			7.8%	9.5%
		100.0%	73.1%					46.2%	26.9%		26.9%			26.9%	26.9%
NOT STATED	32-R	2.3	1.5	.8	-	.8	-	-	.8	-	.8	.8	.8	-	-
		5.4%	9.1%	8.3%		14.6%			25.9%		4.3%	6.9%	9.1%		
		100.0%	66.3%	33.7%		33.7%			32.7%		33.7%	33.7%	33.7%		
BASE: SKIERS (000'S)		42.5	16.9	9.4	2.4	5.3	.8	4.6	2.9	9.4	16.1	11.2	8.5	4.2	3.4
		100.0%	100.1%	100.0%	99.9%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	99.9%	99.9%	100.0%	99.9%
		100.0%	39.7%	22.1%	5.7%	12.5%	1.8%	10.8%	6.9%	22.2%	38.0%	26.4%	20.1%	9.9%	8.1%

NON-RESIDENT

NAME OF TOUR PACKAGE ON LAST TRIP

QUESTION 48

		.....NON-RESIDENT ON TOUR PKG.....					
		TOTAL	BANFF/ L.LOUISE REGION	SUNSHINE	SKIING LOUISE	MT. NORQUAY	MARMOT
COMMUNITY/CHURCH/ SCHOOL	19-2	.1 1.8% 100.0%	.1 1.9% 100.0%	* 1.2% 31.2%	.1 2.9% 68.8%	-	-
AIRLINE TOUR PACKAGE		2.4 31.4% 100.0%	2.4 31.6% 100.0%	1.4 36.0% 58.3%	0.9 27.8% 37.5%	* 12.0% 2.1%	0.1 22.7% 4.2%
TOUR/TRAVEL AGENCY		3.9 50.1% 100.0%	3.7 49.2% 94.9%	1.7 45.5% 43.6%	1.9 51.0% 48.7%	0.1 87.7% 2.6%	0.2 72.7% 5.1%
SKI HILL PACKAGE		0.5 7.1% 100.0%	0.5 7.4% 100.0%	0.2 5.8% 40.0%	0.3 9.6% 60.0%	-	-
HOTEL PACKAGE	19-8	.4 4.9% 100.0%	.4 4.9% 96.6%	.3 7.0% 70.6%	.1 2.9% 26.0%	-	* 4.5% 3.4%
OTHER	19-0	.1 1.4% 100.0%	.1 1.5% 100.0%	* 1.2% 40.4%	.1 1.9% 59.6%	-	-
DON'T KNOW	19-X	.2 2.3% 100.0%	.2 2.4% 100.0%	* 1.2% 25.3%	.1 3.8% 74.7%	-	-
NOT STATED	19-R	.1 1.2% 100.0%	.1 1.2% 100.0%	.1 2.3% 100.0%	-	-	-
BASE: SKIERS (000'S)		7.7 100.2% 100.0%	7.4 100.1% 96.3%	3.8 100.2% 49.5%	3.4 99.9% 44.1%	.2 99.7% 2.7%	.3 99.9% 3.7%

NAME OF TOUR PACKAGE ON LAST TRIP QUESTION 4D

RESIDENT

		TRIP TIMING (LAST TRIP:TOUR PKG)											
		SEASON						PERIOD SKIED					
								DAY SKIING			OVERNIGHT SKIING		
		RESI-DENT	START - UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
SCHOOL/COMMUNITY	32-1	20.2	.3	.3	7.3	8.5	3.8	12.7	11.4	1.3	7.5	5.7	1.9
		47.7%	100.0%	11.1%	50.0%	47.8%	55.6%	66.0%	72.0%	38.7%	32.5%	47.4%	16.6%
		100.0%	1.6%	1.6%	36.0%	42.2%	18.6%	62.7%	56.1%	6.6%	37.3%	28.0%	9.3%
TRAVEL AGENCY MENTIONS	32-2	6.3	-	1.0	2.2	3.1	-	2.5	2.0	.6	3.8	-	3.8
		14.9%		33.3%	15.4%	17.4%		13.3%	12.6%	16.2%	16.3%		33.5%
		100.0%		15.5%	35.4%	49.1%		40.3%	31.5%	8.9%	59.7%		59.7%
SKI CLUB	32-3	2.5	-	1.0	-	.8	.8	-	-	-	2.5	.3	2.2
		5.9%		33.3%		4.3%	11.1%				10.8%	2.7%	19.4%
		100.0%		39.0%		30.9%	30.0%				100.0%	13.0%	87.0%
SKI HILL PACKAGE	32-4	4.5	-	-	2.2	1.6	.8	.6	.6	-	4.0	2.6	1.3
		10.7%			15.4%	8.7%	11.1%	2.9%	3.5%		17.2%	22.1%	11.9%
		100.0%			49.3%	34.2%	16.6%	12.3%	12.3%		87.7%	58.3%	29.4%
PRIVATE CHARTER (UNSP)	32-8	3.0	-	-	2.2	.8	-	1.1	1.1	-	1.9	1.3	.6
		7.1%			15.4%	4.3%		5.8%	7.1%		9.2%	11.2%	5.0%
		100.0%			74.3%	25.7%		37.1%	37.1%		62.9%	44.3%	18.6%
OTHER MENTIONS	32-0	2.3	-	-	-	1.6	.8	.8	-	.8	1.5	.8	.8
		5.4%				8.7%	11.1%	4.0%		22.5%	6.6%	6.5%	6.7%
		100.0%				67.3%	32.7%	33.7%		33.7%	66.3%	33.7%	32.7%
DON'T KNOW	32-X	1.2	-	.7	.6	-	-	-	-	-	1.2	1.2	-
		2.9%		22.2%	3.8%						5.2%	10.1%	
		100.0%		53.8%	46.2%						100.0%	100.0%	
NOT STATED	32-R	2.3	-	-	-	1.6	.8	1.5	.8	.8	.8	-	.8
		5.4%				8.7%	11.1%	8.0%	4.8%	22.5%	3.3%		6.9%
		100.0%				67.3%	32.7%	66.3%	32.7%	33.7%	33.7%		33.7%
BASE: SKIERS (000'S)		42.5	.3	2.9	14.6	17.9	6.8	19.2	15.8	3.4	23.2	12.0	11.3
		100.0%	100.0%	99.9%	100.0%	99.9%	100.0%	100.0%	100.0%	99.9%	100.1%	100.0%	100.0%
		100.0%	.8%	6.9%	34.3%	42.0%	16.0%	45.3%	37.2%	8.1%	54.7%	28.2%	26.5%

NON-RESIDENT

NAME OF TOUR PACKAGE ON LAST TRIP

QUESTION 4B

TRIP TIMING (NON-RESIDENT ON TOUR PKG.)

		NON-RESIDENT	SEASON: XMAS - NEW YEAR	SEASON: EARLY WINTER	SEASON: LATE WINTER	SEASON: SPRING	PERIOD SKIED: DAY SKIING: TOTAL	DAY SKIING: WEEKDAY	DAY SKIING: WEEKEND	OVERNIGHT SKIING: TOTAL	OVERNIGHT SKIING: MIDWEEK	OVERNIGHT SKIING: WEEKEND
COMMUNITY/CHURCH/ SCHOOL	19-2	.1	*	*	*	*	-	-		.1	.1	.1
		1.6%	4.0%	1.5%	1.3%	1.7%				1.9%	.9%	11.6%
		100.0%	31.2%	22.9%	22.9%	22.9%				100.0%	45.9%	54.1%
AIRLINE TOUR PACKAGE		2.4	0.1	0.8	0.7	0.7	-	-		2.4	2.3	0.1
		31.4%	20.6%	34.7%	31.1%	34.0%				31.4%	32.7%	14.0%
		100.0%	4.2%	33.3%	29.2%	29.2%				100.0%	95.8%	4.2%
TOUR/TRAVEL AGENCY		3.9	0.3	1.0	1.3	0.8	-	-		3.9	3.7	0.3
		50.1%	46.5%	47.0%	54.2%	49.7%				49.7%	51.5%	33.3%
		100.0%	7.7%	25.6%	33.3%	20.5%				100.0%	94.9%	7.7%
SKI HILL PACKAGE		0.5	0.2	0.1	0.1	0.1	-	-		0.5	0.5	*
		7.1%	18.8%	3.0%	4.4%	8.6%				7.2%	7.4%	4.3%
		100.0%	40.0%	20.0%	20.0%	20.0%				100.0%	100.0%	10.0%
HOTEL PACKAGE	19-8	.4	*	.2	.1	*	-	-		.4	.3	.1
		4.9%	4.0%	7.2%	5.3%	2.3%				5.0%	4.2%	13.4%
		100.0%	11.8%	41.2%	35.3%	11.8%				100.0%	76.5%	23.5%
OTHER	19-0	.1	-	.1	-	-	-	-		.1	.1	*
		1.4%		5.1%						1.4%	1.1%	4.9%
		100.0%		100.0%						100.0%	70.2%	29.8%
DON'T KNOW	19-X	.2	.1	*	*	*	*	*		.1	.1	.1
		2.3%	5.9%	1.5%	1.8%	1.7%	100.0%	100.0%		1.9%	.9%	11.6%
		100.0%	37.3%	18.7%	25.3%	18.7%	18.7%	18.7%		81.3%	37.3%	44.0%
NOT STATED	19-R	.1	-	-	*	*	-	-		.1	.1	-
		1.2%			1.8%	2.3%				1.2%	1.3%	
		100.0%			50.0%	50.0%				100.0%	100.0%	
BASE: SKIERS (000'S)		7.7	1.1	2.2	2.5	1.9	*	*		7.6	6.9	.7
		100.2%	99.8%	100.0%	99.9%	100.3%	100.0%	100.0%		100.0%	100.0%	100.0%
		100.0%	14.3%	28.2%	32.4%	25.1%	.4%	.4%		98.4%	89.8%	8.6%

NAME OF TOUR PACKAGE ON LAST TRIP — QUESTION 40

RESIDENT

TRAVEL BEHAVIOUR (LAST TRIP:TOUR PKG.IN ALTA)

		TRAVEL: RESIDENT	TRAVEL: PACKAGE	MODE(S): CAR	MODE(S): AIR	MODE(S): BUS	MODE(S): TRAIN	ACCOMMODATION: HOTEL/ MOTEL/ LODGE	ACCOMMODATION: PRIVATE HOME	ACCOMMODATION: OTHER	SATISFACTION (TRIP IN GENERAL): EXCELLENT	SATISFACTION (TRIP IN GENERAL): GOOD	SATISFACTION (TRIP IN GENERAL): FAIR/ POOR
SCHOOL/COMMUNITY	32-1	14.9	14.9	1.3		12.8	.8	3.8		.8	7.2	4.4	3.4
		56.7%	56.7%	28.3%		61.4%	100.0%	42.0%		50.8%	56.8%	45.7%	81.9%
		100.0%	100.0%	8.8%		66.0%	5.2%	25.2%		5.2%	48.1%	29.2%	22.8%
TRAVEL AGENCY MENTIONS	32-2	3.6	3.6	-		3.6	-	1.3		-	1.1	2.4	-
		13.5%	13.5%			17.0%		14.9%			8.9%	25.6%	
		100.0%	100.0%			100.0%		37.5%			31.5%	68.5%	
SKI CLUB	32-3	.3	.3	.3		-	-	.3		-	-	.3	-
		1.2%	1.2%	7.0%				3.6%				3.4%	
		100.0%	100.0%	100.0%				100.0%				100.0%	
SKI HILL PACKAGE	32-4	2.6	2.6	1.9		.8	-	2.1		-	1.3	.6	.8
		10.1%	10.1%	40.4%		3.7%		23.3%			10.6%	5.9%	18.1%
		100.0%	100.0%	70.7%		29.3%		79.9%			50.4%	21.1%	28.4%
PRIVATE CHARTER (UNSP)	32-8	1.7	1.7	.6		1.1	-	.6		-	1.7	-	-
		6.4%	6.4%	12.1%		5.4%		6.2%			13.3%		
		100.0%	100.0%	33.3%		66.7%		33.3%			100.0%		
OTHER MENTIONS	32-0	.8	.8	-		.8	-	-		.8	-	.8	-
		2.9%	2.9%			3.6%				49.2%		7.9%	
		100.0%	100.0%			100.0%				100.0%		100.0%	
DON'T KNOW	32-X	.9	.9	.6		.3	-	.9		-	.6	.3	-
		3.4%	3.4%	12.1%		1.6%		9.9%			4.4%	3.4%	
		100.0%	100.0%	63.2%		36.8%		100.0%			63.2%	36.8%	
NOT STATED	32-R	1.5	1.5	-		1.5	-	-		-	.8	.8	-
		5.8%	5.8%			7.3%					6.0%	8.1%	
		100.0%	100.0%			100.0%					49.2%	50.8%	
BASE: SKIERS (000'S)		26.3	26.3	4.5		20.9	.8	9.0		1.5	12.6	9.5	4.2
		100.0%	100.0%	99.9%		100.0%	100.0%	99.9%		100.0%	100.0%	100.0%	100.0%
		100.0%	100.0%	17.6%		79.4%	2.9%	34.1%		5.8%	48.0%	36.2%	15.8%

NAME OF TOUR PACKAGE ON LAST TRIP QUESTION 4B

NON-RESIDENT

		TRAVEL BEHAVIOUR (NON-RESIDENT ON TOUR PKG.)											
		TRAVEL	MODE(S)					ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		NON-RESIDENT	PACKAGE	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
COMMUNITY/CHURCH/ SCHOOL	19-2	.1	.1	-	*	.1	-	.1	-	.1	*	.1	-
		1.8%	1.8%		.6%	5.1%		.9%		41.3%	.8%	3.1%	
		100.0%	100.0%		22.9%	100.0%		45.9%		54.1%	22.9%	77.1%	
AIRLINE TOUR PACKAGE		2.4	2.4	1.2	2.2	0.6	0.3	2.3	-	*	1.3	1.1	*
		31.4%	31.4%	34.5%	36.4%	23.1%	48.4%	31.9%		17.5%	32.8%	30.5%	16.7%
		100.0%	100.0%	50.0%	91.7%	25.0%	12.5%	95.8%		2.1%	54.2%	45.8%	2.1%
TOUR/TRAVEL AGENCY		3.9	3.9	1.4	3.0	1.7	0.1	3.8	0.1	*	2.0	1.7	*
		50.1%	50.1%	43.4%	50.9%	61.3%	14.7%	50.4%	100.0%	23.8%	51.9%	47.7%	49.8%
		100.1%	100.1%	35.9%	76.9%	43.6%	2.6%	97.4%	2.6%	1.3%	51.3%	43.6%	1.3%
SKI HILL PACKAGE		0.5	0.5	0.4	0.2	0.1	0.1	0.5	-	*	0.2	0.2	0.1
		7.1%	7.1%	10.2%	2.6%	5.1%	19.8%	7.0%		17.5%	5.3%	7.6%	33.5%
		100.1%	100.0%	80.0%	40.0%	20.0%	20.0%	100.0%		10.0%	40.0%	40.0%	20.0%
HOTEL PACKAGE	19-8	.4	.4	.2	.3	*	-	.4	-	-	.2	.2	-
		4.9%	4.9%	5.2%	4.9%	1.6%		5.1%			5.0%	5.0%	
		100.0%	100.0%	47.4%	76.1%	11.8%		100.0%			52.6%	47.4%	
OTHER	19-0	.1	.1	*	.1	.1	-	.1	-	-	*	.1	-
		1.4%	1.4%	1.3%	1.3%	2.3%		1.5%			1.1%	1.8%	
		100.0%	100.0%	40.4%	70.2%	59.6%		100.0%			40.4%	59.6%	
DON'T KNOW	19-X	.2	.2	.1	.1	-	*	.1	-	-	.1	.1	-
		2.3%	2.3%	4.2%	1.7%		7.3%	1.9%			1.7%	3.1%	
		100.0%	100.0%	81.3%	56.0%		18.7%	81.3%			37.3%	62.7%	
NOT STATED	19-R	.1	.1	*	.1	*	*	.1	-	-	*	*	-
		1.2%	1.2%	1.3%	1.5%	1.6%	9.9%	1.2%			1.1%	1.2%	
		100.0%	100.0%	50.0%	100.0%	50.0%	50.0%	100.0%			50.0%	50.0%	
BASE: SKIERS (000'S)		7.7	7.7	3.4	5.8	2.8	.4	7.3	.1	.2	3.9	3.6	.2
		100.2%	100.2%	100.1%	99.9%	100.1%	100.1%	99.9%	100.0%	100.1%	99.7%	100.0%	100.0%
		100.0%	100.0%	44.5%	75.8%	36.4%	5.8%	95.1%	1.7%	2.4%	51.1%	46.4%	2.5%

NAME OF TOUR PACKAGE ON LAST TRIP QUESTION 48

NON-RESIDENT

#====TRAVEL BEHAVIOUR (NON-RESIDENT ON TOUR PKG.)====#

		+---------PURPOSE---------+				+---EXPERIENCE---+	
		TOTAL NON-RESI-DENT	SKI VACATION	SKI AND VFR	SKI & BUSINESS/ CONVEN-TION	FIRST VISIT	REPEAT VISIT
COMMUNITY/CHURCH/ SCHOOL	19-2	.1	.1	-	*	.1	.1
		1.8%	1.0%		7.2%	1.3%	2.8%
		100.0%	45.9%		22.9%	45.9%	54.1%
AIRLINE TOUR PACKAGE		2.4	2.1	0.2	0.1	1.5	0.9
		31.4%	31.2%	39.1%	21.2%	29.9%	33.8%
		100.0%	87.5%	8.3%	4.2%	62.5%	37.5%
TOUR/TRAVEL AGENCY		3.9	3.4	0.1	0.3	2.9	0.8
		50.1%	52.0%	15.0%	71.5%	58.1%	35.3%
		100.0%	87.2%	2.6%	7.7%	74.4%	20.5%
SKI HILL PACKAGE		0.5	0.4	0.1	-	0.1	0.4
		7.1%	6.7%	20.5%		3.5%	13.5%
		100.0%	80.0%	20.0%		20.0%	80.0%
HOTEL PACKAGE	19-8	.4	.3	.1	-	.1	.2
		4.9%	3.8%	25.4%		2.7%	8.6%
		100.0%	67.8%	32.2%		35.3%	64.7%
OTHER	19-0	.1	.1	-	-	.1	*
		1.4%	1.6%			1.6%	1.2%
		100.0%	100.0%			70.2%	29.8%
DON'T KNOW	19-X	.2	.2	-	-	.1	*
		2.3%	2.6%			2.9%	1.2%
		100.0%	100.0%			81.3%	18.7%
NOT STATED	19-R	.1	.1	-	-	-	.1
		1.2%	1.3%				3.2%
		100.0%	100.0%				100.0%
BASE: SKIERS (000'S)		7.7	6.7	.5	.5	4.9	2.8
		100.2%	100.2%	100.0%	99.9%	100.0%	99.8%
		100.0%	97.4%	6.2%	5.9%	64.2%	35.8%

NAME OF TOUR PACKAGE ON LAST TRIP — QUESTION 40

RESIDENT — SKIER PROFILE (LAST TRIP:TOUR PKG.)

		RESIDENT ON TOUR	SKILL: BEGINNER	SKILL: INTERMEDIATE	SKILL: ADVANCED	SKILL: EXPERT	AGE: 12-17 YEARS	AGE: 18-24 YEARS	AGE: 25-29 YEARS	AGE: 30-34 YEARS	AGE: 35-39 YEARS	AGE: 40-44 YEARS	AGE: 45-49 YEARS	AGE: 50-54 YEARS	AGE: 55+ YEARS
SCHOOL/COMMUNITY	32-1	20.2	3.8	10.3	4.9	1.3	16.0	.6	.8	2.1	-	-		.8	
		47.7%	55.9%	43.3%	49.2%	62.8%	85.4%	5.5%	12.1%	57.7%				100.0%	
		100.0%	18.7%	50.7%	24.1%	6.5%	79.2%	2.8%	3.8%	10.3%				3.8%	
TRAVEL AGENCY MENTIONS	32-2	6.3	.9	3.6	1.1	.8	1.1	3.0	1.7	-	.6	-		-	
		14.9%	13.1%	15.0%	11.1%	37.2%	5.9%	29.7%	25.9%		33.3%				
		100.0%	14.0%	56.3%	17.4%	12.3%	17.4%	47.4%	26.3%		8.9%				
SKI CLUB	32-3	2.5	-	.8	1.7	-	-	1.4	-	-	-	1.1		-	
		5.9%		3.3%	17.5%			14.1%				100.0%			
		100.0%		30.9%	69.1%			57.0%				43.0%			
SKI HILL PACKAGE	32-4	4.5	2.1	1.9	.6	-	-	1.9	1.3	.8	.6	-		-	
		10.7%	31.1%	7.9%	5.7%			18.8%	20.8%	20.8%	33.3%				
		100.0%	46.5%	41.2%	12.3%			41.7%	29.4%	16.6%	12.3%				
PRIVATE CHARTER (UWSP)	32-8	3.0	-	2.5	.6	-	.6	.8	1.1	-	.6	-		-	
		7.1%		10.4%	5.7%		3.0%	7.7%	17.4%		33.3%				
		100.0%		81.4%	18.6%		18.6%	25.7%	37.1%		18.6%				
OTHER MENTIONS	32-0	2.3	-	2.3	-	-	-	1.6	.8	-	-	-		-	
		5.4%		9.7%				15.4%	11.7%						
		100.0%		100.0%				67.3%	32.7%						
DON'T KNOW	32-X	1.2	-	.9	.3	-	.3	.9	-	-	-	-		-	
		2.9%		3.7%	3.3%		1.7%	8.8%							
		100.0%		73.1%	26.9%		26.9%	73.1%							
NOT STATED	32-R	2.3	-	1.6	.8	-	.8	-	.8	.8	-	-		-	
		5.4%		6.6%	7.6%		4.0%		12.1%	21.5%					
		100.0%		67.3%	32.7%		32.7%		33.7%	33.7%					
BASE: SKIERS (000'S)		42.5	6.8	23.7	9.9	2.1	18.8	10.1	6.4	3.6	1.7	1.1		.8	
		100.0%	100.0%	99.9%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%		100.0%	
		100.0%	16.0%	55.7%	23.3%	4.9%	44.2%	23.8%	15.1%	8.5%	4.0%	2.5%		1.8%	

NON-RESIDENT

NAME OF TOUR PACKAGE ON LAST TRIP — QUESTION 48

SKIER PROFILE (NON-RESIDENT ON TOUR PKG)

		TOTAL NON-RESIDENT	SKILL: BEGINNER	SKILL: INTERMEDIATE	SKILL: ADVANCED	SKILL: EXPERT	AGE: 12-17 YEARS	AGE: 18-24 YEARS	AGE: 25-29 YEARS	AGE: 30-34 YEARS	AGE: 35-39 YEARS	AGE: 40-44 YEARS	AGE: 45-49 YEARS	AGE: 50-54 YEARS	AGE: 55+ YEARS
COMMUNITY/CHURCH/ SCHOOL	19-2	.1	.1	*	-	-	*	*	-	*	-	*	-	-	-
		1.8%	13.0%	.8%			15.4%	1.8%		2.9%		10.0%			
		100.0%	77.1%	22.9%			31.2%	22.9%		22.9%		22.9%			
AIRLINE TOUR PACKAGE		2.4	0.1	0.9	1.1	0.2	*	0.6	0.7	0.3	0.2	0.1	0.3	*	0.2
		31.4%	9.5%	23.0%	50.0%	57.7%	2.5%	34.8%	32.8%	27.8%	16.2%	28.2%	43.7%	27.6%	57.5%
		100.0%	4.2%	37.5%	45.8%	8.3%	2.1%	25.0%	29.2%	12.5%	8.3%	4.2%	12.5%	2.1%	8.3%
TOUR/TRAVEL AGENCY		3.9	0.3	2.3	0.9	*	0.2	0.7	1.1	0.6	0.5	0.1	0.2	0.1	*
		50.1%	50.0%	56.7%	41.0%	32.6%	82.1%	45.3%	51.1%	52.4%	73.5%	38.3%	35.6%	40.6%	22.4%
		100.0%	7.7%	59.0%	23.1%	1.3%	5.1%	17.9%	28.2%	15.4%	12.8%	2.6%	5.1%	2.6%	1.3%
SKI HILL PACKAGE		0.5	0.1	0.4	*	-	-	0.1	0.2	*	*	*	*	-	-
		7.1%	7.7%	9.6%	3.5%			9.3%	8.7%	2.9%	4.4%	13.5%	13.1%		
		100.0%	20.0%	80.0%	10.0%			20.0%	40.0%	10.0%	10.0%	10.0%	10.0%		
HOTEL PACKAGE	19-8	.4	.1	.1	.1	*	-	.1	.1	*	*	-	-	*	*
		4.9%	15.8%	2.9%	3.6%	9.7%		6.8%	3.9%	4.1%	5.9%			15.9%	10.1%
		100.0%	35.3%	32.2%	20.8%	11.8%		32.2%	23.5%	12.1%	11.8%			11.8%	8.7%
OTHER	19-0	.1	*	.1	-	-	-	-	*	*	-	-	-	*	-
		1.4%	3.9%	1.8%					1.4%	2.9%				15.9%	
		100.0%	29.8%	70.2%					29.8%	29.8%				40.4%	
DON'T KNOW	19-X	.2	-	.2	-	-	-	*	*	*	-	*	-	-	*
		2.3%		4.2%				1.8%	2.0%	2.9%		10.0%			10.1%
		100.0%		100.0%				18.7%	25.3%	18.7%		18.7%			18.7%
NOT STATED	19-R	.1	-	*	*	-	-	-	-	*	-	-	*	-	-
		1.2%		1.1%	2.0%					4.0%			7.5%		
		100.0%		50.0%	50.0%					50.0%			50.0%		
BASE: SKIERS (000'S)		7.7	.8	4.2	2.2	.5	.3	1.8	2.2	1.1	.7	.3	.6	.3	.3
		100.2%	99.9%	100.1%	100.1%	100.0%	100.0%	99.8%	99.9%	99.9%	100.0%	100.0%	99.9%	100.0%	100.1%
		100.0%	11.0%	54.5%	28.6%	5.9%	3.7%	23.0%	29.2%	14.5%	9.7%	4.2%	7.6%	3.6%	4.2%

RESIDENT

NAME OF TOUR PACKAGE ON LAST TRIP QUESTION 4D

SKIER PROFILE (LAST TRIP:TOUR PKG.)

		TOTAL	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
SCHOOL/COMMUNITY	32-1	20.2	16.0	.6	.8	2.1	-	.8	11.7	8.5	1.3	1.3	1.6	15.3
		47.7%	85.4%	5.5%	12.1%	57.7%		41.8%	52.9%	42.0%	23.0%	21.1%	42.4%	72.7%
		100.0%	79.2%	2.8%	3.8%	10.3%		3.8%	58.0%	42.0%	6.5%	6.6%	7.7%	75.4%
TRAVEL AGENCY MENTIONS	32-2	6.3	1.1	3.0	1.7	-	.6	-	3.3	3.0	2.1	.9	.8	1.7
		14.9%	5.9%	29.7%	25.9%		33.3%		14.9%	14.9%	37.0%	14.0%	21.2%	7.9%
		100.0%	17.4%	47.4%	26.3%		8.9%		52.3%	47.7%	33.4%	14.0%	12.3%	26.3%
SKI CLUB	32-3	2.5	-	1.4	-	-	-	1.1	1.7	.8	.8	.3	.8	.3
		5.9%		14.1%				58.2%	7.8%	3.8%	13.2%	5.1%	21.2%	1.6%
		100.0%		57.0%				43.0%	69.1%	30.9%	30.0%	13.0%	30.9%	13.0%
SKI HILL PACKAGE	32-4	4.5	-	1.9	1.3	.8	.6	-	-	4.5	.8	-	.6	.6
		10.7%		18.8%	20.8%	20.8%	33.3%			22.4%	13.2%		15.3%	2.7%
		100.0%		41.7%	29.4%	16.6%	12.3%			100.0%	16.6%		12.3%	12.3%
PRIVATE CHARTER (UNSP)	32-8	3.0	.6	.8	1.1	-	.6	-	1.9	1.1	-	1.7	-	1.3
		7.1%	3.0%	7.7%	17.4%		33.3%		8.5%	5.5%		26.5%		6.4%
		100.0%	18.6%	25.7%	37.1%		18.6%		62.9%	37.1%		55.7%		44.3%
OTHER MENTIONS	32-0	2.3	-	1.6	.8	-	-	-	.8	1.5	-	.8	-	.3
		5.4%		15.4%	11.7%				3.5%	7.5%		12.2%		3.7%
		100.0%		67.3%	32.7%				33.7%	66.3%		33.7%		33.7%
DON'T KNOW	32-X	1.2	.3	.9	-	-	-	-	1.2	-	-	.6	-	.3
		2.9%	1.7%	8.8%					5.5%			8.8%		1.6%
		100.0%	26.9%	73.1%					100.0%			46.2%		26.9%
NOT STATED	32-R	2.3	.8	-	.8	.8	-	-	1.5	.8	.8	.8	-	.6
		5.4%	4.0%		12.1%	21.5%			6.9%	3.8%	13.6%	12.2%		3.6%
		100.0%	32.7%		33.7%	33.7%			66.3%	33.7%	33.7%	33.7%		32.7%
BASE: SKIERS (000'S)		42.5	18.8	10.1	6.4	3.6	1.7	1.9	22.2	20.3	5.7	6.3	3.7	21.0
		100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	99.9%	100.1%	100.2%
		100.0%	44.2%	23.8%	15.1%	8.5%	4.0%	4.4%	52.3%	47.7%	13.4%	14.9%	8.6%	49.5%

NON-RESIDENT

NAME OF TOUR PACKAGE ON LAST TRIP

QUESTION 48

		#==========SKIER PROFILE (NON-RESIDENT ON TOUR PKG.)==========#						
			+------SEX-------++------SOCIO-ECONOMIC STATUS-------+					
		TOTAL NON-RESI-DENT	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
COMMUNITY/CHURCH/ SCHOOL	19-2	.1 1.8% 100.0%	.1 2.2% 77.1%	* 1.2% 22.9%	* 1.2% 22.9%	-	* 7.1% 22.9%	.1 7.5% 54.1%
AIRLINE TOUR PACKAGE		2.4 31.4% 100.0%	1.7 33.9% 70.8%	0.7 26.1% 29.2%	0.8 34.6% 33.3%	0.8 29.5% 33.3%	0.2 57.6% 8.3%	0.2 20.2% 8.3%
TOUR/TRAVEL AGENCY		3.9 50.1% 100.0%	2.4 48.5% 61.5%	1.4 52.8% 35.9%	1.4 52.7% 35.9%	1.3 50.9% 33.3%	* 11.3% 1.3%	0.5 54.1% 12.8%
SKI HILL PACKAGE		0.5 7.1% 100.0%	0.3 5.2% 60.0%	0.3 10.9% 60.0%	0.1 4.5% 20.0%	0.1 4.8% 20.0%	0.1 24.0% 20.0%	0.1 11.9% 20.0%
HOTEL PACKAGE	19-8	.4 4.9% 100.0%	.3 5.0% 67.8%	.1 4.6% 32.2%	.2 6.7% 47.4%	.2 6.1% 44.0%	-	-
OTHER	19-0	.1 1.4% 100.0%	-	.1 4.2% 100.0%	-	.1 2.8% 70.2%	-	-
DON'T KNOW	19-X	.2 2.3% 100.0%	.2 3.5% 100.0%	-	-	.1 2.4% 37.3%	-	.1 6.4% 37.3%
NOT STATED	19-R	.1 1.2% 100.0%	.1 1.7% 100.0%	-	-	.1 3.3% 100.0%	-	-
BASE: SKIERS (000'S)		7.7 100.2% 100.0%	5.1 100.0% 65.8%	2.6 99.8% 34.2%	2.7 99.7% 34.6%	2.7 99.8% 35.3%	.5 100.0% 5.9%	1.0 100.1% 13.3%

NAME OF TOUR PACKAGE ON LAST TRIP — QUESTION 4D

RESIDENT — SKIER PROFILE (LAST TRIP:TOUR PKG.) — LIFE STAGE

		TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
SCHOOL/COMMUNITY	32-1	20.2	.8	-	2.1	9.1	8.3	-	-		
		47.7%	20.7%		50.0%	55.6%	77.3%				
		100.0%	3.8%		10.3%	44.8%	41.0%				
TRAVEL AGENCY MENTIONS	32-2	6.3	.9	3.4	-	1.7	-	-	.3		
		14.9%	23.6%	43.2%		12.0%			100.0%		
		100.0%	14.0%	54.5%		26.3%			5.2%		
SKI CLUB	32-3	2.5	.8	1.1	-	.3	-	-	-		
		5.9%	20.1%	13.8%		2.4%					
		100.0%	30.0%	44.0%		13.0%					
SKI HILL PACKAGE	32-4	4.5	.6	1.3	1.5	.6	.6	-	-		
		10.7%	14.9%	16.8%	36.6%	4.1%	5.2%				
		100.0%	12.3%	29.4%	33.6%	12.3%	12.3%				
PRIVATE CHARTER (UNSP)	32-8	3.0	-	.6	.6	1.1	.8	-	-		
		7.1%		7.0%	13.4%	8.1%	7.2%				
		100.0%		18.6%	18.6%	37.1%	25.7%				
OTHER MENTIONS	32-0	2.3	-	.8	-	-	.8	.8	-		
		5.4%		9.4%			7.2%	58.1%			
		100.0%		32.7%			33.7%	33.7%			
DON'T KNOW	32-X	1.2	-	-	-	.3	.3	.6	-		
		2.9%				2.4%	3.0%	41.9%			
		100.0%				26.9%	26.9%	46.2%			
NOT STATED	32-R	2.3	.8	.8	-	.8	-	-	-		
		5.4%	20.7%	9.7%		5.4%					
		100.0%	33.7%	33.7%		32.7%					
BASE: SKIERS (000'S)		42.5	3.8	8.0	4.2	13.8	10.7	1.3	.3		
		100.0%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%		
		100.0%	8.8%	18.8%	9.8%	32.6%	25.3%	3.1%	.8%		

NON-RESIDENT

NAME OF TOUR PACKAGE ON LAST TRIP — QUESTION 4B

SKIER PROFILE (NON-RESIDENT ON TOUR PKG.) — LIFE STAGE

		NON-RESIDENT	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
COMMUNITY/CHURCH/ SCHOOL	19-2	.1	*	-	-	*	.1	-	-	-	-
		1.8%	2.2%			3.8%	8.5%				
		100.0%	22.9%			22.9%	54.1%				
AIRLINE TOUR PACKAGE		2.4	0.6	0.7	*	*	0.2	0.1	0.2	*	-
		31.4%	40.8%	31.4%	22.9%	5.9%	22.0%	42.7%	44.9%	47.4%	
		100.0%	25.0%	29.2%	2.1%	2.1%	8.3%	4.2%	8.3%	2.1%	
TOUR/TRAVEL AGENCY		3.9	0.6	1.1	0.2	0.7	0.4	*	*	*	0.1
		50.1%	50.7%	45.3%	46.6%	86.6%	52.4%	27.1%	13.8%	52.6%	100.0%
		100.0%	15.4%	28.2%	5.1%	17.9%	10.2%	1.3%	1.3%	1.3%	2.6%
SKI HILL PACKAGE		0.5	*	0.3	-	*	0.2	*	*	-	-
		7.1%	2.2%	10.8%		3.8%	17.0%	9.0%	11.1%		
		100.0%	10.0%	60.0%		10.0%	40.0%	10.0%	10.0%		
HOTEL PACKAGE	19-8	.4	*	.1	.1	-	-	*	*	-	-
		4.9%	2.2%	6.3%	16.3%			9.0%	11.1%		
		100.0%	8.7%	38.7%	23.5%			9.7%	11.8%		
OTHER	19-0	.1	*	*	-	-	-	-	*	-	-
		1.4%	2.2%	1.4%					11.1%		
		100.0%	29.8%	29.8%					40.4%		
DON'T KNOW	19-X	.2	-	.1	.1	-	-	-	*	-	-
		2.3%		2.8%	14.1%				8.2%		
		100.0%		37.3%	44.0%				18.7%		
NOT STATED	19-R	.1	-	*	-	-	-	*	-	-	-
		1.2%		1.9%				12.2%			
		100.0%		50.0%				50.0%			
BASE: SKIERS (000'S)		7.7	1.5	2.3	.5	.9	.9	.4	.4	.1	.1
		100.2%	100.3%	99.9%	99.9%	100.1%	99.9%	100.0%	100.2%	100.0%	100.0%
		100.0%	19.7%	30.1%	7.1%	11.2%	11.7%	4.7%	5.2%	.9%	1.4%

MODE OF TRANSPORTATION ON TRIP — QUESTION 48

SKIER ORIGIN — RESIDENTS — ALBERTA

		LAST TRIP TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
AIR	30-1	20.7	3.7	1.8	1.8	1.9	.3	1.6	-	-
		6.5%	1.3%	1.6%	1.8%	1.8%	.4%	5.6%		
		100.0%	17.6%	9.6%	8.6%	9.1%	1.6%	7.5%		
PRIVATE CAR	30-2	244.7	230.0	86.8	79.7	82.8	59.3	23.5	38.5	22.0
		77.0%	79.9%	79.3%	80.9%	80.5%	78.9%	84.9%	74.3%	92.2%
		100.0%	94.0%	35.5%	32.6%	33.8%	24.2%	9.6%	15.7%	9.0%
RENTAL CAR	30-3	5.1	.3	-	-	-	-	-	.3	-
		1.6%	.1%						.6%	
		100.0%	6.4%						6.4%	
TRAIN	30-4	2.2	.8	-	-	-	-	-	-	.8
		.7%	.3%							3.3%
		100.0%	35.7%							35.7%
SCHEDULED BUS	30-5	13.3	10.0	4.3	3.2	4.7	3.9	.8	.8	.3
		4.2%	3.5%	3.9%	3.2%	4.5%	5.2%	2.8%	1.5%	1.4%
		100.0%	75.4%	32.0%	23.9%	35.1%	29.2%	5.8%	5.8%	2.5%
CHARTERED BUS	30-6	42.7	40.7	16.4	13.7	13.5	10.9	2.6	10.0	.8
		13.4%	14.1%	15.0%	13.9%	13.2%	14.5%	9.5%	19.3%	3.2%
		100.0%	95.4%	38.4%	32.2%	31.7%	25.6%	6.2%	23.4%	1.8%
TAXI	30-7	1.3	.8	-	-	-	-	-	-	.8
		.4%	.3%							3.3%
		100.0%	58.1%							58.1%
OTHER	30-0	4.7	4.6	1.3	1.3	1.1	1.1	-	2.2	-
		1.5%	1.6%	1.2%	1.3%	1.1%	1.5%		4.2%	
		100.0%	98.1%	28.0%	28.0%	23.5%	23.5%		46.6%	
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.5	51.7	23.8
		105.3%	101.1%	101.0%	101.1%	101.1%	100.5%	102.8%	99.9%	103.4%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

JOB NUMBER 907901 CARD NUMBER 07 QUESTION 48

MODE OF TRANSPORTATION ON TRIP

		SKIER ORIGIN (CONT'D)													
		CANADA									UNITED STATES				OTHER
		LAST TRIP TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
AIR	30-1	20.7 6.5% 100.0%	17.1 56.9% 82.4%	10.8 47.9% 52.1%	1.2 28.1% 5.6%	.3 5.2% 1.6%	1.3 43.7% 6.2%	6.0 90.7% 28.8%	1.5 90.5% 7.2%	.6 74.4% 2.7%	4.3 79.8% 21.0%	1.2 94.6% 5.8%	1.2 97.4% 5.9%	1.9 65.9% 9.3%	1.9 94.1% 9.3%
PRIVATE CAR	30-2	244.7 77.0% 100.0%	14.7 49.0% 6.0%	12.5 55.5% 5.1%	2.7 63.9% 1.1%	5.5 25.0% 2.2%	1.5 51.9% .6%	1.9 28.6% .8%	.5 28.4% .2%	.5 62.4% .2%	1.5 27.1% .6%	.2 14.9% .1%	.2 19.8% .1%	1.0 35.5% .4%	.7 36.4% .3%
RENTAL CAR	30-3	5.1 1.6% 100.0%	4.8 16.0% 93.6%	2.9 12.9% 56.3%	.1 3.0% 2.4%	.2 3.4% 4.3%	.3 10.0% 5.7%	1.8 26.7% 34.1%	.4 24.3% 7.8%	.1 14.7% 2.1%	1.7 31.9% 33.9%	.2 13.3% 3.3%	.8 61.8% 15.0%	.8 27.3% 15.6%	.2 8.6% 3.4%
TRAIN	30-4	2.2 .7% 100.0%	1.4 4.7% 64.3%	.9 4.0% 41.4%	.3 6.8% 13.0%	.3 4.2% 12.4%	.2 7.1% 9.6%	.1 1.4% 4.1%	* .2% .2%	* 6.0% 2.0%	.4 7.0% 17.7%	* .6% .3%	–	.4 12.8% 17.3%	.1 5.5% 5.2%
SCHEDULED BUS	30-5	13.3 4.2% 100.0%	3.3 10.9% 24.6%	1.8 8.0% 13.5%	.6 13.5% 4.2%	.3 4.1% 2.0%	.1 4.3% .9%	.6 8.9% 4.4%	.2 11.3% 1.4%	.1 9.3% .5%	.9 15.8% 6.5%	.4 29.7% 2.8%	.2 16.6% 1.6%	.3 9.5% 2.1%	.6 30.1% 4.6%
CHARTERED BUS	30-6	42.7 13.4% 100.0%	2.0 6.6% 4.6%	1.2 5.2% 2.7%	.2 5.5% .5%	.3 3.9% .6%	.2 7.7% .5%	.4 5.4% .8%	.1 6.6% .3%	–	.7 12.3% 1.6%	.3 20.5% .6%	.2 16.0% .5%	.2 7.2% .5%	.1 6.9% .3%
TAXI	30-7	1.3 .4% 100.0%	.6 1.9% 41.9%	.5 2.3% 36.4%	.1 1.8% 5.8%	* .1% .3%	* 1.6% 3.6%	.4 5.4% 26.3%	–	* 4.4% 2.4%	* .8% 3.3%	* .3% .3%	–	* 1.4% 3.0%	* .2% .3%
OTHER	30-0	4.7 1.5% 100.0%	.1 .3% 1.9%	.1 .3% 1.2%	–	* .2% .3%	* 1.5% .9%	–	–	–	* .6% .7%	–	–	* 1.1% .7%	–
BASE: SKIERS (000'S)		317.8 105.3% 100.0%	30.0 146.3% 9.4%	22.5 136.1% 7.1%	4.2 122.6% 1.3%	6.5 106.1% 2.0%	2.9 127.3% .9%	6.6 167.1% 2.1%	1.6 161.3% .5%	.7 171.2% .2%	5.5 175.3% 1.7%	1.3 173.8% .4%	1.2 211.6% .4%	2.9 160.7% .9%	2.0 181.8% .6%

MODE OF TRANSPORTATION ON TRIP — QUESTION 48

		ALBERTA DESTINATIONS															
		TOTAL ALBERTA				TOTALS				ROCKY MOUNTAIN SKIING							
										BANFF/L.LOUISE				SUNSHINE			SKIING LOUISE
		LAST TRIP TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
AIR	30-1	20.7	17.1	-	17.1	17.1	-	17.1	16.1	-	16.1	8.2	-	8.2	7.4	-	7.4
		6.5%	6.5%		56.9%	9.1%		56.9%	12.0%		59.4%	13.1%		57.6%	13.1%		61.3%
		100.0%	82.4%		82.4%	82.4%		82.4%	77.5%		77.5%	39.5%		39.5%	35.9%		35.9%
PRIVATE CAR	30-2	244.7	206.5	191.8	14.7	145.6	130.9	14.7	109.8	93.4	12.4	50.4	43.9	6.5	42.7	37.1	5.6
		77.0%	78.8%	82.7%	49.0%	78.1%	83.7%	49.0%	78.8%	87.2%	45.8%	80.7%	91.0%	45.8%	75.3%	83.2%	46.2%
		100.0%	84.4%	78.4%	6.0%	59.5%	53.5%	6.0%	43.2%	38.2%	5.1%	20.6%	17.9%	2.7%	17.5%	15.2%	2.3%
RENTAL CAR	30-3	5.1	5.1	.3	4.8	4.8	-	4.8	4.4	-	4.4	2.6	-	2.6	1.7	-	1.7
		1.6%	2.0%	.1%	16.0%	2.6%		16.0%	3.3%		16.2%	4.2%		18.4%	2.9%		13.7%
		100.0%	100.0%	6.4%	93.6%	93.6%		93.6%	85.1%		85.1%	50.8%		50.8%	32.3%		32.3%
TRAIN	30-4	2.2	2.2	.8	1.4	2.2	.8	1.4	1.3	-	1.3	.8	-	.8	.4	-	.4
		.7%	.8%	.3%	4.7%	1.2%	.5%	4.7%	1.0%		4.9%	1.3%		5.9%	.7%		3.5%
		100.0%	100.0%	35.7%	64.3%	100.0%	35.7%	64.3%	60.7%		60.7%	38.7%		38.7%	19.5%		19.5%
SCHEDULED BUS	30-5	13.3	13.0	9.7	3.3	9.4	6.1	3.3	7.1	3.9	3.2	3.5	2.0	1.5	3.5	2.0	1.5
		4.2%	5.0%	4.2%	10.9%	5.0%	3.9%	10.9%	5.3%	3.7%	11.7%	5.6%	4.1%	10.9%	6.1%	4.4%	12.4%
		100.0%	97.5%	72.9%	24.6%	70.8%	46.2%	24.6%	53.4%	29.6%	23.8%	26.4%	14.8%	11.6%	26.1%	14.8%	11.3%
CHARTERED BUS	30-6	42.7	29.4	27.4	2.0	18.6	16.6	2.0	10.5	8.5	2.0	3.3	2.4	.9	5.8	4.8	1.0
		13.4%	11.2%	11.8%	6.6%	9.9%	10.6%	6.6%	7.8%	7.9%	7.3%	5.3%	5.0%	6.5%	10.2%	10.7%	8.3%
		100.0%	69.0%	64.3%	4.6%	43.5%	38.8%	4.6%	24.5%	19.9%	4.6%	7.8%	5.6%	2.2%	13.5%	11.2%	2.4%
TAXI	30-7	1.3	1.3	.8	.6	1.3	.8	.6	.6	-	.6	.3	-	.3	.2	-	.2
		.4%	.5%	.3%	1.9%	.7%	.5%	1.9%	.4%		2.1%	.5%		2.2%	.4%		1.9%
		100.0%	100.0%	58.1%	41.9%	100.0%	58.1%	41.9%	41.9%		41.9%	23.2%		23.2%	17.1%		17.1%
OTHER	30-0	4.7	2.5	2.4	.1	2.2	2.1	.1	1.4	1.3	.1	*	-	*	.8	.8	*
		1.5%	1.0%	1.0%	.3%	1.2%	1.3%	.3%	1.0%	1.2%	.3%	.1%		.3%	1.4%	1.7%	.3%
		100.0%	53.4%	51.5%	1.9%	46.5%	44.6%	1.9%	29.7%	28.0%	1.6%	.9%		.9%	16.8%	16.1%	.7%
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	134.2	107.1	27.0	62.5	48.3	14.2	54.7	44.6	12.1
		105.3%	105.8%	100.4%	146.3%	107.8%	100.5%	146.3%	109.6%	100.0%	147.7%	110.8%	100.1%	147.6%	110.1%	100.0%	147.6%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	42.2%	33.7%	8.5%	19.7%	15.2%	4.5%	17.8%	14.0%	3.8%

MODE OF TRANSPORTATION ON TRIP — QUESTION 4B

			ALBERTA DESTINATIONS													
			TOTAL ALBERTA				TOTALS			ROCKY MOUNTAIN SKIING						
										NOPQUAY			MARMOT			FOR-TRESS.
		LAST TRIP TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	RESI-DENT
AIR	30-1	20.7	17.1	-	17.1	17.1	-	17.1	.4	-	.4	1.0	-	1.0	-
		6.5%	6.5%		56.9%	9.1%		56.9%	6.8%		64.4%	2.8%		33.6%	
		100.0%	82.4%		82.4%	82.4%		82.4%	2.1%		2.1%	4.8%		4.8%	
PRIVATE CAR	30-2	244.7	206.5	191.8	14.7	145.6	130.9	14.7	5.3	5.0	.3	28.6	26.3	2.3	11.2
		77.0%	78.8%	82.7%	49.0%	78.1%	83.7%	49.0%	81.5%	86.7%	38.2%	80.4%	80.6%	78.0%	67.0%
		100.0%	84.4%	78.4%	6.0%	59.5%	53.5%	6.0%	2.2%	2.1%	.1%	11.7%	10.7%	1.0%	4.6%
RENTAL CAR	30-3	5.1	5.1	.3	4.8	4.8	-	4.8	.1	-	.1	.4	-	.4	-
		1.6%	2.0%	.1%	16.0%	2.6%		16.0%	1.6%		15.2%	1.2%		14.7%	
		100.0%	100.0%	6.4%	93.6%	93.6%		93.6%	2.0%		2.0%	8.5%		8.5%	
TRAIN	30-4	2.2	2.2	.8	1.4	2.2	.8	1.4	.1	-	.1	.9	.8	.1	-
		.7%	.9%	.3%	4.7%	1.2%	.5%	4.7%	.8%		7.9%	2.4%	2.4%	2.6%	
		100.0%	100.0%	35.7%	64.3%	100.0%	35.7%	64.3%	2.5%		2.5%	39.3%	35.7%	3.6%	
SCHEDULED BUS	30-5	13.3	13.0	9.7	3.3	9.4	6.1	3.3	.1	-	.1	1.7	1.6	.1	.7
		4.2%	5.0%	4.2%	10.9%	5.0%	3.9%	10.9%	1.9%		17.8%	4.7%	4.8%	3.4%	3.9%
		100.0%	97.5%	72.9%	24.6%	70.8%	46.2%	24.6%	.9%		.9%	12.5%	11.7%	.8%	4.9%
CHARTERED BUS	30-6	42.7	29.4	27.4	2.0	18.6	16.6	2.0	.8	.8	*	3.2	3.2	-	4.9
		13.4%	11.2%	11.8%	6.6%	9.9%	10.6%	6.6%	12.6%	13.3%	6.3%	9.0%	9.8%		29.1%
		100.0%	69.0%	64.3%	4.6%	43.5%	38.8%	4.6%	1.9%	1.8%	.1%	7.5%	7.5%		11.4%
TAXI	30-7	1.3	1.3	.8	.6	1.3	.8	.6	*	-	*	.8	.8	-	-
		.4%	.5%	.3%	1.9%	.7%	.5%	1.9%	.3%		3.1%	2.2%	2.4%		
		100.0%	100.0%	58.1%	41.9%	100.0%	58.1%	41.9%	1.6%		1.6%	58.1%	58.1%		
OTHER	30-0	4.7	2.5	2.4	.1	2.2	2.1	.1	-	-	-	.8	.8	*	-
		1.5%	1.0%	1.0%	.3%	1.2%	1.3%	.3%				2.2%	2.4%	.4%	
		100.0%	53.4%	51.5%	1.9%	46.5%	44.6%	1.9%				16.8%	16.6%	.3%	
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	6.5	5.8	.7	35.6	32.6	3.0	16.7
		105.3%	105.8%	100.4%	146.3%	107.8%	100.5%	146.3%	105.5%	100.0%	152.9%	104.9%	102.4%	132.7%	100.0%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	2.0%	1.8%	.2%	11.2%	10.3%	.9%	5.3%

MODE OF TRANSPORTATION ON TRIP — QUESTION 4B

		ALBERTA DESTINATIONS						FLATLAND	OUT-OF-PROV. DESTINATION				
		TOTAL ALBERTA			RMS			SKIING	TOTAL	B.C.		U.S.A.	
		LAST TRIP TOTAL	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	EASTERN KOOTE-NAYS	TOTAL	MONTANA
AIR	30-1	20.7	17.1	-	17.1	17.1	-	-	3.7	3.1	.8	.6	-
		6.5%	6.5%		56.9%	9.1%			6.6%	7.5%	2.6%	4.1%	
		100.0%	82.4%		82.4%	82.4%			17.6%	14.9%	3.7%	2.7%	
PRIVATE CAR	30-2	244.7	206.5	191.8	14.7	145.6	130.9	60.9	38.2	29.5	21.7	8.7	6.8
		77.0%	78.8%	82.7%	49.0%	78.1%	83.7%	80.7%	68.7%	71.4%	72.3%	64.2%	61.4%
		100.0%	84.4%	78.4%	6.0%	59.5%	53.5%	24.9%	15.6%	12.0%	8.9%	3.6%	2.8%
RENTAL CAR	30-3	5.1	5.1	.3	4.8	4.8	-	.3	-	-	-	-	-
		1.6%	2.0%	.1%	16.0%	2.6%		.4%					
		100.0%	100.0%	6.4%	93.6%	93.6%		6.4%					
TRAIN	30-4	2.2	2.2	.8	1.4	2.2	.8	-	-	-	-	-	-
		.7%	.8%	.3%	4.7%	1.2%	.5%						
		100.0%	100.0%	35.7%	64.3%	100.0%	35.7%						
SCHEDULED BUS	30-5	13.3	13.0	9.7	3.3	9.4	6.1	3.6	.3	.3	.3	-	-
		4.2%	5.0%	4.2%	10.9%	5.0%	3.9%	4.7%	.6%	.8%	1.1%		
		100.0%	97.5%	72.9%	24.6%	70.8%	46.2%	26.8%	2.5%	2.5%	2.5%		
CHARTERED BUS	30-6	42.7	23.4	27.4	2.0	18.6	16.6	10.9	12.9	8.2	6.1	4.0	4.0
		13.4%	11.2%	11.8%	6.6%	9.9%	10.6%	14.4%	23.2%	19.8%	20.4%	29.3%	35.7%
		100.0%	69.0%	64.3%	4.6%	43.5%	38.8%	25.5%	30.3%	19.2%	14.3%	9.3%	9.3%
TAXI	30-7	1.3	1.3	.8	.6	1.3	.8	-	-	-	-	-	-
		.4%	.5%	.3%	1.9%	.7%	.5%						
		100.0%	100.0%	58.1%	41.9%	100.0%	58.1%						
OTHER	30-0	4.7	2.5	2.4	.1	2.2	2.1	.3	2.2	1.9	1.9	.3	.3
		1.5%	1.0%	1.0%	.3%	1.2%	1.3%	.4%	3.9%	4.5%	6.2%	2.4%	2.9%
		100.0%	53.4%	51.9%	1.9%	46.5%	44.6%	7.0%	46.6%	39.6%	39.6%	7.0%	7.0%
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	75.4	55.6	41.3	29.9	13.6	11.2
		105.3%	105.8%	100.4%	146.3%	107.8%	100.5%	100.6%	103.0%	104.0%	102.6%	100.0%	100.0%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	23.7%	17.5%	13.0%	9.4%	4.3%	3.5%

QUESTION 48

MODE OF TRANSPORTATION ON TRIP		TRIP TIMING: SEASON						PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
AIR	30-1	20.7	-	3.8	5.4	7.1	4.4	3.0	1.9	1.1	17.4	15.6	1.8
		6.5%		8.7%	6.4%	7.2%	6.1%	1.7%	2.0%	1.3%	12.5%	19.6%	3.0%
		100.0%		18.2%	26.1%	34.4%	21.3%	14.6%	9.3%	5.2%	84.1%	75.3%	8.8%
PRIVATE CAR	30-2	244.7	15.3	35.8	66.2	70.5	56.8	144.0	70.6	73.4	99.1	56.3	42.8
		77.0%	81.0%	82.9%	78.7%	71.1%	78.4%	81.7%	73.8%	91.0%	70.9%	70.9%	71.0%
		100.0%	6.3%	14.6%	27.1%	28.8%	23.2%	58.9%	28.9%	30.0%	40.5%	23.0%	17.5%
RENTAL CAR	30-3	5.1	.3	.6	1.4	1.6	1.2	.6	.1	.6	4.5	4.1	.4
		1.6%	1.7%	1.4%	1.7%	1.7%	1.6%	.4%	.1%	.7%	3.2%	5.1%	.7%
		100.0%	6.4%	11.7%	27.1%	31.8%	23.0%	12.5%	1.5%	11.0%	86.9%	79.1%	7.9%
TRAIN	30-4	2.2	-	.3	.2	1.3	.5	.1	*	.1	2.1	2.0	.1
		.7%		.7%	.2%	1.3%	.6%	.1%	*	.1%	1.5%	2.5%	.1%
		100.0%		14.1%	7.1%	57.7%	21.1%	4.1%	1.5%	2.6%	95.3%	91.1%	4.1%
SCHEDULED BUS	30-5	13.3	1.6	1.6	3.5	4.0	2.5	6.7	4.4	2.3	6.6	4.3	2.3
		4.2%	8.6%	3.8%	4.2%	4.0%	3.5%	3.8%	4.6%	2.8%	4.7%	5.4%	3.8%
		100.0%	12.3%	12.3%	26.3%	30.2%	18.9%	50.3%	33.1%	17.1%	49.7%	32.3%	17.4%
CHARTERED BUS	30-6	42.7	1.3	3.0	11.2	18.3	8.8	22.6	18.6	4.0	20.0	8.1	11.9
		13.4%	6.9%	6.9%	13.4%	18.5%	12.2%	12.8%	19.4%	5.0%	14.3%	10.2%	19.7%
		100.0%	3.1%	7.0%	26.3%	43.0%	20.7%	53.1%	43.6%	9.5%	46.8%	19.0%	27.9%
TAXI	30-7	1.3	-	.2	.2	.8	.1	*	-	*	1.3	1.2	.1
		.4%		.6%	.2%	.8%	.2%	*		.1%	.9%	1.5%	.1%
		100.0%		18.0%	14.8%	58.1%	9.1%	3.3%		3.3%	96.7%	90.7%	6.0%
OTHER	30-0	4.7	.3	.7	.6	1.6	1.5	1.8	1.1	.8	2.9	.9	2.0
		1.5%	1.7%	1.5%	.7%	1.6%	2.1%	1.0%	1.1%	.9%	2.0%	1.1%	3.3%
		100.0%	7.0%	13.9%	11.9%	34.8%	32.4%	39.1%	23.0%	16.1%	60.9%	18.5%	42.4%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		105.3%	99.9%	106.5%	105.5%	106.2%	104.7%	101.5%	101.0%	101.9%	110.0%	116.3%	101.7%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

MODE OF TRANSPORTATION ON TRIP QUESTION 4B

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
AIR	30-1	17.1	5.8	11.2	7.9	17.1	3.7	.3	12.7	4.0	.6	9.4	7.0	.5
		6.5%	17.1%	4.9%	3.7%	100.0%	8.9%	12.2%	17.5%	17.9%	6.2%	10.1%	5.2%	1.5%
		100.0%	34.1%	65.9%	46.3%	100.0%	21.8%	1.6%	74.2%	23.5%	3.5%	55.2%	41.2%	2.9%
PRIVATE CAR	30-2	206.5	6.4	200.1	206.5	4.3	.5	.3	51.6	18.8	5.5	70.3	111.0	25.2
		78.8%	18.9%	87.8%	98.0%	24.9%	1.3%	11.5%	71.3%	84.0%	57.4%	75.1%	82.6%	74.8%
		100.0%	3.1%	96.9%	100.0%	2.1%	.3%	.1%	25.0%	9.1%	2.7%	34.0%	53.8%	12.2%
RENTAL CAR	30-3	5.1	2.1	3.1	5.1	4.4	.1	.1	4.3	.4	.1	2.9	2.0	.2
		2.0%	6.1%	1.3%	2.4%	25.8%	.3%	4.1%	5.9%	1.8%	1.3%	3.1%	1.5%	.7%
		100.0%	40.3%	59.7%	100.0%	85.6%	2.6%	1.7%	83.0%	7.9%	2.5%	56.1%	38.5%	4.6%
TRAIN	30-4	2.2	1.2	.9	.3	.3	.3	2.2	1.0	.4	.8	1.3	.9	*
		.8%	3.6%	.4%	.2%	1.6%	.6%	100.0%	1.3%	2.0%	8.4%	1.3%	.7%	.1%
		100.0%	56.4%	43.6%	15.7%	12.2%	12.2%	100.0%	44.1%	20.7%	37.2%	57.6%	40.7%	1.7%
SCHEDULED BUS	30-5	13.0	6.1	6.9	.6	2.5	13.0	.3	5.1	1.1	.1	5.6	5.6	1.8
		5.0%	17.8%	3.0%	.3%	14.6%	31.0%	12.2%	7.0%	5.1%	.9%	6.0%	4.2%	5.3%
		100.0%	46.7%	53.3%	4.4%	19.2%	100.0%	2.0%	39.3%	8.8%	.7%	43.0%	43.2%	13.8%
CHARTERED BUS	30-6	29.4	18.2	11.2	.1	1.3	29.4	-	7.3	.2	2.4	11.0	12.2	6.3
		11.2%	53.7%	4.9%	*	7.4%	70.4%		10.1%	.9%	25.1%	11.7%	9.1%	18.6%
		100.0%	62.0%	38.0%	.3%	4.3%	100.0%		24.8%	.7%	8.2%	37.2%	41.5%	21.3%
TAXI	30-7	1.3	.9	.4	.1	.5	.3	.9	.5	.2	.8	1.1	.3	-
		.5%	2.7%	.2%	.1%	3.0%	.6%	40.3%	.6%	.7%	8.1%	1.1%	.2%	
		100.0%	67.7%	32.3%	10.9%	38.3%	19.5%	65.6%	33.7%	11.5%	58.1%	80.4%	19.6%	
OTHER	30-0	2.5	-	2.5	*	*	-	-	.8	-	.6	1.4	1.1	-
		1.0%		1.1%	*	.3%			1.1%		6.7%	1.5%	.8%	
		100.0%		100.0%	1.8%	1.8%			32.7%		25.9%	55.5%	44.5%	
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		105.8%	119.9%	103.6%	104.7%	177.6%	113.1%	180.3%	114.8%	112.4%	114.1%	109.9%	104.3%	101.0%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

MODE OF TRANSPORTATION ON TRIP QUESTION 48

TRAVEL BEHAVIOUR(NON-RESIDENTS)

			PURPOSE				EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
AIR	30-1	17.1	9.7	4.7	2.8	9.5	7.5
		56.9%	50.2%	68.1%	81.5%	69.1%	46.4%
		100.0%	56.6%	27.3%	16.2%	55.8%	44.1%
PRIVATE CAR	30-2	14.7	10.1	3.4	.8	5.4	9.3
		49.0%	52.7%	50.0%	24.3%	39.2%	57.3%
		100.0%	69.0%	23.3%	5.6%	36.7%	63.2%
RENTAL CAR	30-3	4.8	3.3	.6	1.0	2.9	1.9
		16.0%	17.0%	8.1%	29.0%	21.0%	11.9%
		100.0%	68.1%	11.5%	20.5%	60.0%	40.0%
TRAIN	30-4	1.4	1.0	.3	*	.7	.7
		4.7%	5.0%	3.9%	1.3%	5.1%	4.3%
		100.0%	69.0%	19.0%	3.3%	50.1%	49.9%
SCHEDULED BUS	30-5	3.3	2.0	.9	.2	2.0	1.3
		10.9%	10.6%	13.8%	6.9%	14.7%	7.7%
		100.0%	62.5%	28.8%	7.2%	61.7%	38.3%
CHARTERED BUS	30-6	2.0	1.2	.2	.5	1.1	.9
		6.6%	6.4%	2.5%	15.2%	7.9%	5.5%
		100.0%	62.4%	8.7%	26.1%	54.7%	45.3%
TAXI	30-7	.6	.2	.2	.2	.3	.3
		1.9%	1.1%	3.1%	4.5%	2.1%	1.6%
		100.0%	36.5%	38.1%	27.5%	52.3%	47.7%
OTHER	30-0	.1	.1	*	-	.1	*
		.3%	.3%	.5%		.4%	.2%
		100.0%	63.7%	36.3%		63.7%	36.3%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		146.3%	143.3%	150.0%	162.7%	159.5%	134.9%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

MODE OF TRANSPORTATION ON TRIP QUESTION 48

		SKIER PROFILE													
			SKILL				AGE								
		LAST TRIP TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
AIR	30-1	20.7	1.7	10.2	7.1	1.6	1.6	5.0	5.4	2.5	3.1	1.0	1.1	.4	.6
		6.5%	4.1%	6.1%	7.7%	9.4%	1.9%	5.7%	10.4%	7.3%	12.6%	6.2%	17.7%	7.3%	15.8%
		100.0%	8.1%	49.4%	34.5%	7.5%	7.8%	23.9%	26.2%	12.1%	14.7%	5.0%	5.1%	1.9%	3.0%
PRIVATE CAR	30-2	244.7	29.9	125.3	76.2	13.2	55.5	70.7	42.4	29.1	18.5	14.7	5.0	4.4	3.4
		77.0%	72.2%	75.0%	82.3%	79.8%	63.9%	81.3%	81.1%	85.0%	76.5%	87.0%	83.2%	80.2%	86.0%
		100.0%	12.2%	51.2%	31.2%	5.4%	22.7%	28.9%	17.3%	11.9%	7.6%	6.0%	2.0%	1.8%	1.4%
RENTAL CAR	30-3	5.1	.9	2.4	1.3	.6	.4	.9	1.3	.7	.4	.6	.4	.2	.2
		1.6%	2.1%	1.5%	1.4%	3.4%	.5%	1.1%	2.4%	1.9%	1.8%	3.5%	7.5%	2.9%	4.3%
		100.0%	16.6%	47.5%	25.0%	11.0%	9.0%	18.4%	24.8%	12.9%	8.3%	11.7%	8.7%	3.1%	3.3%
TRAIN	30-4	2.2	1.1	.7	.3	.1	*	.6	.3	.2	*	.2	*	.8	*
		.7%	2.5%	.4%	.3%	.5%	*	.7%	.5%	.5%	.2%	1.1%	.7%	14.1%	.8%
		100.0%	48.5%	33.4%	14.4%	3.7%	.9%	28.1%	12.5%	8.5%	2.3%	8.5%	2.0%	35.7%	1.5%
SCHEDULED BUS	30-5	13.3	1.7	7.8	2.7	1.0	5.8	4.6	1.1	1.2	.2	.1	.3	.1	*
		4.2%	4.2%	4.7%	3.0%	6.0%	6.7%	5.3%	2.0%	3.5%	.8%	.4%	4.9%	1.3%	.8%
		100.0%	12.9%	58.5%	20.7%	7.5%	43.5%	34.4%	8.0%	9.1%	1.5%	.6%	2.2%	.5%	.2%
CHARTERED BUS	30-6	42.7	6.9	26.1	9.0	.7	23.4	7.3	5.7	2.1	3.2	.8	.1	*	.1
		13.4%	16.6%	15.6%	9.7%	4.1%	27.0%	8.3%	10.9%	6.2%	13.3%	4.4%	1.9%	.6%	1.7%
		100.0%	16.1%	61.1%	21.1%	1.6%	54.9%	17.0%	13.3%	5.0%	7.5%	1.8%	.3%	.1%	.2%
TAXI	30-7	1.3	.8	.3	.1	-	*	.3	.1	*	.1	*	-	.8	-
		.4%	2.0%	.2%	.1%		*	.4%	.1%	.1%	.2%	.2%		14.9%	
		100.0%	62.5%	25.7%	5.1%		.3%	25.7%	3.9%	2.4%	3.9%	2.4%		61.4%	
OTHER	30-0	4.7	1.1	2.1	.7	.8	1.9	1.1	.8	.3	-	.6	*	-	-
		1.5%	2.7%	1.2%	.7%	4.9%	2.2%	1.3%	1.5%	1.0%		3.3%	.5%		
		100.0%	23.8%	44.1%	14.6%	17.5%	40.3%	23.5%	15.6%	7.0%		11.9%	.7%		
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.5	86.8	87.0	52.3	34.3	24.2	16.3	6.0	5.5	3.9
		105.3%	106.4%	104.7%	105.2%	108.1%	102.2%	104.1%	108.9%	105.5%	105.4%	106.1%	116.4%	121.3%	109.4%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

MODE OF TRANSPORTATION ON TRIP QUESTION 48

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		LAST TRIP TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
AIR	30-1	20.7	3.7	1.1	.3	1.1	-	1.1	-	13.1	7.6	8.1	5.9	1.4	3.4
		6.5%	1.3%	1.3%	.4%	2.5%		5.1%		6.6%	6.5%	16.7%	7.8%	3.8%	3.2%
		100.0%	17.6%	5.3%	1.6%	5.4%		5.3%		63.4%	36.6%	39.0%	28.3%	6.9%	16.3%
PRIVATE CAR	30-2	244.7	230.0	54.4	66.1	38.7	27.2	17.7	25.1	157.2	87.5	37.1	61.5	31.2	71.3
		77.0%	79.9%	63.9%	84.9%	85.8%	89.8%	82.5%	92.3%	78.4%	74.6%	76.5%	81.6%	82.1%	67.0%
		100.0%	94.0%	22.2%	27.0%	15.8%	11.1%	7.2%	10.3%	64.2%	35.8%	15.2%	25.1%	12.7%	29.2%
RENTAL CAR	30-3	5.1	.3	.3	-	-	-	-	-	3.7	1.4	2.2	1.3	.2	.8
		1.6%	.1%	.4%						1.9%	1.2%	4.6%	1.7%	.6%	.7%
		100.0%	6.4%	6.4%						72.9%	27.1%	43.3%	25.2%	4.5%	14.7%
TRAIN	30-4	2.2	.8	-	-	-	-	-	.8	1.7	.5	.3	.3	1.1	.4
		.7%	.3%						2.9%	.8%	.4%	.7%	.4%	3.0%	.3%
		100.0%	35.7%						35.7%	77.0%	23.0%	15.4%	12.3%	51.8%	16.5%
SCHEDULED BUS	30-5	13.3	10.0	5.6	3.6	-	.8	-	-	7.6	5.7	1.8	2.5	1.8	6.8
		4.2%	3.5%	6.6%	4.7%		2.6%			3.8%	4.9%	3.6%	3.4%	4.7%	6.4%
		100.0%	75.4%	42.3%	27.3%		5.8%			57.0%	43.0%	13.3%	19.2%	13.5%	51.0%
CHARTERED BUS	30-6	42.7	40.7	23.2	6.7	5.1	2.0	3.0	.8	24.7	18.0	4.6	6.9	2.8	25.3
		13.4%	14.1%	27.2%	8.7%	11.3%	6.6%	13.9%	2.8%	12.3%	15.3%	9.9%	9.1%	7.2%	23.7%
		100.0%	95.4%	54.3%	15.8%	11.9%	4.7%	7.0%	1.8%	57.9%	42.1%	11.2%	16.1%	6.5%	59.3%
TAXI	30-7	1.3	.8	-	-	-	-	-	.8	1.2	.1	.1	.1	.9	.1
		.4%	.3%						2.9%	.6%	.1%	.3%	.2%	2.2%	.1%
		100.0%	58.1%						58.1%	91.9%	8.1%	9.3%	9.3%	63.9%	8.5%
OTHER	30-0	4.7	4.6	1.8	1.1	.8	.3	-	.6	2.2	2.5	-	1.1	.3	1.9
		1.5%	1.6%	2.2%	1.4%	1.7%	1.1%		2.1%	1.1%	2.1%		1.5%	.9%	1.8%
		100.0%	98.1%	39.1%	23.5%	16.6%	7.0%		11.9%	46.8%	53.2%		23.5%	7.0%	40.3%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		105.3%	101.1%	101.6%	100.1%	101.3%	100.1%	101.5%	103.0%	105.5%	105.1%	112.3%	105.7%	104.5%	103.2%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

MODE OF TRANSPORTATION ON TRIP — QUESTION 48

SKIER PROFILE — LIFE STAGE

		LAST TRIP TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
AIR	30-1	20.7	5.0	5.6	3.0	2.7	1.4	.7	.4	.2	.4
		6.5%	15.8%	7.8%	9.1%	3.1%	2.5%	4.4%	6.1%	25.9%	32.8%
		100.0%	23.9%	27.0%	14.7%	12.8%	6.9%	3.4%	2.0%	1.1%	1.8%
PRIVATE CAR	30-2	244.7	22.1	56.9	26.8	61.8	44.7	13.7	5.9	.7	.9
		77.0%	70.6%	79.2%	79.9%	71.5%	79.1%	85.9%	89.9%	73.3%	78.9%
		100.0%	9.0%	23.3%	11.0%	25.3%	18.3%	5.6%	2.4%	.3%	.4%
RENTAL CAR	30-3	5.1	.9	1.4	.3	.8	1.0	.2	.2	-	.1
		1.6%	2.9%	1.9%	.9%	.9%	1.8%	1.5%	2.5%		9.6%
		100.0%	17.6%	26.9%	5.8%	15.6%	20.0%	4.7%	3.2%		2.1%
TRAIN	30-4	2.2	.4	.4	.2	.1	.9	-	.1	-	-
		.7%	1.4%	.6%	.5%	.1%	1.6%		1.2%		
		100.0%	19.8%	18.2%	7.8%	4.9%	40.6%		3.5%		
SCHEDULED BUS	30-5	13.3	1.6	2.9	.1	3.9	3.2	.9	*	-	.1
		4.2%	5.1%	4.0%	.4%	4.5%	5.7%	5.9%	.7%		10.7%
		100.0%	12.1%	21.6%	1.1%	29.4%	24.2%	7.1%	.4%		.9%
CHARTERED BUS	30-6	42.7	4.6	7.8	3.6	16.7	7.3	.9	.3	*	.1
		13.4%	14.7%	10.9%	10.8%	19.3%	12.8%	5.6%	5.0%	4.0%	8.6%
		100.0%	10.8%	18.3%	8.5%	39.1%	17.0%	2.1%	.8%	.1%	.2%
TAXI	30-7	1.3	.2	.2	-	*	.8	-	*	-	-
		.4%	.7%	.3%		*	1.4%		.7%		
		100.0%	15.6%	13.9%		.5%	60.8%		3.3%		
OTHER	30-0	4.7	.3	1.3	1.1	1.8	.1	-	-	*	-
		1.5%	1.0%	1.9%	3.3%	2.1%	.1%			3.6%	
		100.0%	7.0%	28.5%	23.5%	39.1%	1.2%			.7%	
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	36.5	56.6	16.0	6.6	.9	1.1
		105.3%	112.2%	106.6%	104.9%	101.5%	105.0%	103.3%	105.1%	106.8%	140.6%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

ACCOMMODATION ON LAST TRIP — QUESTION 3M

		SKIER ORIGIN: RESIDENTS								
			ALBERTA							
		LAST TRIP TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
AT THE HOME OF FRIENDS OR RELATIVES	27-1	25.9	19.4	7.7	6.9	8.5	6.8	1.7	2.1	1.1
		8.1%	6.7%	7.0%	7.0%	8.3%	9.0%	6.3%	4.1%	4.5%
		100.0%	74.9%	29.7%	26.8%	32.9%	26.2%	6.7%	8.2%	4.2%
AT A HOTEL, MOTEL OR LODGE	27-2	99.1	77.2	19.4	18.3	33.4	30.8	2.6	18.3	6.1
		31.2%	26.8%	17.7%	18.5%	32.5%	41.0%	9.5%	35.4%	25.6%
		100.0%	77.9%	19.6%	18.4%	33.7%	31.1%	2.6%	18.5%	6.1%
AT A GUEST HOUSE OR HOSTEL	27-3	3.3	2.4	-	-	.6	.6	-	1.1	.3
		1.0%	.8%			.5%	.7%		2.1%	3.3%
		100.0%	73.3%			17.0%	17.0%		32.8%	23.6%
AT YOUR OWN COTTAGE OR CONDOMINIUM	27-4	6.1	5.7	3.3	3.0	1.9	1.1	.8	-	.6
		1.9%	2.0%	3.0%	3.0%	1.8%	1.5%	2.8%		2.4%
		100.0%	93.5%	53.5%	48.2%	30.9%	18.2%	12.6%		9.1%
AT A CAMPSITE	27-5	4.3	4.1	.9	.9	.6	.6	-	1.9	.8
		1.3%	1.4%	.8%	.9%	.5%	.7%		3.6%	3.2%
		100.0%	95.8%	20.8%	20.8%	13.2%	13.2%		44.1%	17.7%
DID NOT STAY OVER	27-9	177.7	175.6	76.7	68.0	57.1	34.6	22.5	27.3	14.5
		55.9%	61.0%	70.1%	69.0%	55.5%	46.0%	81.4%	52.7%	61.1%
		100.0%	98.8%	43.1%	38.3%	32.1%	19.5%	12.7%	15.3%	8.2%
OTHER	27-0	3.5	3.4	1.5	1.5	.3	.8	-	1.1	-
		1.1%	1.2%	1.4%	1.6%	.8%	1.0%		2.1%	
		100.0%	96.2%	43.5%	43.5%	22.1%	22.1%		30.7%	
DON'T KNOW	27-X	*	-	-	-	-	-	-	-	-
		*								
		100.0%								
NOT STATED	27-R	*	-	-	-	-	-	-	-	-
		*								
		100.0%								
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		100.5%	99.9%	100.0%	100.0%	99.9%	99.9%	100.0%	100.0%	100.1%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

ACCOMMODATION ON LAST TRIP — QUESTION 3M

SKIER ORIGIN (CONT'D)

		LAST TRIP TOTAL	TOTAL NON-RESIDENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALIFORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
		CANADA									UNITED STATES				OTHER
AT THE HOME OF FRIENDS OR RELATIVES	27-1	25.9	6.5	5.4	1.2	.9	.6	1.9	.5	.4	.4	.1	-	.4	.6
		8.1%	21.6%	24.2%	28.8%	13.7%	21.5%	28.4%	31.5%	47.8%	7.8%	5.4%		12.1%	30.4%
		100.0%	25.1%	21.1%	4.6%	3.4%	2.4%	7.2%	2.0%	1.4%	1.6%	.3%		1.4%	2.4%
AT A HOTEL, MOTEL OR LODGE	27-2	99.1	21.9	15.7	2.4	5.3	2.3	4.4	1.0	.3	4.9	1.2	1.2	2.5	1.3
		31.2%	72.9%	69.9%	56.3%	82.6%	77.2%	67.3%	62.9%	43.0%	89.8%	93.6%	100.0%	83.8%	61.0%
		100.0%	22.1%	15.9%	2.4%	5.4%	2.3%	4.5%	1.0%	.3%	4.9%	1.2%	1.3%	2.5%	1.3%
AT A GUEST HOUSE OR HOSTEL	27-3	3.3	.9	.6	.1	.1	.1	.1	.1	.1	.1	*	-	*	.2
		1.0%	2.9%	2.9%	3.0%	2.2%	3.0%	1.9%	5.6%	9.3%	1.0%	1.0%		1.5%	8.8%
		100.0%	26.7%	19.5%	3.8%	4.3%	2.7%	3.8%	2.8%	2.1%	1.7%	.4%		1.3%	5.5%
AT YOUR OWN COTTAGE OR CONDOMINIUM	27-4	6.1	.4	.4	.2	*	.1	.1	-	-	-	-	-	-	*
		1.9%	1.3%	1.6%	4.4%	.5%	2.7%	1.0%							1.8%
		100.0%	6.5%	5.9%	3.0%	.5%	1.3%	1.1%							.5%
AT A CAMPSITE	27-5	4.3	.2	.1	*	.1	*	-	-	-	.1	-	-	.1	-
		1.3%	.6%	.5%	.9%	1.1%	.1%				1.2%			2.2%	
		100.0%	4.2%	2.6%	.9%	1.6%	.1%				1.5%			1.5%	
DID NOT STAY OVER	27-9	177.7	2.1	1.7	.7	.4	.1	.3	.1	*	.2	*	-	.2	.2
		55.9%	7.0%	7.4%	17.5%	5.8%	3.4%	5.3%	4.7%	6.1%	4.6%	2.6%		7.4%	9.2%
		100.0%	1.2%	.9%	.4%	.2%	.1%	.2%	*	*	.1%	*		.1%	.1%
OTHER	27-0	3.5	.1	.1	*	*	-	*	-	-	*	-	-	*	-
		1.1%	.4%	.5%	.8%	.7%		.7%			.2%			.4%	
		100.0%	3.8%	3.4%	.9%	1.3%		1.3%			.4%			.4%	
DON'T KNOW	27-X	*	*	*	*	-	-	-	-	-	-	-	-	-	-
		*	.2%	.2%	1.1%										
		100.0%	100.0%	100.0%	100.0%										
NOT STATED	27-R	*	*	*	-	-	-	*	-	-	-	-	-	-	-
		*	.1%	.2%				.7%							
		100.0%	100.0%	100.0%				100.0%							
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		100.5%	107.0%	107.4%	113.3%	106.6%	107.9%	105.3%	104.7%	106.2%	104.6%	102.6%	100.0%	107.4%	111.2%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

ACCOMMODATION ON LAST TRIP — QUESTION 3M

		LAST TRIP TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
			ALBERTA DESTINATIONS						ROCKY MOUNTAIN SKIING								
			TOTAL ALBERTA			TOTALS			BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
AT THE HOME OF FRIENDS OR RELATIVES	27-1	25.9	20.1	13.6	6.5	17.7	11.3	6.5	14.4	8.4	6.0	6.7	3.9	2.7	5.7	2.6	3.1
		6.1%	7.7%	5.9%	21.6%	9.5%	7.2%	21.6%	10.7%	7.8%	22.2%	10.7%	8.2%	19.3%	10.0%	5.9%	25.3%
		100.0%	77.6%	52.5%	25.1%	68.6%	43.5%	25.1%	55.7%	32.5%	23.2%	25.9%	15.3%	10.6%	21.9%	10.1%	11.8%
AT A HOTEL, MOTEL OR LODGE	27-2	99.1	72.4	50.6	21.9	71.7	49.8	21.9	48.3	28.7	19.6	21.9	11.0	10.9	19.7	11.5	8.2
		31.2%	27.7%	21.8%	72.9%	38.4%	31.8%	72.9%	36.0%	26.8%	72.5%	35.0%	22.7%	76.9%	34.7%	25.8%	67.5%
		100.0%	73.1%	51.0%	22.1%	72.3%	50.2%	22.1%	48.7%	29.0%	19.8%	22.1%	11.1%	11.0%	19.9%	11.6%	8.3%
AT A GUEST HOUSE OR HOSTEL	27-3	3.3	3.0	2.1	.9	3.0	2.1	.9	1.6	.8	.8	.5	-	.5	1.0	.8	.3
		1.0%	1.1%	.9%	2.9%	1.6%	1.3%	2.9%	1.2%	.7%	3.0%	.8%		3.4%	1.8%	1.7%	2.4%
		100.0%	90.1%	63.4%	26.7%	90.1%	63.4%	26.7%	47.2%	22.9%	24.3%	14.8%		14.8%	31.8%	22.9%	8.9%
AT YOUR OWN COTTAGE OR CONDOMINIUM	27-4	6.1	2.3	1.9	.4	1.7	1.3	.4	1.7	1.3	.4	.8	.8	*	.3	-	.3
		1.9%	.9%	.8%	1.3%	.9%	.8%	1.3%	1.3%	1.2%	1.4%	1.3%	1.6%	.3%	.6%		2.7%
		100.0%	37.0%	30.5%	6.5%	27.9%	21.4%	6.5%	27.7%	21.4%	6.3%	13.0%	12.3%	.7%	5.3%		5.3%
AT A CAMPSITE	27-5	4.3	4.3	4.1	.2	3.9	3.8	.2	2.8	2.6	.1	*	-	*	1.4	1.3	.1
		1.3%	1.6%	1.8%	.6%	2.1%	2.4%	.6%	2.1%	2.5%	.4%	.1%		.3%	2.5%	3.0%	.5%
		100.0%	100.0%	95.8%	4.2%	92.3%	88.2%	4.2%	64.9%	62.3%	2.7%	1.0%		1.0%	32.9%	31.4%	1.5%
DID NOT STAY OVER	27-9	177.7	159.5	157.4	2.1	88.1	86.0	2.1	65.5	63.8	1.7	31.7	31.1	.7	29.4	28.4	1.0
		55.9%	60.9%	67.9%	7.0%	47.2%	55.0%	7.0%	48.8%	59.5%	6.4%	50.8%	64.4%	4.7%	51.9%	63.7%	8.6%
		100.0%	89.8%	88.6%	1.2%	49.6%	48.4%	1.2%	36.9%	35.9%	1.0%	17.9%	17.5%	.4%	16.6%	16.0%	.6%
OTHER	27-0	3.5	2.4	2.3	.1	2.4	2.3	.1	1.7	1.5	.1	1.6	1.5	.1	*	-	*
		1.1%	.9%	1.0%	.4%	1.3%	1.5%	.4%	1.2%	1.4%	.4%	2.6%	3.2%	.6%	.1%		.3%
		100.0%	68.7%	64.9%	3.8%	68.7%	64.9%	3.8%	46.9%	43.5%	3.4%	46.0%	43.5%	2.5%	.9%		.9%
DON'T KNOW	27-X	*	*	-	*	*	-	*	*	-	*	-	-	-	*	-	*
		*	*		.2%	*		.2%	*		.1%				.1%		.3%
		100.0%	100.0%		100.0%	100.0%		100.0%	71.7%		71.7%				71.7%		71.7%
NOT STATED	27-R	*	*	-	*	*	-	*	*	-	*	*	-	*	-	-	-
		*	*		.1%	*		.1%	*		.2%	.1%		.3%			
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%			
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	134.2	107.1	27.0	62.5	48.3	14.2	56.7	44.6	12.1
		100.5%	100.8%	100.1%	107.0%	101.0%	100.0%	107.0%	101.3%	99.9%	106.6%	101.4%	100.1%	105.8%	101.7%	100.1%	107.5%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	42.2%	33.7%	8.5%	19.7%	15.2%	4.5%	17.8%	14.0%	3.8%

ACCOMMODATION ON LAST TRIP — QUESTION 3M

		LAST TRIP TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	RESI-DENT
			TOTAL ALBERTA			TOTALS			NORQUAY			MARMOT			FORTRESS
AT THE HOME OF FRIENDS OR RELATIVES	27-1	25.9	20.1	13.6	6.5	17.7	11.3	6.5	.9	.8	.2	3.3	2.8	.5	-
		8.1%	7.7%	5.9%	21.6%	9.5%	7.2%	21.6%	14.4%	12.9%	26.7%	9.4%	8.7%	16.8%	
		100.0%	77.6%	52.5%	25.1%	68.6%	43.5%	25.1%	3.6%	2.9%	.7%	12.9%	11.0%	1.9%	
AT A HOTEL, MOTEL OR LODGE	27-2	99.1	72.4	50.6	21.9	71.7	49.8	21.9	.5	-	.5	21.5	19.2	2.3	1.9
		31.2%	27.7%	21.8%	72.9%	36.4%	31.8%	72.9%	7.3%		68.6%	60.5%	59.0%	76.7%	11.1%
		100.0%	73.1%	51.0%	22.1%	72.3%	50.2%	22.1%	.5%		.5%	21.7%	19.4%	2.3%	1.9%
AT A GUEST HOUSE OR HOSTEL	27-3	3.3	3.0	2.1	.9	3.0	2.1	.9	*	-	*	.9	.8	.1	.6
		1.0%	1.1%	.9%	2.9%	1.6%	1.3%	2.9%	.3%		3.1%	2.4%	2.4%	2.6%	3.3%
		100.0%	90.1%	63.4%	26.7%	90.1%	63.4%	26.7%	.7%		.7%	25.9%	23.6%	2.3%	17.0%
AT YOUR OWN COTTAGE OR CONDOMINIUM	27-4	6.1	2.3	1.9	.4	1.7	1.3	.4	*	-	*	*	-	*	-
		1.9%	.9%	.8%	1.3%	.9%	.8%	1.3%	.2%		2.1%	*		.4%	
		100.0%	37.0%	30.5%	6.5%	27.9%	21.4%	6.5%	.2%		.2%	.2%		.2%	
AT A CAMPSITE	27-5	4.3	4.3	4.1	.2	3.9	3.8	.2	.8	.8	*	.8	.8	.1	.3
		1.3%	1.6%	1.8%	.6%	2.1%	2.4%	.6%	11.6%	12.9%	.5%	2.4%	2.4%	2.2%	2.0%
		100.0%	100.0%	95.8%	4.2%	92.3%	88.2%	4.2%	17.8%	17.7%	.1%	19.8%	18.2%	1.5%	7.7%
DID NOT STAY OVER	27-9	177.7	159.5	157.4	2.1	88.1	86.0	2.1	4.3	4.3	*	8.5	8.2	.4	14.0
		55.9%	60.9%	67.9%	7.0%	47.2%	55.0%	7.0%	66.7%	74.1%	4.2%	24.1%	25.2%	12.5%	83.6%
		100.0%	89.8%	88.6%	1.2%	49.6%	48.4%	1.2%	2.4%	2.4%	*	4.8%	4.6%	.2%	7.9%
OTHER	27-0	3.5	2.4	2.3	.1	2.4	2.3	.1	-	-	-	.6	.8	*	-
		1.1%	.9%	1.0%	.4%	1.3%	1.5%	.4%				2.2%	2.3%	.4%	
		100.0%	68.7%	64.9%	3.8%	68.7%	64.9%	3.8%				21.8%	21.4%	.4%	
DON'T KNOW	27-X	*	*	-	*	*	-	*	-	-	-	*	-	*	-
		*	*		.2%	*		.2%				*		.4%	
		100.0%	100.0%		100.0%	100.0%		100.0%				28.3%		28.3%	
NOT STATED	27-R	*	*	-	*	*	-	*	-	-	-	-	-	-	-
		*	*		.1%	*		.1%							
		100.0%	100.0%		100.0%	100.0%		100.0%							
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	6.5	5.8	.7	35.6	32.6	3.0	16.7
		100.5%	100.8%	100.1%	107.0%	101.0%	100.0%	107.0%	100.5%	99.9%	105.2%	101.0%	100.0%	112.0%	100.0%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	2.0%	1.8%	.2%	11.2%	10.3%	.9%	5.3%

ACCOMMODATION ON LAST TRIP — QUESTION 3M

		LAST TRIP TOTAL	ALBERTA DESTINATIONS: TOTAL ALBERTA TOTAL	TOTAL ALBERTA RESIDENT	TOTAL ALBERTA NON-RES.	RMS TOTAL	RMS RESIDENT	SKIING TOTAL FLATLAND RES.	FLATLAND TOTAL RESIDENT	OUT-OF-PROV. DESTINATION: B.C. TOTAL	B.C. EASTERN KOOTENAYS	U.S.A. TOTAL	U.S.A. MONTANA
AT THE HOME OF FRIENDS OR RELATIVES	27-1	25.9	20.1	13.6	6.5	17.7	11.3	2.3	5.8	3.9	2.0	1.9	1.9
		8.1%	7.7%	5.9%	21.6%	9.5%	7.2%	3.1%	10.4%	9.5%	6.6%	13.7%	16.6%
		100.0%	77.6%	52.5%	25.1%	68.6%	43.5%	9.0%	22.4%	15.2%	7.6%	7.2%	7.2%
AT A HOTEL, MOTEL OR LODGE	27-2	99.1	72.4	50.6	21.9	71.7	49.8	.8	26.3	17.6	11.3	8.8	7.4
		31.2%	27.7%	21.8%	72.9%	38.4%	31.8%	1.0%	47.4%	42.6%	37.7%	64.6%	66.7%
		100.0%	73.1%	51.0%	22.1%	72.3%	50.2%	.8%	26.6%	17.7%	11.4%	8.9%	7.5%
AT A GUEST HOUSE OR HOSTEL	27-3	3.3	3.0	2.1	.9	3.0	2.1	-	.3	.3	.3	-	-
		1.0%	1.1%	.9%	2.9%	1.6%	1.3%		.6%	.8%	1.1%		
		100.0%	90.1%	63.4%	26.7%	90.1%	63.4%		9.9%	9.9%	9.9%		
AT YOUR OWN COTTAGE OR CONDOMINIUM	27-4	6.1	2.3	1.9	.4	1.7	1.3	.6	3.9	1.7	1.7	2.2	1.1
		1.9%	.9%	.8%	1.3%	.9%	.8%	.7%	7.0%	4.0%	5.6%	16.2%	9.9%
		100.0%	37.0%	30.5%	6.5%	27.9%	21.4%	9.1%	63.0%	27.1%	27.1%	35.9%	18.0%
AT A CAMPSITE	27-5	4.3	4.3	4.1	.2	3.9	3.8	.3	-	-	-	-	-
		1.3%	1.6%	1.8%	.6%	2.1%	2.4%	.4%					
		100.0%	100.0%	95.8%	4.2%	92.3%	88.2%	7.7%					
DID NOT STAY OVER	27-9	177.7	159.5	157.4	2.1	88.1	86.0	71.4	18.2	16.7	13.6	.8	.8
		55.9%	60.9%	67.9%	7.0%	47.2%	55.0%	94.7%	32.7%	40.4%	45.4%	5.5%	6.7%
		100.0%	89.8%	88.6%	1.2%	49.6%	48.4%	40.2%	10.2%	9.4%	7.7%	.4%	.4%
OTHER	27-0	3.5	2.4	2.3	.1	2.4	2.3	-	1.1	1.1	1.1	-	-
		1.1%	.9%	1.0%	.4%	1.3%	1.5%		2.0%	2.7%	3.7%		
		100.0%	69.7%	64.9%	3.8%	68.7%	64.9%		31.3%	31.3%	31.3%		
DON'T KNOW	27-X	*	*	-	*	*	-	-	-	-	-	-	-
		*	*		.2%	*							
		100.0%	100.0%		100.0%	100.0%							
NOT STATED	27-R	*	*	-	*	*	-	-	-	-	-	-	-
		*	*		.1%	*							
		100.0%	100.0%		100.0%	100.0%							
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	75.4	55.6	41.3	29.9	13.6	11.2
		100.5%	100.8%	100.1%	107.0%	101.0%	100.0%	99.9%	100.1%	100.0%	100.1%	100.0%	99.9%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	23.7%	17.5%	13.0%	9.4%	4.3%	3.5%

ACCOMMODATION ON LAST TRIP — QUESTION 3M

		LAST TRIP TOTAL	SEASON: START UP	SEASON: XMAS - NEW YEAR	SEASON: EARLY WINTER	SEASON: LATE WINTER	SEASON: SPRING	PERIOD SKIED: DAY SKIING: TOTAL	DAY SKIING: WEEKDAY	DAY SKIING: WEEKEND	OVERNIGHT SKIING: TOTAL	OVERNIGHT SKIING: MIDWEEK	OVERNIGHT SKIING: WEEKEND
AT THE HOME OF FRIENDS OR RELATIVES	27-1	25.9	1.6	3.4	5.5	6.2	9.2	1.1	.6	.5	24.6	12.0	12.7
		8.1%	8.6%	7.9%	6.5%	6.2%	12.6%	.6%	.6%	.7%	17.6%	15.1%	21.0%
		100.0%	6.3%	13.1%	21.2%	23.9%	35.4%	4.2%	2.2%	2.1%	95.2%	46.3%	49.0%
AT A HOTEL, MOTEL OR LODGE	27-2	99.1	2.0	15.7	26.6	30.5	24.4	.8	.2	.6	98.2	58.0	40.2
		31.2%	10.3%	36.4%	31.6%	30.7%	33.6%	.4%	.2%	.7%	70.3%	73.0%	66.7%
		100.0%	2.0%	15.9%	26.8%	30.7%	24.6%	.8%	.2%	.6%	99.1%	58.5%	40.6%
AT A GUEST HOUSE OR HOSTEL	27-3	3.3	.3	.2	.9	1.0	1.0	*	-	*	3.2	1.7	1.5
		1.0%	1.7%	.4%	1.1%	1.0%	1.3%	*		*	2.3%	2.2%	2.4%
		100.0%	9.9%	4.8%	27.1%	29.3%	28.9%	.4%		.4%	96.8%	52.7%	44.1%
AT YOUR OWN COTTAGE OR CONDOMINIUM	27-4	6.1	.3	.7	1.8	2.4	.9	-	-	-	6.1	4.6	1.5
		1.9%	1.7%	1.7%	2.1%	2.4%	1.3%				4.4%	5.8%	2.5%
		100.0%	5.3%	11.6%	29.0%	39.0%	15.1%				99.4%	74.5%	24.9%
AT A CAMPSITE	27-5	4.3	.3	.3	1.2	1.6	.9	-	-	-	4.3	.9	3.3
		1.3%	1.7%	.8%	1.4%	1.6%	1.1%				3.0%	1.2%	5.5%
		100.0%	7.7%	7.8%	28.0%	38.0%	18.6%				100.0%	21.6%	78.4%
DID NOT STAY OVER	27-9	177.7	14.4	23.1	48.8	56.3	35.1	176.4	95.8	80.6	-	-	-
		55.9%	75.9%	53.5%	58.0%	56.8%	48.5%	100.0%	100.0%	100.0%			
		100.0%	8.1%	13.0%	27.5%	31.7%	19.8%	99.3%	53.9%	45.4%			
OTHER	27-0	3.5	-	.4	-	1.6	1.5	*	-	*	3.5	2.4	1.1
		1.1%		.9%		1.7%	2.1%	*		*	2.5%	3.0%	1.8%
		100.0%		10.5%		46.7%	42.8%	.4%		.4%	99.6%	68.0%	31.6%
DON'T KNOW	27-X	*	-	*	*	-	-	*	-	*	-	-	-
		*		*	*			*		*			
		100.0%		28.3%	71.7%			71.7%		71.7%			
NOT STATED	27-R	*	-	-	-	-	*	-	-	-	*	*	-
		*					.1%				*	.1%	
		100.0%					100.0%				100.0%	100.0%	
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.5%	99.9%	101.6%	100.7%	100.4%	100.6%	101.0%	100.8%	101.4%	100.1%	100.4%	99.9%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

ACCOMMODATION ON LAST TRIP QUESTION 3M

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
AT THE HOME OF FRIENDS OR RELATIVES	27-1	20.1	.1	20.0	16.9	3.9	1.3	.4	.2	20.1	*	10.3	8.7	1.1
		7.7%	.4%	8.8%	8.0%	22.9%	3.1%	16.2%	.3%	89.8%	.3%	11.0%	6.4%	3.3%
		100.0%	.6%	99.4%	84.2%	19.5%	6.5%	1.8%	1.1%	100.0%	.2%	51.1%	43.1%	5.5%
AT A HOTEL, MOTEL OR LODGE	27-2	72.4	16.3	56.2	55.2	12.7	12.4	1.0	72.4	.2	*	34.7	32.7	5.0
		27.7%	47.9%	24.6%	26.2%	74.2%	29.6%	44.1%	100.0%	1.0%	.5%	37.1%	24.3%	14.8%
		100.0%	22.5%	77.5%	76.2%	17.5%	17.1%	1.3%	100.0%	.3%	.1%	48.0%	45.1%	6.9%
AT A GUEST HOUSE OR HOSTEL	27-3	3.0	1.7	1.3	1.1	.6	1.0	.8	*	*	3.0	1.7	1.2	.1
		1.1%	4.9%	.6%	.5%	3.2%	2.3%	37.2%	.1%	.1%	30.8%	1.8%	.9%	.2%
		100.0%	56.3%	43.7%	38.7%	18.6%	32.5%	27.3%	1.5%	1.1%	100.0%	58.2%	39.3%	2.4%
AT YOUR OWN COTTAGE OR CONDOMINIUM	27-4	2.3	-	2.3	2.1	.1	*	.1	-	2.3	-	1.4	.7	.1
		.9%		1.0%	1.0%	.5%	.1%	4.5%		10.2%		1.5%	.6%	.2%
		100.0%		100.0%	93.4%	4.1%	1.4%	4.3%		100.0%		63.0%	32.7%	2.9%
AT A CAMPSITE	27-5	4.3	-	4.3	3.6	*	-	-	-	-	4.3	2.3	2.0	*
		1.6%		1.9%	1.7%	.2%					44.1%	2.4%	1.5%	.1%
		100.0%		100.0%	85.0%	.8%					100.0%	53.1%	46.3%	.6%
DID NOT STAY OVER	27-9	159.5	15.9	143.7	132.4	.9	25.7	.1	.8	1.1	*	43.9	88.0	27.6
		60.9%	46.6%	63.0%	62.8%	5.3%	61.4%	4.1%	1.1%	4.9%	.3%	46.9%	65.5%	81.9%
		100.0%	9.9%	90.1%	83.0%	.6%	16.1%	.1%	.5%	.7%	*	27.5%	55.2%	17.3%
OTHER	27-0	2.4	*	2.4	.9	*	1.6	-	-	-	2.4	*	2.4	-
		.9%	.1%	1.0%	.4%	.1%	3.7%				25.1%	*	1.8%	
		100.0%	1.8%	98.2%	35.8%	.5%	64.2%				100.0%	.5%	99.5%	
DON'T KNOW	27-X	*	-	*	*	-	*	-	-	-	-	-	*	-
		*		*	*		.1%						*	
		100.0%		100.0%	28.3%		71.7%						100.0%	
NOT STATED	27-R	*	*	-	*	-	-	-	-	-	-	*	-	-
		*	.1%		*							*		
		100.0%	100.0%		100.0%							100.0%		
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.8%	100.0%	100.9%	100.6%	106.4%	100.3%	106.1%	101.5%	106.0%	101.1%	100.7%	101.0%	100.5%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

ACCOMMODATION ON LAST TRIP QUESTION 3M

TRAVEL BEHAVIOUR(NON-RESIDENTS)

		TOTAL	PURPOSE: SKI VACATION	PURPOSE: SKI AND VFR	PURPOSE: SKI AND BUSINESS/ CONVENTION	EXPERIENCE: FIRST VISIT	EXPERIENCE: REPEAT VISIT
AT THE HOME OF FRIENDS OR RELATIVES	27-1	6.5	2.0	3.8	.6	2.4	4.1
		21.6%	10.5%	56.0%	16.7%	17.5%	25.2%
		100.0%	31.1%	59.1%	8.7%	37.2%	62.8%
AT A HOTEL, MOTEL OR LODGE	27-2	21.9	16.2	2.8	2.6	10.8	11.0
		72.9%	84.2%	41.3%	77.1%	78.6%	69.0%
		100.0%	74.1%	12.9%	12.0%	49.5%	50.4%
AT A GUEST HOUSE OR HOSTEL	27-3	.9	.5	.2	.1	.4	.5
		2.9%	2.5%	2.2%	2.4%	2.9%	3.0%
		100.0%	55.6%	17.4%	9.2%	44.7%	55.3%
AT YOUR OWN COTTAGE OR CONDOMINIUM	27-4	.4	.1	.1	.1	.1	.3
		1.3%	.7%	1.4%	2.9%	.8%	1.8%
		100.0%	33.7%	24.4%	24.6%	27.8%	72.2%
AT A CAMPSITE	27-5	.2	.1	*	*	*	.1
		.6%	.6%	.5%	1.0%	.3%	.9%
		100.0%	61.2%	18.4%	18.4%	21.8%	78.2%
DID NOT STAY OVER	27-9	2.1	.8	.9	.3	.7	1.5
		7.0%	4.2%	13.0%	9.7%	4.7%	9.0%
		100.0%	38.5%	42.2%	15.6%	31.0%	69.0%
OTHER	27-0	.1	.1	-	*	.1	*
		.4%	.5%		1.3%	.7%	.3%
		100.0%	67.0%		33.0%	67.0%	33.0%
DON'T KNOW	27-X	*	*	-	-	*	*
		.2%	.2%			.1%	.2%
		100.0%	100.0%			28.3%	71.7%
NOT STATED	27-R	*	*	-	-	*	-
		.1%	.2%			.3%	
		100.0%	100.0%			100.0%	
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		107.0%	103.6%	114.4%	111.1%	105.9%	108.4%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

ACCOMMODATION ON LAST TRIP — QUESTION 3M

SKIER PROFILE — LIFE STAGE

		LAST TRIP TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
AT THE HOME OF FRIENDS OR RELATIVES	27-1	25.9	3.5	9.0	1.3	5.6	1.9	2.1	.8	*	.2
		8.1%	11.2%	12.5%	3.9%	6.4%	3.4%	13.4%	12.0%	3.6%	15.4%
		100.0%	13.6%	34.7%	5.0%	21.5%	7.4%	8.3%	3.1%	.1%	.7%
AT A HOTEL, MOTEL OR LODGE	27-2	99.1	10.1	27.3	11.5	19.7	20.6	4.1	1.4	.2	.3
		31.2%	32.3%	38.0%	34.1%	22.7%	36.5%	26.0%	21.5%	27.2%	26.3%
		100.0%	10.2%	27.6%	11.6%	19.8%	20.8%	4.2%	1.4%	.3%	.3%
AT A GUEST HOUSE OR HOSTEL	27-3	3.3	.3	.8	*	.6	1.4	*	-	*	*
		1.0%	.8%	1.1%	*	.7%	2.4%	.2%		2.8%	3.9%
		100.0%	7.7%	24.2%	.1%	19.4%	41.9%	.8%		.8%	1.3%
AT YOUR OWN COTTAGE OR CONDOMINIUM	27-4	6.1	*	1.0	.6	3.6	*	.6	-	-	-
		1.9%	.1%	1.4%	1.7%	4.1%	.1%	3.5%			
		100.0%	.6%	16.6%	9.1%	58.1%	.5%	9.2%			
AT A CAMPSITE	27-5	4.3	-	.9	1.3	.8	1.1	*	*	*	.1
		1.3%		1.3%	4.0%	.9%	1.9%	.2%	.3%	3.6%	5.0%
		100.0%		21.6%	31.4%	18.2%	25.7%	.6%	.4%	.8%	1.3%
DID NOT STAY OVER	27-9	177.7	17.9	33.3	19.2	53.9	31.6	9.1	4.4	.6	.7
		55.9%	57.2%	46.4%	57.0%	62.3%	55.9%	57.0%	66.6%	65.6%	57.9%
		100.0%	10.1%	18.8%	10.8%	30.3%	17.8%	5.1%	2.5%	.3%	.4%
OTHER	27-0	3.5	*	-	-	2.6	.1	*	-	-	-
		1.1%	*			3.0%	.1%	.3%			
		100.0%	.4%			74.8%	2.2%	1.3%			
DON'T KNOW	27-X	*	-	-	-	-	*	-	-	-	-
		*					.1%				
		100.0%					71.7%				
NOT STATED	27-R	*	*	-	-	-	-	-	-	-	-
		*	.1%								
		100.0%	100.0%								
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		100.5%	101.7%	100.7%	100.7%	100.1%	100.4%	100.6%	100.4%	102.8%	108.5%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

ACCOMMODATION ON LAST TRIP QUESTION 3M

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		LAST TRIP TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
AT THE HOME OF FRIENDS OR RELATIVES	27-1	25.9	19.4	2.7	8.7	3.4	.7	2.3	1.7	16.2	9.6	5.0	6.9	3.1	8.1
		8.1%	6.7%	3.2%	11.2%	7.5%	2.2%	10.5%	6.1%	8.1%	8.2%	10.3%	9.2%	8.2%	7.6%
		100.0%	74.9%	10.6%	33.6%	13.0%	2.5%	8.7%	6.4%	62.8%	37.2%	19.3%	26.9%	12.1%	31.4%
AT A HOTEL, MOTEL OR LODGE	27-2	99.1	77.2	14.9	26.0	13.9	7.7	7.6	7.2	62.0	37.2	21.1	29.4	10.1	24.9
		31.2%	26.8%	17.5%	33.4%	30.8%	25.4%	35.1%	26.6%	30.9%	31.7%	43.5%	39.9%	26.7%	23.4%
		100.0%	77.9%	15.0%	26.2%	14.0%	7.8%	7.6%	7.3%	62.5%	37.5%	21.3%	29.6%	10.2%	25.1%
AT A GUEST HOUSE OR HOSTEL	27-3	3.3	2.4	.3	-	.8	.6	-	.8	1.4	1.9	.1	.8	.8	.6
		1.0%	.3%	.4%		1.7%	1.9%		2.9%	.7%	1.5%	.2%	1.1%	2.2%	.6%
		100.0%	73.3%	9.9%		22.9%	17.0%		23.6%	43.6%	56.4%	2.7%	25.4%	25.1%	19.6%
AT YOUR OWN COTTAGE OR CONDOMINIUM	27-4	6.1	5.7	1.5	.9	.8	.6	1.1	.9	3.3	2.9	.6	1.5	.1	1.9
		1.9%	2.0%	1.8%	1.1%	1.7%	1.9%	5.1%	3.3%	1.6%	2.4%	1.3%	2.0%	.3%	1.8%
		100.0%	93.5%	24.9%	14.4%	12.6%	9.1%	18.0%	14.4%	53.3%	46.7%	10.5%	24.1%	1.6%	30.8%
AT A CAMPSITE	27-5	4.3	4.1	.8	1.9	.3	.6	-	.6	2.0	2.3	*	1.2	.8	.8
		1.3%	1.4%	.9%	2.4%	.7%	1.9%		2.1%	1.0%	1.9%	*	1.6%	2.1%	.7%
		100.0%	95.8%	18.2%	43.6%	7.7%	13.2%		13.2%	47.0%	53.0%	.3%	27.5%	18.9%	18.5%
DID NOT STAY OVER	27-9	177.7	175.6	63.0	38.9	26.0	20.2	10.6	16.1	114.0	63.7	22.1	36.3	23.1	67.9
		55.9%	61.0%	74.0%	49.9%	57.6%	66.9%	49.2%	59.1%	56.9%	54.3%	45.5%	48.1%	60.9%	63.7%
		100.0%	98.8%	35.4%	21.9%	14.6%	11.4%	6.0%	9.0%	64.1%	35.9%	12.4%	20.4%	13.0%	38.2%
OTHER	27-0	3.5	3.4	1.9	1.5	-	-	-	-	3.2	.4	-	*	*	2.7
		1.1%	1.2%	2.2%	2.0%					1.6%	.3%		*	.1%	2.5%
		100.0%	96.2%	52.7%	43.5%					89.8%	10.2%		.4%	1.3%	75.4%
DON'T KNOW	27-X	*	-	-	-	-	-	-	-	-	*	-	-	-	*
		*									*				*
		100.0%									100.0%				100.0%
NOT STATED	27-R	*	-	-	-	-	-	-	-	*	-	-	-	*	-
		*								*				.1%	
		100.0%								100.0%				100.0%	
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		100.5%	99.9%	100.0%	100.0%	100.0%	100.2%	99.9%	100.1%	100.8%	100.4%	100.8%	100.9%	100.6%	100.3%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

ACCOMMODATION ON LAST TRIP QUESTION 3M

		LAST TRIP TOTAL	SKIER PROFILE: SKILL: BEGINNER	INTERMEDIATE	ADVANCED	EXPERT	AGE: 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
AT THE HOME OF FRIENDS OR RELATIVES	27-1	25.9	2.1	9.3	12.0	2.4	3.2	11.4	5.0	1.5	2.5	1.1	.2	.1	.8
		8.1%	5.1%	5.5%	13.0%	14.8%	3.6%	13.1%	9.7%	4.4%	10.1%	6.6%	3.9%	1.4%	20.8%
		100.0%	8.1%	35.8%	46.4%	9.5%	12.2%	44.0%	19.5%	5.8%	9.5%	4.3%	.9%	.3%	3.1%
AT A HOTEL, MOTEL OR LODGE	27-2	99.1	13.9	48.9	30.9	5.4	16.0	31.6	19.0	10.8	10.1	7.2	2.4	1.3	.8
		31.2%	33.6%	29.2%	33.4%	32.7%	18.5%	36.3%	36.4%	31.6%	41.6%	42.3%	39.8%	23.0%	19.6%
		100.0%	14.0%	49.3%	31.2%	5.5%	16.2%	31.9%	19.2%	10.9%	10.2%	7.2%	2.4%	1.3%	.8%
AT A GUEST HOUSE OR HOSTEL	27-3	3.3	1.2	1.5	.4	.2	.4	.4	.9	.6	*	*	*	.8	*
		1.0%	3.0%	.9%	.4%	1.0%	.5%	.5%	1.8%	1.7%	*	.2%	.5%	14.1%	.7%
		100.0%	37.3%	46.4%	11.2%	5.1%	12.6%	13.5%	28.1%	18.0%	.1%	1.0%	1.0%	23.6%	.9%
AT YOUR OWN COTTAGE OR CONDOMINIUM	27-4	6.1	.1	2.1	3.4	.6	1.5	1.1	.9	.6	1.1	.9	-	*	-
		1.9%	.2%	1.2%	3.6%	3.8%	1.8%	1.3%	1.7%	1.7%	4.6%	5.3%		.1%	
		100.0%	1.3%	33.5%	55.0%	10.2%	25.0%	18.2%	14.4%	9.7%	18.2%	14.5%		.1%	
AT A CAMPSITE	27-5	4.3	1.1	1.9	.9	.4	.8	1.9	.3	.6	-	.6	*	.1	*
		1.3%	2.6%	1.1%	1.0%	2.1%	.9%	2.2%	.6%	1.6%		3.3%	.5%	1.3%	.7%
		100.0%	25.7%	44.9%	21.1%	8.4%	18.5%	44.5%	7.7%	13.2%		13.2%	.8%	1.6%	.6%
DID NOT STAY OVER	27-9	177.7	23.3	102.2	44.5	7.7	63.2	39.7	26.3	20.5	10.7	7.3	3.4	3.3	2.4
		55.9%	56.2%	61.2%	48.1%	46.3%	72.8%	45.6%	50.4%	59.8%	44.2%	43.2%	56.8%	60.5%	60.0%
		100.0%	13.1%	57.5%	25.1%	4.3%	35.6%	22.3%	14.8%	11.5%	6.0%	4.1%	1.9%	1.9%	1.3%
OTHER	27-0	3.5	*	2.3	1.2	*	1.9	1.6	*	-	-	*	-	-	-
		1.1%	.1%	1.4%	1.3%	.3%	2.1%	1.9%	.1%			.1%			
		100.0%	.9%	64.9%	33.0%	1.3%	52.7%	46.0%	.9%			.4%			
DON'T KNOW	27-X	*	-	*	*	-	*	*	-	-	-	-	-	-	-
		*		*	*		*	*							
		100.0%		71.7%	28.3%		71.7%	28.3%							
NOT STATED	27-R	*	-	*	-	-	-	-	*	-	-	-	-	-	-
		*		*					.1%						
		100.0%		100.0%					100.0%						
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		100.5%	100.8%	100.5%	100.8%	101.0%	100.2%	100.9%	100.8%	100.8%	100.5%	101.0%	101.5%	100.4%	101.8%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

HOUSEHOLD PARTY SIZE, INCLUDING RESPONDENT, ON LAST TRIP — QUESTION 4A

	SKIER ORIGIN								
		RESIDENTS							
		ALBERTA							
	LAST TRIP TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
01	197.5	181.4	70.6	63.3	65.7	50.0	15.8	33.3	11.7
	62.1%	63.0%	64.5%	64.2%	63.9%	66.4%	57.1%	64.4%	49.3%
	100.0%	91.9%	35.8%	32.1%	33.3%	25.3%	8.0%	16.9%	5.9%
02	73.3	65.9	26.2	24.5	24.1	14.7	9.4	7.9	7.7
	23.1%	22.9%	23.9%	24.9%	23.4%	19.5%	34.2%	15.3%	32.4%
	100.0%	89.9%	35.7%	33.4%	32.9%	20.0%	12.9%	10.8%	10.5%
03	24.3	21.0	5.3	3.7	7.2	5.4	1.8	6.5	2.1
	7.6%	7.3%	4.8%	3.8%	7.0%	7.2%	6.4%	12.5%	8.9%
	100.0%	86.5%	21.6%	15.3%	29.6%	22.4%	7.2%	26.6%	8.7%
04	15.1	13.3	5.4	5.4	3.1	2.7	.3	3.3	1.5
	4.8%	4.6%	4.9%	5.5%	3.0%	3.6%	1.2%	6.3%	6.3%
	100.0%	87.7%	35.8%	35.8%	20.3%	18.2%	2.2%	21.6%	10.0%
05	5.6	4.8	1.6	1.3	2.4	2.4	-	.8	-
	1.8%	1.7%	1.5%	1.3%	2.3%	3.2%		1.5%	
	100.0%	86.8%	29.5%	23.6%	43.4%	43.4%		14.0%	
06	1.8	1.4	.3	.3	.3	-	.3	-	.8
	.6%	.5%	.3%	.3%	.3%		1.2%		3.2%
	100.0%	78.0%	18.1%	18.1%	18.1%		18.1%		41.8%
07	.1	-	-	-	-	-	-	-	-
	*								
	100.0%								
08	*	-	-	-	-	-	-	-	-
	*								
	100.0%								
09	.1	-	-	-	-	-	-	-	-
	*								
	100.0%								
14	*	-	-	-	-	-	-	-	-
	*								
	100.0%								
NOT STATED	.1	-	-	-	-	-	-	-	-
	*								
	100.0%								
BASE: SKIERS (000'S)	317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
	100.0%	100.0%	99.9%	100.0%	99.9%	99.9%	100.1%	100.0%	100.1%
	100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%
MEAN	1.63	1.60	1.56	1.56	1.57	1.58	1.56	1.65	1.85
STD DEV	1.0102	.9799	.9374	.9368	.9533	.9963	.8247	1.0171	1.1479

HOUSEHOLD PARTY SIZE, INCLUDING RESPONDENT, ON LAST TRIP — QUESTION 4A

SKIER ORIGIN (CONT'D)

	LAST TRIP TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
	CANADA									UNITED STATES				OTHER
01	197.5	16.0	12.3	2.7	3.0	1.6	3.8	.9	.4	2.7	.7	.5	1.4	1.1
	62.1%	53.4%	54.5%	64.0%	46.8%	53.6%	57.2%	55.0%	48.4%	49.7%	58.7%	42.7%	48.8%	51.4%
	100.0%	8.1%	6.2%	1.3%	1.5%	.8%	1.9%	.5%	.2%	1.4%	.4%	.3%	.7%	.5%
02	73.3	7.4	5.2	.7	1.6	.5	1.9	.3	.2	1.7	.4	.4	.9	.6
	23.1%	24.7%	23.0%	17.0%	24.1%	18.6%	29.5%	15.6%	23.1%	30.9%	31.6%	34.4%	29.1%	27.2%
	100.0%	10.1%	7.0%	1.0%	2.1%	.7%	2.6%	.3%	.2%	2.3%	.5%	.6%	1.2%	.8%
03	24.3	3.3	2.5	.4	.8	.4	.5	.2	.2	.5	.1	.1	.3	.2
	7.6%	10.9%	11.2%	10.2%	11.8%	14.3%	7.1%	13.9%	28.5%	9.6%	4.3%	11.6%	11.1%	11.3%
	100.0%	13.5%	10.3%	1.7%	3.1%	1.7%	1.9%	.9%	.9%	2.2%	.2%	.6%	1.3%	1.0%
04	15.1	1.9	1.4	.2	.5	.2	.2	.2	-	.4	*	.1	.2	.1
	4.8%	6.2%	6.3%	4.3%	8.4%	8.5%	3.7%	12.1%		7.2%	2.8%	9.9%	8.0%	2.5%
	100.0%	12.3%	9.3%	1.2%	3.6%	1.6%	1.6%	1.3%		2.6%	.2%	.8%	1.5%	.3%
05	5.6	.7	.6	*	.2	.1	.2	*	-	.1	*	*	.1	.1
	1.8%	2.4%	2.5%	1.1%	3.7%	1.9%	2.6%	2.7%		1.6%	2.6%	.3%	1.8%	4.3%
	100.0%	13.2%	10.0%	.8%	4.3%	1.0%	3.1%	.8%		1.6%	.6%	.1%	.9%	1.6%
06	1.8	.4	.3	.1	.1	.1	-	*	-	-	-	-	-	.1
	.6%	1.3%	1.5%	2.4%	2.1%	3.0%		.8%						2.9%
	100.0%	22.0%	18.6%	5.5%	7.5%	4.9%		.7%						3.3%
07	.1	.1	.1	*	.1	*	-	-	-	*	-	*	*	-
	*	.3%	.3%	.1%	.9%	.1%				.3%		1.0%	.1%	
	100.0%	100.0%	80.5%	4.3%	71.9%	4.3%				19.5%		15.3%	4.3%	
08	*	*	*	*	*	-	-	-	-	-	-	-	-	-
	*	.1%	.1%	.1%	.2%									
	100.0%	100.0%	100.0%	21.9%	78.1%									
09	.1	.1	.1	*	*	-	-	-	-	-	-	-	-	-
	*	.3%	.3%	.8%	.7%									
	100.0%	100.0%	100.0%	42.4%	57.6%									
14	*	*	-	-	-	-	-	-	-	-	-	-	-	*
	*	*												.2%
	100.0%	100.0%												100.0%
NOT STATED	.1	.1	.1	-	.1	-	-	-	-	*	-	-	*	*
	*	.4%	.4%		1.4%					.6%			1.1%	.2%
	100.0%	100.0%	71.0%		71.0%					26.1%			26.1%	2.9%
BASE: SKIERS (000'S)	317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
	100.0%	100.0%	100.1%	100.0%	100.1%	100.0%	100.1%	100.1%	100.0%	99.9%	100.0%	99.9%	100.0%	100.0%
	100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%
MEAN	1.63	1.86	1.87	1.74	2.12	1.96	1.65	1.94	1.80	1.81	1.59	1.95	1.84	1.92
STD DEV	1.0102	1.2414	1.2755	1.3291	1.4985	1.3042	.9509	1.2391	.8542	1.0354	.8977	1.1057	1.0458	1.3542

HOUSEHOLD PARTY SIZE, INCLUDING RESPONDENT, ON LAST TRIP — QUESTION 4A

	LAST TRIP TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
		ALBERTA DESTINATIONS														
		TOTAL ALBERTA			TOTALS			ROCKY MOUNTAIN SKIING								
								BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
01	197.5	164.1	148.0	16.0	111.8	95.7	16.0	80.8	66.4	14.5	37.5	30.7	6.9	36.2	28.9	7.3
	62.1%	62.7%	63.8%	53.4%	59.9%	61.2%	53.4%	60.3%	61.9%	53.6%	60.1%	63.5%	48.3%	63.8%	64.7%	60.5%
	100.0%	83.1%	75.0%	8.1%	56.6%	48.5%	8.1%	40.9%	33.6%	7.3%	19.0%	15.5%	3.5%	18.3%	14.6%	3.7%
02	73.3	59.4	52.0	7.4	44.6	37.2	7.4	30.3	23.7	6.5	13.8	10.3	3.5	12.6	9.7	2.9
	23.1%	22.7%	22.4%	24.7%	23.9%	23.8%	24.7%	22.6%	22.1%	24.2%	22.0%	21.4%	24.3%	22.2%	21.6%	24.2%
	100.0%	81.1%	70.9%	10.1%	60.9%	50.8%	10.1%	41.3%	32.3%	8.9%	18.8%	14.1%	4.7%	17.2%	13.2%	4.0%
03	24.3	19.3	16.1	3.3	13.7	10.4	3.3	12.7	9.6	3.0	6.0	3.9	2.1	4.7	3.8	.8
	7.6%	7.4%	6.9%	10.9%	7.3%	6.6%	10.9%	9.4%	9.0%	11.2%	9.6%	8.2%	14.6%	8.3%	8.6%	7.0%
	100.0%	79.6%	66.2%	13.5%	56.3%	42.8%	13.5%	52.2%	39.7%	12.4%	24.8%	16.3%	8.6%	19.3%	15.8%	3.5%
04	15.1	13.4	11.6	1.9	12.1	10.3	1.9	7.1	5.4	1.7	3.6	2.6	1.0	2.3	1.7	.7
	4.8%	5.1%	5.0%	6.2%	6.5%	6.6%	6.2%	5.3%	5.0%	6.4%	5.7%	5.4%	6.9%	4.1%	3.7%	5.6%
	100.0%	89.0%	76.7%	12.3%	80.3%	68.1%	12.3%	46.8%	35.4%	11.4%	23.7%	17.3%	6.4%	15.5%	11.0%	4.5%
05	5.6	4.1	3.4	.7	2.8	2.1	.7	2.0	1.3	.6	1.2	.8	.4	.7	.6	.2
	1.8%	1.6%	1.5%	2.4%	1.5%	1.3%	2.4%	1.5%	1.2%	2.4%	1.9%	1.6%	3.1%	1.3%	1.3%	1.3%
	100.0%	74.3%	61.2%	13.2%	50.3%	37.1%	13.2%	35.1%	23.6%	11.5%	21.5%	13.5%	8.0%	13.0%	10.1%	2.9%
06	1.8	1.1	.8	.4	1.1	.8	.4	1.1	.8	.3	.2	-	.2	.1	-	.1
	.6%	.4%	.3%	1.3%	.6%	.5%	1.3%	.8%	.7%	1.3%	.4%		1.6%	.2%		.8%
	100.0%	63.4%	41.8%	22.0%	63.8%	41.8%	22.0%	60.9%	41.8%	19.1%	12.3%		12.3%	5.4%		5.4%
07	.1	.1	-	.1	.1	-	.1	.1	-	.1	*	-	*	-	-	-
	*	*		.3%	*		.3%	*		.2%	.1%		.3%			
	100.0%	100.0%		100.0%	100.0%		100.0%	69.5%		69.5%	52.4%		52.4%			
08	*	*	-	*	*	-	*	*	-	*	-	-	-	-	-	-
	*	*		.1%	*		.1%	*		*						
	100.0%	100.0%		100.0%	100.0%		100.0%	21.9%		21.9%						
09	.1	.1	-	.1	.1	-	.1	.1	-	.1	*	-	*	*	-	*
	*	*		.3%	*		.3%	.1%		.3%	.1%		.3%	.1%		.3%
	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	57.6%		57.6%	42.4%		42.4%
14	*	*	-	*	*	-	*	*	-	*	-	-	-	-	-	-
	*	*		*	*		*	*		*						
	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%						
NOT STATED	.1	.1	-	.1	.1	-	.1	.1	-	.1	.1	-	.1	*	-	*
	*	*		.4%	.1%		.4%	.1%		.5%	.1%		.6%	.1%		.3%
	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	71.0%		71.0%	26.1%		26.1%
BASE: SKIERS (000'S)	317.8	261.9	231.9	30.0	186.5	156.5	30.0	134.2	107.1	27.0	62.5	48.3	14.2	56.7	44.6	12.1
	100.0%	99.9%	99.9%	100.0%	99.8%	100.0%	100.0%	100.1%	99.9%	100.1%	100.0%	100.1%	100.0%	100.1%	99.9%	100.0%
	100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	42.2%	33.7%	8.5%	19.7%	15.2%	4.5%	17.8%	14.0%	3.8%
MEAN	1.63	1.62	1.59	1.86	1.68	1.64	1.86	1.68	1.64	1.86	1.69	1.60	1.99	1.58	1.55	1.67
STD DEV	1.0102	.9999	.9600	1.2414	1.0498	1.0054	1.2414	1.0346	.9995	1.2344	1.0551	.9563	1.2938	.9370	.8912	1.0843

HOUSEHOLD PARTY SIZE, INCLUDING RESPONDENT, ON LAST TRIP — QUESTION 4A

	LAST TRIP TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	NORQUAY TOTAL	RESI-DENT	NON-RES.	MARMOT TOTAL	RESI-DENT	NON-RES.	FOR-TRESS.* RESI-DENT
	ALBERTA DESTINATIONS													
	TOTAL ALBERTA				TOTALS			ROCKY MOUNTAIN SKIING						
01	197.5	164.1	148.0	16.0	111.8	95.7	16.0	3.7	3.4	.3	20.6	19.1	1.6	10.3
	62.1%	62.7%	63.8%	53.4%	59.9%	61.2%	53.4%	57.0%	58.9%	41.4%	57.9%	58.4%	52.2%	61.7%
	100.0%	83.1%	75.0%	8.1%	56.6%	48.5%	8.1%	1.9%	1.7%	.1%	10.4%	9.7%	.8%	5.2%
02	73.3	59.4	52.0	7.4	44.6	37.2	7.4	1.1	.9	.2	9.9	9.0	.9	4.5
	23.1%	22.7%	22.4%	24.7%	23.9%	23.8%	24.7%	16.2%	15.2%	24.1%	27.7%	27.6%	28.9%	27.0%
	100.0%	81.1%	70.9%	10.1%	60.9%	50.8%	10.1%	1.4%	1.2%	.2%	13.5%	12.3%	1.2%	6.2%
03	24.3	19.3	16.1	3.3	13.7	10.4	3.3	.8	.8	.1	1.0	.8	.2	-
	7.6%	7.4%	6.9%	10.9%	7.3%	6.6%	10.9%	13.0%	12.9%	13.6%	2.8%	2.3%	8.2%	
	100.0%	79.6%	66.2%	13.5%	56.3%	42.8%	13.5%	3.5%	3.1%	.4%	4.1%	3.1%	1.0%	
04	15.1	13.4	11.6	1.9	12.1	10.3	1.9	.1	-	.1	3.2	3.0	.1	1.9
	4.8%	5.1%	5.0%	6.2%	6.5%	6.6%	6.2%	.9%		8.4%	8.9%	9.3%	4.7%	11.3%
	100.0%	89.0%	76.7%	12.3%	80.3%	68.1%	12.3%	.4%		.4%	21.0%	20.1%	.9%	12.6%
05	5.6	4.1	3.4	.7	2.8	2.1	.7	*	-	*	.8	.8	.1	-
	1.8%	1.6%	1.5%	2.4%	1.5%	1.3%	2.4%	.6%		5.2%	2.4%	2.3%	3.0%	
	100.0%	74.3%	61.2%	13.2%	50.3%	37.1%	13.2%	.6%		.6%	15.2%	13.5%	1.6%	
06	1.8	1.1	.8	.4	1.1	.8	.4	.8	.8	*	.1	-	.1	-
	.6%	.4%	.3%	1.3%	.6%	.5%	1.3%	12.0%	12.9%	3.7%	.1%		1.7%	
	100.0%	63.9%	41.8%	22.0%	63.8%	41.8%	22.0%	43.2%	41.8%	1.4%	2.9%		2.9%	
07	.1	.1	-	.1	.1	-	.1	*	-	*	*	-	*	-
	*	*		.3%	*		.3%	.2%		2.1%	.1%		.9%	
	100.0%	100.0%		100.0%	100.0%		100.0%	17.1%		17.1%	30.5%		30.5%	
08	*	*	-	*	*	-	*	*	-	*	*	-	*	-
	*	*		.1%	*		.1%	.1%		.5%	*		.4%	
	100.0%	100.0%		100.0%	100.0%		100.0%	21.9%		21.9%	78.1%		78.1%	
09	.1	.1	-	.1	.1	-	.1	-	-	-	-	-	-	-
	*	*		.3%	*		.3%							
	100.0%	100.0%		100.0%	100.0%		100.0%							
14	*	*	-	*	*	-	*	*	-	*	-	-	-	-
	*	*		*	*		*	.1%		.5%				
	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%				
NOT STATED	.1	.1	-	.1	.1	-	.1	*	-	*	-	-	-	-
	*	*		.4%	.1%		.4%	.1%		.5%				
	100.0%	100.0%		100.0%	100.0%		100.0%	2.9%		2.9%				
BASE: SKIERS (000'S)	317.8	261.9	231.9	30.0	184.5	156.5	30.0	6.5	5.8	.7	35.6	32.6	3.0	16.7
	100.0%	99.9%	99.9%	100.0%	99.8%	100.0%	100.0%	100.2%	99.9%	100.0%	99.9%	99.9%	100.0%	100.0%
	100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	2.0%	1.8%	.2%	11.2%	10.3%	.9%	5.3%
MEAN	1.63	1.62	1.59	1.86	1.68	1.64	1.86	2.09	2.06	2.39	1.71	1.69	1.88	1.61
STD DEV	1.0102	.9999	.9600	1.2414	1.0498	1.0054	1.2414	1.6873	1.6689	1.8084	1.0712	1.0459	1.3029	.9581

HOUSEHOLD PARTY SIZE, INCLUDING RESPONDENT, ON LAST TRIP — QUESTION 4A

	#=========ALBERTA DESTINATIONS=========#										#FLATLAND#	#======OUT-OF-PROV.DESTINATION========#	
	+----TOTAL ALBERTA-----++				-----RMS------++		SKIING++TOTAL-++			-----B.C.-----++		----U.S.A.----+	
	LAST TRIP TOTAL	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	EASTERN KOOTE-NAYS	TOTAL	MONTANA
01	197.5	164.1	148.0	16.0	111.8	95.7	52.3	33.0	25.1	18.4	7.2	6.9
	62.1%	62.7%	63.8%	53.4%	59.9%	61.2%	69.4%	59.4%	60.8%	61.4%	53.0%	61.6%
	100.0%	83.1%	75.0%	8.1%	56.6%	48.5%	26.5%	16.7%	12.7%	9.3%	3.6%	3.5%
02	73.3	59.4	52.0	7.4	44.6	37.2	14.8	13.9	9.7	7.3	4.2	2.9
	23.1%	22.7%	22.4%	24.7%	23.9%	23.8%	19.6%	25.0%	23.5%	24.3%	30.8%	25.6%
	100.0%	81.1%	70.9%	10.1%	60.9%	50.8%	20.2%	18.9%	13.2%	9.9%	5.7%	3.9%
03	24.3	19.3	16.1	3.3	13.7	10.4	5.7	4.9	4.9	2.7	-	-
	7.6%	7.4%	6.9%	10.9%	7.3%	6.6%	7.5%	8.9%	12.0%	9.2%		
	100.0%	79.6%	66.2%	13.5%	56.3%	42.8%	23.3%	20.4%	20.4%	11.3%		
04	15.1	13.4	11.6	1.9	12.1	10.3	1.3	1.7	.6	.6	1.1	1.1
	4.8%	5.1%	5.0%	6.2%	6.5%	6.6%	1.7%	3.0%	1.4%	1.9%	8.1%	9.9%
	100.0%	89.0%	76.7%	12.3%	80.3%	68.1%	8.6%	11.0%	3.7%	3.7%	7.3%	7.3%
05	5.6	4.1	3.4	.7	2.8	2.1	1.3	1.4	.3	.3	1.1	.3
	1.8%	1.6%	1.5%	2.4%	1.5%	1.3%	1.8%	2.6%	.8%	1.1%	8.1%	2.9%
	100.0%	74.3%	61.2%	13.2%	50.3%	37.1%	24.0%	25.7%	5.9%	5.9%	19.8%	5.9%
06	1.8	1.1	.8	.4	1.1	.8	-	.7	.7	.7	-	-
	.6%	.4%	.3%	1.3%	.6%	.5%		1.2%	1.6%	2.2%		
	100.0%	63.8%	41.8%	22.0%	63.8%	41.8%		36.2%	36.2%	36.2%		
07	.1	.1	-	.1	.1	-	-	-	-	-	-	-
	*	*		.3%	*							
	100.0%	100.0%		100.0%	100.0%							
08	*	*	-	*	*	-	-	-	-	-	-	-
	*	*		.1%	*							
	100.0%	100.0%		100.0%	100.0%							
09	.1	.1	-	.1	.1	-	-	-	-	-	-	-
	*	*		.3%	*							
	100.0%	100.0%		100.0%	100.0%							
14	*	*	-	*	*	-	-	-	-	-	-	-
	*	*		*	*							
	100.0%	100.0%		100.0%	100.0%							
NOT STATED	.1	.1	-	.1	.1	-	-	-	-	-	-	-
	*	*		.4%	.1%							
	100.0%	100.0%		100.0%	100.0%							
BASE: SKIERS (000'S)	317.8	301.9	231.9	30.0	186.5	156.5	75.4	55.6	41.3	29.9	13.6	11.2
	100.0%	99.9%	99.9%	100.0%	99.8%	100.0%	100.0%	100.1%	100.1%	100.1%	100.0%	100.0%
	100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	23.7%	17.5%	13.0%	9.4%	4.3%	3.5%
MEAN	1.63	1.62	1.59	1.86	1.68	1.64	1.47	1.48	1.63	1.63	1.88	1.67
STD DEV	1.0102	.9999	.9600	1.2414	1.0498	1.0054	.8460	1.0575	.9830	1.0460	1.2525	1.0796

HOUSEHOLD PARTY SIZE, INCLUDING RESPONDENT, ON LAST TRIP — QUESTION 4A

	TRIP TIMING											
	SEASON						PERIOD SKIED					
							DAY SKIING			OVERNIGHT SKIING		
	LAST TRIP TOTAL	START - XMAS - UP	NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
01	197.5	12.7	25.6	55.8	60.6	42.7	119.9	65.7	54.2	76.0	44.4	31.6
	62.1%	67.2%	59.4%	66.3%	61.1%	59.0%	68.0%	68.6%	67.2%	54.4%	55.9%	52.4%
	100.0%	6.4%	13.0%	28.3%	30.7%	21.6%	60.7%	33.3%	27.4%	38.5%	22.5%	16.0%
02	73.3	4.6	9.3	19.8	23.4	16.2	36.4	20.7	15.7	36.8	17.2	19.6
	23.1%	24.1%	21.6%	23.5%	23.6%	22.4%	20.7%	21.6%	19.5%	26.3%	21.7%	32.9%
	100.0%	6.2%	12.7%	27.0%	32.0%	22.1%	49.7%	28.2%	21.4%	50.2%	23.4%	26.8%
03	24.3	1.6	3.5	4.9	8.7	5.6	12.0	6.4	5.6	12.2	8.1	4.2
	7.6%	8.6%	8.0%	5.8%	8.7%	7.8%	6.8%	6.7%	7.0%	8.8%	10.2%	6.9%
	100.0%	6.7%	14.3%	20.2%	35.6%	23.2%	49.5%	26.4%	23.2%	50.4%	33.3%	17.1%
04	15.1	-	3.1	2.3	4.5	5.2	5.5	2.6	2.8	9.6	7.1	2.5
	4.8%		7.2%	2.8%	4.5%	7.2%	3.1%	2.7%	3.5%	6.9%	9.0%	4.1%
	100.0%		20.5%	15.5%	29.7%	34.3%	36.2%	17.4%	18.8%	63.8%	47.3%	16.5%
05	5.6	-	.8	1.2	1.8	1.8	1.9	-	1.9	3.6	2.1	1.5
	1.8%		1.8%	1.5%	1.8%	2.4%	1.1%		2.4%	2.6%	2.6%	2.5%
	100.0%		13.6%	22.3%	32.5%	31.6%	34.1%		34.1%	65.1%	37.6%	27.5%
06	1.8	-	.8	*	.1	.9	.7	.4	.3	1.1	.3	.8
	.6%		1.9%	*	.1%	1.2%	.4%	.4%	.4%	.8%	.4%	1.3%
	100.0%		45.8%	.7%	5.0%	48.5%	38.3%	19.4%	18.8%	61.5%	17.2%	44.3%
07	.1	-	.1	-	*	*	-	-	-	.1	.1	*
	*		.1%		*	*				.1%	.1%	*
	100.0%		69.5%		15.3%	15.3%				100.0%	84.7%	15.3%
08	*	-	*	-	*	-	-	-	-	*	*	-
	*		*		*					*	*	
	100.0%		21.9%		78.1%					100.0%	100.0%	
09	.1	-	-	-	.1	-	-	-	-	.1	*	*
	*				.1%					.1%	.1%	.1%
	100.0%				100.0%					100.0%	57.6%	42.4%
14	*	-	*	-	-	-	-	-	-	-	-	-
	*		*									
	100.0%		100.0%									
NOT STATED	.1	-	*	*	-	.1	-	-	-	.1	*	.1
	*		*	*		.1%				.1%	*	.1%
	100.0%		2.9%	26.1%		71.0%				100.0%	29.0%	71.0%
BASE: SKIERS (000'S)	317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	130.7	79.4	60.3
	100.0%	99.9%	100.0%	99.9%	99.9%	100.1%	100.1%	100.0%	100.0%	100.1%	100.0%	99.9%
	100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%
MEAN	1.63	1.41	1.77	1.50	1.63	1.75	1.50	1.45	1.56	1.80	1.83	1.76
STD DEV	1.0182	.6441	1.1912	.8451	.9838	1.1443	.8830	.7869	.9820	1.1289	1.1613	1.0837

HOUSEHOLD PARTY SIZE, INCLUDING RESPONDENT, ON LAST TRIP QUESTION 4A

	TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
	TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
	TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
01	164.1	23.4	140.7	123.5	9.3	35.0	.8	37.8	14.3	5.1	55.3	82.9	25.8
	62.7%	68.7%	61.7%	58.6%	54.7%	83.6%	36.2%	52.2%	63.9%	52.9%	59.0%	61.7%	76.7%
	100.0%	14.2%	85.8%	75.3%	5.7%	21.3%	.5%	23.0%	8.7%	3.1%	33.7%	50.5%	15.7%
02	59.4	8.7	50.7	51.2	4.5	5.7	1.1	18.9	4.6	3.1	22.2	32.3	4.9
	22.7%	25.6%	22.3%	24.3%	26.8%	13.6%	49.4%	26.1%	20.4%	32.4%	23.8%	24.0%	14.7%
	100.0%	14.6%	85.4%	86.2%	7.7%	9.6%	1.9%	31.8%	7.7%	5.3%	37.4%	54.3%	8.3%
03	19.3	.9	18.5	17.8	1.6	.8	.2	6.6	1.6	.5	9.1	8.5	1.7
	7.4%	2.6%	8.1%	8.5%	9.4%	2.0%	9.6%	9.1%	7.3%	6.7%	9.7%	6.3%	5.1%
	100.0%	4.5%	95.5%	92.3%	8.3%	4.4%	1.1%	34.0%	8.4%	3.4%	46.9%	44.0%	8.9%
04	13.4	.7	12.7	13.0	1.0	.2	*	7.1	1.0	-	4.9	7.4	1.1
	5.1%	2.1%	5.6%	6.2%	5.9%	.5%	2.2%	9.7%	4.7%		5.2%	5.5%	3.4%
	100.0%	5.4%	94.6%	96.5%	7.5%	1.6%	.4%	52.5%	7.8%		36.4%	55.1%	8.5%
05	4.1	.2	3.9	3.9	.4	*	.1	1.4	.8	-	1.9	2.2	*
	1.6%	.6%	1.7%	1.8%	2.2%	.1%	2.4%	2.0%	3.6%		2.1%	1.6%	*
	100.0%	5.0%	95.0%	93.9%	8.9%	1.2%	1.2%	34.5%	19.6%		46.6%	53.4%	.1%
06	1.1	*	1.1	1.1	.1	-	*	.4	*	.3	.1	1.0	*
	.4%	.1%	.5%	.5%	.4%		.2%	.5%	.1%	7.9%	.2%	.7%	.1%
	100.0%	2.8%	97.2%	99.7%	6.3%		.3%	31.0%	2.7%	66.7%	12.3%	84.9%	2.8%
07	.1	-	.1	.1	*	-	-	.1	*	-	*	.1	-
	*		*	*	.1%			.1%	*		*	*	
	100.0%		100.0%	91.4%	23.8%			87.2%	12.8%		34.8%	65.2%	
08	*	-	*	*	*	-	-	*	*	-	*	*	-
	*		*	*	*			*	*		*	*	
	100.0%		100.0%	78.1%	21.9%			78.1%	21.9%		78.1%	21.9%	
09	.1	-	.1	.1	*	-	-	.1	-	-	*	*	-
	*		*	*	.2%			.1%			*	*	
	100.0%		100.0%	100.0%	42.4%			100.0%			57.6%	42.4%	
14	*	-	*	*	*	-	-	*	-	-	-	*	-
	*		*	*	*			*				*	
	100.0%		100.0%	100.0%	100.0%			100.0%				100.0%	
NOT STATED	.1	.1	*	*	*	*	-	.1	-	-	-	.1	-
	*	.2%	*	*	.2%	.1%		.2%				.1%	
	100.0%	64.5%	35.5%	35.5%	29.0%	38.4%		100.0%				100.0%	
BASE: SKIERS (000'S)	261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
	99.9%	99.9%	99.9%	99.9%	99.9%	99.9%	100.0%	100.0%	99.9%	99.9%	100.0%	99.9%	100.0%
	100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%
MEAN	1.62	1.40	1.65	1.70	1.77	1.20	1.86	1.86	1.65	1.86	1.68	1.64	1.36
STD DEV	.9999	.7169	1.0316	1.0553	1.1183	.4921	.8748	1.1537	1.0671	1.3589	1.0204	1.0303	.7468

HOUSEHOLD PARTY SIZE, INCLUDING RESPONDENT, ON LAST TRIP — QUESTION 4A

TRAVEL BEHAVIOUR(NON-RESIDENTS)

	TOTAL	PURPOSE: SKI VACATION	PURPOSE: SKI AND VFR	PURPOSE: SKI AND BUSINESS/ CONVENTION	EXPERIENCE: FIRST VISIT	EXPERIENCE: REPEAT VISIT
01	16.0 53.4% 100.0%	9.4 49.0% 58.8%	3.7 54.7% 23.4%	2.6 77.4% 16.4%	7.3 53.1% 45.6%	8.7 53.8% 54.4%
02	7.4 24.7% 100.0%	5.1 26.3% 68.2%	1.8 25.7% 23.8%	.5 14.2% 6.5%	3.8 27.8% 51.6%	3.6 22.1% 48.4%
03	3.3 10.9% 100.0%	2.2 11.3% 66.7%	.8 11.1% 23.4%	.2 6.3% 6.5%	1.5 11.1% 46.9%	1.7 10.7% 53.1%
04	1.9 6.2% 100.0%	1.4 7.1% 74.0%	.4 5.5% 20.3%	.1 1.8% 3.3%	.5 3.9% 28.9%	1.3 8.1% 71.1%
05	.7 2.4% 100.0%	.6 3.3% 88.0%	.1 1.3% 12.0%	-	.3 2.1% 39.1%	.4 2.7% 60.9%
06	.4 1.3% 100.0%	.3 1.7% 84.8%	.1 .8% 14.3%	-	.2 1.5% 51.0%	.2 1.2% 49.0%
07	.1 .3% 100.0%	* .2% 52.4%	* .4% 32.4%	* .4% 15.3%	* * 4.3%	.1 .4% 80.5%
08	* .1% 100.0%	* .1% 78.1%	-	-	-	* .1% 100.0%
09	.1 .3% 100.0%	* .2% 57.6%	* .5% 42.4%	-	-	.1 .5% 100.0%
14	* * 100.0%	* * 100.0%	-	-	* * 100.0%	-
NOT STATED	.1 .4% 100.0%	.1 .6% 100.0%	-	-	.1 .6% 64.5%	* .3% 35.5%
BASE: SKIERS (000'S)	30.0 100.0% 100.0%	19.2 99.8% 64.1%	6.9 100.0% 22.8%	3.4 100.1% 11.3%	13.8 100.1% 45.9%	16.2 99.9% 54.0%
MEAN STD DEV	1.86 1.2414	1.97 1.3040	1.80 1.1910	1.34 .7564	1.73 1.1058	1.92 1.3350

HOUSEHOLD PARTY SIZE, INCLUDING RESPONDENT, ON LAST TRIP — QUESTION 4A

	SKIER PROFILE: SKILL					AGE								
	LAST TRIP TOTAL	BEGINNER	INTERMEDIATE	ADVANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
01	197.5	25.0	99.3	61.2	11.9	63.9	65.2	30.9	18.5	7.7	5.6	2.0	1.1	1.7
	62.1%	60.3%	59.4%	66.1%	71.6%	73.7%	75.0%	59.2%	54.0%	32.0%	33.0%	33.5%	20.8%	44.7%
	100.0%	12.6%	50.3%	31.0%	6.0%	32.4%	33.0%	15.7%	9.4%	3.9%	2.8%	1.0%	.6%	.9%
02	73.3	10.2	42.5	16.6	4.1	9.9	15.2	20.5	10.5	7.9	3.2	1.3	2.6	1.8
	23.1%	24.7%	25.4%	17.9%	24.4%	11.4%	17.5%	39.2%	30.6%	32.8%	19.0%	22.6%	47.7%	46.3%
	100.0%	13.9%	57.9%	22.7%	5.5%	13.5%	20.8%	27.9%	14.3%	10.8%	4.4%	1.8%	3.6%	2.5%
03	24.3	1.3	14.4	8.3	.1	5.7	3.3	.4	2.7	3.3	5.0	2.1	1.6	.2
	7.6%	3.2%	8.6%	9.0%	.9%	6.6%	3.8%	.8%	7.8%	13.4%	29.5%	34.7%	29.2%	5.3%
	100.0%	5.5%	59.4%	34.3%	.6%	23.6%	13.6%	1.7%	11.1%	13.4%	20.6%	8.5%	6.6%	.9%
04	15.1	3.9	8.6	2.2	.4	4.5	1.5	.2	1.6	4.5	2.6	.2	-	.1
	4.8%	9.4%	5.1%	2.4%	2.6%	5.2%	1.7%	.4%	4.5%	18.5%	15.4%	2.9%		2.3%
	100.0%	25.8%	56.8%	14.5%	2.9%	29.9%	9.9%	1.4%	10.3%	29.7%	17.2%	1.1%		.6%
05	5.6	.2	1.5	3.8	.1	2.2	.6	.2	.9	.8	.4	*	.1	*
	1.8%	.4%	.9%	4.1%	.5%	2.6%	1.0%	.3%	2.7%	3.3%	2.5%	.8%	1.4%	1.1%
	100.0%	3.2%	26.9%	68.2%	1.6%	40.3%	15.1%	3.0%	16.8%	14.2%	7.6%	.9%	1.4%	.8%
06	1.8	.8	.6	.4	-	.5	.8	*	*	-	.1	.3	-	*
	.5%	2.0%	.4%	.4%		.5%	1.0%	.1%	.1%		.5%	5.5%		.3%
	100.0%	44.9%	34.1%	21.0%		26.1%	46.8%	2.0%	2.0%		4.3%	18.1%		.7%
07	.1	*	.1	*	-	*	*	*	-	*	-	-	*	-
	*	*	*	*		*	*	*		*			.9%	
	100.0%	4.3%	71.9%	23.8%		4.3%	30.5%	4.3%		4.3%			56.7%	
08	*	-	*	*	-	-	*	-	-	-	-	-	*	-
	*		*	*			*						.1%	
	100.0%		78.1%	21.9%			78.1%						21.9%	
09	.1	-	.1	-	-	-	-	-	*	-	*	-	-	-
	*		*						.1%		.2%			
	100.0%		100.0%						57.6%		42.4%			
14	*	-	-	*	-	-	-	*	-	-	-	-	-	-
	*			*				*						
	100.0%			100.0%				100.0%						
NOT STATED	.1	-	.1	*	-	*	-	*	*	-	-	-	-	-
	*		*	*		.1%		.1%	.1%					
	100.0%		64.5%	35.5%		35.5%		38.4%	26.1%					
BASE: SKIERS (000'S)	317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
	100.0%	100.0%	99.8%	99.9%	100.0%	100.1%	100.0%	100.1%	99.9%	100.0%	100.1%	100.0%	100.1%	100.0%
	100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%
MEAN	1.63	1.71	1.64	1.62	1.36	1.53	1.39	1.44	1.72	2.28	2.38	2.31	2.17	1.70
STD DEV	1.0102	1.1317	.9653	1.0709	.6861	1.0543	.8613	.5918	1.0247	1.1881	1.2200	1.2848	.9144	.8091

SKIER PROFILE

	LAST TRIP TOTAL	TOTAL RES.	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
01	197.5	181.4	63.5	58.9	26.8	16.4	6.6	8.7	131.7	65.7	23.6	37.2	29.4	79.6
	62.1%	63.0%	74.7%	75.6%	59.4%	54.1%	30.6%	32.1%	65.7%	56.0%	48.6%	49.3%	77.5%	74.7%
	100.0%	91.9%	32.2%	29.8%	13.6%	8.3%	3.3%	4.4%	66.7%	33.3%	11.9%	18.8%	14.9%	40.3%
02	73.3	65.9	9.4	13.7	18.3	9.5	7.2	7.5	37.5	35.9	15.9	25.0	5.9	12.3
	23.1%	22.9%	11.1%	17.6%	40.6%	31.4%	33.4%	27.5%	19.7%	30.6%	32.8%	33.1%	15.6%	11.5%
	100.0%	89.9%	12.8%	18.7%	25.0%	12.9%	9.8%	10.2%	51.1%	48.9%	21.7%	34.1%	8.1%	16.7%
03	24.3	21.0	5.3	2.6	-	2.2	2.9	7.9	17.4	6.9	5.5	9.1	1.0	5.6
	7.6%	7.3%	6.3%	3.4%		7.4%	13.6%	29.0%	8.7%	5.3%	11.3%	12.0%	2.6%	5.3%
	100.0%	86.5%	22.0%	10.8%		9.2%	12.0%	32.5%	71.8%	28.2%	22.5%	37.4%	4.1%	23.2%
04	15.1	13.3	4.2	1.1	-	1.4	4.1	2.4	9.2	5.9	3.2	2.9	1.5	5.5
	4.8%	4.6%	5.0%	1.4%		4.6%	18.9%	9.0%	4.6%	5.0%	6.7%	3.8%	4.0%	5.1%
	100.0%	87.7%	28.1%	7.3%		9.3%	26.8%	16.1%	61.1%	38.9%	21.5%	19.0%	10.2%	36.1%
05	5.6	4.8	2.2	.8	-	.8	.8	.3	3.5	2.1	.3	.2	.1	3.0
	1.8%	1.7%	2.6%	1.0%		2.6%	3.6%	1.2%	1.7%	1.8%	.5%	.3%	.3%	2.8%
	100.0%	86.8%	39.5%	13.5%		14.0%	14.0%	5.9%	62.7%	37.3%	4.7%	3.8%	1.9%	54.3%
06	1.8	1.4	.3	.8	-	-	-	.3	.9	.9	*	.9	*	.5
	.6%	.5%	.4%	1.0%				1.2%	.4%	.8%	.1%	1.1%	*	.5%
	100.0%	78.0%	18.1%	41.8%				18.1%	48.1%	51.9%	1.8%	47.7%	.7%	28.9%
07	.1	-	-	-	-	-	-	-	.1	*	-	.1	-	*
	*								*	*		.1%		*
	100.0%								87.2%	12.8%		87.2%		4.3%
08	*	-	-	-	-	-	-	-	*	-	*	-	-	*
	*								*		*			*
	100.0%								100.0%		21.9%			78.1%
09	.1	-	-	-	-	-	-	-	.1	-	-	.1	-	-
	*								*			.1%		
	100.0%								100.0%			100.0%		
14	*	-	-	-	-	-	-	-	*	-	-	*	-	-
	*								*			*		
	100.0%								100.0%			100.0%		
NOT STATED	.1	-	-	-	-	-	-	-	.1	-	*	.1	-	*
	*								.1%		*	.1%		*
	100.0%								100.0%		2.9%	61.6%		35.5%
BASE: SKIERS (000'S)	317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
	100.0%	100.0%	100.1%	100.0%	100.0%	100.1%	100.1%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	99.9%
	100.0%	90.5%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%
MEAN	1.63	1.60	1.51	1.37	1.41	1.70	2.32	2.23	1.60	1.68	1.78	1.77	1.34	1.51
STD DEV	1.0102	.9799	1.0306	.8343	.4911	.9709	1.1922	1.1030	1.0125	1.0038	.9378	1.0010	.7476	1.0521

HOUSEHOLD PARTY SIZE, INCLUDING RESPONDENT, ON LAST TRIP QUESTION 4A

SKIER PROFILE

	LAST TRIP TOTAL	LIFE STAGE: YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
01	197.5	30.9	35.7	13.1	48.1	40.7	12.5	4.0	.7	1.0
	62.1%	98.4%	49.7%	38.9%	55.6%	71.9%	78.3%	60.3%	77.6%	92.2%
	100.0%	15.6%	18.1%	6.6%	24.3%	20.6%	6.3%	2.0%	.4%	.5%
02	73.3	-	33.2	15.3	14.0	4.8	1.2	2.6	.2	-
	23.1%		46.2%	45.5%	16.1%	8.5%	7.4%	39.5%	17.4%	
	100.0%		45.3%	20.8%	19.0%	6.6%	1.6%	3.6%	.2%	
03	24.3	.3	2.4	4.3	9.3	5.7	2.1	-	-	.1
	7.6%	.8%	3.3%	12.7%	10.7%	10.1%	12.9%			7.8%
	100.0%	1.1%	9.6%	17.6%	38.3%	23.5%	8.5%			.4%
04	15.1	.1	.2	.5	10.8	3.2	.1	*	*	-
	4.8%	.3%	.3%	1.4%	12.4%	5.7%	.7%	.2%	3.6%	
	100.0%	.7%	1.5%	3.2%	71.2%	21.4%	.7%	.1%	.2%	
05	5.6	.1	.2	*	4.2	.9	.1	-	-	-
	1.8%	.3%	.2%	.1%	4.9%	1.6%	.5%			
	100.0%	1.7%	3.0%	.9%	75.7%	16.6%	1.4%			
06	1.8	-	*	.4	.2	1.1	*	-	*	-
	.6%		.1%	1.2%	.2%	2.0%	.1%		1.4%	
	100.0%		2.7%	22.4%	10.3%	63.0%	.7%		.7%	
07	.1	-	*	*	-	*	-	-	-	-
	*		*	*		.1%				
	100.0%		30.5%	8.6%		56.7%				
08	*	-	-	-	-	-	*	-	-	-
	*						*			
	100.0%						21.9%			
09	.1	-	-	*	*	-	-	-	-	-
	*			.1%	*					
	100.0%			57.6%	42.4%					
14	*	-	-	-	*	-	-	-	-	-
	*				*					
	100.0%				100.0%					
NOT STATED	.1	*	*	-	-	*	-	-	-	-
	*	.1%	.1%			.1%				
	100.0%	26.1%	38.4%			35.5%				
BASE: SKIERS (000'S)	317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
	100.0%	99.9%	99.9%	99.9%	99.9%	100.0%	99.9%	100.0%	100.0%	100.0%
	100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%
MEAN	1.63	1.04	1.55	1.83	1.96	1.63	1.38	1.40	1.35	1.16
STD DEV	1.0102	.3290	.6201	.9049	1.2866	1.1836	.7879	.5019	.8512	.5362

HOUSEHOLD PARTY SIZE, INCLUDING RESPONDENT, ON LAST TRIP QUESTION 4A

	.....NUMBER OF SKIERS IN HOUSEHOLD.....							
	.....RESIDENT.....							
	TOTAL	ONE	TWO	THREE	FOUR	FIVE	SIX	SEVEN
01	181.4	99.2	53.8	18.1	6.4	3.1	-	.8
	63.0%	100.0%	51.6%	45.6%	21.5%	26.3%		100.0%
	100.0%	54.7%	29.7%	10.0%	3.5%	1.7%		.4%
02	65.9	-	49.9	7.7	7.2	.3	.3	-
	22.9%		47.8%	19.4%	24.2%	2.8%	35.6%	
	100.0%		75.6%	11.7%	11.0%	.5%	1.2%	
03	21.0	-	.7	13.9	5.0	1.4	-	-
	7.3%		.6%	35.0%	16.9%	12.3%		
	100.0%		3.1%	66.0%	24.0%	6.9%		
04	13.3	-	-	-	11.2	2.1	-	-
	4.6%				37.3%	17.7%		
	100.0%				84.2%	15.8%		
05	4.8	-	-	-	-	4.8	-	-
	1.7%					40.9%		
	100.0%					100.0%		
06	1.4	-	-	-	-	-	1.4	-
	.5%						64.4%	
	100.0%						100.0%	
BASE: SKIERS (000'S)	287.8	99.2	104.4	39.6	29.9	11.8	2.2	.8
	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%
	100.0%	34.5%	36.3%	13.8%	10.4%	4.1%	.8%	.3%
MEAN	1.60	1.00	1.49	1.89	2.70	3.44	4.58	1.00
STD DEV	.9799	.0000	.5122	.8912	1.1778	1.6435	1.9149	.0000

QUESTION 28

MAIN PURPOSE OF VISIT		SKIER ORIGIN (NON-RESIDENT)												
			CANADA							UNITED STATES				OTHER
		TOTAL NON-RESIDENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALIFORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
TO TAKE A SKI VACATION	17-1	19.2	13.8	2.2	5.2	2.0	3.3	.9	.2	4.4	1.0	1.0	2.5	1.0
		64.1%	61.2%	53.8%	79.9%	69.1%	50.1%	52.8%	27.2%	81.1%	75.5%	78.3%	84.7%	50.5%
		100.0%	71.6%	11.6%	26.9%	10.5%	17.1%	4.5%	1.1%	23.0%	5.0%	5.1%	12.9%	5.4%
SKIING/VISITING WITH FRIENDS AND RELATIVES	17-2	6.9	5.5	1.4	.8	.5	2.0	.5	.2	.6	.2	.1	.3	.8
		22.8%	24.4%	34.1%	12.9%	15.7%	30.8%	32.7%	29.6%	11.1%	12.1%	10.2%	11.0%	36.9%
		100.0%	80.2%	20.7%	12.2%	6.7%	29.5%	7.9%	3.2%	8.8%	2.2%	1.9%	4.7%	11.0%
WITH A CONVENTION	17-3	.5	.5	.1	.1	.2	*	-	.1	*	*	-	-	-
		1.6%	2.1%	2.4%	2.1%	5.3%	.1%		10.3%	.1%	.3%			
		100.0%	99.2%	21.5%	28.1%	32.6%	.8%		16.3%	.8%	.8%			
WITH OTHER BUSINESS	17-4	2.9	2.3	.3	.1	.2	1.4	.3	.1	.4	.1	.2	.1	.2
		9.7%	10.3%	6.8%	1.6%	7.2%	21.3%	16.2%	8.8%	8.0%	9.5%	14.1%	4.7%	8.1%
		100.0%	79.5%	9.7%	3.5%	7.2%	47.7%	9.1%	2.2%	14.9%	4.1%	6.0%	4.7%	5.7%
OR WITH SOMETHING ELSE	17-5	1.0	.8	.2	.3	.1	.1	*	.2	.1	*	-	*	.1
		3.2%	3.5%	4.7%	4.1%	2.8%	.9%	1.0%	24.1%	1.3%	2.5%		1.2%	4.6%
		100.0%	83.0%	20.3%	27.8%	8.5%	5.8%	1.7%	18.9%	7.2%	3.4%		3.8%	9.8%
BASE: SKIERS (000'S)		30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		101.4%	101.5%	101.8%	100.6%	100.1%	103.1%	102.7%	100.0%	101.6%	100.0%	102.6%	101.6%	100.1%
		100.0%	75.0%	13.9%	21.6%	9.7%	21.9%	5.5%	2.5%	18.2%	4.2%	4.2%	9.8%	6.8%
WHETHER OR NOT FIRST VISIT TO A SKI AREA IN ALBERTA														
YES	16-1	13.8	8.6	1.8	1.8	1.1	2.9	.8	.3	3.7	1.0	.8	1.9	1.5
		45.9%	38.1%	42.3%	28.0%	36.1%	44.0%	49.4%	34.0%	68.2%	79.7%	65.0%	64.6%	72.4%
		100.0%	62.2%	12.8%	13.1%	7.6%	21.0%	5.9%	1.8%	27.0%	7.4%	5.9%	13.8%	10.8%
NO	16-2	16.2	13.9	2.4	4.7	1.9	3.7	.8	.5	1.7	.3	.4	1.0	.6
		54.0%	61.9%	57.7%	72.0%	63.9%	56.0%	50.6%	66.0%	31.5%	20.3%	33.9%	35.4%	27.6%
		100.0%	85.9%	14.8%	28.7%	11.5%	22.7%	5.1%	3.0%	10.6%	1.6%	2.6%	6.4%	3.5%
NOT STATED	16-R	*	-	-	-	-	-	-	-	*	-	*	-	-
		*								.2%		1.0%		
		100.0%								100.0%		100.0%		
BASE: SKIERS (000'S)		30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	99.9%	100.0%	100.0%
		100.0%	75.0%	13.9%	21.6%	9.7%	21.9%	5.5%	2.5%	18.2%	4.2%	4.2%	9.8%	6.8%

MAIN PURPOSE OF VISIT

		NON-RESIDENT					
		TOTAL	BANFF/ L.LOUISE REGION	SUNSHINE	SKIING LOUISE	MT. NORQUAY	MARMOT
TO TAKE A SKI VACATION	17-1	19.2	17.4	9.1	7.8	.4	1.9
		64.1%	64.2%	64.2%	64.5%	60.7%	62.9%
		100.0%	90.2%	47.4%	40.7%	2.2%	9.8%
SKIING/VISITING WITH FRIENDS AND RELATIVES	17-2	6.9	6.0	2.8	3.0	.2	.9
		22.8%	22.2%	19.9%	24.5%	27.7%	28.9%
		100.0%	87.4%	41.3%	43.3%	2.8%	12.6%
WITH A CONVENTION	17-3	.5	.5	.4	.1	*	*
		1.6%	1.7%	2.5%	.8%	1.0%	.4%
		100.0%	97.3%	75.0%	20.7%	1.5%	2.7%
WITH OTHER BUSINESS	17-4	2.9	2.7	1.7	1.0	*	.2
		9.7%	10.1%	11.8%	8.3%	5.8%	6.5%
		100.0%	93.4%	57.5%	34.5%	1.4%	6.6%
OR WITH SOMETHING ELSE	17-5	1.0	.9	.4	.5	*	.1
		3.2%	3.3%	2.8%	3.8%	4.7%	2.2%
		100.0%	93.2%	41.9%	48.0%	3.4%	6.8%
BASE: SKIERS (000'S)		30.0	27.0	14.2	12.1	.7	3.0
		101.4%	101.5%	101.2%	101.9%	99.9%	100.9%
		100.0%	90.0%	47.3%	40.4%	2.3%	10.0%
WHETHER OR NOT FIRST VISIT TO A SKI AREA IN ALBERTA							
YES	16-1	13.8	12.5	7.0	5.1	.4	1.2
		45.9%	46.4%	49.2%	42.5%	56.5%	41.8%
		100.0%	90.9%	50.7%	37.4%	2.8%	9.1%
NO	16-2	16.2	14.5	7.2	7.0	.3	1.7
		54.0%	53.6%	50.8%	57.5%	43.5%	57.8%
		100.0%	89.4%	44.5%	43.0%	1.8%	10.6%
NOT STATED	16-R	*	-	-	-	-	*
		*					.4%
		100.0%					100.0%
BASE: SKIERS (000'S)		30.0	27.0	14.2	12.1	.7	3.0
		99.9%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	90.0%	47.3%	40.4%	2.3%	10.0%

QUESTION 28

MAIN PURPOSE OF VISIT		TOTAL NON-RESIDENT	TRIP TIMING (NON-RESIDENT) SEASON: XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	PERIOD SKIED: DAY SKIING: TOTAL	WEEKDAY	WEEKEND	OVERNIGHT SKIING: TOTAL	MIDWEEK	WEEKEND
TO TAKE A SKI VACATION	17-1	19.2	3.0	3.9	6.3	6.1	.8	.4	.4	18.2	15.5	2.6
		64.1%	52.4%	57.6%	69.2%	71.7%	38.5%	46.0%	32.0%	66.2%	67.3%	60.7%
		100.0%	15.4%	20.3%	32.7%	31.6%	4.2%	2.3%	1.9%	94.6%	80.8%	13.8%
SKIING/VISITING WITH FRIENDS AND RELATIVES	17-2	6.9	2.3	1.6	1.7	1.3	.9	.5	.4	5.9	5.2	.7
		22.8%	41.3%	22.8%	18.8%	14.9%	42.2%	50.2%	35.4%	21.6%	22.5%	16.7%
		100.0%	34.0%	22.6%	24.9%	18.4%	13.0%	7.1%	5.9%	86.5%	75.8%	10.6%
WITH A CONVENTION	17-3	.5	.2	.1	.2	.1	*	-	*	.4	.4	.1
		1.6%	2.9%	1.3%	1.8%	.6%	2.1%		3.9%	1.6%	1.6%	1.3%
		100.0%	35.0%	19.0%	35.0%	10.9%	9.4%		9.4%	90.6%	78.5%	12.1%
WITH OTHER BUSINESS	17-4	2.9	*	1.1	.9	.9	.3	*	.2	2.5	1.7	.8
		9.7%	.8%	15.9%	9.9%	10.7%	13.5%	3.7%	21.8%	9.1%	7.2%	18.9%
		100.0%	1.6%	36.9%	30.6%	31.0%	9.7%	1.2%	8.5%	85.4%	57.2%	28.2%
OR WITH SOMETHING ELSE	17-5	1.0	.2	.3	.2	.3	.1	-	.1	.9	.7	.2
		3.2%	2.8%	4.1%	2.0%	3.9%	3.7%		5.9%	3.1%	2.9%	4.1%
		100.0%	16.8%	29.1%	19.4%	34.7%	8.2%		8.2%	89.7%	71.0%	19.7%
BASE: SKIERS (000'S)		30.0	5.6	6.8	9.1	8.5	2.1	1.0	1.1	27.5	23.1	4.4
		101.4%	100.2%	101.7%	101.7%	101.8%	100.0%	99.9%	100.0%	101.6%	101.5%	101.7%
		100.0%	18.8%	22.7%	30.3%	28.2%	7.0%	3.2%	3.8%	91.5%	77.0%	14.5%
WHETHER OR NOT FIRST VISIT TO A SKI AREA IN ALBERTA												
YES	16-1	13.8	2.8	3.1	4.2	3.7	.7	.3	.4	12.9	11.4	1.5
		45.9%	48.9%	45.7%	46.3%	43.7%	31.0%	31.0%	31.0%	47.1%	49.5%	34.1%
		100.0%	20.1%	22.6%	30.5%	26.8%	4.7%	2.2%	2.6%	93.8%	83.0%	10.8%
NO	16-2	16.2	2.9	3.7	4.9	4.8	1.5	.7	.8	14.5	11.7	2.9
		54.0%	51.1%	54.3%	53.6%	56.3%	69.0%	69.0%	69.0%	52.9%	50.5%	65.6%
		100.0%	17.8%	22.8%	30.0%	29.4%	9.0%	4.1%	4.8%	89.6%	72.0%	17.6%
NOT STATED	16-R	*	-	-	*	-	-	-	-	*	-	*
		*			.1%					*		.3%
		100.0%			100.0%					100.0%		100.0%
BASE: SKIERS (000'S)		30.0	5.6	6.8	9.1	8.5	2.1	1.0	1.1	27.5	23.1	4.4
		99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	18.8%	22.7%	30.3%	28.2%	7.0%	3.2%	3.8%	91.5%	77.0%	14.5%

QUESTION 28

TRAVEL BEHAVIOUR (NON-RESIDENT)

		TOTAL NON-RESIDENT	TRAVEL: PACKAGE	TRAVEL: INDEPENDENT	MODE(S): CAR	MODE(S): AIR	MODE(S): BUS	MODE(S): TRAIN	ACCOMMODATION: HOTEL/MOTEL/LODGE	ACCOMMODATION: PRIVATE HOME	ACCOMMODATION: OTHER	SATISFACTION (TRIP IN GENERAL): EXCELLENT	SATISFACTION (TRIP IN GENERAL): GOOD	SATISFACTION (TRIP IN GENERAL): FAIR/POOR
MAIN PURPOSE OF VISIT														
TO TAKE A SKI VACATION	17-1	19.2	6.7	12.5	12.8	9.7	3.3	1.0	16.2	2.2	.7	8.9	9.4	.9
		64.1%	87.4%	56.1%	68.4%	56.6%	62.9%	69.0%	74.1%	31.2%	57.7%	64.3%	63.8%	68.5%
		100.0%	34.9%	65.1%	66.5%	50.2%	17.1%	5.0%	84.2%	11.2%	3.6%	46.4%	48.7%	4.6%
SKIING/VISITING WITH FRIENDS AND RELATIVES	17-2	6.9	.5	6.4	3.9	4.7	1.1	.3	2.8	3.9	.2	3.3	3.3	.2
		22.8%	6.2%	28.6%	20.9%	27.3%	21.4%	19.0%	12.9%	57.1%	15.6%	23.7%	22.3%	17.9%
		100.0%	7.0%	93.0%	56.9%	68.1%	16.3%	3.9%	41.3%	57.4%	2.7%	48.1%	47.9%	3.4%
WITH A CONVENTION	17-3	.5	.2	.3	.1	.3	.2	*	.4	*	.1	.2	.3	*
		1.6%	2.2%	1.3%	.5%	1.7%	3.9%	.9%	1.6%	.6%	6.5%	1.2%	1.7%	3.4%
		100.0%	36.6%	63.4%	19.5%	62.2%	42.7%	2.7%	74.3%	9.4%	16.3%	36.6%	54.1%	9.4%
WITH OTHER BUSINESS	17-4	2.9	.3	2.6	1.6	2.5	.5	*	2.3	.6	.1	1.3	1.4	.1
		9.7%	3.6%	11.9%	8.5%	14.5%	9.3%	2.3%	10.4%	9.0%	6.8%	9.5%	9.7%	10.1%
		100.0%	9.5%	90.5%	54.6%	84.6%	17.7%	1.1%	77.5%	21.2%	2.8%	45.3%	48.7%	4.5%
OR WITH SOMETHING ELSE	17-5	1.0	.1	.9	.6	.3	.1	.1	.6	.2	.2	.4	.5	-
		3.2%	1.0%	3.9%	3.3%	2.0%	2.6%	8.8%	2.6%	3.3%	13.5%	2.9%	3.7%	
		100.0%	8.1%	91.9%	65.5%	35.3%	14.3%	12.9%	59.2%	23.9%	16.9%	43.0%	57.0%	
BASE: SKIERS (000'S)		30.0	7.7	22.3	18.7	17.1	5.2	1.4	21.9	6.9	1.2	13.9	14.7	1.3
		101.4%	100.4%	101.8%	101.6%	102.1%	100.7%	100.0%	101.6%	101.2%	100.1%	101.6%	101.2%	99.9%
		100.0%	25.6%	74.4%	62.3%	56.9%	17.4%	4.7%	72.9%	23.0%	4.0%	46.3%	49.0%	4.3%
WHETHER OR NOT FIRST VISIT TO A SKI AREA IN ALBERTA														
YES	16-1	13.8	4.9	8.8	7.9	9.5	3.1	.7	10.8	2.5	.5	7.1	6.3	.4
		45.9%	64.2%	39.6%	42.1%	55.8%	58.8%	50.1%	49.5%	36.7%	43.8%	51.0%	42.7%	29.7%
		100.0%	35.8%	64.2%	57.1%	69.1%	22.3%	5.1%	78.6%	18.3%	3.8%	51.4%	45.5%	2.8%
NO	16-2	16.2	2.8	13.5	10.8	7.5	2.2	.7	11.0	4.4	.7	6.8	8.4	.3
		54.0%	35.8%	60.3%	57.8%	44.1%	41.2%	49.9%	50.4%	63.3%	56.2%	48.9%	57.3%	70.3%
		100.0%	17.0%	83.0%	66.7%	46.4%	13.3%	4.3%	63.0%	26.9%	4.1%	41.9%	51.9%	5.6%
NOT STATED	16-R	*	-	*	*	*	-	-	*	-	-	*	-	-
		*		.1%	.1%	.1%			.1%			.1%		
		100.0%		100.0%	100.0%	100.0%			100.0%			100.0%		
BASE: SKIERS (000'S)		30.0	7.7	22.3	18.7	17.1	5.2	1.4	21.9	6.9	1.2	13.9	14.7	1.3
		99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	25.6%	74.4%	62.3%	56.9%	17.4%	4.7%	72.9%	23.0%	4.0%	46.3%	49.0%	4.3%

QUESTION 2B

MAIN PURPOSE OF VISIT

#==========TRAVEL BEHAVIOUR (NON-RESIDENT)==========#

		+---------PURPOSE---------+				+---EXPERIENCE---+	
		TOTAL NON-RESI-DENT	SKI VACATION	SKI AND VFR	SKI & BUSINESS/ CONVEN-TICN	FIRST VISIT	REPEAT VISIT
TO TAKE A SKI VACATION	17-1	19.2	19.2	.1	.2	9.7	9.5
		64.1%	100.0%	1.3%	5.9%	70.6%	58.7%
		100.0%	100.0%	.5%	1.0%	50.6%	49.4%
SKIING/VISITING WITH FRIENCS AND RELATIVES	17-2	6.9	.1	6.9	.1	2.5	4.4
		22.8%	.5%	100.0%	2.3%	18.0%	26.9%
		100.0%	1.3%	100.0%	1.1%	36.2%	63.6%
WITH A CONVENTION	17-3	.5	-	-	.5	.2	.3
		1.6%			13.9%	1.3%	1.8%
		100.0%			100.0%	39.0%	61.0%
WITH CTHER BUSINESS	17-4	2.9	.2	.1	2.9	1.3	1.7
		9.7%	1.0%	1.1%	86.1%	9.2%	10.2%
		100.0%	6.8%	2.7%	100.0%	43.4%	56.6%
OR WITH SOMETHING ELSE	17-5	1.0	.1	-	-	.3	.7
		3.2%	.3%			2.1%	4.1%
		100.0%	6.9%			29.9%	70.1%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		101.4%	101.8%	102.4%	108.2%	101.2%	101.7%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

WHETHER OR NOT FIRST VISIT TO A SKI AREA IN ALBERTA

YES	16-1	13.8	9.7	2.5	1.5	13.8	-
		45.9%	50.6%	36.2%	42.8%	100.0%	
		100.0%	70.6%	18.0%	10.6%	100.0%	
NO	16-2	16.2	9.5	4.4	1.9	-	16.2
		54.0%	49.4%	63.6%	57.2%		100.0%
		100.0%	58.7%	26.9%	12.0%		100.0%
NOT STATED	16-R	*	-	*	-	-	-
		*		.2%			
		100.0%		100.0%			
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		99.9%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

QUESTION 28

		TOTAL NON-RESIDENT	SKILL: BEGINNER	SKILL: INTERMEDIATE	SKILL: ADVANCED	SKILL: EXPERT	AGE: 12-17 YEARS	AGE: 18-24 YEARS	AGE: 25-29 YEARS	AGE: 30-34 YEARS	AGE: 35-39 YEARS	AGE: 40-44 YEARS	AGE: 45-49 YEARS	AGE: 50-54 YEARS	AGE: 55+ YEARS
		SKIER PROFILE (NON-RESIDENT)													
MAIN PURPOSE OF VISIT															
TO TAKE A SKI VACATION	17-1	19.2	2.4	10.4	5.0	1.5	1.2	5.8	4.2	2.6	1.7	1.0	1.5	.6	.6
		64.1%	62.2%	67.4%	58.8%	65.4%	68.7%	63.7%	58.7%	65.7%	61.1%	59.3%	79.5%	87.8%	70.9%
		100.0%	12.4%	53.9%	25.8%	7.7%	6.1%	30.3%	21.8%	13.7%	8.7%	5.4%	7.6%	3.0%	3.2%
SKIING/VISITING WITH FRIENDS AND RELATIVES	17-2	6.9	1.0	3.2	2.3	.2	.4	2.5	2.0	.8	.4	.3	.2	.1	.2
		22.8%	26.4%	20.9%	27.4%	10.2%	22.1%	27.0%	27.4%	19.9%	14.4%	18.0%	13.4%	11.1%	19.7%
		100.0%	14.7%	46.8%	33.8%	3.4%	5.5%	36.1%	28.6%	11.6%	5.8%	4.6%	3.6%	1.0%	2.5%
WITH A CONVENTION	17-3	.5	.1	.3	.1	*	.1	.1	*	*	.1	*	*	-	-
		1.6%	2.0%	1.9%	1.2%	.2%	5.9%	1.4%	.6%	.8%	3.4%	1.8%	2.4%		
		100.0%	16.3%	61.5%	21.5%	.8%	21.5%	26.4%	9.4%	6.9%	19.5%	6.9%	9.4%		
WITH OTHER BUSINESS	17-4	2.9	.3	1.3	.8	.5	-	.5	.9	.4	.5	.4	.1	*	.1
		9.7%	7.1%	8.5%	9.9%	22.3%		5.3%	12.0%	11.1%	19.5%	22.7%	4.2%	.6%	9.4%
		100.0%	9.3%	44.9%	28.6%	17.3%		16.5%	29.3%	15.2%	18.3%	13.7%	2.6%	.1%	2.8%
OR WITH SOMETHING ELSE	17-5	1.0	.1	.3	.4	.1	.1	.3	.2	.1	.1	-	*	*	-
		3.2%	3.5%	2.2%	4.2%	5.3%	5.2%	3.6%	3.0%	3.6%	4.4%		2.4%	.6%	
		100.0%	14.0%	36.2%	37.2%	12.6%	9.4%	34.8%	22.7%	15.3%	12.7%		4.7%	.4%	
BASE: SKIERS (000'S)		30.0	3.8	15.4	8.5	2.3	1.7	9.1	7.2	4.0	2.7	1.8	1.8	.6	.9
		101.4%	101.2%	100.9%	101.5%	103.4%	101.9%	101.0%	101.7%	101.1%	102.8%	101.8%	101.9%	100.1%	100.0%
		100.0%	12.7%	51.2%	28.2%	7.5%	5.7%	30.5%	23.8%	13.4%	9.1%	5.9%	6.2%	2.2%	2.9%
WHETHER OR NOT FIRST VISIT TO A SKI AREA IN ALBERTA															
YES	16-1	13.8	2.5	7.1	3.3	.9	.9	4.3	3.8	1.5	1.2	.9	.8	.2	.4
		45.9%	64.5%	45.9%	39.0%	40.1%	50.7%	46.7%	52.6%	36.6%	42.9%	48.6%	42.4%	32.1%	44.6%
		100.0%	17.9%	51.2%	24.0%	6.6%	6.3%	31.0%	27.3%	10.6%	8.5%	6.2%	5.7%	1.5%	2.8%
NO	16-2	16.2	1.4	8.3	5.1	1.4	.8	4.9	3.4	2.5	1.6	.9	1.1	.4	.5
		54.0%	35.5%	54.1%	60.8%	59.9%	49.3%	53.2%	47.4%	63.4%	57.1%	51.4%	57.6%	67.9%	55.4%
		100.0%	8.4%	51.3%	31.7%	8.4%	5.2%	30.0%	20.9%	15.7%	9.6%	5.6%	6.6%	2.7%	2.9%
NOT STATED	16-R	*	-	-	*	-	-	*	-	-	-	-	-	-	-
		*			.2%			.1%							
		100.0%			100.0%			100.0%							
BASE: SKIERS (000'S)		30.0	3.8	15.4	8.5	2.3	1.7	9.1	7.2	4.0	2.7	1.8	1.8	.6	.9
		99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	12.7%	51.2%	28.2%	7.5%	5.7%	30.5%	23.8%	13.4%	9.1%	5.9%	6.2%	2.2%	2.9%

QUESTION 28

MAIN PURPOSE OF VISIT

SKIER PROFILE (NON-RESIDENT)

		TOTAL NON-RESIDENT	SEX: MALE	SEX: FEMALE	SOCIO-ECONOMIC STATUS: UPPER	MIDDLE	LOWER	STUDENT
TO TAKE A SKI VACATION	17-1	19.2	12.8	6.4	5.8	6.0	2.0	3.2
		64.1%	61.5%	70.0%	65.1%	64.2%	64.8%	62.5%
		100.0%	66.7%	33.3%	29.9%	31.3%	10.4%	16.6%
SKIING/VISITING WITH FRIENDS AND RELATIVES	17-2	6.9	4.8	2.1	1.5	2.2	.7	1.5
		22.8%	23.0%	22.5%	16.7%	23.9%	22.9%	30.0%
		100.0%	69.9%	30.1%	21.5%	32.8%	10.3%	22.4%
WITH A CONVENTION	17-3	.5	.3	.2	.1	.1	*	.2
		1.6%	1.3%	2.1%	1.3%	1.1%	1.4%	3.3%
		100.0%	59.0%	41.0%	24.0%	21.5%	9.4%	35.8%
WITH OTHER BUSINESS	17-4	2.9	2.4	.5	1.6	.9	.2	*
		9.7%	11.6%	5.6%	18.1%	9.4%	6.1%	.6%
		100.0%	82.4%	17.6%	54.6%	30.3%	6.4%	1.1%
OR WITH SOMETHING ELSE	17-5	1.0	.8	.1	.1	.3	.2	.2
		3.2%	3.9%	1.5%	1.3%	3.1%	5.2%	4.1%
		100.0%	85.5%	14.5%	12.3%	30.7%	16.7%	22.3%
BASE: SKIERS (000'S)		30.0	20.9	9.2	8.8	9.4	3.1	5.1
		101.4%	101.3%	101.7%	102.5%	101.7%	100.4%	100.5%
		100.0%	69.5%	30.5%	29.5%	31.3%	10.2%	17.1%

WHETHER OR NOT FIRST VISIT TO A SKI AREA IN ALBERTA

YES	16-1	13.8	9.0	4.8	4.1	3.9	1.5	2.3
		45.9%	43.0%	52.6%	46.6%	41.9%	49.5%	45.6%
		100.0%	65.1%	34.9%	29.9%	28.5%	11.0%	16.9%
NO	16-2	16.2	11.9	4.3	4.7	5.4	1.5	2.8
		54.0%	56.9%	47.4%	53.4%	57.9%	50.5%	54.4%
		100.0%	73.2%	26.8%	29.1%	33.5%	9.6%	17.2%
NOT STATED	16-R	*	*	-	-	*	-	-
		*	.1%			.1%		
		100.0%	100.0%			100.0%		
BASE: SKIERS (000'S)		30.0	20.9	9.2	8.8	9.4	3.1	5.1
		99.9%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%
		100.0%	69.5%	30.5%	29.5%	31.3%	10.2%	17.1%

QUESTION 28

SKIER PROFILE (NON-RESIDENT)

LIFE STAGE

		TOTAL NON-RESI-DENT	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
MAIN PURPOSE OF VISIT											
TO TAKE A SKI VACATION	17-1	19.2	4.1	4.8	1.6	2.5	2.8	1.0	.5	.2	.4
		64.1%	60.1%	62.3%	59.1%	64.5%	73.5%	68.1%	87.9%	60.2%	76.9%
		100.0%	21.3%	25.1%	8.2%	13.2%	14.3%	5.2%	2.6%	1.1%	2.3%
SKIING/VISITING WITH FRIENDS AND RELATIVES	17-2	6.9	1.8	1.9	.6	.7	.6	.3	.1	.1	*
		22.8%	26.0%	24.4%	23.6%	16.7%	17.1%	17.4%	10.8%	39.8%	7.7%
		100.0%	25.9%	27.6%	9.2%	9.6%	9.4%	3.8%	.9%	2.0%	.6%
WITH A CONVENTION	17-3	.5	*	.1	.1	*	.1	-	-	-	-
		1.6%	.6%	1.6%	3.3%	.9%	4.0%				
		100.0%	9.4%	25.7%	18.8%	7.7%	31.6%				
WITH OTHER BUSINESS	17-4	2.9	.9	.8	.4	.6	*	.1	*	-	.1
		9.7%	12.6%	10.8%	13.5%	14.7%	.9%	9.0%	.6%		15.4%
		100.0%	29.4%	28.6%	12.3%	19.8%	1.1%	4.5%	.1%		3.0%
OR WITH SOMETHING ELSE	17-5	1.0	.1	.2	.1	.2	.2	.1	*	-	-
		3.2%	2.1%	3.1%	2.9%	4.8%	5.5%	5.5%	.6%		
		100.0%	15.3%	25.0%	8.1%	19.9%	21.6%	8.5%	.4%		
BASE: SKIERS (000'S)		30.0	6.8	7.8	2.7	3.9	3.7	1.5	.6	.4	.6
		101.4%	101.4%	102.2%	102.4%	101.6%	101.0%	100.0%	99.9%	100.0%	100.0%
		100.0%	22.7%	25.9%	8.9%	13.1%	12.5%	4.9%	1.9%	1.2%	1.9%
WHETHER OR NOT FIRST VISIT TO A SKI AREA IN ALBERTA											
YES	16-1	13.8	3.4	3.6	1.2	1.9	1.5	.7	.4	.2	.2
		45.9%	49.4%	46.7%	43.4%	48.3%	38.8%	44.3%	74.2%	43.1%	38.6%
		100.0%	24.4%	26.3%	8.4%	13.8%	10.6%	4.7%	3.0%	1.1%	1.6%
NO	16-2	16.2	3.5	4.1	1.5	2.0	2.3	.8	.1	.2	.4
		54.0%	50.6%	53.1%	56.6%	51.7%	61.2%	55.7%	25.8%	56.9%	61.4%
		100.0%	21.3%	25.4%	9.3%	12.5%	14.1%	5.1%	.9%	1.2%	2.2%
NOT STATED	16-R	*	-	*	-	-	-	-	-	-	-
		*		.2%							
		100.0%		100.0%							
BASE: SKIERS (000'S)		30.0	6.8	7.8	2.7	3.9	3.7	1.5	.6	.4	.6
		99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	22.7%	25.9%	8.9%	13.1%	12.5%	4.9%	1.9%	1.2%	1.9%

QUESTION 7A

REASONS FOR SKIING AT THIS AREA

		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		LAST TRIP TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
CLOSE TO HOME/ CONVENIENT	42-1	93.3	90.5	21.1	19.1	38.6	23.2	15.4	20.6	10.3
		29.3%	31.4%	19.3%	19.4%	37.5%	30.8%	55.7%	39.7%	43.1%
		100.0%	97.1%	22.6%	20.5%	41.4%	24.9%	16.5%	22.0%	11.0%
TO SKI/GET AWAY	42-2	118.0	107.3	39.5	36.9	40.5	32.2	8.2	21.1	6.1
		37.1%	37.3%	36.1%	37.4%	39.4%	42.9%	29.8%	40.8%	25.7%
		100.0%	90.9%	33.5%	31.2%	34.3%	27.3%	7.0%	17.9%	5.2%
LOTS OF SNOW/GOOD CONDITIONS	42-3	55.2	48.1	27.5	25.2	13.6	6.8	6.8	5.5	1.6
		17.4%	16.7%	25.1%	25.5%	13.3%	9.1%	24.6%	10.6%	6.5%
		100.0%	87.2%	49.8%	45.6%	24.7%	12.4%	12.3%	9.9%	2.8%
GOOD SKIING	42-4	67.4	60.8	26.6	23.6	19.3	11.3	8.0	9.2	5.7
		21.2%	21.1%	24.3%	24.0%	18.8%	15.1%	28.9%	17.7%	24.1%
		100.0%	90.2%	39.4%	35.1%	28.7%	16.8%	11.9%	13.6%	8.5%
GOOD PRICE/VALUE/DEAL	42-5	28.3	26.3	13.9	11.1	5.3	4.6	.8	5.2	1.8
		8.9%	9.1%	12.7%	11.3%	5.2%	6.1%	2.8%	10.0%	7.7%
		100.0%	92.7%	49.2%	39.2%	18.8%	16.1%	2.7%	18.3%	6.5%
VISITING/WENT WITH FRIENDS/RELATIVES	42-6	49.5	43.5	18.0	17.3	14.4	11.4	3.0	8.2	2.9
		15.6%	15.1%	16.5%	17.5%	14.0%	15.2%	10.8%	15.8%	12.0%
		100.0%	87.8%	36.4%	34.9%	29.1%	23.1%	6.0%	16.5%	5.8%
FRIENDLY/NICE STAFF	42-7	1.5	1.4	-	-	.8	.8	-	.7	-
		.5%	.5%			.8%	1.0%		1.3%	
		100.0%	92.5%			50.3%	50.3%		42.3%	
RECOMMENDED	42-8	17.3	15.1	5.3	4.9	3.1	2.5	.6	6.0	.8
		5.4%	5.3%	4.8%	5.0%	3.0%	3.4%	2.0%	11.7%	3.2%
		100.0%	87.7%	30.5%	28.6%	17.9%	14.6%	3.2%	35.0%	4.4%
FOR BUSINESS	42-9	6.7	4.7	1.9	1.1	.8	.8	-	1.3	.8
		2.1%	1.6%	1.7%	1.1%	.8%	1.0%		2.6%	3.3%
		100.0%	71.0%	27.8%	16.1%	11.6%	11.6%		20.0%	11.6%
NEVER BEEN/WANT TO TRY IT/SOMETHING DIFFERENT	42-0	21.9	18.0	6.0	6.0	5.5	3.9	1.6	2.7	3.8
		6.9%	6.3%	5.5%	6.1%	5.4%	5.1%	5.9%	5.1%	16.1%
		100.0%	82.2%	27.5%	27.5%	25.1%	17.6%	7.5%	12.1%	17.5%
ACCOMMODATION	42-X	9.7	9.3	2.3	2.3	4.4	3.3	1.1	1.9	.8
		3.0%	3.2%	2.1%	2.3%	4.3%	4.4%	4.0%	3.6%	3.2%
		100.0%	96.1%	23.7%	23.7%	45.4%	34.0%	11.4%	19.2%	7.8%

CONTINUED

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		LAST TRIP TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	MINT-ERLAND MRKT.
ADVERTISING	42-R	1.0	.6	.6	.6	-	-	-	-	-
		.3%	.2%	.5%	.6%					
		100.0%	57.0%	57.0%	57.0%					
LESS PEOPLE/FEWER CROWDS/NOT AS BUSY	43-1	8.1	7.8	5.9	5.6	.3	-	.3	1.6	-
		2.5%	2.7%	5.4%	5.7%	.3%		1.2%	3.0%	
		100.0%	96.9%	73.6%	69.5%	4.1%		4.1%	19.3%	
VARIETY/MORE VARIETY (UNSPEC)	43-2	.8	.6	-	-	.6	.6	-	-	-
		.2%	.2%			.5%	.7%			
		100.0%	71.1%			71.1%	71.1%			
EXCHANGE RATE	43-3	.2	-	-	-	-	-	-	-	-
		.1%								
		100.0%								
FRIENDLY/NICE PEOPLE GO TO THAT RESORT	43-4	4.6	4.1	1.8	1.8	1.5	.8	.8	.8	-
		1.5%	1.4%	1.7%	1.9%	1.5%	1.0%	2.7%	1.5%	
		100.0%	89.1%	39.5%	39.5%	32.9%	16.7%	16.2%	16.7%	
GIVEN AS A GIFT/ PRESENT	43-5	4.2	4.1	1.4	1.4	1.9	1.9	-	.8	-
		1.3%	1.4%	1.3%	1.4%	1.8%	2.5%		1.5%	
		100.0%	95.8%	33.7%	33.7%	44.3%	44.3%		17.8%	
SCHOOL/COMMUNITY GROUP	43-6	14.8	14.8	3.8	3.0	7.4	6.3	1.1	3.2	.3
		4.6%	5.1%	3.5%	3.0%	7.2%	8.4%	4.0%	6.2%	1.4%
		100.0%	100.0%	25.6%	20.3%	50.4%	43.0%	7.5%	21.8%	2.2%
ANNUAL SKI PASS	43-7	3.3	3.3	.8	.8	2.5	2.2	.3	-	-
		1.0%	1.1%	.7%	.8%	2.5%	3.0%	1.2%		
		100.0%	100.0%	22.8%	22.8%	77.2%	67.3%	9.9%		
OTHER	43-0	6.1	5.6	2.7	2.0	1.5	.8	.8	1.4	-
		1.9%	2.0%	2.5%	2.0%	1.5%	1.0%	2.7%	2.7%	
		100.0%	91.8%	44.3%	32.0%	24.5%	12.3%	12.3%	22.9%	
DON'T KNOW	43-X	.1	-	-	-	-	-	-	-	-
		*								
		100.0%								
NOT STATED	43-R	1.0	-	-	-	-	-	-	-	-
		.3%								
		100.0%								
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.0	79.2	27.6	51.7	23.8
		161.1%	161.7%	163.7%	165.0%	157.8%	150.7%	176.3%	173.8%	146.3%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

SKIER ORIGIN (CONT'D)

		CANADA									UNITED STATES				OTHER
		LAST TRIP TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
CLOSE TO HOME/ CONVENIENT	42-1	93.3	2.7	2.5	.5	1.3	.4	.2	.1	*	.1	-	*	.1	.2
		29.3%	9.1%	11.0%	12.7%	19.6%	12.2%	3.2%	3.5%	6.1%	1.6%		1.3%	2.4%	9.3%
		100.0%	2.9%	2.6%	.6%	1.4%	.4%	.2%	.1%	*	.1%		*	.1%	.2%
TO SKI/GET AWAY	42-2	118.0	10.7	8.3	1.6	2.6	1.2	1.9	.6	.3	1.8	.5	.4	.9	.6
		37.1%	35.8%	36.7%	39.4%	40.9%	39.9%	29.5%	34.4%	42.0%	33.7%	38.9%	32.1%	32.1%	31.3%
		100.0%	9.1%	7.0%	1.4%	2.2%	1.0%	1.6%	.5%	.3%	1.6%	.4%	.3%	.8%	.5%
LOTS OF SNOW/GOOD CONDITIONS	42-3	55.2	7.1	5.6	.8	1.5	.8	1.8	.5	.2	1.1	.1	.3	.7	.4
		17.4%	23.5%	24.8%	19.2%	23.6%	28.4%	27.3%	28.4%	22.6%	20.4%	9.5%	24.7%	23.4%	17.9%
		100.0%	12.8%	10.1%	1.4%	2.8%	1.5%	3.2%	.8%	.3%	2.0%	.2%	.6%	1.2%	.7%
GOOD SKIING	42-4	67.4	6.6	5.1	.8	1.5	.7	1.5	.5	.1	1.2	.2	.2	.7	.4
		21.2%	22.0%	22.6%	30.0%	23.3%	23.2%	22.8%	28.4%	15.4%	21.1%	17.5%	17.0%	24.4%	17.2%
		100.0%	9.8%	7.6%	1.2%	2.2%	1.0%	2.2%	.7%	.2%	1.7%	.3%	.3%	1.1%	.5%
GOOD PRICE/VALUE/DEAL	42-5	28.3	2.1	1.2	.2	.4	.2	.3	*	*	.8	.2	.2	.5	*
		8.9%	6.9%	5.2%	4.7%	6.4%	5.4%	5.3%	2.0%	4.4%	15.3%	12.9%	17.4%	15.4%	2.2%
		100.0%	7.3%	4.2%	.7%	1.5%	.6%	1.2%	.1%	.1%	2.9%	.6%	.8%	1.6%	.2%
VISITING/WENT WITH FRIENDS/RELATIVES	42-6	49.5	6.1	5.0	1.1	.9	.6	1.7	.5	.2	.6	.1	.2	.3	.5
		15.6%	20.2%	22.2%	27.3%	13.5%	19.4%	26.2%	27.4%	32.4%	10.3%	7.6%	12.1%	10.7%	24.6%
		100.0%	12.2%	10.1%	2.3%	1.8%	1.1%	3.5%	.9%	.5%	1.1%	.2%	.3%	.6%	1.0%
FRIENDLY/NICE STAFF	42-7	1.5	.1	.1	*	*	*	*	-	-	*	-	-	*	-
		.5%	.4%	.5%	.3%	.2%	1.5%	.5%			.2%			.4%	
		100.0%	7.5%	6.6%	.8%	.8%	2.9%	2.1%			.8%			.8%	
RECOMMENDED	42-8	17.3	2.1	1.4	.3	.5	.1	.4	.1	.1	.6	.1	.1	.3	.2
		5.4%	7.1%	6.2%	6.1%	8.3%	1.8%	5.6%	5.4%	12.7%	10.2%	10.9%	9.8%	10.0%	8.7%
		100.0%	12.3%	8.1%	1.5%	3.1%	.3%	2.1%	.5%	.5%	3.2%	.8%	.7%	1.7%	1.0%
FOR BUSINESS	42-9	6.7	1.9	1.6	.3	.1	.2	.8	.1	.1	.2	.1	.1	*	.1
		2.1%	6.5%	7.0%	7.2%	2.1%	5.7%	11.5%	8.3%	10.3%	4.3%	6.0%	9.9%	1.2%	6.5%
		100.0%	29.0%	23.6%	4.5%	2.0%	2.5%	11.3%	2.0%	1.1%	3.5%	1.1%	1.8%	.5%	2.0%
NEVER BEEN/WANT TO TRY IT/SOMETHING DIFFERENT	42-0	21.9	3.9	2.5	.6	.6	.2	.8	.2	.1	1.2	.4	.3	.6	.1
		6.9%	13.0%	11.2%	15.3%	8.7%	6.5%	12.8%	12.4%	12.2%	22.7%	29.9%	21.2%	20.2%	7.1%
		100.0%	17.8%	11.5%	2.9%	2.6%	.9%	3.8%	.9%	.4%	5.6%	1.7%	1.2%	2.7%	.7%
ACCOMMODATION	42-X	9.7	.4	.2	-	*	*	.1	-	*	.2	.1	*	.1	-
		3.0%	1.2%	.8%		.7%	.4%	1.5%		4.4%	3.3%	5.7%	2.6%	2.6%	
		100.0%	3.9%	2.0%		.5%	.1%	1.0%		.3%	1.9%	.7%	.3%	.8%	

CONTINUED

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

SKIER ORIGIN (CONT'D)

		LAST TRIP TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
		CANADA									UNITED STATES				OTHER
ADVERTISING	42-R	1.0	.4	.2	*	.1	-	.1	-	-	.1	.1	*	*	.1
		.3%	1.4%	.9%	1.1%	1.2%		1.4%			2.4%	7.0%	.6%	1.2%	3.8%
		100.0%	43.0%	21.6%	4.5%	7.9%		9.1%			13.4%	9.0%	.7%	3.7%	7.9%
LESS PEOPLE/FEWER CROWDS/NOT AS BUSY	43-1	6.1	.3	.1	.1	.1	-	-	-	-	.1	*	-	.1	*
		2.5%	.8%	.5%	1.4%	.8%					2.1%	2.8%		2.7%	1.3%
		100.0%	3.1%	1.4%	.7%	.6%					1.4%	.4%		1.0%	.3%
VARIETY/MORE VARIETY (UNSPEC)	43-2	.8	.2	.2	-	*	-	.1	-	-	.1	-	*	*	-
		.2%	.8%	.7%		.5%		2.0%			1.2%		2.6%	1.1%	
		100.0%	28.9%	20.7%		4.1%		16.5%			8.3%		4.1%	4.1%	
EXCHANGE RATE	43-3	.2	.2	.1	-	*	*	.1	-	-	*	-	-	*	-
		.1%	.5%	.5%		.1%	1.1%	1.2%			.8%			1.5%	
		100.0%	100.0%	72.5%		2.2%	20.3%	50.0%			27.5%			27.5%	
FRIENDLY/NICE PEOPLE GO TO THAT RESORT	43-4	4.6	.5	.2	*	*	*	.1	-	-	.2	*	.1	.1	.1
		1.5%	1.7%	.9%	1.1%	.8%	1.5%	1.1%			4.2%	.6%	7.1%	4.6%	3.2%
		100.0%	10.9%	4.5%	1.0%	1.1%	1.0%	1.6%			4.9%	.2%	1.9%	2.9%	1.4%
GIVEN AS A GIFT/ PRESENT	43-5	4.2	.2	.1	-	-	-	.1	-	-	.1	-	.1	*	*
		1.3%	.6%	.3%				1.0%			1.3%		5.2%	.1%	2.2%
		100.0%	4.2%	1.5%				1.5%			1.6%		1.5%	.1%	1.0%
SCHOOL/COMMUNITY GROUP	43-6	14.8	-	-	-	-	-	-	-	-	-	-	-	-	-
		4.6%													
		100.0%													
ANNUAL SKI PASS	43-7	3.3	-	-	-	-	-	-	-	-	-	-	-	-	-
		1.0%													
		100.0%													
OTHER	43-0	6.1	.5	.4	*	.1	.1	.2	-	*	.1	*	-	*	*
		1.9%	1.7%	1.7%	.6%	1.6%	2.0%	2.3%		4.4%	1.6%	3.5%		1.5%	2.1%
		100.0%	5.2%	6.1%	.4%	1.7%	.9%	2.5%		.5%	1.4%	.7%		.7%	.7%
DON'T KNOW	43-X	.1	.1	.1	-	.1	-	-	-	-	*	-	-	*	-
		*	.4%	.3%		1.2%					.8%			1.5%	
		100.0%	100.0%	63.5%		63.5%					36.5%			36.5%	
NOT STATED	43-R	1.0	1.0	.8	.1	.2	*	.4	.1	*	.1	-	-	.1	.1
		.3%	3.2%	3.6%	2.1%	2.6%	1.5%	5.7%	5.4%	6.0%	1.4%			2.6%	4.5%
		100.0%	100.0%	82.7%	9.1%	17.8%	4.5%	38.5%	9.1%	4.5%	7.9%			7.9%	9.4%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		161.1%	156.8%	157.6%	158.5%	156.1%	150.5%	160.9%	155.6%	172.9%	158.9%	152.8%	163.6%	159.6%	141.9%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

		LAST TRIP TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
			TOTAL ALBERTA			TOTALS			BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
			ALBERTA DESTINATIONS						ROCKY MOUNTAIN SKIING								
CLOSE TO HOME/ CONVENIENT	42-1	93.3	77.6	74.9	2.7	37.0	34.3	2.7	19.9	17.7	2.2	10.4	9.4	1.0	5.2	4.1	1.1
		29.3%	29.6%	32.3%	9.1%	19.9%	21.9%	9.1%	14.8%	16.5%	8.1%	16.7%	19.5%	7.2%	9.2%	9.1%	9.4%
		100.0%	83.2%	80.3%	2.9%	39.7%	36.8%	2.9%	21.4%	19.0%	2.3%	11.2%	10.1%	1.1%	5.6%	4.3%	1.2%
TO SKI/GET AWAY	42-2	118.0	100.5	89.8	10.7	74.1	63.3	10.7	52.1	42.2	9.8	24.4	19.1	5.3	23.5	19.2	4.3
		37.1%	38.4%	38.7%	35.8%	39.7%	40.5%	35.8%	38.9%	39.4%	36.4%	39.1%	39.7%	37.1%	41.4%	43.0%	35.5%
		100.0%	85.2%	76.1%	9.1%	62.8%	53.7%	9.1%	44.1%	35.8%	8.3%	20.7%	16.2%	4.5%	19.9%	16.2%	3.6%
LOTS OF SNOW/GOOD CONDITIONS	42-3	55.2	42.2	35.2	7.1	39.6	32.5	7.1	34.6	28.0	6.6	24.0	20.2	3.8	9.2	6.5	2.7
		17.4%	16.1%	15.2%	23.5%	21.2%	20.8%	23.5%	25.8%	26.1%	24.5%	38.5%	41.9%	26.8%	16.2%	14.6%	22.0%
		100.0%	76.5%	63.7%	12.8%	71.7%	58.9%	12.8%	62.6%	50.7%	12.0%	43.5%	36.7%	6.9%	16.6%	11.8%	4.8%
GOOD SKIING	42-4	67.4	53.8	47.2	6.6	43.1	36.5	6.6	36.0	29.9	6.1	13.1	10.6	2.5	20.0	16.5	3.5
		21.2%	20.5%	20.3%	22.0%	23.1%	23.4%	22.0%	26.8%	27.9%	22.5%	21.0%	22.0%	17.4%	35.3%	37.0%	28.8%
		100.0%	79.8%	70.0%	9.8%	64.0%	54.2%	9.8%	53.4%	44.4%	9.0%	19.5%	15.8%	3.7%	29.7%	24.5%	5.2%
GOOD PRICE/VALUE/DEAL	42-5	28.3	23.2	21.2	2.1	17.1	15.0	2.1	9.3	7.3	2.0	4.0	3.0	1.0	3.0	2.0	.9
		8.9%	8.9%	9.1%	6.9%	9.2%	9.6%	6.9%	6.9%	6.8%	7.3%	6.4%	6.3%	6.9%	5.2%	4.5%	7.8%
		100.0%	82.1%	74.8%	7.3%	60.3%	53.0%	7.3%	32.7%	25.8%	7.0%	14.2%	10.7%	3.4%	10.4%	7.1%	3.3%
VISITING/WENT WITH FRIENDS/RELATIVES	42-6	49.5	34.8	28.8	6.1	26.1	20.0	6.1	19.0	13.6	5.3	8.2	5.9	2.3	9.3	6.4	2.9
		15.6%	13.3%	12.4%	20.2%	14.0%	12.8%	20.2%	14.1%	12.7%	19.8%	13.1%	12.2%	16.2%	16.3%	14.3%	23.7%
		100.0%	70.3%	59.0%	12.2%	52.6%	40.4%	12.2%	38.3%	27.5%	10.8%	16.6%	11.9%	4.6%	18.7%	12.9%	5.8%
FRIENDLY/NICE STAFF	42-7	1.5	1.2	1.1	.1	.9	.8	.1	.9	.8	.1	*	-	*	.8	.8	*
		.5%	.5%	.5%	.4%	.5%	.5%	.4%	.6%	.7%	.3%	.1%		.3%	1.4%	1.7%	.3%
		100.0%	78.9%	71.4%	7.5%	57.7%	50.3%	7.5%	55.2%	50.3%	5.0%	2.9%		2.9%	52.4%	50.3%	2.1%
RECOMMENDED	42-8	17.3	14.5	12.4	2.1	11.8	9.6	2.1	7.8	6.0	1.8	4.0	3.4	.6	3.7	2.6	1.0
		5.4%	5.5%	5.3%	7.1%	6.3%	6.2%	7.1%	5.8%	5.6%	6.5%	6.4%	7.0%	4.4%	6.5%	5.9%	8.6%
		100.0%	84.1%	71.8%	12.3%	68.1%	55.8%	12.3%	45.1%	35.0%	10.2%	23.3%	19.7%	3.6%	21.3%	15.3%	6.0%
FOR BUSINESS	42-9	6.7	6.7	4.7	1.9	4.6	2.6	1.9	3.4	1.5	1.8	1.9	.8	1.2	.7	-	.7
		2.1%	2.6%	2.0%	6.5%	2.5%	1.7%	6.5%	2.5%	1.4%	6.8%	3.0%	1.6%	8.1%	1.2%		5.6%
		100.0%	100.0%	71.0%	29.0%	68.4%	39.4%	29.0%	50.5%	22.9%	27.7%	28.5%	11.3%	17.2%	10.2%		10.2%
NEVER BEEN/WANT TO TRY IT/SOMETHING DIFFERENT	42-0	21.9	19.2	15.3	3.9	15.0	11.1	3.9	11.3	8.0	3.2	4.9	3.2	1.7	4.0	2.5	1.4
		6.9%	7.3%	6.6%	13.0%	8.0%	7.1%	13.0%	8.4%	7.5%	11.9%	7.8%	6.6%	11.8%	7.0%	5.7%	11.8%
		100.0%	87.5%	69.7%	17.8%	68.4%	50.6%	17.8%	51.3%	36.6%	14.6%	22.2%	14.5%	7.7%	18.2%	11.6%	6.5%
ACCOMMODATION	42-X	9.7	5.8	5.4	.4	5.8	5.4	.4	3.7	3.4	.4	.1	-	.1	2.3	2.1	.3
		3.0%	2.2%	2.3%	1.2%	3.1%	3.5%	1.2%	2.8%	3.2%	1.3%	.1%		.6%	4.1%	4.6%	2.2%
		100.0%	60.3%	56.4%	3.9%	60.3%	56.4%	3.9%	38.7%	35.0%	3.7%	.9%		.9%	24.1%	21.4%	2.7%

CONTINUED

JOB NUMBER 501 01 CARD NUMBER 15

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

		LAST TRIP TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
			ALBERTA DESTINATIONS						ROCKY MOUNTAIN SKIING								
			TOTALS						BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
ADVERTISING	42-R	1.0	.4	-	.4	.4	-	.4	.4	-	.4	.2	-	.2	.2	-	.2
		.3%	.2%		1.4%	.2%		1.4%	.3%		1.4%	.3%		1.2%	.3%		1.6%
		100.0%	43.0%		43.0%	43.0%		43.0%	39.0%		39.0%	18.0%		18.0%	19.9%		19.9%
LESS PEOPLE/FEWER CROWDS/NOT AS BUSY	43-1	8.1	4.9	4.6	.3	4.9	4.6	.3	3.4	3.2	.1	1.6	1.6	*	.4	.3	.1
		2.5%	1.9%	2.0%	.8%	2.6%	3.0%	.6%	2.5%	3.0%	.6%	2.6%	3.2%	.3%	.7%	.7%	.8%
		100.0%	60.8%	57.6%	3.1%	60.9%	57.6%	3.1%	41.8%	39.9%	1.9%	19.8%	19.3%	.5%	5.3%	4.1%	1.2%
VARIETY/MORE VARIETY (UNSPEC)	43-2	.8	.2	-	.2	.2	-	.2	.2	-	.2	-	-	-	.2	-	.2
		.2%	.1%		.8%	.1%		.8%	.2%		.8%				.4%		1.9%
		100.0%	28.9%		28.9%	28.9%		28.9%	28.9%		28.9%				28.9%		28.9%
EXCHANGE RATE	43-3	.2	.2	-	.2	.2	-	.2	.2	-	.2	.1	-	.1	.1	-	.1
		.1%	.1%		.5%	.1%		.5%	.1%		.6%	.1%		.6%	.1%		.5%
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	55.0%		55.0%	40.5%		40.5%
FRIENDLY/NICE PEOPLE GO TO THAT RESORT	43-4	4.6	3.9	3.4	.5	3.9	3.4	.5	2.3	1.8	.5	2.1	1.8	.2	.2	-	.2
		1.5%	1.5%	1.4%	1.7%	2.1%	2.1%	1.7%	1.7%	1.7%	1.7%	3.3%	3.8%	1.6%	.4%		1.9%
		100.0%	83.3%	72.4%	10.9%	83.3%	72.4%	10.9%	49.5%	39.5%	10.1%	44.2%	39.5%	4.8%	4.9%		4.9%
GIVEN AS A GIFT/ PRESENT	43-5	4.2	2.8	2.6	.2	2.0	1.9	.2	1.3	1.1	.2	*	-	*	1.2	1.1	.1
		1.3%	1.1%	1.1%	.6%	1.1%	1.2%	.6%	.9%	1.0%	.7%	.1%		.3%	2.1%	2.4%	1.1%
		100.0%	66.3%	62.1%	4.2%	48.0%	43.8%	4.2%	29.7%	25.5%	4.2%	1.0%		1.0%	28.5%	25.5%	3.1%
SCHOOL/COMMUNITY GROUP	43-6	14.9	12.5	12.5	-	1.3	1.3	-	-	-	-	-	-	-	-	-	-
		4.6%	4.8%	5.4%		.7%	.9%										
		100.0%	84.9%	84.9%		9.1%	9.1%										
ANNUAL SKI PASS	43-7	3.3	3.3	3.3	-	1.1	1.1	-	.8	.8	-	.8	.8	-	-	-	-
		1.0%	1.3%	1.4%		.6%	.7%		.6%	.7%		1.2%	1.6%				
		100.0%	100.0%	100.0%		32.7%	32.7%		22.8%	22.8%		22.8%	22.8%				
OTHER	43-0	6.1	4.7	4.2	.5	4.7	4.2	.5	3.3	2.9	.4	1.6	1.4	.2	1.7	1.5	.2
		1.9%	1.8%	1.8%	1.7%	2.5%	2.7%	1.7%	2.5%	2.7%	1.6%	2.6%	2.9%	1.6%	3.0%	3.4%	1.6%
		100.0%	77.1%	68.9%	8.2%	77.1%	68.9%	8.2%	54.4%	47.5%	7.0%	26.5%	22.9%	3.6%	27.7%	24.5%	3.2%
DON'T KNOW	43-X	.1	.1	-	.1	.1	-	.1	.1	-	.1	.1	-	.1	*	-	*
		*	*		.4%	.1%		.4%	.1%		.4%	.1%		.6%	.1%		.3%
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	73.1%		73.1%	26.9%		26.9%
NOT STATED	43-R	1.0	1.0	-	1.0	1.0	-	1.0	1.0	-	1.0	.8	-	.8	.1	-	.1
		.3%	.4%		3.2%	.5%		3.2%	.7%		3.6%	1.3%		5.9%	.2%		1.1%
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%	86.3%		86.3%	13.4%		13.4%
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	134.2	107.1	27.0	62.5	48.3	14.2	56.7	44.6	12.1
		141.1%	150.1%	157.8%	156.8%	150.1%	158.6%	156.8%	156.9%	156.9%	156.8%	163.8%	168.3%	148.9%	151.1%	146.9%	166.5%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	42.2%	33.7%	8.5%	19.7%	15.2%	4.5%	17.8%	14.0%	3.8%

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

		LAST TRIP TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	FOR-TRESS.* RESI-DENT
			TOTAL ALTA			ALBERTA DESTINATIONS: TOTALS			NORQUAY			MARMOT			FOR-TRESS.*
CLOSE TO HOME/ CONVENIENT	42-1	93.3	77.6	74.9	2.7	37.0	34.3	2.7	1.9	1.9	*	9.9	9.3	.6	7.2
		29.3%	29.6%	32.3%	9.1%	19.9%	21.9%	9.1%	29.0%	31.9%	4.7%	27.7%	28.6%	18.5%	43.3%
		100.0%	83.2%	80.3%	2.9%	39.7%	36.8%	2.9%	2.0%	2.0%	*	10.6%	10.0%	.6%	7.8%
TO SKI/GET AWAY	42-2	118.0	100.5	89.8	10.7	74.1	63.3	10.7	1.6	1.3	.3	17.0	16.1	.9	5.0
		37.1%	39.4%	38.7%	35.8%	39.7%	40.5%	35.8%	24.2%	22.6%	37.7%	47.8%	49.4%	30.6%	29.9%
		100.0%	85.2%	76.1%	9.1%	62.8%	53.7%	9.1%	1.3%	1.1%	.2%	14.4%	13.6%	.8%	4.2%
LOTS OF SNOW/GOOD CONDITIONS	42-3	55.2	42.2	35.2	7.1	39.6	32.5	7.1	1.0	.9	.1	3.3	2.8	.5	1.7
		17.4%	16.1%	15.2%	23.5%	21.2%	20.8%	23.5%	15.7%	15.2%	19.9%	9.2%	8.6%	15.1%	10.4%
		100.0%	76.5%	63.7%	12.8%	71.7%	58.9%	12.8%	1.9%	1.6%	.2%	5.9%	5.1%	.8%	3.1%
GOOD SKIING	42-4	67.4	53.8	47.2	6.6	43.1	36.5	6.6	2.0	1.9	.1	4.6	4.1	.5	2.5
		21.2%	20.5%	20.3%	22.0%	23.1%	23.4%	22.0%	30.6%	32.2%	17.3%	13.0%	12.6%	17.2%	15.1%
		100.0%	79.8%	70.0%	9.8%	64.0%	54.2%	9.8%	3.0%	2.8%	.2%	6.9%	6.1%	.8%	3.7%
GOOD PRICE/VALUE/DEAL	42-5	28.3	23.2	21.2	2.1	17.1	15.0	2.1	2.3	2.3	.1	1.4	1.3	.1	6.4
		8.9%	8.9%	9.1%	6.9%	9.2%	9.6%	6.9%	35.5%	38.8%	7.3%	4.0%	4.1%	3.0%	38.1%
		100.0%	82.1%	74.9%	7.3%	60.3%	53.0%	7.3%	8.2%	8.0%	.2%	5.0%	4.7%	.3%	22.5%
VISITING/WENT WITH FRIENDS/RELATIVES	42-6	49.5	34.8	28.8	6.1	26.1	20.0	6.1	.2	-	.2	3.9	3.2	.7	3.2
		15.6%	13.3%	12.4%	20.2%	14.0%	12.8%	20.2%	2.7%		25.7%	11.0%	9.8%	23.7%	19.0%
		100.0%	70.3%	58.0%	12.2%	52.6%	40.4%	12.2%	.4%		.4%	7.9%	6.4%	1.4%	6.4%
FRIENDLY/NICE STAFF	42-7	1.5	1.2	1.1	.1	.9	.8	.1	-	-	-	*	-	*	-
		.5%	.5%	.5%	.4%	.5%	.5%	.4%				.1%		1.3%	
		100.0%	78.9%	71.4%	7.5%	57.7%	50.3%	7.5%				2.5%		2.5%	
RECOMMENDED	42-8	17.3	14.5	12.4	2.1	11.9	9.6	2.1	.1	-	.1	2.4	2.1	.4	1.5
		5.4%	5.5%	5.3%	7.1%	6.3%	6.2%	7.1%	1.4%		13.1%	6.9%	6.3%	12.5%	9.1%
		100.0%	84.1%	71.8%	12.3%	68.1%	55.8%	12.3%	.5%		.5%	14.1%	12.0%	2.2%	8.9%
FOR BUSINESS	42-9	6.7	6.7	4.7	1.9	4.6	2.6	1.9	.8	.8	*	.9	.8	.1	.3
		2.1%	2.6%	2.0%	6.5%	2.5%	1.7%	6.5%	12.2%	13.3%	2.1%	2.4%	2.4%	3.0%	2.0%
		100.0%	100.0%	71.0%	29.0%	68.4%	39.4%	29.0%	11.8%	11.6%	.2%	13.0%	11.6%	1.3%	4.9%
NEVER BEEN/WANT TO TRY IT/SOMETHING DIFFERENT	42-0	21.9	19.2	15.3	3.9	15.0	11.1	3.9	.1	-	.1	3.8	3.1	.7	-
		6.9%	7.3%	6.6%	13.0%	8.0%	7.1%	13.0%	1.4%		13.6%	10.5%	9.4%	23.3%	
		100.0%	87.5%	69.7%	17.8%	68.4%	50.6%	17.8%	.4%		.4%	17.1%	13.9%	3.2%	
ACCOMMODATION	42-X	9.7	5.8	5.4	.4	5.8	5.4	.4	*	-	*	2.1	2.1	*	-
		3.0%	2.2%	2.3%	1.2%	3.1%	3.5%	1.2%	.2%		1.6%	5.8%	6.3%	.4%	
		100.0%	60.3%	56.4%	3.9%	60.3%	56.4%	3.9%	.1%		.1%	21.5%	21.4%	.1%	

CONTINUED

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

		LAST TRIP TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTALS TOTAL RMS	RESI-DENT	NON-RES.	NORQUAY TOTAL	RESI-DENT	NON-RES.	MARMOT TOTAL	RESI-DENT	NON-RES.	FOR-TRESS.* RESI-DENT
			ALBERTA DESTINATIONS						ROCKY MOUNTAIN SKIING						
ADVERTISING	42-R	1.0	.4	-	.4	.4	-	.4	*	-	*	*	-	*	-
		.3%	.2%		1.4%	.2%		1.4%	.2%		1.6%	.1%		1.3%	
		100.0%	43.0%		43.0%	43.0%		43.0%	1.1%		1.1%	3.9%		3.9%	
LESS PEOPLE/FEWER CROWDS/NOT AS BUSY	43-1	8.1	4.9	4.6	.3	4.9	4.6	.3	1.3	1.3	*	.1	-	.1	1.4
		2.5%	1.9%	2.0%	.8%	2.6%	3.0%	.8%	20.6%	23.0%	1.0%	.3%		3.4%	8.5%
		100.0%	60.8%	57.6%	3.1%	60.8%	57.6%	3.1%	16.7%	16.6%	.1%	1.3%		1.3%	17.7%
VARIETY/MORE VARIETY (UNSPEC)	43-2	.8	.2	-	.2	.2	-	.2	-	-	-	-	-	-	-
		.2%	.1%		.8%	.1%		.8%							
		100.0%	28.9%		28.9%	28.9%		28.9%							
EXCHANGE RATE	43-3	.2	.2	-	.2	.2	-	.2	*	-	*	-	-	-	-
		.1%	.1%		.5%	.1%		.5%	.1%		1.0%				
		100.0%	100.0%		100.0%	100.0%		100.0%	4.5%		4.5%				
FRIENDLY/NICE PEOPLE GO TO THAT RESORT	43-4	4.6	3.9	3.4	.5	3.9	3.4	.5	*	-	*	1.6	1.5	*	-
		1.5%	1.5%	1.4%	1.7%	2.1%	2.1%	1.7%	.3%		2.6%	4.4%	4.7%	1.3%	
		100.0%	83.3%	72.4%	10.9%	83.3%	72.4%	10.9%	.4%		.4%	33.8%	32.9%	.8%	
GIVEN AS A GIFT/ PRESENT	43-5	4.2	2.8	2.6	.2	2.0	1.9	.2	*	-	*	.3	.8	-	-
		1.3%	1.1%	1.1%	.6%	1.1%	1.2%	.6%	.1%		.5%	2.2%	2.4%		
		100.0%	66.3%	62.1%	4.2%	48.0%	43.8%	4.2%	.1%		.1%	18.3%	18.3%		
SCHOOL/COMMUNITY GROUP	43-6	14.8	12.5	12.5	-	1.3	1.3	-	-	-	-	.6	.6	-	.8
		4.6%	4.8%	5.4%		.7%	.9%					1.6%	1.7%		4.6%
		100.0%	84.9%	84.9%		9.1%	9.1%					3.8%	3.8%		5.3%
ANNUAL SKI PASS	43-7	3.3	3.3	3.3	-	1.1	1.1	-	-	-	-	.3	.3	-	-
		1.0%	1.3%	1.4%		.6%	.7%					.9%	1.0%		
		100.0%	100.0%	100.0%		32.7%	32.7%					9.9%	9.9%		
OTHER	43-0	6.1	4.7	4.2	.5	4.7	4.2	.5	*	-	*	.8	.8	.1	.6
		1.9%	1.8%	1.8%	1.7%	2.5%	2.7%	1.7%	.2%		1.6%	2.3%	2.3%	2.6%	3.3%
		100.0%	77.1%	68.9%	8.2%	77.1%	68.9%	8.2%	.2%		.2%	13.5%	12.3%	1.3%	9.1%
DON'T KNOW	43-X	.1	.1	-	.1	.1	-	.1	-	-	-	-	-	-	-
		*	*		.4%	.1%		.4%							
		100.0%	100.0%		100.0%	100.0%		100.0%							
NOT STATED	43-R	1.0	1.0	-	1.0	1.0	-	1.0	*	-	*	-	-	-	-
		.3%	.4%		3.2%	.5%		3.2%	.1%		.5%				
		100.0%	100.0%		100.0%	100.0%		100.0%	.4%		.4%				
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	6.5	5.8	.7	35.6	32.6	3.0	16.7
		161.1%	159.1%	157.8%	156.8%	158.1%	158.6%	156.8%	174.5%	177.0%	151.8%	150.2%	149.6%	157.2%	183.3%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	2.0%	1.8%	.2%	11.2%	10.3%	.9%	5.3%

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

		#==========ALBERTA DESTINATIONS==========						#FLATLAND#			OUT-OF-PROV.DESTINATION========#		
		+----TOTAL ALBERTA-----++-----RMS------++SKIING++TOTAL-++-----B.C.-----++----U.S.A.----+											
		LAST TRIP TOTAL	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	EASTERN KOOTE-NAYS	TOTAL	MONTANA
CLOSE TO HOME/ CONVENIENT	42-1	93.3	77.6	74.9	2.7	37.0	34.3	40.6	15.6	13.8	12.1	1.9	1.1
		29.3%	29.6%	32.3%	9.1%	19.9%	21.9%	53.8%	28.1%	33.3%	40.4%	13.8%	9.9%
		100.0%	83.2%	80.3%	2.9%	39.7%	36.8%	43.5%	16.8%	14.8%	13.0%	2.0%	1.2%
TO SKI/GET AWAY	42-2	118.0	100.5	89.8	10.7	74.1	63.3	25.5	17.1	11.3	7.4	4.5	3.4
		37.1%	38.4%	38.7%	35.8%	39.7%	40.5%	35.1%	30.8%	28.9%	24.7%	32.9%	30.2%
		100.0%	85.2%	76.1%	9.1%	62.8%	53.7%	22.4%	14.5%	10.1%	6.3%	3.8%	2.9%
LOTS OF SNOW/GOOD CONDITIONS	42-3	55.2	42.2	35.2	7.1	39.6	32.5	2.7	12.9	9.2	7.1	3.7	2.2
		17.4%	16.1%	15.2%	23.5%	21.2%	20.8%	3.5%	23.3%	22.4%	23.6%	27.3%	19.4%
		100.0%	76.5%	63.7%	12.8%	71.7%	58.9%	4.8%	23.5%	16.7%	12.8%	6.7%	3.9%
GOOD SKIING	42-4	67.4	53.8	47.2	6.6	43.1	36.5	10.6	13.3	9.1	7.3	4.2	3.6
		21.2%	20.5%	20.3%	22.0%	23.1%	23.4%	14.1%	23.9%	22.0%	24.5%	30.8%	32.5%
		100.0%	79.8%	70.0%	9.8%	64.0%	54.2%	15.8%	19.7%	13.5%	10.9%	6.2%	5.4%
GOOD PRICE/VALUE/DEAL	42-5	28.3	23.2	21.2	2.1	17.1	15.0	6.2	5.1	3.1	2.5	2.0	1.2
		8.9%	8.9%	9.1%	6.9%	9.2%	9.6%	8.2%	9.1%	7.5%	8.5%	14.6%	10.9%
		100.0%	82.1%	74.8%	7.3%	60.3%	53.0%	21.8%	17.9%	10.9%	8.9%	7.0%	4.3%
VISITING/WENT WITH FRIENDS/RELATIVES	42-6	49.5	34.8	28.8	6.1	26.1	20.0	8.8	14.7	11.9	5.9	2.1	1.8
		15.6%	13.3%	12.4%	20.2%	14.0%	12.8%	11.6%	26.5%	28.8%	19.5%	15.3%	15.7%
		100.0%	70.3%	58.0%	12.2%	52.6%	40.4%	17.7%	29.7%	24.0%	11.8%	4.2%	3.5%
FRIENDLY/NICE STAFF	42-7	1.5	1.2	1.1	.1	.9	.8	.3	.3	-	-	.3	.3
		.5%	.5%	.5%	.4%	.5%	.5%	.4%	.6%			2.4%	2.9%
		100.0%	73.9%	71.4%	7.5%	57.7%	50.3%	21.1%	21.1%			21.1%	21.1%
RECOMMENDED	42-8	17.3	14.5	12.4	2.1	11.8	9.6	2.8	2.7	1.6	1.6	1.1	1.1
		5.4%	5.5%	5.3%	7.1%	6.3%	6.2%	3.7%	4.9%	4.0%	5.5%	8.1%	9.9%
		100.0%	84.1%	71.8%	12.3%	68.1%	55.8%	16.0%	15.9%	9.5%	9.5%	6.4%	6.4%
FOR BUSINESS	42-9	6.7	6.7	4.7	1.9	4.6	2.6	2.1	-	-	-	-	-
		2.1%	2.6%	2.0%	6.5%	2.5%	1.7%	2.8%					
		100.0%	100.0%	71.0%	29.0%	68.4%	39.4%	31.6%					
NEVER BEEN/WANT TO TRY IT/SOMETHING DIFFERENT	42-0	21.9	19.2	15.3	3.9	15.0	11.1	4.2	2.7	1.2	.3	1.5	1.5
		6.9%	7.3%	6.6%	13.0%	8.0%	7.1%	5.6%	4.9%	2.9%	1.1%	11.2%	13.7%
		100.0%	87.5%	69.7%	17.8%	68.4%	50.6%	19.1%	12.5%	5.5%	1.5%	7.0%	7.0%
ACCOMMODATION	42-X	9.7	5.8	5.4	.4	5.8	5.4	-	3.8	2.3	2.3	1.6	-
		3.0%	2.2%	2.3%	1.2%	3.1%	3.5%		6.9%	5.5%	7.6%	11.4%	
		100.0%	60.3%	56.4%	3.9%	60.3%	56.4%		39.7%	23.7%	23.7%	16.1%	

CONTINUED

JOB NUMBER 907901 CARD NUMBER 13

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

		LAST TRIP TOTAL	ALBERTA DESTINATIONS: TOTAL ALBERTA TOTAL	TOTAL ALBERTA RESIDENT	TOTAL ALBERTA NON-RES.	RMS TOTAL	RMS RESIDENT	FLATLAND: SKIING TOTAL FLATLAND RES.	FLATLAND TOTAL RESIDENT	OUT-OF-PROV. DESTINATION: TOTAL	B.C. EASTERN KOOTENAYS	B.C. TOTAL	U.S.A. MONTANA
ADVERTISING	42-R	1.0	.4	-	.4	.4	-	-	.6	.6	.6	-	-
		.3%	.2%		1.4%	.2%			1.0%	1.4%	1.9%		
		100.0%	43.0%		43.0%	43.0%			57.0%	57.0%	57.0%		
LESS PEOPLE/FEWER CROWDS/NOT AS BUSY	43-1	8.1	4.9	4.6	.3	4.9	4.6	-	3.2	2.4	1.6	.8	-
		2.5%	1.9%	2.0%	.8%	2.6%	3.0%		5.7%	5.8%	5.5%	5.7%	
		100.0%	60.8%	57.6%	3.1%	60.8%	57.6%		39.2%	29.6%	20.3%	9.6%	.
VARIETY/MORE VARIETY (UNSPEC)	43-2	.8	.2	-	.2	.2	-	-	.6	.6	.6	-	-
		.2%	.1%		.8%	.1%			1.0%	1.4%	1.9%		
		100.0%	28.9%		28.9%	28.9%			71.1%	71.1%	71.1%		
EXCHANGE RATE	43-3	.2	.2	-	.2	.2	-	-	-	-	-	-	-
		.1%	.1%		.5%	.1%							
		100.0%	100.0%		100.0%	100.0%							
FRIENDLY/NICE PEOPLE GO TO THAT RESORT	43-4	4.6	3.9	3.4	.5	3.9	3.4	-	.8	-	-	.8	-
		1.5%	1.5%	1.4%	1.7%	2.1%	2.1%		1.4%			5.7%	
		100.0%	83.3%	72.4%	10.9%	83.3%	72.4%		16.7%			16.7%	
GIVEN AS A GIFT/ PRESENT	43-5	4.2	2.8	2.6	.2	2.0	1.9	.8	1.4	.8	.9	.7	.7
		1.3%	1.1%	1.1%	.6%	1.1%	1.2%	1.0%	2.6%	1.9%	2.6%	4.8%	5.9%
		100.0%	66.3%	62.1%	4.2%	48.0%	43.8%	18.3%	33.7%	18.3%	18.3%	15.4%	15.4%
SCHOOL/COMMUNITY GROUP	43-6	14.8	12.5	12.5	-	1.3	1.3	11.2	2.2	1.9	1.3	.3	.3
		4.6%	4.8%	5.4%		.7%	.9%	14.9%	4.0%	4.6%	4.5%	2.4%	2.9%
		100.0%	84.9%	84.9%		9.1%	9.1%	75.9%	15.1%	12.8%	9.1%	2.2%	2.2%
ANNUAL SKI PASS	43-7	3.3	3.3	3.3	-	1.1	1.1	2.2	-	-	-	-	-
		1.0%	1.3%	1.4%		.6%	.7%	2.9%					
		100.0%	100.0%	100.0%		32.7%	32.7%	67.3%					
OTHER	43-0	6.1	4.7	4.2	.5	4.7	4.2	-	1.4	.3	.3	1.1	1.1
		1.9%	1.8%	1.8%	1.7%	2.5%	2.7%		2.5%	.8%	1.1%	7.9%	9.7%
		100.0%	77.1%	68.9%	8.2%	77.1%	68.9%		22.9%	5.3%	5.3%	17.6%	17.6%
DON'T KNOW	43-X	.1	.1	-	.1	.1	-	-	-	-	-	-	-
		*	*		.4%	.1%							
		100.0%	100.0%		100.0%	100.0%							
NOT STATED	43-R	1.0	1.0	-	1.0	1.0	-	-	-	-	-	-	-
		.3%	.4%		3.2%	.5%							
		100.0%	100.0%		100.0%	100.0%							
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	75.4	55.6	41.3	29.9	13.6	11.2
		161.1%	158.1%	157.8%	156.8%	158.1%	158.6%	157.6%	177.2%	171.2%	172.9%	194.3%	163.6%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	23.7%	17.5%	13.0%	9.4%	4.3%	3.5%

CB NUMBER 907901 CARD NUMBER 13

REASONS FOR SKIING AT THIS AREA QUESTION 7A

		TRIP TIMING											
		SEASON						PERIOD SKIED					
								DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
CLOSE TO HOME/ CONVENIENT	42-1	93.3	8.8	12.6	21.9	30.5	19.4	64.6	29.6	35.0	28.1	15.2	12.8
		29.3%	46.6%	29.3%	26.0%	30.7%	26.8%	36.6%	30.9%	43.5%	20.1%	19.2%	21.3%
		100.0%	9.5%	13.6%	23.5%	32.7%	20.8%	69.3%	31.7%	37.6%	30.1%	16.3%	13.8%
TO SKI/GET AWAY	42-2	118.0	6.5	16.1	31.4	40.1	23.9	60.0	38.9	21.1	57.8	33.5	24.3
		37.1%	34.5%	37.2%	37.4%	40.4%	32.9%	34.0%	40.6%	26.2%	41.4%	42.1%	40.3%
		100.0%	5.5%	13.6%	26.6%	34.0%	20.2%	50.8%	32.9%	17.9%	49.0%	28.4%	20.6%
LOTS OF SNOW/GOOD CONDITIONS	42-3	55.2	3.6	6.4	13.3	16.7	15.2	28.6	15.4	13.4	25.5	16.3	9.2
		17.4%	19.0%	14.9%	15.8%	16.8%	21.0%	16.3%	16.1%	16.6%	18.3%	20.6%	15.2%
		100.0%	6.5%	11.6%	24.1%	30.3%	27.5%	52.1%	27.9%	24.2%	46.3%	29.6%	16.7%
GOOD SKIING	42-4	67.4	2.9	12.9	14.0	22.4	15.1	39.9	15.4	24.5	27.4	19.0	9.4
		21.2%	15.5%	29.8%	16.6%	22.6%	20.9%	22.6%	16.1%	30.4%	19.6%	22.7%	15.6%
		100.0%	4.4%	19.1%	20.8%	33.3%	22.4%	59.3%	22.9%	36.3%	40.7%	26.7%	13.9%
GOOD PRICE/VALUE/DEAL	42-5	28.3	1.3	3.6	6.3	9.7	7.4	16.4	9.9	6.6	11.9	4.2	7.7
		8.9%	6.9%	8.3%	7.5%	9.9%	10.2%	9.3%	10.3%	8.2%	9.5%	5.3%	12.7%
		100.0%	4.6%	12.6%	22.4%	34.3%	26.0%	58.0%	34.9%	23.2%	42.0%	14.9%	27.1%
VISITING/WENT WITH FRIENDS/RELATIVES	42-6	49.5	2.3	7.4	13.6	16.1	10.1	23.5	15.5	8.1	25.3	13.7	11.5
		15.6%	12.1%	17.1%	16.2%	16.3%	14.0%	13.3%	16.1%	10.0%	18.1%	17.3%	19.1%
		100.0%	4.6%	14.9%	27.5%	32.5%	20.5%	47.4%	31.2%	16.3%	51.0%	27.7%	23.3%
FRIENDLY/NICE STAFF	42-7	1.5	-	.7	*	.3	.1	1.1	.3	.8	.4	.1	.3
		.5%		1.6%	*	.3%	.1%	.6%	.3%	1.0%	.3%	.1%	.6%
		100.0%		43.9%	2.1%	50.3%	3.7%	71.4%	21.1%	50.3%	28.6%	6.6%	22.0%
RECOMMENDED	42-8	17.3	.3	1.6	4.4	4.5	6.4	10.5	4.3	5.7	6.8	4.4	2.3
		5.4%	1.7%	3.8%	5.2%	4.5%	8.8%	5.9%	6.0%	7.1%	4.8%	5.6%	3.8%
		100.0%	1.9%	9.5%	25.4%	26.1%	37.1%	60.8%	27.6%	33.2%	39.2%	25.8%	13.4%
FOR BUSINESS	42-9	6.7	-	.5	1.1	3.6	1.4	3.3	3.1	.2	2.8	2.1	.7
		2.1%		1.1%	1.3%	3.7%	2.0%	1.8%	3.2%	.2%	2.0%	2.6%	1.2%
		100.0%		7.4%	16.5%	54.6%	21.5%	48.8%	46.1%	2.7%	42.2%	31.1%	11.0%
NEVER BEEN/WANT TO TRY IT/SOMETHING DIFFERENT	42-0	21.9	.7	2.8	4.9	8.6	5.0	11.6	6.1	5.5	10.3	5.9	4.3
		6.9%	3.4%	6.6%	5.9%	8.6%	6.9%	6.6%	6.3%	6.9%	7.3%	7.5%	7.2%
		100.0%	3.0%	12.9%	22.4%	39.0%	22.7%	52.8%	27.6%	25.2%	46.8%	27.1%	19.7%
ACCOMMODATION	42-X	9.7	.7	1.8	1.7	1.6	3.8	.3	-	.3	9.3	4.7	4.6
		3.0%	3.4%	4.2%	2.0%	1.7%	5.2%	.2%		.4%	6.7%	6.0%	7.6%
		100.0%	6.8%	18.8%	17.7%	17.1%	39.7%	3.4%		3.4%	96.6%	48.9%	47.7%

CONTINUED

JOB NUMBER 907901 CARD NUMBER 13

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

		TRIP TIMING											
		SEASON						PERIOD SKIED					
								DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	- XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
ADVERTISING	42-R	1.0	-	.1	.6	.2	*	*	-	*	.9	.4	.6
		.3%		.3%	.8%	.2%	*	*		*	.7%	.5%	1.0%
		100.0%		11.5%	65.0%	20.2%	3.3%	3.3%		3.3%	96.7%	38.3%	58.3%
LESS PEOPLE/FEWER CROWDS/NOT AS BUSY	43-1	8.1	1.0	1.7	.7	3.9	.8	4.5	2.2	2.3	3.5	2.1	1.4
		2.5%	5.2%	3.9%	.9%	4.0%	1.0%	2.6%	2.3%	2.9%	2.5%	2.6%	2.4%
		100.0%	12.2%	20.7%	9.1%	48.7%	9.3%	56.1%	27.4%	28.7%	43.9%	26.0%	17.9%
VARIETY/MORE VARIETY (UNSPEC)	43-2	.8	-	.1	.7	-	.1	*	*	-	.8	.7	*
		.2%		.2%	.9%		.1%	*	*		.5%	.9%	.1%
		100.0%		8.3%	83.5%		8.3%	4.1%	4.1%		95.9%	91.7%	4.1%
EXCHANGE RATE	43-3	.2	-	*	*	.1	*	-	-	-	.2	.2	-
		.1%		.1%	*	.1%	*				.1%	.2%	
		100.0%		29.7%	20.3%	47.8%	2.2%				100.0%	100.0%	
FRIENDLY/NICE PEOPLE GO TO THAT RESORT	43-4	4.6	-	.5	.1	1.7	2.4	1.5	1.5	-	3.1	2.3	.8
		1.5%		1.1%	.1%	1.7%	3.4%	.9%	1.6%		2.2%	2.9%	1.4%
		100.0%		10.0%	1.7%	35.9%	52.5%	32.4%	32.4%		67.6%	49.8%	17.8%
GIVEN AS A GIFT/ PRESENT	43-5	4.2	-	1.0	.1	2.4	.8	1.6	-	1.6	2.7	1.3	1.4
		1.3%		2.3%	.1%	2.4%	1.0%	.9%		1.9%	1.9%	1.6%	2.4%
		100.0%		23.9%	1.8%	56.5%	17.8%	36.6%		36.6%	63.4%	29.7%	33.7%
SCHOOL/COMMUNITY GROUP	43-6	14.8	1.0	1.0	5.0	7.8	-	12.0	10.9	1.1	2.8	2.2	.6
		4.6%	5.2%	2.3%	6.0%	7.8%		6.8%	11.4%	1.4%	2.0%	2.9%	.9%
		100.0%	6.6%	6.6%	34.1%	52.6%		81.1%	73.7%	7.5%	18.9%	15.1%	3.8%
ANNUAL SKI PASS	43-7	3.3	.3	.3	1.1	.8	.8	2.0	1.4	.6	1.3	.8	.5
		1.0%	1.7%	.8%	1.3%	.8%	1.0%	1.1%	1.5%	.7%	.9%	.9%	.9%
		100.0%	9.9%	9.9%	33.9%	23.5%	22.8%	60.2%	43.3%	17.0%	39.8%	22.8%	17.0%
OTHER	43-0	6.1	.3	1.1	.7	.2	3.8	2.3	1.1	1.2	3.8	1.9	2.0
		1.9%	1.7%	2.4%	.9%	.2%	5.3%	1.3%	1.1%	1.5%	2.8%	2.4%	3.2%
		100.0%	5.3%	17.2%	11.8%	3.1%	62.5%	37.4%	17.6%	19.8%	62.6%	30.8%	31.9%
DON'T KNOW	43-X	.1	-	-	-	*	.1	-	-	-	.1	*	.1
		*				*	.1%				.1%	.1%	.1%
		100.0%				26.9%	73.1%				100.0%	36.5%	63.5%
NOT STATED	43-R	1.0	-	.1	.1	.1	.7	.1	.1	-	.8	.7	.1
		.3%		.2%	.1%	.1%	1.0%	.1%	.1%		.6%	.9%	.2%
		100.0%		9.4%	7.9%	10.0%	72.6%	9.1%	9.1%		86.4%	73.6%	12.8%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		161.1%	156.9%	167.5%	144.9%	173.2%	161.8%	160.9%	162.9%	158.9%	161.4%	164.8%	157.2%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

REASONS FOR SKIING AT THIS AREA QUESTION 7A

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
CLOSE TO HOME/ CONVENIENT	42-1	77.6	5.7	72.0	72.2	.9	4.8	.1	13.2	7.8	1.4	20.9	47.3	9.5
		29.6%	16.6%	31.6%	34.2%	5.2%	11.6%	2.8%	13.2%	34.8%	14.5%	22.3%	35.2%	28.1%
		100.0%	7.3%	92.7%	93.0%	1.1%	6.2%	.1%	17.0%	10.0%	1.8%	26.9%	60.9%	12.2%
TO SKI/GET AWAY	42-2	100.5	12.6	87.9	81.2	5.7	17.0	.5	32.6	10.2	2.9	37.5	48.8	14.2
		38.4%	37.0%	38.6%	38.5%	33.6%	40.7%	21.0%	45.0%	45.6%	30.0%	40.0%	36.3%	42.3%
		100.0%	12.5%	87.5%	80.8%	5.7%	16.9%	.5%	32.5%	10.1%	2.9%	37.3%	48.5%	14.1%
LOTS OF SNOW/GOOD CONDITIONS	42-3	42.2	3.8	38.4	36.5	3.9	3.9	.4	10.5	5.9	1.1	20.2	20.7	1.3
		16.1%	11.2%	16.3%	17.3%	23.0%	9.4%	19.1%	14.5%	26.3%	11.4%	21.6%	15.4%	4.0%
		100.0%	9.0%	91.0%	85.4%	9.3%	9.3%	1.0%	24.9%	13.9%	2.6%	47.8%	48.9%	3.2%
GOOD SKIING	42-4	53.8	3.4	50.3	47.9	3.5	3.8	.2	14.7	3.3	3.2	21.4	26.5	5.8
		20.5%	10.1%	22.1%	22.7%	20.8%	9.2%	9.1%	20.3%	14.8%	33.5%	22.9%	19.7%	17.3%
		100.0%	6.4%	93.6%	89.2%	6.6%	7.1%	.4%	27.4%	6.1%	6.0%	39.8%	49.2%	10.9%
GOOD PRICE/VALUE/DEAL	42-5	23.2	7.4	15.9	15.1	1.4	7.8	.1	5.2	.8	2.2	10.1	11.2	1.3
		8.9%	21.7%	7.0%	7.2%	8.2%	18.7%	4.0%	7.2%	3.7%	22.7%	10.8%	8.4%	5.3%
		100.0%	31.8%	68.2%	64.9%	6.0%	33.6%	.4%	22.5%	3.6%	9.4%	43.5%	48.7%	7.7%
VISITING/WENT WITH FRIENDS/RELATIVES	42-6	34.8	3.4	31.4	26.4	4.0	7.0	.4	9.0	4.5	1.3	9.8	19.5	5.4
		13.3%	9.9%	13.8%	12.5%	23.6%	16.7%	17.2%	12.4%	20.3%	13.4%	10.4%	14.5%	16.2%
		100.0%	9.7%	90.3%	75.8%	11.6%	20.0%	1.1%	25.8%	13.0%	3.7%	28.1%	56.1%	15.6%
FRIENDLY/NICE STAFF	42-7	1.2	-	1.2	1.2	*	-	-	.1	*	-	.1	1.1	-
		.5%		.5%	.6%	.1%			.1%	.1%		.1%	.8%	
		100.0%		100.0%	100.0%	1.1%			6.8%	2.7%		9.5%	90.5%	
RECOMMENDED	42-8	14.5	2.7	11.8	11.3	1.1	2.8	.1	3.7	.5	.1	6.4	7.4	.7
		5.5%	7.9%	5.2%	5.4%	6.7%	6.7%	4.5%	5.1%	2.1%	.6%	6.8%	5.5%	2.2%
		100.0%	18.5%	81.5%	78.0%	7.9%	19.4%	.7%	25.3%	3.2%	.4%	44.0%	50.9%	5.1%
FOR BUSINESS	42-9	6.7	1.8	4.9	3.4	1.6	1.9	.9	1.5	.4	1.1	2.3	3.5	.9
		2.6%	5.3%	2.1%	1.6%	9.2%	4.6%	39.5%	2.1%	1.9%	11.9%	2.5%	2.6%	2.6%
		100.0%	26.7%	73.3%	50.7%	23.4%	29.1%	12.9%	22.8%	6.4%	17.2%	34.8%	52.0%	13.3%
NEVER BEEN/WANT TO TRY IT/SOMETHING DIFFERENT	42-0	19.2	3.6	15.6	13.1	2.5	4.6	.4	7.2	.5	.8	5.0	12.4	1.8
		7.3%	10.7%	6.8%	6.2%	14.5%	10.9%	17.1%	9.9%	2.0%	8.3%	5.4%	9.2%	5.3%
		100.0%	18.9%	81.1%	68.4%	12.9%	23.7%	1.9%	37.5%	2.4%	4.4%	26.3%	64.5%	9.3%
ACCOMMODATION	42-X	5.8	.9	5.0	5.1	.3	.1	*	3.9	.8	1.2	3.4	1.6	.8
		2.2%	2.5%	2.2%	2.4%	1.5%	.2%	1.5%	5.4%	3.4%	12.0%	3.6%	1.2%	2.3%
		100.0%	14.7%	85.3%	88.0%	4.3%	1.2%	.6%	67.2%	13.0%	19.8%	58.3%	28.2%	13.5%

CONTINUED

JOB NUMBER 907901 CARD NUMBER 13

REASONS FOR SKIING AT THIS AREA

QUESTION 7A

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
ADVERTISING	42-R	.4	.2	.2	.2	.3	.1	-	.4	*	*	.2	.2	*
		.2%	.7%	.1%	.1%	1.8%	.3%		.5%	.2%	.3%	.2%	.1%	.1%
		100.0%	59.5%	41.5%	43.7%	71.0%	33.5%		83.7%	8.6%	7.7%	54.7%	37.6%	7.7%
LESS PEOPLE/FEWER CROWDS/NOT AS BUSY	43-1	4.9	.1	4.8	4.8	.2	*	-	1.0	*	*	2.5	2.1	.3
		1.9%	.3%	2.1%	2.3%	1.0%	*		1.4%	.2%	.3%	2.6%	1.5%	1.0%
		100.0%	1.9%	98.1%	98.3%	3.6%	.3%		20.4%	.7%	.5%	50.6%	42.4%	7.0%
VARIETY/MORE VARIETY (UNSPEC)	43-2	.2	.1	.1	.2	.2	*	-	.1	.1	-	.1	.1	-
		.1%	.3%	.1%	.1%	1.0%	.1%		.2%	.4%		.1%	.1%	
		100.0%	42.9%	57.1%	71.4%	71.4%	14.3%		57.1%	42.9%		42.9%	57.1%	
EXCHANGE RATE	43-3	.2	*	.1	*	.1	.1	-	.1	*	-	*	.1	-
		.1%	.1%	.1%	*	.7%	.2%		.2%	.1%		.1%	.1%	
		100.0%	24.7%	75.3%	29.7%	70.3%	47.8%		79.7%	20.3%		29.7%	70.3%	
FRIENDLY/NICE PEOPLE GO TO THAT RESORT	43-4	3.9	1.0	2.9	3.0	.3	.8	*	2.2	.2	*	2.1	1.0	.8
		1.5%	2.9%	1.3%	1.4%	1.7%	2.0%	2.0%	3.0%	.8%	.5%	2.3%	.7%	2.2%
		100.0%	25.4%	74.6%	76.9%	7.5%	21.4%	1.1%	56.1%	4.6%	1.2%	55.0%	24.7%	19.5%
GIVEN AS A GIFT/ PRESENT	43-5	2.8	*	2.8	2.7	.2	*	-	1.2	*	-	2.0	.3	-
		1.1%	.1%	1.2%	1.3%	1.0%	.1%		1.7%	.1%		2.1%	.6%	
		100.0%	1.2%	98.8%	97.1%	6.3%	1.2%		43.6%	1.2%		71.1%	28.9%	
SCHOOL/COMMUNITY GROUP	43-6	12.5	7.4	5.2	.6	-	12.0	-	.6	-	-	3.3	6.4	2.8
		4.8%	21.6%	2.3%	.3%		28.7%		.8%			3.6%	4.8%	8.2%
		100.0%	58.6%	41.4%	4.5%		95.5%		4.5%			26.5%	51.4%	22.1%
ANNUAL SKI PASS	43-7	3.3	-	3.3	3.3	-	-	-	.8	.6	-	1.5	1.4	.3
		1.3%		1.4%	1.6%				1.0%	2.5%		1.6%	1.1%	1.0%
		100.0%		100.0%	100.0%				22.8%	17.0%		46.3%	43.8%	9.9%
OTHER	43-0	4.7	.9	3.8	3.8	.3	.8	.1	1.1	.9	.8	1.7	2.9	*
		1.8%	2.7%	1.7%	1.8%	1.8%	1.9%	4.1%	1.6%	4.1%	7.8%	1.9%	2.2%	.1%
		100.0%	19.5%	80.5%	81.3%	6.3%	17.0%	1.9%	23.9%	19.4%	16.0%	37.0%	62.3%	.7%
DON'T KNOW	43-X	.1	*	.1	.1	*	-	-	.1	-	-	*	.1	-
		*	.1%	*	*	.3%			.2%			*	.1%	
		100.0%	36.5%	63.5%	63.5%	36.5%			100.0%			36.5%	63.5%	
NOT STATED	43-R	1.0	.3	.7	.6	.6	.3	-	.4	.5	*	.7	.3	-
		.4%	.8%	.3%	.3%	3.4%	.6%		.6%	2.1%	.5%	.7%	.2%	
		100.0%	28.2%	71.8%	62.4%	60.3%	26.4%		43.4%	47.5%	4.5%	71.4%	28.6%	
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		159.1%	162.5%	157.4%	157.8%	159.1%	162.6%	141.9%	151.4%	165.5%	168.2%	161.6%	160.3%	138.2%

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

TRAVEL BEHAVIOUR(NON-RESIDENTS)

		PURPOSE				EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
CLOSE TO HOME/ CONVENIENT	42-1	2.7	1.9	.7	.2	.7	2.0
		9.1%	9.6%	9.7%	6.3%	5.4%	12.3%
		100.0%	67.5%	24.2%	7.9%	27.3%	72.7%
TO SKI/GET AWAY	42-2	10.7	6.9	2.4	1.2	3.5	7.2
		35.8%	35.7%	34.6%	34.0%	25.6%	44.5%
		100.0%	63.8%	22.0%	10.8%	32.9%	67.1%
LOTS OF SNOW/GOOD CONDITIONS	42-3	7.1	4.9	1.4	.7	2.8	4.3
		23.5%	25.4%	20.3%	20.0%	20.1%	26.5%
		100.0%	69.1%	19.7%	9.6%	39.3%	60.7%
GOOD SKIING	42-4	6.6	4.4	1.4	.7	2.6	4.0
		22.0%	22.8%	20.6%	19.9%	18.6%	24.9%
		100.0%	66.5%	21.4%	10.3%	38.9%	61.1%
GOOD PRICE/VALUE/DEAL	42-5	2.1	1.7	.3	*	1.2	.9
		6.9%	8.8%	4.6%	1.3%	8.7%	5.3%
		100.0%	82.6%	15.2%	2.2%	57.9%	42.1%
VISITING/WENT WITH FRIENDS/RELATIVES	42-6	6.1	2.4	3.1	.4	2.7	3.4
		20.2%	12.6%	45.5%	11.7%	19.4%	20.7%
		100.0%	40.1%	51.5%	6.6%	44.2%	55.6%
FRIENDLY/NICE STAFF	42-7	.1	*	*	.1	*	.1
		.4%	.2%	.5%	1.7%	.1%	.6%
		100.0%	33.5%	28.2%	49.5%	11.2%	88.8%
RECOMMENDED	42-8	2.1	1.6	.4	*	1.5	.6
		7.1%	8.1%	6.5%	1.3%	10.7%	4.0%
		100.0%	73.2%	20.9%	2.1%	69.5%	30.5%
FOR BUSINESS	42-9	1.9	.3	.2	1.5	1.0	1.0
		6.5%	1.7%	2.6%	43.9%	6.9%	6.1%
		100.0%	16.5%	9.3%	76.9%	49.4%	50.6%
NEVER BEEN/WANT TO TRY IT/SOMETHING DIFFERENT	42-0	3.9	2.9	.5	.5	2.9	1.0
		13.0%	15.3%	7.3%	14.6%	21.1%	6.2%
		100.0%	75.3%	12.9%	12.7%	74.3%	25.7%
ACCOMMODATION	42-X	.4	.3	.1	-	.3	.1
		1.2%	1.3%	1.7%		1.9%	.7%
		100.0%	68.4%	31.6%		69.7%	30.3%

CONTINUED

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

TRAVEL BEHAVIOUR(NON-RESIDENTS)

		PURPOSE				EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
ADVERTISING	42-R	.4	.4	.1	-	.3	.1
		1.4%	1.9%	.9%		2.4%	.6%
		100.0%	86.2%	13.8%		78.4%	21.6%
LESS PEOPLE/FEWER CROWDS/NOT AS BUSY	43-1	.3	.2	*	-	.2	.1
		.8%	1.1%	.5%		1.3%	.5%
		100.0%	85.7%	14.3%		70.3%	29.7%
VARIETY/MORE VARIETY (UNSPEC)	43-2	.2	.2	.1	-	.1	.1
		.8%	.8%	1.0%		.7%	.8%
		100.0%	71.4%	28.6%		42.9%	57.1%
EXCHANGE RATE	43-3	.2	.1	*	-	.1	*
		.5%	.6%	.6%		.9%	.2%
		100.0%	72.5%	27.5%		79.7%	20.3%
FRIENDLY/NICE PEOPLE GO TO THAT RESORT	43-4	.5	.4	.1	*	.2	.3
		1.7%	2.3%	.9%	.4%	1.4%	1.9%
		100.0%	87.3%	12.7%	2.5%	37.8%	62.2%
GIVEN AS A GIFT/ PRESENT	43-5	.2	*	.1	.1	.1	.1
		.6%	*	1.0%	3.2%	.7%	.5%
		100.0%	2.0%	36.6%	61.4%	56.9%	43.1%
OTHER	43-0	.5	.4	.1	*	.2	.3
		1.7%	1.9%	1.4%	1.3%	1.8%	1.6%
		100.0%	72.5%	18.5%	9.0%	49.4%	50.6%
DON'T KNOW	43-X	.1	.1	-	-	*	.1
		.4%	.6%			.3%	.5%
		100.0%	100.0%			36.5%	63.5%
NOT STATED	43-R	1.0	.6	.3	.1	.6	.3
		3.2%	3.1%	4.9%	2.6%	4.7%	2.0%
		100.0%	61.2%	34.3%	9.1%	66.1%	33.9%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		156.8%	153.8%	165.1%	162.2%	152.7%	160.4%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

REASONS FOR SKIING AT THIS AREA QUESTION 7A

		SKIER PROFILE													
			SKILL				AGE								
		LAST TRIP TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
CLOSE TO HOME/ CONVENIENT	42-1	93.3	12.4	50.9	27.0	2.9	26.9	25.0	14.3	12.1	6.9	5.0	.4	2.5	.1
		29.3%	29.9%	30.5%	29.2%	17.6%	30.9%	28.8%	27.4%	35.4%	28.5%	29.4%	7.3%	45.3%	2.3%
		100.0%	13.3%	54.6%	29.0%	3.1%	28.8%	26.9%	15.4%	13.0%	7.4%	5.3%	.5%	2.7%	.1%
TO SKI/GET AWAY	42-2	118.0	17.2	58.3	38.4	4.0	42.2	32.5	18.4	9.3	6.3	5.7	1.2	1.0	1.0
		37.1%	41.6%	34.9%	41.5%	24.3%	48.6%	37.4%	35.2%	27.0%	26.1%	33.4%	20.5%	18.7%	26.5%
		100.0%	14.6%	49.4%	32.6%	3.4%	35.8%	27.6%	15.6%	7.8%	5.4%	4.8%	1.0%	.9%	.9%
LOTS OF SNOW/GOOD CONDITIONS	42-3	55.2	3.6	24.4	22.8	4.3	7.0	19.3	9.9	7.1	3.7	2.6	2.3	1.8	1.0
		17.4%	8.7%	14.6%	24.6%	26.0%	8.1%	22.1%	18.9%	20.6%	15.1%	15.5%	39.3%	32.1%	25.7%
		100.0%	6.5%	44.2%	41.3%	7.8%	12.8%	34.9%	17.9%	12.8%	6.6%	4.8%	4.2%	3.2%	1.8%
GOOD SKIING	42-4	67.4	5.2	39.9	19.1	3.2	12.6	18.3	9.9	12.4	5.4	3.7	1.9	1.3	1.7
		21.2%	12.5%	23.9%	20.7%	19.1%	14.5%	21.1%	19.0%	36.3%	22.4%	21.8%	32.4%	23.5%	43.2%
		100.0%	7.7%	59.2%	28.4%	4.7%	18.7%	27.2%	14.7%	18.4%	8.1%	5.5%	2.9%	1.9%	2.5%
GOOD PRICE/VALUE/DEAL	42-5	28.3	2.7	16.1	8.0	1.5	9.4	7.2	3.3	4.2	2.7	.8	.2	.3	.1
		8.9%	6.6%	9.6%	8.6%	9.0%	10.8%	8.3%	6.3%	12.3%	11.0%	4.9%	3.9%	6.2%	3.0%
		100.0%	9.7%	56.8%	28.3%	5.3%	33.2%	25.6%	11.6%	14.8%	9.4%	2.9%	.8%	1.2%	.4%
VISITING/WENT WITH FRIENDS/RELATIVES	42-6	49.5	6.9	24.6	15.8	2.3	15.3	14.5	8.8	4.0	2.4	2.5	.4	.9	.2
		15.6%	16.6%	14.7%	17.1%	13.9%	17.7%	16.6%	16.8%	11.6%	10.1%	14.8%	7.1%	15.7%	4.4%
		100.0%	13.9%	49.6%	31.9%	4.7%	30.9%	29.2%	17.7%	8.1%	4.9%	5.1%	.9%	1.7%	.3%
FRIENDLY/NICE STAFF	42-7	1.5	.3	.9	.3	-	-	.3	*	1.1	-	*	-	*	*
		.5%	.9%	.5%	.4%			.4%	.1%	3.3%		.3%		.2%	.3%
		100.0%	22.0%	56.1%	22.0%			21.1%	2.1%	72.2%		2.9%		.8%	.8%
RECOMMENDED	42-8	17.3	3.9	9.9	3.3	.2	6.3	4.5	4.1	.5	.8	.7	.2	*	-
		5.4%	9.3%	5.9%	3.5%	1.3%	7.3%	5.2%	7.8%	1.6%	3.5%	4.4%	3.3%	.9%	
		100.0%	22.4%	57.4%	19.0%	1.2%	36.5%	26.1%	23.7%	3.2%	4.9%	4.3%	1.1%	.3%	
FOR BUSINESS	42-9	6.7	1.0	2.5	1.4	1.9	*	.8	2.3	.3	1.1	1.1	.2	.8	-
		2.1%	2.3%	1.5%	1.5%	11.2%	.1%	.9%	4.5%	1.0%	4.7%	6.3%	3.3%	14.1%	
		100.0%	14.5%	37.5%	20.2%	27.9%	.7%	11.8%	35.0%	5.1%	16.9%	15.9%	3.0%	11.6%	
NEVER BEEN/WANT TO TRY IT/SOMETHING DIFFERENT	42-0	21.9	2.2	14.7	4.0	1.0	3.7	6.2	6.4	1.1	2.3	.9	1.1	.1	.2
		6.9%	5.3%	8.8%	4.4%	5.8%	4.2%	7.2%	12.2%	3.2%	9.5%	5.1%	17.8%	1.7%	5.3%
		100.0%	10.1%	67.2%	18.4%	4.4%	16.8%	28.4%	29.1%	5.0%	10.5%	4.0%	4.8%	.4%	1.0%
ACCOMMODATION	42-X	9.7	1.9	3.4	4.4	-	.7	.9	2.3	3.3	1.9	.6	*	-	-
		3.0%	4.6%	2.0%	4.7%		.9%	1.0%	4.3%	9.7%	7.8%	3.6%	.6%		
		100.0%	19.8%	34.8%	45.4%		6.8%	8.9%	23.4%	34.5%	19.7%	6.3%	.4%		

CONTINUED

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

		SKIER PROFILE													
			SKILL				AGE								
		LAST TRIP TOTAL	BEGINNER	INTERMEDIATE	ADVANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
ADVERTISING	42-R	1.0	.1	.8	.1	*	*	.6	.1	*	.1	*	*	*	-
		.3%	.1%	.5%	.1%	.2%	.1%	.7%	.2%	.1%	.3%	.2%	.7%	.6%	
		100.0%	5.4%	77.2%	13.8%	3.7%	4.5%	59.7%	11.5%	5.0%	7.8%	3.7%	4.5%	3.3%	
LESS PEOPLE/FEWER CROWDS/NOT AS BUSY	43-1	8.1	.1	5.1	2.2	.7	1.4	.4	1.5	2.2	.4	*	1.7	.3	.1
		2.5%	.1%	3.0%	2.4%	4.1%	1.7%	.4%	3.0%	6.5%	1.5%	.2%	27.9%	5.9%	2.6%
		100.0%	.7%	63.2%	27.6%	9.4%	17.8%	4.6%	19.2%	27.5%	4.6%	.3%	20.6%	4.1%	1.3%
VARIETY/MORE VARIETY (UNSPEC)	43-2	.8	*	.7	*	-	-	*	.1	.1	-	.6	-	-	-
		.2%	.1%	.4%	*			*	.2%	.3%		3.3%			
		100.0%	4.1%	91.7%	4.1%			4.1%	12.4%	12.4%		71.1%			
EXCHANGE RATE	43-3	.2	-	*	.1	-	-	*	*	*	-	*	-	-	-
		.1%		*	.1%			*	.1%	.1%		.3%			
		100.0%		22.5%	77.5%			20.3%	29.7%	22.5%		27.5%			
FRIENDLY/NICE PEOPLE GO TO THAT RESORT	43-4	4.6	.8	1.1	2.0	.8	*	2.8	.8	.9	*	.1	.1	*	*
		1.5%	1.8%	.6%	2.2%	4.9%	*	3.2%	1.5%	2.5%	*	.5%	1.5%	.2%	.8%
		100.0%	16.4%	22.8%	43.5%	17.4%	.1%	59.8%	16.5%	18.8%	.1%	1.9%	1.9%	.3%	.7%
GIVEN AS A GIFT/ PRESENT	43-5	4.2	*	1.9	2.3	-	1.9	.7	.8	-	.9	*	-	-	-
		1.3%	*	1.1%	2.5%		2.2%	.8%	1.6%		3.5%	.2%			
		100.0%	.1%	44.5%	55.4%		44.3%	15.4%	19.4%		20.1%	.8%			
SCHOOL/COMMUNITY GROUP	43-6	14.8	3.6	7.5	3.1	.6	13.9	-	-	.9	-	-	-	-	-
		4.6%	8.6%	4.5%	3.4%	3.4%	16.0%			2.6%					
		100.0%	24.1%	51.0%	21.1%	3.8%	94.0%			6.0%					
ANNUAL SKI PASS	43-7	3.3	.3	1.1	1.9	-	1.3	1.3	-	.3	.3	-	-	-	-
		1.0%	.8%	.7%	2.0%		1.5%	1.5%		1.0%	1.3%				
		100.0%	9.9%	33.9%	56.2%		40.5%	39.8%		9.9%	9.9%				
OTHER	43-0	6.1	.4	2.4	1.8	1.6	.3	1.7	2.5	.7	.6	.3	*	-	-
		1.9%	.9%	1.4%	1.9%	9.5%	.4%	2.0%	4.8%	1.9%	2.3%	2.0%	.5%		
		100.0%	6.3%	39.2%	28.7%	25.8%	5.3%	27.9%	40.9%	10.7%	9.1%	5.5%	.5%		
DON'T KNOW	43-X	.1	-	.1	-	-	-	*	*	-	*	-	-	-	-
		*		.1%				*	.1%		.2%				
		100.0%		100.0%				26.9%	36.5%		36.5%				
NOT STATED	43-R	1.0	.1	.5	.2	.1	*	.2	.4	.1	-	-	.1	*	-
		.3%	.3%	.3%	.2%	.5%	.1%	.2%	.8%	.4%			2.0%	.6%	
		100.0%	14.0%	49.7%	22.7%	9.1%	4.5%	21.9%	40.9%	12.4%			12.4%	3.3%	
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		161.1%	150.9%	159.5%	171.0%	150.8%	165.0%	157.8%	164.8%	177.4%	147.8%	146.2%	168.1%	165.7%	114.1%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

REASONS FOR SKIING AT THIS AREA QUESTION 7A

		SKIER PROFILE													
			PESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		LAST TRIP TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
CLOSE TO HOME/ CONVENIENT	42-1	93.3	90.5	26.7	24.3	13.7	11.7	6.7	7.5	60.8	32.5	12.9	19.6	11.6	32.9
		29.3%	31.4%	31.4%	31.2%	30.4%	38.6%	31.0%	27.6%	30.3%	27.7%	26.5%	26.0%	30.5%	30.9%
		100.0%	97.1%	28.6%	26.0%	14.7%	12.5%	7.2%	8.0%	65.2%	34.8%	13.8%	21.0%	12.4%	35.3%
TO SKI/GET AWAY	42-2	118.0	107.3	41.5	29.5	15.9	7.8	5.2	7.0	75.3	42.7	13.9	26.6	13.1	50.3
		37.1%	37.3%	48.8%	37.9%	35.3%	25.9%	24.1%	25.9%	37.6%	36.4%	28.6%	35.2%	34.5%	47.2%
		100.0%	90.9%	35.2%	25.0%	13.5%	6.6%	4.4%	6.0%	63.8%	36.2%	11.7%	22.5%	11.1%	42.6%
LOTS OF SNOW/GOOD CONDITIONS	42-3	55.2	48.1	6.7	17.1	8.3	5.9	3.1	6.5	37.4	17.8	11.1	15.2	7.8	12.6
		17.4%	16.7%	7.9%	21.9%	18.4%	19.6%	14.3%	23.9%	18.6%	15.2%	22.8%	20.1%	20.6%	11.8%
		100.0%	87.2%	12.1%	30.9%	15.0%	10.8%	5.6%	11.8%	67.7%	32.3%	20.1%	27.5%	14.2%	22.7%
GOOD SKIING	42-4	67.4	60.8	12.2	16.0	8.7	11.3	4.8	7.8	43.9	23.5	12.2	17.2	8.4	15.0
		21.2%	21.1%	14.4%	20.5%	19.4%	37.4%	22.3%	28.6%	21.9%	20.0%	25.1%	22.9%	22.1%	14.1%
		100.0%	90.2%	18.1%	23.7%	13.0%	16.8%	7.1%	11.5%	65.2%	34.8%	18.1%	25.6%	12.5%	22.3%
GOOD PRICE/VALUE/DEAL	42-5	28.3	26.3	9.3	6.8	2.9	3.7	2.4	1.1	16.2	12.1	3.3	7.6	2.8	11.9
		8.9%	9.1%	11.0%	8.8%	6.4%	12.3%	11.3%	4.0%	8.1%	10.3%	6.8%	10.1%	7.3%	11.1%
		100.0%	92.7%	32.9%	24.1%	10.2%	13.1%	8.6%	3.8%	57.3%	42.7%	11.7%	27.0%	9.7%	41.9%
VISITING/WENT WITH FRIENDS/RELATIVES	42-6	49.5	43.5	14.9	12.2	7.3	3.3	2.2	3.0	27.6	21.9	7.2	13.5	4.8	19.2
		15.6%	15.1%	17.6%	15.7%	16.2%	10.8%	10.2%	11.0%	13.8%	18.7%	14.9%	17.9%	12.5%	18.0%
		100.0%	87.8%	30.1%	24.7%	14.7%	6.6%	4.4%	6.1%	55.7%	44.3%	14.6%	27.3%	9.6%	38.8%
FRIENDLY/NICE STAFF	42-7	1.5	1.4	-	.3	-	1.1	-	-	1.2	.3	.8	.7	-	-
		.5%	.5%		.4%		3.6%			.6%	.3%	1.7%	1.0%		
		100.0%	92.5%		21.1%		71.4%			78.0%	22.0%	53.1%	46.9%		
RECOMMENDED	42-8	17.3	15.1	6.2	3.5	3.7	.3	.8	.6	12.9	4.4	2.9	2.7	3.0	6.6
		5.4%	5.3%	7.3%	4.5%	8.3%	1.1%	3.5%	2.1%	6.4%	3.8%	6.0%	3.5%	7.9%	6.2%
		100.0%	87.7%	36.1%	20.5%	21.6%	1.9%	4.4%	3.2%	74.5%	25.5%	16.8%	15.5%	17.3%	38.3%
FOR BUSINESS	42-9	6.7	4.7	-	.6	1.9	-	.8	1.6	3.9	2.8	1.2	3.7	1.0	.1
		2.1%	1.6%		.7%	4.1%		3.6%	5.7%	2.0%	2.3%	2.5%	4.9%	2.5%	.1%
		100.0%	71.0%		8.4%	27.8%		11.6%	23.2%	58.8%	41.2%	18.1%	55.1%	14.4%	1.4%
NEVER BEEN/WANT TO TRY IT/SOMETHING DIFFERENT	42-0	21.9	18.0	3.5	5.3	5.4	.7	1.9	1.3	13.3	8.7	2.9	8.2	2.3	4.3
		6.9%	6.3%	4.1%	6.8%	12.0%	2.2%	8.6%	4.9%	6.6%	7.4%	6.1%	10.9%	6.1%	4.0%
		100.0%	82.2%	16.0%	24.0%	24.7%	3.0%	8.5%	6.1%	60.5%	39.5%	13.4%	37.5%	10.6%	19.5%
ACCOMMODATION	42-X	9.7	9.3	.7	.8	2.2	3.3	1.8	.6	2.5	7.1	4.1	1.5	.8	.7
		3.0%	3.2%	.8%	1.0%	4.8%	10.9%	8.5%	2.1%	1.3%	6.1%	8.5%	2.0%	2.0%	.7%
		100.0%	96.1%	6.8%	7.8%	22.6%	34.2%	19.0%	5.8%	26.3%	73.7%	42.7%	15.5%	7.8%	7.3%

CONTINUED

REASONS FOR SKIING AT THIS AREA QUESTION 7A

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		LAST TRIP TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
ADVERTISING	42-R	1.0	.6	-	.6	-	-	-	-	.3	.6	.1	.2	*	.1
		.3%	.2%		.7%					.2%	.5%	.3%	.2%	.1%	.1%
		100.0%	57.0%		57.0%					35.0%	65.0%	14.8%	18.6%	3.3%	5.8%
LESS PEOPLE/FEWER CROWDS/NOT AS BUSY	43-1	8.1	7.8	1.4	.3	1.5	2.2	.3	2.0	5.3	2.7	1.9	1.7	*	2.5
		2.5%	2.7%	1.7%	.4%	3.4%	7.3%	1.5%	7.3%	2.7%	2.3%	3.9%	2.3%	.1%	2.4%
		100.0%	96.9%	17.7%	4.1%	19.0%	27.4%	4.1%	24.7%	66.3%	33.7%	23.4%	21.4%	.3%	31.6%
VARIETY/MORE VARIETY (UNSPEC)	43-2	.8	.6	-	-	-	-	-	.6	.8	*	.7	.1	-	-
		.2%	.2%						2.1%	.4%	*	1.4%	.1%		
		100.0%	71.1%						71.1%	95.9%	4.1%	87.6%	8.3%		
EXCHANGE RATE	43-3	.2	-	-	-	-	-	-	-	.2	-	.1	*	-	-
		.1%								.1%		.2%	*		
		100.0%								100.0%		59.5%	20.3%		
FRIENDLY/NICE PEOPLE GO TO THAT RESORT	43-4	4.6	4.1	-	2.6	.8	.8	-	-	2.9	1.7	1.0	.9	.8	1.1
		1.5%	1.4%		3.4%	1.7%	2.6%			1.5%	1.5%	2.1%	1.1%	2.0%	1.1%
		100.0%	89.1%		56.2%	16.2%	16.7%			63.0%	37.0%	22.0%	18.7%	16.2%	24.7%
GIVEN AS A GIFT/ PRESENT	43-5	4.2	4.1	1.9	.7	.8	-	.8	-	2.7	1.6	.1	*	.8	2.2
		1.3%	1.4%	2.2%	.8%	1.7%		3.6%		1.3%	1.3%	.1%	*	2.2%	2.1%
		100.0%	95.8%	44.3%	15.4%	17.8%		18.3%		63.2%	36.8%	1.6%	.8%	19.6%	52.0%
SCHOOL/COMMUNITY GROUP	43-6	14.8	14.8	13.9	-	-	.9	-	-	9.4	5.3	.9	.6	.8	12.5
		4.6%	5.1%	16.3%			2.9%			4.7%	4.5%	1.8%	.7%	2.0%	11.8%
		100.0%	100.0%	94.0%			6.0%			63.9%	36.1%	6.0%	3.9%	5.3%	84.9%
ANNUAL SKI PASS	43-7	3.3	3.3	1.3	1.3	-	.3	.3	-	2.2	1.1	-	.8	.3	1.9
		1.0%	1.1%	1.6%	1.7%		1.1%	1.5%		1.1%	.9%		1.0%	.9%	1.8%
		100.0%	100.0%	40.5%	39.8%		9.9%	9.9%		66.6%	33.4%		22.8%	9.9%	57.4%
OTHER	43-0	6.1	5.6	.3	1.5	2.3	.7	.6	.3	2.5	3.6	1.3	1.8	1.1	.4
		1.9%	2.0%	.4%	1.9%	5.0%	2.2%	2.6%	1.2%	1.3%	3.1%	2.7%	2.3%	3.0%	.3%
		100.0%	91.8%	5.3%	24.5%	36.8%	10.6%	9.1%	5.3%	41.2%	58.8%	21.4%	28.7%	18.5%	6.1%
DON'T KNOW	43-X	.1	-	-	-	-	-	-	-	.1	*	*	.1	-	-
		*								*	*	.1%	.1%		
		100.0%								73.1%	26.9%	36.5%	63.5%		
NOT STATED	43-R	1.0	-	-	-	-	-	-	-	.8	.1	.2	.4	.1	.1
		.3%								.4%	.1%	.5%	.6%	.3%	.1%
		100.0%								86.0%	14.0%	22.7%	43.4%	12.4%	9.1%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		161.1%	161.7%	165.5%	158.3%	167.1%	178.4%	146.6%	146.4%	160.9%	162.4%	162.6%	162.9%	156.6%	163.8%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

REASONS FOR SKIING AT THIS AREA — QUESTION 7A

SKIER PROFILE — LIFE STAGE

		LAST TRIP TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
CLOSE TO HOME/ CONVENIENT	42-1	93.3	5.5	16.5	15.7	27.1	17.7	6.4	1.6	.6	.1
		29.3%	17.6%	23.0%	46.6%	31.3%	31.2%	40.4%	23.6%	64.2%	7.8%
		100.0%	5.9%	17.7%	16.8%	29.0%	18.9%	6.9%	1.7%	.6%	.1%
TO SKI/GET AWAY	42-2	118.0	12.9	24.4	9.3	34.8	24.8	4.6	2.1	.1	.1
		37.1%	41.2%	34.0%	27.6%	40.2%	43.9%	29.1%	32.1%	13.5%	13.0%
		100.0%	10.9%	20.7%	7.9%	29.5%	21.0%	3.9%	1.8%	.1%	.1%
LOTS OF SNOW/GOOD CONDITIONS	42-3	55.2	6.3	14.8	6.4	9.6	5.6	6.9	2.1	.2	*
		17.4%	20.1%	20.6%	19.1%	11.1%	9.9%	43.5%	31.2%	16.8%	3.2%
		100.0%	11.4%	26.9%	11.6%	17.4%	10.1%	12.6%	3.7%	.3%	.1%
GOOD SKIING	42-4	67.4	10.0	15.6	8.4	14.5	8.7	4.7	2.7	.1	.6
		21.2%	31.8%	21.6%	25.1%	16.7%	15.4%	29.4%	40.6%	14.8%	57.3%
		100.0%	14.8%	23.1%	12.5%	21.5%	13.0%	7.0%	4.0%	.2%	1.0%
GOOD PRICE/VALUE/DEAL	42-5	28.3	1.3	5.1	2.1	12.6	3.3	.8	.8	-	*
		8.9%	4.2%	7.0%	6.3%	14.6%	5.9%	5.3%	11.5%		2.9%
		100.0%	4.7%	17.9%	7.5%	44.6%	11.7%	3.0%	2.7%		.1%
VISITING/WENT WITH FRIENDS/RELATIVES	42-6	49.5	3.6	9.5	7.6	13.5	9.6	3.3	.1	.2	.1
		15.6%	11.5%	13.2%	22.6%	15.6%	17.0%	20.6%	.9%	17.1%	10.8%
		100.0%	7.3%	19.1%	15.3%	27.2%	19.3%	6.6%	.1%	.3%	.2%
FRIENDLY/NICE STAFF	42-7	1.5	.4	.8	-	*	.3	-	*	-	-
		.5%	1.2%	1.1%		.1%	.6%		.2%		
		100.0%	24.1%	50.3%		2.9%	22.0%		.8%		
RECOMMENDED	42-8	17.3	1.5	3.6	1.2	5.2	3.7	1.0	.1	-	.1
		5.4%	4.7%	5.0%	3.6%	6.0%	6.5%	6.4%	1.2%		7.9%
		100.0%	8.5%	20.9%	6.9%	30.1%	21.2%	5.9%	.4%		.5%
FOR BUSINESS	42-9	6.7	1.2	1.8	.9	1.1	1.0	.6	-	-	-
		2.1%	3.9%	2.5%	2.8%	1.3%	1.8%	3.8%			
		100.0%	18.4%	26.9%	14.1%	16.5%	15.1%	9.0%			
NEVER BEEN/WANT TO TRY IT/SOMETHING DIFFERENT	42-0	21.9	2.9	7.0	2.5	5.9	1.3	.6	.2	*	.1
		6.9%	9.4%	9.8%	7.4%	6.8%	2.4%	3.8%	2.7%	5.0%	10.2%
		100.0%	13.4%	32.0%	11.4%	27.0%	6.1%	2.8%	.8%	.2%	.5%
ACCOMMODATION	42-X	9.7	*	3.5	3.1	2.6	.4	-	*	*	-
		3.0%	.1%	4.9%	9.4%	3.0%	.6%		.1%	.4%	
		100.0%	.3%	36.4%	32.6%	26.9%	3.7%		*	*	

CONTINUED

REASONS FOR SKIING AT THIS AREA — SKIER PROFILE — QUESTION 7A

		LAST TRIP TOTAL	LIFE STAGE: YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
ADVERTISING	42-R	1.0	.1	.7	*	*	-	-	*	-	*
		.3%	.3%	1.0%	.1%	.1%			.5%		2.9%
		100.0%	10.0%	72.7%	4.5%	4.9%			3.3%		3.3%
LESS PEOPLE/FEWER CROWDS/NOT AS BUSY	43-1	8.1	.8	1.5	.3	1.9	1.4	.1	.4	*	.6
		2.5%	2.4%	2.1%	1.0%	2.2%	2.5%	.4%	5.6%	3.6%	49.4%
		100.0%	9.5%	18.5%	4.1%	23.8%	17.8%	.7%	4.6%	.4%	7.0%
VARIETY/MORE VARIETY (UNSPEC)	43-2	.8	.2	.1	-	.6	-	-	-	-	-
		.2%	.5%	.1%		.6%					
		100.0%	20.7%	8.3%		71.1%					
EXCHANGE RATE	43-3	.2	*	*	*	*	-	-	-	*	-
		.1%	*	.1%	.1%	.1%				3.6%	
		100.0%	2.2%	29.7%	20.3%	27.5%				20.3%	
FRIENDLY/NICE PEOPLE GO TO THAT RESORT	43-4	4.6	.8	1.6	*	.9	.5	.8	*	*	-
		1.5%	2.6%	2.2%	.1%	1.0%	1.0%	4.7%	.2%	3.6%	
		100.0%	17.5%	33.7%	.6%	19.2%	11.6%	16.3%	.3%	.7%	
GIVEN AS A GIFT/ PRESENT	43-5	4.2	.1	.4	-	2.4	1.1	-	-	-	-
		1.3%	.2%	.5%		2.7%	1.9%				
		100.0%	1.8%	8.6%		55.9%	26.0%				
SCHOOL/COMMUNITY GROUP	43-6	14.8	-	.3	.6	9.0	4.9	-	-	-	-
		4.6%		.5%	1.7%	10.4%	8.7%				
		100.0%		2.2%	3.8%	60.8%	33.2%				
ANNUAL SKI PASS	43-7	3.3	-	.9	-	1.7	-	.8	-	-	-
		1.0%		1.2%		1.9%		4.7%			
		100.0%		26.8%		50.4%		22.8%			
OTHER	43-0	6.1	.6	4.2	-	.7	.6	*	-	-	-
		1.9%	1.9%	5.9%		.8%	1.0%	.2%			
		100.0%	9.6%	69.2%		11.6%	9.1%	.5%			
DON'T KNOW	43-X	.1	-	.1	*	-	-	-	-	-	-
		*		.1%	.1%						
		100.0%		63.5%	36.5%						
NOT STATED	43-R	1.0	.4	.2	-	.1	.1	.1	-	-	.1
		.3%	1.3%	.3%		.1%	.1%	.6%			6.8%
		100.0%	41.2%	21.5%		7.9%	7.9%	9.1%			7.9%
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		161.1%	154.9%	156.7%	173.6%	166.6%	150.4%	192.9%	150.4%	142.6%	172.2%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& DMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
** POSITIVE MENTIONS**		44.2	39.7	11.3	9.4	17.8	12.0	5.8	5.9	4.7
		13.9%	13.8%	10.3%	9.6%	17.3%	15.9%	21.1%	11.4%	19.8%
		100.0%	90.0%	25.6%	21.4%	40.3%	27.1%	13.2%	13.4%	10.7%
CITY AREA PREFER/NEED IT/LACK OF SNOW	52-1	19.2	17.9	5.0	3.5	7.1	3.1	4.0	3.9	1.9
		6.0%	6.2%	4.6%	3.5%	6.9%	4.1%	14.3%	7.6%	7.8%
		100.0%	93.2%	26.2%	18.2%	36.8%	16.1%	20.7%	20.6%	9.7%
GOOD IDEA/LIKE ARTIFICIAL SNOW	52-2	9.1	8.3	2.7	2.7	2.9	2.6	.3	.6	2.1
		2.8%	2.9%	2.5%	2.8%	2.8%	3.4%	1.2%	1.1%	8.9%
		100.0%	91.8%	30.3%	30.3%	32.0%	28.4%	3.6%	6.2%	23.3%
THICKENS BAD SPOTS/ BETTER SNOW CONDITIONS	52-3	13.0	12.2	4.1	3.8	7.0	5.4	1.6	1.1	-
		4.1%	4.2%	3.8%	3.9%	6.8%	7.2%	5.6%	2.1%	
		100.0%	93.7%	31.8%	29.3%	53.6%	41.7%	11.9%	8.3%	
EARLY/LATE SKIING AVAILABLE	52-4	4.9	4.6	.9	.9	2.2	1.9	.3	-	1.5
		1.5%	1.6%	.8%	.9%	2.2%	2.5%	1.2%		6.4%
		100.0%	94.9%	18.1%	18.1%	45.5%	38.8%	6.7%		31.3%
POSITIVE EFFECT/PREFER IT	52-5	.3	.3	-	-	.3	.3	-	-	-
		.3%	.1%			.3%	.4%			
		100.0%	38.0%			38.0%	38.0%			
NECESSARY OUTSIDE ALBERTA	52-6	.6	-	-	-	-	-	-	-	-
		.2%								
		100.0%								
OTHER POSITIVE MENTIONS	52-0	.8	.7	.3	.3	-	-	-	.3	-
		.3%	.2%	.3%	.3%				.6%	
		100.0%	80.9%	40.5%	40.5%				40.5%	
NEUTRAL MENTIONS		195.1	179.9	70.7	63.8	58.3	41.8	16.5	36.4	14.6
		61.4%	62.5%	64.6%	64.7%	56.7%	55.6%	59.7%	70.3%	61.2%
		100.0%	92.2%	36.2%	32.7%	29.9%	21.4%	8.5%	18.6%	7.5%
NO/LITTLE EFFECT/NO DIFFERENCE	53-1	176.5	162.8	63.6	57.6	54.0	38.6	15.4	32.0	13.1
		55.5%	56.5%	58.2%	58.5%	52.5%	51.3%	55.7%	61.8%	55.2%
		100.0%	92.2%	36.1%	32.7%	30.6%	21.9%	8.7%	18.1%	7.4%
NEVER EXPERIENCED IT	53-2	10.2	9.8	3.7	3.4	2.4	1.3	1.1	2.5	1.1
		3.2%	3.4%	3.4%	3.5%	2.4%	1.8%	4.0%	4.8%	4.6%
		100.0%	96.3%	36.7%	33.5%	24.0%	13.1%	10.8%	24.7%	10.8%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
WOULD HAVE TO HAVE GOOD BASE AND QUALITY	53-3	1.7	1.4	1.1	.6	.3	.3	-	-	-
		.5%	.5%	1.0%	.6%	.3%	.4%			
		100.0%	86.2%	66.7%	33.4%	19.5%	19.5%			
DON'T MIND IF NOT TOO ICY	53-4	.8	.7	.3	.3	-	-	-	-	.3
		.2%	.2%	.3%	.3%					1.4%
		100.0%	85.6%	42.8%	42.8%					42.8%
DEPENDS ON CONDITIONS	53-5	5.2	4.7	1.9	1.9	1.5	1.5	-	1.3	-
		1.6%	1.6%	1.7%	1.9%	1.5%	2.0%		2.5%	
		100.0%	90.4%	35.9%	35.9%	29.3%	29.3%		25.2%	
OTHER NEUTRAL MENTIONS	53-0	.9	.6	-	-	-	-	-	.6	-
		.3%	.2%						1.1%	
		100.0%	64.8%						64.8%	
NEGATIVE MENTIONS		71.6	67.4	30.2	28.3	24.4	19.9	4.5	11.3	1.5
		22.5%	23.4%	27.6%	28.7%	23.7%	26.4%	16.3%	21.9%	6.4%
		100.0%	94.2%	42.2%	39.6%	34.0%	27.7%	6.3%	15.8%	2.1%
DON'T LIKE ARTIFICIAL SNOW	54-1	12.9	11.7	4.6	4.6	5.2	4.1	1.1	1.9	-
		4.0%	4.0%	4.2%	4.6%	5.1%	5.5%	4.0%	3.6%	
		100.0%	90.7%	35.5%	35.5%	40.8%	32.2%	8.6%	14.4%	
WON'T GO IF MADE/ USUALLY STAY AWAY	54-2	22.7	21.9	9.4	9.4	9.3	7.5	1.7	3.3	-
		7.2%	7.6%	8.6%	9.5%	9.0%	10.0%	6.3%	6.3%	
		100.0%	96.4%	41.3%	41.3%	40.7%	33.1%	7.6%	14.3%	
PREFER NATURAL SNOW	54-3	23.2	21.7	11.6	10.8	5.6	4.9	.8	2.9	1.5
		7.3%	7.5%	10.6%	11.0%	5.5%	6.5%	2.8%	5.7%	6.4%
		100.0%	93.4%	50.0%	46.6%	24.2%	20.9%	3.3%	12.6%	6.6%
ICY /TURNS TO ICE CRYSTALS	54-4	15.8	15.5	7.2	5.3	4.7	3.0	1.7	3.7	-
		5.0%	5.4%	6.6%	5.4%	4.5%	4.0%	6.0%	7.2%	
		100.0%	98.1%	45.3%	33.6%	29.4%	18.9%	10.5%	23.4%	
MAKES FOR POOR SKIING	54-5	1.9	1.7	1.1	1.1	-	-	-	.7	-
		.6%	.6%	1.0%	1.1%				1.3%	
		100.0%	93.3%	58.1%	58.1%				35.2%	
SNOW MAKING POOR	54-6	5.5	5.3	1.2	1.2	3.0	3.0	-	1.1	-
		1.7%	1.8%	1.1%	1.2%	2.9%	4.0%		2.1%	
		100.0%	96.8%	22.1%	22.1%	54.6%	54.6%		20.1%	

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
OTHER NEGATIVE MENTIONS	54-0	.1	-	-	-	-	-	-	-	-
		*								
		100.0%								
DON'T KNOW	54-X	14.4	12.1	2.4	1.9	4.8	3.9	.9	.6	4.3
		4.5%	4.2%	2.2%	1.9%	4.7%	5.2%	3.2%	1.1%	18.0%
		100.0%	83.9%	16.9%	13.0%	33.3%	27.1%	6.2%	3.9%	29.8%
NO ANSWER	54-R	4.6	.6	-	-	.6	-	.6	-	-
		1.5%	.2%			.5%		2.0%		
		100.0%	12.0%			12.0%		12.0%		
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		108.3%	108.9%	110.9%	110.9%	107.9%	108.3%	106.3%	108.9%	108.7%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT — QUESTION 10

SKIER ORIGIN (CONT'D)

		GRAND TOTAL	TOTAL NON-RESIDENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALIFORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
				CANADA							UNITED STATES				OTHER
** POSITIVE MENTIONS**		44.2	4.4	3.3	.4	.9	.4	.9	.4	.2	1.0	.2	.1	.6	.1
		13.9%	14.7%	14.8%	10.8%	14.6%	12.5%	14.4%	25.0%	27.4%	17.7%	17.5%	10.3%	20.9%	6.5%
		100.0%	10.0%	7.5%	1.0%	2.1%	.8%	2.1%	.9%	.5%	2.2%	.5%	.3%	1.4%	.3%
CITY AREA PREFER/NEED IT/LACK OF SNOW	52-1	19.2	1.3	1.1	.2	.3	.1	.4	*	-	.2	-	*	.2	*
		6.0%	4.3%	4.7%	4.6%	5.4%	2.5%	6.2%	2.2%		3.8%		3.6%	5.6%	1.6%
		100.0%	6.8%	5.5%	1.0%	1.8%	.4%	2.1%	.2%		1.1%		.2%	.9%	.2%
GOOD IDEA/LIKE ARTIFICIAL SNOW	52-2	9.1	.7	.6	.1	.2	*	.1	.1	*	.1	*	*	.1	*
		2.8%	2.5%	2.7%	1.6%	3.4%	1.1%	2.2%	5.9%	6.6%	1.9%	2.8%	.3%	2.2%	1.6%
		100.0%	8.2%	6.7%	.7%	2.4%	.4%	1.6%	1.1%	.5%	1.2%	.4%	*	.7%	.4%
THICKENS BAD SPOTS/ BETTER SNOW CONDITIONS	52-3	13.0	.8	.5	.1	.1	.1	*	.1	.1	.3	*	*	.2	*
		4.1%	2.7%	2.3%	2.9%	2.2%	2.0%	.2%	4.9%	14.7%	4.8%	2.6%	3.6%	6.2%	1.8%
		100.0%	6.3%	4.0%	.9%	1.1%	.4%	.1%	.6%	.8%	2.0%	.3%	.3%	1.4%	.3%
EARLY/LATE SKIING AVAILABLE	52-4	4.9	.2	.2	*	.1	-	*	.1	-	*	*	*	-	-
		1.5%	.8%	.9%	.3%	1.6%		.1%	5.7%		.7%	2.6%	.3%		
		100.0%	5.1%	4.3%	.3%	2.1%		.1%	1.9%		.7%	.7%	.1%		
POSITIVE EFFECT/PREFER IT	52-5	.9	.5	.4	*	.1	*	.2	-	*	.1	*	-	.1	*
		.3%	1.8%	1.7%	1.1%	1.6%	1.1%	2.5%		6.1%	2.0%	3.5%		2.2%	1.6%
		100.0%	62.0%	45.5%	5.3%	11.8%	3.8%	19.4%		5.3%	12.7%	5.1%		7.6%	3.8%
NECESSARY OUTSIDE ALBERTA	52-6	.6	.6	.5	-	*	.2	.2	.1	-	.2	.1	*	.1	-
		.2%	2.1%	2.0%		.5%	5.7%	2.4%	6.4%		3.1%	6.0%	2.6%	1.9%	
		100.0%	100.0%	73.3%		5.2%	26.5%	24.8%	16.8%		26.7%	12.3%	5.2%	9.1%	
OTHER POSITIVE MENTIONS	52-0	.8	.2	.1	*	-	*	.1	-	-	.1	-	-	.1	-
		.3%	.5%	.3%	.3%		.1%	.9%			1.4%			2.6%	
		100.0%	19.1%	9.6%	1.6%		.4%	7.5%			9.5%			9.5%	
NEUTRAL MENTIONS		195.1	15.2	11.5	2.4	3.5	1.5	3.3	.6	.3	2.6	.7	.6	1.4	1.0
		61.4%	50.7%	51.3%	57.1%	53.4%	51.3%	50.2%	38.9%	37.9%	48.5%	53.9%	45.2%	47.6%	49.2%
		100.0%	7.8%	5.9%	1.2%	1.8%	.8%	1.7%	.3%	.1%	1.4%	.4%	.3%	.7%	.5%
NO/LITTLE EFFECT/NO DIFFERENCE	53-1	176.5	13.8	10.4	2.2	3.3	1.3	2.9	.5	.2	2.4	.6	.5	1.3	.9
		55.5%	45.9%	46.4%	52.6%	50.3%	45.6%	44.1%	32.4%	31.8%	44.1%	47.8%	42.6%	43.1%	44.8%
		100.0%	7.8%	5.9%	1.2%	1.8%	.8%	1.6%	.3%	.1%	1.4%	.3%	.3%	.7%	.5%
NEVER EXPERIENCED IT	53-2	10.2	.4	.2	*	.1	*	*	-	-	.1	*	.1	-	.1
		3.2%	1.3%	.9%	1.1%	1.7%	1.1%	.2%			2.2%	3.5%	6.2%		2.8%
		100.0%	3.7%	2.0%	.4%	1.1%	.3%	.1%			1.2%	.4%	.8%		.6%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT — QUESTION 10

SKIER ORIGIN (CONT'D

		GRAND TOTAL	TOTAL NON-RESI-DENT	CANADA: TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	UNITED STATES: TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
WOULD HAVE TO HAVE GOOD BASE AND QUALITY	53-3	1.7	.2	.2	*	*	*	.2	-	-	-	-	-	-	-
		.5%	.8%	1.0%	.8%	.5%	.4%	2.3%							
		100.0%	13.8%	13.8%	1.9%	1.9%	.8%	9.2%							
DON'T MIND IF NOT TOO ICY	53-4	.8	.1	*	-	-	-	-	-	*	*	-	-	*	*
		.2%	.4%	.1%						4.4%	.8%			1.5%	1.6%
		100.0%	14.4%	4.3%						4.3%	5.8%			5.8%	4.3%
DEPENDS ON CONDITIONS	53-5	5.2	.5	.5	*	.1	*	.2	.1	*	-	-	-	-	*
		1.6%	1.7%	2.0%	1.2%	.9%	1.6%	2.8%	6.4%	1.7%					2.2%
		100.0%	9.6%	8.7%	.9%	1.1%	.9%	3.6%	2.0%	.2%					.8%
OTHER NEUTRAL MENTIONS	53-0	.9	.3	.2	.1	-	.1	*	-	-	.1	*	-	.1	-
		.3%	1.0%	.8%	1.5%		2.6%	.7%			2.2%	2.6%		3.0%	
		100.0%	35.2%	21.2%	7.2%		8.9%	5.1%			14.0%	3.8%		10.2%	
NEGATIVE MENTIONS		71.6	4.2	3.1	.9	.9	.3	.8	.2	*	.8	.2	.2	.4	.2
		22.5%	13.9%	13.8%	20.8%	14.2%	11.4%	11.6%	11.2%	6.1%	15.4%	13.7%	19.4%	14.5%	10.8%
		100.0%	5.8%	4.3%	1.2%	1.3%	.5%	1.1%	.3%	.1%	1.2%	.2%	.3%	.6%	.3%
DON'T LIKE ARTIFICIAL SNOW	54-1	12.9	1.2	.9	.3	.2	.1	.3	*	-	.2	*	*	.1	.1
		4.0%	4.0%	4.1%	7.6%	3.0%	2.7%	4.8%	1.6%		3.7%	2.6%	3.6%	4.2%	3.8%
		100.0%	9.3%	7.2%	2.4%	1.5%	.6%	2.4%	.2%		1.6%	.3%	.3%	1.0%	.6%
WON'T GO IF MADE/ USUALLY STAY AWAY	54-2	22.7	.8	.6	.2	.1	.1	.1	*	*	.2	*	*	.1	*
		7.2%	2.8%	2.8%	5.0%	1.7%	4.1%	2.0%	1.6%	4.4%	2.8%	3.5%	3.6%	2.2%	2.2%
		100.0%	3.6%	2.8%	.9%	.5%	.5%	.6%	.1%	.1%	.7%	.2%	.2%	.3%	.2%
PREFER NATURAL SNOW	54-3	23.2	1.5	1.1	.2	.4	*	.3	.1	-	.4	.1	.2	.2	*
		7.3%	5.1%	4.9%	5.5%	5.9%	1.5%	4.8%	8.1%		7.5%	4.1%	12.3%	6.8%	1.2%
		100.0%	6.6%	4.8%	1.0%	1.7%	.2%	1.4%	.6%		1.8%	.2%	.7%	.9%	.1%
ICY /TURNS TO ICE CRYSTALS	54-4	15.8	.3	.2	.1	*	.1	-	-	-	.1	*	-	*	*
		5.0%	1.0%	.8%	2.7%	.1%	2.0%				1.5%	3.5%		1.2%	2.2%
		100.0%	1.9%	1.1%	.7%	*	.4%				.5%	.3%		.2%	.3%
MAKES FOR POOR SKIING	54-5	1.9	.1	.1	*	.1	-	-	-	-	-	-	-	-	-
		.6%	.4%	.6%	.1%	1.9%									
		100.0%	6.7%	6.7%	.2%	6.5%									
SNOW MAKING POOR	54-6	5.5	.2	.1	*	.1	*	*	-	-	-	-	-	-	*
		1.7%	.6%	.6%	.1%	1.2%	1.1%	.5%							1.6%
		100.0%	3.2%	2.7%	.1%	1.4%	.6%	.6%							.6%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT — QUESTION 10

SKIER ORIGIN (CONT'D)

		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
		CANADA									UNITED STATES				OTHER
OTHER NEGATIVE MENTIONS	54-0	.1	.1	.1	*	*	-	-	-	*	-	-	-	-	-
		*	.3%	.4%	1.1%	.5%				1.7%					
		100.0%	100.0%	100.0%	49.3%	36.3%				14.4%					
DON'T KNOW	54-X	14.4	2.3	1.7	.2	.6	.3	.4	*	*	.5	*	.3	.2	.2
		4.5%	7.7%	7.4%	5.9%	9.8%	8.9%	6.6%	2.2%	6.1%	8.5%	2.8%	21.5%	5.4%	9.7%
		100.0%	16.1%	11.5%	1.7%	4.4%	1.8%	3.0%	.3%	.3%	3.2%	.3%	1.9%	1.1%	1.4%
NO ANSWER	54-R	4.6	4.1	3.0	.3	.5	.5	1.1	.4	.2	.6	.2	*	.4	.5
		1.3%	13.6%	13.4%	7.2%	8.4%	16.3%	17.4%	23.5%	22.4%	10.7%	12.1%	3.6%	13.1%	23.9%
		100.0%	88.0%	65.0%	6.5%	11.7%	10.3%	24.6%	8.3%	3.6%	12.5%	3.3%	1.0%	8.3%	10.5%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		108.3%	101.3%	100.8%	103.2%	100.6%	100.4%	100.7%	100.9%	99.9%	101.7%	100.0%	103.8%	101.2%	102.5%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		ALBERTA DESTINATIONS															
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING											
						TOTALS			BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
** POSITIVE MENTIONS**		44.2	35.0	30.6	4.4	21.1	16.7	4.4	15.9	12.0	3.9	9.2	7.1	2.1	9.1	7.4	1.7
		13.9%	13.0%	12.7%	14.7%	10.7%	10.0%	14.7%	10.7%	9.9%	14.5%	10.6%	9.7%	15.0%	11.0%	10.5%	14.0%
		100.0%	79.2%	69.2%	10.0%	47.7%	37.7%	10.0%	36.1%	27.2%	8.9%	20.8%	16.0%	4.8%	20.7%	16.8%	3.8%
CITY AREA PREFER/NEED IT/LACK OF SNOW	52-1	19.2	14.3	13.0	1.3	9.1	7.8	1.3	8.2	7.0	1.2	4.9	4.1	.9	4.4	4.1	.3
		6.0%	5.3%	5.4%	4.3%	4.6%	4.7%	4.3%	5.5%	5.8%	4.6%	5.7%	5.6%	6.2%	5.3%	5.8%	2.7%
		100.0%	74.7%	67.9%	6.8%	47.3%	40.5%	6.8%	43.0%	36.6%	6.4%	25.8%	21.1%	4.6%	23.1%	21.4%	1.7%
GOOD IDEA/LIKE ARTIFICIAL SNOW	52-2	9.1	7.6	6.9	.7	3.5	2.7	.7	3.0	2.4	.6	2.6	2.4	.2	1.2	.8	.4
		2.8%	2.8%	2.9%	2.5%	1.8%	1.6%	2.5%	2.0%	2.0%	2.3%	3.0%	3.3%	1.2%	1.4%	1.1%	3.5%
		100.0%	84.0%	75.8%	8.2%	38.5%	30.3%	8.2%	33.6%	26.7%	7.0%	28.6%	26.7%	2.0%	13.3%	8.6%	4.7%
THICKENS BAD SPOTS/ BETTER SNOW CONDITIONS	52-3	13.0	10.2	9.4	.8	6.8	6.0	.8	4.4	3.8	.7	2.4	2.1	.3	2.5	2.2	.3
		4.1%	3.3%	3.9%	2.7%	3.5%	3.6%	2.7%	3.0%	3.1%	2.5%	2.8%	2.9%	2.2%	3.1%	3.1%	2.7%
		100.0%	78.1%	71.8%	6.3%	52.4%	46.1%	6.3%	36.0%	28.8%	5.2%	18.4%	16.0%	2.4%	19.6%	17.1%	2.5%
EARLY/LATE SKIING AVAILABLE	52-4	4.9	4.9	4.6	.2	1.9	1.6	.2	.5	.3	.2	.1	-	.1	.4	.3	.1
		1.5%	1.8%	1.9%	.8%	1.0%	1.0%	.8%	.4%	.3%	.7%	.1%		.5%	.5%	.5%	.8%
		100.0%	100.0%	94.9%	5.1%	38.6%	33.5%	5.1%	10.7%	6.7%	4.0%	1.8%		1.8%	8.7%	6.7%	2.0%
POSITIVE EFFECT/PREFER IT	52-5	.9	.5	-	.5	.5	-	.5	.5	-	.5	.2	-	.2	.3	-	.3
		.3%	.2%		1.8%	.3%		1.8%	.3%		1.8%	.3%		1.6%	.3%		2.2%
		100.0%	62.0%		62.0%	62.0%		62.0%	56.0%		56.0%	25.7%		25.7%	30.3%		30.3%
NECESSARY OUTSIDE ALBERTA	52-6	.6	.6	-	.6	.6	-	.6	.6	-	.6	.4	-	.4	.2	-	.2
		.2%	.2%		2.1%	.3%		2.1%	.4%		2.2%	.4%		2.5%	.3%		1.9%
		100.0%	100.0%		100.0%	100.0%		100.0%	93.8%		93.8%	56.7%		56.7%	36.5%		36.5%
OTHER POSITIVE MENTIONS	52-0	.8	.8	.7	.2	.5	.3	.2	.5	.3	.1	.4	.3	.1	*	-	*
		.3%	.3%	.3%	.5%	.2%	.2%	.5%	.3%	.3%	.5%	.5%	.4%	.6%	*		.3%
		100.0%	100.0%	80.9%	19.1%	59.5%	40.5%	19.1%	56.4%	40.5%	15.9%	51.4%	40.5%	11.0%	4.0%		4.0%
NEUTRAL MENTIONS		195.1	163.9	148.7	15.2	117.3	102.1	15.2	88.1	74.6	13.5	49.8	42.9	6.9	48.9	42.7	6.2
		61.4%	60.7%	61.9%	50.7%	59.8%	61.4%	50.7%	59.3%	61.3%	50.1%	57.4%	59.1%	48.6%	58.9%	60.3%	51.1%
		100.0%	84.0%	76.2%	7.8%	60.1%	52.3%	7.8%	45.2%	38.2%	6.9%	25.5%	22.0%	3.5%	25.1%	21.9%	3.2%
NO/LITTLE EFFECT/NO DIFFERENCE	53-1	176.5	146.9	133.1	13.8	104.8	91.1	13.8	79.2	66.9	12.2	42.9	36.7	6.2	44.4	38.8	5.6
		55.5%	54.4%	55.4%	45.9%	53.4%	54.8%	45.9%	53.2%	55.0%	45.2%	49.4%	50.5%	43.6%	53.6%	54.8%	46.2%
		100.0%	83.2%	75.4%	7.8%	59.4%	51.6%	7.8%	44.8%	37.9%	6.9%	24.3%	20.8%	3.5%	25.2%	22.0%	3.2%
NEVER EXPERIENCED IT	53-2	10.2	9.2	8.8	.4	6.4	6.0	.4	4.8	4.5	.4	4.4	4.2	.2	1.6	1.4	.1
		3.2%	3.4%	3.7%	1.3%	3.3%	3.6%	1.3%	3.3%	3.7%	1.3%	5.1%	5.7%	1.6%	1.9%	2.0%	1.1%
		100.0%	90.4%	86.6%	3.7%	63.2%	59.4%	3.7%	47.6%	44.1%	3.5%	43.1%	40.9%	2.2%	15.3%	14.1%	1.3%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		ALBERTA DESTINATIONS																
		TOTAL ALBERTA				TOTALS			ROCKY MOUNTAIN SKIING									
									BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE			
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
WOULD HAVE TO HAVE GOOD BASE AND QUALITY	53-3	1.7	1.7	1.4	.2	1.4	1.1	.2	1.3	1.1	.2	.1	-	.1	1.3	1.1	.1
		.5%	.6%	.5%	.8%	.7%	.7%	.8%	.9%	.9%	.8%	.1%		.6%	1.5%	1.6%	1.1%
		100.0%	100.0%	86.2%	13.8%	80.5%	66.7%	13.8%	79.8%	66.7%	13.0%	5.3%		5.3%	74.5%	66.7%	7.8%
DON'T MIND IF NOT TOO ICY	53-4	.8	.8	.7	.1	.4	.3	.1	.1	-	.1	*	-	*	.1	-	.1
		.2%	.3%	.3%	.4%	.2%	.2%	.4%	.1%		.4%	.1%		.3%	.1%		.5%
		100.0%	100.0%	85.6%	14.4%	57.2%	42.8%	14.4%	14.4%		14.4%	5.8%		5.8%	8.5%		8.5%
DEPENDS ON CONDITIONS	53-5	5.2	4.7	4.2	.5	4.1	3.6	.5	2.5	2.1	.4	2.3	2.1	.3	1.5	1.3	.2
		1.6%	1.7%	1.7%	1.7%	2.1%	2.2%	1.7%	1.7%	1.7%	1.6%	2.7%	2.8%	1.9%	1.8%	1.9%	1.3%
		100.0%	89.3%	79.7%	9.6%	78.5%	68.9%	9.6%	48.0%	39.6%	8.4%	44.7%	39.6%	5.1%	28.3%	25.2%	3.1%
OTHER NEUTRAL MENTIONS	53-0	.9	.9	.6	.3	.3	-	.3	.3	-	.3	.2	-	.2	.1	-	.1
		.3%	.3%	.2%	1.0%	.2%		1.0%	.2%		1.0%	.2%		1.2%	.1%		.8%
		100.0%	100.0%	64.8%	35.2%	35.2%		35.2%	32.2%		32.2%	20.5%		20.5%	11.3%		11.3%
NEGATIVE MENTIONS		71.6	62.7	58.6	4.2	54.0	49.8	4.2	40.2	36.4	3.8	25.7	23.7	2.0	23.2	21.5	1.7
		22.5%	23.2%	24.4%	13.9%	27.5%	30.0%	13.9%	27.0%	29.9%	13.9%	29.6%	32.6%	14.0%	27.9%	30.4%	13.7%
		100.0%	87.6%	81.1%	5.8%	75.4%	69.6%	5.8%	56.1%	50.8%	5.3%	35.9%	33.1%	2.8%	32.4%	30.0%	2.3%
DON'T LIKE ARTIFICIAL SNOW	54-1	12.9	11.4	10.2	1.2	9.4	8.2	1.2	6.1	5.0	1.1	3.9	3.3	.5	2.2	1.7	.5
		4.0%	4.2%	4.3%	4.0%	4.8%	4.9%	4.0%	4.1%	4.1%	4.0%	4.5%	4.6%	3.7%	2.6%	2.3%	4.3%
		100.0%	88.9%	79.5%	9.3%	73.3%	63.9%	9.3%	47.3%	39.0%	8.3%	30.1%	26.0%	4.1%	17.0%	12.9%	4.1%
WON'T GO IF MADE/ USUALLY STAY AWAY	54-2	22.7	19.7	18.9	.8	17.4	16.5	.8	11.9	11.2	.7	7.7	7.4	.4	7.6	7.3	.3
		7.2%	7.3%	7.9%	2.3%	8.9%	10.0%	2.8%	8.0%	9.2%	2.5%	8.9%	10.2%	2.5%	9.2%	10.3%	2.7%
		100.0%	86.5%	82.9%	3.6%	76.4%	72.7%	3.6%	52.1%	49.1%	3.0%	34.0%	32.5%	1.6%	33.5%	32.1%	1.4%
PREFER NATURAL SNOW	54-3	23.2	20.3	18.7	1.5	17.3	15.8	1.5	14.6	13.2	1.4	9.7	8.9	.8	8.5	7.9	.6
		7.3%	7.5%	7.8%	5.1%	8.8%	9.5%	5.1%	9.8%	10.8%	5.3%	11.1%	12.2%	5.6%	10.2%	11.2%	4.6%
		100.0%	87.3%	80.7%	6.6%	74.5%	67.9%	6.6%	62.8%	56.7%	6.1%	41.6%	38.2%	3.4%	36.5%	34.1%	2.4%
ICY /TURNS TO ICE CRYSTALS	54-4	15.8	14.7	14.4	.3	12.5	12.2	.3	10.0	9.7	.3	6.3	6.2	.1	5.8	5.7	.1
		5.0%	5.5%	6.0%	1.0%	6.4%	7.4%	1.0%	6.7%	8.0%	1.0%	7.3%	8.5%	.9%	7.0%	8.1%	1.1%
		100.0%	93.0%	91.2%	1.9%	79.1%	77.2%	1.9%	63.0%	61.3%	1.7%	39.9%	39.1%	.8%	36.9%	36.1%	.8%
MAKES FOR POOR SKIING	54-5	1.9	1.9	1.7	.1	1.2	1.1	.1	1.2	1.1	.1	1.2	1.1	.1	*	-	*
		.6%	.7%	.7%	.4%	.6%	.6%	.4%	.8%	.9%	.5%	1.3%	1.5%	.6%	*		.3%
		100.0%	100.0%	93.3%	6.7%	64.8%	58.1%	6.7%	64.8%	58.1%	6.7%	62.9%	58.1%	4.8%	1.8%		1.8%
SNOW MAKING POOR	54-6	5.5	4.4	4.2	.2	3.3	3.1	.2	2.2	2.0	.2	.4	.3	*	1.2	1.1	.1
		1.7%	1.6%	1.8%	.6%	1.7%	1.9%	.6%	1.5%	1.6%	.7%	.4%	.4%	.3%	1.5%	1.6%	1.1%
		100.0%	79.9%	76.7%	3.2%	59.9%	56.6%	3.2%	39.5%	36.2%	3.2%	6.7%	5.9%	.8%	22.4%	20.1%	2.4%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		ALBERTA DESTINATIONS																
		TOTAL ALBERTA				TOTALS			ROCKY MOUNTAIN SKIING									
									BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE			
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
OTHER NEGATIVE MENTIONS	54-0	.1	.1	-	.1	.1	-	.1	.1	-	.1	*	-	*	*	-	*
		*	*		.3%	*		.3%	.1%		.3%	.1%		.3%	*		.3%
		100.0%	100.0%		100.0%	100.0%		100.0%	85.6%		85.6%	49.3%		49.3%	36.3%		36.3%
DON'T KNOW	54-X	14.4	13.8	11.3	2.3	7.4	5.1	2.3	5.5	3.4	2.1	3.1	2.3	.8	3.9	2.6	1.3
		4.5%	5.1%	4.8%	7.7%	3.8%	3.1%	7.7%	3.7%	2.8%	7.8%	3.5%	3.2%	5.3%	4.7%	3.7%	10.8%
		100.0%	96.1%	80.0%	16.1%	51.3%	35.2%	16.1%	38.2%	23.7%	14.6%	21.2%	16.0%	5.2%	27.3%	18.3%	9.1%
NO ANSWER	54-R	4.6	4.6	.6	4.1	4.6	.6	4.1	4.4	.6	3.9	3.1	.6	2.5	1.3	-	1.3
		1.5%	1.7%	.2%	13.6%	2.4%	.3%	13.6%	3.0%	.5%	14.3%	3.6%	.8%	17.8%	1.6%		11.0%
		100.0%	100.0%	12.0%	88.0%	100.0%	12.0%	88.0%	95.0%	12.0%	83.0%	66.3%	12.0%	54.2%	28.7%		28.7%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		108.3%	108.7%	109.3%	101.3%	109.0%	110.3%	101.3%	109.0%	110.7%	101.3%	111.1%	112.6%	101.1%	106.7%	108.0%	101.3%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		ALBERTA DESTINATIONS							ROCKY MOUNTAIN SKIING						
		TOTAL ALBERTA				TOTALS			NORQUAY			MARMOT			FORTRESS
		GRAND TOTAL	TOTAL ALTA	RESIDENT	NON-RES.	TOTAL RMS	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	RESIDENT
** POSITIVE MENTIONS**		44.2	35.0	30.6	4.4	21.1	16.7	4.6	.9	.8	.1	3.5	3.0	.5	2.5
		13.9%	13.0%	12.7%	14.7%	10.7%	10.0%	14.7%	9.1%	8.5%	16.2%	8.9%	8.2%	16.4%	9.6%
		100.0%	79.2%	69.2%	10.0%	47.7%	37.7%	10.0%	2.0%	1.7%	.3%	7.9%	6.8%	1.1%	5.7%
CITY AREA PREFER/NEED IT/LACK OF SNOW	52-1	19.2	14.3	13.0	1.3	9.1	7.8	1.3	.8	.8	*	.8	.8	.1	.9
		6.0%	5.3%	5.4%	4.3%	4.6%	4.7%	4.3%	8.1%	8.5%	3.1%	2.1%	2.1%	2.2%	3.4%
		100.0%	74.7%	67.9%	6.8%	47.3%	40.5%	6.8%	4.0%	3.9%	.1%	4.3%	3.9%	.3%	4.6%
GOOD IDEA/LIKE ARTIFICIAL SNOW	52-2	9.1	7.6	6.9	.7	3.5	2.7	.7	*	-	*	.1	-	.1	.3
		2.8%	2.8%	2.9%	2.5%	1.8%	1.6%	2.5%	.3%		4.2%	.3%		3.9%	1.2%
		100.0%	84.0%	79.8%	8.2%	38.5%	30.3%	8.2%	.3%		.3%	1.3%		1.3%	3.6%
THICKENS BAD SPOTS/ BETTER SNOW CONDITIONS	52-3	13.0	10.2	9.4	.8	6.8	6.0	.8	*	-	*	1.6	1.5	.1	.8
		4.1%	3.8%	3.9%	2.7%	3.5%	3.6%	2.7%	.4%		5.8%	4.2%	4.1%	4.7%	2.9%
		100.0%	78.1%	71.8%	6.3%	52.4%	46.1%	6.3%	.3%		.3%	12.6%	11.6%	1.1%	5.8%
EARLY/LATE SKIING AVAILABLE	52-4	4.9	4.9	4.6	.2	1.9	1.6	.2	*	-	*	.8	.8	.1	.6
		1.5%	1.8%	1.9%	.8%	1.0%	1.0%	.8%	.1%		1.6%	2.0%	2.1%	1.7%	2.1%
		100.0%	100.0%	94.9%	5.1%	38.6%	33.5%	5.1%	.2%		.2%	16.5%	15.4%	1.1%	11.5%
POSITIVE EFFECT/PREFER IT	52-5	.9	.5	-	.5	.5	-	.5	-	-	-	.1	-	.1	-
		.3%	.2%		1.8%	.3%		1.8%				.1%		1.7%	
		100.0%	62.0%		62.0%	62.0%		62.0%				6.0%		6.0%	
NECESSARY OUTSIDE ALBERTA	52-6	.6	.6	-	.6	.6	-	.6	*	-	*	*	-	*	-
		.2%	.2%		2.1%	.3%		2.1%	*		.5%	.1%		1.3%	
		100.0%	100.0%		100.0%	100.0%		100.0%	.6%		.6%	6.2%		6.2%	
OTHER POSITIVE MENTIONS	52-0	.8	.8	.7	.2	.5	.3	.2	*	-	*	*	-	*	-
		.3%	.3%	.3%	.5%	.2%	.2%	.5%	.1%		1.0%	.1%		.9%	
		100.0%	100.0%	80.9%	19.1%	59.5%	40.5%	19.1%	.9%		.9%	3.2%		3.2%	
NEUTRAL MENTIONS		195.1	163.9	148.7	15.2	117.3	102.1	15.2	6.2	5.7	.4	22.3	20.7	1.7	20.2
		61.4%	60.7%	61.9%	50.7%	59.8%	61.4%	50.7%	64.8%	65.0%	62.3%	56.6%	56.6%	56.0%	77.0%
		100.0%	84.0%	76.2%	7.8%	60.1%	52.3%	7.8%	3.2%	2.9%	.2%	11.5%	10.6%	.9%	10.4%
NO/LITTLE EFFECT/NO DIFFERENCE	53-1	176.5	146.9	133.1	13.8	104.8	91.1	13.8	6.1	5.7	.4	19.1	17.6	1.5	17.8
		55.5%	54.4%	55.4%	45.9%	53.4%	54.8%	45.9%	64.7%	65.0%	60.2%	48.4%	48.2%	51.7%	67.8%
		100.0%	83.2%	75.4%	7.8%	59.4%	51.6%	7.8%	3.5%	3.2%	.2%	10.8%	10.0%	.9%	10.1%
NEVER EXPERIENCED IT	53-2	10.2	9.2	8.8	.4	6.4	6.0	.4	*	-	*	1.6	1.6	*	.8
		3.2%	3.4%	3.7%	1.3%	3.3%	3.6%	1.3%	*		.5%	4.0%	4.3%	.9%	3.0%
		100.0%	90.4%	86.6%	3.7%	63.2%	59.4%	3.7%	*		*	19.5%	15.3%	.3%	7.6%

CONTINUED

OB NUMBER 907901 CARD NUMBER 14

QUESTION 10

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT

		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	FOR-TRESS RESI-DENT
			TOTAL ALBERTA			TOTALS			ALBERTA DESTINATIONS ROCKY MOUNTAIN SKIING NORQUAY			MARMOT			
WOULD HAVE TO HAVE GOOD BASE AND QUALITY	53-3	1.7 .5% 100.0%	1.7 .6% 100.0%	1.4 .6% 86.2%	.2 .8% 13.8%	1.4 .7% 80.5%	1.1 .7% 66.7%	.2 .8% 13.8%	-	-	-	* * .8%	-	* .4% .8%	-
DON'T MIND IF NOT TOO ICY	53-4	.8 .2% 100.0%	.8 .3% 100.0%	.7 .3% 85.6%	.1 .4% 14.4%	.4 .2% 57.2%	.3 .2% 42.8%	.1 .4% 14.4%	-	-	-	-	-	-	.3 1.2% 42.8%
DEPENDS ON CONDITIONS	53-5	5.2 1.6% 100.0%	4.7 1.7% 89.3%	4.2 1.7% 79.7%	.5 1.7% 9.6%	4.1 2.1% 78.5%	3.6 2.2% 68.9%	.5 1.7% 9.6%	* .1% .1%	-	* 1.0% .1%	1.6 4.0% 30.6%	1.5 4.2% 29.3%	.1 2.2% 1.2%	1.3 5.0% 25.2%
OTHER NEUTRAL MENTIONS	53-0	.3 .3% 100.0%	.9 .3% 100.0%	.6 .2% 64.8%	.3 1.0% 35.2%	.3 .2% 35.2%	-	.3 1.0% 35.2%	* * .4%	-	* .5% .4%	* .1% 3.0%	-	* .9% 3.0%	-
NEGATIVE MENTIONS		71.6 22.5% 100.0%	62.7 23.2% 87.6%	58.6 24.4% 81.8%	4.2 13.9% 5.8%	54.0 27.5% 75.4%	49.8 30.0% 69.6%	4.2 13.9% 5.8%	2.4 25.7% 3.4%	2.3 26.5% 3.3%	.1 15.7% .2%	13.1 33.2% 18.3%	12.7 34.8% 17.7%	.4 13.8% .6%	5.3 20.1% 7.4%
DON'T LIKE ARTIFICIAL SNOW	54-1	12.9 4.0% 100.0%	11.4 4.2% 88.9%	10.2 4.3% 79.5%	1.2 4.0% 9.3%	9.4 4.8% 73.3%	8.2 4.9% 63.9%	1.2 4.0% 9.3%	1.1 12.0% 8.9%	1.1 12.7% 8.7%	* 2.6% .1%	2.6 6.5% 20.1%	2.5 6.7% 19.1%	.1 4.3% 1.0%	.8 2.9% 5.9%
WON'T GO IF MADE/ USUALLY STAY AWAY	54-2	22.7 7.2% 100.0%	19.7 7.3% 86.5%	18.9 7.9% 82.9%	.8 2.8% 3.6%	17.4 8.9% 76.4%	16.5 10.0% 72.7%	.8 2.8% 3.6%	* .1% *	-	* 1.0% *	6.4 16.2% 28.2%	6.3 17.2% 27.6%	.1 4.7% .6%	2.0 7.6% 8.7%
PREFER NATURAL SNOW	54-3	23.2 7.3% 100.0%	20.3 7.5% 87.3%	18.7 7.8% 80.7%	1.5 5.1% 6.6%	17.3 8.8% 74.5%	15.8 9.5% 67.9%	1.5 5.1% 6.6%	.4 4.2% 1.7%	.3 3.7% 1.4%	.1 10.5% .3%	2.4 6.1% 10.3%	2.3 6.3% 9.8%	.1 3.9% .5%	1.1 4.1% 4.6%
ICY /TURNS TO ICE CRYSTALS	54-4	15.8 5.0% 100.0%	14.7 5.5% 93.0%	14.4 6.0% 91.2%	.3 1.0% 1.9%	12.5 6.4% 79.1%	12.2 7.4% 77.2%	.3 1.0% 1.9%	.3 3.5% 2.1%	.3 3.7% 2.1%	* 1.0% *	1.9 4.8% 12.0%	1.9 5.1% 11.8%	* .9% .2%	1.5 5.9% 9.7%
MAKES FOR POOR SKIING	54-5	1.9 .6% 100.0%	1.9 .7% 100.0%	1.7 .7% 93.3%	.1 .4% 6.7%	1.2 .6% 64.8%	1.1 .6% 58.1%	.1 .4% 6.7%	* * .2%	-	* .5% .2%	-	-	-	.8 2.9% 40.5%
SNOW MAKING POOR	54-6	5.5 1.7% 100.0%	4.4 1.6% 79.9%	4.2 1.8% 76.7%	.2 .6% 3.2%	3.3 1.7% 59.9%	3.1 1.9% 56.6%	.2 .6% 3.2%	.6 5.9% 10.3%	.6 6.4% 10.2%	* .5% .1%	.6 1.4% 10.2%	.6 1.5% 10.2%	-	.6 2.1% 10.2%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	RESI-DENT
			ALBERTA DESTINATIONS												
			TOTAL ALBERTA			TOTALS			ROCKY MOUNTAIN SKIING						
									NORQUAY			MARMOT			FOR-TRESS.*
OTHER NEGATIVE MENTIONS	54-0	.1	.1	-	.1	.1	-	.1	-	-	-	*	-	*	-
		*	*		.3%	*		.3%				*		.4%	
		100.0%	100.0%		100.0%	100.0%		100.0%				14.4%		14.4%	
DON'T KNOW	54-X	14.4	13.8	11.5	2.3	7.4	5.1	2.3	*	-	*	1.9	1.7	.2	-
		4.5%	5.1%	4.8%	7.7%	3.8%	3.1%	7.7%	.5%		6.3%	4.8%	4.6%	7.3%	
		100.0%	96.1%	80.0%	16.1%	51.3%	35.2%	16.1%	.3%		.3%	13.1%	11.5%	1.5%	
NO ANSWER	54-R	4.6	4.6	.6	4.1	4.6	.6	4.1	-	-	-	.2	-	.2	-
		1.5%	1.7%	.2%	13.6%	2.4%	.3%	13.6%				.6%		7.8%	
		100.0%	100.0%	12.0%	88.0%	100.0%	12.0%	88.0%				5.0%		5.0%	
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		108.3%	108.7%	109.8%	101.3%	109.0%	110.3%	101.3%	100.0%	100.0%	100.8%	105.8%	106.4%	101.8%	112.1%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT — QUESTION 10

		#=========ALBERTA DESTINATIONS==========						#FLATLAND#	#=======OUT-OF-PROV.DESTINATION========#				
		+----TOTAL ALBERTA-----++				-----RMS------++		SKIING++	TOTAL-++	-----B.C.-----++		-----U.S.A.----+	
		GRAND TOTAL	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	EASTERN KOOTE-NAYS	TOTAL	MONTANA
** POSITIVE MENTIONS**		44.2	35.0	30.6	4.4	21.1	16.7	16.3	12.8	10.6	8.4	3.0	1.4
		13.9%	13.0%	12.7%	14.7%	10.7%	10.0%	19.1%	19.3%	20.3%	22.6%	15.3%	9.8%
		100.0%	79.2%	69.2%	10.0%	47.7%	37.7%	37.0%	28.9%	24.0%	19.1%	6.7%	3.2%
CITY AREA PREFER/NEED IT/LACK OF SNOW	52-1	19.2	14.3	13.0	1.3	9.1	7.8	7.1	7.1	5.3	3.8	1.9	.3
		6.0%	5.3%	5.4%	4.3%	4.6%	4.7%	8.3%	10.8%	10.1%	10.1%	9.6%	2.2%
		100.0%	74.7%	67.9%	6.8%	47.3%	40.5%	37.1%	37.3%	27.6%	19.6%	9.7%	1.7%
GOOD IDEA/LIKE ARTIFICIAL SNOW	52-2	9.1	7.6	6.9	.7	3.5	2.7	4.9	2.2	1.1	1.1	1.1	.3
		2.8%	2.8%	2.9%	2.5%	1.8%	1.6%	5.7%	3.3%	2.1%	3.0%	5.6%	2.2%
		100.0%	84.0%	75.8%	8.2%	38.5%	30.3%	53.8%	24.3%	12.4%	12.4%	11.9%	3.6%
THICKENS BAD SPOTS/ BETTER SNOW CONDITIONS	52-3	13.0	10.2	9.4	.8	6.8	6.0	4.1	4.9	3.9	3.5	1.9	1.1
		4.1%	3.8%	3.9%	2.7%	3.5%	3.6%	4.8%	7.5%	7.4%	9.5%	9.6%	7.6%
		100.0%	78.1%	71.8%	6.3%	52.4%	46.1%	31.4%	38.0%	29.7%	27.2%	14.2%	8.5%
EARLY/LATE SKIING AVAILABLE	52-4	4.9	4.9	4.6	.2	1.9	1.6	3.6	-	-	-	-	-
		1.5%	1.8%	1.9%	.8%	1.0%	1.0%	4.2%					
		100.0%	100.0%	94.9%	5.1%	38.6%	33.5%	72.8%					
POSITIVE EFFECT/PREFER IT	52-5	.9	.5	-	.5	.5	-	-	.3	.3	-	-	-
		.3%	.2%		1.8%	.3%			.5%	.6%			
		100.0%	62.0%		62.0%	62.0%			38.0%	38.0%			
NECESSARY OUTSIDE ALBERTA	52-6	.6	.6	-	.6	.6	-	-	-	-	-	-	-
		.2%	.2%		2.1%	.3%							
		100.0%	100.0%		100.0%	100.0%							
OTHER POSITIVE MENTIONS	52-0	.8	.8	.7	.2	.5	.3	.3	-	-	-	-	-
		.3%	.3%	.3%	.5%	.2%	.2%	.4%					
		100.0%	100.0%	80.9%	19.1%	59.5%	40.5%	40.5%					
NEUTRAL MENTIONS		195.1	163.9	148.7	15.2	117.3	102.1	54.2	42.7	34.9	24.8	12.0	9.9
		61.4%	60.7%	61.9%	50.7%	59.8%	61.4%	63.3%	64.6%	66.9%	66.8%	62.4%	68.3%
		100.0%	84.0%	76.2%	7.8%	60.1%	52.3%	27.8%	21.9%	17.9%	12.7%	6.2%	5.1%
NO/LITTLE EFFECT/NO DIFFERENCE	53-1	176.5	146.9	133.1	13.8	104.8	91.1	49.7	39.8	32.1	22.7	11.7	9.6
		55.5%	54.4%	55.4%	45.9%	53.4%	54.8%	58.0%	60.2%	61.4%	61.1%	60.7%	66.1%
		100.0%	83.2%	75.4%	7.8%	59.4%	51.6%	28.1%	22.6%	18.2%	12.9%	6.6%	5.5%
NEVER EXPERIENCED IT	53-2	10.2	9.2	8.8	.4	6.4	6.0	2.8	1.8	1.8	1.0	.3	.3
		3.2%	3.4%	3.7%	1.3%	3.3%	3.6%	3.2%	2.7%	3.4%	2.6%	1.7%	2.2%
		100.0%	90.4%	86.6%	3.7%	63.2%	59.4%	27.2%	17.3%	17.3%	9.6%	3.2%	3.2%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT — QUESTION 10

		GRAND TOTAL	ALBERTA DESTINATIONS: TOTAL ALBERTA TOTAL	RESI-DENT	NON-RES.	RMS TOTAL	RMS RESI-DENT	FLATLAND: SKIING TOTAL FLAT-LAND RES.	RESI-DENT	OUT-OF-PROV. DESTINATION: TOTAL	B.C. EASTERN KOOTE-NAYS	U.S.A. TOTAL	MONTANA
WOULD HAVE TO HAVE GOOD BASE AND QUALITY	53-3	1.7	1.7	1.4	.2	1.4	1.1	.3	.6	.6	.6	-	-
		.5%	.6%	.6%	.8%	.7%	.7%	.4%	.8%	1.1%	1.5%		
		100.0%	100.0%	86.2%	13.8%	80.5%	66.7%	19.5%	33.4%	33.4%	33.4%		
DON'T MIND IF NOT TOO ICY	53-4	.8	.8	.7	.1	.4	.3	.3	-	-	-	-	-
		.2%	.3%	.3%	.4%	.2%	.2%	.4%					
		100.0%	100.0%	85.6%	14.4%	57.2%	42.8%	42.8%					
DEPENDS ON CONDITIONS	53-5	5.2	4.7	4.2	.5	4.1	3.6	.6	.6	.6	.6	-	-
		1.6%	1.7%	1.7%	1.7%	2.1%	2.2%	.7%	.8%	1.1%	1.5%		
		100.0%	89.3%	79.7%	9.6%	78.5%	68.9%	10.7%	10.7%	10.7%	10.7%		
OTHER NEUTRAL MENTIONS	53-0	.9	.9	.6	.3	.3	-	.6	-	-	-	-	-
		.3%	.3%	.2%	1.0%	.2%		.7%					
		100.0%	100.0%	64.8%	35.2%	35.2%		64.8%					
NEGATIVE MENTIONS		71.6	62.7	58.6	4.2	54.0	49.8	11.7	13.7	9.0	4.7	5.1	3.2
		22.5%	23.2%	24.4%	13.9%	27.5%	30.0%	13.7%	20.7%	17.2%	12.7%	26.3%	21.9%
		100.0%	87.6%	81.8%	5.8%	75.4%	69.6%	16.4%	19.2%	12.5%	6.6%	7.1%	4.4%
DON'T LIKE ARTIFICIAL SNOW	54-1	12.3	11.4	10.2	1.2	9.4	8.2	2.0	2.2	1.4	1.4	.8	-
		4.0%	4.2%	4.3%	4.0%	4.8%	4.9%	2.3%	3.3%	2.7%	3.8%	4.0%	
		100.0%	88.9%	79.5%	9.3%	73.3%	63.9%	15.6%	17.2%	11.1%	11.1%	6.0%	
WON'T GO IF MADE/ USUALLY STAY AWAY	54-2	22.7	19.7	18.9	.8	17.4	16.5	3.4	4.5	2.0	.7	2.9	1.8
		7.2%	7.3%	7.9%	2.8%	8.9%	10.0%	4.0%	6.8%	3.8%	1.8%	14.8%	12.1%
		100.0%	86.5%	82.9%	3.6%	76.4%	72.7%	15.0%	19.7%	8.6%	2.9%	12.6%	7.7%
PREFER NATURAL SNOW	54-3	23.2	20.3	18.7	1.5	17.3	15.8	3.7	4.5	3.8	2.3	.7	.7
		7.3%	7.5%	7.8%	5.1%	8.8%	9.5%	4.4%	6.8%	7.3%	6.2%	3.4%	4.5%
		100.0%	87.3%	80.7%	6.6%	74.5%	67.9%	16.1%	19.3%	16.5%	9.9%	2.8%	2.8%
ICY /TURNS TO ICE CRYSTALS	54-4	15.8	14.7	14.4	.3	12.5	12.2	3.3	3.0	2.2	1.1	.8	.8
		5.0%	5.5%	6.0%	1.0%	6.4%	7.4%	3.9%	4.5%	4.2%	3.0%	4.0%	5.3%
		100.0%	93.0%	91.2%	1.9%	79.1%	77.2%	21.0%	18.8%	13.9%	7.0%	4.9%	4.9%
MAKES FOR POOR SKIING	54-5	1.9	1.9	1.7	.1	1.2	1.1	.7	-	-	-	-	-
		.6%	.7%	.7%	.4%	.6%	.6%	.8%					
		100.0%	100.0%	93.3%	6.7%	64.8%	58.1%	35.2%					
SNOW MAKING POOR	54-6	5.5	4.4	4.2	.2	3.3	3.1	1.1	1.1	.3	-	.8	-
		1.7%	1.6%	1.8%	.6%	1.7%	1.9%	1.3%	1.7%	.6%		4.0%	
		100.0%	79.9%	76.7%	3.2%	59.9%	56.6%	20.1%	20.1%	5.9%		14.1%	

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT — QUESTION 10

		ALBERTA DESTINATIONS						FLATLAND SKIING		OUT-OF-PROV. DESTINATION			
		TOTAL ALBERTA			RMS			TOTAL FLATLAND		TOTAL	B.C.		U.S.A.
		GRAND TOTAL	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	RES.	RESIDENT		EASTERN KOOTENAYS	TOTAL	MONTANA
OTHER NEGATIVE MENTIONS	54-0	.1	.1	-	.1	.1	-	-	-	-	-	-	-
		*	*		.3%	*							
		100.0%	100.0%		100.0%	100.0%							
DON'T KNOW	54-X	14.4	13.8	11.5	2.3	7.4	5.1	6.8	.6	.6	.6	-	-
		4.5%	5.1%	4.8%	7.7%	3.8%	3.1%	7.9%	.8%	1.1%	1.5%		
		100.0%	96.1%	80.0%	16.1%	51.3%	35.2%	47.1%	3.9%	3.9%	3.9%		
NO ANSWER	54-R	4.6	4.6	.6	4.1	4.6	.6	-	-	-	-	-	-
		1.5%	1.7%	.2%	13.6%	2.4%	.3%						
		100.0%	100.0%	12.0%	88.0%	100.0%	12.0%						
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		108.3%	108.7%	109.8%	101.3%	109.0%	110.3%	111.4%	110.5%	106.9%	105.6%	117.4%	102.2%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT — QUESTION 10

		TRIP TIMING											
		SEASON						PERIOD SKIED					
								DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
** POSITIVE MENTIONS**		44.2	2.6	6.6	10.9	15.3	8.7	25.6	13.4	12.2	18.5	12.8	5.7
		13.9%	13.8%	15.4%	13.0%	15.4%	12.0%	14.5%	14.0%	15.1%	13.3%	16.1%	9.5%
		100.0%	5.9%	15.0%	24.7%	34.6%	19.7%	57.9%	30.3%	27.6%	42.0%	29.0%	13.0%
CITY AREA PREFER/NEED IT/LACK OF SNOW	52-1	19.2	1.3	2.9	2.1	8.2	4.7	11.0	7.2	3.8	8.1	5.8	2.3
		6.0%	6.9%	6.7%	2.4%	8.2%	6.5%	6.3%	7.5%	4.7%	5.8%	7.3%	3.9%
		100.0%	6.8%	15.1%	10.7%	42.6%	24.7%	57.6%	37.7%	19.9%	42.2%	30.1%	12.1%
GOOD IDEA/LIKE ARTIFICIAL SNOW	52-2	9.1	.3	1.3	4.0	2.5	1.0	5.8	3.5	2.3	3.2	2.0	1.2
		2.8%	1.7%	3.0%	4.8%	2.9%	1.4%	3.3%	3.6%	2.8%	2.3%	2.5%	2.0%
		100.0%	3.6%	14.1%	44.2%	27.1%	11.0%	63.9%	38.6%	25.3%	35.7%	22.1%	13.6%
THICKENS BAD SPOTS/ BETTER SNOW CONDITIONS	52-3	13.0	.3	1.9	3.5	4.1	3.2	7.8	3.7	4.0	5.3	4.0	1.2
		4.1%	1.7%	4.4%	4.2%	4.2%	4.4%	4.4%	3.9%	5.0%	3.8%	5.1%	2.0%
		100.0%	2.5%	14.6%	27.0%	31.7%	24.2%	59.6%	28.6%	31.0%	40.4%	31.0%	9.3%
EARLY/LATE SKIING AVAILABLE	52-4	4.9	.3	.4	1.7	1.7	.8	3.9	1.4	2.5	1.0	.2	.8
		1.5%	1.7%	.9%	2.0%	1.7%	1.1%	2.2%	1.5%	3.0%	.7%	.2%	1.3%
		100.0%	6.7%	7.7%	34.6%	34.9%	16.1%	79.5%	29.2%	50.3%	20.5%	3.9%	16.6%
POSITIVE EFFECT/PREFER IT	52-5	.9	-	.4	.1	.1	.3	.3	.3	*	.5	.5	.1
		.3%		.8%	.1%	.1%	.4%	.2%	.3%	*	.4%	.6%	.1%
		100.0%		41.8%	9.1%	17.1%	32.1%	39.5%	38.0%	1.5%	60.5%	53.9%	6.6%
NECESSARY OUTSIDE ALBERTA	52-6	.6	-	.1	.1	.2	.2	*	-	*	.6	.6	*
		.2%		.3%	.1%	.2%	.2%	*		*	.4%	.7%	.1%
		100.0%		23.3%	19.6%	28.7%	28.3%	2.1%		2.1%	97.9%	90.9%	7.1%
OTHER POSITIVE MENTIONS	52-0	.8	.3	.3	*	*	.1	.3	*	.3	.5	.4	*
		.3%	1.7%	.8%	*	*	.1%	.2%	*	.4%	.3%	.5%	.1%
		100.0%	40.5%	42.1%	1.6%	5.9%	10.0%	42.1%	1.6%	40.5%	57.9%	51.9%	6.1%
NEUTRAL MENTIONS		195.1	12.4	24.7	49.7	57.1	51.1	110.1	60.3	49.9	83.4	43.4	40.0
		61.4%	65.5%	57.2%	59.1%	57.6%	70.6%	62.4%	62.9%	61.8%	59.7%	54.7%	66.3%
		100.0%	6.4%	12.7%	25.5%	29.3%	26.2%	56.4%	30.9%	25.6%	42.8%	22.3%	20.5%
NO/LITTLE EFFECT/NO DIFFERENCE	53-1	176.5	10.8	22.8	45.4	50.4	47.2	101.8	55.4	46.5	74.5	39.9	34.6
		55.5%	56.9%	52.8%	53.9%	50.8%	65.1%	57.7%	57.8%	57.6%	53.3%	50.2%	57.4%
		100.0%	6.1%	12.9%	25.7%	28.6%	26.7%	57.7%	31.4%	26.3%	42.2%	22.6%	19.6%
NEVER EXPERIENCED IT	53-2	10.2	1.3	1.0	.7	5.6	1.6	5.5	2.5	3.0	3.9	.7	3.2
		3.2%	6.9%	2.4%	.9%	5.6%	2.1%	3.1%	2.6%	3.7%	2.8%	.9%	5.3%
		100.0%	12.8%	10.0%	7.1%	54.8%	15.2%	54.2%	24.9%	29.3%	38.4%	7.0%	31.4%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		TRIP TIMING											
		SEASON						PERIOD SKIED					
								DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	- XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
WOULD HAVE TO HAVE GOOD BASE AND QUALITY	53-3	1.7	.3	.1	1.2	*	*	.9	.9	*	.7	.2	.6
		.5%	1.7%	.2%	1.4%	*	*	.5%	.9%	*	.5%	.2%	1.0%
		100.0%	19.5%	4.7%	71.3%	2.6%	1.9%	55.5%	53.6%	1.9%	44.5%	9.2%	35.3%
DON'T MIND IF NOT TOO ICY	53-4	.8	-	.7	*	*	*	.7	.3	.3	.1	.1	*
		.2%		1.5%	*	*	*	.4%	.3%	.4%	.1%	.1%	.1%
		100.0%		95.6%	4.3%	5.8%	4.3%	85.6%	42.8%	42.8%	14.4%	10.1%	4.3%
DEPENDS ON CONDITIONS	53-5	5.2	-	.1	1.9	1.0	2.3	1.2	1.2	.1	3.9	2.5	1.5
		1.6%		.1%	2.2%	1.0%	3.1%	.7%	1.2%	.1%	2.8%	3.1%	2.5%
		100.0%		1.2%	36.1%	19.2%	43.6%	23.6%	22.1%	1.5%	75.6%	47.2%	28.4%
OTHER NEUTRAL MENTIONS	53-0	.9	-	.1	.6	.1	.1	-	-	-	.3	.2	.1
		.3%		.2%	.7%	.1%	.1%				.2%	.3%	.1%
		100.0%		10.4%	71.4%	7.5%	10.7%				35.2%	25.9%	9.3%
NEGATIVE MENTIONS		71.6	4.6	10.7	19.9	24.6	11.9	37.0	21.2	15.8	34.6	20.9	13.7
		22.5%	24.1%	24.8%	23.6%	24.8%	16.4%	21.0%	22.1%	19.6%	24.7%	26.3%	22.7%
		100.0%	6.4%	15.0%	27.7%	34.3%	16.6%	51.7%	29.6%	22.1%	48.3%	29.2%	19.1%
DON'T LIKE ARTIFICIAL SNOW	54-1	12.9	.3	1.6	6.6	3.5	.9	7.4	3.1	4.3	5.4	3.0	2.4
		4.0%	1.7%	3.7%	7.8%	3.5%	1.2%	4.2%	3.3%	5.3%	3.9%	3.8%	4.1%
		100.0%	2.5%	12.5%	51.0%	26.9%	7.0%	57.5%	24.4%	33.1%	42.2%	23.2%	19.0%
WON'T GO IF MADE/ USUALLY STAY AWAY	54-2	22.7	1.6	5.3	5.5	8.0	2.3	9.6	7.7	2.0	13.1	6.8	6.4
		7.2%	8.6%	12.3%	6.5%	8.0%	3.2%	5.5%	8.0%	2.4%	9.4%	8.5%	10.5%
		100.0%	7.2%	23.4%	24.1%	35.0%	10.3%	42.3%	33.7%	8.6%	57.7%	29.7%	27.9%
PREFER NATURAL SNOW	54-3	23.2	2.0	2.0	3.2	9.1	7.1	12.6	8.6	4.1	10.6	7.1	3.5
		7.3%	10.3%	4.6%	3.7%	9.1%	9.8%	7.2%	9.0%	5.0%	7.6%	9.0%	5.8%
		100.0%	8.4%	8.5%	13.6%	39.0%	30.5%	54.4%	36.9%	17.4%	45.6%	30.6%	15.0%
ICY /TURNS TO ICE CRYSTALS	54-4	15.8	.7	2.4	3.5	7.0	2.3	11.1	4.6	6.6	4.7	3.2	1.5
		5.0%	3.4%	5.5%	4.2%	7.1%	3.1%	6.3%	4.8%	8.1%	3.4%	4.0%	2.6%
		100.0%	4.1%	15.0%	22.2%	44.4%	14.3%	70.3%	29.0%	41.4%	29.7%	19.9%	9.8%
MAKES FOR POOR SKIING	54-5	1.9	.3	.7	.1	-	.8	1.0	.7	.3	.9	.9	-
		.6%	1.7%	1.6%	.1%		1.0%	.6%	.7%	.4%	.6%	1.1%	
		100.0%	17.6%	37.7%	4.1%		40.5%	52.9%	35.4%	17.6%	47.1%	47.1%	
SNOW MAKING POOR	54-6	5.5	.3	1.0	1.7	2.4	*	3.4	.7	2.8	2.1	1.5	.6
		1.7%	1.7%	2.3%	2.0%	2.5%	*	1.9%	.7%	3.4%	1.5%	1.9%	.9%
		100.0%	5.9%	17.9%	31.2%	44.4%	.6%	62.2%	11.9%	50.3%	37.8%	27.6%	10.2%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		TRIP TIMING											
		SEASON						PERIOD SKIED					
								DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
OTHER NEGATIVE MENTIONS	54-0	.1	-	*	-	*	*	-	-	-	.1	*	*
		*		.1%		*	*				.1%	.1%	.1%
		100.0%		49.3%		36.3%	14.4%				100.0%	50.7%	49.3%
DON'T KNOW	54-X	14.4	.7	1.4	6.0	5.2	1.1	7.9	3.6	4.3	6.5	3.4	3.0
		4.5%	3.4%	3.3%	7.2%	5.3%	1.5%	4.5%	3.8%	5.3%	4.6%	4.3%	5.0%
		100.0%	4.5%	9.8%	41.8%	36.4%	7.5%	55.0%	25.2%	29.8%	45.0%	23.9%	21.1%
NO ANSWER	54-R	4.6	-	.1	1.0	1.7	1.9	.6	.1	.6	3.9	3.2	.7
		1.5%		.1%	1.2%	1.7%	2.7%	.4%	.1%	.7%	2.8%	4.0%	1.2%
		100.0%		1.2%	21.6%	35.7%	41.4%	14.0%	1.9%	12.0%	84.4%	68.8%	15.5%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		108.3%	110.0%	107.6%	105.4%	111.6%	107.0%	109.6%	110.0%	108.3%	107.3%	108.4%	106.1%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
** POSITIVE MENTIONS**		33.7	3.0	30.7	29.4	2.6	3.6	.1	7.0	4.5	1.1	7.3	20.9	5.5
		12.9%	9.8%	13.5%	13.9%	15.1%	9.7%	4.2%	9.6%	20.1%	11.2%	7.8%	15.5%	16.2%
		100.0%	8.9%	91.2%	87.3%	7.7%	10.8%	.3%	20.7%	13.3%	3.2%	21.8%	62.0%	16.2%
CITY AREA PREFER/NEED IT/LACK OF SNOW	52-1	14.3	.7	13.7	13.8	.6	.4	*	2.5	2.9	.1	2.3	9.4	2.6
		5.5%	1.9%	6.0%	6.5%	3.6%	1.0%	1.5%	3.5%	13.0%	1.5%	2.5%	7.0%	7.6%
		100.0%	4.6%	95.4%	96.1%	4.2%	2.8%	.2%	17.7%	20.2%	1.0%	16.3%	65.9%	17.9%
GOOD IDEA/LIKE ARTIFICIAL SNOW	52-2	7.6	.7	6.9	6.8	.4	.7	*	.7	1.1	.1	1.8	5.2	.6
		2.9%	2.0%	3.0%	3.2%	2.5%	1.8%	.3%	1.0%	5.0%	.7%	2.0%	3.8%	1.8%
		100.0%	9.1%	90.9%	89.7%	5.6%	9.7%	.1%	9.6%	14.8%	.9%	24.0%	68.0%	8.0%
THICKENS, BAD SPOTS/ BETTER SNOW CONDITIONS	52-3	8.8	1.0	7.9	6.6	.4	2.1	*	1.7	.2	.8	1.9	4.7	2.2
		3.4%	2.9%	3.5%	3.1%	2.5%	5.1%	.2%	2.4%	.9%	7.8%	2.1%	3.5%	6.5%
		100.0%	11.0%	89.0%	74.6%	4.9%	24.2%	*	19.6%	2.3%	8.6%	22.0%	53.1%	24.9%
EARLY/LATE SKIING AVAILABLE	52-4	4.9	*	4.8	4.9	.1	*	-	.9	.1	-	1.2	3.4	.3
		1.9%	.1%	2.1%	2.3%	.4%	*		1.3%	.3%		1.3%	2.5%	1.0%
		100.0%	.8%	99.2%	99.9%	1.4%	.1%		19.3%	1.2%		24.2%	69.1%	6.7%
POSITIVE EFFECT/PREFER IT	52-5	.5	.3	.3	.3	.5	.2	-	.4	.1	.1	.3	.2	-
		.2%	.8%	.1%	.1%	2.6%	.6%		.6%	.5%	.7%	.3%	.2%	
		100.0%	49.0%	52.0%	50.7%	84.5%	43.2%		75.6%	20.7%	12.2%	57.6%	42.4%	
NECESSARY OUTSIDE ALBERTA	52-6	.6	.3	.3	.3	.5	.1	*	.5	.1	*	.4	.2	-
		.2%	.9%	.1%	.1%	2.9%	.3%	2.2%	.7%	.4%	.5%	.5%	.1%	
		100.0%	51.3%	48.7%	46.8%	78.5%	21.5%	7.7%	78.0%	14.9%	7.1%	70.0%	30.0%	
OTHER POSITIVE MENTIONS	52-0	.8	*	.8	.7	.1	-	-	.5	*	-	.4	.1	.3
		.3%	.1%	.3%	.3%	.6%			.6%	*		.4%	.1%	1.0%
		100.0%	5.5%	94.5%	88.6%	13.0%			57.5%	.4%		50.0%	9.5%	40.5%
NEUTRAL MENTIONS		159.2	23.0	136.2	124.8	8.5	29.7	.7	41.2	12.3	6.0	57.7	83.1	18.4
		60.8%	67.6%	59.8%	59.2%	49.6%	71.0%	34.5%	56.8%	55.0%	62.6%	61.6%	61.8%	54.6%
		100.0%	14.4%	85.6%	78.4%	5.3%	18.6%	.5%	25.9%	7.7%	3.8%	36.2%	52.2%	11.5%
NO/LITTLE EFFECT/NO DIFFERENCE	53-1	143.5	22.1	121.3	110.9	7.6	28.6	.7	36.7	9.9	6.0	50.8	75.5	17.0
		54.8%	65.1%	53.2%	52.6%	44.7%	68.3%	32.5%	50.7%	44.2%	62.1%	54.3%	56.2%	50.7%
		100.0%	15.4%	84.6%	77.3%	5.3%	19.9%	.5%	25.6%	6.9%	4.2%	35.4%	52.7%	11.9%
NEVER EXPERIENCED IT	53-2	8.4	.1	8.3	7.9	.3	.4	-	1.4	1.4	-	2.5	5.3	.7
		3.2%	.4%	3.6%	3.7%	1.5%	1.0%		1.9%	6.2%		2.6%	3.9%	1.9%
		100.0%	1.6%	98.4%	93.7%	3.1%	4.8%		16.7%	16.5%		29.4%	62.8%	7.8%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
WOULD HAVE TO HAVE GOOD BASE AND QUALITY	53-3	1.1	.6	.5	.2	.1	.6	-	.2	.1	-	.7	.4	*
		.4%	1.9%	.2%	.1%	.7%	1.3%		.2%	.5%		.7%	.3%	.1%
		100.0%	58.0%	42.0%	20.7%	10.8%	50.1%		13.7%	9.9%		61.0%	36.1%	2.9%
DON'T MIND IF NOT TOO ICY	53-4	.8	*	.7	.8	*	-	-	.1	-	-	*	.7	-
		.3%	.1%	.3%	.4%	.2%			.2%			*	.5%	
		100.0%	4.3%	95.7%	100.0%	4.3%			14.4%			4.3%	95.7%	
DEPENDS ON CONDITIONS	53-5	4.7	*	4.6	4.4	.3	.1	-	2.6	.9	*	2.9	1.1	.6
		1.8%	.1%	2.0%	2.1%	2.0%	.3%		3.6%	4.1%	.5%	3.1%	.8%	1.9%
		100.0%	.6%	99.4%	93.6%	7.2%	2.4%		55.4%	19.6%	1.0%	63.3%	23.2%	13.4%
OTHER NEUTRAL MENTIONS	53-0	.9	*	.8	.7	.2	*	*	.3	*	-	.7	.1	-
		.3%	.1%	.4%	.3%	1.0%	.1%	2.0%	.4%	.2%		.8%	.1%	
		100.0%	3.8%	96.2%	80.7%	19.7%	3.8%	5.1%	29.6%	5.5%		83.0%	17.0%	
NEGATIVE MENTIONS		60.5	5.6	54.9	52.5	2.1	6.7	.3	19.8	6.0	1.5	26.5	27.8	6.2
		23.1%	15.5%	24.1%	24.9%	12.5%	15.9%	12.9%	27.4%	26.9%	15.7%	28.2%	20.7%	18.5%
		100.0%	9.2%	90.8%	86.7%	3.5%	11.0%	.5%	32.8%	9.9%	2.5%	43.7%	46.0%	10.3%
DON'T LIKE ARTIFICIAL SNOW	54-1	10.6	.9	9.8	9.6	.7	.9	.1	3.2	1.5	.1	4.4	4.4	1.8
		4.1%	2.4%	4.3%	4.6%	4.0%	2.1%	4.0%	4.4%	6.6%	.6%	4.7%	3.3%	5.3%
		100.0%	7.5%	92.5%	90.1%	6.5%	8.4%	.8%	29.9%	13.9%	.5%	41.6%	41.6%	16.8%
WON'T GO IF MADE/ USUALLY STAY AWAY	54-2	19.0	.9	18.1	16.6	.4	1.5	.1	6.8	1.9	.8	7.1	10.3	1.6
		7.3%	2.6%	8.0%	7.9%	2.6%	3.6%	2.6%	9.4%	8.4%	8.5%	7.6%	7.7%	4.9%
		100.0%	4.7%	95.3%	87.2%	2.3%	7.9%	.3%	35.7%	9.8%	4.3%	37.3%	54.1%	8.6%
PREFER NATURAL SNOW	54-3	19.5	2.1	17.4	17.5	.8	1.7	.1	5.8	2.6	.1	10.5	6.9	2.1
		7.5%	6.2%	7.6%	8.3%	4.6%	4.1%	4.6%	8.1%	11.6%	.8%	11.2%	5.1%	6.3%
		100.0%	10.8%	89.2%	89.7%	4.0%	8.8%	.5%	29.3%	13.2%	.4%	53.9%	35.2%	10.8%
ICY /TURNS TO ICE CRYSTALS	54-4	14.0	1.2	12.8	12.0	.1	1.9	*	3.9	.1	*	6.9	5.7	1.4
		5.3%	3.5%	5.6%	5.7%	.8%	4.7%	.2%	5.4%	.3%	.1%	7.3%	4.3%	4.0%
		100.0%	8.4%	91.6%	85.8%	1.0%	13.9%	*	28.0%	.6%	.1%	49.2%	41.1%	9.7%
MAKES FOR POOR SKIING	54-5	1.9	-	1.9	1.5	-	.3	-	.9	*	-	1.2	.4	.3
		.7%		.8%	.7%		.8%		1.2%	*		1.2%	.3%	1.0%
		100.0%		100.0%	82.4%		17.6%		47.1%	.2%		62.3%	20.2%	17.6%
SNOW MAKING POOR	54-6	4.4	1.4	3.0	3.0	.1	1.4	*	.7	*	.6	1.0	3.1	.3
		1.7%	4.1%	1.3%	1.4%	.4%	3.3%	1.5%	1.0%	.1%	5.8%	1.0%	2.3%	1.0%
		100.0%	31.9%	68.1%	68.1%	1.5%	31.2%	.7%	16.1%	.7%	12.8%	21.8%	70.8%	7.4%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
OTHER NEGATIVE MENTIONS	54-0	.1	-	.1	.1	.1	-	-	.1	*	-	*	.1	-
		*		*	*	.3%			.1%	.1%		*	*	
		100.0%		100.0%	100.0%	63.7%			85.6%	14.4%		36.3%	63.7%	
DON'T KNOW	54-X	13.8	1.9	12.0	10.8	1.2	1.7	.8	4.1	1.1	.9	3.7	5.8	4.3
		5.3%	5.5%	5.3%	5.1%	7.2%	4.1%	37.2%	5.6%	4.9%	9.3%	4.0%	4.3%	12.8%
		100.0%	13.4%	86.6%	78.1%	8.8%	12.4%	5.8%	29.5%	7.9%	6.5%	26.9%	42.0%	31.1%
NO ANSWER	54-R	4.6	1.2	3.5	2.8	2.7	.7	.2	2.8	1.2	.1	2.3	2.1	.2
		1.8%	3.4%	1.5%	1.3%	15.8%	1.7%	11.1%	3.9%	5.2%	1.3%	2.5%	1.5%	.6%
		100.0%	25.1%	74.9%	59.8%	58.1%	15.2%	5.2%	60.5%	25.1%	2.6%	50.4%	44.2%	4.5%
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		108.9%	104.1%	109.2%	109.8%	100.9%	104.2%	99.9%	106.2%	112.5%	100.2%	110.1%	107.8%	108.4%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.9%

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

TRAVEL BEHAVIOUR(NON-RESIDENTS)

		TOTAL	PURPOSE: SKI VACATION	PURPOSE: SKI AND VFR	PURPOSE: SKI AND BUSINESS/ CONVENTION	EXPERIENCE: FIRST VISIT	EXPERIENCE: REPEAT VISIT
** POSITIVE MENTIONS**		4.4	2.8	.9	.6	2.0	2.4
		14.7%	14.6%	13.4%	18.6%	14.4%	15.0%
		100.0%	63.4%	20.7%	14.3%	44.8%	55.2%
CITY AREA PREFER/NEED IT/LACK OF SNOW	52-1	1.3	.9	.2	.2	.7	.6
		4.3%	4.5%	3.1%	5.0%	5.1%	3.7%
		100.0%	67.0%	16.3%	13.0%	54.0%	46.0%
GOOD IDEA/LIKE ARTIFICIAL SNOW	52-2	.7	.4	.2	.1	.3	.5
		2.5%	2.1%	3.3%	3.2%	2.1%	2.8%
		100.0%	53.6%	30.0%	14.7%	39.3%	60.7%
THICKENS BAD SPOTS/ BETTER SNOW CONDITIONS	52-3	.8	.4	.2	.1	.4	.4
		2.7%	2.3%	3.5%	1.9%	2.7%	2.7%
		100.0%	54.0%	29.4%	7.9%	45.7%	54.3%
EARLY/LATE SKIING AVAILABLE	52-4	.2	.1	.1	*	.1	.2
		.8%	.7%	1.5%	.4%	.4%	1.2%
		100.0%	52.1%	41.3%	5.2%	20.7%	79.3%
POSITIVE EFFECT/PREFER IT	52-5	.5	.4	.1	.1	.3	.2
		1.8%	2.0%	1.1%	4.2%	2.1%	1.5%
		100.0%	71.0%	14.6%	26.6%	54.1%	45.9%
NECESSARY OUTSIDE ALBERTA	52-6	.6	.5	*	.1	.2	.4
		2.1%	2.6%	.6%	2.6%	1.6%	2.5%
		100.0%	78.7%	7.1%	14.2%	35.8%	64.2%
OTHER POSITIVE MENTIONS	52-0	.2	.1	*	*	.1	.1
		.5%	.5%	.2%	1.3%	.4%	.6%
		100.0%	60.6%	10.7%	28.7%	33.4%	66.6%
NEUTRAL MENTIONS		15.2	9.9	3.6	1.5	7.0	8.2
		50.7%	51.7%	52.7%	43.4%	50.7%	50.6%
		100.0%	65.4%	23.7%	9.7%	46.0%	53.9%
NO/LITTLE EFFECT/NO DIFFERENCE	53-1	13.8	9.1	3.2	1.2	6.3	7.4
		45.9%	47.3%	47.1%	35.9%	46.0%	45.7%
		100.0%	66.1%	23.5%	8.9%	46.1%	53.8%
NEVER EXPERIENCED IT	53-2	.4	.2	.1	*	.2	.2
		1.3%	1.2%	1.6%	1.3%	1.4%	1.2%
		100.0%	59.7%	28.7%	11.6%	49.8%	50.2%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

TRAVEL BEHAVIOUR(NON-RESIDENTS)

			PURPOSE			EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
WOULD HAVE TO HAVE GOOD BASE AND QUALITY	53-3	.2 .8% 100.0%	.1 .6% 52.2%	.1 1.6% 47.8%	-	* .2% 14.1%	.2 1.2% 85.9%
DON'T MIND IF NOT TOO ICY	53-4	.1 .4% 100.0%	.1 .3% 59.6%	* .6% 40.4%	-	.1 .5% 59.6%	* .3% 40.4%
DEPENDS ON CONDITIONS	53-5	.5 1.7% 100.0%	.3 1.5% 59.5%	.1 1.2% 16.3%	.2 4.9% 33.1%	.2 1.5% 42.4%	.3 1.8% 57.6%
OTHER NEUTRAL MENTIONS	53-0	.3 1.0% 100.0%	.2 1.0% 60.2%	.1 1.1% 25.3%	* 1.3% 14.5%	.2 1.4% 62.8%	.1 .7% 37.2%
NEGATIVE MENTIONS		4.2 13.9% 100.0%	2.6 13.5% 62.4%	.9 13.3% 21.9%	.4 13.1% 10.6%	1.9 13.5% 44.6%	2.3 14.3% 55.4%	
DON'T LIKE ARTIFICIAL SNOW	54-1	1.2 4.0% 100.0%	.8 4.0% 64.1%	.2 3.4% 19.3%	.2 4.6% 12.9%	.7 4.9% 56.5%	.5 3.2% 43.5%
WON'T GO IF MADE/ USUALLY STAY AWAY	54-2	.8 2.8% 100.0%	.5 2.4% 56.1%	.3 3.9% 32.3%	.1 2.4% 10.0%	.3 1.8% 30.2%	.6 3.6% 69.8%
PREFER NATURAL SNOW	54-3	1.5 5.1% 100.0%	1.0 5.1% 63.7%	.3 4.7% 20.8%	.2 6.1% 13.4%	.6 4.6% 41.3%	.9 5.6% 58.7%
ICY /TURNS TO ICE CRYSTALS	54-4	.3 1.0% 100.0%	.2 .9% 57.9%	.1 1.2% 27.2%	-	.1 1.0% 46.5%	.2 1.0% 53.5%
MAKES FOR POOR SKIING	54-5	.1 .4% 100.0%	.1 .5% 71.0%	* .1% 2.9%	-	* .3% 38.4%	.1 .5% 61.6%
SNOW MAKING POOR	54-6	.2 .6% 100.0%	.1 .5% 56.9%	* .6% 24.8%	-	.1 .7% 56.9%	.1 .5% 43.1%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

TRAVEL BEHAVIOUR(NON-RESIDENTS)

			PURPOSE				EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
OTHER NEGATIVE MENTIONS	54-0	.1	.1	-	-	.1	*
		.3%	.4%			.4%	.2%
		100.0%	89.6%			63.7%	36.3%
DON'T KNOW	54-X	2.3	1.4	.7	.1	1.1	1.2
		7.7%	7.4%	9.5%	4.2%	8.0%	7.5%
		100.0%	61.1%	28.0%	6.1%	47.7%	52.3%
NO ANSWER	54-R	4.1	2.6	.8	.7	1.9	2.2
		13.6%	13.7%	11.6%	20.8%	13.8%	13.5%
		100.0%	64.4%	19.4%	17.3%	46.4%	53.6%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		101.3%	101.5%	101.5%	100.1%	100.9%	101.5%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
** POSITIVE MENTIONS**		44.2	3.7	26.9	10.3	3.2	7.7	12.4	7.1	5.2	4.6	5.4	.7	.3	.1
		13.9%	9.0%	16.1%	11.2%	19.0%	8.9%	14.2%	13.6%	15.1%	19.1%	31.7%	11.9%	16.5%	3.5%
		100.0%	8.4%	61.0%	23.4%	7.1%	17.5%	28.1%	16.1%	11.7%	10.5%	12.2%	1.6%	2.1%	.3%
CITY AREA PREFER/NEED IT/LACK OF SNOW	52-1	19.2	1.4	10.3	5.9	1.6	2.2	5.6	3.2	2.6	3.3	1.7	.5	*	*
		6.0%	3.5%	6.1%	6.3%	9.6%	2.5%	6.5%	6.2%	7.6%	13.5%	10.3%	8.1%	.2%	1.1%
		100.0%	7.6%	53.6%	30.6%	8.3%	11.4%	29.4%	16.8%	13.5%	17.0%	9.1%	2.5%	.1%	.2%
GOOD IDEA/LIKE ARTIFICIAL SNOW	52-2	9.1	.6	6.3	.6	1.6	1.7	2.5	2.3	.8	.1	1.7	*	*	-
		2.8%	1.4%	3.8%	.6%	9.3%	2.0%	2.8%	4.3%	2.4%	.3%	10.0%	.2%	.2%	
		100.0%	6.6%	70.1%	6.1%	17.1%	19.1%	27.1%	25.1%	9.1%	.7%	18.7%	.1%	.1%	
THICKENS BAD SPOTS/ BETTER SNOW CONDITIONS	52-3	13.0	1.5	7.2	3.0	1.4	3.2	2.4	2.6	1.2	1.2	2.3	*	.1	*
		4.1%	3.7%	4.3%	3.2%	8.2%	3.7%	2.7%	5.0%	3.5%	4.8%	13.7%	.3%	1.0%	1.3%
		100.0%	11.9%	55.0%	22.7%	10.5%	24.8%	18.2%	20.1%	9.2%	9.0%	17.8%	.1%	.4%	.4%
EARLY/LATE SKIING AVAILABLE	52-4	4.9	*	3.2	1.6	-	1.3	1.3	1.1	.4	-	*	-	.8	-
		1.5%	*	1.9%	1.8%		1.5%	1.6%	2.0%	1.0%		*		14.2%	
		100.0%	.3%	66.2%	33.5%		27.3%	27.6%	21.8%	7.2%		.1%		16.0%	
POSITIVE EFFECT/PREFER IT	52-5	.9	.1	.5	.2	.1	-	.4	.2	*	*	*	.1	-	*
		.3%	.2%	.3%	.2%	.5%		.5%	.3%	.1%	.1%	.2%	1.8%		.8%
		100.0%	8.9%	61.7%	20.4%	8.9%		52.2%	18.6%	5.1%	3.8%	3.8%	12.7%		3.8%
NECESSARY OUTSIDE ALBERTA	52-6	.6	*	.3	.2	*	-	.1	*	.1	.1	.1	*	*	*
		.2%	.1%	.2%	.2%	.3%		.1%	.1%	.4%	.5%	.8%	.8%	.8%	.3%
		100.0%	5.2%	53.2%	34.0%	7.7%		19.4%	5.8%	19.4%	17.5%	21.5%	7.3%	7.1%	2.1%
OTHER POSITIVE MENTIONS	52-0	.8	*	.4	*	.4	*	.3	*	.4	-	-	*	-	-
		.3%	*	.2%	*	2.2%	*	.4%	*	1.1%			.7%		
		100.0%	.9%	49.1%	5.5%	44.5%	4.0%	42.5%	2.0%	45.9%			5.5%		
NEUTRAL MENTIONS		195.1	25.6	102.3	57.8	9.4	59.5	51.5	31.3	20.5	15.3	8.8	2.5	2.0	3.5
		61.4%	61.8%	61.2%	62.4%	56.8%	68.5%	59.2%	59.9%	59.7%	63.0%	51.7%	42.9%	36.1%	86.9%
		100.0%	13.1%	52.5%	29.6%	4.8%	30.5%	26.4%	16.0%	10.5%	7.8%	4.5%	1.3%	1.0%	1.8%
NO/LITTLE EFFECT/NO DIFFERENCE	53-1	176.5	24.5	93.5	50.5	8.0	57.5	45.1	27.8	19.1	13.6	6.6	2.4	1.6	2.7
		55.5%	59.1%	55.9%	54.5%	48.4%	66.3%	51.8%	53.2%	55.8%	56.3%	38.8%	40.9%	29.1%	69.1%
		100.0%	13.9%	53.0%	28.6%	4.6%	32.6%	29.5%	15.7%	10.8%	7.7%	3.7%	1.4%	.9%	1.5%
NEVER EXPERIENCED IT	53-2	10.2	.5	4.8	4.2	.8	-	4.0	2.3	1.2	.4	.8	.1	.3	.8
		3.2%	1.1%	2.9%	4.5%	4.5%		4.6%	4.3%	3.5%	1.5%	4.6%	2.2%	5.9%	19.8%
		100.0%	4.6%	47.0%	41.0%	7.4%		39.3%	22.1%	11.9%	3.6%	7.6%	1.3%	3.2%	7.6%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
WOULD HAVE TO HAVE GOOD BASE AND QUALITY	53-3	1.7	*	.6	1.0	*	-	.4	.6	.1	.6	-	-	*	-
		.5%	*	.4%	1.1%	.2%		.4%	1.2%	.2%	2.3%			.8%	
		100.0%	.8%	37.3%	60.0%	1.9%		22.9%	37.3%	3.9%	33.4%			2.6%	
DON'T MIND IF NOT TOO ICY	53-4	.8	-	.4	.4	-	.4	-	.4	-	-	-	-	-	-
		.2%		.2%	.4%		.4%		.7%						
		100.0%		52.9%	47.1%		48.6%		51.4%						
DEPENDS ON CONDITIONS	53-5	5.2	.6	2.9	1.7	*	1.5	1.4	.2	.1	.6	1.3	*	*	-
		1.6%	1.5%	1.7%	1.8%	.3%	1.8%	1.6%	.4%	.3%	2.7%	7.8%	.5%	.2%	
		100.0%	11.6%	55.6%	32.0%	.8%	29.5%	26.8%	3.6%	1.7%	12.4%	25.2%	.6%	.2%	
OTHER NEUTRAL MENTIONS	53-0	.9	*	.2	.1	.6	*	.6	*	*	*	.1	-	-	-
		.3%	.1%	.1%	.1%	3.4%	.1%	.7%	.1%	.1%	.1%	.6%			
		100.0%	3.0%	22.9%	9.3%	64.8%	5.1%	71.4%	4.2%	3.8%	3.8%	11.7%			
NEGATIVE MENTIONS		71.6	5.3	35.8	26.0	4.5	19.0	22.7	9.5	8.4	3.9	3.2	2.4	1.1	.9
		22.9%	12.9%	21.4%	28.1%	26.9%	21.9%	26.1%	18.1%	24.4%	16.2%	18.8%	39.9%	20.9%	22.0%
		100.0%	7.4%	50.0%	36.3%	6.2%	26.5%	31.8%	13.2%	11.7%	5.5%	4.4%	3.3%	1.6%	1.2%
DON'T LIKE ARTIFICIAL SNOW	54-1	12.9	1.6	5.8	5.2	.1	3.4	6.4	.8	1.5	*	.7	-	-	*
		4.0%	4.0%	3.5%	5.7%	.5%	3.9%	7.4%	1.6%	4.5%	.1%	3.9%			.3%
		100.0%	12.8%	45.5%	40.8%	.6%	26.5%	49.8%	6.4%	12.0%	.1%	5.1%			.1%
WON'T GO IF MADE/ USUALLY STAY AWAY	54-2	22.7	.3	9.6	10.5	2.3	4.1	7.7	4.9	2.8	1.7	.1	.2	-	.8
		7.2%	.8%	5.7%	11.4%	14.0%	4.8%	8.8%	9.3%	8.1%	7.0%	.3%	2.8%		20.2%
		100.0%	1.4%	42.1%	46.2%	10.2%	18.1%	33.8%	21.4%	12.2%	7.5%	.3%	.7%		3.5%
PREFER NATURAL SNOW	54-3	23.2	2.9	13.3	5.2	1.8	7.4	5.0	1.9	2.3	2.5	2.0	1.6	.4	.1
		7.3%	7.1%	8.0%	5.6%	10.6%	8.5%	5.7%	3.7%	6.8%	10.5%	12.0%	27.0%	6.5%	1.5%
		100.0%	12.6%	57.3%	22.5%	7.6%	31.8%	21.5%	8.2%	10.0%	10.9%	8.8%	6.9%	1.5%	.3%
ICY /TURNS TO ICE CRYSTALS	54-4	15.8	*	8.6	6.2	1.0	4.1	4.3	1.7	1.8	1.1	.3	1.6	.8	*
		5.0%	*	5.1%	6.7%	6.0%	4.7%	5.0%	3.3%	5.4%	4.5%	1.9%	26.8%	14.3%	.3%
		100.0%	*	54.3%	39.4%	6.3%	26.0%	27.5%	11.0%	11.6%	6.8%	2.1%	10.1%	5.0%	.1%
MAKES FOR POOR SKIING	54-5	1.9	.4	.7	.8	-	.7	.8	.1	.3	-	-	-	-	-
		.6%	.9%	.4%	.8%		.8%	.9%	.1%	1.0%					
		100.0%	20.2%	37.5%	42.3%		37.7%	40.5%	4.1%	17.6%					
SNOW MAKING POOR	54-6	5.5	.4	3.5	1.7	-	2.0	.4	.3	2.1	-	.1	.6	-	-
		1.7%	.9%	2.1%	1.8%		2.3%	.5%	.6%	6.2%		.5%	9.4%		
		100.0%	6.5%	63.1%	30.3%		36.3%	7.7%	5.9%	38.5%		1.4%	10.2%		

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
OTHER NEGATIVE MENTIONS	54-0	.1	-	*	*	-	-	*	*	-	-	*	-	-	-
		*		*	*			*	.1%			.2%			
		100.0%		50.7%	49.3%			14.4%	49.3%			36.3%			
DON'T KNOW	54-X	14.4	6.8	6.4	1.1	*	3.3	3.7	3.2	1.4	1.0	.1	.1	1.4	.1
		4.5%	16.4%	3.8%	1.2%	.2%	3.8%	4.3%	6.2%	4.0%	4.3%	.7%	1.8%	25.4%	2.1%
		100.0%	47.2%	44.6%	7.9%	.2%	23.1%	29.7%	22.4%	9.6%	7.2%	.8%	.8%	9.7%	.6%
NO ANSWER	54-R	4.6	.5	2.6	.9	.6	.2	1.0	1.8	.6	.5	.1	.2	.1	.1
		1.5%	1.2%	1.6%	.9%	3.6%	.3%	1.1%	3.4%	1.8%	2.0%	.6%	3.7%	1.4%	3.3%
		100.0%	11.0%	56.4%	18.7%	13.0%	4.8%	20.8%	38.0%	13.3%	10.5%	2.4%	4.8%	1.7%	2.8%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		108.3%	102.0%	108.2%	108.8%	121.8%	107.4%	107.4%	106.1%	113.8%	110.5%	106.9%	127.0%	100.0%	120.1%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		GRAND TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
** POSITIVE MENTIONS**		44.2	39.7	7.6	11.1	6.0	4.6	4.3	6.1	27.2	17.0	7.1	19.3	4.5	9.7
		13.9%	13.8%	8.9%	14.3%	13.4%	15.3%	19.9%	22.5%	13.5%	14.5%	14.6%	20.3%	11.8%	9.1%
		100.0%	90.0%	17.1%	25.2%	13.7%	10.4%	9.7%	13.8%	61.5%	38.5%	16.1%	34.6%	10.2%	21.9%
CITY AREA PREFER/NEED IT/LACK OF SNOW	52-1	19.2	17.9	2.2	5.1	2.9	2.5	3.2	2.0	10.1	9.1	3.1	7.1	3.2	2.3
		6.0%	6.2%	2.6%	6.5%	6.5%	8.4%	14.7%	7.3%	5.0%	7.7%	6.3%	9.4%	8.4%	2.2%
		100.0%	93.2%	11.4%	26.4%	15.3%	13.2%	16.5%	10.4%	52.7%	47.3%	16.0%	37.1%	16.6%	12.1%
GOOD IDEA/LIKE ARTIFICIAL SNOW	52-2	9.1	8.3	1.7	2.2	2.1	.7	-	1.7	3.9	5.2	1.1	3.5	*	2.5
		2.8%	2.9%	2.0%	2.9%	4.6%	2.2%		6.2%	1.9%	4.4%	2.2%	4.7%	*	2.3%
		100.0%	91.8%	18.4%	24.6%	23.1%	7.2%		18.6%	42.9%	57.1%	11.6%	39.1%	*	27.3%
THICKENS BAD SPOTS/ BETTER SNOW CONDITIONS	52-3	13.0	12.2	3.2	2.2	2.4	1.1	1.1	2.2	8.7	4.3	2.4	3.7	1.2	4.0
		4.1%	4.2%	3.7%	2.8%	5.4%	3.6%	5.1%	8.2%	4.4%	3.7%	4.9%	4.9%	3.2%	3.8%
		100.0%	93.7%	24.3%	16.9%	18.5%	8.5%	8.5%	17.1%	67.0%	33.0%	18.1%	28.5%	9.2%	31.0%
EARLY/LATE SKIING AVAILABLE	52-4	4.9	4.6	1.3	1.3	.9	.3	-	.8	4.2	.7	.4	2.2	*	1.5
		1.5%	1.6%	1.6%	1.7%	2.0%	1.1%		2.9%	2.1%	.6%	.7%	3.0%	.1%	1.4%
		100.0%	94.9%	27.3%	26.9%	18.1%	6.7%		15.9%	85.5%	14.5%	7.4%	45.8%	.7%	29.8%
POSITIVE EFFECT/PREFER IT	52-5	.9	.3	-	.3	-	-	-	-	.8	.1	.2	.2	*	*
		.3%	.1%		.4%					.4%	.1%	.4%	.2%	.1%	*
		100.0%	38.0%		38.0%					88.2%	11.8%	21.8%	19.4%	5.1%	5.3%
NECESSARY OUTSIDE ALBERTA	52-6	.6	-	-	-	-	-	-	-	.4	.2	.3	.2	*	.1
		.2%								.2%	.2%	.6%	.3%	.1%	.1%
		100.0%								68.3%	31.7%	46.3%	35.6%	5.2%	12.9%
OTHER POSITIVE MENTIONS	52-0	.8	.7	-	.3	-	.3	-	-	.7	.1	.1	.7	-	*
		.3%	.2%		.4%		1.1%			.4%	.1%	.2%	.9%		*
		100.0%	80.9%		40.5%		40.5%			90.9%	9.1%	11.0%	81.8%		5.6%
NEUTRAL MENTIONS		195.1	179.9	58.5	46.7	27.6	18.6	13.8	14.4	119.7	75.4	29.2	43.8	22.6	69.5
		61.4%	62.5%	68.8%	60.0%	61.2%	61.4%	64.3%	52.8%	59.7%	64.2%	60.3%	58.1%	59.4%	65.3%
		100.0%	92.2%	30.0%	23.9%	14.1%	9.5%	7.1%	7.4%	61.4%	38.6%	15.0%	22.4%	11.6%	35.6%
NO/LITTLE EFFECT/NO DIFFERENCE	53-1	176.5	162.8	56.7	40.6	24.5	17.5	12.4	11.2	107.5	69.0	26.5	38.4	17.1	66.9
		55.5%	56.5%	66.7%	52.1%	54.3%	57.7%	57.5%	41.1%	53.6%	58.8%	54.7%	50.9%	45.0%	62.8%
		100.0%	92.2%	32.1%	23.0%	13.9%	9.9%	7.0%	6.3%	60.9%	39.1%	15.0%	21.8%	9.7%	37.9%
NEVER EXPERIENCED IT	53-2	10.2	9.8	-	3.9	2.2	1.1	.3	1.9	5.9	4.3	2.3	2.0	4.2	.6
		3.2%	3.4%		5.1%	4.9%	3.6%	1.5%	6.9%	2.9%	3.6%	4.8%	2.7%	11.1%	.6%
		100.0%	96.3%		38.8%	21.7%	10.8%	3.2%	18.5%	58.1%	41.9%	22.8%	19.8%	41.6%	5.8%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		GRAND TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
WOULD HAVE TO HAVE GOOD BASE AND QUALITY	53-3	1.7	1.4	-	.3	.6	-	.6	-	.4	1.2	.1	1.2	.4	*
		.5%	.5%		.4%	1.2%		2.6%		.2%	1.0%	.1%	1.6%	.9%	*
		100.0%	86.2%		19.5%	33.4%		33.4%		26.7%	73.3%	3.9%	72.1%	21.4%	2.6%
DON'T MIND IF NOT TOO ICY	53-4	.8	.7	.3	-	.3	-	-	-	.7	.1	-	.1	.3	.4
		.2%	.2%	.4%		.7%				.3%	.1%		.1%	.9%	.3%
		100.0%	85.6%	42.8%		42.8%				89.9%	10.1%		8.5%	42.8%	48.6%
DEPENDS ON CONDITIONS	53-5	5.2	4.7	1.5	1.3	-	-	.6	1.3	4.5	.7	.2	2.0	.6	1.6
		1.6%	1.6%	1.8%	1.7%			2.6%	4.8%	2.2%	.6%	.4%	2.7%	1.5%	1.5%
		100.0%	90.4%	28.9%	25.6%			10.7%	25.2%	86.0%	14.0%	3.7%	39.2%	11.0%	30.3%
OTHER NEUTRAL MENTIONS	53-0	.9	.6	-	.6	-	-	-	-	.7	.1	.1	.1	*	-
		.3%	.2%		.7%					.4%	.1%	.3%	.1%	.1%	
		100.0%	64.8%		64.8%					85.8%	14.2%	15.9%	9.0%	5.1%	
NEGATIVE MENTIONS		71.6	67.4	18.7	21.2	8.6	7.9	3.8	6.7	48.0	23.6	10.7	16.7	9.1	24.7
		22.5%	23.4%	22.0%	27.3%	19.0%	26.3%	17.5%	24.7%	23.9%	20.1%	22.0%	22.1%	24.0%	23.2%
		100.0%	94.2%	26.1%	29.6%	12.0%	11.1%	5.2%	9.4%	67.0%	33.0%	14.9%	23.3%	12.8%	34.5%
DON'T LIKE ARTIFICIAL SNOW	54-1	12.9	11.7	3.3	5.8	.6	1.4	-	.6	9.0	3.9	.7	2.0	.6	4.6
		4.0%	4.0%	3.9%	7.5%	1.2%	4.7%		2.1%	4.5%	3.3%	1.5%	2.6%	1.7%	4.3%
		100.0%	90.7%	25.7%	45.1%	4.4%	11.1%		4.4%	69.8%	30.2%	5.6%	15.2%	4.9%	35.8%
WON'T GO IF MADE/ USUALLY STAY AWAY	54-2	22.7	21.9	4.1	7.5	4.7	2.6	1.6	.8	14.4	8.4	4.6	4.6	3.5	7.9
		7.2%	7.6%	4.8%	9.7%	10.4%	8.7%	7.6%	2.9%	7.2%	7.1%	9.4%	6.1%	9.3%	7.4%
		100.0%	96.4%	17.9%	33.1%	20.7%	11.6%	7.2%	3.4%	63.2%	36.8%	20.1%	20.3%	15.5%	34.9%
PREFER NATURAL SNOW	54-3	23.2	21.7	7.3	4.4	1.6	2.2	2.4	3.7	14.2	9.0	3.7	5.8	3.1	8.2
		7.3%	7.5%	8.6%	5.6%	3.6%	7.3%	11.4%	13.7%	7.1%	7.7%	7.7%	7.7%	8.0%	7.7%
		100.0%	93.4%	31.6%	18.8%	7.1%	9.5%	10.5%	16.0%	61.1%	38.9%	16.0%	25.1%	13.1%	35.4%
ICY /TURNS TO ICE CRYSTALS	54-4	15.8	15.5	4.1	4.3	1.7	1.8	1.1	2.7	12.3	3.5	3.1	3.6	2.9	4.3
		5.0%	5.4%	4.8%	5.5%	3.7%	5.8%	5.0%	9.9%	6.1%	3.0%	6.3%	4.7%	7.6%	4.1%
		100.0%	98.1%	25.7%	27.2%	10.5%	11.1%	6.8%	16.8%	77.7%	22.3%	19.3%	22.5%	18.2%	27.4%
MAKES FOR POOR SKIING	54-5	1.9	1.7	.7	.8	-	.3	-	-	1.5	.3	-	1.1	*	.7
		.6%	.6%	.8%	1.0%		1.1%			.8%	.3%		1.5%	.1%	.7%
		100.0%	93.3%	35.2%	40.5%		17.6%			82.2%	17.8%		60.5%	1.8%	37.7%
SNOW MAKING POOR	54-6	5.5	5.3	2.0	.3	.3	2.1	-	.6	4.1	1.4	.8	1.8	.1	2.0
		1.7%	1.8%	2.3%	.4%	.7%	7.0%		2.1%	2.1%	1.2%	1.6%	2.4%	.2%	1.9%
		100.0%	96.8%	36.2%	5.9%	5.9%	38.5%		10.2%	75.1%	24.9%	14.1%	32.9%	1.2%	36.9%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		GRAND TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
OTHER NEGATIVE MENTIONS	54-0	.1	-	-	-	-	-	-	-	*	*	*	*	*	-
		*								*	*	.1%	*	.1%	
		100.0%								50.7%	49.3%	36.3%	14.4%	49.3%	
DON'T KNOW	54-X	14.4	12.1	3.2	3.0	2.9	.9	.8	1.3	8.5	5.9	.6	3.7	2.6	5.0
		4.5%	4.2%	3.8%	3.8%	6.4%	2.9%	3.6%	4.9%	4.2%	5.0%	1.2%	4.9%	6.9%	4.7%
		100.0%	83.9%	22.4%	20.7%	20.1%	6.2%	5.4%	9.3%	59.0%	41.0%	4.0%	25.8%	18.3%	34.6%
NO ANSWER	54-R	4.6	.6	-	-	.6	-	-	-	3.5	1.1	2.1	1.0	.5	.6
		1.5%	.2%			1.2%				1.7%	1.0%	4.3%	1.3%	1.2%	.5%
		100.0%	12.0%			12.0%				75.4%	24.6%	45.1%	21.7%	10.2%	12.2%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		108.3%	108.9%	107.8%	108.2%	106.8%	115.2%	111.6%	112.9%	107.7%	109.6%	107.7%	112.7%	106.5%	106.3%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT — QUESTION 10

SKIER PROFILE — LIFE STAGE

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
** POSITIVE MENTIONS**		44.2	2.7	10.1	6.6	14.7	4.8	4.6	.4	*	.1
		13.9%	8.5%	14.0%	19.5%	17.0%	8.4%	28.6%	6.3%	4.8%	10.2%
		100.0%	6.0%	22.8%	14.9%	33.2%	10.8%	10.3%	.9%	.1%	.3%
CITY AREA PREFER/NEED IT/LACK OF SNOW	S2-1	19.2	.6	5.6	2.8	5.3	2.8	1.6	.3	*	.1
		6.0%	1.9%	7.8%	8.3%	6.1%	4.9%	10.2%	5.2%	4.8%	6.8%
		100.0%	3.1%	29.1%	14.5%	27.7%	14.5%	8.5%	1.8%	.2%	.4%
GOOD IDEA/LIKE ARTIFICIAL SNOW	S2-2	9.1	.2	2.4	1.4	3.4	.8	.9	-	-	*
		2.8%	.6%	3.3%	4.2%	3.9%	1.3%	4.9%			1.1%
		100.0%	2.2%	26.2%	15.7%	37.7%	8.4%	8.6%			.1%
THICKENS BAD SPOTS/ BETTER SNOW CONDITIONS	S2-3	13.0	1.3	1.7	2.7	4.8	1.1	1.3	.1	-	*
		4.1%	4.3%	2.4%	8.0%	5.5%	1.9%	8.4%	.9%		1.1%
		100.0%	10.2%	13.1%	20.7%	36.6%	8.2%	10.3%	.4%		.1%
EARLY/LATE SKIING AVAILABLE	S2-4	4.9	.1	1.7	.8	1.5	*	.8	*	-	-
		1.5%	.2%	2.4%	2.3%	1.7%	*	4.9%	.1%		
		100.0%	1.4%	35.1%	15.9%	30.8%	.1%	15.9%	.1%		
POSITIVE EFFECT/PREFER IT	S2-5	.9	.2	.4	.1	*	.1	-	-	-	-
		.3%	.5%	.6%	.2%	.1%	.1%				
		100.0%	19.5%	49.8%	8.9%	5.3%	7.6%				
NECESSARY OUTSIDE ALBERTA	S2-6	.6	.2	.1	*	.2	.1	-	*	-	*
		.2%	.8%	.1%	.1%	.2%	.1%		.2%		1.1%
		100.0%	39.6%	10.4%	7.1%	26.5%	12.3%		2.1%		2.1%
OTHER POSITIVE MENTIONS	S2-0	.8	*	*	.3	*	.3	*	-	-	-
		.3%	.2%	*	1.0%	*	.6%	.3%			
		100.0%	5.9%	2.0%	40.5%	4.0%	40.5%	5.5%			
NEUTRAL MENTIONS		195.1	18.7	45.9	19.8	52.2	38.6	6.4	4.6	.2	.2
		61.4%	59.6%	63.9%	58.8%	60.3%	68.3%	39.9%	70.5%	17.4%	20.1%
		100.0%	9.6%	23.5%	10.1%	26.7%	19.8%	3.3%	2.4%	.1%	.1%
NO/LITTLE EFFECT/NO DIFFERENCE	S3-1	176.5	16.9	40.8	16.2	49.5	36.2	5.0	3.2	.2	.2
		55.5%	53.9%	56.7%	48.1%	57.2%	63.9%	31.3%	48.2%	17.4%	16.2%
		100.0%	9.6%	23.1%	9.2%	28.0%	20.5%	2.8%	1.8%	.1%	.1%
NEVER EXPERIENCED IT	S3-2	10.2	1.5	3.6	2.4	*	.4	.8	1.4	-	*
		3.2%	4.8%	5.0%	7.1%	.1%	.7%	5.0%	21.7%		3.9%
		100.0%	14.7%	35.1%	23.3%	.4%	3.7%	7.9%	14.1%		.4%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		SKIER PROFILE									
			LIFE STAGE								
		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
WOULD HAVE TO HAVE GOOD BASE AND QUALITY	53-3	1.7	*	.6	.4	.6	*	-	-	-	-
		.5%	.1%	.8%	1.2%	.6%	.1%				
		100.0%	1.9%	36.1%	23.3%	33.4%	2.6%				
DON'T MIND IF NOT TOO ICY	53-4	.8	*	.4	-	-	.4	-	-	-	-
		.2%	.1%	.5%			.7%				
		100.0%	4.3%	47.1%			48.6%				
DEPENDS ON CONDITIONS	53-5	5.2	.2	.6	.8	2.0	1.6	*	*	-	-
		1.6%	.5%	.9%	2.3%	2.3%	2.8%	.1%	.6%		
		100.0%	3.2%	12.2%	15.1%	38.5%	30.0%	.2%	.7%		
OTHER NEUTRAL MENTIONS	53-0	.9	*	-	.1	.1	.1	.6	-	-	-
		.3%	.2%		.2%	.1%	.2%	3.5%			
		100.0%	5.5%		8.9%	8.1%	12.7%	64.8%			
NEGATIVE MENTIONS		71.6	5.4	14.0	6.0	21.4	13.0	4.6	2.3	*	.6
		22.5%	17.3%	19.5%	17.8%	24.8%	23.0%	28.6%	34.4%	4.2%	53.3%
		100.0%	7.6%	19.6%	8.4%	29.9%	18.2%	6.4%	3.2%	.1%	.8%
DON'T LIKE ARTIFICIAL SNOW	54-1	12.9	1.3	2.5	.7	1.9	4.7	.9	-	*	-
		4.0%	4.1%	3.5%	2.0%	2.2%	8.4%	5.7%		1.4%	
		100.0%	10.1%	19.7%	5.3%	14.6%	36.8%	7.1%		.1%	
WON'T GO IF MADE/ USUALLY STAY AWAY	54-2	22.7	2.8	5.8	3.1	6.1	1.9	.9	1.1	-	*
		7.2%	9.1%	8.1%	9.1%	7.1%	3.4%	5.6%	16.7%		3.9%
		100.0%	12.5%	25.7%	13.5%	26.8%	8.4%	4.0%	4.8%		.2%
PREFER NATURAL SNOW	54-3	23.2	.9	3.3	2.2	9.0	3.9	.9	1.2	*	-
		7.3%	2.9%	4.6%	6.6%	10.4%	6.8%	5.4%	17.7%	2.8%	
		100.0%	3.9%	14.2%	9.6%	38.6%	16.6%	3.7%	5.0%	.1%	
ICY /TURNS TO ICE CRYSTALS	54-4	15.8	.4	2.5	.8	5.2	1.9	2.7	.8	-	-
		5.0%	1.2%	3.5%	2.2%	6.0%	3.4%	16.7%	11.8%		
		100.0%	2.3%	16.1%	4.8%	32.6%	12.1%	16.8%	4.9%		
MAKES FOR POOR SKIING	54-5	1.9	-	.4	-	.7	*	.8	-	-	-
		.6%		.5%		.8%	.1%	4.9%			
		100.0%		20.0%		35.4%	2.4%	42.3%			
SNOW MAKING POOR	54-6	5.5	-	1.5	-	2.8	.6	-	-	-	.6
		1.7%		2.1%		3.3%	1.0%				49.4%
		100.0%		27.2%		51.2%	10.8%				10.2%

CONTINUED

EFFECTS OF SNOW-MAKING ON CHOICE OF RESORT QUESTION 10

		SKIER PROFILE									
			LIFE STAGE								
		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLD R FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
OTHER NEGATIVE MENTIONS	54-0	.1	-	.1	-	*	-	-	-	-	-
		*		.1%		*					
		100.0%		53.7%		36.3%					
DON'T KNOW	54-X	14.4	3.2	3.1	1.2	2.0	3.2	.9	*	.6	.1
		4.5%	10.4%	4.3%	3.6%	2.3%	5.7%	5.4%	.5%	62.8%	6.8%
		100.0%	22.5%	21.4%	8.5%	13.7%	22.2%	6.0%	.3%	4.0%	.5%
NO ANSWER	54-R	4.6	1.4	1.2	.4	.2	.4	.7	*	.1	.1
		1.5%	4.4%	1.7%	1.3%	.2%	.6%	4.7%	.2%	10.7%	9.6%
		100.0%	29.7%	25.8%	9.3%	4.1%	7.6%	16.1%	.3%	2.1%	2.4%
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		108.3%	100.2%	108.9%	107.8%	110.1%	106.7%	117.0%	123.8%	99.9%	99.9%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

PERSONAL CLASSIFICATION AS A DOWNHILL SKIER — QUESTION A

		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
BEGINNER	42-1	41.4	37.6	9.4	8.8	11.4	10.1	1.3	9.0	7.8
		13.0%	13.1%	8.6%	8.9%	11.1%	13.4%	4.7%	17.3%	32.9%
		100.0%	90.8%	22.6%	21.3%	27.5%	24.4%	3.2%	21.7%	19.0%
INTERMEDIATE	42-2	167.1	151.8	58.4	51.7	52.7	38.0	14.7	26.9	13.9
		52.6%	52.7%	53.3%	52.4%	51.2%	50.5%	53.0%	51.9%	58.3%
		100.0%	90.8%	34.9%	30.9%	31.5%	22.7%	8.8%	16.1%	8.3%
ADVANCED	42-3	92.6	84.2	34.2	32.1	32.9	21.5	11.4	15.0	2.1
		29.1%	29.2%	31.3%	32.6%	31.9%	28.6%	41.1%	29.0%	8.8%
		100.0%	90.9%	36.9%	34.7%	35.5%	23.2%	12.3%	16.2%	2.3%
EXPERT	42-4	16.5	14.3	7.5	6.0	6.0	5.6	.3	.9	-
		5.2%	5.0%	6.9%	6.1%	5.8%	7.5%	1.2%	1.7%	
		100.0%	86.4%	45.2%	36.1%	35.9%	33.9%	2.0%	5.3%	
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		99.9%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%
SEX OF RESPONDENT										
MALE	49-1	200.5	179.7	63.5	58.6	68.3	50.9	17.3	33.1	14.8
		63.1%	62.4%	58.0%	59.5%	66.4%	67.7%	62.7%	63.9%	62.3%
		100.0%	89.6%	31.7%	29.2%	34.0%	25.4%	8.6%	16.5%	7.4%
FEMALE	49-2	117.3	108.2	45.9	40.0	34.6	24.3	10.3	18.7	9.0
		36.9%	37.6%	42.0%	40.5%	33.6%	32.3%	37.3%	36.1%	37.7%
		100.0%	92.2%	39.1%	34.1%	29.5%	20.7%	8.8%	15.9%	7.7%
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

PERSONAL CLASSIFICATION AS A DOWNHILL SKIER — QUESTION A

		SKIER ORIGIN (CONT'D)													
				CANADA							UNITED STATES				OTHER
		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
BEGINNER	42-1	41.4	3.8	3.0	.3	1.5	.6	.4	.2	.1	.5	*	.3	.1	.4
		13.0%	12.7%	13.3%	6.0%	23.2%	19.0%	5.8%	11.0%	18.9%	8.6%	3.4%	27.4%	2.9%	17.3%
		100.0%	9.2%	7.3%	.6%	3.6%	1.3%	.9%	.4%	.3%	1.1%	.1%	.8%	.2%	.9%
INTERMEDIATE	42-2	167.1	15.4	11.8	2.0	3.7	1.8	3.3	.7	.3	2.7	.3	.7	1.2	.8
		52.6%	51.2%	52.5%	47.9%	57.2%	60.4%	50.3%	43.5%	45.8%	50.0%	64.9%	55.0%	41.4%	40.4%
		100.0%	9.2%	7.1%	1.2%	2.2%	1.1%	2.0%	.4%	.2%	1.5%	.5%	.4%	.7%	.5%
ADVANCED	42-3	92.6	8.5	6.0	1.6	1.2	.5	2.0	.5	.2	1.8	.4	.2	1.3	.6
		29.1%	28.2%	26.6%	38.7%	18.5%	16.4%	31.2%	30.3%	21.0%	33.4%	27.6%	17.6%	42.7%	31.6%
		100.0%	9.1%	6.5%	1.7%	1.3%	.5%	2.2%	.5%	.2%	2.0%	.4%	.2%	1.4%	.7%
EXPERT	42-4	16.6	2.3	1.6	.3	.1	.1	.7	.2	.1	.4	.1	-	.4	.2
		5.2%	7.5%	7.1%	7.4%	1.1%	4.3%	11.4%	15.1%	14.7%	8.0%	4.0%		13.1%	10.7%
		100.0%	13.6%	9.7%	1.8%	.4%	.3%	4.5%	1.5%	.7%	2.6%	.2%		2.3%	1.3%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		99.9%	99.6%	99.5%	100.0%	100.0%	100.1%	98.7%	99.9%	100.0%	100.0%	99.9%	100.0%	100.1%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%
SEX OF RESPONDENT															
MALE	49-1	200.5	20.9	16.0	2.8	4.8	1.9	4.6	1.1	.6	3.5	.7	.8	2.0	1.4
		63.1%	69.5%	70.9%	67.9%	74.8%	65.3%	70.4%	68.8%	84.6%	64.5%	58.6%	62.6%	68.0%	67.4%
		100.0%	10.4%	8.0%	1.4%	2.4%	1.0%	2.3%	.6%	.3%	1.8%	.4%	.4%	1.0%	.7%
FEMALE	49-2	117.3	9.2	6.6	1.3	1.6	1.0	1.9	.5	.1	1.9	.5	.5	.9	.7
		36.9%	30.5%	29.1%	32.1%	25.2%	34.7%	29.6%	31.2%	15.4%	35.5%	41.4%	37.4%	32.0%	32.6%
		100.0%	7.8%	5.6%	1.1%	1.4%	.9%	1.7%	.4%	.1%	1.6%	.4%	.4%	.8%	.6%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

PERSONAL CLASSIFICATION AS A DOWNHILL SKIER — QUESTION A

		ALBERTA DESTINATIONS															
		TOTAL ALBERTA				TOTALS			ROCKY MOUNTAIN SKIING								
									BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
BEGINNER	42-1	41.4	38.5	34.7	3.8	21.6	17.8	3.8	14.2	11.0	3.1	9.1	7.3	1.8	5.3	4.2	1.1
		13.0%	14.3%	14.4%	12.7%	11.0%	10.7%	12.7%	9.5%	9.1%	11.6%	10.5%	10.1%	12.5%	6.4%	5.9%	9.4%
		100.0%	93.1%	83.8%	9.2%	52.3%	43.1%	9.2%	34.3%	26.7%	7.6%	21.9%	17.6%	4.3%	12.8%	10.1%	2.8%
INTERMEDIATE	42-2	167.1	144.4	129.0	15.4	103.3	87.9	15.4	80.1	66.1	14.0	45.3	38.1	7.3	43.6	37.2	6.4
		52.6%	53.4%	53.7%	51.2%	52.5%	52.9%	51.2%	53.9%	54.3%	51.7%	52.2%	52.4%	51.1%	52.6%	52.5%	53.0%
		100.0%	86.4%	77.2%	9.2%	61.8%	52.6%	9.2%	47.9%	39.6%	8.4%	27.1%	22.8%	4.3%	26.1%	22.3%	3.8%
ADVANCED	42-3	92.6	71.6	63.1	8.5	57.8	49.3	8.5	43.1	35.5	7.6	25.8	21.8	4.0	27.2	23.7	3.5
		29.1%	26.5%	26.3%	28.2%	29.4%	29.7%	28.2%	29.0%	29.1%	28.3%	29.7%	30.0%	28.3%	32.8%	33.5%	29.8%
		100.0%	77.3%	68.2%	9.1%	62.4%	53.2%	9.1%	46.3%	38.3%	8.3%	27.9%	23.5%	4.3%	29.4%	25.6%	3.8%
EXPERT	42-4	16.6	15.6	13.4	2.3	13.4	11.2	2.3	11.2	9.1	2.2	6.5	5.4	1.1	6.8	5.7	1.1
		5.2%	5.8%	5.6%	7.5%	6.8%	6.7%	7.5%	7.6%	7.5%	8.0%	7.5%	7.5%	7.5%	8.2%	8.1%	8.9%
		100.0%	94.1%	80.5%	13.6%	80.8%	67.2%	13.6%	67.8%	54.7%	13.1%	39.1%	32.7%	6.4%	41.0%	34.6%	6.5%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		99.9%	100.0%	100.0%	99.6%	99.8%	100.0%	99.6%	100.0%	100.0%	99.6%	99.9%	100.0%	99.4%	100.0%	100.0%	100.1%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%
SEX OF RESPONDENT																	
MALE	49-1	200.5	174.3	153.4	20.9	128.7	107.8	20.9	95.6	76.8	18.8	57.6	48.0	9.6	55.0	46.2	8.8
		63.1%	64.5%	63.9%	69.5%	65.6%	64.9%	69.5%	64.3%	63.1%	69.5%	66.3%	66.2%	67.3%	66.2%	65.2%	72.3%
		100.0%	86.9%	76.5%	10.4%	64.2%	53.8%	10.4%	47.7%	38.3%	9.4%	28.7%	23.9%	4.8%	27.4%	23.0%	4.4%
FEMALE	49-2	117.3	95.9	86.7	9.2	67.5	58.4	9.2	53.1	44.9	8.2	29.2	24.6	4.6	28.0	24.7	3.4
		36.9%	35.5%	36.1%	30.5%	34.4%	35.1%	30.5%	35.7%	36.9%	30.5%	33.7%	33.8%	32.7%	33.8%	34.8%	27.7%
		100.0%	81.7%	73.9%	7.8%	57.6%	49.8%	7.8%	45.3%	38.3%	7.0%	24.9%	20.9%	4.0%	23.9%	21.0%	2.9%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%

PERSONAL CLASSIFICATION AS A DOWNHILL SKIER — QUESTION A

		ALBERTA DESTINATIONS													
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING									
						TOTALS			NORQUAY			MARMOT			FORTRESS
		GRAND TOTAL	TOTAL ALTA	RESIDENT	NON-RES.	TOTAL RMS	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	RESIDENT
BEGINNER	42-1	41.4	38.5	34.7	3.8	21.6	17.8	3.8	1.3	1.1	.2	6.7	6.0	.7	1.3
		13.0%	14.3%	14.4%	12.7%	11.0%	10.7%	12.7%	13.8%	12.2%	33.5%	17.0%	16.5%	22.8%	5.0%
		100.0%	93.1%	83.8%	9.2%	52.3%	43.1%	9.2%	3.2%	2.6%	.6%	16.2%	14.6%	1.6%	3.2%
INTERMEDIATE	42-2	167.1	144.4	129.0	15.4	103.3	87.9	15.4	5.8	5.5	.3	14.6	13.2	1.4	17.5
		52.6%	53.4%	53.7%	51.2%	52.6%	52.9%	51.2%	61.3%	62.8%	41.9%	37.1%	36.3%	47.0%	66.8%
		100.0%	86.4%	77.2%	9.2%	61.8%	52.6%	9.2%	3.5%	3.3%	.2%	8.8%	7.9%	.8%	10.5%
ADVANCED	42-3	92.6	71.6	63.1	8.5	57.8	49.3	8.5	2.3	2.2	.1	15.9	15.1	.8	6.1
		29.1%	26.5%	26.3%	23.2%	29.4%	29.7%	28.2%	24.5%	24.9%	19.4%	40.4%	41.4%	27.2%	23.2%
		100.0%	77.3%	68.2%	9.1%	62.4%	53.2%	9.1%	2.5%	2.4%	.1%	17.2%	16.3%	.9%	6.6%
EXPERT	42-4	16.6	15.6	13.4	2.3	13.4	11.2	2.3	*	-	*	2.2	2.1	.1	1.3
		5.2%	5.8%	5.6%	7.5%	6.8%	6.7%	7.5%	.4%		5.2%	5.6%	5.8%	3.0%	5.0%
		100.0%	94.1%	80.5%	13.5%	80.8%	67.2%	13.6%	.2%		.2%	13.3%	12.7%	.5%	7.9%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		99.9%	100.0%	100.0%	99.6%	99.8%	100.0%	99.6%	100.0%	99.9%	100.0%	100.1%	100.0%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%
SEX OF RESPONDENT															
MALE	49-1	200.5	174.3	153.4	20.9	128.7	107.8	20.9	5.5	5.1	.5	31.0	28.9	2.1	16.4
		63.1%	64.5%	63.9%	69.5%	65.6%	64.9%	69.5%	58.1%	57.4%	66.0%	78.5%	79.2%	69.4%	62.4%
		100.0%	86.9%	76.5%	10.4%	64.2%	53.8%	10.4%	2.8%	2.5%	.2%	15.5%	14.4%	1.0%	8.2%
FEMALE	49-2	117.3	95.9	86.7	9.2	67.5	58.4	9.2	4.0	3.8	.2	8.5	7.6	.9	9.9
		36.9%	35.5%	36.1%	30.5%	34.4%	35.1%	30.5%	41.9%	42.6%	34.0%	21.5%	20.8%	30.6%	37.6%
		100.0%	81.7%	73.9%	7.9%	57.6%	49.8%	7.8%	3.4%	3.2%	.2%	7.2%	6.5%	.8%	8.4%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%

PERSONAL CLASSIFICATION AS A DOWNHILL SKIER — QUESTION A

		#ALBERTA DESTINATIONS#						#FLATLAND#		OUT-OF-PROV.DESTINATION#			
		+TOTAL ALBERTA+				+RMS+		+SKIING+	+TOTAL+	B.C.		U.S.A.	
		GRAND TOTAL	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	EASTERN KOOTE-NAYS	TOTAL	MONTANA
BEGINNER	42-1	41.4	38.5	34.7	3.8	21.6	17.8	16.9	2.9	2.0	1.4	.9	.9
		13.0%	14.3%	14.4%	12.7%	11.0%	10.7%	19.7%	4.4%	3.8%	3.8%	4.6%	6.1%
		100.0%	93.1%	83.8%	9.2%	52.3%	43.1%	40.8%	6.9%	4.8%	3.5%	2.1%	2.1%
INTERMEDIATE	42-2	167.1	144.4	129.0	15.4	103.3	87.9	47.7	32.9	26.7	17.9	6.9	6.2
		52.6%	53.4%	53.7%	51.2%	52.6%	52.9%	55.7%	49.7%	51.2%	48.2%	35.8%	42.2%
		100.0%	86.4%	77.2%	9.2%	61.8%	52.6%	28.5%	19.7%	16.0%	10.7%	4.1%	3.7%
ADVANCED	42-3	92.6	71.6	63.1	8.5	57.8	49.3	18.1	26.9	20.8	16.8	10.4	7.2
		29.1%	26.5%	26.3%	28.2%	29.4%	29.7%	21.2%	40.7%	39.8%	45.3%	54.0%	49.4%
		100.0%	77.3%	68.2%	9.1%	62.4%	53.2%	19.6%	29.0%	22.4%	18.2%	11.2%	7.8%
EXPERT	42-4	16.6	15.6	13.4	2.3	13.4	11.2	3.0	3.5	2.7	1.0	1.1	.3
		5.2%	5.8%	5.6%	7.5%	6.8%	6.7%	3.4%	5.2%	5.2%	2.6%	5.6%	2.2%
		100.0%	94.1%	80.5%	13.6%	80.8%	67.2%	17.8%	20.9%	16.3%	5.9%	6.5%	2.0%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		99.9%	100.0%	100.0%	99.6%	99.8%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	99.9%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%
SEX OF RESPONDENT													
MALE	49-1	200.5	174.3	153.4	20.9	128.7	107.8	52.8	37.1	32.9	22.8	7.4	7.1
		63.1%	64.5%	63.9%	69.5%	65.6%	64.9%	61.6%	56.1%	63.1%	61.2%	38.6%	48.9%
		100.0%	86.9%	76.5%	10.4%	64.2%	53.8%	26.3%	18.5%	16.4%	11.4%	3.7%	3.6%
FEMALE	49-2	117.3	95.9	86.7	9.2	67.5	58.4	32.9	29.0	19.3	14.4	11.8	7.4
		36.9%	35.5%	36.1%	30.5%	34.4%	35.1%	38.4%	43.9%	36.9%	38.8%	61.4%	51.1%
		100.0%	81.7%	73.9%	7.8%	57.6%	49.8%	28.0%	24.7%	16.4%	12.3%	10.1%	6.3%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%

PERSONAL CLASSIFICATION AS A DOWNHILL SKIER — QUESTION A

		TRIP TIMING: SEASON						PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
BEGINNER	42-1	41.4	2.3	5.1	12.0	9.8	12.2	23.3	13.5	9.8	18.1	9.2	8.9
		13.0%	12.1%	11.9%	14.2%	9.9%	16.8%	13.2%	14.1%	12.1%	12.9%	11.5%	14.8%
		100.0%	5.5%	12.4%	28.9%	23.7%	29.5%	56.2%	32.6%	23.6%	43.7%	22.1%	21.6%
INTERMEDIATE	42-2	167.1	8.8	21.8	43.6	58.2	34.8	102.2	51.1	51.1	64.8	39.5	25.3
		52.6%	46.6%	50.4%	51.9%	58.7%	48.0%	57.9%	53.3%	63.4%	46.4%	49.7%	42.0%
		100.0%	5.3%	13.0%	26.1%	34.8%	20.8%	61.2%	30.6%	30.6%	38.8%	23.6%	15.1%
ADVANCED	42-3	92.6	7.2	13.1	24.0	28.8	19.6	43.8	25.9	17.9	48.0	27.3	20.7
		29.1%	37.9%	30.3%	28.6%	29.0%	27.0%	24.8%	27.1%	22.2%	34.3%	34.3%	34.3%
		100.0%	7.8%	14.1%	25.9%	31.0%	21.2%	47.3%	28.0%	19.3%	51.8%	29.4%	22.3%
EXPERT	42-4	16.6	.7	3.2	4.5	2.4	5.9	7.1	5.3	1.9	8.8	3.4	5.4
		5.2%	3.4%	7.4%	5.3%	2.4%	8.1%	4.0%	5.5%	2.3%	6.3%	4.3%	8.9%
		100.0%	3.9%	19.2%	26.9%	14.6%	35.4%	43.0%	31.7%	11.2%	53.0%	20.7%	32.3%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.6	80.6	139.7	79.4	60.3
		99.9%	100.0%	100.0%	100.0%	100.0%	99.9%	99.9%	100.0%	100.0%	99.9%	99.8%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%
SEX OF RESPONDENT													
MALE	49-1	200.5	13.1	30.0	47.1	67.5	42.8	112.7	62.9	49.8	86.2	51.1	35.1
		63.1%	69.0%	69.5%	56.0%	68.1%	59.1%	63.9%	65.7%	61.7%	61.7%	64.3%	58.2%
		100.0%	6.5%	15.0%	23.5%	33.7%	21.4%	56.2%	31.4%	24.8%	43.0%	25.5%	17.5%
FEMALE	49-2	117.3	5.9	13.2	37.0	31.6	29.6	63.7	32.9	30.9	53.5	28.3	25.2
		36.9%	31.0%	30.5%	44.0%	31.9%	40.9%	36.1%	34.3%	38.3%	38.3%	35.7%	41.8%
		100.0%	5.0%	11.2%	31.6%	27.0%	25.2%	54.3%	28.0%	26.3%	45.6%	24.1%	21.5%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

PERSONAL CLASSIFICATION AS A DOWNHILL SKIER — QUESTION A

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
BEGINNER	42-1	38.5	6.0	32.5	29.5	1.7	7.5	1.1	11.7	2.2	2.0	12.9	20.1	5.6
		14.7%	17.6%	14.3%	14.0%	9.9%	17.9%	45.5%	16.1%	9.8%	21.0%	13.7%	14.9%	16.6%
		100.0%	15.5%	84.5%	76.6%	4.4%	19.4%	2.7%	30.3%	5.7%	5.3%	33.4%	52.1%	14.5%
INTERMEDIATE	42-2	140.2	18.9	121.3	110.1	8.2	25.9	.7	37.2	8.4	4.9	47.0	73.2	20.0
		53.5%	55.6%	53.2%	52.2%	48.3%	62.0%	33.4%	51.3%	37.8%	51.3%	50.1%	54.4%	59.3%
		100.0%	13.5%	86.5%	78.6%	5.9%	18.5%	.5%	26.5%	6.0%	3.5%	33.5%	52.2%	14.2%
ADVANCED	42-3	67.8	6.6	61.2	58.8	5.5	6.7	.3	18.5	8.9	2.1	26.6	34.4	6.8
		25.9%	19.4%	26.9%	27.9%	32.2%	16.0%	14.4%	25.5%	40.0%	21.8%	28.4%	25.6%	20.3%
		100.0%	9.7%	90.3%	86.6%	8.1%	9.8%	.5%	27.2%	13.2%	3.1%	39.2%	50.6%	10.1%
EXPERT	42-4	15.3	2.5	12.7	12.4	1.6	1.7	.1	5.1	2.7	.6	7.1	6.8	1.3
		5.8%	7.5%	5.6%	5.9%	9.2%	4.0%	3.7%	7.0%	12.3%	5.9%	7.6%	5.1%	3.7%
		100.0%	16.6%	83.4%	81.3%	10.2%	11.0%	.5%	33.4%	13.0%	3.7%	46.7%	44.8%	8.2%
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		99.9%	100.1%	100.0%	100.0%	99.6%	99.9%	100.0%	99.9%	99.9%	100.0%	99.8%	100.0%	99.9%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%
SEX OF RESPONDENT														
MALE	49-1	168.4	19.9	148.5	135.5	11.7	26.0	1.7	48.4	12.8	5.8	57.2	88.2	22.9
		64.3%	58.5%	65.2%	64.3%	68.6%	62.2%	77.0%	66.9%	57.3%	60.4%	61.1%	65.6%	68.1%
		100.0%	11.8%	88.2%	80.5%	7.0%	15.5%	1.0%	28.8%	7.6%	3.5%	34.0%	52.4%	13.6%
FEMALE	49-2	93.5	14.1	79.3	75.3	5.4	15.8	.5	24.0	9.5	3.8	36.4	46.2	10.7
		35.7%	41.5%	34.8%	35.7%	31.4%	37.8%	23.0%	33.1%	42.7%	39.6%	38.9%	34.4%	31.9%
		100.0%	15.1%	84.9%	80.5%	5.7%	16.9%	.5%	25.7%	10.2%	4.1%	39.0%	49.4%	11.5%
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

PERSONAL CLASSIFICATION AS A DOWNHILL SKIER QUESTION A

TRAVEL BEHAVIOUR(NON-RESIDENTS)

			PURPOSE				EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
BEGINNER	42-1	3.8	2.4	1.0	.3	2.5	1.4
		12.7%	12.4%	14.7%	10.2%	17.9%	8.4%
		100.0%	62.2%	26.4%	9.1%	64.5%	35.5%
INTERMEDIATE	42-2	15.4	10.4	3.2	1.6	7.1	8.3
		51.2%	53.9%	46.8%	47.2%	51.2%	51.3%
		100.0%	67.4%	20.9%	10.4%	45.9%	54.1%
ADVANCED	42-3	8.5	5.0	2.3	.9	3.3	5.1
		28.2%	25.8%	33.8%	27.6%	24.0%	31.7%
		100.0%	58.8%	27.4%	11.1%	39.0%	60.8%
EXPERT	42-4	2.3	1.5	.2	.5	.9	1.4
		7.5%	7.7%	3.4%	15.0%	6.6%	8.4%
		100.0%	65.4%	10.2%	22.5%	40.1%	59.9%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		99.6%	99.8%	98.7%	100.0%	99.7%	99.8%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%
SEX OF RESPONDENT							
MALE	49-1	20.9	12.8	4.8	2.7	9.0	11.9
		69.5%	66.7%	69.9%	79.1%	65.1%	73.2%
		100.0%	61.5%	23.0%	12.9%	43.0%	56.9%
FEMALE	49-2	9.2	6.4	2.1	.7	4.8	4.3
		30.5%	33.3%	30.1%	20.9%	34.9%	26.8%
		100.0%	70.0%	22.5%	7.7%	52.6%	47.4%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

PERSONAL CLASSIFICATION AS A DOWNHILL SKIER QUESTION A

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
BEGINNER	42-1	41.4	41.4	-	-	-	12.3	10.7	6.9	3.5	3.1	2.7	.4	1.4	.1
		13.0%	100.0%				14.1%	12.2%	13.2%	10.2%	13.0%	16.1%	6.4%	26.2%	2.0%
		100.0%	100.0%				29.6%	25.7%	16.7%	8.4%	7.6%	6.6%	.9%	3.5%	.2%
INTERMEDIATE	42-2	167.1	-	167.1	-	-	45.4	41.3	27.5	20.3	14.4	10.2	4.7	.8	2.0
		52.6%		100.0%			52.3%	47.4%	52.6%	59.3%	59.3%	60.1%	78.9%	15.4%	51.8%
		100.0%		100.0%			27.2%	24.7%	16.4%	12.2%	8.6%	6.1%	2.8%	.5%	1.2%
ADVANCED	42-3	92.6	-	-	92.6	-	27.5	28.8	13.6	8.3	5.5	3.8	.8	3.2	1.0
		29.1%			100.0%		31.6%	33.1%	26.1%	24.4%	22.8%	22.4%	13.9%	57.6%	26.4%
		100.0%			100.0%		29.6%	31.1%	14.7%	9.0%	6.0%	4.1%	.9%	3.4%	1.1%
EXPERT	42-4	16.6	-	-	-	16.6	1.7	6.2	4.3	2.1	1.2	.2	*	*	.8
		5.2%				100.0%	1.9%	7.1%	3.2%	6.2%	4.9%	1.4%	.7%	.8%	19.9%
		100.0%				100.0%	10.0%	37.5%	25.7%	12.7%	7.2%	1.5%	.3%	.3%	4.7%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		99.9%	100.0%	100.0%	100.0%	100.0%	99.9%	99.8%	100.1%	100.1%	100.0%	100.0%	99.9%	100.0%	100.1%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%
SEX OF RESPONDENT															
MALE	49-1	200.5	15.7	103.2	67.4	14.2	57.3	56.3	30.6	19.8	13.6	11.0	4.3	4.2	3.1
		63.1%	37.8%	61.7%	72.8%	85.4%	66.1%	64.7%	58.6%	57.9%	56.3%	65.1%	73.1%	76.5%	79.2%
		100.0%	7.8%	51.5%	33.6%	7.1%	28.6%	28.1%	15.3%	9.9%	6.8%	5.5%	2.2%	2.1%	1.5%
FEMALE	49-2	117.3	25.7	63.9	25.2	2.4	29.5	30.7	21.6	14.4	10.6	5.9	1.6	1.3	.8
		36.9%	62.2%	38.3%	27.2%	14.6%	33.9%	35.3%	41.4%	42.1%	43.7%	34.9%	26.9%	23.5%	20.8%
		100.0%	21.9%	54.5%	21.5%	2.1%	25.1%	26.2%	19.4%	12.3%	9.0%	5.0%	1.4%	1.1%	.7%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

PERSONAL CLASSIFICATION AS A DOWNHILL SKIER QUESTION A

		SKIER PROFILE													
				RESIDENT AGE						SEX		SOCIO-ECONOMIC STATUS			
		GRAND TOTAL	TOTAL PES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
BEGINNER	42-1	41.4	37.6	12.1	9.4	5.9	3.1	2.7	4.1	15.7	25.7	5.1	11.0	4.2	15.3
		13.0%	13.1%	14.2%	12.1%	13.0%	10.1%	12.7%	15.1%	7.8%	21.9%	10.5%	14.6%	11.1%	14.4%
		100.0%	90.8%	29.2%	22.7%	14.2%	7.4%	6.6%	9.9%	37.8%	62.2%	12.3%	26.6%	10.2%	37.1%
INTERMEDIATE	42-2	167.1	151.8	44.4	37.1	24.1	17.8	12.3	15.1	103.2	63.9	22.9	41.6	19.5	54.9
		52.6%	52.7%	52.2%	47.7%	53.3%	58.9%	59.4%	55.5%	51.5%	54.5%	47.1%	55.2%	51.4%	51.5%
		100.0%	90.8%	26.6%	22.2%	14.4%	10.7%	7.6%	9.0%	61.7%	38.3%	13.7%	24.9%	11.7%	32.8%
ADVANCED	42-3	92.6	84.2	27.1	25.9	11.6	7.4	4.9	7.3	67.4	25.2	14.8	18.0	12.3	34.4
		29.1%	29.2%	31.8%	33.3%	25.7%	24.5%	22.9%	26.7%	33.6%	21.5%	30.4%	23.9%	32.5%	32.3%
		100.0%	90.9%	29.2%	28.0%	12.5%	8.0%	5.3%	7.8%	72.8%	27.2%	15.9%	19.4%	13.3%	37.1%
EXPERT	42-4	16.6	14.3	1.5	5.4	3.6	2.0	1.1	.8	14.2	2.4	5.8	4.8	1.9	2.0
		5.2%	5.0%	1.8%	6.9%	8.0%	6.5%	5.0%	2.8%	7.1%	2.1%	11.9%	6.3%	5.0%	1.8%
		100.0%	86.4%	9.3%	32.5%	21.7%	11.8%	6.5%	4.5%	85.4%	14.6%	34.8%	28.8%	11.5%	11.8%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%
SEX OF RESPONDENT															
MALE	49-1	200.5	179.7	56.3	50.1	25.6	17.1	11.7	18.8	200.5	-	32.3	50.0	28.5	66.8
		63.1%	62.4%	66.2%	64.3%	56.8%	56.5%	54.5%	69.3%	100.0%		66.6%	66.3%	75.0%	62.7%
		100.0%	89.6%	28.1%	25.0%	12.8%	8.5%	5.9%	9.4%	100.0%		16.1%	24.9%	14.2%	33.3%
FEMALE	49-2	117.3	108.2	29.8	27.8	19.5	13.2	9.8	8.4	-	117.3	16.2	25.4	9.5	39.7
		36.9%	37.6%	33.8%	35.7%	43.2%	43.5%	45.5%	30.7%		100.0%	33.4%	33.7%	25.0%	37.3%
		100.0%	92.2%	24.5%	23.7%	16.6%	11.2%	8.3%	7.1%		100.0%	13.8%	21.7%	8.1%	33.9%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

PERSONAL CLASSIFICATION AS A DOWNHILL SKIER — QUESTION A

SKIER PROFILE — LIFE STAGE

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
BEGINNER	42-1	41.4	3.9	7.6	5.5	11.9	9.6	.5	.9	.6	-
		13.0%	12.4%	10.6%	16.2%	13.8%	16.9%	3.1%	14.1%	66.4%	
		100.0%	9.4%	18.3%	13.2%	28.8%	23.1%	1.2%	2.2%	1.5%	
INTERMEDIATE	42-2	167.1	14.7	34.5	19.8	54.1	25.9	7.5	3.0	.1	.9
		52.6%	46.8%	48.0%	58.9%	62.5%	45.8%	47.1%	45.2%	15.3%	75.1%
		100.0%	8.8%	20.6%	11.8%	32.3%	15.5%	4.5%	1.8%	.1%	.5%
ADVANCED	42-3	92.6	11.7	22.4	7.4	19.6	18.3	5.4	1.9	.2	.2
		29.1%	37.3%	31.2%	22.0%	22.7%	32.4%	33.9%	29.1%	18.3%	16.9%
		100.0%	12.6%	24.2%	8.0%	21.2%	19.8%	5.8%	2.1%	.2%	.2%
EXPERT	42-4	16.6	1.0	7.3	1.0	.9	2.8	2.5	.8	-	.1
		5.2%	3.3%	10.2%	2.9%	1.1%	4.9%	15.9%	11.5%		7.9%
		100.0%	6.3%	44.0%	5.8%	5.6%	16.7%	15.3%	4.6%		.5%
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		99.9%	99.8%	100.0%	100.0%	100.1%	100.0%	100.0%	99.9%	100.0%	99.9%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%
SEX OF RESPONDENT											
MALE	49-1	200.5	22.1	41.7	19.2	53.3	37.9	12.6	5.3	.2	1.0
		63.1%	70.7%	58.0%	57.1%	61.7%	66.9%	79.2%	80.2%	23.4%	90.4%
		100.0%	11.0%	20.8%	9.6%	26.6%	18.9%	6.3%	2.6%	.1%	.5%
FEMALE	49-2	117.3	9.2	30.2	14.4	33.2	18.7	3.3	1.3	.7	.1
		36.9%	29.3%	42.0%	42.9%	38.3%	33.1%	20.8%	19.8%	76.6%	9.6%
		100.0%	7.8%	25.7%	12.3%	28.3%	15.9%	2.8%	1.1%	.6%	.1%
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

AGE OF RESPONDENT — SKIER ORIGIN — QUESTION 2A

		GRAND TOTAL	RESIDENTS ALBERTA TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
TWELVE TO SEVENTEEN YEARS	27-2	86.8	85.1	23.2	21.3	32.8	26.2	6.6	22.4	6.7
		27.3%	29.6%	21.2%	21.6%	31.9%	34.8%	23.9%	43.4%	29.1%
		100.0%	98.0%	26.7%	24.6%	37.8%	30.2%	7.6%	25.9%	7.7%
EIGHTEEN TO TWENTY-FOUR YEARS	27-3	87.0	77.9	29.8	27.9	29.8	24.2	5.6	12.1	6.2
		27.4%	27.0%	27.2%	28.3%	28.9%	32.2%	20.2%	23.4%	26.2%
		100.0%	89.5%	34.2%	32.1%	34.2%	27.8%	6.4%	13.9%	7.2%
TWENTY-FIVE TO TWENTY-NINE YEARS	27-4	52.3	45.1	21.4	19.3	13.3	6.8	6.6	6.1	4.3
		16.4%	15.7%	19.5%	19.6%	13.0%	9.0%	23.8%	11.8%	18.0%
		100.0%	86.3%	40.9%	36.9%	25.5%	12.9%	12.6%	11.7%	8.2%
THIRTY TO THIRTY-FOUR YEARS	27-5	34.3	30.2	10.7	9.4	12.4	7.6	4.8	3.6	3.5
		10.8%	10.5%	9.8%	9.5%	12.1%	10.1%	17.5%	7.0%	14.8%
		100.0%	88.3%	31.2%	27.3%	36.3%	22.2%	14.1%	10.5%	10.3%
THIRTY-FIVE TO THIRTY-NINE YEARS	27-6	24.2	21.5	10.5	8.6	8.0	5.4	2.6	1.5	1.5
		7.6%	7.5%	9.6%	8.7%	7.8%	7.1%	9.5%	2.9%	6.4%
		100.0%	88.7%	43.2%	35.5%	33.0%	22.1%	10.9%	6.2%	6.3%
FORTY TO FORTY-FOUR YEARS	27-7	16.9	15.2	6.2	5.9	5.8	4.3	1.4	3.2	-
		5.3%	5.3%	5.7%	5.9%	5.6%	5.8%	5.2%	6.2%	
		100.0%	89.6%	36.6%	34.6%	34.0%	25.6%	8.4%	19.0%	
FORTY-FIVE TO FORTY-NINE YEARS	27-8	6.0	4.1	3.3	2.5	.8	.8	-	-	-
		1.9%	1.4%	3.0%	2.6%	.8%	1.0%			
		100.0%	68.9%	55.9%	42.8%	13.0%	13.0%			
FIFTY TO FIFTY-FOUR YEARS	27-9	5.5	4.9	1.6	1.6	-	-	-	1.7	1.6
		1.7%	1.7%	1.5%	1.7%				3.2%	6.5%
		100.0%	88.3%	29.8%	29.8%				30.2%	28.2%
FIFTY-FIVE AND OVER	27-0	3.9	3.1	2.3	1.5	-	-	-	.8	-
		1.2%	1.1%	2.1%	1.6%				1.5%	
		100.0%	78.1%	58.3%	39.1%				19.8%	
REFUSED	27-X	.3	.3	-	-	-	-	-	.3	-
		.1%	.1%						.6%	
		100.0%	100.0%						100.0%	
NOT STATED	27-R	.7	.6	.6	.6	-	-	-	-	-
		.2%	.2%	.5%	.6%					
		100.0%	82.2%	82.2%	82.2%					
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.4	102.8	78.2	27.6	51.7	23.8
		99.9%	100.1%	100.1%	100.1%	100.1%	100.0%	100.1%	100.0%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	25.7%	8.7%	16.3%	7.5%

QUESTION 2A

AGE OF RESPONDENT		SKIER ORIGIN (CONT'D)													
				CANADA							UNITED STATES				OTHER
		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
TWELVE TO SEVENTEEN YEARS	27-2	86.8	1.7	1.4	.3	.6	.2	.2	.1	*	.2	*	*	.2	*
		27.3%	5.7%	6.4%	7.8%	9.8%	7.8%	2.3%	3.1%	6.1%	4.4%	.9%	.3%	7.6%	2.2%
		100.0%	2.0%	1.7%	.4%	.7%	.3%	.2%	.1%	.1%	.3%	*	*	.3%	.1%
EIGHTEEN TO TWENTY-FOUR YEARS	27-3	87.0	9.1	7.7	1.9	2.1	.8	2.3	.5	.2	1.0	.2	.2	.6	.4
		27.4%	30.5%	34.3%	44.7%	32.2%	28.2%	35.3%	29.5%	20.6%	18.0%	15.2%	15.3%	20.3%	21.8%
		100.0%	10.5%	8.9%	2.1%	2.4%	.9%	2.7%	.6%	.2%	1.1%	.2%	.2%	.7%	.5%
TWENTY-FIVE TO TWENTY-NINE YEARS	27-4	52.3	7.2	4.8	.8	1.5	.6	1.1	.5	.3	1.4	.4	.5	.5	1.0
		16.4%	23.8%	21.4%	19.6%	22.4%	20.1%	16.7%	32.2%	45.0%	25.4%	31.4%	41.3%	16.1%	46.5%
		100.0%	13.7%	9.2%	1.6%	2.8%	1.1%	2.1%	1.0%	.6%	2.7%	.8%	1.0%	.9%	1.8%
THIRTY TO THIRTY-FOUR YEARS	27-5	34.3	4.0	3.0	.4	.9	.5	1.0	.2	.1	.7	.1	.2	.4	.3
		10.8%	13.4%	13.2%	8.6%	14.1%	15.7%	15.2%	10.8%	8.8%	13.4%	10.4%	18.8%	12.4%	14.9%
		100.0%	11.7%	8.7%	1.0%	2.7%	1.3%	2.9%	.5%	.2%	2.1%	.4%	.7%	1.1%	.9%
THIRTY-FIVE TO THIRTY-NINE YEARS	27-6	24.2	2.7	1.9	.4	.5	.3	.6	.2	-	.8	.3	.2	.2	.1
		7.6%	9.1%	8.5%	10.8%	7.1%	9.0%	8.7%	11.0%		14.0%	24.7%	17.6%	7.9%	2.5%
		100.0%	11.3%	7.9%	1.8%	1.9%	1.1%	2.4%	.7%		3.2%	1.3%	.9%	1.0%	.2%
FORTY TO FORTY-FOUR YEARS	27-7	16.9	1.8	1.3	.1	.3	.2	.4	.1	*	.4	*	*	.4	.1
		5.3%	5.9%	5.6%	3.2%	5.3%	6.8%	6.6%	7.2%	4.9%	7.4%	.3%	2.4%	12.7%	4.9%
		100.0%	10.4%	7.4%	.8%	2.0%	1.2%	2.6%	.7%	.2%	2.4%	*	.2%	2.2%	.6%
FORTY-FIVE TO FORTY-NINE YEARS	27-8	6.0	1.8	1.2	.1	.3	.2	.5	.1	*	.6	.1	*	.4	.1
		1.9%	6.2%	5.3%	2.9%	5.0%	5.8%	7.3%	4.2%	6.0%	10.3%	11.0%	3.6%	12.8%	4.3%
		100.0%	31.1%	20.2%	2.0%	5.4%	2.8%	8.0%	1.2%	.7%	9.4%	2.4%	.7%	6.3%	1.5%
FIFTY TO FIFTY-FOUR YEARS	27-9	5.5	.6	.5	*	.2	.1	.2	-	-	.1	*	*	.1	*
		1.7%	2.2%	2.1%	.8%	3.2%	2.1%	2.6%			2.5%	2.6%	.3%	3.5%	1.6%
		100.0%	11.7%	8.6%	.6%	3.8%	1.1%	3.1%			2.5%	.6%	.1%	1.9%	.6%
FIFTY-FIVE AND OVER	27-0	3.9	.9	.6	*	.1	.1	.3	*	.1	.2	*	*	.2	*
		1.2%	2.9%	2.6%	.9%	.9%	4.5%	3.9%	2.0%	8.8%	4.6%	3.6%	.6%	6.7%	1.3%
		100.0%	21.9%	14.8%	1.0%	1.5%	3.4%	6.5%	.8%	1.7%	6.4%	1.2%	.2%	5.0%	.7%
REFUSED	27-X	.3	-	-	-	-	-	-	-	-	-	-	-	-	-
		.1%													
		100.0%													
NOT STATED	27-R	.7	.1	.1	*	-	-	.1	-	-	-	-	-	-	-
		.2%	.4%	.5%	.8%			1.3%							
		100.0%	17.0%	17.0%	4.0%			13.0%							
BASE: SKIERS (000'S)		317.0	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		99.9%	100.1%	99.9%	100.1%	100.0%	100.0%	99.9%	100.0%	100.2%	100.0%	100.1%	100.2%	100.0%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

AGE OF RESPONDENT QUESTION 2A

		ALBERTA DESTINATIONS															
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING											
						TOTALS			BANFF/L.			LOUISE			SUNSHINE			SKIING LOUISE
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
TWELVE TO SEVENTEEN YEARS	27-2	86.8	76.2	74.5	1.7	37.7	35.9	1.7	25.0	23.5	1.6	13.3	12.2	1.2	15.3	15.0	.3
		27.3%	28.2%	31.0%	5.7%	19.2%	21.6%	5.7%	16.8%	19.3%	5.8%	15.3%	16.8%	8.1%	18.4%	21.1%	2.7%
		100.0%	87.8%	85.9%	2.0%	43.4%	41.4%	2.0%	28.9%	27.1%	1.8%	15.3%	14.0%	1.3%	17.6%	17.2%	.4%
EIGHTEEN TO TWENTY-FOUR YEARS	27-3	87.0	74.1	65.0	9.1	60.9	51.7	9.1	47.9	39.9	8.0	30.1	26.2	3.8	26.3	22.3	4.0
		27.4%	27.4%	27.1%	30.5%	31.0%	31.1%	30.5%	32.2%	32.8%	29.8%	34.7%	36.2%	27.1%	31.7%	31.4%	33.1%
		100.0%	85.2%	74.7%	10.5%	69.9%	59.4%	10.5%	55.1%	45.9%	9.2%	34.6%	30.2%	4.4%	30.2%	25.6%	4.6%
TWENTY-FIVE TO TWENTY-NINE YEARS	27-4	52.3	43.8	36.6	7.2	37.1	29.9	7.2	29.1	22.7	6.5	15.9	12.3	3.5	16.8	14.0	2.8
		16.4%	16.2%	15.3%	23.8%	18.9%	18.0%	23.8%	19.6%	18.6%	23.9%	18.3%	17.0%	24.9%	20.3%	19.8%	23.1%
		100.0%	83.8%	70.1%	13.7%	70.9%	57.2%	13.7%	55.7%	43.4%	12.4%	30.4%	23.6%	6.8%	32.2%	26.9%	5.4%
THIRTY TO THIRTY-FOUR YEARS	27-5	34.3	27.4	23.4	4.0	22.2	18.2	4.0	16.7	12.9	3.8	8.5	6.8	1.7	9.4	7.4	2.0
		10.8%	10.1%	9.7%	13.4%	11.3%	10.9%	13.4%	11.2%	10.6%	14.0%	9.8%	9.4%	11.8%	11.3%	10.5%	16.4%
		100.0%	79.9%	68.2%	11.7%	64.8%	53.1%	11.7%	48.6%	37.6%	11.0%	24.9%	19.9%	4.9%	27.4%	21.6%	5.8%
THIRTY-FIVE TO THIRTY-NINE YEARS	27-6	24.2	20.8	18.1	2.7	16.0	13.3	2.7	11.1	8.6	2.5	6.6	5.3	1.3	6.3	5.2	1.1
		7.6%	7.7%	7.5%	9.1%	8.1%	8.0%	9.1%	7.4%	7.0%	9.2%	7.6%	7.2%	9.3%	7.6%	7.4%	8.9%
		100.0%	86.0%	74.7%	11.3%	66.0%	54.7%	11.3%	45.7%	35.4%	10.3%	27.2%	21.7%	5.5%	26.0%	21.5%	4.4%
FORTY TO FORTY-FOUR YEARS	27-7	16.9	13.6	11.9	1.8	10.3	8.5	1.8	7.8	6.2	1.6	5.4	4.6	.8	3.7	3.0	.7
		5.3%	5.0%	4.9%	5.9%	5.2%	5.1%	5.9%	5.2%	5.1%	5.8%	6.2%	6.3%	5.6%	4.5%	4.2%	5.9%
		100.0%	80.5%	70.1%	10.4%	60.7%	50.3%	10.4%	46.1%	36.8%	9.2%	31.7%	27.0%	4.7%	21.8%	17.6%	4.2%
FORTY-FIVE TO FORTY-NINE YEARS	27-8	6.0	5.6	3.8	1.8	5.3	3.4	1.8	5.2	3.4	1.8	3.3	2.1	1.2	2.1	1.6	.6
		1.9%	2.1%	1.6%	6.2%	2.7%	2.1%	6.2%	3.5%	2.8%	6.5%	3.8%	2.9%	8.1%	2.6%	2.2%	4.8%
		100.0%	94.5%	63.4%	31.1%	89.0%	58.0%	31.1%	87.5%	58.0%	29.6%	54.9%	35.5%	19.3%	35.9%	26.1%	9.9%
FIFTY TO FIFTY-FOUR YEARS	27-9	5.5	3.6	3.0	.6	2.3	1.7	.6	1.4	.9	.5	.3	-	.3	.5	.3	.2
		1.7%	1.3%	1.2%	2.2%	1.2%	1.0%	2.2%	1.0%	.7%	2.0%	.4%		2.2%	.6%	.5%	1.6%
		100.0%	66.3%	54.5%	11.7%	42.0%	30.2%	11.7%	25.8%	16.1%	9.6%	5.6%		5.6%	9.5%	5.9%	3.6%
FIFTY-FIVE AND OVER	27-0	3.9	3.9	3.1	.9	3.9	3.1	.9	3.8	3.1	.7	3.4	3.1	.3	1.9	1.5	.4
		1.2%	1.4%	1.3%	2.9%	2.0%	1.8%	2.9%	2.5%	2.5%	2.6%	3.9%	4.2%	2.2%	2.3%	2.2%	3.2%
		100.0%	100.0%	78.1%	21.9%	100.0%	78.1%	21.9%	96.4%	78.1%	18.3%	86.0%	78.1%	7.9%	49.0%	39.1%	10.0%
REFUSED	27-X	.3	.3	.3	-	-	-	-	-	-	-	-	-	-	-	-	-
		.1%	.1%	.1%													
		100.0%	100.0%	100.0%													
NOT STATED	27-N	.7	.7	.6	.1	.7	.6	.1	.7	.6	.1	.1	-	.1	.6	.6	*
		.2%	.3%	.2%	.4%	.3%	.3%	.4%	.5%	.5%	.4%	.1%		.6%	.7%	.8%	.3%
		100.0%	100.0%	82.2%	17.8%	100.0%	82.2%	17.8%	100.0%	82.2%	17.8%	13.0%		13.0%	87.0%	82.2%	4.8%
BASE: SKIERS (000'S)		817.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		99.9%	99.8%	99.9%	100.1%	99.9%	99.9%	100.1%	99.9%	99.9%	100.0%	100.1%	100.0%	99.9%	100.0%	100.1%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%

AGE OF RESPONDENT — QUESTION 2A

		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	FOR-TRESS.* RESI-DENT
		ALBERTA DESTINATIONS							ROCKY MOUNTAIN SKIING						
		TOTAL ALBERTA				TOTALS			NORQUAY			MARMOT			
TWELVE TO SEVENTEEN YEARS	27-2	86.8	76.2	74.5	1.7	37.7	35.9	1.7	2.4	2.3	.1	6.5	6.4	.2	10.8
		27.3%	28.2%	31.0%	5.7%	19.2%	21.6%	5.7%	25.2%	26.1%	12.6%	16.5%	17.5%	5.2%	41.3%
		100.0%	87.8%	85.9%	2.0%	43.4%	41.4%	2.0%	2.8%	2.7%	.1%	7.5%	7.3%	.2%	12.5%
EIGHTEEN TO TWENTY-FOUR YEARS	27-3	87.0	74.1	65.0	9.1	60.9	51.7	9.1	1.5	1.3	.2	15.2	14.1	1.1	6.4
		27.4%	27.4%	27.1%	30.5%	31.0%	31.1%	30.5%	15.7%	14.9%	26.7%	38.6%	38.7%	37.1%	24.3%
		100.0%	85.2%	74.7%	10.5%	69.9%	59.4%	10.5%	1.7%	1.5%	.2%	17.5%	16.2%	1.3%	7.3%
TWENTY-FIVE TO TWENTY-NINE YEARS	27-4	52.3	43.8	36.6	7.2	37.1	29.9	7.2	1.7	1.6	.1	6.7	6.0	.7	2.8
		16.4%	16.2%	15.3%	23.8%	18.9%	18.0%	23.8%	17.5%	17.6%	16.8%	17.0%	16.5%	23.3%	10.5%
		100.0%	83.8%	70.1%	13.7%	70.9%	57.2%	13.7%	3.2%	3.0%	.2%	12.8%	11.5%	1.3%	5.3%
THIRTY TO THIRTY-FOUR YEARS	27-5	34.3	27.4	23.4	4.0	22.2	18.2	4.0	.1	-	.1	3.6	3.3	.2	2.5
		10.8%	10.1%	9.7%	13.4%	11.3%	10.9%	13.4%	1.1%		15.2%	9.0%	9.1%	7.8%	9.6%
		100.0%	79.9%	68.2%	11.7%	64.8%	53.1%	11.7%	.3%		.3%	10.4%	9.7%	.7%	7.4%
THIRTY-FIVE TO THIRTY-NINE YEARS	27-6	24.2	20.8	18.1	2.7	16.0	13.3	2.7	.8	.8	.1	4.6	4.3	.2	1.4
		7.6%	7.7%	7.5%	9.1%	8.1%	8.0%	9.1%	8.9%	8.5%	13.1%	11.6%	11.9%	8.2%	5.5%
		100.0%	86.0%	74.7%	11.3%	66.0%	54.7%	11.3%	3.5%	3.1%	.4%	19.0%	18.0%	1.0%	6.0%
FORTY TO FORTY-FOUR YEARS	27-7	16.9	13.6	11.9	1.8	10.3	8.5	1.8	1.8	1.8	*	1.7	1.5	.2	1.5
		5.3%	5.0%	4.9%	5.9%	5.2%	5.1%	9.9%	19.1%	20.1%	6.8%	4.4%	4.2%	6.9%	5.7%
		100.0%	80.5%	70.1%	10.4%	60.7%	50.3%	10.4%	10.8%	10.5%	.3%	10.2%	9.0%	1.2%	8.9%
FORTY-FIVE TO FORTY-NINE YEARS	27-8	6.0	5.6	3.8	1.8	5.3	3.4	1.8	.6	.6	*	.1	-	.1	.8
		1.9%	2.1%	1.6%	6.2%	2.7%	2.1%	6.2%	6.1%	6.4%	3.1%	.2%		3.0%	3.0%
		100.0%	94.5%	63.4%	31.1%	89.0%	58.0%	31.1%	9.8%	9.4%	.4%	1.5%		1.5%	13.0%
FIFTY TO FIFTY-FOUR YEARS	27-9	5.5	3.6	3.0	.6	2.3	1.7	.6	.6	.6	*	.9	.8	.1	-
		1.7%	1.3%	1.2%	2.2%	1.2%	1.0%	2.2%	6.2%	6.4%	3.7%	2.3%	2.1%	3.9%	
		100.0%	66.3%	54.5%	11.7%	42.0%	30.2%	11.7%	10.6%	10.2%	.5%	16.2%	14.1%	2.1%	
FIFTY-FIVE AND OVER	27-0	3.9	3.9	3.1	.9	3.9	3.1	.9	*	-	*	.1	-	.1	-
		1.2%	1.4%	1.3%	2.9%	2.0%	1.8%	2.9%	.2%		2.1%	.4%		4.7%	
		100.0%	100.0%	78.1%	21.9%	100.0%	78.1%	21.9%	.4%		.4%	3.6%		3.6%	
REFUSED	27-X	.3	.3	.3	-	-	-	-	-	-	-	-	-	-	-
		.1%	.1%	.1%											
		100.0%	100.0%	100.0%											
NOT STATED	27-R	.7	.7	.6	.1	.7	.6	.1	-	-	-	-	-	-	-
		.2%	.3%	.2%	.4%	.3%	.3%	.4%							
		100.0%	100.0%	82.2%	17.8%	100.0%	82.2%	17.8%							
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.8	8.8	.7	39.5	36.5	3.0	26.2
		99.8%	99.8%	99.9%	100.1%	99.9%	99.9%	100.1%	100.0%	100.0%	100.1%	100.0%	100.0%	100.1%	99.9%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%

QUESTION 2A

AGE OF RESPONDENT		GRAND TOTAL	ALBERTA DESTINATIONS: TOTAL ALBERTA: TOTAL	ALBERTA: RESIDENT	ALBERTA: NON-RES.	ALBERTA: RMS: TOTAL	ALBERTA: RMS: RESIDENT	FLATLAND SKIING: TOTAL FLATLAND RES.	FLATLAND SKIING: RESIDENT	OUT-OF-PROV. DESTINATION: TOTAL	B.C.: EASTERN KOOTENAYS	U.S.A.: TOTAL	U.S.A.: MONTANA
TWELVE TO SEVENTEEN YEARS	27-2	86.8	76.2	74.5	1.7	37.7	35.9	45.5	13.6	12.9	11.3	-	-
		27.3%	28.2%	31.0%	5.7%	19.2%	21.6%	53.2%	20.6%	24.6%	30.5%		
		100.0%	87.8%	85.9%	2.0%	43.4%	41.4%	52.5%	15.7%	14.8%	13.1%		
EIGHTEEN TO TWENTY-FOUR YEARS	27-3	87.0	74.1	65.0	9.1	60.9	51.7	14.4	19.7	14.3	8.2	6.5	6.2
		27.4%	27.4%	27.1%	30.5%	31.0%	31.1%	16.8%	29.8%	27.4%	22.0%	33.6%	42.3%
		100.0%	85.2%	74.7%	10.5%	69.9%	59.4%	16.5%	22.7%	16.5%	9.4%	7.5%	7.1%
TWENTY-FIVE TO TWENTY-NINE YEARS	27-4	52.3	43.8	36.6	7.2	37.1	29.9	8.1	11.3	8.7	6.3	4.3	1.4
		16.4%	16.2%	15.3%	23.8%	18.9%	18.0%	9.4%	17.1%	16.7%	17.0%	22.2%	9.7%
		100.0%	83.8%	70.1%	13.7%	70.9%	57.2%	15.4%	21.6%	16.6%	12.1%	8.2%	2.7%
THIRTY TO THIRTY-FOUR YEARS	27-5	34.3	27.4	23.4	4.0	22.2	18.2	5.7	8.8	4.7	3.3	5.6	4.0
		10.8%	10.1%	9.7%	13.4%	11.3%	10.9%	7.8%	13.2%	9.0%	8.8%	28.9%	27.7%
		100.0%	79.9%	68.2%	11.7%	64.8%	53.1%	19.6%	25.6%	13.8%	9.6%	16.3%	11.8%
THIRTY-FIVE TO THIRTY-NINE YEARS	27-6	24.2	20.8	18.1	2.7	16.0	13.3	5.6	5.7	4.9	3.3	.8	.8
		7.6%	7.7%	7.5%	9.1%	8.1%	8.0%	6.5%	8.6%	9.4%	8.8%	4.0%	5.3%
		100.0%	86.0%	74.7%	11.3%	66.0%	54.7%	23.1%	23.5%	20.3%	13.5%	3.2%	3.2%
FORTY TO FORTY-FOUR YEARS	27-7	16.9	13.6	11.9	1.8	10.3	8.5	3.3	4.1	3.7	2.6	1.1	1.1
		5.3%	5.0%	4.9%	5.9%	5.2%	5.1%	3.9%	6.1%	7.1%	7.1%	5.6%	7.4%
		100.0%	80.5%	70.1%	10.4%	60.7%	50.3%	19.7%	24.0%	22.0%	15.6%	6.4%	6.4%
FORTY-FIVE TO FORTY-NINE YEARS	27-8	6.0	5.6	3.8	1.8	5.3	3.4	.3	.3	.3	.3	-	-
		1.9%	2.1%	1.6%	6.2%	2.7%	2.1%	.4%	.5%	.6%	.9%		
		100.0%	94.5%	63.4%	31.1%	89.0%	58.0%	5.5%	5.5%	5.5%	5.5%		
FIFTY TO FIFTY-FOUR YEARS	27-9	5.5	3.6	3.0	.6	2.3	1.7	1.3	1.9	1.9	1.1	.3	.3
		1.7%	1.3%	1.2%	2.2%	1.2%	1.0%	1.6%	2.8%	3.6%	2.9%	1.7%	2.2%
		100.0%	66.3%	54.5%	11.7%	42.0%	30.2%	24.3%	33.7%	33.7%	19.6%	5.9%	5.9%
FIFTY-FIVE AND OVER	27-0	3.9	3.9	3.1	.9	3.9	3.1	-	.8	.8	.8	.8	.8
		1.2%	1.4%	1.3%	2.9%	2.0%	1.8%		1.2%	1.5%	2.1%	4.0%	5.3%
		100.0%	100.0%	78.1%	21.9%	100.0%	78.1%		19.8%	19.8%	19.8%	19.8%	19.8%
REFUSED	27-X	.3	.3	.3	-	-	-	.3	-	-	-	-	-
		.1%	.1%	.1%				.4%					
		100.0%	100.0%	100.0%				100.0%					
NOT STATED	27-R	.7	.7	.6	.1	.7	.6	-	-	-	-	-	-
		.2%	.3%	.2%	.4%	.3%	.3%						
		100.0%	100.0%	82.2%	17.8%	100.0%	82.2%						
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		99.9%	99.8%	99.9%	100.1%	99.9%	99.9%	100.0%	99.9%	99.9%	100.1%	100.0%	99.9%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%

QUESTION 2A

AGE OF RESPONDENT		TRIP TIMING: SEASON						PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START - UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
TWELVE TO SEVENTEEN YEARS	27-2	86.8	5.2	12.7	24.3	26.0	18.6	63.2	39.8	23.4	23.6	14.5	9.1
		27.3%	27.6%	29.3%	28.9%	26.3%	25.6%	35.8%	41.5%	29.1%	16.9%	18.3%	15.0%
		100.0%	6.0%	14.6%	28.0%	30.0%	21.4%	72.8%	45.8%	27.0%	27.2%	16.7%	10.4%
EIGHTEEN TO TWENTY-FOUR YEARS	27-3	87.0	6.2	12.1	25.6	25.0	18.1	38.4	15.3	23.0	47.2	23.7	23.5
		27.4%	32.8%	27.9%	30.4%	25.2%	25.0%	21.8%	16.0%	28.6%	33.8%	29.8%	38.9%
		100.0%	7.1%	13.9%	29.4%	28.8%	20.8%	44.1%	17.6%	26.5%	54.2%	27.2%	27.0%
TWENTY-FIVE TO TWENTY-NINE YEARS	27-4	52.3	2.9	6.0	12.7	18.1	12.5	26.3	13.4	12.9	25.8	12.8	12.9
		16.4%	15.5%	13.9%	15.1%	18.3%	17.2%	14.9%	14.0%	16.1%	18.4%	16.1%	21.5%
		100.0%	5.6%	11.5%	24.4%	34.6%	23.9%	50.4%	25.6%	24.8%	49.3%	24.5%	24.8%
THIRTY TO THIRTY-FOUR YEARS	27-5	34.3	2.9	5.8	7.8	11.1	6.6	20.5	10.6	9.8	13.7	8.4	5.3
		10.8%	15.5%	13.4%	9.3%	11.2%	9.1%	11.6%	11.1%	12.2%	9.8%	10.6%	8.8%
		100.0%	8.6%	16.9%	22.9%	32.3%	19.3%	59.8%	31.0%	28.8%	40.0%	24.5%	15.5%
THIRTY-FIVE TO THIRTY-NINE YEARS	27-6	24.2	.3	3.5	5.0	7.0	8.4	10.7	7.2	3.5	13.5	8.2	5.3
		7.6%	1.7%	8.2%	5.9%	7.0%	11.6%	6.1%	7.5%	4.4%	9.7%	10.4%	8.9%
		100.0%	1.3%	14.6%	20.6%	28.7%	34.7%	44.2%	29.6%	14.5%	55.8%	33.9%	21.9%
FORTY TO FORTY-FOUR YEARS	27-7	16.9	1.0	1.6	4.9	4.5	4.9	7.3	4.8	2.5	9.6	6.7	2.9
		5.3%	5.2%	3.6%	5.9%	4.6%	6.8%	4.1%	5.0%	3.1%	6.9%	8.5%	4.8%
		100.0%	5.8%	9.2%	29.1%	26.9%	29.0%	43.2%	28.2%	15.0%	56.8%	39.7%	17.1%
FORTY-FIVE TO FORTY-NINE YEARS	27-8	6.0	-	.8	1.5	3.1	.6	3.4	1.1	2.2	2.6	2.4	.2
		1.9%		1.8%	1.8%	3.1%	.8%	1.9%	1.2%	2.8%	1.8%	3.0%	.3%
		100.0%		13.1%	25.5%	51.3%	10.1%	56.8%	19.3%	37.6%	43.2%	39.9%	3.2%
FIFTY TO FIFTY-FOUR YEARS	27-9	5.5	.3	.4	1.4	2.5	.9	3.3	.3	3.0	2.2	1.3	.9
		1.7%	1.7%	1.0%	1.6%	2.5%	1.2%	1.9%	.3%	3.7%	1.6%	1.6%	1.5%
		100.0%	5.9%	7.5%	24.6%	45.5%	16.4%	60.5%	5.9%	54.6%	39.5%	23.5%	16.0%
FIFTY-FIVE AND OVER	27-0	3.9	-	.1	.2	1.9	1.8	2.4	2.3	.1	1.5	1.3	.2
		1.2%		.2%	.3%	1.9%	2.5%	1.3%	2.4%	.1%	1.1%	1.6%	.4%
		100.0%		1.7%	5.6%	47.3%	45.5%	60.0%	58.7%	1.3%	38.8%	32.9%	5.9%
REFUSED	27-X	.3	-	.3	-	-	-	.3	.3	-	-	-	-
		.1%		.8%				.2%	.3%				
		100.0%		100.0%				100.0%	100.0%				
NOT STATED	27-R	.7	-	*	.6	-	*	.6	.6	-	.1	.1	-
		.2%		.1%	.7%		.1%	.3%	.6%		.1%	.1%	
		100.0%		4.8%	88.7%		6.5%	87.0%	87.0%		13.0%	13.0%	
BASE: SKIERS (000'S)		117.8	18.9	43.2	84.1	99.1	72.9	176.4	95.8	80.6	139.7	79.4	60.3
		99.9%	100.0%	100.2%	99.8%	100.1%	99.9%	99.9%	99.9%	100.1%	100.1%	100.0%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

AGE OF RESPONDENT — QUESTION 2A

TRAVEL BEHAVIOUR (LAST TRIP ALTA.)

AGE OF RESPONDENT		TRAVEL: TOTAL	TRAVEL: PACKAGE	TRAVEL: INDEPENDENT	MODE(S): CAR	MODE(S): AIR	MODE(S): BUS	MODE(S): TRAIN	ACCOMMODATION: HOTEL/MOTEL/LODGE	ACCOMMODATION: PRIVATE HOME	ACCOMMODATION: OTHER	SATISFACTION (TRIP IN GENERAL): EXCELLENT	SATISFACTION (TRIP IN GENERAL): GOOD	SATISFACTION (TRIP IN GENERAL): FAIR/POOR
TWELVE TO SEVENTEEN YEARS	27-2	74.5	14.2	60.3	49.5	.5	24.1	*	11.8	3.9	1.6	25.4	38.9	10.2
		28.4%	41.8%	26.5%	23.5%	3.0%	57.6%	.9%	16.3%	17.5%	16.9%	27.1%	28.9%	30.2%
		100.0%	19.1%	80.9%	66.4%	.7%	32.4%	*	15.9%	5.3%	2.2%	34.1%	52.2%	13.7%
EIGHTEEN TO TWENTY-FOUR YEARS	27-3	71.2	5.9	65.3	61.4	4.6	6.6	.6	22.9	9.9	4.0	26.6	37.1	7.5
		27.2%	17.3%	28.7%	29.1%	27.1%	15.8%	28.1%	31.6%	44.2%	41.0%	28.4%	27.6%	22.1%
		100.0%	8.3%	91.7%	86.1%	6.5%	9.3%	.9%	32.1%	13.9%	5.6%	37.4%	52.1%	10.5%
TWENTY-FIVE TO TWENTY-NINE YEARS	27-4	43.2	5.5	37.8	38.1	4.3	4.3	.3	13.8	4.1	1.3	15.1	22.1	6.0
		16.5%	16.0%	16.6%	18.1%	25.2%	10.2%	12.5%	19.1%	18.2%	13.3%	16.1%	16.4%	17.8%
		100.0%	12.6%	87.4%	88.1%	10.0%	9.9%	.6%	32.0%	9.4%	3.0%	34.9%	51.1%	13.8%
THIRTY TO THIRTY-FOUR YEARS	27-5	27.4	4.0	23.4	23.7	2.5	2.7	.2	7.6	2.1	1.2	9.1	14.2	4.1
		10.4%	11.6%	10.3%	11.2%	14.7%	6.5%	8.5%	10.5%	9.4%	12.0%	9.7%	10.6%	12.1%
		100.0%	14.5%	85.5%	86.6%	9.1%	9.9%	.7%	27.9%	7.7%	4.2%	33.2%	51.9%	14.9%
THIRTY-FIVE TO THIRTY-NINE YEARS	27-6	19.3	1.9	17.4	14.8	2.0	3.4	*	7.8	1.7	*	7.2	8.7	3.4
		7.4%	5.5%	7.6%	7.0%	11.4%	8.2%	2.3%	10.7%	7.7%	*	7.7%	6.5%	10.0%
		100.0%	9.7%	90.3%	76.7%	10.1%	17.8%	.3%	40.3%	8.9%	*	37.2%	45.3%	17.5%
FORTY TO FORTY-FOUR YEARS	27-7	12.9	.7	12.2	12.0	1.0	.1	.2	4.9	.2	.6	4.0	7.9	.9
		4.9%	1.9%	5.4%	5.7%	6.1%	.2%	8.5%	6.7%	1.0%	6.3%	4.3%	5.8%	2.7%
		100.0%	5.1%	94.9%	93.1%	8.1%	.6%	1.4%	37.8%	1.8%	4.7%	31.4%	61.1%	7.1%
FORTY-FIVE TO FORTY-NINE YEARS	27-8	5.6	.6	5.0	5.0	1.1	.4	*	2.4	.2	.1	3.4	2.2	*
		2.1%	1.7%	2.2%	2.3%	6.2%	1.0%	2.0%	3.3%	1.0%	.7%	3.6%	1.7%	*
		100.0%	10.4%	89.6%	88.0%	18.7%	7.2%	.8%	42.1%	4.2%	1.2%	60.5%	39.5%	.1%
FIFTY TO FIFTY-FOUR YEARS	27-9	3.6	1.1	2.6	2.7	.4	.1	.8	.5	.1	.8	1.6	1.1	.9
		1.4%	3.1%	1.1%	1.3%	2.3%	.3%	35.7%	.7%	.4%	8.8%	1.7%	.8%	2.7%
		100.0%	28.9%	71.1%	73.3%	11.0%	2.9%	21.3%	13.5%	2.3%	23.2%	44.8%	30.6%	24.7%
FIFTY-FIVE AND OVER	27-0	3.1	.3	2.8	2.8	.6	.1	*	.8	*	.1	1.2	1.2	.8
		1.2%	1.0%	1.2%	1.3%	3.6%	.2%	1.5%	1.1%	.2%	.5%	1.2%	.9%	2.3%
		100.0%	10.3%	89.7%	87.8%	19.7%	3.1%	1.0%	24.5%	1.2%	1.6%	37.1%	38.5%	24.4%
REFUSED	27-X	.3	-	.3	.3	-	-	-	-	-	-	-	.3	-
		.1%		.1%	.2%								.2%	
		100.0%		100.0%	100.0%								100.0%	
NOT STATED	27-R	.7	-	.7	.7	*	-	-	-	.1	*	*	.6	-
		.3%		.3%	.3%	.3%				.3%	.5%	*	.5%	
		100.0%		100.0%	100.0%	6.5%				11.3%	6.5%	6.5%	93.5%	
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	98.7	134.4	33.7
		99.9%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	99.9%	100.0%	99.8%	99.9%	99.9%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

AGE OF RESPONDENT — QUESTION 2A

TRAVEL BEHAVIOUR(NON-RESIDENTS)

			PURPOSE			EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
TWELVE TO SEVENTEEN YEARS	27-2	1.7	1.2	.4	.1	.9	.8
		5.7%	6.1%	5.5%	3.0%	6.3%	5.2%
		100.0%	68.7%	22.1%	5.9%	50.7%	49.3%
EIGHTEEN TO TWENTY-FOUR YEARS	27-3	9.1	5.8	2.5	.6	4.3	4.9
		30.5%	30.3%	36.1%	17.8%	31.0%	30.0%
		100.0%	63.7%	27.0%	6.6%	46.7%	53.2%
TWENTY-FIVE TO TWENTY-NINE YEARS	27-4	7.2	4.2	2.0	.9	3.8	3.4
		23.8%	21.8%	28.6%	26.5%	27.3%	20.9%
		100.0%	58.7%	27.4%	12.6%	52.6%	47.4%
THIRTY TO THIRTY-FOUR YEARS	27-5	4.0	2.6	.8	.5	1.5	2.5
		13.4%	13.7%	11.6%	14.1%	10.6%	15.7%
		100.0%	65.7%	19.9%	11.9%	36.6%	63.4%
THIRTY-FIVE TO THIRTY-NINE YEARS	27-6	2.7	1.7	.4	.6	1.2	1.6
		9.1%	8.7%	5.8%	18.5%	8.5%	9.6%
		100.0%	61.1%	14.4%	22.9%	42.9%	57.1%
FORTY TO FORTY-FOUR YEARS	27-7	1.8	1.0	.3	.4	.9	.9
		5.9%	5.4%	4.6%	12.8%	6.2%	5.6%
		100.0%	59.3%	18.0%	24.5%	48.6%	51.4%
FORTY-FIVE TO FORTY-NINE YEARS	27-8	1.8	1.5	.2	.1	.8	1.1
		6.2%	7.6%	3.6%	3.6%	5.7%	6.6%
		100.0%	79.5%	13.4%	6.5%	42.4%	57.6%
FIFTY TO FIFTY-FOUR YEARS	27-9	.6	.6	.1	*	.2	.4
		2.2%	3.0%	1.0%	.1%	1.5%	2.7%
		100.0%	87.8%	11.1%	.6%	32.1%	67.9%
FIFTY-FIVE AND OVER	27-0	.9	.6	.2	.1	.4	.5
		2.9%	3.2%	2.5%	2.4%	2.8%	2.9%
		100.0%	70.9%	19.7%	9.4%	44.6%	55.4%
NOT STATED	27-R	.1	*	*	*	-	.1
		.4%	.2%	.6%	1.3%		.7%
		100.0%	26.9%	36.5%	36.5%		100.0%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		100.1%	100.0%	99.9%	100.1%	99.9%	99.9%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

AGE OF RESPONDENT QUESTION 2A

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
TWELVE TO SEVENTEEN YEARS	27-2	86.8	12.3	45.4	27.5	1.7	86.8	-	-	-	-	-	-	-	-
		27.3%	29.6%	27.2%	29.6%	10.0%	100.0%								
		100.0%	14.1%	52.3%	31.6%	1.9%	100.0%								
EIGHTEEN TO TWENTY-FOUR YEARS	27-3	87.0	10.7	41.3	28.8	6.2	-	87.0	-	-	-	-	-	-	-
		27.4%	25.7%	24.7%	31.1%	37.5%		100.0%							
		100.0%	12.2%	47.4%	33.1%	7.1%		100.0%							
TWENTY-FIVE TO TWENTY-NINE YEARS	27-4	52.3	6.9	27.5	13.6	4.3	-	-	52.3	-	-	-	-	-	-
		16.4%	16.7%	16.4%	14.7%	25.7%			100.0%						
		100.0%	13.2%	52.6%	26.1%	8.2%			100.0%						
THIRTY TO THIRTY-FOUR YEARS	27-5	34.3	3.5	20.3	8.3	2.1	-	-	-	34.3	-	-	-	-	-
		10.8%	8.4%	12.2%	9.0%	12.7%				100.0%					
		100.0%	10.2%	59.3%	24.4%	6.2%				100.0%					
THIRTY-FIVE TO THIRTY-NINE YEARS	27-6	24.2	3.1	14.4	5.5	1.2	-	-	-	-	24.2	-	-	-	-
		7.6%	7.6%	8.6%	6.0%	7.2%					100.0%				
		100.0%	13.0%	59.3%	22.8%	4.9%					100.0%				
FORTY TO FORTY-FOUR YEARS	27-7	16.9	2.7	10.2	3.8	.2	-	-	-	-	-	16.9	-	-	-
		5.3%	6.6%	6.1%	4.1%	1.5%						100.0%			
		100.0%	16.1%	60.1%	22.4%	1.4%						100.0%			
FORTY-FIVE TO FORTY-NINE YEARS	27-8	6.0	.4	4.7	.8	*	-	-	-	-	-	-	6.0	-	-
		1.9%	.9%	2.8%	.9%	.3%							100.0%		
		100.0%	6.4%	78.9%	13.9%	.7%							100.0%		
FIFTY TO FIFTY-FOUR YEARS	27-9	5.5	1.4	.8	3.2	*	-	-	-	-	-	-	-	5.5	-
		1.7%	3.5%	.5%	3.4%	.3%								100.0%	
		100.0%	26.2%	15.4%	57.6%	.8%								100.0%	
FIFTY-FIVE AND OVER	27-0	3.9	.1	2.0	1.0	.8	-	-	-	-	-	-	-	-	3.9
		1.2%	.2%	1.2%	1.1%	4.7%									100.0%
		100.0%	2.0%	51.8%	26.4%	19.9%									100.0%
REFUSED	27-X	.3	.3	-	-	-	-	-	-	-	-	-	-	-	-
		.1%	.8%												
		100.0%	100.0%												
NOT STATED	27-R	.7	-	.6	.1	*	-	-	-	-	-	-	-	-	-
		.2%		.3%	.1%	.3%									
		100.0%		81.2%	11.3%	6.5%									
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		99.9%	100.0%	100.0%	100.0%	100.2%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

AGE OF RESPONDENT

QUESTION 2A

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		GRAND TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
TWELVE TO SEVENTEEN YEARS	27-2	86.8	85.1	85.1	-	-	-	-	-	57.3	29.5	-	1.6	1.9	80.2
		27.3%	29.6%	100.0%						28.6%	25.1%		2.1%	4.9%	75.3%
		100.0%	98.0%	98.0%						66.1%	33.9%		1.8%	2.1%	92.4%
EIGHTEEN TO TWENTY-FOUR YEARS	27-3	87.0	77.9	-	77.9	-	-	-	-	56.3	30.7	6.9	24.8	15.9	22.4
		27.4%	27.0%		100.0%					28.1%	26.2%	14.1%	32.9%	42.0%	21.0%
		100.0%	89.5%		89.5%					64.7%	35.3%	7.9%	28.6%	18.3%	25.8%
TWENTY-FIVE TO TWENTY-NINE YEARS	27-4	52.3	45.1	-	-	45.1	-	-	-	30.6	21.6	10.6	20.4	9.3	3.8
		16.4%	15.7%			100.0%				15.3%	18.4%	21.9%	27.1%	24.6%	3.6%
		100.0%	86.3%			86.3%				58.6%	41.4%	20.3%	39.1%	17.9%	7.3%
THIRTY TO THIRTY-FOUR YEARS	27-5	34.3	30.2	-	-	-	30.2	-	-	19.8	14.4	14.4	7.5	5.1	.1
		10.8%	10.5%				100.0%			9.9%	12.3%	29.8%	10.0%	13.4%	.1%
		100.0%	88.3%				88.3%			57.9%	42.1%	42.2%	22.0%	14.8%	.2%
THIRTY-FIVE TO THIRTY-NINE YEARS	27-6	24.2	21.5	-	-	-	-	21.5	-	13.6	10.6	7.2	8.1	1.7	*
		7.6%	7.5%					100.0%		6.8%	9.0%	14.9%	10.7%	4.6%	*
		100.0%	88.7%					88.7%		56.3%	43.7%	29.8%	33.3%	7.2%	.1%
FORTY TO FORTY-FOUR YEARS	27-7	16.9	15.2	-	-	-	-	-	15.2	11.0	5.9	6.1	6.8	.6	-
		5.3%	5.3%						55.8%	5.5%	5.0%	12.5%	9.0%	1.7%	
		100.0%	89.6%						89.6%	65.1%	34.9%	35.9%	40.2%	3.8%	
FORTY-FIVE TO FORTY-NINE YEARS	27-8	6.0	4.1	-	-	-	-	-	4.1	4.3	1.6	.8	2.6	1.2	-
		1.9%	1.4%						15.1%	2.2%	1.4%	1.6%	3.4%	3.1%	
		100.0%	68.9%						68.9%	73.1%	26.9%	13.2%	42.9%	20.0%	
FIFTY TO FIFTY-FOUR YEARS	27-9	5.5	4.9	-	-	-	-	-	4.9	4.2	1.3	1.3	2.5	.8	-
		1.7%	1.7%						17.9%	2.1%	1.1%	2.7%	3.3%	2.0%	
		100.0%	88.3%						88.3%	76.5%	23.5%	23.4%	45.0%	14.1%	
FIFTY-FIVE AND OVER	27-0	3.9	3.1	-	-	-	-	-	3.1	3.1	.8	1.2	1.1	.8	-
		1.2%	1.1%						11.3%	1.5%	.7%	2.4%	1.5%	2.2%	
		100.0%	78.1%						78.1%	79.2%	20.8%	29.6%	28.1%	21.0%	
REFUSED	27-X	.3	.3	-	-	-	-	-	-	-	.3	-	-	-	-
		.1%	.1%								.3%				
		100.0%	100.0%								100.0%				
NOT STATED	27-R	.7	.6	-	-	-	-	-	-	.1	.6	*	*	.6	-
		.2%	.2%							.1%	.5%	.1%	.1%	1.6%	
		100.0%	82.2%							17.8%	82.2%	6.5%	6.5%	87.0%	
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		99.9%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.1%	100.0%	100.0%	100.1%	100.1%	100.0%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

AGE OF RESPONDENT — SKIER PROFILE — QUESTION 2A — LIFE STAGE

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
TWELVE TO SEVENTEEN YEARS	27-2	86.8 27.3% 100.0%	-	-	4.9 14.7% 5.7%	48.0 55.5% 55.3%	33.7 59.6% 38.9%	-	-	-	-
EIGHTEEN TO TWENTY-FOUR YEARS	27-3	87.0 27.4% 100.0%	6.7 21.4% 7.7%	33.8 47.1% 38.9%	3.0 8.8% 3.4%	5.0 5.8% 5.8%	15.2 26.9% 17.5%	11.4 71.6% 13.1%	.9 14.0% 1.1%	* 5.0% .1%	-
TWENTY-FIVE TO TWENTY-NINE YEARS	27-4	52.3 16.4% 100.0%	12.8 40.7% 24.4%	23.1 32.2% 44.3%	10.3 30.5% 19.6%	2.6 3.0% 4.9%	.2 .4% .4%	2.0 12.5% 3.8%	.3 5.2% .6%	-	-
THIRTY TO THIRTY-FOUR YEARS	27-5	34.3 10.8% 100.0%	6.7 21.3% 19.5%	9.3 12.9% 27.0%	9.0 26.8% 26.3%	7.8 9.0% 22.8%	.8 1.5% 2.4%	.3 2.0% 1.0%	-	-	-
THIRTY-FIVE TO THIRTY-NINE YEARS	27-6	24.2 7.6% 100.0%	2.9 9.4% 12.1%	3.5 4.9% 14.4%	4.7 14.1% 19.5%	12.0 13.9% 49.5%	1.0 1.7% 4.0%	-	* .5% .1%	* .4% *	-
FORTY TO FORTY-FOUR YEARS	27-7	16.9 5.3% 100.0%	1.6 5.1% 9.4%	2.1 2.9% 12.3%	1.7 5.1% 10.1%	10.5 12.1% 61.9%	1.0 1.8% 6.1%	-	-	* 5.0% .3%	-
FORTY-FIVE TO FORTY-NINE YEARS	27-8	6.0 1.9% 100.0%	.1 .2% 1.3%	.1 .1% 1.5%	-	.6 .7% 10.4%	1.9 3.3% 31.4%	.6 4.1% 10.9%	.9 14.3% 15.8%	.1 8.4% 1.3%	.7 64.4% 12.3%
FIFTY TO FIFTY-FOUR YEARS	27-9	5.5 1.7% 100.0%	-	-	-	-	2.5 4.5% 46.0%	1.4 8.7% 25.3%	.8 12.1% 14.5%	.6 61.4% 10.2%	.2 15.9% 3.3%
FIFTY-FIVE AND OVER	27-0	3.9 1.2% 100.0%	-	-	-	-	.2 .3% 4.4%	.2 1.1% 4.3%	3.2 48.9% 82.4%	.2 19.8% 4.6%	.1 9.0% 2.6%
REFUSED	27-X	.3 .1% 100.0%	-	-	-	-	-	-	.3 5.0% 100.0%	-	-
NOT STATED	27-R	.7 .2% 100.0%	.6 1.8% 82.2%	-	-	-	-	-	-	-	.1 10.7% 17.8%
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	31.3 98.5% 9.9%	71.9 100.1% 22.6%	33.6 100.0% 10.6%	86.5 100.0% 27.2%	56.6 100.0% 17.8%	16.0 100.0% 5.0%	6.6 100.0% 2.1%	.9 100.0% .3%	1.1 100.0% .4%

MARITAL STATUS — QUESTION D

		SKIER ORIGIN	RESIDENTS			ALBERTA				
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	MINT-ERLAND MRKT.
SINGLE	45-1	196.9	179.8	62.5	56.7	69.7	52.8	16.9	34.2	13.5
		61.9%	62.5%	57.2%	57.6%	67.7%	70.2%	61.1%	66.0%	56.5%
		100.0%	91.4%	31.8%	28.8%	35.4%	26.8%	8.6%	17.4%	6.8%
MARRIED	45-2	102.6	91.6	37.2	32.9	29.4	19.4	10.0	16.8	8.1
		32.3%	31.8%	34.0%	33.3%	28.6%	25.8%	36.2%	32.5%	34.1%
		100.0%	89.2%	36.2%	32.0%	28.7%	18.9%	9.8%	16.4%	7.9%
WIDOWED	45-3	.9	.9	.8	.8	-	-	-	-	-
		.3%	.3%	.7%	.8%					
		100.0%	92.0%	92.0%	92.0%					
SEPARATED	45-4	6.9	6.2	4.1	3.3	1.5	.8	.9	-	.6
		2.2%	2.1%	3.7%	3.4%	1.5%	1.0%	2.7%		2.4%
		100.0%	89.4%	59.1%	48.2%	22.2%	11.3%	10.9%		8.1%
DIVORCED	45-5	9.1	8.0	3.4	3.4	2.2	2.2	-	.8	1.7
		2.9%	2.8%	3.1%	3.4%	2.2%	3.0%		1.5%	7.0%
		100.0%	88.4%	37.2%	37.2%	24.5%	24.5%		8.3%	18.4%
REFUSED	45-0	1.5	1.5	1.5	1.5	-	-	-	-	-
		.5%	.5%	1.4%	1.6%					
		100.0%	100.0%	100.0%	100.0%					
NOT STATED	45-R	.1	-	-	-	-	-	-	-	-
		*								
		100.0%								
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		100.1%	100.0%	100.1%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

MARITAL STATUS — QUESTION 0

		SKIER ORIGIN (CONT'D)													
				CANADA							UNITED STATES				OTHER
		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
SINGLE	45-1	196.9	17.0	13.0	3.0	3.4	1.6	3.6	1.0	.4	2.8	.5	.6	1.7	1.2
		61.9%	56.7%	57.7%	72.5%	52.8%	53.1%	54.9%	61.7%	51.0%	51.4%	43.2%	47.4%	56.7%	60.5%
		100.0%	8.6%	6.6%	1.5%	1.7%	.8%	1.8%	.5%	.2%	1.4%	.3%	.3%	.8%	.6%
MARRIED	45-2	102.6	11.0	8.1	1.0	2.7	1.2	2.4	.6	.2	2.3	.4	.7	1.2	.7
		32.3%	36.8%	35.9%	23.3%	41.5%	39.5%	36.8%	38.3%	29.9%	42.3%	32.8%	52.6%	42.0%	31.8%
		100.0%	10.8%	7.9%	.9%	2.6%	1.1%	2.4%	.6%	.2%	2.2%	.4%	.6%	1.2%	.6%
WIDOWED	45-3	.8	.1	*	-	-	*	-	-	-	-	-	-	-	*
		.3%	.2%	.1%			1.1%								1.6%
		100.0%	8.0%	4.0%			4.0%								4.0%
SEPARATED	45-4	6.9	.7	.7	.1	.2	.1	.2	-	.1	*	-	-	*	-
		2.2%	2.4%	3.2%	2.2%	3.8%	3.3%	3.3%		10.3%	.1%			.1%	
		100.0%	10.6%	10.6%	1.3%	3.6%	1.4%	3.2%		1.1%	.1%			.1%	
DIVORCED	45-5	9.1	1.0	.6	.1	.1	.1	.3	-	-	.3	.3	-	*	.1
		2.9%	3.5%	2.7%	2.1%	1.9%	2.9%	4.9%			6.3%	24.0%		1.2%	4.5%
		100.0%	11.6%	6.8%	.9%	1.4%	.9%	3.5%			3.8%	3.4%		.4%	1.0%
REFUSED	45-0	1.5	-	-	-	-	-	-	-	-	-	-	-	-	-
		.5%													
		100.0%													
NOT STATED	45-R	.1	.1	.1	-	-	-	-	-	.1	-	-	-	-	*
		*	.3%	.3%						8.8%					1.6%
		100.0%	100.0%	66.7%						66.7%					33.3%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		100.1%	99.9%	99.9%	100.1%	100.0%	99.9%	99.9%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

MARITAL STATUS QUESTION D

		ALBERTA DESTINATIONS															
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING											
						TOTALS			BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
SINGLE	45-1	196.9	169.9	152.9	17.0	117.1	100.0	17.0	87.9	72.7	15.3	49.0	41.2	7.8	50.7	43.6	7.1
		61.9%	62.9%	63.6%	56.7%	59.6%	60.2%	56.7%	59.1%	59.7%	56.5%	56.4%	56.8%	54.8%	61.1%	61.6%	58.3%
		100.0%	86.3%	77.6%	8.6%	59.5%	50.8%	8.6%	44.7%	36.9%	7.8%	24.9%	20.9%	4.0%	25.8%	22.2%	3.6%
MARRIED	45-2	102.6	84.7	73.7	11.0	65.0	54.0	11.0	50.4	40.4	9.9	30.0	24.5	5.5	27.4	23.2	4.2
		32.3%	31.4%	30.7%	36.8%	33.1%	32.5%	36.8%	33.9%	33.2%	36.8%	34.5%	33.7%	38.6%	33.1%	32.8%	34.7%
		100.0%	82.6%	71.8%	10.8%	63.4%	52.6%	10.8%	49.1%	39.4%	9.7%	29.2%	23.9%	5.3%	26.7%	22.6%	4.1%
WIDOWED	45-3	.8	.8	.8	.1	.8	.8	.1	.8	.8	.1	.8	.8	-	.1	-	.1
		.3%	.3%	.3%	.2%	.4%	.5%	.2%	.6%	.6%	.2%	.9%	1.0%		.1%		.5%
		100.0%	100.0%	92.0%	8.0%	100.0%	92.0%	8.0%	100.0%	92.0%	8.0%	92.0%	92.0%		8.0%		8.0%
SEPARATED	45-4	6.9	6.2	5.5	.7	5.7	5.0	.7	4.1	3.4	.7	2.7	2.3	.4	1.6	1.3	.3
		2.2%	2.3%	2.3%	2.4%	2.9%	3.0%	2.4%	2.8%	2.8%	2.5%	3.1%	3.2%	2.8%	1.9%	1.9%	2.2%
		100.0%	90.5%	79.9%	10.6%	82.4%	71.8%	10.6%	59.5%	49.6%	9.9%	39.2%	33.6%	5.8%	23.1%	19.4%	3.8%
DIVORCED	45-5	9.1	6.9	5.9	1.0	6.0	5.0	1.0	4.6	3.6	1.0	3.6	3.1	.5	2.3	1.9	.4
		2.9%	2.6%	2.4%	3.5%	3.1%	3.0%	3.5%	3.1%	3.0%	3.6%	4.1%	4.2%	3.7%	2.8%	2.6%	3.5%
		100.0%	76.2%	64.6%	11.6%	66.4%	54.8%	11.6%	50.9%	40.1%	10.9%	39.7%	33.9%	5.9%	25.4%	20.7%	4.7%
REFUSED	45-0	1.5	1.5	1.5	-	1.5	1.5	-	.8	.8	-	.8	.8	-	.8	.8	-
		.5%	.6%	.6%		.8%	.9%		.5%	.6%		.9%	1.1%		.9%	1.1%	
		100.0%	100.0%	100.0%		100.0%	100.0%		50.8%	50.8%		50.8%	50.8%		50.8%	50.8%	
NOT STATED	45-R	.1	.1	-	.1	.1	-	.1	.1	-	.1	-	-	-	.1	-	.1
		*	*		.3%	*		.3%	.1%		.4%				.1%		.8%
		100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%				100.0%		100.0%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		100.1%	100.1%	99.9%	99.9%	99.9%	100.1%	99.9%	100.1%	99.9%	100.0%	99.9%	100.0%	99.9%	100.0%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%

MARITAL STATUS — QUESTION D

		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	RESI-DENT
		ALBERTA DESTINATIONS													
		TOTAL ALBERTA				TOTALS			ROCKY MOUNTAIN SKIING						
									NORQUAY			MARMOT			FORTRESS
SINGLE	45-1	196.9	169.9	152.9	17.0	117.1	100.0	17.0	4.8	4.4	.4	23.7	21.9	1.8	18.3
		61.9%	62.9%	63.6%	56.7%	59.6%	60.2%	56.7%	50.4%	49.8%	58.1%	60.0%	60.1%	59.1%	69.7%
		100.0%	86.3%	77.6%	8.6%	59.5%	50.8%	8.6%	2.4%	2.2%	.2%	12.0%	11.1%	.9%	9.3%
MARRIED	45-2	102.6	84.7	73.7	11.0	65.0	54.0	11.0	3.5	3.3	.2	12.0	10.9	1.1	6.6
		32.3%	31.4%	30.7%	36.8%	33.1%	32.5%	36.8%	37.2%	37.5%	34.6%	30.5%	30.0%	37.1%	25.3%
		100.0%	82.6%	71.8%	10.8%	63.4%	52.6%	10.8%	3.5%	3.2%	.2%	11.7%	10.7%	1.1%	6.5%
WIDOWED	45-3	.8	.8	.8	.1	.8	.8	.1	-	-	-	-	-	-	-
		.3%	.3%	.3%	.2%	.4%	.5%	.2%							
		100.0%	100.0%	92.0%	8.0%	100.0%	92.0%	8.0%							
SEPARATED	45-4	6.9	6.2	5.5	.7	5.7	5.0	.7	.6	.6	*	1.6	1.5	.1	-
		2.2%	2.3%	2.3%	2.4%	2.9%	3.0%	2.4%	6.1%	6.4%	3.1%	4.0%	4.2%	1.7%	
		100.0%	90.5%	79.9%	10.6%	82.4%	71.8%	10.6%	8.4%	8.1%	.3%	22.9%	22.2%	.7%	
DIVORCED	45-5	9.1	6.9	5.9	1.0	6.0	5.0	1.0	.6	.6	*	2.2	2.1	.1	.6
		2.9%	2.6%	2.4%	3.5%	3.1%	3.0%	3.5%	6.2%	6.4%	4.2%	5.5%	5.8%	2.2%	2.1%
		100.0%	76.2%	64.6%	11.6%	66.4%	54.8%	11.6%	6.5%	6.2%	.3%	24.0%	23.3%	.7%	6.2%
REFUSED	45-0	1.5	1.5	1.5	-	1.5	1.5	-	-	-	-	-	-	-	.8
		.5%	.6%	.6%		.8%	.9%								2.9%
		100.0%	100.0%	100.0%		100.0%	100.0%								49.2%
NOT STATED	45-R	.1	.1	-	.1	.1	-	.1	-	-	-	-	-	-	-
		*	*		.3%	*		.3%							
		100.0%	100.0%		100.0%	100.0%		100.0%							
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		100.1%	100.1%	99.9%	99.9%	99.9%	100.1%	99.9%	99.9%	100.1%	100.0%	100.0%	100.1%	100.1%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%

MARITAL STATUS — QUESTION D

		GRAND TOTAL	ALBERTA DESTINATIONS: TOTAL ALBERTA: TOTAL	RESIDENT	NON-RES.	RMS: TOTAL	RESIDENT	FLATLAND SKIING: TOTAL FLATLAND RES.	RESIDENT	OUT-OF-PROV. DESTINATION: TOTAL B.C.: EASTERN KOOTENAYS	TOTAL U.S.A.: MONTANA
SINGLE	45-1	196.9	169.9	152.9	17.0	117.1	100.0	60.9	38.9	32.8	21.7	6.7	6.4
		61.9%	62.9%	63.6%	56.7%	59.6%	60.2%	71.1%	58.9%	62.9%	58.3%	35.0%	44.1%
		100.0%	86.3%	77.6%	8.6%	59.5%	50.8%	30.9%	19.8%	16.7%	11.0%	3.4%	3.3%
MARRIED	45-2	102.6	84.7	73.7	11.0	65.0	54.0	23.3	22.0	16.6	12.7	9.5	6.6
		32.3%	31.4%	30.7%	36.8%	33.1%	32.5%	27.2%	33.3%	31.7%	34.1%	49.1%	45.4%
		100.0%	82.6%	71.8%	10.9%	63.4%	52.6%	22.7%	21.5%	16.1%	12.4%	9.2%	6.4%
WIDOWED	45-3	.8	.8	.8	.1	.8	.8	-	-	-	-	-	-
		.3%	.3%	.3%	.2%	.4%	.5%						
		100.0%	100.0%	92.0%	8.0%	100.0%	92.0%						
SEPARATED	45-4	6.9	6.2	5.5	.7	5.7	5.0	.6	2.2	.7	.7	1.5	.8
		2.2%	2.3%	2.3%	2.4%	2.9%	3.0%	.7%	3.3%	1.3%	1.8%	7.9%	5.3%
		100.0%	90.5%	79.9%	10.6%	82.4%	71.8%	8.1%	31.6%	9.5%	9.5%	22.2%	11.3%
DIVORCED	45-5	9.1	6.9	5.9	1.0	6.0	5.0	.9	2.9	2.2	2.2	1.5	.8
		2.9%	2.6%	2.4%	3.5%	3.1%	3.0%	1.0%	4.4%	4.1%	5.8%	7.9%	5.2%
		100.0%	76.2%	64.6%	11.6%	66.4%	54.8%	9.8%	32.4%	23.8%	23.8%	16.9%	8.3%
REFUSED	45-0	1.5	1.5	1.5	-	1.5	1.5	-	-	-	-	-	-
		.5%	.6%	.6%		.8%	.9%						
		100.0%	100.0%	100.0%		100.0%	100.0%						
NOT STATED	45-R	.1	.1	-	.1	.1	-	-	-	-	-	-	-
		*	*		.3%	*							
		100.0%	100.0%		100.0%	100.0%							
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		100.1%	100.1%	99.9%	99.9%	99.9%	100.1%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%

QUESTION D

MARITAL STATUS		TRIP TIMING: SEASON						PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START - UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
SINGLE	45-1	196.9	12.1	28.4	55.9	56.7	43.8	116.0	63.8	52.2	79.3	44.4	34.9
		61.9%	63.8%	65.7%	66.5%	57.2%	60.4%	65.8%	66.6%	64.8%	56.8%	55.9%	57.9%
		100.0%	6.1%	14.4%	28.4%	28.8%	22.2%	58.9%	32.4%	26.5%	40.3%	22.5%	17.8%
MARRIED	45-2	102.6	6.2	12.6	23.7	37.3	22.8	52.7	27.8	24.9	49.7	29.7	20.1
		32.3%	32.8%	29.2%	28.2%	37.6%	31.4%	29.9%	29.0%	30.8%	35.6%	37.4%	33.3%
		100.0%	6.0%	12.3%	23.1%	36.3%	22.2%	51.3%	27.1%	24.2%	48.5%	28.9%	19.6%
WIDOWED	45-3	.8	-	-	-	*	.8	.8	.8	-	.1	*	*
		.3%				*	1.1%	.4%	.8%		*	*	.1%
		100.0%				4.0%	96.0%	92.0%	92.0%		8.0%	4.0%	4.0%
SEPARATED	45-4	6.9	-	.8	1.8	2.5	1.8	3.3	1.9	1.4	3.6	1.9	1.8
		2.2%		2.0%	2.2%	2.5%	2.4%	1.8%	2.0%	1.7%	2.6%	2.4%	2.9%
		100.0%		12.3%	26.3%	36.0%	25.4%	47.2%	27.5%	19.7%	52.8%	27.1%	25.7%
DIVORCED	45-5	9.1	.7	1.4	2.6	1.9	2.5	2.1	1.5	.6	6.9	3.5	3.4
		2.9%	3.4%	3.2%	3.1%	1.9%	3.4%	1.2%	1.6%	.7%	4.9%	4.4%	5.7%
		100.0%	7.2%	15.1%	29.2%	21.0%	27.6%	23.7%	17.0%	6.7%	76.3%	38.3%	38.0%
REFUSED	45-0	1.5	-	-	-	.8	.8	1.5	-	1.5	-	-	-
		.5%				.8%	1.0%	.9%		1.9%			
		100.0%				50.8%	49.2%	100.0%		100.0%			
NOT STATED	45-R	.1	-	-	-	-	.1	*	-	*	*	-	*
		*					.1%	*		*	*		.1%
		100.0%					100.0%	33.3%		33.3%	33.3%		33.3%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.1%	100.0%	100.1%	100.0%	100.0%	99.8%	100.0%	100.0%	99.9%	99.9%	100.1%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

MARITAL STATUS QUESTION D

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
SINGLE	45-1	163.9	25.2	138.7	124.0	9.0	34.7	1.0	39.7	16.3	5.1	59.9	81.8	22.1
		62.6%	74.1%	60.9%	58.8%	52.9%	82.9%	45.1%	54.7%	72.9%	53.4%	63.9%	60.9%	65.7%
		100.0%	15.4%	84.6%	75.6%	5.5%	21.2%	.6%	24.2%	9.9%	3.1%	36.5%	49.9%	13.5%
MARRIED	45-2	82.4	7.4	74.9	74.1	6.6	5.5	.4	28.3	3.9	3.1	28.6	46.4	7.4
		31.5%	21.8%	32.9%	35.2%	38.7%	13.2%	18.9%	39.0%	17.5%	32.3%	30.5%	34.5%	21.9%
		100.0%	9.0%	91.0%	90.0%	8.0%	6.7%	.5%	34.3%	4.8%	3.8%	34.7%	56.3%	9.0%
WIDOWED	45-3	.8	-	.8	.8	.1	*	-	*	*	-	.8	*	-
		.3%		.4%	.4%	.4%	.1%		*	.1%		.8%	*	
		100.0%		100.0%	96.0%	8.0%	4.0%		4.0%	4.0%		96.0%	4.0%	
SEPARATED	45-4	6.2	.2	6.1	5.1	.5	.9	-	2.1	1.0	*	1.8	2.3	2.1
		2.4%	.5%	2.7%	2.4%	2.8%	2.1%		2.9%	4.4%	.1%	2.0%	1.7%	6.4%
		100.0%	2.8%	97.2%	81.7%	7.6%	14.4%		33.2%	15.9%	.2%	29.3%	36.5%	34.2%
DIVORCED	45-5	6.9	1.2	5.7	5.2	.8	.7	.8	2.4	1.0	1.4	2.6	3.1	1.2
		2.6%	3.5%	2.5%	2.5%	4.8%	1.6%	35.9%	3.3%	4.6%	14.2%	2.7%	2.3%	3.7%
		100.0%	17.3%	82.7%	75.5%	11.9%	9.7%	11.3%	35.0%	14.7%	19.8%	37.2%	44.8%	18.1%
REFUSED	45-0	1.5	-	1.5	1.5	-	-	-	-	-	-	-	.8	.8
		.6%		.7%	.7%								.6%	2.3%
		100.0%		100.0%	100.0%								49.2%	50.8%
NOT STATED	45-R	.1	-	.1	.1	.1	-	-	-	.1	-	-	.1	-
		*		*	*	.4%				.4%			.1%	
		100.0%		100.0%	66.7%	66.7%				100.0%			100.0%	
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.0%	99.9%	100.1%	100.0%	100.0%	99.9%	99.9%	99.9%	99.9%	100.0%	99.9%	100.1%	100.0%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

MARITAL STATUS — TRAVEL BEHAVIOUR(NON-RESIDENTS) — QUESTION D

			PURPOSE			EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
SINGLE	45-1	17.0	10.4	4.5	1.6	8.3	8.7
		56.7%	54.1%	66.3%	48.1%	60.2%	53.9%
		100.0%	61.1%	26.7%	9.6%	48.7%	51.3%
MARRIED	45-2	11.0	7.6	1.9	1.5	4.6	6.4
		36.8%	39.3%	27.1%	45.2%	33.6%	39.5%
		100.0%	68.5%	16.8%	13.9%	41.9%	58.0%
WIDOWED	45-3	.1	.1	-	-	*	*
		.2%	.3%			.2%	.2%
		100.0%	100.0%			50.0%	50.0%
SEPARATED	45-4	.7	.4	.3	.1	.3	.5
		2.4%	2.1%	3.7%	2.4%	1.9%	2.9%
		100.0%	54.8%	34.2%	11.0%	35.8%	64.2%
DIVORCED	45-5	1.0	.7	.2	.1	.6	.5
		3.5%	3.6%	2.9%	4.3%	4.1%	3.0%
		100.0%	66.8%	19.3%	13.9%	54.3%	45.7%
NOT STATED	45-R	.1	.1	-	-	-	.1
		.3%	.5%				.6%
		100.0%	100.0%				100.0%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		99.9%	99.9%	100.0%	100.0%	100.0%	100.1%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

MARITAL STATUS QUESTION D

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
SINGLE	45-1	196.9	23.4	96.4	65.3	11.7	86.8	75.6	24.9	7.3	1.0	1.0	.1	.1	*
		61.9%	56.5%	57.7%	70.5%	70.5%	100.0%	86.8%	47.7%	21.2%	4.0%	5.9%	1.1%	1.3%	1.0%
		100.0%	11.9%	49.0%	33.2%	5.9%	44.1%	38.4%	12.7%	3.7%	.5%	.5%	*	*	*
MARRIED	45-2	102.6	16.2	60.5	21.2	4.7	-	10.8	23.6	22.3	18.8	13.4	4.9	4.6	3.8
		32.3%	39.1%	36.2%	22.9%	28.3%		12.5%	45.2%	65.2%	77.5%	79.0%	82.0%	83.2%	98.2%
		100.0%	15.8%	59.0%	20.7%	4.6%		10.6%	23.0%	21.8%	18.3%	13.0%	4.8%	4.5%	3.7%
WIDOWED	45-3	.8	-	.8	-	*	-	-	.8	-	-	-	-	.1	-
		.3%		.5%		.2%			1.4%					1.2%	
		100.0%		96.0%		4.0%			92.0%					8.0%	
SEPARATED	45-4	6.9	.7	3.6	2.5	.1	-	*	.9	3.3	1.5	.1	.6	*	-
		2.2%	1.7%	2.2%	2.7%	.5%		.1%	1.7%	9.5%	6.0%	.5%	10.2%	.2%	
		100.0%	10.1%	52.6%	36.1%	1.1%		.6%	12.9%	47.1%	21.1%	1.2%	8.8%	.2%	
DIVORCED	45-5	9.1	1.1	4.3	3.6	*	-	.6	2.0	1.4	2.2	1.7	.4	.8	-
		2.9%	2.7%	2.6%	3.9%	.3%		.6%	3.8%	4.0%	9.3%	10.2%	6.7%	14.1%	
		100.0%	12.5%	47.5%	39.5%	.5%		6.2%	22.0%	15.1%	24.8%	19.0%	4.4%	8.6%	
REFUSED	45-0	1.5	-	1.5	-	-	-	-	-	-	.8	.8	-	-	-
		.5%		.9%							3.2%	4.4%			
		100.0%		100.0%							50.8%	49.2%			
NOT STATED	45-R	.1	-	*	*	*	-	-	*	*	-	-	-	-	*
		*		*	*	.2%			.1%	.1%					.8%
		100.0%		33.3%	33.3%	33.3%			33.3%	33.3%					33.3%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		100.1%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

MARITAL STATUS QUESTION D

SKIER PROFILE

		GRAND TOTAL	TOTAL RES.	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
SINGLE	45-1	196.9	179.8	85.1	67.5	20.3	5.7	.6	.8	133.1	63.8	15.2	34.8	22.1	103.8
		61.9%	62.5%	100.0%	86.7%	45.0%	18.8%	2.6%	2.8%	66.4%	54.3%	31.3%	46.2%	58.2%	97.4%
		100.0%	91.4%	43.2%	34.3%	10.3%	2.9%	.3%	.4%	67.6%	32.4%	7.7%	17.7%	11.2%	52.7%
MARRIED	45-2	102.6	91.6	-	9.8	21.6	20.3	16.8	22.7	57.4	45.2	28.4	34.7	11.1	2.0
		32.3%	31.8%		12.6%	48.0%	67.0%	78.1%	83.5%	28.6%	38.5%	58.5%	46.0%	29.3%	1.9%
		100.0%	89.2%		9.6%	21.1%	19.8%	16.4%	22.1%	56.0%	44.0%	27.7%	33.8%	10.8%	2.0%
WIDOWED	45-3	.8	.8	-	-	.8	-	-	-	*	.8	.1	-	-	.8
		.3%	.3%			1.7%				*	.7%	.1%			.7%
		100.0%	92.0%			92.0%				4.0%	96.0%	8.0%			92.0%
SEPARATED	45-4	6.9	6.2	-	-	.6	3.1	1.4	.6	4.4	2.6	1.4	2.4	2.8	*
		2.2%	2.1%			1.2%	10.2%	6.5%	2.1%	2.2%	2.2%	2.8%	3.2%	7.3%	*
		100.0%	89.4%			8.1%	44.7%	20.4%	8.1%	63.0%	37.0%	19.9%	35.3%	40.0%	.1%
DIVORCED	45-5	9.1	8.0	-	.6	1.9	1.2	2.0	2.4	4.7	4.3	3.5	3.5	2.0	-
		2.9%	2.8%		.7%	4.1%	4.0%	9.2%	8.9%	2.4%	3.7%	7.2%	4.6%	5.3%	
		100.0%	88.4%		6.2%	20.5%	13.4%	21.7%	26.7%	52.3%	47.7%	38.4%	38.5%	22.2%	
REFUSED	45-0	1.5	1.5	-	-	-	-	.8	.8	.8	.8	-	-	-	-
		.5%	.5%					3.6%	2.8%	.4%	.6%				
		100.0%	100.0%					50.8%	49.2%	50.8%	49.2%				
NOT STATED	45-R	.1	-	-	-	-	-	-	-	.1	-	-	-	-	-
		*								*					
		100.0%								100.0%					
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	99.9%	100.0%	100.1%	100.0%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

MARITAL STATUS — SKIER PROFILE — QUESTION D — LIFE STAGE

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
SINGLE	45-1	196.9	24.6	36.4	6.1	54.0	49.9	13.4	1.0	*	.2
		61.9%	78.6%	50.6%	18.2%	62.4%	88.2%	23.9%	14.5%	5.4%	20.6%
		100.0%	12.9%	18.5%	3.1%	27.4%	25.4%	6.8%	.5%	*	.1%
MARRIED	45-2	102.6	.1	30.5	27.5	27.6	5.8	2.6	5.6	.9	.1
		32.3%	.3%	42.4%	81.8%	31.9%	10.2%	16.0%	84.8%	94.6%	9.6%
		100.0%	.1%	29.7%	26.8%	26.9%	5.6%	2.5%	5.4%	.8%	.1%
WIDOWED	45-3	.8	.8	-	-	-	-	-	-	-	.1
		.3%	2.4%								5.7%
		100.0%	92.0%								8.0%
SEPARATED	45-4	6.9	3.1	1.3	*	1.9	*	-	-	-	.6
		2.2%	10.0%	1.7%	*	2.2%	.1%				50.5%
		100.0%	45.2%	18.1%	.2%	27.5%	.6%				8.3%
DIVORCED	45-5	9.1	2.0	3.0	*	3.0	.8	*	*	-	.2
		2.9%	6.3%	4.1%	*	3.4%	1.5%	.1%	.7%		13.5%
		100.0%	21.8%	32.8%	*	32.9%	9.3%	.1%	.5%		1.7%
REFUSED	45-0	1.5	.8	.8	-	-	-	-	-	-	-
		.5%	2.5%	1.0%							
		100.0%	50.8%	49.2%							
NOT STATED	45-R	.1	-	-	-	-	-	-	-	-	-
		*									
		100.0%									
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		100.1%	100.1%	99.8%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	99.9%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

OCCUPATION OF RESPONDENT

		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
PROFESSIONAL	77-1	48.0	40.9	21.4	19.3	14.4	8.9	5.5	2.2	2.9
		15.1%	14.2%	19.5%	19.5%	14.0%	11.8%	19.9%	4.3%	12.3%
		100.0%	85.2%	44.5%	40.1%	30.0%	18.5%	11.4%	4.6%	6.1%
BUSINESS EXECUTIVE	77-2	23.0	19.0	7.5	6.7	6.9	5.1	1.8	2.4	2.3
		7.2%	6.6%	6.8%	6.3%	6.7%	6.8%	6.4%	4.7%	9.6%
		100.0%	82.8%	32.5%	29.2%	29.9%	22.3%	7.6%	10.5%	9.9%
SALESPERSON	77-3	14.2	12.3	8.6	7.3	2.5	2.2	.3	1.2	-
		4.5%	4.3%	7.8%	7.4%	2.5%	3.0%	1.2%	2.3%	
		100.0%	87.2%	60.6%	51.3%	18.0%	15.7%	2.3%	8.6%	
CLERICAL WORKER	77-4	27.7	25.0	7.6	7.3	12.3	7.6	4.7	2.9	2.1
		8.7%	8.7%	7.0%	7.4%	12.0%	10.1%	17.1%	5.7%	8.7%
		100.0%	90.1%	27.5%	26.3%	44.5%	27.5%	17.0%	10.6%	7.5%
SKILLED LABOURER	77-5	49.8	45.4	14.7	13.2	16.1	12.5	3.6	7.7	6.9
		15.7%	15.8%	13.4%	13.3%	15.6%	16.6%	13.0%	14.8%	29.1%
		100.0%	91.2%	29.5%	26.5%	32.3%	25.1%	7.2%	15.4%	13.9%
UNSKILLED LABOURER	77-6	16.7	15.4	6.4	4.9	4.5	2.7	1.8	3.7	.8
		5.2%	5.4%	5.9%	5.0%	4.4%	3.5%	6.6%	7.2%	3.3%
		100.0%	92.5%	38.7%	29.5%	26.9%	15.9%	11.0%	22.3%	4.7%
FARMER	77-7	10.6	9.6	.7	.7	3.0	-	3.0	4.4	1.6
		3.3%	3.3%	.6%	.7%	2.9%		10.9%	8.5%	6.5%
		100.0%	91.0%	6.2%	6.2%	28.4%		28.4%	41.7%	14.7%
HOMEMAKER	77-8	10.6	9.8	5.2	3.8	1.1	1.1	-	2.1	1.3
		3.3%	3.4%	4.8%	3.8%	1.1%	1.5%		4.1%	5.6%
		100.0%	92.2%	49.1%	35.4%	10.6%	10.6%		19.9%	12.6%
PENSIONED AND RETIRED	77-9	.2	-	-	-	-	-	-	-	-
		.1%								
		100.0%								
UNEMPLOYED	77-0	5.5	5.0	2.6	2.6	1.8	1.8	-	.7	-
		1.7%	1.7%	2.3%	2.6%	1.7%	2.4%		1.3%	
		100.0%	90.3%	46.4%	46.4%	32.1%	32.1%		11.8%	
STUDENT	77-X	106.5	101.4	31.8	30.0	39.9	33.0	6.9	23.8	5.9
		33.5%	35.2%	29.1%	30.4%	38.8%	43.8%	25.1%	45.9%	24.9%
		100.0%	95.2%	29.9%	28.1%	37.4%	30.9%	6.5%	22.3%	5.6%

CONTINUED

		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	MINT-ERLAND MRKT.
OCCUPATION OF RESPONDENT										
ARMED FORCES	77-R	2.1	1.9	1.5	1.5	-	-	-	.3	-
		.7%	.6%	1.4%	1.6%				.6%	
		100.0%	88.1%	72.6%	72.6%				15.5%	
NOT STATED/REFUSED	78-R	3.1	2.2	1.5	1.5	.3	.3	-	.3	-
		1.0%	.8%	1.4%	1.6%	.3%	.4%		.6%	
		100.0%	71.2%	49.9%	49.9%	10.7%	10.7%		10.7%	
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		100.0%	100.0%	100.0%	100.1%	100.0%	99.9%	100.2%	100.0%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%
LEVEL OF EDUCATION										
SOME OR COMPLETED GRADE SCHOOL	44-1	43.4	42.8	14.1	13.0	15.5	11.7	3.7	10.3	3.0
		13.7%	14.9%	12.9%	13.2%	15.0%	15.6%	13.6%	19.8%	12.4%
		100.0%	98.6%	32.5%	30.0%	35.6%	27.0%	8.6%	23.7%	6.8%
SOME OR COMPLETED HIGH SCHOOL	44-2	155.4	146.7	48.0	41.4	55.1	40.9	14.2	27.8	15.8
		48.9%	51.0%	43.8%	42.0%	53.6%	54.4%	51.3%	53.7%	66.5%
		100.0%	94.4%	30.9%	26.6%	35.5%	26.3%	9.1%	17.9%	10.2%
SOME COLLEGE OR UNIVERSITY	44-3	51.0	43.9	18.4	16.7	14.9	12.3	2.5	9.0	1.7
		16.0%	15.3%	16.8%	17.0%	14.5%	16.4%	9.2%	17.4%	7.0%
		100.0%	86.2%	36.1%	32.9%	29.2%	24.2%	5.0%	17.7%	3.3%
COMPLETED COLLEGE OR UNIVERSITY	44-4	53.8	44.8	23.4	21.9	13.3	6.7	6.6	4.7	3.4
		16.9%	15.6%	21.4%	22.2%	12.9%	8.9%	23.9%	9.1%	14.1%
		100.0%	83.2%	43.5%	40.6%	24.7%	12.4%	12.3%	8.8%	6.2%
POST GRADUATE	44-5	11.6	7.7	4.5	4.5	3.2	3.2	-	-	-
		3.6%	2.7%	4.1%	4.6%	3.1%	4.3%			
		100.0%	66.5%	38.8%	38.8%	27.7%	27.7%			
OTHER POST HIGH SCHOOL TRAINING	44-6	.6	-	-	-	-	-	-	-	-
		.2%								
		100.0%								
REFUSED	44-0	.8	.8	.8	.8	-	-	-	-	-
		.2%	.3%	.7%	.8%					
		100.0%	100.0%	100.0%	100.0%					
NOT STATED	44-R	1.3	1.2	.3	.3	.9	.3	.6	-	-
		.4%	.4%	.3%	.3%	.9%	.4%	2.0%		
		100.0%	90.3%	24.3%	24.3%	66.0%	24.3%	41.7%		
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		99.9%	100.2%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

OCCUPATION OF RESPONDENT

		SKIER ORIGIN (CONT'D)													
				CANADA							UNITED STATES				OTHER
		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
PROFESSIONAL	77-1	48.0	7.1	5.1	.5	1.5	1.0	1.6	.3	.2	1.5	.4	.3	.8	.5
		15.1%	23.7%	22.7%	12.4%	23.6%	35.1%	24.2%	16.5%	24.0%	28.4%	31.4%	27.5%	27.5%	22.3%
		100.0%	14.8%	10.6%	1.1%	3.2%	2.1%	3.3%	.6%	.4%	3.2%	.8%	.7%	1.7%	1.0%
BUSINESS EXECUTIVE	77-2	23.0	3.9	2.9	.5	.4	.3	1.3	.4	-	1.0	.3	.2	.5	.1
		7.2%	13.1%	12.9%	11.0%	7.0%	10.6%	20.3%	21.6%		17.5%	25.3%	14.5%	15.5%	4.1%
		100.0%	17.2%	12.6%	2.0%	2.0%	1.4%	5.8%	1.5%		4.2%	1.4%	.9%	2.0%	.4%
SALESPERSON	77-3	14.2	1.8	1.2	.3	.2	.2	.4	*	-	.5	.1	.2	.2	.1
		4.5%	6.1%	5.4%	6.5%	3.7%	7.0%	6.7%	2.9%		9.5%	9.5%	14.6%	7.3%	4.5%
		100.0%	12.8%	8.5%	1.9%	1.7%	1.4%	3.1%	.3%		3.7%	.9%	1.3%	1.5%	.7%
CLERICAL WORKER	77-4	27.7	2.7	2.1	.4	.5	.2	.6	.3	.1	.5	.1	.2	.2	.2
		8.7%	9.1%	9.3%	8.5%	7.5%	7.1%	9.4%	16.6%	19.1%	9.2%	4.0%	17.2%	8.0%	7.6%
		100.0%	9.9%	7.5%	1.3%	1.8%	.8%	2.2%	1.0%	.5%	1.9%	.2%	.8%	.8%	.6%
SKILLED LABOURER	77-5	49.8	4.4	3.3	.7	1.1	.2	.9	.2	.1	.5	.2	.1	.3	.5
		15.7%	14.6%	14.7%	15.7%	17.8%	8.4%	14.1%	14.8%	11.8%	10.0%	13.3%	6.2%	10.2%	26.3%
		100.0%	8.8%	6.6%	1.3%	2.3%	.5%	1.9%	.5%	.2%	1.1%	.3%	.2%	.6%	1.1%
UNSKILLED LABOURER	77-6	16.7	1.2	1.0	.3	.1	.1	.4	*	.1	.1	*	-	.1	.1
		5.2%	4.1%	4.5%	8.4%	1.1%	2.8%	6.2%	2.7%	7.7%	2.2%	3.5%		2.6%	5.5%
		100.0%	7.5%	6.1%	2.1%	.4%	.5%	2.5%	.3%	.3%	.7%	.3%		.5%	.7%
FARMER	77-7	10.6	.9	.9	*	.7	.1	*	*	-	-	-	-	-	.1
		3.3%	3.2%	3.9%	.6%	11.0%	3.0%	.7%	.8%						3.2%
		100.0%	9.0%	8.4%	.2%	6.7%	.8%	.4%	.1%						.6%
HOMEMAKER	77-8	10.6	.8	.4	*	.2	*	.1	*	*	.2	*	.1	.1	.2
		3.3%	2.8%	1.9%	1.2%	3.4%	.4%	.8%	2.7%	6.0%	4.6%	3.1%	7.8%	3.9%	7.6%
		100.0%	7.8%	4.0%	.5%	2.1%	.1%	.5%	.4%	.4%	2.4%	.4%	.9%	1.1%	1.5%
PENSIONED AND RETIRED	77-9	.2	.2	.1	*	-	*	*	*	-	.1	*	-	.1	-
		.1%	.7%	.5%	.3%		1.5%	.5%	2.0%		1.4%	1.0%		2.2%	
		100.0%	100.0%	61.0%	6.4%		22.1%	16.3%	16.3%		39.0%	6.4%		32.5%	
UNEMPLOYED	77-0	5.5	.5	.5	.2	.1	*	.1	*	-	.1	*	-	*	-
		1.7%	1.8%	2.0%	5.8%	.9%	1.1%	1.3%	2.0%		1.5%	2.6%		1.6%	
		100.0%	9.7%	8.2%	4.4%	1.0%	.6%	1.6%	.6%		1.5%	.6%		.9%	
STUDENT	77-X	106.5	5.1	4.2	1.1	1.3	.6	.9	.2	.1	.6	*	.2	.4	.2
		33.5%	17.1%	18.9%	25.4%	20.3%	21.1%	13.9%	14.9%	14.0%	11.7%	3.7%	12.3%	14.9%	11.4%
		100.0%	4.8%	4.0%	1.0%	1.2%	.6%	.9%	.2%	.1%	.6%	*	.1%	.4%	.2%

CONTINUED

		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
		SKIER ORIGIN (CONT'D)		CANADA							UNITED STATES				OTHER
OCCUPATION OF RESPONDENT															
ARMED FORCES	77-R	2.1	.3	.2	.1	-	*	*	-	.1	-	-	-	-	*
		.7%	.8%	.9%	1.9%		.6%	.7%		8.8%					2.2%
		100.0%	11.9%	9.8%	3.8%		.8%	2.1%		3.1%					2.1%
NOT STATED/REFUSED	78-R	3.1	.9	.6	.1	.2	*	.1	*	.1	.2	*	-	.2	.1
		1.0%	2.9%	2.5%	2.2%	3.7%	1.2%	1.2%	2.7%	8.8%	4.0%	2.6%		6.3%	5.3%
		100.0%	28.8%	18.1%	2.9%	7.9%	1.2%	2.5%	1.4%	2.1%	7.1%	1.1%		6.1%	3.6%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		100.0%	100.0%	100.1%	99.9%	100.0%	99.9%	100.0%	100.2%	100.2%	100.0%	100.0%	100.1%	100.0%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%
LEVEL OF EDUCATION															
SOME OR COMPLETED GRADE SCHOOL	44-1	43.4	.6	.5	.1	.3	*	*	-	*	.2	*	-	.1	*
		13.7%	2.1%	2.1%	2.6%	4.1%	1.6%	.6%		1.7%	2.8%	1.6%		4.5%	.2%
		100.0%	1.4%	1.1%	.3%	.6%	.1%	.1%		*	.4%	*		.3%	*
SOME OR COMPLETED HIGH SCHOOL	44-2	155.4	8.7	7.4	1.7	2.5	.7	2.0	.3	.3	.7	.2	.2	.4	.6
		48.9%	29.0%	32.9%	40.2%	38.6%	24.5%	30.2%	16.3%	36.8%	13.4%	12.7%	15.4%	12.9%	28.1%
		100.0%	5.6%	4.8%	1.1%	1.6%	.5%	1.3%	.2%	.2%	.5%	.1%	.1%	.2%	.4%
SOME COLLEGE OR UNIVERSITY	44-3	51.0	7.0	5.0	1.0	1.6	.7	1.1	.5	.1	1.5	.3	.4	.9	.5
		16.0%	23.4%	22.4%	24.8%	25.4%	23.5%	16.6%	27.9%	16.6%	28.3%	22.1%	29.9%	30.3%	22.3%
		100.0%	13.8%	9.9%	2.0%	3.2%	1.3%	2.1%	.9%	.2%	3.0%	.6%	.7%	1.7%	.9%
COMPLETED COLLEGE OR UNIVERSITY	44-4	53.8	9.1	6.4	1.0	1.3	1.0	2.4	.6	.2	1.9	.4	.5	1.0	.7
		16.9%	30.2%	28.5%	23.3%	20.4%	32.7%	36.3%	39.9%	21.2%	35.6%	35.1%	40.1%	33.8%	34.6%
		100.0%	16.8%	11.9%	1.8%	2.4%	1.8%	4.4%	1.2%	.3%	3.6%	.8%	.9%	1.8%	1.3%
POST GRADUATE	44-5	11.6	3.9	2.6	.3	.5	.5	1.0	.3	.1	1.1	.4	.2	.5	.3
		3.6%	12.9%	11.4%	6.4%	7.1%	16.1%	15.0%	16.9%	13.2%	19.3%	28.5%	14.6%	17.4%	13.1%
		100.0%	33.5%	22.1%	2.3%	4.0%	4.1%	8.5%	2.4%	.8%	9.1%	3.1%	1.6%	4.4%	2.3%
OTHER POST HIGH SCHOOL TRAINING	44-6	.6	.6	.5	.1	.3	*	.1	-	*	-	-	-	-	*
		.2%	1.8%	2.4%	2.7%	4.4%	1.6%	1.4%		1.7%					.2%
		100.0%	100.0%	99.3%	20.4%	51.7%	8.6%	16.2%		2.3%					.7%
REFUSED	44-0	.8	-	-	-	-	-	-	-	-	-	-	-	-	-
		.2%													
		100.0%													
NOT STATED	44-R	1.3	.1	.1	-	-	-	-	-	.1	*	-	-	*	*
		.4%	.4%	.3%						6.8%	.6%			1.1%	1.6%
		100.0%	9.7%	4.9%						4.9%	2.4%			2.4%	2.4%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		99.9%	99.8%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

OCCUPATION OF RESPONDENT

		ALBERTA DESTINATIONS															
		TOTAL ALBERTA				TOTALS			ROCKY MOUNTAIN SKIING								
									BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
PROFESSIONAL	77-1	48.0	40.4	33.2	7.1	35.1	28.0	7.1	26.5	20.1	6.4	14.3	11.0	3.3	14.9	12.0	2.9
		15.1%	14.9%	13.8%	23.7%	17.9%	16.8%	23.7%	17.8%	16.6%	23.5%	16.5%	15.1%	23.4%	17.9%	16.9%	23.7%
		100.0%	84.0%	69.2%	14.8%	73.0%	58.2%	14.8%	55.2%	41.9%	13.2%	29.8%	22.9%	6.9%	30.9%	25.0%	6.0%
BUSINESS EXECUTIVE	77-2	23.0	19.8	15.8	3.9	17.0	13.0	3.9	14.8	11.2	3.6	10.5	8.7	1.8	6.6	4.9	1.8
		7.2%	7.3%	6.6%	13.1%	8.7%	7.3%	13.1%	10.0%	9.2%	13.4%	12.1%	12.0%	12.5%	8.0%	6.9%	14.5%
		100.0%	86.1%	69.0%	17.2%	74.0%	56.8%	17.2%	64.6%	48.9%	15.8%	45.6%	37.9%	7.7%	28.9%	21.2%	7.7%
SALESPERSON	77-3	14.2	12.0	10.2	1.8	9.9	8.1	1.8	9.5	7.7	1.8	4.4	3.2	1.2	6.9	6.4	.6
		4.5%	4.4%	4.2%	6.1%	5.0%	4.8%	6.1%	6.4%	6.4%	6.5%	5.0%	4.4%	8.1%	8.4%	9.0%	4.6%
		100.0%	84.6%	71.8%	12.8%	69.7%	56.9%	12.8%	67.0%	54.6%	12.4%	30.8%	22.7%	8.1%	49.1%	45.2%	3.9%
CLERICAL WORKER	77-4	27.7	23.3	20.5	2.7	19.2	16.5	2.7	14.3	11.8	2.4	8.5	7.1	1.4	9.1	8.1	1.0
		8.7%	8.6%	8.5%	9.1%	9.8%	9.9%	9.1%	9.6%	9.7%	9.0%	9.8%	9.8%	9.7%	11.0%	11.4%	8.3%
		100.0%	84.0%	74.1%	9.9%	69.3%	59.4%	9.9%	51.6%	42.8%	8.8%	30.6%	25.6%	5.0%	32.9%	29.2%	3.6%
SKILLED LABOURER	77-5	49.8	44.8	40.4	4.4	32.6	28.3	4.4	22.5	18.7	3.8	14.6	12.7	1.9	12.7	10.9	1.8
		15.7%	16.6%	16.8%	14.6%	16.6%	17.0%	14.6%	15.2%	15.4%	14.2%	16.8%	17.5%	13.7%	15.3%	15.4%	14.8%
		100.0%	90.0%	81.1%	8.8%	65.6%	56.8%	8.8%	45.3%	37.6%	7.7%	29.4%	25.5%	3.9%	25.6%	22.0%	3.6%
UNSKILLED LABOURER	77-6	16.7	15.3	14.0	1.2	10.9	9.6	1.2	8.1	7.0	1.2	4.6	4.0	.6	4.1	3.5	.6
		5.2%	5.6%	5.8%	4.1%	5.5%	5.8%	4.1%	5.5%	5.7%	4.3%	5.3%	5.6%	4.0%	4.9%	5.0%	4.6%
		100.0%	91.6%	84.1%	7.5%	65.2%	57.8%	7.5%	48.9%	42.0%	6.9%	27.7%	24.2%	3.5%	24.4%	21.1%	3.3%
FARMER	77-7	10.6	6.4	5.4	.9	4.1	3.2	.9	4.0	3.2	.8	3.0	2.4	.6	1.8	1.5	.2
		3.3%	2.4%	2.3%	3.2%	2.1%	1.9%	3.2%	2.7%	2.6%	3.0%	3.5%	3.4%	4.0%	2.1%	2.2%	1.9%
		100.0%	60.3%	51.3%	9.0%	39.2%	30.2%	9.0%	37.9%	30.2%	7.6%	28.5%	23.1%	5.4%	16.6%	14.5%	2.2%
HOMEMAKER	77-8	10.6	7.1	6.2	.8	4.6	3.8	.8	3.8	3.0	.7	1.7	1.3	.4	2.0	1.7	.4
		3.3%	2.6%	2.6%	2.8%	2.3%	2.3%	2.8%	2.5%	2.5%	2.8%	1.9%	1.8%	2.5%	2.5%	2.4%	3.0%
		100.0%	66.6%	58.8%	7.8%	43.4%	35.6%	7.8%	35.5%	28.5%	7.1%	16.0%	12.6%	3.3%	19.2%	15.9%	3.4%
PENSIONED AND RETIRED	77-9	.2	.2	-	.2	.2	-	.2	.2	-	.2	*	-	*	.1	-	.1
		.1%	.1%		.7%	.1%		.7%	.1%		.6%	.1%		.3%	.2%		1.1%
		100.0%	100.0%		100.0%	100.0%		100.0%	87.1%		87.1%	22.1%		22.1%	65.1%		65.1%
UNEMPLOYED	77-0	5.5	4.6	4.1	.5	3.1	2.6	.5	2.1	1.7	.5	.8	.6	.2	1.3	1.1	.2
		1.7%	1.7%	1.7%	1.8%	1.6%	1.5%	1.8%	1.4%	1.4%	1.7%	.9%	.8%	1.6%	1.6%	1.6%	1.9%
		100.0%	84.0%	74.3%	9.7%	56.1%	46.4%	9.7%	38.7%	30.4%	8.3%	14.1%	10.1%	4.0%	24.4%	20.3%	4.1%
STUDENT	77-X	106.5	91.4	86.2	5.1	55.0	49.9	5.1	39.1	34.6	4.6	22.3	20.0	2.3	21.7	19.6	2.1
		33.5%	33.8%	35.9%	17.1%	28.0%	30.0%	17.1%	26.3%	28.4%	16.9%	25.7%	27.6%	16.2%	26.2%	27.7%	17.5%
		100.0%	85.7%	80.9%	4.8%	51.7%	46.9%	4.8%	36.7%	32.4%	4.3%	21.0%	18.9%	2.2%	20.4%	18.4%	2.0%

CONTINUED

OCCUPATION OF RESPONDENT

		ALBERTA DESTINATIONS															
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING											
						TOTALS			BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
ARMED FORCES	77-R	2.1	2.1	1.9	.3	1.8	1.5	.3	1.8	1.5	.2	.9	.8	.1	.9	.8	.1
		.7%	.8%	.8%	.8%	.9%	.9%	.8%	1.2%	1.3%	.9%	1.0%	1.0%	.9%	1.1%	1.1%	.8%
		100.0%	100.0%	88.1%	11.9%	84.5%	72.6%	11.9%	83.9%	72.6%	11.3%	42.0%	35.7%	6.3%	41.5%	36.9%	4.6%
NOT STATED/REFUSED	78-R	3.1	3.1	2.2	.9	2.7	1.9	.9	2.0	1.1	.9	1.2	.8	.4	.8	.3	.4
		1.0%	1.1%	.9%	2.9%	1.4%	1.1%	2.9%	1.3%	.9%	3.2%	1.4%	1.1%	3.1%	.9%	.5%	3.5%
		100.0%	100.0%	71.2%	28.8%	89.3%	60.6%	28.8%	64.4%	36.0%	28.4%	39.8%	25.3%	14.4%	24.5%	10.7%	13.8%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		100.0%	99.9%	99.9%	100.0%	99.9%	99.8%	100.0%	100.0%	100.1%	100.0%	100.0%	100.1%	100.0%	100.1%	100.1%	100.2%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%
LEVEL OF EDUCATION																	
SOME OR COMPLETED GRADE SCHOOL	44-1	43.4	37.3	36.7	.6	20.3	19.6	.6	13.2	12.7	.5	6.3	5.9	.4	9.0	8.9	.1
		13.7%	13.8%	15.3%	2.1%	10.3%	11.8%	2.1%	8.9%	10.4%	1.9%	7.3%	8.2%	2.8%	10.9%	12.6%	.8%
		100.0%	85.9%	84.5%	1.4%	46.7%	45.3%	1.4%	30.4%	29.2%	1.2%	14.6%	13.7%	.9%	20.6%	20.5%	.2%
SOME OR COMPLETED HIGH SCHOOL	44-2	155.4	138.7	130.0	8.7	95.6	86.9	8.7	71.0	63.2	7.8	44.5	40.0	4.5	41.0	37.9	3.1
		48.9%	51.3%	54.1%	29.0%	49.7%	52.3%	29.0%	47.7%	51.9%	28.9%	51.3%	55.1%	31.8%	49.4%	53.5%	25.3%
		100.0%	89.3%	83.7%	5.6%	61.5%	55.9%	5.6%	45.7%	40.7%	5.0%	28.6%	25.7%	2.9%	26.4%	24.4%	2.0%
SOME COLLEGE OR UNIVERSITY	44-3	51.0	39.0	32.0	7.0	31.4	24.4	7.0	23.8	17.5	6.3	13.0	10.2	2.8	13.0	9.6	3.4
		16.0%	14.5%	13.3%	23.4%	16.0%	14.7%	23.4%	16.0%	14.4%	23.3%	15.0%	14.1%	19.6%	15.7%	13.6%	28.0%
		100.0%	76.6%	62.9%	13.8%	61.6%	47.8%	13.8%	46.7%	34.3%	12.4%	25.5%	20.0%	5.5%	25.5%	18.8%	6.7%
COMPLETED COLLEGE OR UNIVERSITY	44-4	53.8	44.0	34.9	9.1	40.4	31.3	9.1	34.7	26.5	8.2	19.9	15.3	4.5	16.3	12.9	3.5
		16.9%	16.3%	14.5%	30.2%	20.6%	18.8%	30.2%	23.3%	21.8%	30.5%	22.9%	21.1%	31.8%	19.7%	18.1%	28.5%
		100.0%	81.7%	64.8%	16.8%	74.9%	58.1%	16.8%	64.5%	49.2%	15.3%	36.9%	28.5%	8.4%	30.3%	23.9%	6.4%
POST GRADUATE	44-5	11.6	8.5	4.6	3.9	6.8	3.0	3.9	5.4	1.9	3.5	2.7	1.1	1.6	3.4	1.6	1.8
		3.6%	3.2%	1.9%	12.9%	3.5%	1.8%	12.9%	3.6%	1.5%	13.0%	3.2%	1.5%	11.5%	4.1%	2.2%	15.1%
		100.0%	73.5%	40.0%	33.5%	59.0%	25.5%	33.5%	46.6%	16.2%	30.4%	23.6%	9.5%	14.1%	29.1%	13.4%	15.7%
OTHER POST HIGH SCHOOL TRAINING	44-6	.6	.6	-	.6	.6	-	.6	.5	-	.5	.4	-	.4	.2	-	.2
		.2%	.2%		1.8%	.3%		1.8%	.4%		2.0%	.4%		2.5%	.2%		1.3%
		100.0%	100.0%		100.0%	100.0%		100.0%	95.3%		95.3%	63.9%		63.9%	29.4%		29.4%
REFUSED	44-0	.8	.8	.8	-	.8	.8	-	-	-	-	-	-	-	-	-	-
		.2%	.3%	.3%		.4%	.5%										
		100.0%	100.0%	100.0%		100.0%	100.0%										
NOT STATED	44-R	1.3	1.3	1.2	.1	.5	.3	.1	.1	-	.1	-	-	-	.1	-	.1
		.4%	.5%	.5%	.4%	.2%	.2%	.4%	.1%		.5%				.2%		1.1%
		100.0%	100.0%	90.3%	9.7%	34.0%	24.3%	9.7%	9.7%		9.7%				9.7%		9.7%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		99.9%	100.1%	99.9%	99.8%	100.0%	100.1%	99.8%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.2%	100.0%	100.1%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%

OCCUPATION OF RESPONDENT

		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	RESI-DENT
		TOTAL ALBERTA				TOTALS			NORQUAY			MARMOT			FORTRESS
PROFESSIONAL	77-1	48.0	40.4	33.2	7.1	35.1	28.0	7.1	2.7	2.5	.2	6.8	6.0	.8	3.1
		15.1%	14.9%	13.8%	23.7%	17.9%	16.8%	23.7%	28.6%	28.9%	24.6%	17.2%	16.5%	25.4%	11.3%
		100.0%	84.0%	69.2%	14.8%	73.0%	58.2%	14.8%	5.7%	5.3%	.4%	14.1%	12.6%	1.6%	6.4%
BUSINESS EXECUTIVE	77-2	23.0	19.8	15.8	3.9	17.0	13.0	3.9	1.4	1.3	.1	3.4	3.1	.3	1.9
		7.2%	7.3%	6.6%	13.1%	8.7%	7.8%	13.1%	14.8%	14.9%	13.1%	8.6%	9.4%	10.8%	7.2%
		100.0%	86.1%	69.0%	17.2%	74.0%	56.8%	17.2%	6.1%	5.7%	.4%	14.7%	13.3%	1.4%	8.2%
SALESPERSON	77-3	14.2	12.0	10.2	1.8	9.9	8.1	1.8	.6	.6	*	.6	.6	.1	.7
		4.5%	4.4%	4.2%	6.1%	5.0%	4.8%	6.1%	5.4%	6.4%	6.8%	1.6%	1.5%	2.2%	2.5%
		100.0%	84.6%	71.8%	12.8%	69.7%	56.9%	12.8%	4.3%	4.0%	.3%	4.4%	4.0%	.5%	4.6%
CLERICAL WORKER	77-4	27.7	23.3	20.5	2.7	19.2	16.5	2.7	.6	.6	.1	5.1	4.8	.3	.6
		8.7%	8.6%	8.5%	9.1%	9.8%	9.9%	9.1%	6.5%	6.4%	8.9%	13.0%	13.2%	9.9%	2.1%
		100.0%	84.0%	74.1%	9.9%	69.3%	59.4%	9.9%	2.2%	2.0%	.2%	18.5%	17.4%	1.1%	2.0%
SKILLED LABOURER	77-5	49.8	44.8	40.4	4.4	32.6	28.3	4.4	.8	.8	.1	11.5	10.9	.6	2.2
		15.7%	15.6%	16.8%	14.6%	16.6%	17.0%	14.6%	8.9%	8.5%	13.6%	29.0%	29.9%	18.5%	8.5%
		100.0%	90.0%	81.1%	8.8%	65.6%	56.8%	8.8%	1.7%	1.5%	.2%	23.0%	21.9%	1.1%	4.5%
UNSKILLED LABOURER	77-6	16.7	15.3	14.0	1.2	10.9	9.6	1.2	*	-	*	2.4	2.3	.1	1.4
		5.2%	5.6%	5.8%	4.1%	5.5%	5.8%	4.1%	.3%		3.7%	6.1%	6.3%	3.0%	5.4%
		100.0%	91.6%	84.1%	7.5%	65.2%	57.8%	7.5%	.2%		.2%	14.4%	13.8%	.5%	8.4%
FARMER	77-7	10.6	6.4	5.4	.9	4.1	3.2	.9	.8	.8	*	.1	-	.1	-
		3.3%	2.4%	2.3%	3.2%	2.1%	1.9%	3.2%	8.2%	8.8%	.5%	.4%		4.7%	
		100.0%	60.3%	51.3%	9.0%	39.2%	30.2%	9.0%	7.4%	7.4%	*	1.3%		1.3%	
HOMEMAKER	77-8	10.6	7.1	6.2	.8	4.6	3.8	.8	*	-	*	.1	-	.1	.8
		3.3%	2.6%	2.6%	2.8%	2.3%	2.3%	2.8%	.4%		5.2%	.2%		2.6%	2.9%
		100.0%	66.6%	58.8%	7.8%	43.4%	35.6%	7.8%	.3%		.3%	.7%		.7%	7.1%
PENSIONED AND RETIRED	77-9	.2	.2	-	.2	.2	-	.2	-	-	-	*	-	*	-
		.1%	.1%		.7%	.1%		.7%				.1%		.9%	
		100.0%	100.0%		100.0%	100.0%		100.0%				12.9%		12.9%	
UNEMPLOYED	77-0	5.5	4.6	4.1	.5	3.1	2.6	.5	*	-	*	.6	.6	.1	.3
		1.7%	1.7%	1.7%	1.8%	1.6%	1.5%	1.8%	.1%		1.0%	1.6%	1.5%	2.6%	1.2%
		100.0%	84.0%	74.3%	9.7%	56.1%	46.4%	9.7%	.1%		.1%	11.5%	10.1%	1.4%	5.9%
STUDENT	77-X	106.5	91.4	86.2	5.1	55.0	49.9	5.1	2.4	2.3	.1	8.8	8.3	.6	14.6
		33.5%	33.8%	35.9%	17.1%	28.0%	30.0%	17.1%	25.8%	26.1%	20.9%	22.3%	22.6%	18.5%	55.6%
		100.0%	85.7%	80.9%	4.8%	51.7%	46.9%	4.8%	2.3%	2.2%	.1%	8.3%	7.7%	.5%	13.7%

CONTINUED

OCCUPATION OF RESPONDENT

		ALBERTA DESTINATIONS														
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING										
		TOTALS				NORQUAY						MARMOT			FORTRESS	
		GRAND TOTAL	TOTAL ALTA	RESIDENT	NON-RES.	TOTAL RMS	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	RESIDENT
ARMED FORCES	77-R	2.1	2.1	1.9	.3	1.8	1.5	.3	*	-	*	*	-	*	-
		.7%	.8%	.8%	.8%	.9%	.9%	.8%	.1%		1.0%	*		.4%	
		100.0%	100.0%	88.1%	11.9%	84.5%	72.6%	11.9%	.3%		.3%	.6%		.6%	
NOT STATED/REFUSED	78-R	3.1	3.1	2.2	.9	2.7	1.9	.9	*	-	*	*	-	*	.8
		1.0%	1.1%	.9%	2.9%	1.4%	1.1%	2.9%	*		.5%	*		.4%	2.9%
		100.0%	100.0%	71.2%	28.8%	89.3%	60.6%	28.8%	.1%		.1%	.4%		.4%	24.6%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		100.0%	99.9%	99.9%	100.0%	99.9%	99.8%	100.0%	100.1%	100.0%	99.8%	100.1%	99.9%	99.9%	100.1%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%
LEVEL OF EDUCATION															
SOME OR COMPLETED GRADE SCHOOL	44-1	43.4	37.3	36.7	.6	20.3	19.6	.6	1.6	1.5	*	3.3	3.2	.1	6.4
		13.7%	13.8%	15.3%	2.1%	10.3%	11.8%	2.1%	16.4%	17.3%	3.7%	8.3%	8.7%	3.4%	24.3%
		100.0%	85.9%	84.5%	1.4%	46.7%	45.3%	1.4%	3.6%	3.5%	.1%	7.5%	7.3%	.2%	14.7%
SOME OR COMPLETED HIGH SCHOOL	44-2	155.4	138.7	130.0	8.7	95.6	86.9	8.7	4.9	4.7	.2	25.3	24.3	.9	10.5
		48.9%	51.3%	54.1%	29.0%	48.7%	52.3%	29.0%	52.0%	53.7%	30.4%	63.9%	66.6%	31.0%	39.9%
		100.0%	89.3%	83.7%	5.6%	61.5%	55.9%	5.6%	3.2%	3.0%	.1%	16.3%	15.7%	.6%	6.7%
SOME COLLEGE OR UNIVERSITY	44-3	51.0	39.0	32.0	7.0	31.4	24.4	7.0	1.0	.9	.1	4.1	3.3	.7	5.4
		16.0%	14.5%	13.3%	23.4%	16.0%	14.7%	23.4%	10.6%	10.1%	17.3%	10.3%	9.1%	24.6%	20.7%
		100.0%	76.6%	62.8%	13.8%	61.6%	47.8%	13.8%	2.0%	1.7%	.2%	8.0%	6.5%	1.4%	10.7%
COMPLETED COLLEGE OR UNIVERSITY	44-4	53.8	44.0	34.9	9.1	40.4	31.3	9.1	1.9	1.7	.3	5.8	4.9	.8	2.5
		16.9%	16.3%	14.5%	30.2%	20.6%	18.8%	30.2%	20.3%	18.9%	38.7%	14.6%	13.5%	28.0%	9.6%
		100.0%	81.7%	64.8%	16.8%	74.9%	58.1%	16.8%	3.6%	3.1%	.5%	10.7%	9.2%	1.6%	4.7%
POST GRADUATE	44-5	11.6	8.5	4.6	3.9	6.8	3.0	3.9	.1	-	.1	1.1	.8	.4	.3
		3.6%	3.2%	1.9%	12.9%	3.5%	1.8%	12.9%	.6%		8.4%	2.8%	2.1%	12.1%	1.2%
		100.0%	73.5%	40.0%	33.5%	59.0%	25.5%	33.5%	.5%		.5%	9.6%	6.5%	3.1%	2.8%
OTHER POST HIGH SCHOOL TRAINING	44-6	.6	.6	-	.6	.6	-	.6	*	-	*	*	-	*	-
		.2%	.2%		1.8%	.3%		1.8%	.1%		1.6%	.1%		.9%	
		100.0%	100.0%		100.0%	100.0%		100.0%	2.0%		2.0%	4.7%		4.7%	
REFUSED	44-0	.8	.8	.8	-	.3	.8	-	-	-	-	-	-	-	.8
		.2%	.3%	.3%		.4%	.5%								2.9%
		100.0%	100.0%	100.0%		100.0%	100.0%								100.0%
NOT STATED	44-R	1.3	1.3	1.2	.1	.5	.3	.1	-	-	-	-	-	-	.3
		.4%	.5%	.5%	.4%	.2%	.2%	.4%							1.2%
		100.0%	100.0%	90.3%	9.7%	34.0%	24.3%	9.7%							24.3%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		99.9%	100.1%	99.9%	99.9%	100.0%	100.1%	99.8%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	99.8%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%

JOB NUMBER 907901 CARD NUMBER 14

OCCUPATION OF RESPONDENT

		#=========ALBERTA DESTINATIONS=========						#FLATLAND#=======			OUT-OF-PROV.DESTINATION========#		
		+----TOTAL ALBERTA-----++------RMS-------++SKIING++TOTAL-++------B.C.-----++----U.S.A.----+											
		GRAND TOTAL	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	EASTERN KOOTE-NAYS	TOTAL	MONTANA
PROFESSIONAL	77-1	48.0	40.4	33.2	7.1	35.1	28.0	6.2	13.1	12.3	7.8	2.3	2.3
		15.1%	14.9%	13.8%	23.7%	17.9%	16.8%	7.2%	19.8%	23.6%	20.9%	11.8%	15.7%
		100.0%	84.0%	69.2%	14.8%	73.0%	58.2%	12.9%	27.3%	25.7%	16.2%	4.8%	4.8%
BUSINESS EXECUTIVE	77-2	23.0	19.8	15.8	3.9	17.0	13.0	2.8	5.3	5.0	3.9	1.4	1.4
		7.2%	7.3%	6.6%	13.1%	8.7%	7.8%	3.3%	8.0%	9.5%	10.4%	7.4%	9.8%
		100.0%	86.1%	69.0%	17.2%	74.0%	56.8%	12.1%	23.1%	21.7%	16.8%	6.2%	6.2%
SALESPERSON	77-3	14.2	12.0	10.2	1.8	9.9	8.1	2.1	3.0	3.0	2.2	-	-
		4.5%	4.4%	4.2%	6.1%	5.0%	4.8%	2.5%	4.5%	5.7%	5.9%		
		100.0%	84.6%	71.8%	12.8%	69.7%	56.9%	14.8%	20.9%	20.9%	15.4%		
CLERICAL WORKER	77-4	27.7	23.3	20.5	2.7	19.2	16.5	4.4	7.3	5.3	4.6	5.2	3.1
		8.7%	8.6%	8.5%	9.1%	9.8%	9.9%	5.1%	11.0%	10.2%	12.2%	27.0%	21.2%
		100.0%	84.0%	74.1%	9.9%	69.3%	59.4%	15.9%	26.3%	19.2%	16.4%	18.8%	11.2%
SKILLED LABOURER	77-5	49.8	44.8	40.4	4.4	32.6	28.3	14.5	8.1	3.9	.7	4.1	2.6
		15.7%	16.6%	16.8%	14.6%	16.6%	17.0%	16.9%	12.2%	7.5%	1.8%	21.3%	17.9%
		100.0%	90.0%	81.1%	8.3%	65.6%	56.8%	29.2%	16.2%	7.9%	1.3%	8.3%	5.2%
UNSKILLED LABOURER	77-6	16.7	15.3	14.0	1.2	10.9	9.6	5.3	2.1	1.0	.7	1.4	1.4
		5.2%	5.6%	5.8%	4.1%	5.5%	5.8%	6.2%	3.1%	1.9%	1.8%	7.3%	9.7%
		100.0%	91.6%	84.1%	7.5%	65.2%	57.8%	31.7%	12.4%	5.9%	3.9%	8.4%	8.4%
FARMER	77-7	10.6	6.4	5.4	.9	4.1	3.2	2.2	4.2	3.2	1.7	1.0	1.0
		3.3%	2.4%	2.3%	3.2%	2.1%	1.9%	2.6%	6.3%	6.2%	4.5%	5.1%	6.7%
		100.0%	60.3%	51.3%	9.0%	39.2%	30.2%	21.1%	39.7%	30.5%	15.7%	9.3%	9.3%
HOMEMAKER	77-8	10.6	7.1	6.2	.8	4.6	3.8	3.0	3.5	1.7	1.1	1.9	1.1
		3.3%	2.6%	2.6%	2.8%	2.3%	2.3%	3.5%	5.4%	3.2%	3.0%	9.7%	7.6%
		100.0%	66.6%	58.8%	7.8%	43.4%	35.6%	28.5%	33.4%	15.7%	10.4%	17.7%	10.4%
PENSIONED AND RETIRED	77-9	.2	.2	-	.2	.2	-	-	-	-	-	-	-
		.1%	.1%		.7%	.1%							
		100.0%	100.0%		100.0%	100.0%							
UNEMPLOYED	77-0	5.5	4.6	4.1	.5	3.1	2.6	1.5	.9	.9	.6	-	-
		1.7%	1.7%	1.7%	1.8%	1.6%	1.5%	1.8%	1.3%	1.7%	1.5%		
		100.0%	84.0%	74.3%	9.7%	56.1%	46.4%	27.9%	16.0%	16.0%	10.1%		
STUDENT	77-X	106.5	91.4	86.2	5.1	55.0	49.9	43.0	18.7	16.0	14.2	2.0	1.7
		33.5%	33.8%	35.9%	17.1%	28.0%	30.0%	50.2%	28.3%	30.5%	33.2%	10.3%	11.4%
		100.0%	85.7%	80.9%	4.8%	51.7%	46.9%	40.3%	17.6%	15.0%	13.3%	1.9%	1.6%

CONTINUED

OCCUPATION OF RESPONDENT

		#========ALBERTA DESTINATIONS========#FLATLAND#=======OUT-OF-PROV.DESTINATION========#											
		+----TOTAL ALBERTA-----++-----RMS------++SKIING++TOTAL-++-----B.C.-----++----U.S.A.----+											
		GRAND TOTAL	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	EASTERN KOOTE-NAYS	TOTAL	MONTANA
ARMED FORCES	77-R	2.1	2.1	1.9	.3	1.8	1.5	.3	-	-	-	-	-
		.7%	.8%	.8%	.8%	.9%	.9%	.4%					
		100.0%	100.0%	88.1%	11.9%	84.5%	72.6%	15.5%					
NOT STATED/REFUSED	78-R	3.1	3.1	2.2	.9	2.7	1.9	.3	-	-	-	-	-
		1.0%	1.1%	.9%	2.9%	1.4%	1.1%	.4%					
		100.0%	100.0%	71.2%	28.8%	89.3%	60.6%	10.7%					
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		100.0%	99.9%	99.9%	100.0%	99.9%	99.8%	100.1%	99.9%	100.1%	100.2%	99.9%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%
LEVEL OF EDUCATION													
SOME OR COMPLETED GRADE SCHOOL	44-1	43.4	37.3	36.7	.6	20.3	19.6	21.3	8.0	6.9	6.6	.3	.3
		13.7%	13.8%	15.3%	2.1%	10.3%	11.8%	24.9%	12.1%	13.2%	17.7%	1.7%	2.2%
		100.0%	85.9%	84.5%	1.4%	46.7%	45.3%	49.1%	13.4%	15.9%	15.1%	.8%	.9%
SOME OR COMPLETED HIGH SCHOOL	44-2	155.4	138.7	130.0	8.7	95.6	86.9	47.2	23.7	19.0	13.9	7.7	6.2
		48.9%	51.3%	54.1%	29.0%	48.7%	52.3%	55.1%	35.9%	36.3%	37.4%	40.2%	42.7%
		100.0%	89.3%	83.7%	5.6%	61.5%	55.9%	30.4%	15.3%	12.2%	9.0%	5.0%	4.0%
SOME COLLEGE OR UNIVERSITY	44-3	51.0	39.0	32.0	7.0	31.4	24.4	10.1	14.2	9.7	6.2	5.4	3.7
		16.0%	14.5%	13.3%	23.4%	16.0%	14.7%	11.8%	21.5%	18.6%	16.6%	27.9%	25.7%
		100.0%	76.6%	62.8%	13.8%	61.6%	47.8%	19.8%	27.9%	19.1%	12.1%	10.6%	7.3%
COMPLETED COLLEGE OR UNIVERSITY	44-4	53.8	44.0	34.9	9.1	40.4	31.3	4.5	16.0	12.5	8.5	5.8	4.3
		16.9%	16.3%	14.5%	30.2%	20.6%	18.8%	5.3%	24.2%	23.9%	22.9%	30.2%	29.3%
		100.0%	81.7%	64.8%	16.8%	74.9%	58.1%	8.4%	29.8%	23.2%	15.8%	10.8%	7.9%
POST GRADUATE	44-5	11.6	8.5	4.6	3.9	6.8	3.0	1.7	4.1	4.1	2.0	-	-
		3.6%	3.2%	1.9%	12.9%	3.5%	1.8%	2.0%	6.3%	7.9%	5.3%		
		100.0%	73.5%	40.0%	33.5%	59.0%	25.5%	14.5%	35.8%	35.8%	17.2%		
OTHER POST HIGH SCHOOL TRAINING	44-6	.6	.6	-	.6	.6	-	-	-	-	-	-	-
		.2%	.2%		1.8%	.3%							
		100.0%	100.0%		100.0%	100.0%							
REFUSED	44-0	.8	.8	.8	-	.8	.8	-	-	-	-	-	-
		.2%	.3%	.3%		.4%	.5%						
		100.0%	100.0%	100.0%		100.0%	100.0%						
NOT STATED	44-R	1.3	1.3	1.2	.1	.5	.3	.9	-	-	-	-	-
		.4%	.5%	.5%	.4%	.2%	.2%	1.0%					
		100.0%	100.0%	90.3%	9.7%	34.0%	24.3%	66.0%					
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		99.9%	100.1%	99.9%	99.8%	100.0%	100.1%	100.1%	100.0%	99.9%	99.9%	100.0%	99.9%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%

OCCUPATION OF RESPONDENT

		TRIP TIMING											
		SEASON						PERIOD SKIED					
								DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
PROFESSIONAL	77-1	48.0	2.6	5.2	11.9	15.1	13.2	26.7	12.5	14.2	21.3	12.3	9.0
		15.1%	13.8%	11.9%	14.2%	15.3%	18.2%	15.1%	13.1%	17.6%	15.3%	15.5%	14.9%
		100.0%	5.4%	10.7%	24.8%	31.5%	27.5%	55.5%	26.0%	29.5%	44.4%	25.7%	18.7%
BUSINESS EXECUTIVE	77-2	23.0	1.6	2.7	5.0	7.9	5.7	8.9	4.2	4.5	13.6	9.6	4.0
		7.2%	8.6%	6.2%	6.0%	8.0%	7.8%	5.0%	4.4%	5.6%	9.7%	12.1%	6.7%
		100.0%	7.1%	11.6%	21.9%	34.6%	24.7%	38.2%	18.4%	19.8%	59.3%	41.7%	17.5%
SALESPERSON	77-3	14.2	-	3.9	3.9	4.6	1.7	5.9	4.7	1.2	8.2	3.3	4.9
		4.5%		9.0%	4.6%	4.7%	2.4%	3.3%	4.9%	1.5%	5.9%	4.2%	8.2%
		100.0%		27.6%	27.5%	32.7%	12.2%	41.5%	33.0%	8.5%	58.2%	23.3%	34.9%
CLERICAL WORKER	77-4	27.7	2.3	3.0	8.7	6.2	7.5	12.5	4.0	8.4	15.2	7.0	8.2
		8.7%	12.1%	6.9%	10.3%	6.3%	10.3%	7.1%	4.2%	10.4%	10.9%	8.8%	13.7%
		100.0%	8.3%	10.8%	31.4%	22.5%	27.0%	45.0%	14.6%	30.4%	55.0%	25.2%	29.9%
SKILLED LABOURER	77-5	49.8	2.3	6.9	11.2	16.2	13.2	28.1	16.2	11.9	21.6	10.2	11.4
		15.7%	12.1%	15.9%	13.3%	16.4%	18.2%	15.9%	16.9%	14.8%	15.5%	12.9%	18.9%
		100.0%	4.6%	13.8%	22.4%	32.7%	26.5%	56.5%	32.5%	23.9%	43.5%	20.6%	22.9%
UNSKILLED LABOURER	77-6	16.7	1.0	2.7	1.5	5.7	5.8	10.7	4.5	6.2	5.2	3.6	1.5
		5.2%	5.2%	6.2%	1.8%	5.7%	8.0%	6.1%	4.7%	7.6%	3.7%	4.5%	2.6%
		100.0%	5.9%	16.2%	9.0%	34.2%	34.8%	64.3%	27.3%	37.0%	31.0%	21.7%	9.3%
FARMER	77-7	10.6	.3	1.7	2.5	5.1	1.0	5.1	2.5	2.6	5.5	3.3	2.2
		3.3%	1.7%	3.8%	2.9%	5.1%	1.4%	2.9%	2.6%	3.3%	3.9%	4.2%	3.6%
		100.0%	3.1%	15.7%	23.5%	48.0%	9.7%	48.3%	23.2%	25.1%	51.7%	31.3%	20.4%
HOMEMAKER	77-8	10.6	-	.7	4.8	4.2	.9	3.8	1.5	2.3	6.8	5.1	1.7
		3.3%		1.5%	5.7%	4.2%	1.3%	2.2%	1.6%	2.8%	4.8%	6.4%	2.8%
		100.0%		6.3%	45.5%	39.4%	8.9%	35.8%	14.6%	21.3%	63.8%	47.9%	15.9%
PENSIONED AND RETIRED	77-9	.2	-	-	*	.1	.1	*	*	-	.2	.1	.1
		.1%			*	.1%	.1%	*	*		.1%	.1%	.2%
		100.0%			6.4%	55.2%	38.3%	6.4%	6.4%		93.6%	39.0%	54.6%
UNEMPLOYED	77-0	5.5	1.3	.5	3.5	.2	.1	2.8	1.0	1.9	2.7	1.2	1.5
		1.7%	6.9%	1.1%	4.2%	.2%	.1%	1.6%	1.0%	2.3%	1.9%	1.5%	2.5%
		100.0%	23.6%	8.8%	63.7%	2.9%	1.0%	51.1%	17.5%	33.7%	48.9%	21.4%	27.5%
STUDENT	77-X	106.5	6.9	15.6	30.9	31.8	21.4	67.9	43.5	24.4	38.6	23.0	15.6
		33.5%	36.2%	36.1%	36.7%	32.1%	29.5%	38.5%	45.4%	30.3%	27.6%	29.0%	25.8%
		100.0%	6.4%	14.7%	29.0%	29.9%	20.1%	63.7%	40.8%	22.9%	36.2%	21.6%	14.6%

CONTINUED

OCCUPATION OF RESPONDENT		TRIP TIMING: SEASON						PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
ARMED FORCES	77-R	2.1	.3	.1	.1	.8	.8	1.9	.8	1.1	.2	.1	*
		.7%	1.7%	.2%	.1%	.8%	1.1%	1.1%	.8%	1.4%	.1%	.2%	.1%
		100.0%	15.5%	3.7%	3.6%	39.0%	38.2%	91.8%	37.3%	54.5%	8.2%	6.0%	2.3%
NOT STATED/REFUSED	78-R	3.1	.3	.4	.1	1.1	1.1	2.3	.3	1.9	.7	.6	.1
		1.0%	1.7%	.9%	.1%	1.1%	1.5%	1.3%	.3%	2.4%	.5%	.7%	.2%
		100.0%	10.7%	13.2%	3.7%	36.1%	36.3%	73.8%	10.7%	63.1%	22.7%	19.1%	3.6%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.0%	100.0%	99.7%	99.9%	100.0%	99.9%	100.1%	99.9%	100.0%	99.9%	100.1%	100.2%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%
LEVEL OF EDUCATION													
SOME OR COMPLETED GRADE SCHOOL	44-1	43.4	2.0	6.4	7.9	14.2	12.9	31.3	21.4	10.0	12.1	6.3	5.8
		13.7%	10.3%	14.9%	9.4%	14.3%	17.9%	17.8%	22.3%	12.3%	8.6%	7.9%	9.6%
		100.0%	4.5%	14.8%	18.2%	32.6%	29.8%	72.2%	49.3%	22.9%	27.8%	14.5%	13.3%
SOME OR COMPLETED HIGH SCHOOL	44-2	155.4	11.8	18.4	45.3	47.8	32.2	89.7	46.5	43.2	64.4	36.7	27.7
		48.9%	62.1%	42.6%	53.8%	48.2%	44.5%	50.8%	48.5%	53.6%	46.1%	46.2%	45.9%
		100.0%	7.6%	11.8%	29.1%	30.8%	20.7%	57.7%	29.9%	27.8%	41.4%	23.6%	17.8%
SOME COLLEGE OR UNIVERSITY	44-3	51.0	3.6	10.6	16.5	15.1	5.1	22.8	12.0	10.8	28.1	17.2	10.9
		16.0%	19.0%	24.6%	19.6%	15.3%	7.0%	12.9%	12.5%	13.4%	20.1%	21.7%	18.0%
		100.0%	7.0%	20.9%	32.4%	29.7%	10.0%	44.7%	23.5%	21.2%	55.1%	33.8%	21.3%
COMPLETED COLLEGE OR UNIVERSITY	44-4	53.8	1.3	5.2	10.9	18.3	18.1	26.4	13.2	13.2	27.2	14.1	13.1
		16.9%	6.9%	11.9%	13.0%	18.5%	25.0%	15.0%	13.8%	16.4%	19.5%	17.7%	21.8%
		100.0%	2.4%	9.6%	20.3%	34.0%	33.7%	49.0%	24.5%	24.5%	50.5%	26.1%	24.4%
POST GRADUATE	44-5	11.6	.3	1.9	2.8	3.6	2.9	4.2	1.8	2.3	7.4	4.7	2.7
		3.6%	1.7%	4.4%	3.4%	3.6%	4.0%	2.4%	1.9%	2.9%	5.3%	6.0%	4.5%
		100.0%	2.8%	16.5%	24.5%	31.0%	25.2%	35.9%	15.7%	20.2%	64.0%	40.9%	23.2%
OTHER POST HIGH SCHOOL TRAINING	44-6	.6	-	*	.1	.1	.3	*	*	-	.5	.4	.1
		.2%		.1%	.1%	.1%	.5%	*	*		.4%	.5%	.2%
		100.0%		7.2%	16.9%	16.0%	60.0%	5.9%	5.9%		93.5%	66.5%	27.0%
REFUSED	44-0	.8	-	-	-	-	.8	.8	-	.8	-	-	-
		.2%					1.0%	.4%		.9%			
		100.0%					100.0%	100.0%		100.0%			
NOT STATED	44-R	1.3	-	.7	.6	*	.1	1.2	.9	.4	.1	*	*
		.4%		1.5%	.7%	*	.1%	.7%	.9%	.4%	*	*	.1%
		100.0%		48.6%	41.7%	2.4%	7.3%	92.7%	66.0%	26.7%	4.9%	2.4%	2.4%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	99.9%	100.0%	100.0%	100.1%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

OCCUPATION OF RESPONDENT

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
PROFESSIONAL	77-1	38.3	6.6	31.7	32.5	4.3	4.6	.3	13.9	3.5	.1	13.2	19.7	5.4
		14.6%	19.3%	13.9%	15.4%	25.3%	11.1%	14.7%	19.2%	15.5%	.8%	14.1%	14.6%	16.1%
		100.0%	17.2%	82.8%	84.8%	11.3%	12.1%	.8%	36.3%	9.1%	.2%	34.5%	51.4%	14.1%
BUSINESS EXECUTIVE	77-2	17.7	1.8	15.9	13.9	3.0	1.9	.1	8.1	.7	.9	6.6	10.1	.9
		6.7%	5.3%	7.0%	6.6%	17.8%	4.5%	2.4%	11.2%	3.0%	9.3%	7.0%	7.5%	2.6%
		100.0%	10.2%	89.8%	78.6%	17.2%	10.7%	.3%	45.8%	3.8%	5.1%	37.3%	57.4%	4.9%
SALESPERSON	77-3	12.0	1.4	10.6	10.4	1.1	1.3	*	4.7	1.2	.4	4.3	6.7	.9
		4.6%	4.1%	4.6%	4.9%	6.6%	3.1%	2.2%	6.4%	5.4%	3.9%	4.6%	4.9%	2.8%
		100.0%	11.6%	88.4%	86.5%	9.4%	10.8%	.4%	39.0%	10.1%	3.1%	36.3%	55.6%	7.8%
CLERICAL WORKER	77-4	22.5	4.1	18.4	17.9	1.9	3.4	*	8.3	2.3	1.9	9.4	10.2	2.9
		8.6%	12.0%	8.1%	8.5%	11.1%	8.2%	2.3%	11.5%	10.1%	20.0%	10.0%	7.6%	8.6%
		100.0%	18.1%	81.9%	79.8%	8.4%	15.2%	.2%	37.1%	10.0%	8.6%	41.6%	45.5%	12.9%
SKILLED LABOURER	77-5	43.2	2.5	40.7	39.2	2.2	2.2	1.1	10.2	3.5	2.6	13.2	21.4	8.6
		16.5%	7.3%	17.9%	18.6%	12.7%	5.4%	49.7%	14.1%	15.7%	26.7%	14.1%	15.9%	25.7%
		100.0%	5.8%	94.2%	90.6%	5.0%	5.2%	2.5%	23.6%	8.1%	5.9%	30.5%	49.5%	20.0%
UNSKILLED LABOURER	77-6	14.9	1.5	13.4	12.1	.6	2.1	.2	2.9	1.4	*	6.6	6.8	1.5
		5.7%	4.4%	5.9%	5.7%	3.8%	5.0%	7.6%	4.1%	6.1%	.4%	7.1%	5.1%	4.5%
		100.0%	10.0%	90.0%	81.1%	4.3%	14.1%	1.1%	19.7%	9.2%	.2%	44.4%	45.5%	10.2%
FARMER	77-7	6.4	.7	5.7	6.3	.2	-	*	1.8	.2	.1	2.7	3.7	-
		2.4%	2.0%	2.5%	3.0%	1.0%		.6%	2.5%	1.0%	.8%	2.9%	2.7%	
		100.0%	10.8%	89.2%	99.1%	2.6%		.2%	27.9%	3.6%	1.2%	42.5%	57.5%	
HOMEMAKER	77-8	7.1	.3	6.8	6.8	.5	.1	-	2.4	.6	.6	3.5	2.9	.6
		2.7%	.9%	3.0%	3.2%	2.8%	.3%		3.3%	2.6%	6.3%	3.8%	2.2%	1.8%
		100.0%	4.3%	95.7%	96.2%	6.7%	1.5%		34.4%	8.3%	8.6%	50.1%	41.3%	8.4%
PENSIONED AND RETIRED	77-9	.2	.1	.1	*	.2	.1	-	.2	-	*	.1	.1	-
		.1%	.3%	*	*	1.1%	.2%		.3%		.1%	.1%	.1%	
		100.0%	48.8%	51.2%	12.9%	93.6%	32.5%		93.6%		6.4%	29.1%	70.9%	
UNEMPLOYED	77-0	4.6	*	4.6	4.5	.2	.1	-	.7	1.2	.4	2.0	2.6	*
		1.8%	.1%	2.0%	2.1%	1.2%	.2%		1.0%	5.4%	3.7%	2.1%	1.9%	.1%
		100.0%	.7%	99.3%	96.3%	4.4%	1.9%		15.8%	25.9%	7.7%	43.0%	56.0%	1.0%
STUDENT	77-X	89.9	14.7	75.2	63.3	2.3	25.0	.4	18.6	7.4	2.7	30.9	46.6	12.4
		34.3%	43.3%	33.0%	30.0%	13.3%	59.8%	16.5%	25.7%	33.0%	27.6%	33.0%	34.7%	36.8%
		100.0%	16.4%	83.6%	70.4%	2.5%	27.8%	.4%	20.7%	8.2%	3.0%	34.4%	51.8%	13.8%

CONTINUED

OCCUPATION OF RESPONDENT

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
ARMED FORCES	77-R	2.1	-	2.1	1.2	.2	.8	-	.1	.1	-	.9	.9	.3
		.8%		.9%	.6%	1.0%	1.8%		.2%	.5%		.9%	.7%	1.0%
		100.0%		100.0%	56.3%	7.9%	35.7%		6.1%	5.8%		42.0%	42.5%	15.5%
NOT STATED/REFUSED	78-R	3.1	.3	2.7	2.7	.4	.2	.1	.5	.4	*	.3	2.8	*
		1.2%	1.0%	1.2%	1.3%	2.4%	.6%	4.1%	.7%	1.6%	.5%	.3%	2.0%	.1%
		100.0%	11.2%	88.8%	88.8%	13.3%	7.6%	2.9%	15.6%	11.8%	1.4%	9.1%	89.9%	1.1%
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.0%	100.0%	100.0%	99.9%	100.1%	100.2%	100.1%	100.2%	99.9%	100.1%	100.0%	99.9%	100.1%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%
LEVEL OF EDUCATION														
SOME OR COMPLETED GRADE SCHOOL	44-1	36.2	7.4	28.8	21.6	.2	13.7	.8	5.2	2.5	1.6	13.3	18.8	4.1
		13.8%	21.6%	12.6%	10.2%	1.1%	32.8%	37.9%	7.2%	11.0%	16.3%	14.2%	14.0%	12.3%
		100.0%	20.3%	79.7%	59.7%	.5%	37.9%	2.3%	14.4%	6.8%	4.4%	36.7%	51.9%	11.4%
SOME OR COMPLETED HIGH SCHOOL	44-2	134.6	12.6	122.0	113.5	3.7	17.1	.5	35.3	9.1	5.7	46.9	64.9	22.8
		51.4%	37.1%	53.5%	53.8%	21.8%	40.9%	21.2%	48.8%	40.8%	59.2%	50.0%	48.3%	67.8%
		100.0%	9.4%	90.6%	84.3%	2.8%	12.7%	.3%	26.2%	6.8%	4.2%	34.8%	48.2%	16.9%
SOME COLLEGE OR UNIVERSITY	44-3	38.3	5.4	32.9	32.6	3.7	4.5	.3	12.6	4.3	1.2	13.1	23.9	1.3
		14.6%	15.8%	14.4%	15.5%	21.9%	10.8%	15.1%	17.3%	19.1%	12.8%	14.0%	17.8%	3.7%
		100.0%	14.0%	86.0%	85.2%	9.8%	11.8%	.9%	32.8%	11.2%	3.2%	34.3%	62.5%	3.3%
COMPLETED COLLEGE OR UNIVERSITY	44-4	41.7	6.8	34.9	34.4	6.1	5.1	.4	14.7	5.7	1.1	17.4	20.0	4.1
		15.9%	20.0%	15.3%	16.3%	36.0%	12.1%	20.7%	20.3%	25.7%	11.6%	18.6%	14.9%	12.1%
		100.0%	16.3%	83.7%	82.5%	14.7%	12.1%	1.1%	35.3%	13.8%	2.7%	41.9%	48.0%	9.9%
POST GRADUATE	44-5	8.5	1.8	6.7	6.3	3.0	1.3	.1	4.4	.4	-	2.7	4.5	1.4
		3.3%	5.4%	2.9%	3.0%	17.6%	3.1%	5.0%	6.0%	1.8%		2.9%	3.3%	4.1%
		100.0%	21.7%	78.3%	73.9%	35.2%	15.1%	1.3%	51.2%	4.6%		31.7%	52.3%	16.1%
OTHER POST HIGH SCHOOL TRAINING	44-6	.6	-	.6	.4	.2	.1	-	.3	.2	*	.3	.3	-
		.2%		.2%	.2%	1.0%	.3%		.4%	1.1%	.1%	.3%	.2%	
		100.0%		100.0%	76.8%	29.9%	20.4%		54.7%	42.9%	2.3%	48.8%	51.2%	
REFUSED	44-0	.8	-	.8	.8	-	-	-	-	-	-	-	.8	-
		.3%		.3%	.4%								.6%	
		100.0%		100.0%	100.0%								100.0%	
NOT STATED	44-R	1.3	*	1.3	1.3	.1	*	-	-	.1	-	-	1.3	-
		.5%	.1%	.6%	.6%	.6%	.1%			.6%			1.0%	
		100.0%	2.4%	97.6%	95.1%	7.3%	2.4%			9.7%			100.0%	
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.0%	100.0%	99.8%	100.0%	100.0%	100.1%	99.9%	100.0%	100.1%	100.0%	100.0%	100.1%	100.0%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

OCCUPATION OF RESPONDENT

TRAVEL BEHAVIOUR(NON-RESIDENTS)

			PURPOSE				EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
PROFESSIONAL	77-1	7.1	4.9	1.6	.7	3.0	4.1
		23.7%	25.4%	23.5%	19.9%	21.7%	25.4%
		100.0%	68.8%	22.7%	9.5%	42.1%	57.9%
BUSINESS EXECUTIVE	77-2	3.9	2.5	.5	1.0	2.0	1.9
		13.1%	13.1%	6.6%	28.8%	14.6%	11.9%
		100.0%	63.9%	11.5%	24.8%	51.0%	49.0%
SALESPERSON	77-3	1.8	.9	.3	.6	.6	1.2
		6.1%	4.8%	4.8%	16.9%	4.5%	7.3%
		100.0%	50.6%	18.1%	31.6%	34.4%	65.6%
CLERICAL WORKER	77-4	2.7	1.8	.6	.4	1.5	1.2
		9.1%	9.4%	8.6%	10.4%	11.0%	7.4%
		100.0%	65.7%	21.5%	12.8%	55.5%	44.0%
SKILLED LABOURER	77-5	4.4	2.9	1.0	.3	2.1	2.2
		14.6%	15.1%	14.2%	10.1%	15.5%	13.8%
		100.0%	66.0%	22.1%	7.8%	48.8%	51.2%
UNSKILLED LABOURER	77-6	1.2	.7	.3	*	.7	.6
		4.1%	3.8%	5.0%	1.1%	4.9%	3.5%
		100.0%	59.4%	27.7%	2.9%	54.5%	45.5%
FARMER	77-7	.9	.5	.3	*	.2	.7
		3.2%	2.7%	5.1%	1.3%	1.7%	4.4%
		100.0%	53.8%	36.9%	4.7%	25.1%	74.9%
HOMEMAKER	77-8	.8	.6	.2	.1	.5	.4
		2.8%	3.0%	2.2%	1.7%	3.4%	2.2%
		100.0%	69.2%	18.6%	6.9%	57.2%	42.8%
PENSIONED AND RETIRED	77-9	.2	.1	.1	-	.1	.1
		.7%	.7%	.9%		.6%	.8%
		100.0%	70.9%	29.1%		39.0%	61.0%
UNEMPLOYED	77-0	.5	.3	.2	-	.2	.3
		1.8%	1.5%	3.6%		1.4%	2.1%
		100.0%	54.0%	46.0%		36.7%	63.3%
STUDENT	77-X	5.1	3.2	1.5	.2	2.3	2.8
		17.1%	16.6%	22.4%	5.9%	16.9%	17.2%
		100.0%	62.5%	30.0%	3.9%	45.6%	54.4%

CONTINUED

OCCUPATION OF RESPONDENT

		TRAVEL BEHAVIOUR(NON-RESIDENTS)					
			PURPOSE			EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
ARMED FORCES	77-R	.3	.1	*	.1	.1	.2
		.8%	.4%	.7%	2.6%	.5%	1.1%
		100.0%	33.5%	18.1%	35.3%	25.7%	74.3%
NOT STATED/REFUSED	78-R	.9	.7	.2	*	.4	.5
		2.9%	3.5%	2.4%	1.3%	3.1%	2.8%
		100.0%	76.1%	18.9%	5.0%	48.5%	51.5%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		100.0%	100.0%	100.0%	100.0%	99.8%	99.9%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%
LEVEL OF EDUCATION							
SOME OR COMPLETED GRADE SCHOOL	44-1	.6	.5	.1	*	.4	.2
		2.1%	2.5%	2.0%	.4%	2.8%	1.5%
		100.0%	75.8%	22.1%	2.1%	61.9%	38.1%
SOME OR COMPLETED HIGH SCHOOL	44-2	8.7	5.9	2.0	.4	3.8	4.9
		29.0%	30.9%	28.7%	11.7%	27.5%	30.4%
		100.0%	68.1%	22.6%	4.6%	43.5%	56.5%
SOME COLLEGE OR UNIVERSITY	44-3	7.0	4.3	1.8	.8	3.0	4.0
		23.4%	22.5%	26.1%	23.7%	21.8%	24.8%
		100.0%	61.7%	25.4%	11.4%	42.7%	57.3%
COMPLETED COLLEGE OR UNIVERSITY	44-4	9.1	5.3	2.1	1.7	4.6	4.5
		30.2%	27.7%	30.4%	49.8%	33.5%	27.5%
		100.0%	58.7%	22.9%	18.6%	50.8%	49.2%
POST GRADUATE	44-5	3.9	2.7	.7	.5	1.8	2.0
		12.9%	13.8%	10.5%	14.4%	13.3%	12.6%
		100.0%	68.3%	18.5%	12.6%	47.1%	52.5%
OTHER POST HIGH SCHOOL TRAINING	44-6	.6	.4	.2	-	.1	.4
		1.8%	2.0%	2.3%		.9%	2.6%
		100.0%	70.3%	29.1%		22.5%	77.5%
NOT STATED	44-R	.1	.1	-	-	*	.1
		.4%	.7%			.2%	.6%
		100.0%	100.0%			25.0%	75.0%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		99.8%	100.1%	100.0%	100.0%	100.0%	100.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

OCCUPATION OF RESPONDENT

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
PROFESSIONAL	77-1	48.0	5.5	25.6	12.8	4.0	-	7.2	12.3	13.6	5.4	5.8	.9	.9	1.8
		15.1%	13.3%	15.3%	13.9%	24.0%		8.3%	23.4%	39.8%	22.4%	34.1%	15.7%	16.7%	46.2%
		100.0%	11.5%	53.4%	26.7%	8.3%		15.0%	25.5%	28.4%	11.3%	12.0%	1.9%	1.9%	3.8%
BUSINESS EXECUTIVE	77-2	23.0	2.0	11.9	5.6	3.4	-	4.8	2.8	3.5	5.0	2.9	1.7	1.4	.9
		7.2%	4.8%	7.1%	6.1%	20.7%		5.5%	5.3%	10.2%	20.7%	17.4%	29.1%	24.7%	22.2%
		100.0%	8.7%	51.8%	24.4%	15.0%		20.9%	12.0%	15.2%	21.9%	12.8%	7.5%	5.9%	3.8%
SALESPERSON	77-3	14.2	2.1	7.5	3.4	1.2	-	3.7	4.9	1.2	2.6	.6	.7	-	.1
		4.5%	5.0%	4.5%	3.6%	7.3%		4.3%	9.4%	3.4%	10.5%	3.6%	12.5%		2.0%
		100.0%	14.7%	53.1%	23.7%	8.5%		26.5%	34.9%	8.3%	18.0%	4.3%	5.2%		.5%
CLERICAL WORKER	77-4	27.7	5.0	14.2	7.6	.9	*	14.5	6.3	2.7	1.2	2.6	.1	.1	.1
		8.7%	12.1%	8.5%	8.2%	5.1%	*	16.6%	12.1%	7.8%	4.8%	15.6%	2.5%	2.6%	2.1%
		100.0%	13.1%	51.4%	27.4%	3.1%	*	52.2%	22.9%	9.7%	4.2%	9.6%	.5%	.5%	.3%
SKILLED LABOURER	77-5	49.8	6.1	25.3	14.9	3.4	1.8	20.6	13.0	5.7	3.6	1.4	.5	1.6	.8
		15.7%	14.7%	15.2%	16.1%	20.5%	2.1%	23.7%	25.0%	16.6%	14.9%	8.5%	9.2%	29.5%	20.8%
		100.0%	12.2%	50.9%	30.0%	6.8%	3.7%	41.4%	26.2%	11.4%	7.3%	2.9%	1.1%	3.3%	1.6%
UNSKILLED LABOURER	77-6	16.7	1.3	8.8	5.8	.7	4.2	7.0	.5	1.9	2.3	*	.8	-	-
		5.2%	3.2%	5.3%	6.2%	4.3%	4.8%	8.0%	.9%	5.6%	9.5%	.2%	13.0%		
		100.0%	8.0%	52.9%	34.7%	4.3%	25.0%	41.9%	2.9%	11.5%	13.8%	.2%	4.7%		
FARMER	77-7	10.6	.5	7.3	2.4	.3	-	3.2	2.4	.6	1.2	2.2	*	.8	*
		3.3%	1.2%	4.4%	2.6%	2.0%		3.7%	4.7%	1.7%	4.8%	13.1%	.5%	15.0%	.3%
		100.0%	4.8%	69.0%	23.2%	3.1%		30.7%	23.2%	5.4%	11.1%	21.0%	.3%	7.8%	.1%
HOMEMAKER	77-8	10.6	2.2	7.0	1.4	-	-	-	2.3	4.1	2.1	.5	.9	.6	*
		3.3%	5.3%	4.2%	1.5%				4.5%	12.1%	8.5%	3.0%	15.6%	10.9%	.4%
		100.0%	20.8%	65.7%	13.5%				22.0%	39.1%	19.5%	4.8%	8.8%	5.7%	.2%
PENSIONED AND RETIRED	77-9	.2	*	.1	.1	-	-	-	-	-	-	-	-	-	.2
		.1%	*	.1%	.1%										5.1%
		100.0%	6.4%	55.2%	38.3%										100.0%
UNEMPLOYED	77-0	5.5	.4	1.4	3.0	.6	.6	3.0	1.6	.4	-	-	-	-	-
		1.7%	1.0%	.8%	3.3%	3.7%	.6%	3.4%	3.1%	1.2%					
		100.0%	7.4%	25.7%	55.2%	11.0%	10.1%	53.7%	29.0%	7.2%					
STUDENT	77-X	106.5	15.3	54.9	34.4	2.0	80.2	22.4	3.8	.1	*	-	-	-	-
		33.5%	37.1%	32.8%	37.1%	11.8%	92.4%	25.8%	7.3%	.2%	.1%				
		100.0%	14.4%	51.5%	32.3%	1.8%	75.3%	21.0%	3.6%	.1%	*				

CONTINUED

OCCUPATION OF RESPONDENT

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
ARMED FORCES	77-R	2.1	.8	.5	.9	-	-	.1	.8	.3	.8	-	-	-	-
		.7%	1.9%	.3%	.9%			.1%	1.6%	1.0%	3.3%				
		100.0%	36.5%	23.0%	40.5%			5.2%	39.1%	15.7%	38.5%				
NOT STATED/REFUSED	78-R	3.1	.1	2.6	.3	.1	*	.5	1.4	.2	*	.8	.1	*	*
		1.0%	.2%	1.5%	.3%	.7%	.1%	.5%	2.7%	.4%	.2%	4.5%	1.8%	.6%	.8%
		100.0%	2.9%	83.5%	10.1%	3.6%	1.4%	15.3%	46.4%	5.0%	1.4%	24.7%	3.6%	1.1%	1.1%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		100.0%	99.8%	100.0%	99.9%	100.1%	100.0%	99.9%	100.0%	100.0%	99.7%	100.0%	99.9%	100.0%	99.9%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%
	LEVEL OF EDUCATION														
SOME OR COMPLETED GRADE SCHOOL	44-1	43.4	8.1	23.2	12.1	-	40.2	1.2	.4	*	.3	.1	.4	.8	*
		13.7%	19.5%	13.9%	13.1%		46.3%	1.3%	.8%	.1%	1.3%	.3%	6.0%	15.0%	.3%
		100.0%	18.6%	53.6%	27.9%		92.6%	2.7%	.9%	.1%	.8%	.1%	.8%	1.9%	*
SOME OR COMPLETED HIGH SCHOOL	44-2	155.4	20.2	82.6	45.1	7.3	45.3	49.3	23.5	12.7	9.7	6.3	4.1	2.2	1.7
		48.9%	48.7%	49.6%	48.7%	43.7%	52.2%	56.7%	45.0%	37.1%	40.0%	37.0%	69.0%	39.1%	43.9%
		100.0%	13.0%	53.3%	29.0%	4.7%	29.2%	31.7%	15.1%	8.2%	6.2%	4.0%	2.6%	1.4%	1.1%
SOME COLLEGE OR UNIVERSITY	44-3	51.0	7.3	24.5	15.8	3.4	*	23.3	11.5	5.7	4.2	4.0	.2	1.5	.1
		16.0%	17.7%	14.7%	17.0%	20.4%	.1%	26.8%	22.0%	16.6%	17.5%	23.5%	3.7%	27.6%	2.3%
		100.0%	14.4%	48.1%	30.9%	6.6%	.1%	45.8%	22.6%	11.1%	8.3%	7.8%	.4%	3.0%	.2%
COMPLETED COLLEGE OR UNIVERSITY	44-4	53.8	5.6	28.8	15.3	4.0	-	11.6	13.7	12.4	8.0	4.4	.8	.9	1.9
		16.9%	13.6%	17.2%	16.5%	24.3%		13.4%	26.3%	36.2%	33.2%	26.2%	14.1%	16.1%	47.5%
		100.0%	10.5%	53.5%	28.4%	7.5%		21.6%	25.5%	23.0%	14.9%	8.2%	1.6%	1.6%	3.5%
POST GRADUATE	44-5	11.6	.2	6.6	3.6	1.2	-	1.3	3.0	3.3	1.9	1.4	.4	.1	.2
		3.6%	.4%	3.9%	3.9%	7.2%		1.5%	5.7%	9.7%	7.8%	8.1%	7.2%	1.6%	5.1%
		100.0%	1.5%	56.9%	31.3%	10.3%		11.3%	25.6%	28.8%	16.3%	11.8%	3.7%	.8%	1.7%
OTHER POST HIGH SCHOOL TRAINING	44-6	.6	*	.3	.1	*	-	.2	.1	.1	*	.1	-	-	-
		.2%	.1%	.2%	.1%	.3%		.3%	.2%	.3%	.2%	.5%			
		100.0%	8.6%	58.3%	25.1%	8.0%		42.5%	18.3%	16.6%	8.6%	13.9%			
REFUSED	44-0	.8	-	.8	-	-	-	-	-	-	-	.8	-	-	-
		.2%		.5%								4.4%			
		100.0%		100.0%								100.0%			
NOT STATED	44-R	1.3	-	.1	.6	.7	1.2	-	*	*	-	-	-	*	*
		.4%		*	.6%	4.1%	1.4%		.1%	.1%				.6%	.8%
		100.0%		4.9%	44.1%	51.0%	90.3%		2.4%	2.4%				2.4%	2.4%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.1%	100.1%	100.0%	100.0%	100.0%	100.0%	99.9%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

OCCUPATION OF RESPONDENT

SKIER PROFILE

		GRAND TOTAL	TOTAL RES.	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
PROFESSIONAL	77-1	48.0	40.9	-	6.0	10.4	12.1	4.5	7.9	28.9	19.1	35.4	8.5	-	-
		15.1%	14.2%		7.8%	23.1%	40.0%	21.0%	29.0%	14.4%	16.3%	73.1%	11.2%		
		100.0%	85.2%		12.6%	21.7%	25.2%	9.4%	16.4%	60.2%	39.9%	73.8%	17.6%		
BUSINESS EXECUTIVE	77-2	23.0	19.0	-	4.2	2.0	2.7	4.4	5.7	18.2	4.7	7.3	10.3	-	-
		7.2%	6.6%		5.4%	4.4%	9.1%	20.3%	21.0%	9.1%	4.0%	15.1%	13.7%		
		100.0%	82.8%		18.3%	8.7%	11.9%	19.0%	24.9%	79.4%	20.6%	31.9%	45.0%		
SALESPERSON	77-3	14.2	12.3	-	3.3	4.3	1.1	2.2	1.1	9.4	4.8	1.6	9.2	.3	-
		4.5%	4.3%		4.3%	9.5%	3.6%	10.2%	4.1%	4.7%	4.1%	3.3%	12.2%	.9%	
		100.0%	87.2%		23.5%	30.1%	7.8%	15.5%	7.9%	66.2%	33.8%	11.3%	65.1%	2.3%	
CLERICAL WORKER	77-4	27.7	25.0	-	13.7	5.6	2.3	.9	2.4	6.1	21.6	2.0	15.8	3.7	-
		8.7%	8.7%		17.7%	12.4%	7.7%	4.1%	8.9%	3.1%	18.4%	4.1%	20.9%	9.7%	
		100.0%	90.1%		49.6%	20.2%	8.4%	3.2%	8.7%	22.1%	77.9%	7.2%	57.0%	13.3%	
SKILLED LABOURER	77-5	49.8	45.4	1.8	19.0	11.5	5.1	3.5	4.0	40.6	9.2	-	17.4	27.0	-
		15.7%	15.8%	2.2%	24.4%	25.4%	16.7%	16.2%	14.6%	20.2%	7.3%		23.0%	71.0%	
		100.0%	91.2%	3.7%	38.2%	23.0%	10.2%	7.0%	8.0%	81.5%	18.5%		34.9%	54.2%	
UNSKILLED LABOURER	77-6	16.7	15.4	4.2	6.0	.3	1.9	2.3	.8	12.5	4.2	-	5.1	6.8	-
		5.2%	5.4%	4.9%	7.7%	.7%	6.1%	10.7%	2.9%	6.2%	3.5%		6.7%	17.8%	
		100.0%	92.5%	25.0%	35.9%	2.0%	11.1%	13.8%	4.7%	75.1%	24.9%		30.4%	40.7%	
FARMER	77-7	10.6	9.6	-	3.1	2.2	.3	1.1	2.9	10.2	.4	2.2	7.1	-	-
		3.3%	3.3%		3.9%	4.9%	1.1%	5.1%	10.6%	5.1%	.3%	4.5%	9.4%		
		100.0%	91.0%		29.1%	21.1%	3.1%	10.4%	27.4%	96.7%	3.3%	20.5%	67.4%		
HOMEMAKER	77-8	10.6	9.8	-	-	2.1	4.1	1.9	1.7	-	10.6	-	-	-	-
		3.3%	3.4%			4.7%	13.5%	8.8%	6.1%		9.0%				
		100.0%	92.2%			19.9%	38.7%	17.9%	15.7%		100.0%				
PENSIONED AND RETIRED	77-9	.2	-	-	-	-	-	-	-	.2	-	-	.1	*	-
		.1%								.1%			.2%	.1%	
		100.0%								100.0%			61.0%	22.7%	
UNEMPLOYED	77-0	5.5	5.0	.6	2.7	1.4	.3	-	-	3.7	1.8	-	-	-	-
		1.7%	1.7%	.7%	3.4%	3.2%	1.1%			1.8%	1.6%				
		100.0%	90.3%	10.1%	48.1%	26.2%	5.9%			67.1%	32.9%				
STUDENT	77-X	106.5	101.4	78.5	19.5	3.4	-	-	-	66.8	39.7	-	-	-	106.5
		33.5%	35.2%	92.3%	25.0%	7.6%				33.3%	33.9%				100.0%
		100.0%	95.2%	73.7%	18.3%	3.2%				62.7%	37.3%				100.0%

CONTINUED

OCCUPATION OF RESPONDENT

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		GRAND TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
ARMED FORCES	77-R	2.1	1.9	-	-	.8	.3	.8	-	2.1	-	-	1.9	.2	-
		.7%	.6%			1.7%	1.1%	3.5%		1.1%			2.5%	.5%	
		100.0%	88.1%			36.9%	15.5%	35.7%		100.0%			91.2%	8.8%	
NOT STATED/REFUSED	78-R	3.1	2.2	-	.3	1.1	-	-	.8	1.8	1.3	-	-	-	-
		1.0%	.8%		.4%	2.4%			2.8%	.9%	1.1%				
		100.0%	71.2%		10.7%	36.0%			24.6%	57.6%	42.4%				
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.1%	99.8%	100.0%	100.0%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%
LEVEL OF EDUCATION															
SOME OR COMPLETED GRADE SCHOOL	44-1	43.4	42.8	39.9	1.1	.3	-	.3	1.1	29.7	13.7	-	.7	3.1	37.6
		13.7%	14.9%	46.9%	1.4%	.7%		1.5%	4.1%	14.8%	11.7%		1.0%	8.1%	35.3%
		100.0%	98.4%	92.0%	2.5%	.8%		.8%	2.5%	68.4%	31.6%		1.7%	7.1%	86.5%
SOME OR COMPLETED HIGH SCHOOL	44-2	155.4	146.7	43.9	46.0	22.1	12.0	9.3	12.8	101.0	54.4	-	49.1	33.7	48.0
		48.9%	51.0%	51.6%	59.1%	48.9%	39.6%	43.5%	47.2%	50.4%	46.4%		65.1%	88.6%	45.1%
		100.0%	94.4%	28.3%	29.6%	14.2%	7.7%	6.0%	8.3%	65.0%	35.0%		31.6%	21.7%	30.9%
SOME COLLEGE OR UNIVERSITY	44-3	51.0	43.9	-	20.2	9.8	5.0	3.5	5.1	29.8	21.2	8.2	15.4	1.1	17.9
		16.0%	15.3%		25.9%	21.8%	16.5%	16.5%	18.7%	14.9%	18.0%	17.0%	20.4%	2.9%	16.8%
		100.0%	86.2%		39.6%	19.3%	9.8%	6.9%	10.0%	58.5%	41.5%	16.1%	30.2%	2.2%	35.1%
COMPLETED COLLEGE OR UNIVERSITY	44-4	53.8	44.8	-	9.5	10.8	11.0	7.2	6.3	28.4	25.5	32.0	8.0	-	1.4
		16.9%	15.6%		12.2%	23.9%	36.3%	33.4%	23.2%	14.2%	21.7%	66.0%	10.5%		1.3%
		100.0%	83.2%		17.7%	20.1%	20.4%	13.3%	11.7%	52.7%	47.3%	59.5%	14.9%		2.6%
POST GRADUATE	44-5	11.6	7.7	-	1.1	2.1	2.3	1.1	1.1	9.8	1.8	8.1	1.9	-	.4
		3.6%	2.7%		1.4%	4.6%	7.7%	5.1%	4.1%	4.9%	1.5%	16.8%	2.5%		.4%
		100.0%	66.5%		9.3%	18.0%	20.0%	9.5%	9.7%	64.5%	15.5%	70.3%	16.6%		3.8%
OTHER POST HIGH SCHOOL TRAINING	44-6	.6	-	-	-	-	-	-	-	.5	*	.1	.3	.1	-
		.2%								.3%	*	.2%	.4%	.4%	
		100.0%								92.2%	7.8%	18.3%	55.4%	25.7%	
REFUSED	44-0	.8	.8	-	-	-	-	-	.8	-	.8	-	-	-	-
		.2%	.3%						2.8%		.6%				
		100.0%	100.0%						100.0%		100.0%				
NOT STATED	44-R	1.3	1.2	1.2	-	-	-	-	-	1.3	-	-	-	-	1.2
		.4%	.4%	1.4%						.7%					1.1%
		100.0%	90.3%	90.3%						100.0%					90.3%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		99.9%	100.2%	99.9%	100.0%	99.9%	100.1%	100.0%	100.1%	100.2%	99.9%	100.0%	99.9%	100.0%	100.0%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

OCCUPATION OF RESPONDENT

SKIER PROFILE — LIFE STAGE

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
PROFESSIONAL	77-1	48.0	10.4	15.0	7.4	8.3	3.2	1.7	1.7	-	.2
		15.1%	33.1%	20.9%	22.0%	9.6%	5.7%	10.9%	26.0%		16.3%
		100.0%	21.6%	31.2%	15.4%	17.4%	6.8%	3.6%	3.6%		.4%
BUSINESS EXECUTIVE	77-2	23.0	1.0	6.2	3.4	7.4	1.5	1.9	1.5	-	.1
		7.2%	3.1%	8.7%	10.1%	8.5%	2.6%	12.0%	22.2%		9.6%
		100.0%	4.2%	27.1%	14.8%	32.2%	6.3%	8.3%	6.4%		.5%
SALESPERSON	77-3	14.2	3.2	5.6	.5	1.6	.2	1.7	.7	-	.7
		4.5%	10.3%	7.7%	1.4%	1.9%	.4%	10.9%	9.9%		59.0%
		100.0%	22.9%	39.3%	3.2%	11.4%	1.5%	12.3%	4.6%		4.7%
CLERICAL WORKER	77-4	27.7	2.1	13.5	2.5	3.3	2.0	2.1	.2	-	-
		8.7%	6.7%	18.8%	7.3%	3.9%	3.5%	13.1%	3.1%		
		100.0%	7.6%	48.8%	8.9%	12.1%	7.1%	7.5%	.7%		
SKILLED LABOURER	77-5	49.8	7.8	17.3	5.6	6.0	6.3	4.8	1.8	-	.1
		15.7%	24.8%	24.0%	16.7%	7.0%	11.1%	30.3%	27.0%		5.4%
		100.0%	15.6%	34.7%	11.3%	12.1%	12.7%	9.7%	3.6%		.1%
UNSKILLED LABOURER	77-6	16.7	1.0	4.1	.7	4.7	2.8	2.6	.8	-	-
		5.2%	3.2%	5.7%	2.2%	5.4%	4.9%	16.3%	11.8%		
		100.0%	6.1%	24.7%	4.4%	27.9%	16.7%	15.6%	4.7%		
FARMER	77-7	10.6	1.2	.8	2.3	2.2	3.0	1.0	-	-	*
		3.3%	3.7%	1.1%	6.8%	2.6%	5.3%	6.4%			3.9%
		100.0%	11.1%	7.4%	21.6%	21.1%	28.6%	9.7%			.4%
HOMEMAKER	77-8	10.6	*	.1	4.5	4.2	.2	-	-	.7	-
		3.3%	*	.1%	13.3%	4.9%	.3%			76.6%	
		100.0%	.1%	.7%	42.2%	40.0%	1.7%			6.6%	
PENSIONED AND RETIRED	77-9	.2	-	-	-	-	-	-	-	.2	-
		.1%								18.4%	
		100.0%								83.7%	
UNEMPLOYED	77-0	5.5	.6	2.9	-	.3	1.0	-	-	*	-
		1.7%	2.0%	4.0%		.4%	1.7%			5.0%	
		100.0%	11.5%	51.6%		6.1%	17.9%			.8%	
STUDENT	77-X	106.5	3.7	4.6	6.3	47.4	36.4	-	-	-	-
		33.5%	11.6%	6.3%	18.8%	54.8%	64.4%				
		100.0%	3.4%	4.3%	5.9%	44.5%	34.2%				

CONTINUED

OCCUPATION OF RESPONDENT

SKIER PROFILE — LIFE STAGE

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
ARMED FORCES	77-R	2.1	.2	*	.3	.8	-	-	-	-	*
		.7%	.5%	.1%	1.0%	.9%					2.9%
		100.0%	7.6%	2.1%	15.5%	36.4%					1.5%
NOT STATED/REFUSED	78-R	3.1	.2	1.9	.2	.2	*	-	-	-	*
		1.0%	.7%	2.6%	.5%	.2%	.1%				2.9%
		100.0%	7.5%	61.6%	5.8%	5.5%	1.1%				1.1%
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		100.0%	99.7%	100.0%	100.1%	100.1%	100.0%	99.9%	100.0%	100.0%	100.0%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%
LEVEL OF EDUCATION											
SOME OR COMPLETED GRADE SCHOOL	44-1	43.4	.1	1.5	4.1	25.9	11.4	.3	-	*	-
		13.7%	.3%	2.0%	12.2%	30.0%	20.2%	2.0%		1.4%	
		100.0%	.2%	3.4%	9.4%	59.7%	26.3%	.9%		*	
SOME OR COMPLETED HIGH SCHOOL	44-2	155.4	12.0	32.4	13.0	42.5	34.1	9.2	3.4	.7	.8
		48.9%	38.3%	45.1%	38.6%	49.1%	60.4%	57.4%	51.9%	79.8%	72.6%
		100.0%	7.7%	20.9%	8.3%	27.3%	22.0%	5.9%	2.2%	.5%	.5%
SOME COLLEGE OR UNIVERSITY	44-3	51.0	4.1	15.6	7.5	6.9	6.7	3.6	1.4	*	*
		16.0%	13.2%	21.7%	22.4%	8.0%	11.8%	22.8%	20.5%	4.8%	3.9%
		100.0%	8.1%	30.6%	14.8%	13.5%	13.1%	7.1%	2.7%	.1%	.1%
COMPLETED COLLEGE OR UNIVERSITY	44-4	53.8	12.1	17.0	7.3	9.6	2.8	2.7	1.7	.1	.1
		16.9%	38.6%	23.7%	21.6%	11.1%	4.9%	16.7%	26.2%	13.5%	9.4%
		100.0%	22.5%	31.6%	13.5%	17.8%	5.2%	5.0%	3.2%	.2%	.2%
POST GRADUATE	44-5	11.6	2.9	4.4	1.6	1.6	.3	.1	.1	*	.1
		3.6%	9.2%	6.1%	4.8%	1.8%	.6%	.9%	1.4%	.4%	11.3%
		100.0%	25.0%	38.1%	13.8%	13.7%	2.8%	1.1%	.8%	*	1.1%
OTHER POST HIGH SCHOOL TRAINING	44-6	.6	.1	.2	.2	*	-	*	-	-	-
		.2%	.4%	.2%	.5%	*		.2%			
		100.0%	22.7%	32.2%	32.6%	6.5%		5.9%			
REFUSED	44-0	.8	-	.8	-	-	-	-	-	-	-
		.2%		1.0%							
		100.0%		100.0%							
NOT STATED	44-R	1.3	-	-	-	-	1.2	-	-	-	*
		.4%					2.1%				2.9%
		100.0%					90.3%				2.4%
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		99.9%	100.0%	99.8%	100.1%	100.0%	100.0%	99.9%	100.0%	99.9%	100.1%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

TOTAL HOUSEHOLD INCOME IN 1983, BEFORE TAXES — QUESTION G

		SKIER ORIGIN		RESIDENTS						
				ALBERTA						
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
UNDER $25,000	48-1	41.8	36.2	12.7	10.1	13.7	7.8	5.9	5.6	4.2
		13.1%	12.6%	11.6%	10.3%	13.3%	10.3%	21.5%	10.8%	17.6%
		100.0%	86.7%	30.5%	24.3%	32.8%	18.6%	14.2%	13.4%	10.0%
$25,000 TO $40,000	48-2	94.7	85.4	32.8	29.8	29.2	19.0	10.2	18.3	5.2
		29.8%	29.7%	30.0%	30.2%	28.4%	25.2%	36.9%	35.3%	21.8%
		100.0%	90.2%	34.6%	31.5%	30.8%	20.0%	10.8%	19.3%	5.5%
OVER $40,000	48-3	99.2	87.0	34.8	32.3	32.0	25.9	6.1	11.1	9.1
		31.2%	30.2%	31.8%	32.8%	31.1%	34.4%	22.2%	21.4%	38.2%
		100.0%	87.6%	35.0%	32.6%	32.3%	26.1%	6.2%	11.2%	9.2%
REFUSED	48-0	16.1	15.1	8.5	7.2	3.2	1.7	1.5	3.4	-
		5.1%	5.2%	7.8%	7.3%	3.1%	2.2%	5.5%	6.5%	
		100.0%	93.4%	52.9%	44.7%	19.8%	10.3%	9.5%	20.8%	
DON'T KNOW	48-X	65.8	64.2	20.6	19.1	24.7	20.9	3.8	13.5	5.4
		20.7%	22.3%	18.8%	19.4%	24.1%	27.8%	13.9%	26.0%	22.5%
		100.0%	97.6%	31.4%	29.0%	37.6%	31.8%	5.8%	20.5%	8.1%
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		99.9%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.1%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%
SOCIO-ECONOMIC STATUS										
UPPER	13-1	48.5	39.7	16.9	16.1	15.7	10.8	4.9	3.0	4.1
		15.3%	13.8%	15.5%	16.4%	15.2%	14.4%	17.6%	5.7%	17.4%
		100.0%	81.8%	34.9%	33.3%	32.3%	22.3%	10.0%	6.1%	8.5%
MIDDLE	13-2	75.4	66.0	27.2	24.4	21.6	12.6	9.0	10.6	6.6
		23.7%	22.9%	24.9%	24.7%	21.0%	16.8%	32.6%	20.4%	27.7%
		100.0%	87.6%	36.1%	32.3%	28.7%	16.7%	11.9%	14.0%	8.8%
LOWER	13-3	38.0	34.9	10.7	8.1	13.2	8.8	4.3	6.0	5.0
		12.0%	12.1%	9.8%	8.2%	12.8%	11.8%	15.7%	11.6%	21.2%
		100.0%	91.9%	29.1%	21.2%	34.7%	23.3%	11.4%	15.8%	13.3%
STUDENT	13-4	106.5	101.4	31.8	30.0	39.9	33.0	6.9	23.8	5.9
		33.5%	35.2%	29.1%	30.4%	38.8%	43.8%	25.1%	45.9%	24.9%
		100.0%	95.2%	29.9%	28.1%	37.4%	30.9%	6.5%	22.3%	5.6%
MISSING VALUES	13-R	49.4	45.8	22.8	20.0	12.5	10.0	2.5	8.4	2.1
		15.5%	15.9%	20.8%	20.3%	12.1%	13.3%	9.1%	16.3%	8.8%
		100.0%	92.7%	46.1%	40.5%	25.3%	20.2%	5.1%	17.1%	4.2%
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		100.0%	99.9%	100.1%	100.0%	99.9%	100.1%	100.1%	99.9%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

TOTAL HOUSEHOLD INCOME IN 1983, BEFORE TAXES — QUESTION G

SKIER ORIGIN (CONT'D)

		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
				CANADA							UNITED STATES				OTHER
UNDER $25,000	48-1	41.8	5.5	4.3	1.1	1.0	.5	1.1	.4	.1	.7	.2	.1	.5	.6
		13.1%	18.5%	18.9%	25.6%	15.1%	17.9%	17.1%	26.6%	18.2%	13.3%	12.2%	9.1%	15.6%	26.9%
		100.0%	13.3%	10.2%	2.5%	2.3%	1.3%	2.7%	1.0%	.3%	1.7%	.4%	.3%	1.1%	1.3%
25,000 TO $40,000	48-2	94.7	9.3	7.4	1.1	2.3	1.0	1.9	.5	.2	1.5	.3	.5	.7	.4
		29.8%	30.9%	32.7%	25.3%	43.1%	33.0%	29.1%	29.2%	22.0%	27.8%	25.6%	36.9%	24.8%	20.2%
		100.0%	9.8%	7.8%	1.1%	2.9%	1.0%	2.0%	.5%	.2%	1.6%	.3%	.5%	.8%	.4%
OVER $40,000	48-3	93.2	12.3	8.9	1.6	2.1	1.1	3.1	.6	.4	2.7	.8	.5	1.4	.6
		31.2%	40.9%	39.6%	38.4%	32.4%	38.9%	47.3%	36.9%	49.4%	49.6%	61.9%	43.3%	46.9%	31.7%
		100.0%	12.4%	9.0%	1.6%	2.1%	1.1%	3.1%	.6%	.4%	2.7%	.8%	.5%	1.4%	.7%
REFUSED	48-0	16.1	1.1	.7	.1	.3	.1	.2	*	*	.2	-	.1	.1	.2
		5.1%	3.5%	3.0%	1.8%	4.1%	3.0%	2.6%	2.7%	4.4%	3.9%		7.2%	4.1%	8.2%
		100.0%	6.6%	4.2%	.5%	1.7%	.5%	1.1%	.3%	.2%	1.3%		.6%	.7%	1.0%
DON'T KNOW	48-X	65.8	1.6	1.1	.3	.3	.2	.3	*	*	.3	*	*	.2	.2
		20.7%	5.3%	5.0%	7.9%	5.2%	5.7%	3.9%	2.0%	1.7%	5.5%	.3%	3.6%	8.5%	7.7%
		100.0%	2.4%	1.7%	.5%	.5%	.3%	.4%	*	*	.5%	*	.1%	.4%	.2%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		99.9%	99.1%	99.2%	99.0%	99.9%	98.5%	100.0%	97.4%	95.7%	100.1%	100.0%	100.1%	99.9%	94.7%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%
SOCIO-ECONOMIC STATUS															
UPPER	13-1	48.5	8.8	6.2	.7	1.1	1.1	2.6	.4	.2	2.3	.7	.5	1.1	.4
		15.3%	29.5%	27.4%	17.1%	17.5%	38.8%	39.3%	26.8%	22.4%	41.7%	57.6%	36.4%	37.1%	19.1%
		100.0%	18.2%	12.7%	1.5%	2.3%	2.3%	5.3%	.9%	.3%	4.7%	1.5%	.9%	2.2%	.8%
MIDDLE	13-2	75.4	9.4	7.1	1.1	2.7	.7	1.7	.6	.2	1.6	.3	.5	.8	.7
		23.7%	31.3%	31.5%	26.0%	42.4%	23.8%	26.4%	36.9%	30.2%	29.8%	25.9%	36.4%	28.6%	33.1%
		100.0%	12.4%	9.4%	1.4%	3.6%	.9%	2.3%	.8%	.3%	2.2%	.4%	.6%	1.1%	.9%
LOWER	13-3	38.0	3.1	2.7	.7	.6	.2	.9	.2	.1	.2	.1	-	.1	.2
		12.0%	10.2%	11.9%	17.1%	9.0%	7.9%	13.0%	9.3%	18.7%	3.5%	4.5%		4.5%	10.4%
		100.0%	8.1%	7.0%	1.9%	1.5%	.6%	2.3%	.4%	.4%	.5%	.2%		.3%	.6%
STUDENT	13-4	106.5	5.1	4.2	1.1	1.3	.6	.9	.2	.1	.6	*	.2	.4	.2
		33.5%	17.1%	18.9%	25.4%	20.3%	21.1%	13.9%	14.9%	14.0%	11.7%	3.7%	12.3%	14.9%	11.4%
		100.0%	4.8%	4.0%	1.0%	1.2%	.6%	.9%	.2%	.1%	.6%	*	.1%	.4%	.2%
MISSING VALUES	13-R	49.4	3.6	2.3	.6	.7	.2	.5	.2	.1	.7	.1	.2	.4	.5
		15.5%	12.0%	10.4%	14.5%	10.8%	8.5%	7.4%	12.0%	14.7%	13.3%	8.3%	15.0%	14.8%	25.9%
		100.0%	7.3%	4.7%	1.2%	1.4%	.5%	1.0%	.4%	.2%	1.5%	.2%	.4%	.9%	1.1%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		100.0%	100.1%	100.1%	100.1%	100.0%	100.1%	100.0%	99.9%	100.0%	100.0%	100.0%	100.1%	99.9%	99.9%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

TOTAL HOUSEHOLD INCOME IN 1983, BEFORE TAXES QUESTION G

		ALBERTA DESTINATIONS															
		TOTAL ALBERTA				TOTALS			ROCKY MOUNTAIN SKIING								
									BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
UNDER $25,000	48-1	41.8	35.0	29.5	5.5	25.5	20.0	5.5	18.9	14.1	4.8	11.6	9.3	2.3	9.4	6.9	2.5
		13.1%	13.0%	12.3%	18.5%	13.0%	12.0%	18.5%	12.7%	11.6%	17.9%	13.3%	12.8%	15.9%	11.4%	9.8%	20.4%
		100.0%	83.9%	70.7%	13.3%	61.2%	47.9%	13.3%	45.3%	33.7%	11.6%	27.7%	22.3%	5.4%	22.6%	16.6%	5.9%
$25,000 TO $40,000	48-2	94.7	75.6	66.4	9.3	58.4	49.1	9.3	45.7	37.6	8.2	27.1	22.7	4.5	27.7	24.3	3.4
		29.8%	28.0%	27.6%	30.9%	29.8%	29.5%	30.9%	30.8%	30.9%	30.2%	31.3%	31.2%	31.5%	33.4%	34.3%	28.2%
		100.0%	79.9%	70.1%	9.8%	61.7%	51.9%	9.8%	48.3%	39.7%	8.6%	28.7%	23.9%	4.7%	29.3%	25.7%	3.6%
OVER $40,000	48-3	99.2	87.7	75.4	12.3	70.5	58.2	12.3	54.5	43.1	11.3	34.1	28.5	5.7	28.4	23.0	5.4
		31.2%	32.5%	31.4%	40.9%	35.9%	35.0%	40.9%	36.6%	35.4%	42.0%	39.3%	39.2%	39.9%	34.2%	32.5%	44.4%
		100.0%	88.4%	76.0%	12.4%	71.1%	58.7%	12.4%	54.9%	43.5%	11.4%	34.4%	28.7%	5.7%	28.6%	23.2%	5.4%
REFUSED	48-0	16.1	13.2	12.2	1.1	10.7	9.7	1.1	9.3	8.4	1.0	5.4	4.6	.8	4.7	4.5	.2
		5.1%	4.9%	5.1%	3.5%	5.5%	5.9%	3.5%	6.3%	6.9%	3.5%	6.2%	6.4%	5.3%	5.7%	6.4%	1.6%
		100.0%	82.0%	75.4%	6.6%	66.4%	59.9%	6.6%	57.7%	51.8%	5.9%	33.2%	28.6%	4.7%	29.2%	28.0%	1.2%
DON'T KNOW	48-X	65.8	58.3	56.7	1.6	30.8	29.2	1.6	20.0	18.6	1.5	8.4	7.5	.9	12.6	12.0	.6
		20.7%	21.6%	23.6%	5.3%	15.7%	17.6%	5.3%	13.5%	15.3%	5.4%	9.7%	10.4%	6.2%	15.2%	17.0%	4.6%
		100.0%	88.6%	86.2%	2.4%	46.8%	44.4%	2.4%	30.5%	28.3%	2.2%	12.9%	11.4%	1.3%	19.1%	18.3%	.8%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		99.9%	100.0%	100.0%	99.1%	99.9%	99.9%	99.1%	99.9%	100.1%	99.0%	99.8%	100.0%	98.8%	99.9%	100.0%	99.2%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%
SOCIO-ECONOMIC STATUS																	
UPPER	13-1	48.5	39.7	30.9	8.8	34.2	25.4	8.8	27.1	19.0	8.0	15.0	10.9	4.1	14.9	11.2	3.7
		15.3%	14.7%	12.9%	29.5%	17.4%	15.3%	29.5%	18.2%	15.6%	29.7%	17.3%	15.0%	29.0%	17.9%	15.8%	30.4%
		100.0%	81.9%	63.7%	18.2%	70.5%	52.3%	18.2%	55.8%	39.3%	16.5%	30.9%	22.4%	8.5%	30.7%	23.1%	7.6%
MIDDLE	13-2	75.4	63.6	54.2	9.4	50.8	41.4	9.4	41.2	32.7	8.4	25.4	21.0	4.5	21.1	17.4	3.7
		23.7%	23.6%	22.6%	31.3%	25.9%	24.9%	31.3%	27.7%	26.9%	31.2%	29.3%	28.9%	31.5%	25.5%	24.6%	30.9%
		100.0%	84.4%	71.9%	12.4%	67.3%	54.9%	12.4%	54.6%	43.4%	11.2%	33.7%	27.8%	5.9%	28.0%	23.1%	5.0%
LOWER	13-3	38.0	35.8	32.7	3.1	27.5	24.4	3.1	19.4	16.7	2.7	13.5	12.1	1.4	12.2	11.0	1.2
		12.0%	13.3%	13.6%	10.2%	14.0%	14.7%	10.2%	13.0%	13.7%	9.9%	15.5%	16.6%	10.0%	14.7%	15.6%	9.9%
		100.0%	94.3%	86.2%	8.1%	72.3%	64.2%	8.1%	51.0%	44.0%	7.0%	35.5%	31.7%	3.7%	32.2%	29.0%	3.2%
STUDENT	13-4	106.5	91.4	86.2	5.1	55.0	49.9	5.1	39.1	34.6	4.6	22.3	20.0	2.3	21.7	19.6	2.1
		33.5%	33.8%	35.9%	17.1%	28.0%	30.0%	17.1%	26.3%	28.4%	16.9%	25.7%	27.6%	16.2%	26.2%	27.7%	17.5%
		100.0%	85.7%	80.9%	4.8%	51.7%	46.9%	4.8%	36.7%	32.4%	4.3%	21.0%	18.8%	2.2%	20.4%	18.4%	2.0%
MISSING VALUES	13-R	49.4	39.6	36.0	3.6	28.7	25.1	3.6	22.0	18.7	3.3	10.5	8.6	1.9	13.0	11.6	1.4
		15.5%	14.7%	15.0%	12.0%	14.6%	15.1%	12.0%	14.8%	15.3%	12.3%	12.1%	11.9%	13.4%	15.6%	16.4%	11.3%
		100.0%	80.3%	73.0%	7.3%	58.2%	50.9%	7.3%	44.6%	37.8%	6.7%	21.3%	17.5%	3.9%	26.3%	23.5%	2.8%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		100.0%	100.1%	100.0%	100.1%	99.9%	100.0%	100.1%	100.0%	99.9%	100.0%	99.9%	100.0%	100.1%	99.9%	100.1%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%

TOTAL HOUSEHOLD INCOME IN 1983, BEFORE TAXES — QUESTION G

		ALBERTA DESTINATIONS													
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING									
		TOTALS						NORQUAY			MARMOT			FORTRESS	
		GRAND TOTAL	TOTAL ALTA	RESIDENT	NON-RES.	TOTAL RMS	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	RESIDENT
UNDER $25,000	48-1	41.8	35.0	29.5	5.5	25.5	20.0	5.5	1.6	1.5	.1	4.2	3.5	.7	3.2
		13.1%	13.0%	12.3%	18.5%	13.0%	12.0%	18.5%	17.2%	17.3%	15.7%	10.7%	9.7%	23.3%	12.2%
		100.0%	83.9%	70.7%	13.3%	61.2%	47.9%	13.3%	3.9%	3.7%	.3%	10.1%	8.5%	1.7%	7.6%
$25,000 TO $40,000	48-2	94.7	75.6	66.4	9.3	58.4	49.1	9.3	2.2	2.0	.3	10.9	9.8	1.1	5.7
		29.8%	28.0%	27.6%	30.9%	29.8%	29.5%	30.9%	23.7%	22.6%	37.7%	27.6%	26.8%	37.9%	21.3%
		100.0%	79.9%	70.1%	9.8%	61.7%	51.9%	9.8%	2.4%	2.1%	.3%	11.5%	10.3%	1.2%	6.0%
OVER $40,000	48-3	99.2	87.7	75.4	12.3	70.5	58.2	12.3	2.9	2.6	.3	15.3	14.4	.9	8.1
		31.2%	32.5%	31.4%	40.9%	35.9%	35.0%	40.9%	31.0%	30.0%	42.9%	38.8%	39.4%	31.0%	30.9%
		100.0%	83.4%	76.0%	12.4%	71.1%	58.7%	12.4%	3.0%	2.7%	.3%	15.4%	14.5%	.9%	8.2%
REFUSED	48-0	16.1	13.2	12.2	1.1	10.7	9.7	1.1	.6	.6	*	1.4	1.3	.1	.8
		5.1%	4.9%	5.1%	3.5%	5.5%	5.8%	3.5%	5.0%	6.4%	1.0%	3.6%	3.7%	3.4%	2.9%
		100.0%	82.0%	75.4%	6.6%	66.4%	59.9%	6.6%	3.5%	3.5%	*	8.9%	8.3%	.6%	4.7%
DON'T KNOW	48-X	65.3	58.3	56.7	1.6	30.8	29.2	1.6	2.1	2.1	*	7.6	7.5	.1	8.5
		20.7%	21.6%	23.6%	5.3%	15.7%	17.6%	5.3%	22.2%	23.7%	2.6%	19.2%	20.4%	4.3%	32.3%
		100.0%	88.6%	86.2%	2.4%	46.8%	44.4%	2.4%	3.2%	3.2%	*	11.5%	11.3%	.2%	12.9%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		99.9%	100.0%	100.0%	99.1%	99.9%	99.9%	99.1%	100.1%	100.0%	99.9%	99.9%	100.0%	99.9%	100.1%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%
SOCIO-ECONOMIC STATUS															
UPPER	13-1	48.5	39.7	30.9	8.8	34.2	25.4	8.8	1.1	.9	.2	7.3	6.5	.8	2.0
		15.3%	14.7%	12.9%	29.5%	17.4%	15.3%	29.5%	11.7%	10.1%	33.0%	18.4%	17.7%	27.2%	7.5%
		100.0%	81.9%	63.7%	18.2%	70.5%	52.3%	18.2%	2.3%	1.8%	.5%	15.0%	13.3%	1.7%	4.1%
MIDDLE	13-2	75.4	63.6	54.2	9.4	50.8	41.4	9.4	4.7	4.5	.2	9.7	8.8	1.0	5.0
		23.7%	23.6%	22.6%	31.3%	25.9%	24.9%	31.3%	49.6%	51.1%	30.9%	24.7%	24.1%	31.9%	18.9%
		100.0%	84.4%	71.9%	12.4%	67.3%	54.9%	12.4%	6.3%	6.0%	.3%	12.9%	11.7%	1.3%	6.6%
LOWER	13-3	38.0	35.8	32.7	3.1	27.5	24.4	3.1	.1	-	.1	8.3	7.9	.4	1.7
		12.0%	13.3%	13.6%	10.2%	14.0%	14.7%	10.2%	.5%		7.3%	21.0%	21.7%	13.4%	6.3%
		100.0%	94.3%	86.2%	8.1%	72.3%	64.2%	8.1%	.1%		.1%	21.9%	20.8%	1.1%	4.4%
STUDENT	13-4	106.5	91.4	86.2	5.1	55.0	49.9	5.1	2.4	2.3	.1	8.8	8.3	.6	14.6
		33.5%	33.8%	35.9%	17.1%	28.0%	30.0%	17.1%	25.8%	26.1%	20.9%	22.3%	22.6%	18.5%	55.6%
		100.0%	85.7%	80.9%	4.8%	51.7%	46.9%	4.8%	2.3%	2.2%	.1%	8.3%	7.7%	.5%	13.7%
MISSING VALUES	13-R	49.4	39.6	36.0	3.6	28.7	25.1	3.6	1.2	1.1	.1	5.4	5.1	.3	3.0
		15.5%	14.7%	15.0%	12.0%	14.6%	15.1%	12.0%	12.4%	12.7%	7.9%	13.6%	13.9%	9.1%	11.6%
		100.0%	80.3%	73.0%	7.3%	58.2%	50.9%	7.3%	2.4%	2.3%	.1%	10.9%	10.3%	.5%	6.2%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.9	8.8	.7	39.5	36.5	3.0	26.2
		100.0%	100.1%	100.0%	100.1%	99.9%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	99.9%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%

TOTAL HOUSEHOLD INCOME IN 1983, BEFORE TAXES — QUESTION G

		#========ALBERTA DESTINATIONS========#						#FLATLAND#		#======OUT-OF-PROV.DESTINATION======#			
		+----TOTAL ALBERTA----+			+-----RMS-----+			+SKIING+	+TOTAL-+	+-----B.C.-----+		+----U.S.A.----+	
		GRAND TOTAL	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	EASTERN KOOTE-NAYS	TOTAL	MONTANA
UNDER $25,000	48-1	41.8	35.0	29.5	5.5	25.5	20.0	10.3	9.0	7.2	4.0	2.6	1.9
		13.1%	13.0%	12.3%	18.5%	13.0%	12.0%	12.0%	13.6%	13.7%	10.7%	13.5%	12.7%
		100.0%	83.9%	70.7%	13.3%	61.2%	47.9%	24.6%	21.6%	17.2%	9.5%	6.2%	4.4%
$25,000 TO $40,000	48-2	94.7	75.6	66.4	9.3	58.4	49.1	22.6	26.0	20.1	13.6	8.5	5.8
		29.8%	28.0%	27.6%	30.9%	29.8%	29.5%	26.4%	39.3%	39.5%	36.7%	43.9%	40.1%
		100.0%	79.9%	70.1%	9.8%	61.7%	51.9%	23.9%	27.4%	21.3%	14.4%	8.9%	6.2%
OVER $40,000	48-3	99.2	87.7	75.4	12.3	70.5	58.2	18.9	18.1	14.8	9.8	3.9	2.5
		31.2%	32.5%	31.4%	40.9%	35.9%	35.0%	22.1%	27.4%	28.3%	26.3%	20.1%	17.4%
		100.0%	88.4%	76.0%	12.4%	71.1%	58.7%	19.1%	18.2%	14.9%	9.9%	3.9%	2.6%
REFUSED	48-0	16.1	13.2	12.2	1.1	10.7	9.7	2.5	4.2	2.4	2.4	2.6	2.6
		5.1%	4.9%	5.1%	3.5%	5.5%	5.8%	2.9%	6.4%	4.6%	6.5%	13.4%	17.8%
		100.0%	82.0%	75.4%	6.6%	66.4%	59.9%	15.5%	26.3%	15.0%	15.0%	16.0%	16.0%
DON'T KNOW	48-X	65.8	58.3	56.7	1.6	30.8	29.2	31.3	9.8	7.7	7.4	1.8	1.8
		20.7%	21.6%	23.6%	5.3%	15.7%	17.6%	36.5%	13.3%	14.7%	19.8%	9.1%	12.1%
		100.0%	88.6%	86.2%	2.4%	46.8%	44.4%	47.5%	13.4%	11.7%	11.2%	2.7%	2.7%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		99.9%	100.0%	100.0%	99.1%	99.9%	99.9%	99.9%	100.0%	99.9%	100.0%	100.0%	100.1%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%
SOCIO-ECONOMIC STATUS													
UPPER	13-1	48.5	39.7	30.9	8.8	34.2	25.4	5.9	14.4	11.9	6.9	3.3	2.5
		15.3%	14.7%	12.9%	29.5%	17.4%	15.3%	6.8%	21.8%	22.8%	18.5%	17.0%	17.2%
		100.0%	81.9%	63.7%	18.2%	70.5%	52.3%	12.1%	29.8%	24.5%	14.2%	6.8%	5.2%
MIDDLE	13-2	75.4	63.6	54.2	9.4	50.8	41.4	15.4	16.5	14.2	8.7	5.2	3.1
		23.7%	23.6%	22.6%	31.3%	25.9%	24.9%	17.9%	25.0%	27.2%	23.5%	26.9%	21.2%
		100.0%	84.4%	71.9%	12.4%	67.3%	54.9%	20.4%	21.9%	18.8%	11.6%	6.9%	4.1%
LOWER	13-3	38.0	35.8	32.7	3.1	27.5	24.4	9.4	4.8	2.5	.7	2.6	1.9
		12.0%	13.3%	13.6%	10.2%	14.0%	14.7%	11.0%	7.3%	4.8%	1.8%	13.5%	12.7%
		100.0%	94.3%	86.2%	8.1%	72.3%	64.2%	24.8%	12.7%	6.7%	1.7%	6.9%	4.9%
STUDENT	13-4	106.5	91.4	86.2	5.1	55.0	49.9	43.0	18.7	16.0	14.2	2.0	1.7
		33.5%	33.8%	35.9%	17.1%	28.0%	30.0%	50.2%	28.3%	30.6%	38.2%	10.3%	11.4%
		100.0%	85.7%	80.9%	4.8%	51.7%	46.9%	40.3%	17.6%	15.0%	13.3%	1.9%	1.6%
MISSING VALUES	13-R	49.4	39.6	36.0	3.6	28.7	25.1	12.0	11.6	7.6	6.7	6.2	5.4
		15.5%	14.7%	15.0%	12.0%	14.6%	15.1%	14.0%	17.6%	14.6%	18.1%	32.3%	37.4%
		100.0%	80.3%	73.0%	7.3%	58.2%	50.9%	24.3%	23.6%	15.4%	13.6%	12.6%	11.0%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		100.0%	100.1%	100.0%	100.1%	99.9%	100.0%	99.9%	100.0%	100.0%	100.1%	100.0%	99.9%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%

TOTAL HOUSEHOLD INCOME IN 1983, BEFORE TAXES — QUESTION G

		TRIP TIMING											
			SEASON					PERIOD SKIED					
								DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
UNDER $25,000	48-1	41.8	3.6	3.6	11.3	13.4	9.9	22.5	12.1	10.3	19.1	12.7	6.4
		13.1%	19.0%	6.3%	13.4%	13.5%	13.6%	12.7%	12.7%	12.8%	13.7%	16.0%	10.7%
		100.0%	8.6%	8.6%	27.0%	32.1%	23.6%	53.9%	29.1%	24.8%	45.8%	30.4%	15.4%
$25,000 TO $40,000	48-2	94.7	7.2	16.0	23.1	34.5	13.9	46.0	22.3	23.7	47.8	25.5	22.4
		29.8%	37.9%	37.0%	27.5%	34.8%	19.2%	26.1%	23.3%	29.4%	34.2%	32.1%	37.1%
		100.0%	7.6%	16.9%	24.4%	36.4%	14.7%	48.6%	23.6%	25.0%	50.5%	26.9%	23.6%
OVER $40,000	48-3	99.2	2.9	13.3	28.4	30.1	24.6	49.0	24.2	24.8	50.1	31.6	18.5
		31.2%	15.5%	30.7%	33.8%	30.3%	33.9%	27.8%	25.3%	30.7%	35.9%	39.8%	30.7%
		100.0%	3.0%	13.4%	28.6%	30.3%	24.8%	49.4%	24.4%	25.0%	50.5%	31.9%	18.7%
REFUSED	48-0	16.1	.7	1.1	3.1	4.2	7.1	10.4	7.0	3.4	5.8	1.9	3.9
		5.1%	3.4%	2.6%	3.7%	4.2%	9.8%	5.9%	7.3%	4.3%	4.1%	2.4%	6.4%
		100.0%	4.0%	7.0%	19.1%	25.8%	44.0%	64.4%	43.1%	21.3%	35.6%	11.7%	23.9%
DON'T KNOW	48-X	65.8	4.6	9.2	18.2	17.0	16.8	48.5	30.1	18.4	16.7	7.6	9.1
		20.7%	24.1%	21.3%	21.6%	17.1%	23.2%	27.5%	31.4%	22.8%	11.9%	9.5%	15.1%
		100.0%	7.0%	14.0%	27.6%	25.8%	25.6%	73.8%	45.8%	28.0%	25.3%	11.5%	13.8%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		99.9%	99.9%	99.9%	100.0%	99.9%	99.7%	100.0%	100.0%	100.0%	99.8%	99.8%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%
SOCIO-ECONOMIC STATUS													
UPPER	13-1	48.5	1.6	5.6	12.0	14.9	14.4	22.1	9.9	12.2	26.3	16.8	9.6
		15.3%	8.6%	12.9%	14.2%	15.0%	19.9%	12.5%	10.3%	15.1%	18.9%	21.1%	15.9%
		100.0%	3.4%	11.5%	24.7%	30.7%	29.7%	45.5%	20.4%	25.1%	54.3%	34.5%	19.8%
MIDDLE	13-2	75.4	5.2	11.0	19.3	24.6	15.3	36.3	16.3	20.0	39.0	20.2	18.8
		23.7%	27.6%	25.5%	23.0%	24.8%	21.1%	20.6%	17.0%	24.8%	27.9%	25.4%	31.2%
		100.0%	6.9%	14.6%	25.6%	32.6%	20.3%	48.1%	21.6%	26.5%	51.7%	26.8%	24.9%
LOWER	13-3	38.0	2.3	4.7	7.0	14.2	9.9	22.4	12.5	9.9	14.9	8.1	6.8
		12.0%	12.1%	10.8%	8.3%	14.3%	13.6%	12.7%	13.0%	12.3%	10.6%	10.2%	11.2%
		100.0%	6.0%	12.3%	18.4%	37.3%	26.0%	58.9%	32.9%	26.0%	39.1%	21.3%	17.8%
STUDENT	13-4	106.5	6.9	15.6	30.9	31.8	21.4	67.9	43.5	24.4	38.6	23.0	15.6
		33.5%	36.2%	36.1%	36.7%	32.1%	29.5%	38.5%	45.4%	30.3%	27.6%	29.0%	25.8%
		100.0%	6.4%	14.7%	29.0%	29.9%	20.1%	63.7%	40.8%	22.9%	36.2%	21.6%	14.6%
MISSING VALUES	13-R	49.4	2.9	6.4	14.9	13.7	11.5	27.7	13.5	14.2	20.9	11.3	9.6
		15.5%	15.5%	14.7%	17.8%	13.8%	15.8%	15.7%	14.1%	17.6%	15.0%	14.3%	15.9%
		100.0%	6.0%	12.9%	30.2%	27.7%	23.3%	56.1%	27.4%	28.7%	42.4%	22.9%	19.5%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	99.8%	100.1%	100.0%	100.0%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

JOB NUMBER 907901 CARD NUMBER 14

TOTAL HOUSEHOLD INCOME IN 1983, BEFORE TAXES QUESTION G

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
UNDER $25,000	48-1	33.5	3.5	30.0	25.3	2.9	6.0	1.2	8.9	4.9	1.1	11.6	13.9	7.9
		12.8%	10.3%	13.2%	12.0%	17.0%	14.4%	53.6%	12.2%	21.7%	11.2%	12.4%	10.3%	23.6%
		100.0%	10.5%	89.5%	75.5%	8.7%	17.9%	3.5%	26.4%	14.5%	3.2%	34.7%	41.5%	23.7%
$25,000 TO $40,000	48-2	72.2	8.0	64.2	59.1	4.7	11.1	.5	20.5	7.9	3.4	22.1	42.2	7.9
		27.6%	23.4%	28.2%	28.1%	27.4%	26.6%	21.6%	28.3%	35.4%	35.9%	23.6%	31.4%	23.4%
		100.0%	11.0%	89.0%	81.9%	6.5%	15.4%	.6%	28.4%	11.0%	4.8%	30.6%	58.5%	10.9%
OVER $40,000	48-3	85.7	9.5	76.2	76.4	8.0	6.1	.5	30.6	7.1	2.5	31.4	45.4	8.7
		32.7%	27.9%	33.4%	36.2%	46.7%	14.6%	22.6%	42.2%	31.6%	25.7%	33.6%	33.8%	26.0%
		100.0%	11.1%	88.9%	89.1%	9.3%	7.1%	.6%	35.7%	8.2%	2.9%	36.7%	53.0%	10.2%
REFUSED	48-0	12.5	1.5	11.0	9.5	.6	2.2	*	1.2	.3	2.1	4.9	6.6	.9
		4.8%	4.3%	4.8%	4.5%	3.7%	5.3%	2.0%	1.7%	1.5%	22.1%	5.3%	4.9%	2.6%
		100.0%	11.7%	88.3%	76.1%	5.1%	17.8%	.4%	10.0%	2.6%	17.1%	39.7%	53.3%	7.0%
DON'T KNOW	48-X	57.7	11.5	46.2	40.4	.7	16.3	*	11.2	2.0	.5	23.4	26.1	8.2
		22.0%	33.9%	20.3%	19.2%	4.2%	39.0%	.2%	15.4%	9.1%	4.8%	25.0%	19.4%	24.4%
		100.0%	20.0%	80.0%	69.9%	1.3%	28.2%	*	19.4%	3.5%	.8%	40.6%	45.2%	14.2%
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		99.9%	99.8%	99.9%	100.0%	99.0%	99.9%	100.0%	99.8%	99.3%	99.6%	99.9%	99.8%	100.0%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%
SOCIO-ECONOMIC STATUS														
UPPER	13-1	38.2	6.8	31.4	31.3	6.4	4.7	.3	15.3	4.3	.1	15.6	19.4	3.1
		14.6%	20.1%	13.8%	14.9%	37.6%	11.2%	15.4%	21.1%	19.4%	1.1%	16.7%	14.5%	9.1%
		100.0%	17.9%	82.1%	82.0%	16.8%	12.3%	.9%	40.0%	11.3%	.3%	40.8%	50.9%	8.1%
MIDDLE	13-2	61.2	6.6	54.6	52.8	5.0	6.1	.3	22.9	5.2	2.0	18.6	36.2	6.3
		23.4%	19.5%	23.9%	25.0%	29.2%	14.5%	12.3%	31.6%	23.4%	20.9%	19.9%	27.0%	18.8%
		100.0%	10.8%	89.2%	86.3%	8.1%	9.9%	.4%	37.4%	8.6%	3.3%	30.4%	59.2%	10.3%
LOWER	13-3	34.3	2.6	31.7	29.2	1.4	3.0	1.1	7.1	2.9	1.7	12.0	13.3	8.9
		13.1%	7.6%	13.9%	13.9%	8.4%	7.2%	51.8%	9.8%	13.0%	17.4%	12.8%	9.9%	26.5%
		100.0%	7.5%	92.5%	85.3%	4.2%	8.8%	3.3%	20.6%	8.5%	4.9%	35.1%	38.9%	26.0%
STUDENT	13-4	89.9	14.7	75.2	63.3	2.3	25.0	.4	18.6	7.4	2.7	30.9	46.6	12.4
		34.3%	43.3%	33.0%	30.0%	13.3%	59.8%	16.5%	25.7%	33.0%	27.6%	33.0%	34.7%	36.8%
		100.0%	16.4%	83.6%	70.4%	2.5%	27.8%	.4%	20.7%	8.2%	3.0%	34.4%	51.8%	13.8%
MISSING VALUES	13-R	38.3	3.2	35.0	34.1	2.0	3.0	.1	8.6	2.5	3.2	16.5	18.8	2.9
		14.6%	9.6%	15.4%	16.2%	11.4%	7.3%	4.1%	11.9%	11.2%	33.1%	17.6%	14.0%	8.7%
		100.0%	8.5%	91.5%	89.1%	5.1%	7.9%	.2%	22.5%	6.5%	8.3%	43.1%	49.2%	7.7%
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.0%	100.1%	100.0%	100.0%	99.9%	100.0%	100.1%	100.1%	100.0%	100.1%	100.0%	100.1%	99.9%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

TOTAL HOUSEHOLD INCOME IN 1983, BEFORE TAXES QUESTION G

TRAVEL BEHAVIOUR(NON-RESIDENTS)

		PURPOSE				EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
UNDER $25,000	48-1	5.5	3.2	1.9	.3	2.3	3.2
		18.5%	16.5%	27.0%	9.6%	17.0%	19.7%
		100.0%	57.3%	33.4%	5.9%	42.3%	57.7%
$25,000 TO $40,000	48-2	9.3	6.3	1.9	1.1	4.2	5.1
		30.9%	32.8%	27.6%	33.2%	30.5%	31.3%
		100.0%	67.9%	20.4%	12.1%	45.3%	54.6%
OVER $40,000	48-3	12.3	7.9	2.4	1.7	5.8	6.5
		40.9%	41.1%	35.7%	51.0%	42.0%	39.9%
		100.0%	64.4%	19.9%	14.1%	47.2%	52.8%
REFUSED	48-0	1.1	.6	.2	.1	.5	.6
		3.5%	3.1%	3.6%	3.9%	3.4%	3.6%
		100.0%	56.0%	23.5%	12.5%	44.3%	55.7%
DON'T KNOW	48-X	1.6	1.1	.3	.1	.9	.7
		5.3%	5.6%	4.9%	2.3%	6.2%	4.5%
		100.0%	67.5%	21.3%	4.8%	53.9%	46.1%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		99.1%	99.1%	98.8%	100.0%	99.1%	99.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%
SOCIO-ECONOMIC STATUS							
UPPER	13-1	8.8	5.8	1.5	1.7	4.1	4.7
		29.5%	29.9%	21.5%	50.4%	29.9%	29.1%
		100.0%	65.1%	16.7%	19.4%	46.6%	53.4%
MIDDLE	13-2	9.4	6.0	2.2	1.0	3.9	5.4
		31.3%	31.3%	32.8%	29.1%	28.5%	33.5%
		100.0%	64.2%	23.9%	10.5%	41.9%	57.9%
LOWER	13-3	3.1	2.0	.7	.2	1.5	1.5
		10.2%	10.4%	10.3%	6.8%	11.0%	9.6%
		100.0%	64.8%	22.9%	7.5%	49.5%	50.5%
STUDENT	13-4	5.1	3.2	1.5	.2	2.3	2.8
		17.1%	16.6%	22.4%	5.9%	16.9%	17.2%
		100.0%	62.5%	30.0%	3.9%	45.6%	54.4%
MISSING VALUES	13-R	3.6	2.3	.9	.3	1.9	1.7
		12.0%	11.8%	13.0%	7.9%	13.6%	10.6%
		100.0%	63.0%	24.8%	7.4%	52.1%	47.9%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		100.1%	100.0%	100.0%	100.1%	99.9%	100.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

TOTAL HOUSEHOLD INCOME IN 1983, BEFORE TAXES QUESTION G

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
UNDER $25,000	48-1	41.8	6.5	22.3	11.9	1.1	6.3	17.3	11.4	2.6	1.6	.1	.1	.8	.9
		13.1%	15.6%	13.3%	12.8%	6.5%	7.3%	19.9%	21.8%	7.5%	6.8%	.6%	1.2%	14.6%	22.5%
		100.0%	15.5%	53.4%	28.4%	2.6%	15.2%	41.5%	27.3%	6.2%	3.9%	.2%	.2%	1.9%	2.1%
$25,000 TO $40,000	48-2	94.7	12.8	49.4	28.2	4.2	20.5	23.1	23.8	12.5	6.0	3.9	2.2	1.6	1.0
		29.8%	30.9%	29.6%	30.5%	25.3%	23.7%	26.6%	45.6%	36.4%	24.7%	23.1%	36.4%	28.8%	26.4%
		100.0%	13.5%	52.2%	29.8%	4.4%	21.7%	24.4%	25.2%	13.2%	6.3%	4.1%	2.3%	1.7%	1.1%
OVER $40,000	48-3	99.2	9.4	50.9	29.5	9.4	12.8	26.9	14.1	16.7	11.5	10.0	3.3	2.8	1.2
		31.2%	22.3%	30.4%	31.9%	56.8%	14.7%	30.9%	27.0%	48.6%	47.5%	59.2%	56.0%	50.1%	30.2%
		100.0%	9.5%	51.3%	29.7%	9.5%	12.9%	27.1%	14.2%	16.8%	11.6%	10.1%	3.4%	2.8%	1.2%
REFUSED	48-0	16.1	1.6	9.6	4.1	.8	.8	5.3	1.8	1.7	3.6	2.9	.1	-	-
		5.1%	3.8%	5.8%	4.4%	5.1%	.9%	6.0%	3.5%	5.0%	14.7%	17.1%	1.0%		
		100.0%	9.7%	59.7%	25.4%	5.2%	5.1%	32.6%	11.3%	10.7%	22.1%	18.0%	.4%		
DON'T KNOW	48-X	65.8	11.1	34.8	18.9	.9	46.3	14.4	1.1	.7	1.5	-	.3	.4	.8
		20.7%	26.7%	20.8%	20.5%	5.6%	53.3%	16.5%	2.1%	2.1%	6.3%		5.5%	6.5%	20.1%
		100.0%	16.8%	53.0%	28.8%	1.4%	70.4%	21.8%	1.6%	1.1%	2.3%		.5%	.5%	1.2%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		99.9%	99.8%	99.9%	100.0%	99.3%	99.9%	99.9%	100.0%	99.6%	100.0%	100.0%	100.1%	100.0%	99.2%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%
SOCIO-ECONOMIC STATUS															
UPPER	13-1	48.5	5.1	22.8	14.8	5.8	-	6.9	10.6	14.4	7.2	6.1	.8	1.3	1.2
		15.3%	12.3%	13.7%	15.9%	34.8%		7.9%	20.3%	42.2%	29.8%	35.9%	13.2%	23.4%	29.6%
		100.0%	10.5%	47.1%	30.4%	11.9%		14.1%	21.9%	29.8%	14.9%	12.5%	1.6%	2.7%	2.4%
MIDDLE	13-2	75.4	11.0	41.6	18.0	4.8	1.6	24.8	20.4	7.5	8.1	6.8	2.6	2.5	1.1
		23.7%	26.6%	24.9%	19.4%	28.8%	1.8%	28.6%	39.1%	22.0%	33.3%	40.2%	42.9%	45.0%	28.1%
		100.0%	14.6%	55.2%	23.9%	6.3%	2.1%	32.9%	27.1%	10.0%	10.7%	9.0%	3.4%	3.3%	1.5%
LOWER	13-3	38.0	4.2	19.5	12.3	1.9	1.9	15.9	9.3	5.1	1.7	.6	1.2	.8	.8
		12.0%	10.2%	11.7%	13.3%	11.5%	2.1%	18.3%	17.9%	14.8%	7.2%	3.8%	20.0%	14.1%	21.0%
		100.0%	11.1%	51.4%	32.5%	5.0%	4.9%	42.0%	24.6%	13.4%	4.6%	1.7%	3.1%	2.0%	2.2%
STUDENT	13-4	106.5	15.3	54.9	34.4	2.0	80.2	22.4	3.8	.1	*	-	-	-	-
		33.5%	37.1%	32.8%	37.1%	11.8%	92.4%	25.8%	7.3%	.2%	.1%				
		100.0%	14.4%	51.5%	32.3%	1.8%	75.3%	21.0%	3.6%	.1%	*				
MISSING VALUES	13-R	49.4	5.7	28.3	13.2	2.2	3.2	16.9	8.0	7.1	7.2	3.4	1.4	1.0	.8
		15.5%	13.8%	16.9%	14.2%	13.1%	3.7%	19.5%	15.3%	20.7%	29.6%	20.2%	23.9%	17.4%	21.3%
		100.0%	11.6%	57.3%	26.7%	4.4%	6.5%	34.3%	16.2%	14.4%	14.5%	6.9%	2.9%	1.9%	1.7%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.1%	99.9%	99.9%	100.0%	100.1%	100.0%	99.9%	100.0%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

TOTAL HOUSEHOLD INCOME IN 1983, BEFORE TAXES QUESTION G

SKIER PROFILE

		GRAND TOTAL	TOTAL RES.	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
UNDER $25,000	48-1	41.8	36.2	6.3	14.6	9.7	2.1	1.5	1.6	25.4	16.4	-	10.3	16.2	12.3
		13.1%	12.6%	7.4%	18.7%	21.4%	6.8%	7.1%	5.7%	12.6%	14.0%		13.7%	42.6%	11.6%
		100.0%	86.7%	15.0%	34.9%	23.1%	4.9%	3.7%	3.7%	60.7%	39.3%		24.8%	38.7%	29.6%
$25,000 TO $40,000	48-2	94.7	85.4	20.1	20.5	20.8	11.2	5.5	7.4	58.1	36.6	14.1	27.2	21.8	25.4
		29.8%	29.7%	23.6%	26.3%	46.1%	36.9%	25.6%	27.2%	29.0%	31.2%	29.1%	36.1%	57.4%	23.9%
		100.0%	90.2%	21.2%	21.7%	22.0%	11.8%	5.8%	7.8%	61.4%	38.6%	14.9%	28.7%	23.1%	26.9%
OVER $40,000	48-3	99.2	87.0	12.4	23.8	12.4	14.9	9.5	14.0	69.7	30.5	34.4	37.9	-	19.5
		31.2%	30.2%	14.5%	30.6%	27.5%	49.2%	44.2%	51.5%	34.3%	26.0%	70.9%	50.2%		18.3%
		100.0%	87.6%	12.5%	24.0%	12.5%	15.0%	9.6%	14.1%	69.2%	30.8%	34.7%	38.2%		19.7%
REFUSED	48-0	16.1	15.1	.8	4.9	1.5	1.5	3.5	2.8	8.7	7.4	-	-	-	1.8
		5.1%	5.2%	.9%	5.3%	3.3%	5.0%	16.4%	10.5%	4.3%	6.3%				1.6%
		100.0%	93.4%	4.8%	30.6%	9.3%	9.3%	21.8%	17.6%	53.9%	46.1%				10.8%
DON'T KNOW	48-X	65.9	64.2	45.6	14.0	.8	.7	1.4	1.4	39.4	26.3	-	-	-	47.4
		20.7%	22.3%	53.6%	18.0%	1.7%	2.2%	6.7%	5.2%	19.7%	22.4%				44.5%
		100.0%	97.6%	69.4%	21.3%	1.1%	1.0%	2.2%	2.1%	60.0%	40.0%				72.1%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		99.9%	100.0%	100.0%	99.9%	100.0%	100.1%	100.0%	100.1%	99.9%	99.9%	100.0%	100.0%	100.0%	99.9%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%
SOCIO-ECONOMIC STATUS															
UPPER	13-1	48.5	39.7	-	5.8	8.6	12.8	5.7	6.8	32.3	16.2	48.5	-	-	-
		15.3%	13.8%		7.5%	19.2%	42.2%	26.3%	25.0%	16.1%	13.8%	100.0%			
		100.0%	81.8%		12.0%	17.8%	26.3%	11.7%	14.0%	66.6%	33.4%	100.0%			
MIDDLE	13-2	75.4	66.0	1.5	22.4	17.6	5.9	7.3	11.3	50.0	25.4	-	75.4	-	-
		23.7%	22.9%	1.8%	28.7%	39.0%	19.6%	34.2%	41.5%	24.9%	21.7%		100.0%		
		100.0%	87.6%	2.0%	29.6%	23.3%	7.9%	9.7%	15.0%	66.3%	33.7%		100.0%		
LOWER	13-3	38.0	34.9	1.9	14.2	8.5	4.9	1.6	3.2	28.5	9.5	-	-	38.0	-
		12.0%	12.1%	2.2%	18.2%	18.9%	16.4%	7.6%	11.7%	14.2%	8.1%			100.0%	
		100.0%	91.9%	4.9%	37.3%	22.5%	13.0%	4.3%	8.4%	75.0%	25.0%			100.0%	
STUDENT	13-4	106.5	101.4	78.5	19.5	3.4	-	-	-	66.8	39.7	-	-	-	106.5
		33.5%	35.2%	92.3%	25.0%	7.6%				33.3%	33.9%				100.0%
		100.0%	95.2%	73.7%	18.3%	3.2%				62.7%	37.3%				100.0%
MISSING VALUES	13-R	49.4	45.8	3.2	16.0	6.9	6.6	6.8	5.9	22.9	26.5	-	-	-	-
		15.5%	15.9%	3.7%	20.6%	15.3%	21.8%	31.9%	21.7%	11.4%	22.6%				
		100.0%	92.7%	6.4%	32.5%	14.0%	13.3%	13.9%	12.0%	46.4%	53.6%				
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	99.9%	100.1%	100.0%	100.0%	100.0%	100.0%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

TOTAL HOUSEHOLD INCOME IN 1983, BEFORE TAXES QUESTION G

SKIER PROFILE — LIFE STAGE

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
UNDER $25,000	48-1	41.8	9.8	12.6	3.1	6.7	4.7	.9	1.4	.1	.1
		13.1%	31.4%	17.5%	9.2%	7.7%	8.3%	5.7%	21.0%	11.4%	11.6%
		100.0%	23.6%	30.2%	7.4%	16.0%	11.3%	2.2%	3.3%	.2%	.3%
$25,000 TO $40,000	48-2	94.7	12.1	27.2	10.7	20.9	13.8	3.7	1.7	.7	.8
		29.8%	38.5%	37.8%	31.9%	24.1%	24.3%	23.3%	25.5%	79.8%	74.8%
		100.0%	12.8%	28.7%	11.3%	22.1%	14.5%	3.9%	1.8%	.8%	.9%
OVER $40,000	48-3	99.2	4.6	21.6	16.0	24.3	16.8	9.0	1.8	*	.1
		31.2%	14.7%	30.1%	47.7%	28.1%	29.7%	56.6%	27.2%	5.2%	10.7%
		100.0%	4.6%	21.8%	16.1%	24.5%	16.9%	9.1%	1.8%	*	.1%
REFUSED	48-0	16.1	3.9	4.1	1.9	4.6	.1	-	-	-	-
		5.1%	12.3%	5.7%	5.5%	5.3%	.2%				
		100.0%	23.9%	25.4%	11.5%	28.3%	.6%				
DON'T KNOW	48-X	65.8	.8	6.4	1.9	30.1	21.2	2.3	1.7	*	*
		20.7%	2.5%	8.9%	5.6%	34.8%	37.4%	14.4%	26.3%	3.6%	2.9%
		100.0%	1.2%	9.7%	2.9%	45.8%	32.2%	3.5%	2.6%	*	*
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		99.9%	99.4%	100.0%	99.9%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%
SOCIO-ECONOMIC STATUS											
UPPER	13-1	48.5	7.7	14.4	9.9	9.2	3.2	2.7	1.3	-	.2
		15.3%	24.4%	20.0%	29.5%	10.6%	5.6%	16.7%	20.4%		14.7%
		100.0%	15.8%	29.6%	20.4%	18.9%	6.5%	5.5%	2.8%		.3%
MIDDLE	13-2	75.4	9.1	24.7	8.1	12.4	7.9	9.3	1.3	.1	.9
		23.7%	29.0%	34.4%	24.1%	14.4%	14.0%	58.6%	20.1%	9.8%	79.6%
		100.0%	12.1%	32.8%	10.7%	16.5%	10.5%	12.4%	1.8%	.1%	1.2%
LOWER	13-3	38.0	6.8	15.3	2.4	6.0	3.6	1.6	2.2	*	*
		12.0%	21.8%	21.3%	7.1%	6.9%	6.3%	10.3%	33.1%	5.0%	2.9%
		100.0%	18.0%	40.2%	6.3%	15.7%	9.4%	4.3%	5.7%	.1%	.1%
STUDENT	13-4	106.5	3.7	4.6	6.3	47.4	36.4	-	-	-	-
		33.5%	11.6%	6.3%	18.8%	54.8%	64.4%				
		100.0%	3.4%	4.3%	5.9%	44.5%	34.2%				
MISSING VALUES	13-R	49.4	4.1	12.9	6.9	11.5	5.5	2.3	1.7	.8	*
		15.5%	13.1%	18.0%	20.5%	13.3%	9.7%	14.4%	26.3%	85.2%	2.9%
		100.0%	8.3%	26.2%	14.0%	23.3%	11.1%	4.7%	3.5%	1.6%	.1%
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
		100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.1%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

	SKIER ORIGIN	RESIDENTS			ALBERTA				
	GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
01	32.5	25.1	13.9	13.0	6.6	4.3	2.3	2.3	2.4
	10.2%	8.7%	12.6%	13.2%	6.4%	5.7%	8.3%	4.4%	10.2%
	100.0%	77.2%	42.4%	40.0%	20.3%	13.3%	7.0%	7.1%	7.5%
02	67.9	60.7	29.0	25.9	19.3	11.0	9.3	9.9	2.4
	21.4%	21.1%	26.5%	26.2%	18.8%	14.7%	30.0%	19.1%	10.1%
	100.0%	89.4%	42.8%	38.1%	28.5%	16.3%	12.2%	14.6%	3.6%
03	52.0	46.6	18.9	15.8	16.9	13.6	3.3	7.5	3.2
	16.4%	16.2%	17.2%	16.0%	16.5%	18.1%	12.0%	14.6%	13.6%
	100.0%	89.7%	36.3%	30.4%	32.6%	26.2%	6.4%	14.5%	6.2%
04	86.3	80.1	26.2	23.3	29.1	21.9	7.6	14.0	10.8
	27.1%	27.8%	24.0%	23.6%	28.3%	28.7%	27.4%	27.1%	45.2%
	100.0%	92.9%	30.4%	27.0%	33.8%	25.0%	8.8%	16.2%	12.5%
05	57.8	55.4	16.9	16.6	21.8	18.4	3.3	13.2	3.4
	18.2%	19.2%	15.5%	16.8%	21.2%	24.5%	12.0%	25.6%	14.4%
	100.0%	95.7%	29.3%	28.7%	37.6%	31.9%	5.8%	22.9%	5.9%
06	14.6	13.8	3.5	3.0	6.4	5.1	1.3	3.9	-
	4.6%	4.8%	3.2%	3.0%	6.2%	6.8%	4.7%	7.5%	
	100.0%	94.6%	24.2%	20.4%	44.0%	35.0%	9.0%	26.5%	
07	4.0	3.7	.8	.8	1.3	.6	.8	.9	.8
	1.3%	1.3%	.7%	.8%	1.3%	.7%	2.8%	1.7%	3.2%
	100.0%	93.6%	18.9%	18.9%	33.6%	14.1%	19.5%	22.3%	18.9%
08	*	-	-	-	-	-	-	-	-
	*								
	100.0%								
09	1.1	1.1	.3	.3	-	-	-	-	.8
	.3%	.4%	.3%	.3%					3.3%
	100.0%	99.7%	29.5%	29.5%					70.2%
10	*	-	-	-	-	-	-	-	-
	*								
	100.0%								
12	*	-	-	-	-	-	-	-	-
	*								
	100.0%								

CONTINUED

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

	SKIER ORIGIN								
		RESIDENTS							
		ALBERTA							
	GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
13	*	-	-	-	-	-	-	-	-
	*								
	100.0%								
14	.8	.8	-	-	.8	-	.8	-	-
	.2%	.3%			.8%		2.8%		
	100.0%	100.0%			100.0%		100.0%		
REFUSED	.6	.6	-	-	.6	.6	-	-	-
	.2%	.2%			.5%	.7%			
	100.0%	100.0%			100.0%	100.0%			
NOT STATED	.3	-	-	-	-	-	-	-	-
	.1%								
	100.0%								
BASE: SKIERS (000'S)	317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
	100.0%	100.0%	100.0%	99.9%	100.0%	99.9%	100.0%	100.0%	100.0%
	100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%
MEAN	3.46	3.53	3.17	3.19	3.72	3.75	3.61	3.80	3.76
STD DEV	1.5716	1.5613	1.4504	1.4750	1.5618	1.3499	2.2987	1.4059	1.6272

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD — QUESTION 1A

	SKIER ORIGIN (CONT'D)													
			CANADA							UNITED STATES				OTHER
	GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
01	32.5	7.4	5.1	1.0	1.0	.7	1.7	.9	.3	1.6	.5	.3	.9	.7
	10.2%	24.6%	22.7%	23.9%	15.8%	22.5%	29.8%	27.8%	38.6%	29.4%	35.5%	21.2%	30.2%	33.1%
	100.0%	22.8%	15.7%	3.1%	3.2%	2.0%	5.2%	1.4%	.9%	4.9%	1.4%	.8%	2.7%	2.1%
02	67.9	7.2	5.1	.8	1.5	.6	1.7	.4	.1	1.6	.4	.4	.8	.4
	21.4%	24.1%	22.9%	18.8%	22.8%	21.7%	26.3%	25.2%	14.9%	30.0%	34.9%	30.7%	27.6%	21.6%
	100.0%	10.6%	7.6%	1.2%	2.2%	.9%	2.5%	.6%	.2%	2.4%	.7%	.6%	1.2%	.7%
03	52.0	5.4	4.3	1.1	1.2	.5	1.2	.2	.1	.8	.2	.2	.4	.3
	16.4%	17.9%	19.3%	26.7%	18.1%	17.7%	18.0%	14.8%	14.7%	14.3%	14.9%	14.2%	14.1%	12.8%
	100.0%	10.3%	8.3%	2.1%	2.3%	1.0%	2.3%	.5%	.2%	1.5%	.4%	.3%	.8%	.5%
04	86.3	6.1	4.7	.8	1.6	.7	1.1	.4	.1	1.0	.1	.3	.6	.4
	27.1%	20.5%	21.1%	19.0%	25.2%	24.3%	16.5%	25.2%	15.4%	18.4%	10.9%	20.6%	20.6%	19.5%
	100.0%	7.1%	5.5%	.9%	1.9%	.8%	1.3%	.5%	.1%	1.2%	.2%	.3%	.7%	.5%
05	57.8	2.5	2.0	.2	.8	.4	.5	.1	-	.3	*	.2	.1	.1
	18.2%	8.2%	8.8%	5.3%	11.9%	13.2%	8.1%	5.4%		6.2%	3.5%	13.3%	4.4%	6.9%
	100.0%	4.3%	3.4%	.4%	1.3%	.7%	.9%	.2%		.6%	.1%	.3%	.2%	.2%
06	14.6	.8	.8	.2	.3	*	.3	*	*	*	-	-	*	*
	4.6%	2.6%	3.4%	4.9%	4.0%	.4%	3.8%	1.7%	1.7%	.1%			.1%	.4%
	100.0%	5.4%	5.3%	1.4%	1.8%	.1%	1.7%	.2%	.1%	*			*	*
07	4.0	.3	.3	-	.1	-	.1	-	*	-	-	-	-	*
	1.3%	.8%	1.1%		2.1%		1.0%		6.0%					.2%
	100.0%	6.4%	6.3%		3.5%		1.7%		1.1%					.1%
08	*	*	-	-	-	-	-	-	-	*	*	-	-	-
	*	*								.1%	.3%			
	100.0%	100.0%								100.0%	100.0%			
09	1.1	*	*	-	-	*	-	-	-	-	-	-	-	-
	.3%	*	*			.1%								
	100.0%	.3%	.3%			.3%								
10	*	*	*	-	-	-	*	-	-	-	-	-	-	-
	*	.1%	.1%				.5%							
	100.0%	100.0%	100.0%				100.0%							
12	*	*	-	-	-	-	-	-	-	-	-	-	-	*
	*	.1%												1.6%
	100.0%	100.0%												100.0%

CONTINUED

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

SKIER ORIGIN (CONT'D)

	GRAND TOTAL	TOTAL NON-RESI-DENT	CANADA: TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	UNITED STATES: TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
13	*	*	-	-	-	-	-	-	-	-	-	-	-	*
	*	*												.2%
	100.0%	100.0%												100.0%
14	.8	-	-	-	-	-	-	-	-	-	-	-	-	-
	.2%													
	100.0%													
REFUSED	.6	-	-	-	-	-	-	-	-	-	-	-	-	-
	.2%													
	100.0%													
NOT STATED	.3	.3	.1	.1	-	-	-	-	.1	.1	-	-	.1	.1
	.1%	1.0%	.5%	1.4%					8.8%	1.6%			3.0%	3.8%
	100.0%	100.0%	42.5%	19.9%					22.7%	30.8%			30.8%	26.7%
BASE: SKIERS (000'S)	317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
	100.0%	99.9%	99.9%	100.0%	99.9%	99.9%	100.0%	100.1%	100.1%	100.1%	100.0%	100.0%	100.0%	100.1%
	100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%
MEAN	3.46	2.77	2.86	2.77	3.15	2.86	2.74	2.60	2.48	2.42	2.13	2.74	2.40	2.62
STD DEV	1.5716	1.5026	1.5026	1.4010	1.5061	1.3982	1.5713	1.3491	1.7217	1.2729	1.1574	1.3509	1.2547	1.8791

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

	ALBERTA DESTINATIONS															
	TOTAL ALBERTA				ROCKY MOUNTAIN SKIING											
					TOTALS			BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
	GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
01	32.5	26.2	18.8	7.4	23.6	16.2	7.4	19.1	12.4	6.7	10.3	6.9	3.4	11.7	8.4	3.2
	10.2%	9.7%	7.8%	24.6%	12.0%	9.8%	24.6%	12.9%	10.2%	24.9%	11.9%	9.6%	23.7%	14.1%	11.9%	26.6%
	100.0%	80.6%	57.8%	22.8%	72.7%	50.0%	22.8%	58.9%	38.2%	20.7%	31.7%	21.4%	10.4%	35.9%	26.0%	9.9%
02	67.9	54.1	46.8	7.2	47.2	40.0	7.2	36.6	30.2	6.4	21.5	18.3	3.2	21.8	18.7	3.1
	21.4%	20.0%	19.5%	24.1%	24.1%	24.1%	24.1%	24.6%	24.8%	23.7%	24.8%	25.2%	22.4%	26.3%	26.4%	25.5%
	100.0%	79.6%	69.0%	10.6%	69.5%	58.9%	10.6%	53.9%	44.5%	9.4%	31.6%	26.9%	4.7%	32.1%	27.5%	4.6%
03	52.0	45.2	39.8	5.4	37.1	31.8	5.4	28.9	24.1	4.9	16.7	14.4	2.3	17.9	15.5	2.4
	16.4%	16.7%	16.6%	17.9%	18.9%	19.1%	17.9%	19.5%	19.8%	18.0%	19.3%	19.8%	16.5%	21.6%	21.9%	19.6%
	100.0%	86.9%	76.6%	10.3%	71.5%	61.1%	10.3%	55.7%	46.3%	9.4%	32.2%	27.7%	4.5%	34.4%	29.9%	4.6%
04	86.3	77.6	71.4	6.1	49.6	43.4	6.1	34.7	29.1	5.6	22.0	18.7	3.3	15.4	13.2	2.1
	27.1%	28.7%	29.7%	20.5%	25.3%	26.1%	20.5%	23.3%	23.9%	20.7%	25.3%	25.7%	23.4%	18.5%	18.7%	17.5%
	100.0%	89.9%	82.8%	7.1%	57.5%	50.3%	7.1%	40.2%	33.7%	6.5%	25.5%	21.6%	3.8%	17.8%	15.3%	2.5%
05	57.8	49.5	47.0	2.5	29.0	26.6	2.5	21.9	19.8	2.2	12.3	11.0	1.4	12.7	12.0	.7
	18.2%	18.3%	19.6%	8.2%	14.8%	16.0%	8.2%	14.7%	16.2%	8.0%	14.2%	15.1%	9.7%	15.3%	16.9%	5.9%
	100.0%	85.5%	81.3%	4.3%	50.2%	45.9%	4.3%	37.9%	34.2%	3.7%	21.3%	19.0%	2.4%	22.0%	20.7%	1.2%
06	14.6	12.1	11.3	.8	7.2	6.4	.8	5.0	4.3	.7	2.9	2.5	.3	3.0	2.7	.3
	4.6%	4.5%	4.7%	2.6%	3.7%	3.9%	2.6%	3.4%	3.6%	2.5%	3.3%	3.5%	2.2%	3.6%	3.8%	2.7%
	100.0%	82.7%	77.4%	5.4%	49.3%	44.0%	5.4%	34.2%	29.6%	4.6%	19.6%	17.5%	2.1%	20.5%	18.2%	2.2%
07	4.0	3.7	3.4	.3	1.8	1.5	.3	1.8	1.5	.2	.9	.8	.1	.1	-	.1
	1.3%	1.4%	1.4%	.8%	.9%	.9%	.8%	1.2%	1.3%	.9%	1.0%	1.1%	.9%	.1%		.8%
	100.0%	91.8%	85.4%	6.4%	44.8%	38.4%	6.4%	44.5%	38.4%	6.1%	22.8%	19.5%	3.3%	2.5%		2.5%
08	*	*	-	*	*	-	*	*	-	*	-	-	-	-	-	-
	*	*		*	*		*	*		*						
	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%						
09	1.1	1.1	1.1	*	.3	.3	*	.3	.3	*	-	-	-	.3	.3	-
	.3%	.4%	.5%	*	.2%	.2%	*	.2%	.3%	*				.4%	.5%	
	100.0%	100.0%	99.7%	.3%	29.8%	29.5%	.3%	29.8%	29.5%	.3%				29.5%	29.5%	
10	*	*	-	*	*	-	*	*	-	*	-	-	-	*	-	*
	*	*		.1%	*		.1%	*		.1%				*		.3%
	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%				100.0%		100.0%
12	*	*	-	*	*	-	*	*	-	*	-	-	-	*	-	*
	*	*		.1%	*		.1%	*		.1%				*		.3%
	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%				100.0%		100.0%

CONTINUED

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

	#ALBERTA DESTINATIONS#															
	+-TOTAL ALBERTA--				+ROCKY MOUNTAIN SKIING+											
					TOTALS			*BANFF/L.LOUISE*			*SUNSHINE*			*SKIING LOUISE*		
	GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
13	*	*	-	*	*	-	*	*	-	*	-	-	-	-	-	-
	*	*		*	*		*	*		*						
	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%						
14	.8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	.2%															
	100.0%															
REFUSED	.6	.6	.6	-	-	-	-	-	-	-	-	-	-	-	-	-
	.2%	.2%	.2%													
	100.0%	100.0%	100.0%													
NOT STATED	.3	.3	-	.3	.3	-	.3	.3	-	.3	.2	-	.2	.1	-	.1
	.1%	.1%		1.0%	.1%		1.0%	.2%		1.0%	.2%		1.2%	.1%		.8%
	100.0%	100.0%		100.0%	100.0%		100.0%	95.5%		95.5%	61.5%		61.5%	34.0%		34.0%
BASE: SKIERS (000'S)	317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
	100.0%	100.0%	100.0%	99.9%	100.0%	100.1%	99.9%	100.0%	100.1%	99.9%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%
	100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%
MEAN	3.46	3.48	3.56	2.77	3.23	3.31	2.77	3.19	3.28	2.76	3.19	3.26	2.83	3.09	3.16	2.66
STD DEV	1.5716	1.4735	1.4458	1.5026	1.4414	1.4145	1.5026	1.4680	1.4429	1.5065	1.4053	1.3833	1.4611	1.4670	1.4424	1.5345

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

	ALBERTA DESTINATIONS														
	TOTAL ALBERTA				TOTALS			ROCKY MOUNTAIN SKIING							
								NORQUAY			MARMOT			FORTRESS	
	GRAND TOTAL	TOTAL ALTA	RESIDENT	NON-RES.	TOTAL RMS	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	RESIDENT
01	32.5	26.2	18.8	7.4	23.6	16.2	7.4	2.0	1.9	.1	4.5	3.8	.7	.8
	10.2%	9.7%	7.8%	24.6%	12.0%	9.8%	24.6%	21.5%	21.5%	21.5%	11.4%	10.5%	22.0%	2.9%
	100.0%	80.6%	57.8%	22.8%	72.7%	50.0%	22.8%	6.3%	5.8%	.5%	13.8%	11.8%	2.0%	2.3%
02	67.9	54.1	46.8	7.2	47.2	40.0	7.2	1.2	1.1	.1	8.0	7.2	.8	5.6
	21.4%	20.0%	19.5%	24.1%	24.1%	24.1%	24.1%	13.1%	12.7%	18.3%	20.2%	19.6%	27.2%	21.4%
	100.0%	79.6%	69.0%	10.6%	69.5%	58.9%	10.6%	1.8%	1.6%	.2%	11.7%	10.5%	1.2%	8.3%
03	52.0	45.2	39.8	5.4	37.1	31.8	5.4	1.5	1.3	.1	9.0	8.5	.5	3.3
	16.4%	16.7%	16.6%	17.9%	18.9%	19.1%	17.9%	15.6%	15.2%	21.5%	22.8%	23.3%	16.8%	12.5%
	100.0%	86.9%	76.6%	10.3%	71.5%	61.1%	10.3%	2.9%	2.6%	.3%	17.3%	16.3%	1.0%	6.3%
04	86.3	77.6	71.4	6.1	49.6	43.4	6.1	2.8	2.6	.1	10.0	9.4	.6	9.9
	27.1%	28.7%	29.7%	20.5%	25.3%	26.1%	20.5%	29.0%	29.6%	20.9%	25.3%	25.9%	19.0%	37.8%
	100.0%	89.9%	82.8%	7.1%	57.5%	50.3%	7.1%	3.2%	3.0%	.2%	11.6%	10.9%	.7%	11.5%
05	57.8	49.5	47.0	2.5	29.0	26.6	2.5	.8	.8	.1	5.8	5.5	.3	5.9
	18.2%	13.3%	19.6%	8.2%	14.8%	16.0%	8.2%	8.9%	8.8%	10.5%	14.7%	15.0%	10.3%	22.4%
	100.0%	85.5%	81.3%	4.3%	50.2%	45.9%	4.3%	1.5%	1.3%	.1%	10.0%	9.5%	.5%	10.2%
06	14.6	12.1	11.3	.8	7.2	6.4	.8	.4	.3	*	2.2	2.1	.1	.8
	4.6%	4.5%	4.7%	2.6%	3.7%	3.9%	2.6%	3.7%	3.7%	4.2%	5.6%	5.7%	3.9%	3.0%
	100.0%	82.7%	77.4%	5.4%	49.3%	44.0%	5.4%	2.4%	2.2%	.2%	15.1%	14.3%	.8%	5.3%
07	4.0	3.7	3.4	.3	1.8	1.5	.3	.8	.4	*	*	-	*	-
	1.3%	1.4%	1.4%	.8%	.9%	.9%	.8%	8.0%	8.5%	1.6%	*		.4%	
	100.0%	91.9%	85.4%	6.4%	44.8%	38.4%	6.4%	19.2%	18.9%	.3%	.3%		.3%	
08	*	*	-	*	*	-	*	*	-	*	-	-	-	-
	*	*		*	*		*	*		.5%				
	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%				
09	1.1	1.1	1.1	*	.3	.3	*	*	-	*	-	-	-	-
	.3%	.4%	.5%	*	.2%	.2%	*	*		.5%				
	100.0%	100.0%	99.7%	.3%	29.8%	29.5%	.3%	.3%		.3%				
10	*	*	-	*	*	-	*	-	-	-	-	-	-	-
	*	*		.1%	*		.1%							
	100.0%	100.0%		100.0%	100.0%		100.0%							
12	*	*	-	*	*	-	*	-	-	-	-	-	-	-
	*	*		.1%	*		.1%							
	100.0%	100.0%		100.0%	100.0%		100.0%							

CONTINUED

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

	ALBERTA DESTINATIONS													
	TOTAL ALBERTA				ROCKY MOUNTAIN SKIING									
					TOTALS			NORQUAY			MARMOT			FORTRESS
	GRAND TOTAL	TOTAL ALTA	RESIDENT	NON-RES.	TOTAL RMS	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	RESIDENT
13	*	*	-	*	*	-	*	*	-	*	-	-	-	-
	*	*		*	*		*	*		.5%				
	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%		100.0%				
14	.8	-	-	-	-	-	-	-	-	-	-	-	-	-
	.2%													
	100.0%													
REFUSED	.6	.6	.6	-	-	-	-	-	-	-	-	-	-	-
	.2%	.2%	.2%											
	100.0%	100.0%	100.0%											
NOT STATED	.3	.3	-	.3	.3	-	.3	-	-	-	*	-	*	-
	.1%	.1%		1.0%	.1%		1.0%				*		.4%	
	100.0%	100.0%		100.0%	100.0%		100.0%				4.5%		4.5%	
BASE: SKIERS (000'S)	317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
	100.0%	100.0%	100.0%	99.9%	100.0%	100.1%	99.9%	99.8%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%
MEAN	3.46	3.48	3.56	2.77	3.23	3.31	2.77	3.35	3.37	3.10	3.29	3.33	2.82	3.64
STD DEV	1.5716	1.4735	1.4458	1.5026	1.4414	1.4145	1.5026	1.7887	1.7888	1.7692	1.3869	1.3733	1.4658	1.2069

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD — QUESTION 1A

	#ALBERTA DESTINATIONS#						#FLATLAND#		#OUT-OF-PROV.DESTINATION#			
	GRAND TOTAL	TOTAL ALBERTA	RESI-DENT	NON-RES.	RMS TOTAL	RESI-DENT	SKIING TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	B.C. EASTERN KOOTE-NAYS	TOTAL	U.S.A. MONTANA
01	32.5	26.2	18.8	7.4	23.6	16.2	2.5	7.1	5.7	2.2	2.2	2.2
	10.2%	9.7%	7.8%	24.6%	12.0%	9.8%	3.0%	10.7%	10.8%	5.8%	11.2%	14.8%
	100.0%	80.6%	57.8%	22.8%	72.7%	50.0%	7.8%	21.7%	17.4%	6.6%	6.6%	6.6%
02	67.9	54.1	46.8	7.2	47.2	40.0	9.0	19.3	15.0	11.5	8.7	6.6
	21.4%	20.0%	19.5%	24.1%	24.1%	24.1%	10.6%	29.3%	28.7%	30.9%	44.9%	45.1%
	100.0%	79.6%	69.0%	10.6%	69.5%	58.9%	13.3%	28.5%	22.1%	16.9%	12.7%	9.7%
03	52.0	45.2	39.8	5.4	37.1	31.8	9.9	10.7	7.0	5.2	4.1	2.2
	16.4%	16.7%	16.6%	17.9%	18.9%	19.1%	11.6%	16.2%	13.5%	13.9%	21.1%	15.1%
	100.0%	86.9%	76.6%	10.3%	71.5%	61.1%	19.1%	20.7%	13.5%	9.9%	7.8%	4.2%
04	86.3	77.6	71.4	6.1	49.6	43.4	32.8	12.4	10.2	6.8	2.2	2.2
	27.1%	28.7%	29.7%	20.5%	25.3%	26.1%	38.3%	18.8%	19.6%	18.3%	11.4%	15.1%
	100.0%	89.9%	82.8%	7.1%	57.5%	50.3%	38.0%	14.4%	11.8%	7.9%	2.6%	2.6%
05	57.9	49.5	47.0	2.5	29.0	26.6	23.2	11.0	8.8	6.1	2.2	1.4
	18.2%	18.3%	19.6%	8.2%	14.8%	16.0%	27.1%	16.7%	16.9%	16.3%	11.4%	9.8%
	100.0%	85.5%	81.3%	4.3%	50.2%	45.9%	40.1%	19.1%	15.3%	10.5%	3.8%	2.5%
06	14.6	12.1	11.3	.8	7.2	6.4	4.9	3.6	3.6	3.6	-	-
	4.6%	4.5%	4.7%	2.6%	3.7%	3.9%	5.7%	5.5%	6.9%	9.7%		
	100.0%	82.7%	77.4%	5.4%	49.3%	44.0%	33.4%	24.8%	24.8%	24.8%		
07	4.0	3.7	3.4	.3	1.8	1.5	1.9	1.1	1.1	1.1	-	-
	1.3%	1.4%	1.4%	.8%	.9%	.9%	2.2%	1.7%	2.1%	3.0%		
	100.0%	91.8%	85.4%	6.4%	44.8%	38.4%	47.0%	27.7%	27.7%	27.7%		
08	*	*	-	*	*	-	-	-	-	-	-	-
	*	*		*	*							
	100.0%	100.0%		100.0%	100.0%							
09	1.1	1.1	1.1	*	.3	.3	.8	-	-	-	-	-
	.3%	.4%	.5%	*	.2%	.2%	.9%					
	100.0%	100.0%	99.7%	.3%	29.8%	29.5%	70.2%					
10	*	*	-	*	*	-	-	-	-	-	-	-
	*	*		.1%	*							
	100.0%	100.0%		100.0%	100.0%							
12	*	*	-	*	*	-	-	-	-	-	-	-
	*	*		.1%	*							
	100.0%	100.0%		100.0%	100.0%							

CONTINUED

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

	#=========ALBERTA DESTINATIONS==========						#FLATLAND#	#=======OUT-OF-PROV.DESTINATION========#				
	+----TOTAL ALBERTA-----+				+------RMS------+		+SKIING+	+TOTAL-+	+------B.C.------+		+----U.S.A.----+	
	GRAND TOTAL	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	TOTAL FLAT-LAND RES.	RESI-DENT	TOTAL	EASTERN KOOTE-NAYS	TOTAL	MONTANA
13	*	*	-	*	*	-	-	-	-	-	-	-
	*	*		*	*							
	100.0%	100.0%		100.0%	100.0%							
14	.8	-	-	-	-	-	-	.8	.8	.8	-	-
	.2%							1.2%	1.5%	2.1%		
	100.0%							100.0%	100.0%	100.0%		
REFUSED	.6	.6	.6	-	-	-	.6	-	-	-	-	-
	.2%	.2%	.2%				.7%					
	100.0%	100.0%	100.0%				100.0%					
NOT STATED	.3	.3	-	.3	.3	-	-	-	-	-	-	-
	.1%	.1%		1.0%	.1%							
	100.0%	100.0%		100.0%	100.0%							
BASE: SKIERS (000'S)	317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
	100.0%	100.0%	100.0%	99.9%	100.0%	100.1%	100.1%	100.1%	100.0%	100.0%	100.0%	99.9%
	100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%
MEAN	3.46	3.48	3.56	2.77	3.23	3.31	4.08	3.38	3.49	3.73	2.67	2.60
STD DEV	1.5716	1.4735	1.4458	1.5026	1.4414	1.4145	1.3167	1.9013	2.0289	2.1744	1.1660	1.1950

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD — QUESTION 1A

	TRIP TIMING											
	SEASON						PERIOD SKIED					
							DAY SKIING			OVERNIGHT SKIING		
	LAST TRIP TOTAL	START - UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
01	32.5	.7	3.8	9.2	10.0	8.9	18.6	8.6	10.0	13.8	8.3	5.5
	10.2%	3.4%	8.8%	10.9%	10.0%	12.3%	10.5%	9.0%	12.3%	9.9%	10.4%	9.2%
	100.0%	2.0%	11.7%	28.2%	30.6%	27.4%	57.2%	26.6%	30.6%	42.5%	25.5%	17.0%
02	67.9	3.6	10.5	18.9	18.7	16.2	31.8	15.7	16.1	36.1	15.7	20.4
	21.4%	19.0%	24.4%	22.5%	18.9%	22.3%	18.0%	16.4%	19.9%	25.9%	19.8%	33.8%
	100.0%	5.3%	15.5%	27.8%	27.6%	23.8%	46.7%	23.1%	23.6%	53.2%	23.2%	30.0%
03	52.0	6.9	7.1	11.4	16.2	10.4	27.6	15.3	12.3	24.3	15.9	8.5
	16.4%	36.2%	16.4%	13.6%	16.3%	14.4%	15.6%	16.0%	15.3%	17.4%	20.0%	14.1%
	100.0%	13.2%	13.6%	22.0%	31.2%	20.0%	53.1%	29.4%	23.7%	46.8%	30.5%	16.3%
04	86.3	5.2	10.4	25.2	24.5	20.9	47.6	29.2	18.4	37.9	22.7	15.2
	27.1%	27.6%	24.1%	30.0%	24.7%	28.8%	27.0%	30.4%	22.8%	27.1%	28.6%	25.1%
	100.0%	6.1%	12.1%	29.3%	28.4%	24.2%	55.1%	33.8%	21.3%	43.9%	26.3%	17.6%
05	57.8	2.0	7.6	11.7	23.8	12.8	36.9	19.3	17.6	20.8	13.0	7.8
	18.2%	10.3%	17.5%	13.9%	24.0%	17.7%	20.9%	20.2%	21.8%	14.9%	16.4%	12.9%
	100.0%	3.4%	13.1%	20.2%	41.2%	22.2%	63.8%	33.5%	30.4%	35.9%	22.5%	13.4%
06	14.6	.3	3.4	5.7	3.5	1.6	9.4	5.4	4.0	5.2	3.3	1.8
	4.6%	1.7%	7.9%	6.8%	3.5%	2.3%	5.3%	5.6%	5.0%	3.7%	4.2%	3.1%
	100.0%	2.2%	23.5%	39.3%	23.8%	11.2%	64.4%	36.9%	27.5%	35.6%	23.0%	12.6%
07	4.0	-	.4	1.2	.8	1.6	3.1	.6	1.5	1.3	.2	1.1
	1.3%		.9%	1.4%	.8%	2.2%	1.2%	.6%	1.9%	1.0%	.3%	1.8%
	100.0%		9.5%	30.1%	20.6%	39.8%	52.5%	14.1%	38.4%	33.4%	5.5%	27.9%
08	*	-	-	-	-	*	-	-	-	*	*	-
	*					*				*	*	
	100.0%					100.0%				100.0%	100.0%	
09	1.1	.3	*	-	.8	-	1.1	.3	.8	*	*	-
	.3%	1.7%	*		.8%		.6%	.3%	1.0%	*	*	
	100.0%	29.5%	.3%		70.2%		99.7%	29.5%	70.2%	.3%	.3%	
10	*	-	-	-	*	-	-	-	-	*	*	-
	*				*					*	*	
	100.0%				100.0%					100.0%	100.0%	
12	*	-	-	*	-	-	-	-	-	*	*	-
	*			*						*	*	
	100.0%			100.0%						100.0%	100.0%	

CONTINUED

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD — QUESTION 1A

	TRIP TIMING											
	SEASON						PERIOD SKIED					
							DAY SKIING			OVERNIGHT SKIING		
	LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
13	*	-	*	-	-	-	-	-	-	-	-	-
	*		*									
	100.0%		100.0%									
14	.8	-	-	-	.8	-	.8	.8	-	-	-	-
	.2%				.8%		.4%	.8%				
	100.0%				100.0%		100.0%	100.0%				
REFUSED	.6	-	-	.6	-	-	.6	.6	-	-	-	-
	.2%			.7%			.3%	.6%				
	100.0%			100.0%			100.0%	100.0%				
NOT STATED	.3	-	-	.1	*	.1	*	*	*	.2	.2	*
	.1%			.2%	*	.1%	*	*	*	.1%	.2%	.1%
	100.0%			50.6%	15.4%	34.0%	15.8%	4.5%	11.3%	72.9%	61.5%	11.3%
BASE: SKIERS (000'S)	317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
	100.0%	99.9%	100.0%	100.0%	99.8%	100.1%	99.8%	99.9%	100.0%	100.0%	99.9%	100.1%
	100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%
MEAN	3.46	3.38	3.44	3.40	3.61	3.33	3.59	3.67	3.50	3.27	3.35	3.15
STD DEV	1.5716	1.2842	1.4847	1.4988	1.7659	1.4693	1.6716	1.7065	1.6248	1.4037	1.3847	1.4204

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

	TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
	TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
	TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
01	25.4	4.3	21.1	18.6	4.8	5.0	.4	8.4	2.2	.4	10.1	10.6	4.7
	9.7%	12.6%	9.3%	8.8%	28.0%	12.1%	19.8%	11.5%	9.9%	3.8%	10.8%	7.9%	14.0%
	100.0%	16.9%	83.1%	73.1%	18.8%	19.8%	1.7%	32.9%	8.7%	1.4%	39.7%	41.6%	18.5%
02	51.2	4.5	46.7	44.8	4.6	4.2	.4	16.9	4.1	1.8	14.7	28.8	7.6
	19.5%	13.2%	20.5%	21.2%	26.9%	10.1%	19.0%	23.4%	18.4%	18.5%	15.7%	21.4%	22.7%
	100.0%	8.7%	91.3%	87.5%	9.0%	8.3%	.8%	33.1%	8.0%	3.5%	28.8%	56.3%	14.9%
03	44.9	7.4	37.5	35.6	2.8	7.4	.2	15.2	5.0	.1	19.3	20.9	4.6
	17.1%	21.7%	16.4%	16.9%	16.6%	17.8%	10.5%	20.9%	22.4%	1.2%	20.6%	15.5%	13.7%
	100.0%	16.4%	83.6%	79.3%	6.3%	16.6%	.5%	33.8%	11.2%	.3%	43.1%	46.6%	10.3%
04	75.3	11.1	64.2	59.9	3.1	13.2	1.0	18.1	7.5	4.3	28.7	36.7	9.9
	28.8%	32.7%	28.2%	28.4%	17.9%	31.6%	46.9%	25.0%	33.6%	44.5%	30.7%	27.3%	29.4%
	100.0%	14.8%	85.2%	79.5%	4.0%	17.5%	1.4%	24.1%	10.0%	5.7%	38.1%	48.7%	13.1%
05	48.1	4.9	43.2	37.2	1.1	9.8	.1	9.9	3.1	1.5	15.2	27.8	5.1
	18.4%	14.4%	19.0%	17.7%	6.5%	23.5%	3.7%	13.6%	14.0%	15.2%	16.2%	20.7%	15.2%
	100.0%	10.1%	89.9%	77.4%	2.3%	20.4%	.2%	20.5%	6.5%	3.1%	31.5%	57.8%	10.7%
06	12.1	1.2	10.9	10.7	.3	1.3	*	3.7	.2	.8	4.3	6.1	1.7
	4.6%	3.4%	4.8%	5.1%	1.8%	3.2%	.2%	5.1%	.7%	8.5%	4.6%	4.5%	4.9%
	100.0%	9.6%	90.4%	88.4%	2.5%	10.9%	*	30.4%	1.3%	6.8%	35.7%	50.6%	13.7%
07	2.9	.6	2.3	2.3	.1	.6	-	.2	*	.8	1.3	1.6	-
	1.1%	1.6%	1.0%	1.1%	.7%	1.4%		.3%	.2%	7.8%	1.4%	1.2%	
	100.0%	19.4%	80.6%	79.0%	4.0%	21.0%		7.4%	1.4%	26.1%	44.7%	55.3%	
08	*	*	-	*	*	-	-	*	-	-	*	-	-
	*	*		*	*			*			*		
	100.0%	100.0%		100.0%	100.0%			100.0%			100.0%		
09	1.1	-	1.1	1.1	-	-	-	-	*	-	-	1.1	-
	.4%		.5%	.5%					*			.8%	
	100.0%		100.0%	100.0%					.3%			100.0%	
10	*	-	*	-	*	-	-	-	*	-	*	-	-
	*		*		.2%				.1%		*		
	100.0%		100.0%		100.0%				100.0%		100.0%		
12	*	*	-	-	*	*	-	*	-	-	-	*	-
	*	.1%			.2%	.1%		*				*	
	100.0%	100.0%			100.0%	100.0%		100.0%				100.0%	

CONTINUED

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

	TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL		MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
	TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
13	*	-	*	*	*	-	-	*	-	-	-	*	-
	*		*	*	*			*				*	
	100.0%		100.0%	100.0%	100.0%			100.0%				100.0%	
REFUSED	.6	-	.6	.6	-	-	-	-	-	-	-	.6	-
	.2%		.2%	.3%								.4%	
	100.0%		100.0%	100.0%								100.0%	
NOT STATED	.3	.1	.2	.1	.2	.1	-	.1	.1	*	*	.3	-
	.1%	.3%	.1%	.1%	1.4%	.2%		.1%	.6%	.5%	*	.2%	
	100.0%	30.8%	69.2%	42.5%	84.2%	30.8%		30.8%	49.4%	15.4%	4.5%	95.5%	
BASE: SKIERS (000'S)	261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
	99.9%	100.0%	100.0%	100.1%	100.2%	100.0%	100.1%	99.9%	99.9%	100.0%	100.0%	99.9%	99.9%
	100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%
MEAN	3.48	3.41	3.49	3.48	2.59	3.61	2.96	3.23	3.27	4.06	3.45	3.55	3.24
STD DEV	1.4653	1.4241	1.4710	1.4679	1.4932	1.4346	1.2692	1.4096	1.2571	1.5152	1.4101	1.5017	1.4403

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

TRAVEL BEHAVIOUR(NON-RESIDENTS)

	TOTAL	PURPOSE: SKI VACATION	PURPOSE: SKI AND VFR	PURPOSE: SKI AND BUSINESS/ CONVENTION	EXPERIENCE: FIRST VISIT	EXPERIENCE: REPEAT VISIT
01	7.4	4.5	1.8	1.0	3.6	3.8
	24.6%	23.6%	26.5%	29.2%	26.0%	23.5%
	100.0%	61.4%	24.6%	13.4%	48.5%	51.5%
02	7.2	4.6	1.9	.6	3.5	3.7
	24.1%	23.8%	27.1%	18.5%	25.5%	22.8%
	100.0%	63.3%	25.8%	8.7%	48.6%	51.2%
03	5.4	3.4	1.4	.5	2.2	3.2
	17.9%	17.5%	20.3%	14.3%	15.6%	19.9%
	100.0%	62.7%	25.9%	9.0%	40.0%	60.0%
04	6.1	4.3	1.0	.8	2.8	3.3
	20.5%	22.3%	14.2%	22.7%	20.3%	20.6%
	100.0%	69.7%	15.8%	12.5%	45.6%	54.4%
05	2.5	1.6	.4	.4	1.1	1.4
	8.2%	8.1%	6.2%	13.0%	7.7%	8.7%
	100.0%	63.1%	17.1%	17.8%	43.2%	56.8%
06	.8	.6	.2	-	.4	.4
	2.6%	2.9%	2.6%		2.6%	2.6%
	100.0%	71.0%	23.2%		46.6%	53.4%
07	.3	.1	.1	.1	.1	.1
	.8%	.6%	1.2%	2.3%	.9%	.8%
	100.0%	48.1%	31.6%	30.2%	49.0%	51.0%
08	*	-	-	*	*	-
	*			.1%	*	
	100.0%			100.0%	100.0%	
09	*	-	*	-	-	*
	*		.1%			*
	100.0%		100.0%			100.0%
10	*	-	*	-	*	-
	.1%		.5%		.2%	
	100.0%		100.0%		100.0%	
12	*	*	-	-	-	*
	.1%	.2%				.2%
	100.0%	100.0%				100.0%

CONTINUED

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

#==========TRAVEL BEHAVIOUR(NON-RESIDENTS)==========#

		+----------PURPOSE----------+			+------EXPERIENCE------+	
	TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
13	*	*	-	-	*	-
	*	*			*	
	100.0%	100.0%			100.0%	
NOT STATED	.3	.2	.1	-	.1	.2
	1.0%	1.0%	1.3%		1.0%	1.0%
	100.0%	69.2%	30.8%		46.1%	53.9%
BASE: SKIERS (000'S)	30.0	19.2	6.9	3.4	13.8	16.2
	99.9%	100.0%	100.0%	100.1%	99.8%	100.1%
	100.0%	64.1%	22.8%	11.3%	45.9%	54.0%
MEAN	2.77	2.80	2.62	2.81	2.72	2.81
STD DEV	1.5026	1.4933	1.5121	1.5658	1.5106	1.4949

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

SKIER PROFILE

	GRAND TOTAL	SKILL: BEGINNER	SKILL: INTERMEDIATE	SKILL: ADVANCED	SKILL: EXPERT	AGE: 12-17 YEARS	AGE: 18-24 YEARS	AGE: 25-29 YEARS	AGE: 30-34 YEARS	AGE: 35-39 YEARS	AGE: 40-44 YEARS	AGE: 45-49 YEARS	AGE: 50-54 YEARS	AGE: 55+ YEARS
01	32.5	3.9	15.5	11.9	1.1	-	6.7	12.8	6.7	2.9	1.6	.8	.2	.1
	10.2%	9.4%	9.3%	12.8%	6.8%		7.7%	24.4%	19.5%	12.1%	9.4%	13.6%	3.3%	2.6%
	100.0%	12.0%	47.8%	36.6%	3.5%		20.7%	39.3%	20.6%	9.0%	4.9%	2.5%	.6%	.3%
02	67.9	8.0	33.6	20.4	5.8	3.0	24.4	20.4	8.1	3.3	2.6	1.1	1.4	3.4
	21.4%	19.4%	20.1%	22.0%	35.2%	3.5%	28.1%	38.9%	23.6%	13.5%	15.2%	19.0%	24.7%	87.0%
	100.0%	11.9%	49.5%	30.1%	8.6%	4.4%	35.9%	30.0%	11.9%	4.8%	3.8%	1.7%	2.0%	5.0%
03	52.0	4.3	24.0	20.0	3.7	13.2	19.4	7.4	7.0	2.4	.6	.3	1.5	.2
	16.4%	10.4%	14.3%	21.6%	22.1%	15.2%	22.3%	14.1%	20.3%	9.9%	3.5%	5.7%	26.9%	5.7%
	100.0%	8.3%	46.1%	38.5%	7.0%	25.4%	37.3%	14.2%	13.4%	4.6%	1.1%	.7%	2.8%	.4%
04	86.3	17.3	44.8	21.7	2.4	30.8	16.5	7.9	6.1	13.0	7.1	2.3	2.4	.1
	27.1%	41.9%	26.8%	23.4%	14.6%	35.5%	18.9%	15.1%	17.9%	53.8%	41.9%	38.1%	43.7%	2.7%
	100.0%	20.1%	51.9%	25.2%	2.8%	35.7%	19.1%	9.2%	7.1%	15.1%	8.2%	2.6%	2.8%	.1%
05	57.8	5.7	38.9	13.1	.2	32.0	11.7	3.1	4.2	2.6	3.3	1.0	-	*
	18.2%	13.8%	23.2%	14.1%	1.0%	36.9%	13.4%	5.9%	12.2%	10.6%	19.3%	16.5%		1.1%
	100.0%	9.9%	67.2%	22.7%	.3%	55.4%	20.2%	5.3%	7.2%	4.4%	5.7%	1.7%		.1%
06	14.6	.7	6.8	4.2	2.8	5.2	5.2	.6	1.3	*	1.8	.3	*	-
	4.6%	1.8%	4.1%	4.6%	16.8%	6.0%	6.0%	1.2%	3.9%	*	10.7%	5.7%	.6%	
	100.0%	5.0%	46.7%	29.1%	19.1%	35.6%	36.0%	4.2%	9.2%	*	12.4%	2.3%	.2%	
07	4.0	1.3	1.7	.3	.6	1.7	2.1	.1	*	-	-	*	*	-
	1.3%	3.3%	1.0%	.4%	3.4%	1.9%	2.4%	.1%	.1%			.7%	.8%	
	100.0%	33.8%	43.7%	8.5%	14.1%	42.3%	53.1%	1.6%	.8%			1.1%	1.1%	
08	*	-	-	-	*	-	*	-	-	-	-	-	-	-
	*				*		*							
	100.0%				100.0%		100.0%							
09	1.1	*	1.1	-	-	-	.3	-	.8	-	-	-	-	-
	.3%	*	.7%				.4%		2.3%					
	100.0%	.3%	99.7%				29.8%		70.2%					
10	*	-	*	-	-	-	*	-	-	-	-	-	-	-
	*		*				*							
	100.0%		100.0%				100.0%							
12	*	-	*	-	-	-	-	*	-	-	-	-	-	-
	*		*					.1%						
	100.0%		100.0%					100.0%						

CONTINUED

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

	SKIER PROFILE													
		SKILL				AGE								
	GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
13	*	-	-	*	-	-	-	*	-	-	-	-	-	-
	*			*				*						
	100.0%			100.0%				100.0%						
14	.8	-	-	.8	-	.8	-	-	-	-	-	-	-	-
	.2%			.8%		.9%								
	100.0%			100.0%		100.0%								
REFUSED	.6	-	.6	-	-	-	.6	-	-	-	-	-	-	-
	.2%		.3%				.6%							
	100.0%		100.0%				100.0%							
NOT STATED	.3	-	.1	.1	*	*	.1	*	*	-	-	*	-	*
	.1%		.1%	.1%	.2%	.1%	.1%	.1%	.1%			.7%		.8%
	100.0%		48.6%	42.1%	11.3%	15.4%	30.8%	15.8%	11.3%			15.4%		11.3%
BASE: SKIERS (000'S)	317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
	100.0%	100.0%	99.9%	99.8%	100.1%	100.0%	99.9%	99.9%	99.9%	99.9%	100.0%	100.0%	100.0%	99.9%
	100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%
MEAN	3.46	3.50	3.55	3.28	3.32	4.42	3.33	2.44	3.05	3.37	3.78	3.45	3.17	2.12
STD DEV	1.5716	1.4060	1.5064	1.7164	1.6647	1.3405	1.5206	1.2729	1.6937	1.2020	1.4378	1.4885	.9834	.5306

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

SKIER PROFILE

	GRAND TOTAL	TOTAL RES.	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
01	32.5	25.1	-	4.7	10.3	5.3	2.4	1.9	23.2	9.3	7.8	10.0	6.9	3.7
	10.2%	8.7%		6.1%	22.7%	17.4%	11.2%	6.9%	11.6%	7.9%	16.1%	13.3%	18.1%	3.4%
	100.0%	77.2%		14.5%	31.6%	16.2%	7.4%	5.9%	71.4%	28.6%	24.1%	30.8%	21.1%	11.2%
02	67.9	60.7	3.0	22.3	17.9	7.1	2.7	7.4	36.7	31.3	11.3	22.3	14.1	7.5
	21.4%	21.1%	3.5%	28.6%	39.7%	23.3%	12.7%	27.4%	18.3%	26.6%	23.3%	29.6%	37.2%	7.0%
	100.0%	89.4%	4.4%	32.8%	26.3%	10.4%	4.0%	11.0%	54.0%	46.0%	16.7%	32.8%	20.8%	11.0%
03	52.0	46.6	12.8	17.7	6.4	6.3	1.8	1.7	31.7	20.3	11.1	12.3	5.2	17.2
	16.4%	16.2%	15.0%	22.8%	14.1%	20.7%	8.5%	6.1%	15.8%	17.3%	22.8%	16.3%	13.7%	16.2%
	100.0%	89.7%	24.5%	34.1%	12.2%	12.0%	3.5%	3.2%	61.0%	39.0%	21.3%	23.6%	10.0%	33.1%
04	86.3	80.1	30.3	14.4	7.2	5.6	12.2	10.5	54.3	31.9	12.0	18.4	9.5	34.6
	27.1%	27.8%	39.6%	18.5%	15.9%	18.5%	56.8%	38.6%	27.1%	27.2%	24.7%	24.4%	24.9%	32.5%
	100.0%	92.9%	35.1%	16.7%	8.3%	6.5%	14.2%	12.2%	63.0%	37.0%	13.9%	21.3%	11.0%	40.1%
05	57.8	55.4	31.6	10.9	2.9	4.0	2.3	3.7	40.4	17.4	3.5	7.8	1.5	35.0
	18.2%	19.2%	37.1%	14.0%	6.4%	13.1%	10.7%	13.7%	20.2%	14.8%	7.3%	10.3%	3.9%	32.9%
	100.0%	95.7%	54.6%	18.9%	5.0%	6.9%	4.0%	6.4%	69.9%	30.1%	6.1%	13.4%	2.6%	60.6%
06	14.6	13.8	5.1	4.9	.6	1.3	-	2.0	9.8	4.8	2.0	2.4	.7	6.8
	4.6%	4.8%	6.0%	6.2%	1.2%	4.3%		7.3%	4.9%	4.1%	4.0%	3.2%	1.9%	6.4%
	100.0%	94.6%	34.8%	33.4%	3.8%	9.0%		13.6%	67.1%	32.9%	13.4%	16.6%	4.9%	46.8%
07	4.0	3.7	1.6	2.1	-	-	-	-	3.0	1.0	*	1.6	*	.9
	1.3%	1.3%	1.9%	2.7%					1.5%	.8%	.1%	2.1%	.1%	.9%
	100.0%	93.6%	41.2%	52.5%					75.7%	24.3%	.9%	40.4%	.8%	23.7%
08	*	-	-	-	-	-	-	-	*	-	-	-	-	*
	*								*					*
	100.0%								100.0%					100.0%
09	1.1	1.1	-	.3	-	.8	-	-	.3	.8	.8	-	-	*
	.3%	.4%		.4%		2.6%			.2%	.7%	1.6%			*
	100.0%	99.7%		29.5%		70.2%			29.5%	70.5%	70.2%			.3%
10	*	-	-	-	-	-	-	-	*	-	-	-	*	-
	*								*				.1%	
	100.0%								100.0%				100.0%	
12	*	-	-	-	-	-	-	-	*	-	-	*	-	-
	*								*			*		
	100.0%								100.0%			100.0%		

CONTINUED

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

	SKIER PROFILE													
		RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
	GRAND TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
13	*	-	-	-	-	-	-	-	*	-	-	*	-	-
	*								*			*		
	100.0%								100.0%			100.0%		
14	.8	.8	.8	-	-	-	-	-	.8	-	-	-	-	.8
	.2%	.3%	.9%						.4%					.7%
	100.0%	100.0%	100.0%						100.0%					100.0%
REFUSED	.6	.6	-	.6	-	-	-	-	-	.6	-	.6	-	-
	.2%	.2%		.7%						.5%		.7%		
	100.0%	100.0%		100.0%						100.0%		100.0%		
NOT STATED	.3	-	-	-	-	-	-	-	.2	.1	*	*	*	*
	.1%								.1%	*	.1%	.1%	.1%	*
	100.0%								80.1%	19.9%	15.4%	15.4%	15.4%	15.4%
BASE: SKIERS (000'S)	317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	99.9%	100.0%	100.1%	99.9%	100.0%	100.0%	100.0%	100.0%
	100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%
MEAN	3.46	3.53	4.42	3.38	2.47	3.15	3.43	3.47	3.52	3.34	3.06	3.08	2.66	4.15
STD DEV	1.5716	1.5613	1.3457	1.5129	1.2468	1.7122	1.1779	1.3864	1.6380	1.4436	1.5380	1.4712	1.2702	1.4568

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

SKIER PROFILE

LIFE STAGE

	GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
01	32.5	31.3	-	-	-	-	-	-	-	1.1
	10.2%	100.0%								100.0%
	100.0%	96.5%								3.5%
02	67.9	-	52.2	*	3.1	2.6	-	6.6	.9	-
	21.4%		72.6%	*	3.5%	4.6%		100.0%	100.0%	
	100.0%		76.9%	*	4.5%	3.8%		9.7%	1.3%	
03	52.0	-	10.8	9.7	11.7	8.4	5.4	-	-	-
	16.4%		15.0%	28.9%	13.6%	14.8%	33.0%			
	100.0%		20.7%	18.7%	22.6%	16.1%	10.4%			
04	86.3	-	5.9	12.1	40.4	18.9	5.2	-	-	-
	27.1%		8.2%	36.2%	46.6%	33.4%	32.8%			
	100.0%		6.8%	14.1%	46.8%	21.9%	6.1%			
05	57.8	-	2.3	6.6	26.2	19.2	3.4	-	-	-
	18.2%		3.2%	19.6%	30.3%	33.9%	21.1%			
	100.0%		3.9%	11.4%	45.3%	33.2%	5.8%			
06	14.6	-	.6	2.9	5.1	5.3	.6	-	-	-
	4.6%		.8%	8.7%	5.9%	9.4%	3.9%			
	100.0%		4.1%	20.1%	35.0%	36.3%	4.3%			
07	4.0	-	.1	.3	*	2.2	1.3	-	-	-
	1.3%		.2%	1.0%	*	3.9%	8.4%			
	100.0%		2.7%	8.2%	.5%	55.0%	33.6%			
08	*	-	-	-	-	*	-	-	-	-
	*					*				
	100.0%					100.0%				
09	1.1	-	-	1.1	-	*	-	-	-	-
	.3%			3.3%		*				
	100.0%			99.7%		.3%				
10	*	-	*	-	-	-	-	-	-	-
	*		*							
	100.0%		100.0%							
12	*	-	*	-	-	-	-	-	-	-
	*		*							
	100.0%		100.0%							

CONTINUED

TOTAL NUMBER OF PEOPLE LIVING IN THE HOUSEHOLD QUESTION 1A

SKIER PROFILE

LIFE STAGE

	GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
13	*	-	-	-	*	-	-	-	-	-
	*				*					
	100.0%				100.0%					
14	.8	-	-	.8	-	-	-	-	-	-
	.2%			2.3%						
	100.0%			100.0%						
REFUSED	.6	-	-	-	-	-	-	-	-	-
	.2%									
	100.0%									
NOT STATED	.3	-	-	-	-	-	-	-	-	-
	.1%									
	100.0%									
BASE: SKIERS (000'S)	317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%
MEAN	3.46	1.00	2.46	4.51	4.22	4.40	4.20	2.00	2.00	1.00
STD DEV	1.5716	.0000	.8933	1.9488	.8807	1.1106	1.1911	.0000	.0000	.0000

QUESTION E

		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
AGE OF CHIEF WAGE EARNER										
FORTY-FOUR YEARS OR YOUNGER	46-1	224.4	203.0	78.3	69.7	73.5	51.6	21.9	34.1	17.1
		70.6%	70.5%	71.5%	70.7%	71.5%	68.7%	79.3%	65.9%	71.9%
		100.0%	90.5%	34.9%	31.1%	32.8%	23.0%	9.8%	15.2%	7.6%
FORTY-FIVE YEARS OR OLDER	46-2	91.3	82.8	29.5	27.2	29.3	23.6	5.7	17.3	6.7
		28.7%	28.8%	27.0%	27.6%	28.5%	31.3%	20.7%	33.4%	28.1%
		100.0%	90.7%	32.3%	29.8%	32.1%	25.8%	6.3%	19.0%	7.3%
REFUSED	46-0	.9	.9	.6	.6	-	-	-	.3	-
		.3%	.3%	.5%	.6%				.6%	
		100.0%	100.0%	63.2%	63.2%				36.8%	
DON'T KNOW	46-X	.8	.8	.8	.8	-	-	-	-	-
		.3%	.3%	.7%	.8%					
		100.0%	96.0%	96.0%	96.0%					
NOT STATED	46-R	.5	.3	.3	.3	-	-	-	-	-
		.1%	.1%	.3%	.3%					
		100.0%	71.5%	71.5%	71.5%					
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%
AGE OF YOUNGEST MEMBER OF HOUSEHOLD										
UNDER SIX YEARS OLD	47-1	36.8	33.8	10.3	9.7	11.1	6.6	4.5	7.3	5.1
		11.6%	11.7%	9.4%	9.8%	10.8%	8.8%	16.4%	14.2%	21.3%
		100.0%	92.0%	27.9%	26.4%	30.3%	18.0%	12.3%	19.9%	13.8%
SIX TO ELEVEN YEARS	47-2	54.1	51.8	19.3	16.0	18.8	16.6	2.2	9.5	4.2
		17.0%	18.0%	17.7%	16.2%	18.3%	22.0%	8.0%	18.4%	17.5%
		100.0%	95.8%	35.7%	29.5%	34.7%	30.6%	4.1%	17.6%	7.7%
TWELVE TO SEVENTEEN YEARS	47-3	86.2	81.0	20.7	19.3	33.8	26.6	7.1	19.8	6.7
		27.1%	28.1%	19.0%	19.6%	32.8%	35.4%	25.8%	38.4%	28.0%
		100.0%	94.0%	24.1%	22.4%	39.2%	30.9%	8.3%	23.0%	7.7%
EIGHTEEN YEARS OR OLDER	47-4	139.1	119.8	58.5	53.1	38.3	24.5	13.8	15.0	7.9
		43.7%	41.6%	53.5%	53.8%	37.2%	32.6%	49.8%	29.0%	33.2%
		100.0%	86.1%	42.1%	38.2%	27.5%	17.6%	9.9%	10.8%	5.7%
REFUSED	47-0	.6	.6	.6	.6	-	-	-	-	-
		.2%	.2%	.5%	.6%					
		100.0%	100.0%	100.0%	100.0%					
NOT STATED	47-R	1.2	.9	-	-	.9	.9	-	-	-
		.4%	.3%			.9%	1.2%			
		100.0%	76.9%			76.9%	76.9%			
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		100.0%	99.9%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

QUESTION E

		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
		SKIER ORIGIN (CONT'D)													
				CANADA							UNITED STATES				OTHER
AGE OF CHIEF WAGE EARNER															
FORTY-FOUR YEARS OR YOUNGER	46-1	224.4	21.4	15.9	2.7	4.5	2.0	4.7	1.3	.6	3.9	1.0	1.1	1.8	1.6
		70.6%	71.3%	70.6%	65.8%	70.2%	68.4%	72.1%	79.7%	78.1%	71.4%	78.9%	85.3%	62.3%	78.4%
		100.0%	9.5%	7.1%	1.2%	2.0%	.9%	2.1%	.6%	.3%	1.7%	.4%	.5%	.8%	.7%
FORTY-FIVE YEARS OR OLDER	46-2	91.3	8.5	6.5	1.4	1.9	.9	1.8	.4	.1	1.6	.3	.2	1.1	.4
		28.7%	28.2%	29.0%	34.2%	29.8%	31.6%	27.4%	21.3%	13.2%	28.6%	21.1%	14.7%	37.7%	18.5%
		100.0%	9.3%	7.1%	1.6%	2.1%	1.0%	2.0%	.4%	.1%	1.7%	.3%	.2%	1.2%	.4%
REFUSED	46-0	.9	-	-	-	-	-	-	-	-	-	-	-	-	-
		.3%													
		100.0%													
DON'T KNOW	46-X	.8	*	*	-	-	-	*	-	-	-	-	-	-	-
		.3%	.1%	.1%				.5%							
		100.0%	4.0%	4.0%				4.0%							
NOT STATED	46-R	.5	.1	.1	-	-	-	-	-	.1	-	-	-	-	.1
		.1%	.4%	.3%						8.8%					3.2%
		100.0%	28.5%	14.3%						14.3%					14.3%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.1%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%
AGE OF YOUNGEST MEMBER OF HOUSEHOLD															
UNDER SIX YEARS OLD	47-1	36.8	3.0	2.4	.3	.9	.3	.6	.3	*	.4	.1	.2	.1	.2
		11.6%	9.8%	10.6%	7.4%	13.4%	11.1%	8.9%	15.5%	6.4%	7.0%	6.0%	13.6%	4.6%	9.1%
		100.0%	8.0%	6.5%	.8%	2.4%	.9%	1.6%	.7%	.1%	1.0%	.2%	.5%	.4%	.5%
SIX TO ELEVEN YEARS	47-2	54.1	2.3	1.9	.4	.6	.4	.4	.1	-	.3	*	.2	.1	.1
		17.0%	7.7%	8.2%	8.9%	10.0%	12.7%	6.3%	3.6%		5.8%	3.8%	17.5%	1.8%	6.1%
		100.0%	4.2%	3.4%	.7%	1.2%	.7%	.8%	.1%		.6%	.1%	.4%	.1%	.2%
TWELVE TO SEVENTEEN YEARS	47-3	86.2	5.2	4.1	.8	1.6	.5	.8	.2	.2	1.0	.1	.2	.7	.1
		27.1%	17.3%	18.0%	19.1%	24.7%	16.5%	12.4%	13.2%	21.0%	18.5%	7.7%	13.8%	25.1%	6.0%
		100.0%	6.0%	4.7%	.9%	1.9%	.6%	.9%	.3%	.2%	1.2%	.1%	.2%	.9%	.1%
EIGHTEEN YEARS OR OLDER	47-4	139.1	19.3	14.1	2.6	3.4	1.7	4.8	1.1	.5	3.7	1.0	.7	2.0	1.5
		43.7%	64.3%	62.6%	63.6%	51.9%	59.7%	72.5%	67.8%	63.8%	68.1%	79.9%	55.1%	68.5%	72.7%
		100.0%	13.9%	10.1%	1.9%	2.4%	1.3%	3.4%	.8%	.3%	2.7%	.7%	.5%	1.4%	1.1%
REFUSED	47-0	.6	-	-	-	-	-	-	-	-	-	-	-	-	-
		.2%													
		100.0%													
NOT STATED	47-R	1.2	.3	.1	*	-	-	-	-	.1	*	*	-	-	.1
		.4%	.9%	.5%	1.1%					8.8%	.6%	2.6%			6.1%
		100.0%	23.1%	9.5%	3.8%					5.7%	2.9%	2.8%			10.9%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		100.0%	100.0%	99.9%	100.1%	100.0%	100.0%	100.1%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

AGE OF CHIEF WAGE EARNER — QUESTION E

		ALBERTA DESTINATIONS															
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING											
						TOTALS			BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
FORTY-FOUR YEARS OR YOUNGER	46-1	224.4	189.1	167.7	21.4	139.3	118.0	21.4	103.2	94.0	19.3	59.4	49.0	10.4	58.1	49.6	8.4
		70.6%	70.0%	69.8%	71.3%	71.0%	71.0%	71.3%	69.4%	69.0%	71.3%	68.4%	67.6%	72.9%	70.0%	70.0%	69.6%
		100.0%	84.2%	74.7%	9.5%	62.1%	52.6%	9.5%	46.0%	37.4%	8.6%	26.5%	21.8%	4.6%	25.9%	22.1%	3.8%
FORTY-FIVE YEARS OR OLDER	46-2	91.3	79.3	70.8	8.5	55.4	47.0	8.5	44.0	36.4	7.6	27.4	23.5	3.8	23.4	19.9	3.5
		28.7%	29.3%	29.5%	28.2%	28.2%	28.2%	28.2%	29.6%	29.9%	28.1%	31.5%	32.4%	27.1%	28.2%	28.1%	29.0%
		100.0%	86.9%	77.6%	9.3%	60.7%	51.4%	9.3%	48.2%	39.9%	8.3%	30.0%	25.8%	4.2%	25.7%	21.8%	3.9%
REFUSED	46-0	.9	.9	.9	-	.6	.6	-	.6	.6	-	-	-	-	.6	.6	-
		.3%	.3%	.4%		.3%	.3%		.4%	.5%					.7%	.8%	
		100.0%	100.0%	100.0%		63.2%	63.2%		63.2%	63.2%					63.2%	63.2%	
DON'T KNOW	46-X	.8	.8	.8	*	.8	.8	*	.8	.8	*	-	-	-	.8	.8	*
		.3%	.3%	.3%	.1%	.4%	.5%	.1%	.5%	.6%	.1%				1.0%	1.1%	.3%
		100.0%	100.0%	96.0%	4.0%	100.0%	96.0%	4.0%	100.0%	96.0%	4.0%				100.0%	96.0%	4.0%
NOT STATED	46-R	.5	.1	-	.1	.1	-	.1	.1	-	.1	-	-	-	.1	-	.1
		.1%	*		.4%	.1%		.4%	.1%		.5%				.2%		1.1%
		100.0%	28.5%		28.5%	28.5%		28.5%	28.5%		28.5%				28.5%		28.5%
BASE: SKIERS (000'S)		317.9	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%
AGE OF YOUNGEST MEMBER OF HOUSEHOLD																	
UNDER SIX YEARS OLD	47-1	36.8	30.6	27.9	3.0	18.7	15.7	3.0	12.7	9.9	2.7	5.9	4.2	1.7	9.0	8.0	.9
		11.6%	11.4%	11.6%	9.8%	9.5%	9.4%	9.8%	8.5%	8.2%	10.2%	6.8%	5.8%	12.1%	10.8%	11.3%	7.8%
		100.0%	83.8%	75.8%	8.0%	50.7%	42.7%	8.0%	34.5%	27.0%	7.5%	16.1%	11.4%	4.7%	24.4%	21.6%	2.6%
SIX TO ELEVEN YEARS	47-2	54.1	46.1	43.8	2.3	26.8	24.5	2.3	20.7	18.7	2.0	12.4	11.3	1.2	10.5	9.8	.7
		17.0%	17.0%	18.2%	7.7%	13.7%	14.7%	7.7%	13.9%	15.4%	7.4%	14.3%	15.5%	8.1%	12.7%	13.8%	6.2%
		100.0%	85.1%	80.9%	4.2%	49.5%	45.3%	4.2%	38.3%	34.6%	3.7%	22.9%	20.8%	2.1%	19.4%	18.1%	1.4%
TWELVE TO SEVENTEEN YEARS	47-3	86.2	74.5	69.3	5.2	46.2	41.0	5.2	32.3	27.5	4.8	19.3	16.5	2.8	17.0	15.2	1.8
		27.1%	27.6%	28.8%	17.3%	23.5%	24.7%	17.3%	21.7%	22.6%	17.7%	22.3%	22.8%	19.6%	20.5%	21.4%	15.1%
		100.0%	86.4%	80.4%	6.0%	53.6%	47.6%	6.0%	37.5%	31.9%	5.5%	22.4%	19.2%	3.2%	19.7%	17.6%	2.1%
EIGHTEEN YEARS OR OLDER	47-4	139.1	117.1	97.8	19.3	103.2	93.9	19.3	82.2	65.0	17.2	49.0	40.6	8.4	45.8	37.3	8.5
		43.7%	43.4%	40.7%	64.3%	52.6%	50.5%	64.3%	55.3%	53.4%	63.8%	56.4%	55.9%	59.2%	55.2%	52.7%	69.9%
		100.0%	84.2%	70.4%	13.9%	74.2%	60.3%	13.9%	59.1%	46.7%	12.4%	35.2%	29.2%	6.0%	32.9%	26.8%	6.1%
REFUSED	47-0	.6	.6	.6	-	.6	.6	-	.6	.6	-	-	-	-	.6	.6	-
		.2%	.2%	.2%		.3%	.3%		.4%	.5%					.7%	.8%	
		100.0%	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%					100.0%	100.0%	
NOT STATED	47-R	1.2	1.2	.9	.3	.8	.6	.3	.3	-	.3	.1	-	.1	.1	-	.1
		.4%	.4%	.4%	.9%	.4%	.3%	.9%	.2%		1.0%	.2%		.9%	.2%		1.1%
		100.0%	100.0%	76.9%	23.1%	71.7%	48.6%	23.1%	23.1%		23.1%	11.5%		11.5%	11.3%		11.3%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		100.0%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.1%	100.1%	100.0%	100.0%	99.9%	100.1%	100.0%	100.1%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%

QUESTION E

		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	RESI-DENT
			ALBERTA DESTINATIONS												
			TOTAL ALBERTA			TOTALS			ROCKY MOUNTAIN SKIING						
									NORQUAY			MARMOT			FORTRESS
AGE OF CHIEF WAGE EARNER															
FORTY-FOUR YEARS OR YOUNGER	46-1	224.4	189.1	167.7	21.4	139.3	118.0	21.4	6.6	6.2	.5	28.6	26.5	2.1	18.5
		70.6%	70.0%	69.8%	71.3%	71.0%	71.0%	71.3%	69.8%	70.0%	68.1%	72.5%	72.6%	71.1%	70.5%
		100.0%	84.2%	74.7%	9.5%	62.1%	52.6%	9.5%	3.0%	2.7%	.2%	12.8%	11.8%	.9%	8.2%
FORTY-FIVE YEARS OR OLDER	46-2	91.3	79.3	70.8	8.5	55.4	47.0	8.5	2.9	2.6	.2	10.9	10.0	.9	7.7
		28.7%	29.3%	29.5%	28.2%	28.2%	28.2%	28.2%	30.2%	30.0%	31.9%	27.5%	27.4%	28.9%	29.5%
		100.0%	86.9%	77.6%	9.3%	60.7%	51.4%	9.3%	3.1%	2.9%	.2%	11.9%	11.0%	.9%	8.5%
REFUSED	46-0	.9	.9	.9	-	.6	.6	-	-	-	-	-	-	-	-
		.3%	.3%	.4%		.3%	.3%								
		100.0%	100.0%	100.0%		63.2%	63.2%								
DON'T KNOW	46-X	.8	.8	.8	*	.8	.8	*	-	-	-	-	-	-	-
		.3%	.3%	.3%	.1%	.4%	.5%	.1%							
		100.0%	100.0%	96.0%	4.0%	100.0%	96.0%	4.0%							
NOT STATED	46-R	.5	.1	-	.1	.1	-	.1	-	-	-	-	-	-	-
		.1%	*		.4%	.1%		.4%							
		100.0%	28.5%		28.5%	28.5%		28.5%							
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%
AGE OF YOUNGEST MEMBER OF HOUSEHOLD															
UNDER SIX YEARS OLD	47-1	34.9	30.8	27.9	3.0	18.7	15.7	3.0	.9	.8	.1	4.7	4.5	.2	1.9
		11.6%	11.4%	11.6%	9.8%	9.5%	9.4%	9.8%	9.0%	8.8%	11.0%	11.8%	12.2%	6.9%	7.1%
		100.0%	88.5%	79.8%	8.0%	50.7%	42.7%	8.0%	2.3%	2.1%	.2%	12.7%	12.1%	.6%	5.1%
SIX TO ELEVEN YEARS	47-2	54.1	44.1	43.9	2.3	26.8	24.5	2.3	2.7	2.6	.1	4.5	4.2	.3	3.3
		17.0%	17.0%	18.2%	7.7%	13.7%	14.7%	7.7%	28.3%	29.6%	12.6%	11.3%	11.4%	10.3%	12.6%
		100.0%	81.1%	80.9%	4.2%	49.5%	45.3%	4.2%	5.0%	4.8%	.2%	8.3%	7.7%	.6%	6.1%
TWELVE TO SEVENTEEN YEARS	47-3	86.2	74.5	69.3	5.2	46.2	41.0	5.2	2.0	1.9	.2	9.3	8.9	.4	11.3
		27.1%	27.6%	28.8%	17.3%	23.5%	24.7%	17.3%	21.3%	21.0%	24.1%	23.6%	24.4%	13.8%	43.1%
		100.0%	86.4%	80.4%	6.0%	53.6%	47.6%	6.0%	2.3%	2.2%	.2%	10.8%	10.4%	.5%	13.1%
EIGHTEEN YEARS OR OLDER	47-4	139.1	117.1	97.8	19.3	103.2	83.9	19.3	3.9	3.6	.4	20.5	18.4	2.1	9.8
		43.7%	43.4%	40.7%	64.3%	52.6%	50.5%	64.3%	41.4%	40.6%	51.8%	51.8%	50.4%	69.0%	37.2%
		100.0%	84.2%	70.4%	13.9%	74.2%	60.3%	13.9%	2.8%	2.6%	.3%	14.7%	13.2%	1.5%	7.0%
REFUSED	47-0	.6	.6	.6	-	.6	.6	-	-	-	-	-	-	-	-
		.2%	.2%	.2%		.3%	.3%								
		100.0%	100.0%	100.0%		100.0%	100.0%								
NOT STATED	47-R	1.2	1.2	.9	.3	.8	.6	.3	*	-	*	.6	.6	-	-
		.4%	.4%	.4%	.9%	.4%	.3%	.9%	*		.5%	1.4%	1.5%		
		100.0%	100.0%	76.9%	23.1%	71.7%	48.6%	23.1%	.3%		.3%	48.6%	48.6%		
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		100.0%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	99.9%	99.9%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%

QUESTION E

		GRAND TOTAL	ALBERTA DESTINATIONS: TOTAL ALBERTA TOTAL	RESI-DENT	NON-RES.	RMS TOTAL	RESI-DENT	SKIING TOTAL FLAT-LAND RES.	FLATLAND: RESI-DENT	OUT-OF-PROV. DESTINATION: TOTAL	EASTERN KOOTE-NAYS	B.C. TOTAL	U.S.A. MONTANA
AGE OF CHIEF WAGE EARNER													
FORTY-FOUR YEARS OR YOUNGER	46-1	224.4	189.1	167.7	21.4	139.3	118.0	59.2	49.8	38.0	24.9	15.8	11.4
		70.6%	70.0%	69.8%	71.3%	71.0%	71.0%	69.1%	75.4%	72.8%	66.9%	81.8%	79.1%
		100.0%	84.2%	74.7%	9.5%	62.1%	52.6%	26.4%	22.2%	16.9%	11.1%	7.0%	5.1%
FORTY-FIVE YEARS OR OLDER	46-2	91.3	79.3	70.8	8.5	55.4	47.0	26.1	15.4	13.3	11.4	3.5	3.2
		28.7%	29.3%	29.5%	28.2%	28.2%	28.2%	30.5%	23.3%	25.5%	30.7%	18.2%	21.9%
		100.0%	86.9%	77.5%	9.3%	60.7%	51.4%	28.6%	16.9%	14.6%	12.5%	3.8%	3.5%
REFUSED	46-0	.9	.9	.9	-	.6	.6	.3	.6	.6	.6	-	-
		.3%	.3%	.4%		.3%	.3%	.4%	.8%	1.1%	1.5%		
		100.0%	100.0%	100.0%		63.2%	63.2%	36.8%	63.2%	63.2%	63.2%		
DON'T KNOW	46-X	.8	.8	.8	*	.8	.8	-	-	-	-	-	-
		.3%	.3%	.3%	.1%	.4%	.5%						
		100.0%	100.0%	96.0%	4.0%	100.0%	96.0%						
NOT STATED	46-R	.5	.1	-	.1	.1	-	-	.3	.3	.3	-	-
		.1%	*		.4%	.1%			.5%	.6%	.9%		
		100.0%	28.5%		28.5%	29.5%			71.5%	71.5%	71.5%		
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%
AGE OF YOUNGEST MEMBER OF HOUSEHOLD													
UNDER SIX YEARS OLD	47-1	36.8	30.8	27.9	3.0	18.7	15.7	13.8	7.5	6.7	5.2	.8	.8
		11.6%	11.4%	11.6%	9.8%	9.5%	9.4%	16.1%	11.3%	12.9%	13.9%	4.0%	5.3%
		100.0%	83.8%	75.8%	8.0%	50.7%	42.7%	37.5%	20.4%	18.3%	14.1%	2.1%	2.1%
SIX TO ELEVEN YEARS	47-2	54.1	46.1	43.8	2.3	26.8	24.5	21.7	11.2	7.8	5.7	3.4	1.9
		17.0%	17.0%	18.2%	7.7%	13.7%	14.7%	25.3%	17.0%	15.0%	15.4%	17.7%	12.9%
		100.0%	85.1%	80.3%	4.2%	49.5%	45.3%	40.0%	20.7%	14.4%	10.6%	6.3%	3.5%
TWELVE TO SEVENTEEN YEARS	47-3	86.2	74.5	69.3	5.2	46.2	41.0	32.8	15.0	13.9	12.5	2.2	2.2
		27.1%	27.6%	28.8%	17.3%	23.5%	24.7%	38.3%	22.7%	26.7%	33.6%	11.3%	15.0%
		100.0%	86.4%	80.4%	6.0%	53.6%	47.6%	39.1%	17.4%	16.2%	14.5%	2.5%	2.5%
EIGHTEEN YEARS OR OLDER	47-4	139.1	117.1	97.8	19.3	103.2	83.9	17.0	31.8	23.2	13.2	12.9	9.7
		43.7%	43.4%	40.7%	64.3%	52.6%	50.5%	19.9%	48.1%	44.4%	35.6%	67.0%	66.8%
		100.0%	84.2%	70.4%	13.9%	74.2%	60.3%	12.2%	22.9%	16.7%	9.5%	9.3%	7.0%
REFUSED	47-0	.6	.6	.6	-	.6	.6	-	.6	.6	.6	-	-
		.2%	.2%	.2%		.3%	.3%		.8%	1.1%	1.5%		
		100.0%	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%	100.0%		
NOT STATED	47-R	1.2	1.2	.9	.3	.8	.6	.3	-	-	-	-	-
		.4%	.4%	.4%	.9%	.4%	.3%	.4%					
		100.0%	100.0%	76.9%	23.1%	71.7%	48.6%	28.3%					
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		100.0%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	99.9%	100.1%	100.0%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%

QUESTION E

		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
		TRIP TIMING											
		SEASON						DAY SKIING			OVERNIGHT SKIING		
		PERIOD SKIED											
AGE OF CHIEF WAGE EARNER													
FORTY-FOUR YEARS OR YOUNGER	46-1	224.4	13.4	29.2	56.5	71.9	53.4	123.9	69.9	54.0	99.5	52.3	47.2
		70.6%	70.7%	67.6%	67.1%	72.6%	73.7%	70.2%	73.0%	67.0%	71.2%	65.8%	78.3%
		100.0%	6.0%	13.0%	25.2%	32.1%	23.8%	55.2%	31.2%	24.1%	44.3%	23.3%	21.0%
FORTY-FIVE YEARS OR OLDER	46-2	91.3	5.2	13.7	27.1	26.4	18.9	50.8	25.9	24.9	39.9	27.1	12.8
		28.7%	27.6%	31.6%	32.2%	26.6%	26.1%	28.8%	27.0%	30.9%	28.5%	34.1%	21.1%
		100.0%	5.7%	15.0%	29.7%	28.9%	20.7%	55.7%	28.3%	27.3%	43.7%	29.7%	14.0%
REFUSED	46-0	.9	.3	-	.6	-	-	.9	-	.9	-	-	-
		.3%	1.7%		.7%			.5%		1.1%			
		100.0%	36.8%		63.2%			100.0%		100.0%			
DON'T KNOW	46-X	.8	-	-	-	.8	-	.8	-	.8	-	-	-
		.3%				.8%		.4%		1.0%			
		100.0%				100.0%		96.0%		96.0%			
NOT STATED	46-R	.5	-	.3	-	-	.1	*	-	*	.4	*	.4
		.1%		.8%			.2%	*		*	.3%	*	.6%
		100.0%		71.5%			28.5%	7.1%		7.1%	85.7%	7.1%	78.6%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	99.9%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%
AGE OF YOUNGEST MEMBER OF HOUSEHOLD													
UNDER SIX YEARS OLD	47-1	36.8	3.3	2.7	7.3	15.8	7.6	21.2	13.1	8.2	15.4	9.1	6.3
		11.6%	17.2%	6.3%	8.7%	16.0%	10.5%	12.0%	13.6%	10.2%	11.0%	11.4%	10.5%
		100.0%	8.9%	7.4%	20.0%	43.1%	20.7%	57.8%	35.5%	22.3%	42.0%	24.7%	17.3%
SIX TO ELEVEN YEARS	47-2	54.1	1.6	8.0	15.6	15.4	13.5	33.2	19.5	13.7	20.9	12.7	8.2
		17.0%	8.6%	18.5%	18.5%	15.6%	18.6%	18.8%	20.4%	16.9%	15.0%	16.0%	13.6%
		100.0%	3.0%	14.8%	28.8%	28.5%	24.9%	61.3%	36.1%	25.2%	38.7%	23.5%	15.2%
TWELVE TO SEVENTEEN YEARS	47-3	86.2	6.5	13.7	21.7	24.6	19.7	50.6	30.5	20.0	35.5	25.2	10.3
		27.1%	34.5%	31.8%	25.8%	24.8%	27.2%	28.7%	31.9%	24.8%	25.4%	31.8%	17.1%
		100.0%	7.6%	15.9%	25.1%	28.5%	22.9%	58.7%	35.4%	23.2%	41.2%	29.3%	11.9%
EIGHTEEN YEARS OR OLDER	47-4	139.1	7.5	18.4	38.3	43.2	31.6	70.5	32.7	37.8	67.0	32.2	34.9
		43.7%	39.7%	42.7%	45.5%	43.6%	43.6%	40.0%	34.1%	46.9%	48.0%	40.5%	57.8%
		100.0%	5.4%	13.3%	27.5%	31.1%	22.7%	50.7%	23.5%	27.2%	48.2%	23.1%	25.1%
REFUSED	47-0	.6	-	-	.6	-	-	.6	-	.6	-	-	-
		.2%			.7%			.3%		.7%			
		100.0%			100.0%			100.0%		100.0%			
NOT STATED	47-R	1.2	-	.3	.7	*	.1	.4	-	.4	.8	.2	.6
		.4%		.8%	.8%	*	.1%	.2%		.4%	.5%	.2%	1.0%
		100.0%		28.6%	59.1%	3.8%	8.5%	31.1%		31.1%	66.0%	14.6%	51.4%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	99.9%	99.9%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

QUESTION E

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
FORTY-FOUR YEARS OR YOUNGER	46-1	182.7	23.6	159.1	144.0	12.8	31.4	1.1	50.0	16.3	6.3	63.2	96.1	23.2
		69.7%	69.4%	69.8%	68.3%	75.0%	75.1%	50.7%	69.1%	73.1%	65.0%	67.5%	71.5%	69.0%
		100.0%	12.9%	87.1%	78.8%	7.0%	17.2%	.6%	27.4%	8.9%	3.4%	34.6%	52.6%	12.7%
FORTY-FIVE YEARS OR OLDER	46-2	77.4	10.4	67.0	65.0	4.2	10.4	1.1	22.4	5.9	3.4	29.1	37.9	10.4
		29.6%	30.5%	29.4%	30.8%	24.4%	24.8%	49.3%	30.9%	26.3%	35.0%	31.0%	28.2%	30.9%
		100.0%	13.4%	86.6%	84.0%	5.4%	13.4%	1.4%	28.9%	7.6%	4.4%	37.6%	49.0%	13.4%
REFUSED	46-0	.9	-	.9	.9	-	-	-	-	-	-	.6	.3	-
		.3%		.4%	.4%							.5%	.2%	
		100.0%		100.0%	100.0%							63.2%	36.8%	
DON'T KNOW	46-X	.8	-	.8	.8	-	-	-	-	*	-	.8	-	*
		.3%		.4%	.4%					.1%		.8%		.1%
		100.0%		100.0%	100.0%					4.0%		96.0%		4.0%
NOT STATED	46-R	.1	*	.1	.1	.1	*	-	*	.1	-	*	.1	-
		*	.1%	*	*	.6%	.1%		*	.4%		*	.1%	
		100.0%	25.0%	75.0%	50.0%	75.0%	25.0%		25.0%	75.0%		25.0%	75.0%	
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	99.9%	100.0%	100.0%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%
AGE OF YOUNGEST MEMBER OF HOUSEHOLD														
UNDER SIX YEARS OLD	47-1	29.3	2.5	26.7	25.8	1.6	2.3	.2	8.7	1.9	1.3	9.5	15.7	4.0
		11.2%	7.4%	11.7%	12.2%	9.6%	5.5%	7.8%	12.0%	8.5%	13.9%	10.1%	11.7%	12.0%
		100.0%	8.6%	91.4%	88.2%	5.6%	7.9%	.6%	29.8%	6.5%	4.6%	32.4%	53.8%	13.8%
SIX TO ELEVEN YEARS	47-2	45.7	6.7	39.0	35.8	1.0	9.5	*	12.3	2.8	.6	17.5	23.2	5.0
		17.5%	19.6%	17.1%	17.0%	6.1%	22.7%	2.2%	17.0%	12.6%	6.3%	18.7%	17.2%	14.8%
		100.0%	14.6%	85.4%	73.2%	2.3%	20.8%	.1%	26.9%	6.1%	1.3%	38.4%	50.7%	10.9%
TWELVE TO SEVENTEEN YEARS	47-3	73.0	13.0	60.0	53.6	2.3	17.2	.9	17.8	4.2	4.6	24.9	38.6	9.5
		27.9%	38.3%	26.3%	25.4%	13.4%	41.2%	43.3%	24.5%	19.0%	47.3%	26.5%	28.7%	28.4%
		100.0%	17.8%	82.2%	73.4%	3.1%	23.6%	1.3%	24.3%	5.8%	6.2%	34.0%	52.8%	13.1%
EIGHTEEN YEARS OR OLDER	47-4	112.1	11.7	100.5	94.1	11.9	12.6	1.0	33.0	13.3	3.1	41.1	56.2	14.8
		42.8%	34.4%	44.1%	44.6%	69.5%	30.2%	46.7%	45.5%	59.3%	32.5%	43.9%	41.8%	43.9%
		100.0%	10.4%	89.6%	83.9%	10.6%	11.3%	.9%	29.4%	11.8%	2.8%	36.6%	50.1%	13.2%
REFUSED	47-0	.6	-	.6	.6	-	-	-	-	-	-	.6	-	-
		.2%		.2%	.3%							.6%		
		100.0%		100.0%	100.0%							100.0%		
NOT STATED	47-R	1.2	.1	1.1	1.0	.2	.1	-	.7	.1	-	.1	.7	.3
		.4%	.2%	.5%	.5%	1.4%	.3%		.9%	.6%		.1%	.5%	1.0%
		100.0%	6.7%	93.3%	82.8%	20.3%	10.5%		59.4%	12.3%		8.0%	63.7%	28.3%
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		100.0%	99.9%	99.9%	100.0%	100.0%	99.9%	100.0%	99.9%	100.0%	100.0%	99.9%	99.9%	100.1%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

QUESTION E

		TRAVEL BEHAVIOUR(NON-RESIDENTS)					
			PURPOSE			EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
AGE OF CHIEF WAGE EARNER							
FORTY-FOUR YEARS OR YOUNGER	46-1	21.4	13.2	5.0	2.9	10.2	11.2
		71.3%	68.7%	72.9%	86.1%	74.1%	68.8%
		100.0%	61.8%	23.4%	13.7%	47.8%	52.2%
FORTY-FIVE YEARS OR OLDER	46-2	8.5	5.9	1.9	.4	3.5	4.9
		28.2%	30.6%	27.1%	12.9%	25.6%	30.4%
		100.0%	69.7%	22.0%	5.2%	41.8%	58.2%
DON'T KNOW	46-X	*	-	-	*	-	*
		.1%			1.0%		.2%
		100.0%			100.0%		100.0%
NOT STATED	46-R	.1	.1	-	-	*	.1
		.4%	.7%			.2%	.6%
		100.0%	100.0%			25.0%	75.0%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		100.0%	100.0%	100.0%	100.0%	99.9%	100.0%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%
AGE OF YOUNGEST MEMBER OF HOUSEHOLD							
UNDER SIX YEARS OLD	47-1	3.0	1.8	.7	.4	1.2	1.7
		9.8%	9.3%	10.3%	13.2%	9.0%	10.6%
		100.0%	60.4%	24.0%	15.2%	41.8%	58.2%
SIX TO ELEVEN YEARS	47-2	2.3	1.6	.3	.3	.9	1.4
		7.7%	8.2%	4.2%	8.2%	6.7%	8.4%
		100.0%	68.9%	12.5%	12.2%	40.4%	59.6%
TWELVE TO SEVENTEEN YEARS	47-3	5.2	3.6	.9	.5	2.4	2.8
		17.3%	18.7%	13.6%	15.3%	17.4%	17.2%
		100.0%	69.2%	18.0%	10.0%	46.2%	53.8%
EIGHTEEN YEARS OR OLDER	47-4	19.3	12.1	4.9	2.1	9.1	10.2
		64.3%	62.7%	71.2%	63.3%	66.0%	62.8%
		100.0%	62.5%	25.3%	11.1%	47.2%	52.8%
NOT STATED	47-R	.3	.2	*	-	.1	.1
		.9%	1.2%	.6%		.9%	.9%
		100.0%	83.4%	16.6%		45.4%	54.6%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		100.0%	100.1%	99.9%	100.0%	100.0%	99.9%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

AGE OF CHIEF WAGE EARNER

QUESTION E

		SKIER PROFILE													
		SKILL					AGE								
		GRAND TOTAL	BEGINNER	INTERMEDIATE	ADVANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
FORTY-FOUR YEARS OR YOUNGER	46-1	224.4	28.9	124.0	61.2	10.2	53.0	49.1	48.8	33.1	23.2	15.9	.8	-	-
		70.6%	69.8%	74.2%	66.1%	61.7%	61.1%	56.5%	93.4%	96.5%	95.7%	93.6%	13.2%		
		100.0%	12.9%	55.3%	27.3%	4.6%	23.6%	21.9%	21.7%	14.7%	10.3%	7.1%	.4%		
FORTY-FIVE YEARS OR OLDER	46-2	91.3	12.5	42.7	29.7	6.3	33.8	36.6	2.6	1.2	1.0	1.1	5.2	5.5	3.9
		28.7%	30.2%	25.6%	32.1%	37.9%	38.9%	42.1%	5.0%	3.4%	4.3%	6.4%	86.8%	100.0%	99.2%
		100.0%	13.7%	46.8%	32.6%	6.9%	37.0%	40.1%	2.9%	1.3%	1.1%	1.2%	5.7%	6.0%	4.3%
REFUSED	46-0	.9	-	.3	.6	-	-	.9	-	-	-	-	-	-	-
		.3%		.2%	.5%			1.0%							
		100.0%		36.8%	63.2%			100.0%							
DON'T KNOW	46-X	.8	-	-	.8	*	-	*	.8	-	-	-	-	-	-
		.3%			.8%	.2%		*	1.5%						
		100.0%			96.0%	4.0%		4.0%	96.0%						
NOT STATED	46-R	.5	-	.1	.4	*	-	.3	.1	*	-	-	-	-	*
		.1%		*	.4%	.2%		.4%	.1%	.1%					.8%
		100.0%		14.3%	78.6%	7.1%		71.5%	14.3%	7.1%					7.1%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%
AGE OF YOUNGEST MEMBER OF HOUSEHOLD															
UNDER SIX YEARS OLD	47-1	36.8	5.5	21.5	8.8	1.0	5.8	3.8	10.3	9.1	5.3	2.5	*	-	-
		11.6%	13.3%	12.9%	9.5%	5.9%	6.6%	4.3%	19.8%	26.5%	21.8%	14.6%	.7%		
		100.0%	15.0%	58.4%	23.9%	2.7%	15.7%	10.2%	28.1%	24.7%	14.4%	6.7%	.1%		
SIX TO ELEVEN YEARS	47-2	54.1	7.3	35.4	10.5	.9	25.1	2.6	1.7	8.6	10.5	4.0	1.6	*	*
		17.0%	17.8%	21.2%	11.3%	5.5%	28.9%	3.0%	3.2%	25.0%	43.5%	23.8%	26.9%	.8%	.5%
		100.0%	13.6%	65.4%	19.3%	1.7%	46.4%	4.8%	3.1%	15.8%	19.5%	7.4%	3.0%	.1%	*
TWELVE TO SEVENTEEN YEARS	47-3	86.2	14.1	43.3	26.1	2.9	55.9	17.2	1.0	-	1.9	6.7	.8	2.5	.2
		27.1%	34.0%	25.9%	28.2%	16.7%	64.5%	19.7%	2.0%		7.7%	39.6%	14.3%	45.2%	3.9%
		100.0%	16.3%	50.2%	30.3%	3.2%	64.9%	19.9%	1.2%		2.2%	7.8%	1.0%	2.9%	.2%
EIGHTEEN YEARS OR OLDER	47-4	139.1	14.4	66.0	46.6	11.9	-	62.3	39.1	16.3	6.5	3.7	3.5	3.0	3.7
		43.7%	34.8%	39.5%	50.3%	71.6%		71.6%	74.8%	47.5%	26.9%	22.0%	58.1%	54.0%	94.7%
		100.0%	10.4%	47.5%	33.5%	8.6%		44.8%	28.1%	11.7%	4.7%	2.7%	2.5%	2.1%	2.7%
REFUSED	47-0	.6	-	-	.6	-	-	.6	-	-	-	-	-	-	-
		.2%			.6%			.6%							
		100.0%			100.0%			100.0%							
NOT STATED	47-R	1.2	*	1.0	.1	*	-	.6	.1	.4	*	-	-	-	*
		.4%	.1%	.6%	.1%	.2%		.7%	.2%	1.0%	.1%				.8%
		100.0%	4.1%	86.4%	5.7%	2.8%		52.4%	10.8%	31.1%	2.8%				2.8%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		100.0%	100.0%	100.1%	100.0%	99.9%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

		SKIER PROFILE													
			RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		GRAND TOTAL	TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
FORTY-FOUR YEARS OR YOUNGER	46-1	224.4	203.0	52.2	43.4	42.1	29.2	20.6	15.0	136.4	88.0	41.2	54.4	30.5	62.0
		70.6%	70.5%	61.4%	55.3%	93.4%	96.4%	95.9%	55.0%	68.0%	75.0%	84.8%	72.1%	80.2%	58.2%
		100.0%	90.5%	23.3%	19.3%	18.8%	13.0%	9.2%	6.7%	60.8%	39.2%	18.3%	24.2%	13.6%	27.6%
FORTY-FIVE YEARS OR OLDER	46-2	91.3	92.8	32.8	33.2	2.2	1.1	.9	12.2	62.8	28.4	7.4	20.2	7.5	44.2
		28.7%	28.8%	38.6%	42.7%	4.9%	3.6%	4.1%	45.0%	31.3%	24.2%	15.2%	26.8%	19.8%	41.5%
		100.0%	90.7%	36.0%	36.4%	2.4%	1.2%	1.0%	13.4%	68.9%	31.1%	8.1%	22.2%	8.2%	48.5%
REFUSED	46-0	.9	.9	-	.9	-	-	-	-	-	.9	-	-	-	-
		.3%	.3%		1.1%						.8%				
		100.0%	100.0%		100.0%						100.0%				
DON'T KNOW	46-X	.8	.5	-	-	.8	-	-	-	.8	-	-	.8	-	-
		.3%	.3%			1.7%				.4%			1.1%		
		100.0%	96.0%			96.0%				100.0%			100.0%		
NOT STATED	46-R	.5	.3	-	.3	-	-	-	-	.4	*	-	-	-	.3
		.1%	.1%		.4%					.2%	*				.3%
		100.0%	71.5%		71.5%					92.9%	7.1%				71.5%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%
AGE OF YOUNGEST MEMBER OF HOUSEHOLD															
UNDER SIX YEARS OLD	47-1	36.8	33.8	5.6	3.6	9.6	8.0	4.7	2.3	21.7	15.1	10.7	9.6	2.4	7.1
		11.6%	11.7%	6.6%	4.6%	21.3%	26.4%	22.0%	8.5%	10.8%	12.9%	22.1%	12.7%	6.3%	6.7%
		100.0%	92.0%	15.2%	9.8%	26.1%	21.7%	12.8%	6.3%	58.9%	41.1%	29.1%	26.0%	6.5%	19.4%
SIX TO ELEVEN YEARS	47-2	54.1	51.8	24.9	2.3	1.5	8.2	9.9	5.0	33.1	21.0	8.0	8.8	3.7	23.6
		17.0%	18.0%	29.3%	3.0%	3.3%	27.1%	46.0%	18.4%	16.5%	17.9%	16.5%	11.7%	9.8%	22.1%
		100.0%	95.8%	46.0%	4.3%	2.8%	15.1%	18.2%	9.3%	61.2%	38.8%	14.8%	16.3%	6.9%	43.5%
TWELVE TO SEVENTEEN YEARS	47-3	86.2	81.0	54.6	15.7	.8	-	1.4	8.5	55.7	30.5	3.5	10.1	5.9	59.5
		27.1%	28.1%	64.2%	20.2%	1.7%		6.7%	31.4%	27.8%	26.0%	7.3%	13.4%	15.3%	55.8%
		100.0%	94.0%	63.3%	18.2%	.9%		1.7%	9.9%	64.6%	35.4%	4.1%	11.7%	6.7%	69.0%
EIGHTEEN YEARS OR OLDER	47-4	139.1	119.3	-	55.1	33.2	13.8	5.5	11.3	89.9	49.1	26.2	46.9	26.1	16.3
		43.7%	41.6%		70.8%	73.7%	45.5%	25.4%	41.7%	44.9%	41.9%	54.0%	62.2%	68.6%	15.3%
		100.0%	85.1%		39.6%	23.9%	9.9%	3.9%	8.1%	64.7%	35.3%	18.8%	33.3%	18.7%	11.7%
REFUSED	47-0	.6	.6	-	.6	-	-	-	-	-	.6	-	-	-	-
		.2%	.2%		.7%						.5%				
		100.0%	100.0%		100.0%						100.0%				
NOT STATED	47-R	1.2	.9	-	.6	-	.3	-	-	.1	1.1	.1	-	-	*
		.4%	.3%		.7%		1.1%			*	.9%	.2%			*
		100.0%	76.9%		48.6%		28.3%			8.5%	91.5%	6.7%			4.1%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		100.0%	99.9%	100.1%	100.0%	100.0%	100.1%	100.1%	100.0%	100.0%	100.1%	100.1%	100.0%	100.0%	99.9%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

QUESTION E

SKIER PROFILE — LIFE STAGE

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
AGE OF CHIEF WAGE EARNER											
FORTY-FOUR YEARS OR YOUNGER	46-1	224.4 70.6% 100.0%	31.3 100.0% 14.0%	71.9 100.0% 32.0%	33.6 100.0% 15.0%	86.5 100.0% 38.5%	-	-	-	-	-
FORTY-FIVE YEARS OR OLDER	46-2	91.3 28.7% 100.0%	-	-	-	-	56.6 100.0% 62.0%	16.0 100.0% 17.5%	6.6 100.0% 7.2%	.9 100.0% 1.0%	1.1 100.0% 1.2%
REFUSED	46-0	.9 .3% 100.0%	-	-	-	-	-	-	-	-	-
DON'T KNOW	46-X	.8 .3% 100.0%	-	-	-	-	-	-	-	-	-
NOT STATED	46-R	.5 .1% 100.0%	-	-	-	-	-	-	-	-	-
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	31.3 100.0% 9.9%	71.9 100.0% 22.6%	33.6 100.0% 10.6%	86.5 100.0% 27.2%	56.6 100.0% 17.8%	16.0 100.0% 5.0%	6.6 100.0% 2.1%	.9 100.0% .3%	1.1 100.0% .4%
AGE OF YOUNGEST MEMBER OF HOUSEHOLD											
UNDER SIX YEARS OLD	47-1	36.8 11.6% 100.0%	-	-	33.6 100.0% 91.4%	-	3.2 5.6% 8.6%	-	-	-	-
SIX TO ELEVEN YEARS	47-2	54.1 17.0% 100.0%	-	-	-	42.4 49.0% 78.3%	11.7 20.7% 21.7%	-	-	-	-
TWELVE TO SEVENTEEN YEARS	47-3	86.2 27.1% 100.0%	-	-	-	44.1 51.0% 51.2%	41.7 73.7% 48.4%	-	-	-	-
EIGHTEEN YEARS OR OLDER	47-4	139.1 43.7% 100.0%	31.3 100.0% 22.5%	71.9 100.0% 51.7%	-	-	-	16.0 100.0% 11.5%	6.6 100.0% 4.7%	.9 100.0% .7%	1.1 100.0% .8%
REFUSED	47-0	.6 .2% 100.0%	-	-	-	-	-	-	-	-	-
NOT STATED	47-R	1.2 .4% 100.0%	-	-	-	-	-	-	-	-	-
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	31.3 100.0% 9.9%	71.9 100.0% 22.6%	33.6 100.0% 10.6%	86.5 100.0% 27.2%	56.6 100.0% 17.8%	16.0 100.0% 5.0%	6.6 100.0% 2.1%	.9 100.0% .3%	1.1 100.0% .4%

LIFESTAGE		SKIER ORIGIN								
			RESIDENTS							
			ALBERTA							
		GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
YOUNG BACHELORS	14-1	31.3	24.5	13.2	12.4	6.6	4.3	2.3	2.3	2.4
		9.9%	8.5%	12.1%	12.6%	6.4%	5.7%	8.3%	4.4%	10.2%
		100.0%	78.2%	42.1%	39.6%	21.0%	13.8%	7.3%	7.3%	7.8%
YOUNG COUPLES/ COOPERATIVE UNITS	14-2	71.9	64.1	29.7	27.2	22.1	13.4	8.7	8.5	3.9
		22.6%	22.3%	27.1%	27.6%	21.5%	17.8%	31.6%	16.3%	16.5%
		100.0%	89.2%	41.2%	37.9%	30.7%	18.6%	12.1%	11.8%	5.5%
YOUNG FAMILIES	14-3	33.6	30.9	8.9	8.4	11.1	6.6	4.5	5.8	5.1
		10.6%	10.7%	8.2%	8.5%	10.8%	8.8%	16.4%	11.2%	21.3%
		100.0%	92.1%	26.6%	24.9%	33.2%	19.7%	13.5%	17.3%	15.1%
MIDDLE FAMILIES	14-4	86.5	82.6	26.5	21.7	32.8	26.5	6.4	17.6	5.7
		27.2%	28.7%	24.2%	22.0%	31.9%	35.2%	23.0%	34.0%	23.9%
		100.0%	95.4%	30.6%	25.1%	37.9%	30.6%	7.4%	20.3%	6.6%
OLDER FAMILIES	14-5	56.6	52.8	14.9	14.9	19.7	16.8	3.0	13.0	5.1
		17.8%	18.3%	13.6%	15.1%	19.2%	22.3%	10.7%	25.2%	21.6%
		100.0%	93.4%	26.4%	26.4%	34.9%	29.6%	5.2%	23.0%	9.1%
GROWN FAMILIES	14-6	16.0	14.5	5.3	4.5	6.1	3.4	2.8	1.5	1.6
		5.0%	5.0%	4.8%	4.6%	6.0%	4.5%	10.0%	3.0%	6.5%
		100.0%	90.8%	33.0%	28.2%	38.4%	21.1%	17.3%	9.7%	9.7%
OLDER COUPLES	14-7	6.6	6.0	3.7	2.2	.9	.9	-	1.4	-
		2.1%	2.1%	3.4%	2.2%	.9%	1.2%		2.8%	
		100.0%	91.5%	56.3%	33.1%	13.5%	13.5%		21.7%	
RETIRED COUPLES	14-8	.9	.6	-	-	-	-	-	.6	-
		.3%	.2%						1.1%	
		100.0%	61.4%						61.4%	
OLDER SINGLE	14-9	1.1	.6	.6	.6	-	-	-	-	-
		.4%	.2%	.5%	.6%					
		100.0%	49.4%	49.4%	49.4%					
MISSING VALUES	14-R	13.4	11.3	6.7	6.7	3.5	3.5	-	1.1	-
		4.2%	3.9%	6.1%	6.8%	3.4%	4.6%		2.1%	
		100.0%	84.2%	50.3%	50.3%	25.8%	25.8%		8.1%	
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		100.1%	99.9%	100.0%	100.0%	100.1%	100.1%	100.0%	100.1%	100.0%
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%

LIFESTAGE		SKIER ORIGIN (CONT'D)													
				CANADA							UNITED STATES				OTHER
		GRAND TOTAL	TOTAL NON-RESI-DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
YOUNG BACHELORS	14-1	31.3	6.8	4.8	.9	.9	.6	1.6	.5	.3	1.4	.4	.3	.8	.6
		9.9%	22.7%	21.3%	22.8%	14.6%	20.3%	23.7%	27.8%	38.6%	25.4%	28.6%	21.2%	25.8%	31.5%
		100.0%	21.8%	15.3%	3.0%	3.0%	1.9%	5.0%	1.5%	.9%	4.4%	1.2%	.8%	2.4%	2.1%
YOUNG COUPLES/ COOPERATIVE UNITS	14-2	71.9	7.8	5.9	.9	1.7	.7	2.0	.4	.2	1.3	.4	.3	.6	.5
		22.6%	25.9%	26.3%	21.1%	26.9%	23.5%	30.7%	24.4%	25.2%	24.3%	33.6%	27.1%	19.0%	25.4%
		100.0%	10.8%	8.2%	1.2%	2.4%	1.0%	2.8%	.6%	.3%	1.8%	.6%	.5%	.8%	.7%
YOUNG FAMILIES	14-3	33.6	2.7	2.2	.3	.8	.2	.6	.2	*	.3	*	.1	.1	.2
		10.6%	8.9%	9.8%	6.0%	12.9%	8.5%	8.9%	14.7%	6.4%	5.6%	3.4%	10.0%	4.6%	7.5%
		100.0%	7.9%	6.6%	.7%	2.5%	.7%	1.7%	.7%	.1%	.9%	.1%	.4%	.4%	.5%
MIDDLE FAMILIES	14-4	86.5	3.9	2.9	.6	1.0	.5	.6	.2	.1	.8	.1	.3	.3	.2
		27.2%	13.1%	13.0%	14.8%	15.8%	16.0%	8.7%	11.8%	7.8%	14.8%	10.7%	26.9%	11.4%	9.6%
		100.0%	4.6%	3.4%	.7%	1.2%	.5%	.7%	.2%	.1%	.9%	.2%	.4%	.4%	.2%
OLDER FAMILIES	14-5	56.6	3.7	3.1	.6	1.2	.5	.6	.1	.1	.6	*	.1	.4	.1
		17.8%	12.5%	13.8%	14.5%	18.7%	15.8%	9.9%	5.7%	13.2%	10.2%	3.4%	8.0%	14.0%	4.1%
		100.0%	6.6%	5.5%	1.1%	2.1%	.8%	1.1%	.2%	.2%	1.0%	.1%	.2%	.7%	.1%
GROWN FAMILIES	14-6	16.0	1.5	1.2	.3	.3	.1	.3	.1	-	.1	*	-	.1	.1
		5.0%	4.9%	5.3%	7.0%	5.2%	5.1%	4.9%	6.6%		2.6%	2.8%		3.6%	6.3%
		100.0%	9.2%	7.5%	1.8%	2.1%	.9%	2.8%	.7%		.9%	.2%		.7%	.8%
OLDER COUPLES	14-7	6.6	.6	.3	*	*	*	.2	*	-	.2	.1	*	.2	-
		2.1%	1.9%	1.4%	.6%	.4%	.7%	3.3%	1.6%		4.5%	4.0%	.3%	6.5%	
		100.0%	8.5%	4.8%	.4%	.4%	.3%	3.3%	.4%		3.7%	.8%	.1%	2.9%	
RETIRED COUPLES	14-8	.9	.4	.2	*	-	.1	*	*	-	.1	*	-	.1	*
		.3%	1.2%	.8%	.9%		2.6%	.5%	2.0%		2.3%	1.3%		3.7%	2.2%
		100.0%	38.6%	19.8%	4.2%		8.4%	3.6%	3.6%		13.8%	1.8%		12.0%	5.0%
OLDER SINGLE	14-9	1.1	.6	.3	*	.1	.1	.1	-	-	.2	.1	-	.1	*
		.4%	1.9%	1.4%	1.1%	1.2%	2.2%	2.0%			4.0%	7.0%		4.4%	1.6%
		100.0%	50.6%	28.5%	4.0%	7.1%	5.7%	11.7%			19.2%	7.8%		11.4%	2.9%
MISSING VALUES	14-R	13.4	2.1	1.5	.5	.3	.2	.5	.1	.1	.3	.1	.1	.2	.2
		4.2%	7.0%	6.8%	11.2%	4.3%	5.2%	7.3%	5.4%	8.8%	6.4%	5.1%	6.5%	6.9%	11.8%
		100.0%	15.8%	11.4%	3.5%	2.1%	1.1%	3.6%	.7%	.5%	2.6%	.5%	.6%	1.5%	1.8%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		100.1%	100.0%	99.9%	100.0%	100.0%	99.9%	99.9%	100.0%	100.0%	100.1%	99.9%	100.0%	99.9%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%

LIFESTAGE

		ALBERTA DESTINATIONS															
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING											
						TOTALS			BANFF/L.LOUISE			SUNSHINE			SKIING LOUISE		
		GRAND TOTAL	TOTAL ALTA	RESI-DENT	NON-RES.	TOTAL RMS	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.	TOTAL	RESI-DENT	NON-RES.
YOUNG BACHELORS	14-1	31.3	25.0	18.2	6.8	22.5	15.7	6.8	18.1	11.8	6.2	10.0	6.9	3.1	11.4	8.4	3.0
		9.9%	9.3%	7.6%	22.7%	11.5%	9.4%	22.7%	12.2%	9.7%	23.1%	11.6%	9.6%	21.8%	13.8%	11.9%	24.7%
		100.0%	79.9%	58.1%	21.8%	71.7%	50.0%	21.8%	57.7%	37.8%	19.9%	32.0%	22.1%	9.9%	36.5%	26.9%	9.6%
YOUNG COUPLES/ COOPERATIVE UNITS	14-2	71.9	59.3	51.6	7.8	53.0	45.3	7.8	41.2	34.4	6.9	24.3	20.8	3.5	22.3	19.1	3.3
		22.6%	22.0%	21.5%	25.9%	27.0%	27.2%	25.9%	27.7%	28.2%	25.5%	28.0%	28.7%	24.6%	26.9%	26.9%	27.2%
		100.0%	82.5%	71.7%	10.8%	73.8%	63.0%	10.8%	57.4%	47.8%	9.6%	33.8%	28.9%	4.9%	31.1%	26.5%	4.6%
YOUNG FAMILIES	14-3	33.6	28.4	25.8	2.7	17.0	14.4	2.7	11.7	9.2	2.5	5.8	4.2	1.6	8.1	7.3	.8
		10.6%	10.5%	10.7%	8.9%	8.7%	8.7%	8.9%	7.8%	7.5%	9.2%	6.7%	5.8%	11.2%	9.7%	10.3%	6.7%
		100.0%	84.6%	76.7%	7.9%	50.7%	42.8%	7.9%	34.7%	27.3%	7.4%	17.2%	12.5%	4.7%	24.1%	21.6%	2.4%
MIDDLE FAMILIES	14-4	86.5	75.2	71.2	3.9	46.0	42.1	3.9	32.0	28.6	3.4	19.1	17.1	2.0	16.2	14.9	1.3
		27.2%	27.8%	29.7%	13.1%	23.4%	25.3%	13.1%	21.5%	23.5%	12.7%	22.0%	23.5%	14.0%	19.5%	21.0%	10.8%
		100.0%	86.9%	82.4%	4.6%	53.2%	48.6%	4.6%	37.0%	33.1%	4.0%	22.0%	19.7%	2.3%	18.7%	17.2%	1.5%
OLDER FAMILIES	14-5	56.6	47.3	43.6	3.7	28.5	24.8	3.7	21.9	18.4	3.5	12.7	10.7	2.0	12.3	10.9	1.4
		17.8%	17.5%	18.1%	12.5%	14.5%	14.9%	12.5%	14.7%	15.1%	13.0%	14.6%	14.8%	14.0%	14.8%	15.3%	11.6%
		100.0%	83.6%	77.0%	6.6%	50.4%	43.8%	6.6%	38.7%	32.5%	6.2%	22.5%	18.9%	3.5%	21.7%	19.2%	2.5%
GROWN FAMILIES	14-6	16.0	14.5	13.0	1.5	10.9	9.4	1.5	10.1	8.8	1.3	6.1	5.6	.5	5.8	5.1	.7
		5.0%	5.4%	5.4%	4.9%	5.5%	5.7%	4.9%	6.8%	7.3%	4.6%	7.0%	7.8%	3.4%	7.0%	7.2%	5.9%
		100.0%	91.0%	81.8%	9.2%	68.1%	58.9%	9.2%	63.3%	55.4%	7.9%	38.3%	35.3%	3.1%	36.5%	32.0%	4.5%
OLDER COUPLES	14-7	6.6	6.3	5.7	.6	5.9	5.4	.6	5.3	4.8	.5	3.7	3.4	.3	3.4	3.3	.1
		2.1%	2.3%	2.4%	1.9%	3.0%	3.2%	1.9%	3.5%	4.0%	1.7%	4.3%	4.7%	2.2%	4.1%	4.6%	1.1%
		100.0%	95.0%	86.5%	8.5%	90.1%	81.6%	8.5%	80.0%	73.1%	7.0%	56.1%	51.4%	4.7%	51.8%	49.9%	2.0%
RETIRED COUPLES	14-8	.9	.9	.6	.4	.4	-	.4	.3	-	.3	.1	-	.1	.2	-	.2
		.3%	.3%	.2%	1.2%	.2%		1.2%	.2%		1.1%	.1%		.6%	.2%		1.6%
		100.0%	100.0%	61.4%	38.6%	38.6%		38.6%	31.5%		31.5%	9.7%		9.7%	21.4%		21.4%
OLDER SINGLE	14-9	1.1	1.1	.6	.6	1.1	.6	.6	1.1	.6	.5	.3	-	.3	.2	-	.2
		.4%	.4%	.2%	1.9%	.6%	.3%	1.9%	.7%	.5%	1.8%	.3%		1.9%	.3%		1.9%
		100.0%	100.0%	49.4%	50.6%	100.0%	49.4%	50.6%	93.2%	49.4%	43.8%	23.4%		23.4%	20.1%		20.1%
MISSING VALUES	14-R	13.4	12.1	9.9	2.1	10.9	8.7	2.1	7.1	5.2	2.0	4.7	3.8	.9	3.0	2.0	1.0
		4.2%	4.5%	4.1%	7.0%	5.5%	5.3%	7.0%	4.8%	4.2%	7.3%	5.4%	5.3%	6.2%	3.7%	2.8%	8.6%
		100.0%	90.2%	74.4%	15.8%	81.2%	65.3%	15.8%	53.2%	38.6%	14.7%	35.2%	28.6%	6.6%	22.7%	14.9%	7.8%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	148.7	121.7	27.0	86.8	72.6	14.2	83.0	70.9	12.1
		100.1%	100.0%	99.9%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.2%	99.9%	100.0%	100.0%	100.1%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	46.8%	38.3%	8.5%	27.3%	22.8%	4.5%	26.1%	22.3%	3.8%

LIFESTAGE		ALBERTA DESTINATIONS													
		TOTAL ALBERTA				ROCKY MOUNTAIN SKIING									
						TOTALS			NORQUAY			MARMOT		FORTRESS	
		GRAND TOTAL	TOTAL ALTA	RESIDENT	NON-RES.	TOTAL RMS	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	TOTAL	RESIDENT	NON-RES.	RESIDENT
YOUNG BACHELORS	14-1	31.3	25.0	18.2	6.8	22.5	15.7	6.8	1.5	1.3	.1	4.4	3.8	.6	.8
		9.9%	9.3%	7.6%	22.7%	11.5%	9.4%	22.7%	15.6%	15.2%	20.0%	11.2%	10.5%	19.4%	2.9%
		100.0%	79.9%	58.1%	21.8%	71.7%	50.0%	21.8%	4.7%	4.3%	.5%	14.1%	12.2%	1.8%	2.4%
YOUNG COUPLES/ COOPERATIVE UNITS	14-2	71.9	59.3	51.6	7.8	53.0	45.3	7.8	1.2	1.1	.1	11.0	10.1	.9	5.8
		22.6%	22.0%	21.5%	25.9%	27.0%	27.2%	25.9%	12.9%	12.7%	15.7%	27.7%	27.6%	28.9%	22.2%
		100.0%	82.5%	71.7%	10.8%	73.8%	63.0%	10.8%	1.7%	1.6%	.2%	15.2%	14.0%	1.2%	8.1%
YOUNG FAMILIES	14-3	33.6	28.4	25.8	2.7	17.0	14.4	2.7	.9	.8	.1	4.6	4.5	.2	1.3
		10.6%	10.5%	10.7%	8.9%	8.7%	8.7%	8.9%	3.0%	8.8%	11.0%	11.8%	12.2%	6.0%	5.0%
		100.0%	84.5%	76.7%	7.9%	50.7%	42.8%	7.9%	2.5%	2.3%	.2%	13.8%	13.3%	.5%	3.9%
MIDDLE FAMILIES	14-4	86.5	75.2	71.2	3.9	46.0	42.1	3.9	3.1	2.9	.1	8.1	7.6	.5	10.6
		27.2%	27.8%	29.7%	13.1%	23.4%	25.3%	13.1%	32.4%	33.3%	20.4%	20.4%	20.7%	16.8%	40.4%
		100.0%	86.9%	82.4%	4.6%	53.2%	48.6%	4.6%	3.6%	3.4%	.2%	9.3%	8.7%	.6%	12.2%
OLDER FAMILIES	14-5	56.6	47.3	43.6	3.7	28.5	24.8	3.7	1.6	1.5	.1	5.9	5.5	.2	4.6
		17.8%	17.5%	18.1%	12.5%	14.5%	14.9%	12.5%	17.3%	17.3%	16.2%	14.6%	15.1%	8.2%	17.4%
		100.0%	83.6%	77.0%	6.5%	50.4%	43.8%	6.6%	2.9%	2.7%	.2%	10.2%	9.8%	.4%	8.1%
GROWN FAMILIES	14-6	16.0	14.5	13.0	1.5	10.9	9.4	1.5	.6	.6	.1	2.5	2.2	.2	.8
		5.0%	5.4%	5.4%	4.9%	5.5%	5.7%	4.9%	6.4%	6.4%	7.3%	6.2%	6.1%	7.3%	2.9%
		100.0%	91.0%	81.8%	9.2%	68.1%	58.9%	9.2%	3.8%	3.5%	.3%	15.4%	14.0%	1.4%	4.7%
OLDER COUPLES	14-7	6.5	6.3	5.7	.6	5.9	5.4	.6	*	-	*	.7	.6	.1	.3
		2.1%	2.3%	2.4%	1.9%	3.0%	3.2%	1.9%	.2%		2.6%	1.7%	1.5%	3.4%	1.2%
		100.0%	95.0%	86.5%	8.5%	90.1%	81.6%	8.5%	.3%		.3%	10.1%	8.5%	1.6%	5.0%
RETIRED COUPLES	14-8	.9	.9	.6	.4	.4	-	.4	*	-	*	.1	-	.1	-
		.3%	.3%	.2%	1.2%	.2%		1.2%	*		.5%	.2%		2.2%	
		100.0%	100.0%	61.4%	38.6%	38.6%		38.6%	.4%		.4%	7.1%		7.1%	
OLDER SINGLE	14-9	1.1	1.1	.6	.6	1.1	.6	.6	.6	.6	*	.1	-	.1	-
		.4%	.4%	.2%	1.9%	.6%	.3%	1.9%	5.9%	6.4%	.5%	.2%		2.6%	
		100.0%	100.0%	49.4%	50.6%	100.0%	49.4%	50.6%	49.7%	49.4%	.3%	6.8%		6.8%	
MISSING VALUES	14-R	13.4	12.1	9.9	2.1	10.9	8.7	2.1	*	-	*	2.4	2.2	.2	2.1
		4.2%	4.5%	4.1%	7.0%	5.5%	5.3%	7.0%	.3%		4.7%	6.1%	6.1%	5.2%	8.0%
		100.0%	90.2%	74.4%	15.8%	81.2%	65.3%	15.8%	.2%		.2%	17.9%	16.8%	1.2%	15.6%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	30.0	9.5	8.8	.7	39.5	36.5	3.0	26.2
		100.1%	100.0%	99.9%	100.0%	99.9%	100.0%	100.0%	100.0%	100.1%	99.8%	100.1%	99.8%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	9.4%	3.0%	2.8%	.2%	12.4%	11.5%	.9%	8.3%

LIFESTAGE		GRAND TOTAL	ALBERTA DESTINATIONS: TOTAL ALBERTA TOTAL	RESI-DENT	NON-RES.	RMS TOTAL	RESI-DENT	FLATLAND: TOTAL FLAT-LAND RES.	SKIING TOTAL RESI-DENT	OUT-OF-PROV. DESTINATION: TOTAL	B.C. EASTERN KOOTE-NAYS	U.S.A. TOTAL	MONTANA
YOUNG BACHELORS	14-1	31.3	25.0	18.2	6.8	22.5	15.7	2.5	7.1	5.7	2.2	2.2	2.2
		9.9%	9.3%	7.6%	22.7%	11.5%	9.4%	3.0%	10.7%	10.8%	5.8%	11.2%	14.8%
		100.0%	79.9%	58.1%	21.3%	71.7%	50.0%	8.1%	22.5%	18.0%	6.9%	6.9%	6.9%
YOUNG COUPLES/ COOPERATIVE UNITS	14-2	71.9	59.3	51.6	7.8	53.0	45.3	8.5	19.3	13.4	7.8	8.4	5.5
		22.6%	22.0%	21.5%	25.9%	27.0%	27.2%	9.9%	29.3%	25.7%	20.9%	43.3%	37.7%
		100.0%	82.5%	71.7%	10.8%	73.8%	63.0%	11.8%	26.9%	18.7%	10.8%	11.6%	7.6%
YOUNG FAMILIES	14-3	33.6	28.4	25.8	2.7	17.0	14.4	13.0	6.7	6.0	4.4	.8	.8
		10.6%	10.5%	10.7%	8.9%	8.7%	8.7%	15.2%	10.2%	11.4%	11.9%	4.0%	5.3%
		100.0%	84.6%	76.7%	7.9%	50.7%	42.8%	38.8%	20.0%	17.8%	13.1%	2.3%	2.3%
MIDDLE FAMILIES	14-4	86.5	75.2	71.2	3.9	46.0	42.1	34.8	16.7	13.0	10.5	4.5	3.0
		27.2%	27.8%	29.7%	13.1%	23.4%	25.3%	40.7%	25.3%	24.8%	28.3%	23.3%	20.3%
		100.0%	85.9%	82.4%	4.6%	53.2%	48.6%	40.2%	19.3%	15.0%	12.2%	5.2%	3.4%
OLDER FAMILIES	14-5	56.6	47.3	43.6	3.7	28.5	24.8	20.1	10.3	9.6	8.5	1.1	1.1
		17.8%	17.5%	18.1%	12.5%	14.5%	14.9%	23.5%	15.6%	18.3%	22.7%	5.7%	7.6%
		100.0%	83.6%	77.0%	6.6%	50.4%	43.8%	35.6%	18.3%	16.9%	14.9%	1.9%	1.9%
GROWN FAMILIES	14-6	16.0	14.5	13.0	1.5	10.9	9.4	4.0	3.0	2.3	1.6	.7	.7
		5.0%	5.4%	5.4%	4.9%	5.5%	5.7%	4.6%	4.5%	4.5%	4.2%	3.4%	4.5%
		100.0%	91.0%	81.8%	9.2%	68.1%	58.9%	24.9%	18.7%	14.6%	9.7%	4.1%	4.1%
OLDER COUPLES	14-7	6.6	6.3	5.7	.6	5.9	5.4	.3	1.1	1.1	1.1	1.1	1.1
		2.1%	2.3%	2.4%	1.9%	3.0%	3.2%	.4%	1.7%	2.1%	3.0%	5.7%	7.6%
		100.0%	95.0%	86.5%	8.5%	90.1%	81.6%	5.0%	16.7%	16.7%	16.7%	16.7%	16.7%
RETIRED COUPLES	14-8	.9	.9	.6	.4	.4	-	.6	-	-	-	-	-
		.3%	.3%	.2%	1.2%	.2%		.7%					
		100.0%	100.0%	61.4%	38.6%	38.6%		61.4%					
OLDER SINGLE	14-9	1.1	1.1	.6	.6	1.1	.6	-	-	-	-	-	-
		.4%	.4%	.2%	1.9%	.6%	.3%						
		100.0%	100.0%	49.4%	50.6%	100.0%	49.4%						
MISSING VALUES	14-R	13.4	12.1	9.9	2.1	10.9	8.7	1.8	1.9	1.2	1.2	.7	.3
		4.2%	4.5%	4.1%	7.0%	5.5%	5.3%	2.1%	2.8%	2.3%	3.3%	3.4%	2.2%
		100.0%	90.2%	74.4%	15.8%	81.2%	65.3%	13.3%	14.0%	9.1%	9.1%	4.9%	2.4%
BASE: SKIERS (000'S)		317.8	270.2	240.2	30.0	196.2	166.2	85.6	66.1	52.2	37.2	19.3	14.6
		100.1%	100.0%	99.9%	100.0%	99.9%	100.0%	100.1%	100.1%	99.9%	100.1%	100.0%	100.0%
		100.0%	85.0%	75.6%	9.4%	61.7%	52.3%	26.9%	20.8%	16.4%	11.7%	6.1%	4.6%

	LIFESTAGE	TRIP TIMING: SEASON						PERIOD SKIED: DAY SKIING			OVERNIGHT SKIING		
		LAST TRIP TOTAL	START - UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
YOUNG BACHELORS	14-1	31.3	.7	3.8	8.5	9.7	8.8	17.9	8.6	9.3	13.3	7.9	5.5
		9.9%	3.4%	8.7%	10.1%	9.7%	12.1%	10.2%	9.0%	11.6%	9.5%	9.9%	9.0%
		100.0%	2.1%	12.0%	27.1%	30.8%	28.0%	57.2%	27.5%	29.7%	42.5%	25.1%	17.4%
YOUNG COUPLES/ COOPERATIVE UNITS	14-2	71.9	4.9	9.9	17.9	22.8	16.4	32.6	15.3	17.2	38.4	13.7	24.7
		22.6%	25.9%	23.0%	21.3%	23.0%	22.6%	18.5%	16.0%	21.4%	27.5%	17.3%	41.0%
		100.0%	6.8%	13.8%	24.9%	31.7%	22.8%	45.3%	21.3%	24.0%	53.5%	19.1%	34.4%
YOUNG FAMILIES	14-3	33.6	3.3	2.6	6.8	14.2	6.7	19.2	12.3	6.9	14.4	8.1	6.3
		10.6%	17.2%	6.1%	8.0%	14.3%	9.3%	10.9%	12.8%	8.5%	10.3%	10.1%	10.5%
		100.0%	9.7%	7.9%	20.1%	42.2%	20.1%	57.0%	36.5%	20.5%	42.8%	24.0%	18.8%
MIDDLE FAMILIES	14-4	86.5	4.6	12.5	22.6	25.2	21.5	53.9	33.7	20.2	32.6	22.4	10.1
		27.2%	24.1%	29.1%	26.9%	25.4%	29.7%	30.6%	35.2%	25.1%	23.3%	28.2%	16.8%
		100.0%	5.3%	14.5%	26.2%	29.1%	24.9%	62.3%	38.9%	23.4%	37.6%	25.9%	11.7%
OLDER FAMILIES	14-5	56.6	3.3	9.2	15.2	16.4	12.5	31.6	17.2	14.4	24.9	16.5	8.4
		17.8%	17.2%	21.4%	18.0%	16.5%	17.2%	17.9%	17.9%	17.9%	17.8%	20.8%	13.9%
		100.0%	5.8%	16.3%	26.8%	29.0%	22.1%	55.9%	30.3%	25.5%	44.0%	29.2%	14.8%
GROWN FAMILIES	14-6	16.0	.7	1.4	6.1	5.0	2.7	8.5	1.2	7.3	6.9	4.6	2.3
		5.0%	3.4%	3.3%	7.3%	5.1%	3.8%	4.8%	1.3%	9.1%	4.9%	5.8%	3.8%
		100.0%	4.1%	8.8%	38.5%	31.5%	17.1%	53.5%	7.6%	45.8%	43.0%	28.7%	14.3%
OLDER COUPLES	14-7	6.6	.3	1.4	.8	2.4	1.7	4.4	3.3	1.1	2.2	1.5	.6
		2.1%	1.7%	3.2%	1.0%	2.4%	2.3%	2.5%	3.4%	1.4%	1.6%	2.0%	1.1%
		100.0%	5.0%	20.9%	12.2%	36.9%	25.1%	66.6%	49.7%	16.9%	33.4%	23.5%	9.9%
RETIRED COUPLES	14-8	.9	-	-	.6	.2	.1	.6	*	.6	.3	.2	.1
		.3%			.8%	.2%	.1%	.3%	*	.7%	.2%	.3%	.2%
		100.0%			70.5%	23.2%	6.3%	65.6%	2.8%	62.8%	34.4%	22.4%	12.0%
OLDER SINGLE	14-9	1.1	-	*	.7	.3	.1	.7	*	.6	.5	.4	.1
		.4%		.1%	.8%	.3%	.2%	.4%	*	.8%	.3%	.5%	.1%
		100.0%		2.9%	60.0%	26.0%	11.1%	57.9%	2.9%	55.0%	42.1%	36.0%	6.1%
MISSING VALUES	14-R	13.4	1.3	2.3	4.9	2.9	2.0	7.0	4.2	2.9	6.3	4.1	2.2
		4.2%	6.9%	5.2%	5.8%	3.0%	2.7%	4.0%	4.3%	3.6%	4.5%	5.1%	3.6%
		100.0%	9.8%	16.8%	36.6%	22.0%	14.8%	52.7%	31.1%	21.6%	46.8%	30.5%	16.2%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.1%	99.8%	100.1%	100.0%	99.9%	100.0%	100.1%	99.9%	100.1%	99.9%	100.0%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%

LIFESTAGE

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
		TRAVEL			MODE(S)				ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL	PACKAGE	INDE-PEN-DENT	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
YOUNG BACHELORS	14-1	24.3	4.2	20.1	17.6	4.4	4.8	.4	8.1	2.0	.3	9.9	9.7	4.7
		9.3%	12.3%	8.8%	8.4%	25.8%	11.5%	19.8%	11.1%	9.2%	2.8%	10.6%	7.2%	13.3%
		100.0%	17.2%	82.8%	72.5%	18.1%	19.9%	1.8%	33.2%	8.4%	1.1%	40.7%	39.8%	19.3%
YOUNG COUPLES/ COOPERATIVE UNITS	14-2	56.7	5.2	51.5	49.1	4.7	4.9	.4	16.7	7.2	1.7	16.6	33.4	6.6
		21.6%	15.2%	22.6%	23.3%	27.6%	11.7%	18.2%	23.1%	32.4%	17.8%	17.8%	24.8%	19.6%
		100.0%	9.1%	90.9%	86.7%	8.3%	8.6%	.7%	29.5%	12.8%	3.0%	29.4%	59.0%	11.7%
YOUNG FAMILIES	14-3	26.9	2.4	24.5	23.5	1.5	2.2	.2	8.5	1.9	1.3	9.3	14.3	3.2
		10.3%	7.1%	10.7%	11.1%	8.7%	5.4%	7.8%	11.7%	8.1%	13.9%	10.0%	10.6%	9.6%
		100.0%	9.0%	91.0%	87.4%	5.5%	8.3%	.6%	31.6%	6.9%	5.0%	34.8%	53.2%	12.0%
MIDDLE FAMILIES	14-4	73.7	11.7	62.1	52.9	2.0	19.3	.1	16.0	5.1	2.9	27.2	38.0	8.4
		28.2%	34.4%	27.2%	25.1%	11.7%	46.1%	4.9%	22.1%	23.0%	30.6%	29.1%	28.3%	24.9%
		100.0%	15.8%	84.2%	71.7%	2.7%	26.1%	.1%	21.7%	7.0%	4.0%	36.9%	51.6%	11.4%
OLDER FAMILIES	14-5	47.0	8.1	38.9	38.4	1.4	7.5	.9	14.2	1.9	2.2	15.3	24.8	6.9
		17.9%	23.8%	17.1%	18.2%	8.4%	17.9%	40.6%	19.6%	1.7%	23.1%	16.4%	18.4%	20.4%
		100.0%	17.2%	82.8%	81.8%	3.1%	15.9%	1.9%	30.2%	4.1%	4.7%	32.6%	52.8%	14.5%
GROWN FAMILIES	14-6	13.7	.9	12.8	12.5	.7	1.1	-	3.5	2.7	.1	7.4	5.2	1.1
		5.2%	2.7%	5.6%	5.9%	4.1%	2.5%		4.8%	12.1%	1.0%	7.9%	3.8%	3.4%
		100.0%	6.7%	93.3%	90.8%	5.1%	7.7%		25.4%	19.6%	.7%	54.1%	37.6%	8.4%
OLDER COUPLES	14-7	5.5	.7	4.8	4.9	.4	.4	.1	1.4	*	*	1.8	2.0	1.6
		2.1%	2.1%	2.1%	2.3%	2.4%	.9%	3.5%	2.0%	.1%	.2%	2.0%	1.5%	4.9%
		100.0%	13.2%	86.8%	88.8%	7.4%	6.9%	1.4%	25.9%	.2%	.3%	33.5%	36.6%	29.9%
RETIRED COUPLES	14-8	.9	.1	.8	.7	.2	*	-	.2	*	.1	.1	.2	.6
		.3%	.2%	.4%	.3%	1.4%	.1%		.3%	.1%	.6%	.1%	.2%	1.7%
		100.0%	7.5%	92.5%	73.3%	25.9%	4.0%		27.2%	3.6%	6.4%	11.8%	25.4%	61.4%
OLDER SINGLE	14-9	1.1	.1	1.0	1.0	.4	.2	-	.3	.2	.1	.2	.9	*
		.4%	.3%	.4%	.5%	2.2%	.5%		.4%	.8%	1.1%	.2%	.7%	*
		100.0%	9.6%	90.4%	84.6%	32.8%	19.3%		26.3%	15.4%	8.9%	17.2%	81.7%	1.1%
MISSING VALUES	14-R	12.1	.6	11.5	10.3	1.3	1.4	.1	3.5	1.2	.9	5.6	5.9	.5
		4.6%	1.8%	5.0%	4.9%	7.7%	3.3%	5.2%	4.8%	5.3%	9.1%	6.0%	4.4%	1.5%
		100.0%	5.0%	95.0%	85.5%	10.9%	11.6%	.9%	28.8%	9.8%	7.2%	46.8%	49.0%	4.2%
BASE: SKIERS (000'S)		261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
		99.9%	99.9%	99.9%	100.0%	100.0%	99.9%	100.0%	99.9%	100.0%	100.2%	100.1%	99.9%	99.9%
		100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%

LIFESTAGE

TRAVEL BEHAVIOUR(NON-RESIDENTS)

		PURPOSE				EXPERIENCE	
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
YOUNG BACHELORS	14-1	6.8	4.1	1.8	.9	3.4	3.5
		22.7%	21.3%	25.9%	26.6%	24.4%	21.3%
		100.0%	60.1%	26.0%	13.2%	49.4%	50.6%
YOUNG COUPLES/ COOPERATIVE UNITS	14-2	7.8	4.8	1.9	1.0	3.6	4.1
		25.9%	25.1%	27.6%	28.2%	26.3%	25.4%
		100.0%	62.3%	24.4%	12.3%	46.7%	53.1%
YOUNG FAMILIES	14-3	2.7	1.6	.6	.4	1.2	1.5
		8.9%	8.2%	9.2%	13.2%	8.4%	9.3%
		100.0%	59.1%	23.6%	16.8%	43.4%	56.6%
MIDDLE FAMILIES	14-4	3.9	2.5	.7	.6	1.9	2.0
		13.1%	13.2%	9.6%	18.2%	13.8%	12.5%
		100.0%	64.5%	16.7%	15.7%	48.3%	51.7%
OLDER FAMILIES	14-5	3.7	2.8	.6	.2	1.5	2.3
		12.5%	14.3%	9.4%	5.4%	10.6%	14.1%
		100.0%	73.5%	17.1%	4.8%	38.8%	61.2%
GROWN FAMILIES	14-6	1.5	1.0	.3	.1	.7	.8
		4.9%	5.2%	3.8%	3.9%	4.7%	5.1%
		100.0%	68.1%	17.4%	9.0%	44.3%	55.7%
OLDER COUPLES	14-7	.6	.5	.1	*	.4	.1
		1.9%	2.6%	.9%	.1%	3.0%	.9%
		100.0%	87.9%	10.8%	.6%	74.2%	25.8%
RETIRED COUPLES	14-8	.4	.2	.1	-	.2	.2
		1.2%	1.1%	2.0%		1.1%	1.2%
		100.0%	60.2%	39.8%		43.1%	56.9%
OLDER SINGLE	14-9	.6	.4	*	.1	.2	.4
		1.9%	2.3%	.6%	2.6%	1.6%	2.2%
		100.0%	76.9%	7.7%	15.4%	38.6%	61.4%
MISSING VALUES	14-R	2.1	1.3	.8	.1	.8	1.3
		7.0%	6.7%	11.1%	1.9%	6.0%	7.9%
		100.0%	60.5%	35.8%	3.1%	39.3%	60.7%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		100.0%	100.0%	100.1%	100.1%	99.9%	99.9%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%

LIFESTAGE

		SKIER PROFILE													
			SKILL				AGE								
		GRAND TOTAL	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
YOUNG BACHELORS	14-1	31.3	3.9	14.7	11.7	1.0	-	6.7	12.8	6.7	2.9	1.6	.1	-	-
		9.9%	9.4%	8.8%	12.6%	6.3%		7.7%	24.4%	19.5%	12.1%	9.4%	1.3%		
		100.0%	12.4%	46.8%	37.3%	3.3%		21.4%	40.7%	21.3%	9.4%	5.1%	.2%		
YOUNG COUPLES/ COOPERATIVE UNITS	14-2	71.9	7.6	34.5	22.4	7.3	-	33.8	23.1	9.3	3.5	2.1	.1	-	-
		22.6%	18.3%	20.6%	24.2%	44.0%		38.9%	44.3%	27.0%	14.4%	12.3%	1.5%		
		100.0%	10.6%	48.0%	31.2%	10.2%		47.1%	32.2%	12.9%	4.9%	2.9%	.1%		
YOUNG FAMILIES	14-3	33.6	5.5	19.8	7.4	1.0	4.9	3.0	10.3	9.0	4.7	1.7	-	-	-
		10.6%	13.2%	11.8%	8.0%	5.8%	5.7%	3.4%	19.6%	26.3%	19.5%	10.1%			
		100.0%	16.2%	58.9%	22.0%	2.9%	14.7%	8.8%	30.5%	26.8%	14.1%	5.1%			
MIDDLE FAMILIES	14-4	96.5	11.9	54.1	19.6	.9	48.0	5.0	2.6	7.8	12.0	10.5	.6	-	-
		27.2%	28.8%	32.3%	21.2%	5.6%	55.3%	5.8%	4.9%	22.8%	49.5%	61.9%	10.4%		
		100.0%	13.8%	62.5%	22.7%	1.1%	55.5%	5.8%	3.0%	9.0%	13.9%	12.1%	.7%		
OLDER FAMILIES	14-5	56.6	9.6	25.9	18.3	2.9	33.7	15.2	.2	.8	1.0	1.0	1.9	2.5	.2
		17.8%	23.1%	15.5%	19.8%	16.7%	38.9%	17.5%	.4%	2.4%	4.0%	6.1%	31.4%	46.0%	4.4%
		100.0%	16.9%	45.8%	32.4%	4.9%	59.6%	26.9%	.4%	1.5%	1.7%	1.8%	3.3%	4.5%	.3%
GROWN FAMILIES	14-6	16.0	.5	7.5	5.4	2.5	-	11.4	2.0	.3	-	-	.6	1.4	.2
		5.0%	1.2%	4.5%	5.8%	15.3%		13.1%	3.8%	1.0%			10.9%	25.3%	4.3%
		100.0%	3.1%	47.1%	33.9%	15.9%		71.6%	12.5%	2.0%			4.1%	8.7%	1.1%
OLDER COUPLES	14-7	6.6	.9	3.0	1.9	.8	-	.9	.3	-	*	-	.9	.8	3.2
		2.1%	2.2%	1.8%	2.1%	4.6%		1.1%	.6%		.1%		15.8%	14.5%	82.4%
		100.0%	14.1%	45.2%	29.1%	11.5%		14.0%	5.2%		.5%		14.3%	12.1%	48.9%
RETIRED COUPLES	14-8	.9	.6	.1	.2	-	-	*	-	-	*	*	.1	.6	.2
		.3%	1.5%	.1%	.2%			.1%			*	.3%	1.3%	10.2%	4.6%
		100.0%	66.4%	15.3%	18.3%			5.0%			.4%	5.0%	8.4%	61.4%	19.8%
OLDER SINGLE	14-9	1.1	-	.9	.2	.1	-	-	-	-	-	-	.7	.2	.1
		.4%		.5%	.2%	.5%							12.3%	3.3%	2.6%
		100.0%		75.1%	16.9%	7.9%							64.4%	15.9%	9.0%
MISSING VALUES	14-R	13.4	1.0	6.8	5.4	.2	.1	10.9	1.0	.4	.1	-	.9	*	.1
		4.2%	2.3%	4.1%	5.9%	1.3%	.1%	12.5%	1.9%	1.0%	.3%		15.1%	.7%	1.7%
		100.0%	7.1%	50.7%	40.6%	1.6%	.7%	81.3%	7.3%	2.7%	.5%		6.7%	.3%	.5%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		100.1%	100.0%	100.0%	100.0%	100.1%	100.0%	100.1%	99.9%	100.0%	99.9%	100.1%	100.0%	100.0%	100.0%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%

LIFESTAGE

SKIER PROFILE

		GRAND TOTAL	TOTAL RES.	RESIDENT AGE 12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	SEX MALE	FEMALE	SOCIO-ECONOMIC STATUS UPPER	MIDDLE	LOWER	STUDENT
YOUNG BACHELORS	14-1	31.3	24.5	-	4.7	10.3	5.3	2.4	1.3	22.1	9.2	7.7	9.1	6.8	3.7
		9.9%	8.5%		6.1%	22.7%	17.4%	11.2%	4.8%	11.0%	7.8%	15.8%	12.1%	18.0%	3.4%
		100.0%	78.2%		15.0%	32.7%	16.8%	7.7%	4.2%	70.7%	29.3%	24.4%	29.0%	21.8%	11.6%
YOUNG COUPLES/ COOPERATIVE UNITS	14-2	71.9	64.1	-	31.0	20.0	8.2	3.0	2.0	41.7	30.2	14.4	24.7	15.3	4.6
		22.6%	22.3%		39.6%	44.3%	27.0%	14.2%	7.2%	20.8%	25.7%	29.6%	32.8%	40.2%	4.3%
		100.0%	89.2%		43.1%	27.8%	11.4%	4.2%	2.7%	58.0%	42.0%	20.0%	34.4%	21.3%	6.3%
YOUNG FAMILIES	14-3	33.6	30.9	4.8	2.9	9.6	8.0	4.2	1.5	19.2	14.4	9.9	8.1	2.4	6.3
		10.6%	10.7%	5.7%	3.7%	21.3%	26.4%	19.4%	5.6%	9.6%	12.3%	20.4%	10.7%	6.3%	5.9%
		100.0%	92.1%	14.3%	8.5%	28.5%	23.8%	12.4%	4.6%	57.1%	42.9%	29.5%	24.1%	7.1%	18.8%
MIDDLE FAMILIES	14-4	86.5	82.6	47.4	4.3	2.3	7.4	11.0	10.1	53.3	33.2	9.2	12.4	6.0	47.4
		27.2%	28.7%	55.7%	5.5%	5.1%	24.6%	51.1%	37.3%	26.6%	28.3%	18.9%	16.5%	15.7%	44.5%
		100.0%	95.4%	54.8%	5.0%	2.6%	8.6%	12.7%	11.7%	61.7%	38.3%	10.6%	14.4%	6.9%	54.8%
OLDER FAMILIES	14-5	56.6	52.8	32.8	14.1	-	.8	.9	4.2	37.9	18.7	3.2	7.9	3.6	36.4
		17.8%	18.3%	38.6%	18.2%		2.5%	4.1%	15.4%	18.9%	15.9%	6.5%	10.5%	9.4%	34.2%
		100.0%	93.4%	58.1%	25.0%		1.3%	1.6%	7.4%	66.9%	33.1%	5.6%	14.0%	6.3%	64.4%
GROWN FAMILIES	14-6	16.0	14.5	-	10.6	1.9	.3	-	1.7	12.6	3.3	2.7	9.3	1.6	-
		5.0%	5.0%		13.6%	4.2%	1.1%		6.1%	6.3%	2.8%	5.5%	12.4%	4.3%	
		100.0%	90.8%		66.4%	11.9%	2.0%		10.4%	79.2%	20.8%	16.7%	58.6%	10.3%	
OLDER COUPLES	14-7	6.6	6.0	-	.9	.3	-	-	4.5	5.3	1.3	1.3	1.3	2.2	-
		2.1%	2.1%		1.1%	.7%			16.5%	2.6%	1.1%	2.8%	1.8%	5.7%	
		100.0%	91.5%		13.5%	5.0%			68.1%	80.2%	19.8%	20.4%	20.1%	33.1%	
RETIRED COUPLES	14-8	.9	.6	-	-	-	-	-	.6	.2	.7	-	.1	*	-
		.3%	.2%						2.1%	.1%	.6%		.1%	.1%	
		100.0%	61.4%						61.4%	23.4%	76.6%		9.8%	5.0%	
OLDER SINGLE	14-9	1.1	.6	-	-	-	-	-	.6	1.0	.1	.2	.9	*	-
		.4%	.2%						2.1%	.5%	.1%	.3%	1.2%	.1%	
		100.0%	49.4%						49.4%	90.4%	9.6%	14.7%	79.6%	2.9%	
MISSING VALUES	14-R	13.4	11.3	-	9.4	.8	.3	-	.8	7.1	6.3	.1	1.4	*	8.2
		4.2%	3.9%		12.0%	1.7%	1.1%		2.9%	3.5%	5.3%	.2%	1.9%	.1%	7.7%
		100.0%	84.2%		70.1%	5.8%	2.4%		5.8%	53.1%	46.9%	.6%	10.8%	.3%	61.6%
BASE: SKIERS (000'S)		317.8	287.8	85.1	77.9	45.1	30.2	21.5	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		100.1%	99.9%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	99.9%	99.9%	100.0%	100.0%	99.9%	100.0%
		100.0%	90.6%	26.8%	24.5%	14.2%	9.5%	6.8%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%

LIFESTAGE

SKIER PROFILE

LIFE STAGE

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
YOUNG BACHELORS	14-1	31.3 9.9% 100.0%	31.3 100.0% 100.0%	-	-	-	-	-	-	-	-
YOUNG COUPLES/ COOPERATIVE UNITS	14-2	71.9 22.6% 100.0%	-	71.9 100.0% 100.0%	-	-	-	-	-	-	-
YOUNG FAMILIES	14-3	33.6 10.6% 100.0%	-	-	33.6 100.0% 100.0%	-	-	-	-	-	-
MIDDLE FAMILIES	14-4	86.5 27.2% 100.0%	-	-	-	86.5 100.0% 100.0%	-	-	-	-	-
OLDER FAMILIES	14-5	56.6 17.8% 100.0%	-	-	-	-	56.6 100.0% 100.0%	-	-	-	-
GROWN FAMILIES	14-6	16.0 5.0% 100.0%	-	-	-	-	-	16.0 100.0% 100.0%	-	-	-
OLDER COUPLES	14-7	6.6 2.1% 100.0%	-	-	-	-	-	-	6.6 100.0% 100.0%	-	-
RETIRED COUPLES	14-8	.9 .3% 100.0%	-	-	-	-	-	-	-	.9 100.0% 100.0%	-
OLDER SINGLE	14-9	1.1 .4% 100.0%	-	-	-	-	-	-	-	-	1.1 100.0% 100.0%
MISSING VALUES	14-R	13.4 4.2% 100.0%	-	-	-	-	-	-	-	-	-
BASE: SKIERS (000'S)		317.8 100.1% 100.0%	31.3 100.0% 9.9%	71.9 100.0% 22.6%	33.6 100.0% 10.6%	86.5 100.0% 27.2%	56.6 100.0% 17.8%	16.0 100.0% 5.0%	6.6 100.0% 2.1%	.9 100.0% .3%	1.1 100.0% .4%

TOTAL IN HOUSEHOLD WHO SKIED THIS SEASON OR LAST SEASON (INCLUDES UNDER 12's) QUESTION 1B

	SKIER ORIGIN							
	RESIDENT							
				ALBERTA				
	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CNTR.	REGI-ONAL MRKT.	HINT-ERLAND MRKT.
01	99.2	40.7	35.3	33.5	25.7	7.8	17.4	7.6
	34.5%	37.2%	35.8%	32.6%	34.2%	28.1%	33.7%	31.9%
	100.0%	41.0%	35.6%	33.8%	25.9%	7.8%	17.6%	7.7%
02	104.4	36.7	34.9	37.8	25.5	12.3	18.1	11.8
	36.3%	33.5%	35.4%	36.7%	33.9%	44.4%	34.9%	49.7%
	100.0%	35.1%	33.4%	36.2%	24.5%	11.8%	17.3%	11.3%
03	39.6	16.8	14.7	14.4	10.5	4.0	7.0	1.3
	13.8%	15.4%	14.9%	14.0%	13.9%	14.3%	13.5%	5.6%
	100.0%	42.4%	37.2%	36.4%	26.5%	10.0%	17.8%	3.4%
04	29.9	10.7	9.3	11.3	8.7	2.5	5.7	2.3
	10.4%	9.7%	9.5%	10.9%	11.6%	9.2%	11.0%	9.6%
	100.0%	35.7%	31.3%	37.6%	29.2%	8.5%	19.1%	7.6%
05	11.8	4.3	4.0	4.7	4.7	-	2.7	-
	4.1%	3.9%	4.0%	4.6%	6.3%		5.3%	
	100.0%	36.5%	33.8%	40.2%	40.2%		23.2%	
06	2.2	.3	.3	.3	-	.3	.8	.8
	.8%	.3%	.3%	.3%		1.2%	1.5%	3.2%
	100.0%	15.0%	15.0%	15.0%		15.0%	35.6%	34.5%
07	.8	-	-	.8	-	.8	-	-
	.3%			.8%		2.8%		
	100.0%			100.0%		100.0%		
BASE: SKIERS (000'S)	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
	100.2%	100.0%	99.9%	99.9%	99.9%	100.0%	100.0%	100.0%
	100.0%	38.0%	34.3%	35.7%	26.1%	9.6%	18.0%	8.3%
MEAN	2.17	2.11	2.12	2.22	2.22	2.23	2.24	2.06
STD DEV	1.1947	1.1427	1.1359	1.2285	1.2107	1.2757	1.2543	1.1231

NUMBER IN HOUSEHOLD UNDER THE AGE OF TWELVE WHO SKIED THIS OR LAST SEASON QUESTION 1C

		SKIER ORIGIN							
		RESIDENT							
					ALBERTA				
		TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CNTR.	REGI-ONAL MRKT.	MINT-ERLAND MRKT.
1	22-1	35.0	12.2	10.9	15.0	12.4	2.7	4.9	2.9
		12.2%	11.2%	11.1%	14.6%	16.4%	9.6%	9.4%	12.0%
		100.0%	35.0%	31.2%	42.9%	35.3%	7.6%	13.9%	8.2%
2	22-2	15.0	5.1	3.8	5.2	3.4	1.8	2.5	2.3
		5.2%	4.6%	3.8%	5.0%	4.5%	6.4%	4.9%	9.6%
		100.0%	33.7%	24.9%	34.3%	22.7%	11.7%	16.8%	15.2%
3	22-3	1.3	-	-	1.3	.6	.8	-	-
		.5%			1.3%	.7%	2.8%		
		100.0%			100.0%	41.9%	58.1%		
4	22-4	.8	-	-	-	-	-	.8	-
		.3%						1.5%	
		100.0%						100.0%	
NONE	22-0	235.7	92.1	83.9	81.3	58.9	22.5	43.6	18.7
		81.9%	84.2%	85.1%	79.1%	78.3%	81.2%	84.2%	78.4%
		100.0%	39.1%	35.6%	34.5%	25.0%	9.5%	18.5%	7.9%
BASE: SKIERS (000'S)		287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
		100.1%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%
		100.0%	38.0%	34.3%	35.7%	26.1%	9.6%	18.0%	8.3%
MEAN		.25	.20	.19	.29	.28	.31	.25	.31
STD DEV		.5938	.5051	.4775	.6184	.5796	.7130	.6829	.6374

TOTAL IN HOUSEHOLD WHO SKIED THIS SEASON OR LAST SEASON (INCLUDES UNDER 12's) QUESTION 1B

	ALBERTA DESTINATIONS									OUT-OF-PROV				
										B.C.		U.S.A.		
	TOTAL RESI-DENT	RMS	BANFF/ LAKE LOUISE REGION	SUN-SHINE	SKI LOUISE	NOR-QUAY	MT. MARMOT	FOR-TRESS	FLAT-LAND	TOTAL	TOTAL	EASTERN KOOTE-NAY	TOTAL	MONTANA
01	99.2	62.1	46.6	26.0	31.6	2.7	13.6	7.6	25.6	21.7	15.5	9.5	6.5	4.7
	34.5%	37.3%	38.3%	35.8%	44.7%	30.3%	37.1%	29.1%	29.9%	32.8%	29.7%	25.4%	33.8%	32.0%
	100.0%	62.6%	47.0%	26.2%	31.9%	2.7%	13.7%	7.7%	25.8%	21.9%	15.6%	9.5%	6.6%	4.7%
02	104.4	55.9	36.3	24.2	19.7	3.0	14.9	8.9	33.9	23.4	19.0	15.0	9.5	7.4
	36.3%	33.6%	29.8%	33.4%	27.8%	34.0%	40.7%	34.0%	39.6%	35.4%	36.4%	40.2%	49.0%	50.6%
	100.0%	53.6%	34.8%	23.2%	18.9%	2.9%	14.2%	8.5%	32.5%	22.4%	18.2%	14.4%	9.1%	7.1%
03	39.6	21.3	18.8	10.4	8.9	1.3	1.9	2.5	13.7	9.1	8.0	3.7	1.1	1.1
	13.8%	12.8%	15.4%	14.3%	12.6%	14.9%	5.1%	9.6%	16.0%	13.8%	15.4%	10.0%	5.7%	7.6%
	100.0%	53.7%	47.4%	26.2%	22.5%	3.3%	4.7%	6.3%	34.6%	23.1%	20.3%	9.4%	2.8%	2.8%
04	29.9	19.0	14.5	10.4	7.4	1.1	3.6	5.1	8.8	6.8	5.7	5.0	1.1	1.1
	10.4%	11.4%	11.9%	14.4%	10.4%	12.2%	9.9%	19.3%	10.3%	10.3%	10.9%	13.5%	5.7%	7.6%
	100.0%	63.6%	48.5%	34.9%	24.7%	3.6%	12.1%	16.9%	29.5%	22.7%	19.0%	16.8%	3.7%	3.7%
05	11.8	7.2	4.7	1.5	3.2	-	2.6	2.1	2.9	3.7	2.5	2.5	1.1	.3
	4.1%	4.3%	3.9%	2.1%	4.5%		7.2%	8.0%	3.4%	5.5%	4.9%	6.9%	5.7%	2.2%
	100.0%	60.9%	40.1%	13.0%	27.2%		22.2%	17.7%	24.4%	30.9%	21.6%	21.6%	9.3%	2.3%
06	2.2	.8	.8	-	-	.8	-	-	.8	.7	.7	.7	-	-
	.8%	.5%	.6%			9.5%			.9%	1.0%	1.3%	1.9%		
	100.0%	34.5%	34.5%			34.5%			35.6%	29.9%	29.9%	29.9%		
07	.8	-	-	-	-	-	-	-	-	.8	.8	.8	-	-
	.3%									1.2%	1.5%	2.1%		
	100.0%									100.0%	100.0%	100.0%		
BASE: SKIERS (000'S)	287.8	166.2	121.7	72.6	70.9	8.8	36.5	26.2	85.6	66.1	52.2	37.2	19.3	14.6
	100.2%	99.9%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.1%	100.0%	100.1%	100.0%	99.9%	100.0%
	100.0%	57.8%	42.3%	25.2%	24.6%	3.1%	12.7%	9.1%	29.7%	23.0%	18.1%	12.9%	6.7%	5.1%
MEAN	2.17	2.13	2.15	2.14	2.02	2.43	2.09	2.43	2.20	2.28	2.35	2.50	2.00	1.97
STD DEV	1.1947	1.1842	1.2000	1.1169	1.1517	1.4564	1.2071	1.3007	1.1295	1.3220	1.3333	1.4382	1.0671	.9487

NUMBER IN HOUSEHOLD UNDER THE AGE OF TWELVE WHO SKIED THIS OR LAST SEASON QUESTION 1C

		ALBERTA DESTINATIONS									OUT-OF-PROV				
											B.C.			U.S.A.	
		TOTAL RESI-DENT	RMS	BANFF/ LAKE LOUISE REGION	SUN-SHINE	SKI LOUISE	MT. NORQUAY	MARMOT	FOR-TRESS	FLAT-LAND	TOTAL	TOTAL	EASTERN KOOTE-NAY	TOTAL	MONTANA
1	22-1	35.0	18.5	12.4	5.6	7.7	.8	4.5	3.7	14.7	8.1	7.8	5.0	.3	.3
		12.2%	11.1%	10.2%	7.7%	10.9%	8.5%	12.3%	14.2%	17.1%	12.3%	15.0%	13.6%	1.7%	2.2%
		100.0%	53.0%	35.5%	16.0%	22.0%	2.2%	12.8%	10.7%	42.0%	23.3%	22.3%	14.4%	.9%	.9%
2	22-2	15.0	5.9	4.2	2.9	1.7	1.1	1.1	.6	5.6	3.5	2.0	2.0	1.6	.8
		5.2%	3.5%	3.5%	4.0%	2.3%	12.2%	3.0%	2.1%	6.6%	5.4%	3.8%	5.3%	8.1%	5.3%
		100.0%	39.1%	28.2%	19.5%	11.1%	7.2%	7.2%	3.7%	37.3%	23.5%	13.2%	13.2%	10.3%	5.2%
3	22-3	1.3	.6	.6	-	.6	-	-	-	.6	.8	.8	.8	-	-
		.5%	.3%	.5%		.8%				.7%	1.2%	1.5%	2.1%		
		100.0%	41.9%	41.9%		41.9%				41.9%	58.1%	58.1%	58.1%		
4	22-4	.8	-	-	-	-	-	-	-	.8	-	-	-	-	-
		.3%								.9%					
		100.0%								100.0%					
NONE	22-0	235.7	141.3	104.5	64.0	60.9	7.0	30.9	21.9	64.0	53.7	41.6	29.4	17.4	13.5
		81.9%	85.0%	85.8%	88.3%	86.0%	79.2%	84.8%	83.6%	74.7%	81.2%	79.7%	79.0%	90.3%	92.4%
		100.0%	59.9%	44.3%	27.2%	25.8%	3.0%	13.1%	9.3%	27.1%	22.8%	17.7%	12.5%	7.4%	5.7%
BASE: SKIERS (000'S)		287.8	166.2	121.7	72.6	70.9	8.8	36.5	26.2	85.6	66.1	52.2	37.2	19.3	14.6
		100.1%	99.9%	100.0%	100.0%	100.0%	99.9%	100.1%	99.9%	100.0%	100.1%	100.0%	100.0%	100.1%	99.9%
		100.0%	57.8%	42.3%	25.2%	24.6%	3.1%	12.7%	9.1%	29.7%	23.0%	18.1%	12.9%	6.7%	5.1%
MEAN		.25	.19	.19	.16	.18	.33	.18	.18	.36	.27	.27	.31	.18	.13
STD DEV		.5938	.4964	.4985	.4624	.4916	.6826	.4560	.4397	.7136	.6104	.6022	.6665	.5543	.4679

TOTAL IN HOUSEHOLD WHO SKIED THIS SEASON OR LAST SEASON (INCLUDES UNDER 12's) QUESTION 1B

	TRIP TIMING											
	SEASON						PERIOD SKIED					
							DAY SKIING			OVERNIGHT SKIING		
	TOTAL RESI-DENT	START - UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
01	99.2	6.2	12.1	28.0	31.1	21.8	62.2	34.6	27.6	35.7	19.7	16.0
	34.5%	32.8%	32.2%	36.2%	34.5%	34.1%	35.7%	36.5%	34.7%	31.8%	35.0%	28.5%
	100.0%	6.3%	12.2%	28.2%	31.3%	22.0%	62.7%	34.9%	27.8%	36.0%	19.9%	16.1%
02	104.4	8.2	13.4	26.9	31.8	24.1	58.2	29.7	28.5	46.2	21.0	25.2
	36.3%	43.1%	35.7%	34.8%	35.3%	37.6%	33.4%	31.4%	35.8%	41.1%	37.3%	45.0%
	100.0%	7.8%	12.8%	25.8%	30.5%	23.1%	55.8%	28.5%	27.3%	44.2%	20.1%	24.1%
03	39.6	3.6	4.9	11.2	12.4	7.5	28.5	16.2	12.3	11.2	5.2	6.0
	13.8%	19.0%	13.0%	14.5%	13.8%	11.8%	16.3%	17.0%	15.5%	10.0%	9.2%	10.8%
	100.0%	9.1%	12.4%	28.3%	31.3%	19.0%	71.8%	40.8%	31.0%	28.2%	13.0%	15.2%
04	29.9	.3	5.2	6.7	10.1	7.5	17.9	10.8	7.1	12.0	8.5	3.5
	10.4%	1.7%	13.9%	8.7%	11.2%	11.8%	10.3%	11.4%	8.9%	10.7%	15.0%	6.3%
	100.0%	1.1%	17.5%	22.5%	33.8%	25.2%	59.9%	36.3%	23.6%	40.1%	28.3%	11.8%
05	11.8	.7	1.3	4.5	3.1	2.3	5.3	1.5	3.8	6.5	2.0	4.5
	4.1%	3.4%	3.5%	5.8%	3.4%	3.5%	3.0%	1.6%	4.7%	5.8%	3.5%	8.0%
	100.0%	5.5%	11.1%	38.0%	26.3%	19.1%	45.0%	13.0%	32.0%	55.0%	16.9%	38.1%
06	2.2	-	.7	-	.8	.8	1.4	1.1	.3	.8	-	.8
	.8%		1.7%		.9%	1.2%	.8%	1.2%	.4%	.7%		1.3%
	100.0%		29.9%		35.6%	34.5%	65.5%	50.5%	15.0%	34.5%		34.5%
07	.8	-	-	-	.8	-	.8	.8	-	-	-	-
	.3%				.9%		.4%	.8%				
	100.0%				100.0%		100.0%	100.0%				
BASE: SKIERS (000'S)	287.8	18.9	37.5	77.3	90.1	64.0	174.3	94.8	79.5	112.2	56.3	56.0
	100.2%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	99.9%	100.0%	100.1%	100.0%	99.9%
	100.0%	6.6%	13.0%	26.9%	31.3%	22.2%	60.5%	32.9%	27.6%	39.0%	19.6%	19.4%
MEAN	2.17	2.00	2.26	2.13	2.20	2.16	2.16	2.17	2.14	2.20	2.15	2.24
STD DEV	1.1947	.9468	1.2377	1.1661	1.2472	1.1866	1.1928	1.2254	1.1527	1.1975	1.1570	1.2351

NUMBER IN HOUSEHOLD UNDER THE AGE OF TWELVE WHO SKIED THIS OR LAST SEASON QUESTION 1C

		TOTAL RESI-DENT	TRIP TIMING: SEASON: START - UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	PERIOD SKIED: DAY SKIING: TOTAL	WEEKDAY	WEEKEND	OVERNIGHT SKIING: TOTAL	MIDWEEK	WEEKEND
1	22-1	35.0	1.3	3.9	10.6	10.1	9.0	23.1	13.0	10.1	11.9	6.5	5.4
		12.2%	6.9%	10.4%	13.8%	11.2%	14.1%	13.3%	13.7%	12.8%	10.6%	11.5%	9.6%
		100.0%	3.7%	11.2%	30.4%	28.8%	25.8%	66.0%	37.1%	29.0%	34.0%	18.6%	15.4%
2	22-2	15.0	.7	2.6	3.4	4.7	3.8	9.6	5.4	4.2	5.5	4.0	1.5
		5.2%	3.4%	7.0%	4.3%	5.2%	5.9%	5.5%	5.7%	5.3%	4.9%	7.1%	2.7%
		100.0%	4.3%	17.4%	22.3%	31.0%	25.0%	63.6%	35.6%	28.0%	36.4%	26.4%	10.0%
3	22-3	1.3	-	-	.6	.8	-	.8	.8	-	.6	-	.6
		.5%			.7%	.9%		.4%	.8%		.5%		1.0%
		100.0%			41.9%	58.1%		58.1%	58.1%		41.9%		41.9%
4	22-4	.8	-	-	-	.8	-	.8	.8	-	-	-	-
		.3%				.9%		.4%	.8%				
		100.0%				100.0%		100.0%	100.0%				
NONE	22-0	235.7	17.0	31.0	62.7	73.7	51.2	140.1	74.9	65.1	94.3	45.8	48.5
		81.9%	89.7%	82.6%	81.2%	81.9%	80.0%	80.4%	79.0%	81.9%	84.0%	81.4%	86.7%
		100.0%	7.2%	13.2%	26.6%	31.3%	21.7%	59.4%	31.8%	27.6%	40.0%	19.4%	20.6%
BASE: SKIERS (000'S)		287.8	18.9	37.5	77.3	90.1	64.0	174.3	94.8	79.5	112.2	56.3	56.0
		100.1%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	6.6%	13.0%	26.9%	31.3%	22.2%	60.5%	32.9%	27.6%	39.0%	19.6%	19.4%
MEAN		.25	.14	.24	.25	.28	.26	.27	.31	.23	.22	.26	.18
STD DEV		.5938	.4334	.5686	.5622	.6770	.5563	.6235	.6880	.5338	.5460	.5758	.5115

TOTAL IN HOUSEHOLD WHO SKIED THIS SEASON OR LAST SEASON (INCLUDES UNDER 12's) QUESTION 1B

	TRAVEL BEHAVIOUR (LAST TRIP IN ALTA.)											
	TRAVEL	MODE(S)					ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
	TOTAL RESI-DENT	PACKAGE	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
01	80.1	11.4	61.6		17.8	-	17.4	3.4	1.9	31.3	38.1	10.8
	34.6%	43.4%	32.1%		48.6%		34.4%	22.3%	22.2%	39.2%	31.8%	33.3%
	100.0%	14.3%	76.9%		22.2%		21.7%	4.3%	2.3%	39.0%	47.5%	13.5%
02	84.3	9.7	70.8		11.8	.8	18.9	6.9	3.9	23.2	45.7	15.4
	36.4%	36.8%	36.9%		32.4%	100.0%	37.4%	44.5%	46.4%	29.0%	38.2%	47.6%
	100.0%	11.5%	84.0%		14.0%	.9%	22.5%	8.2%	4.7%	27.5%	54.2%	18.3%
03	32.8	1.9	29.2		2.9	-	5.2	2.8	-	12.1	18.0	2.6
	14.1%	7.1%	15.2%		7.9%		10.4%	18.4%		15.2%	15.1%	8.1%
	100.0%	5.7%	88.9%		8.8%		16.0%	8.7%		37.0%	55.0%	8.0%
04	24.2	2.2	22.0		2.2	-	6.4	1.5	1.3	8.6	14.2	1.4
	10.4%	8.4%	11.4%		6.0%		12.6%	9.9%	15.8%	10.7%	11.8%	4.5%
	100.0%	9.1%	90.9%		9.1%		26.3%	6.3%	5.5%	35.4%	58.6%	6.0%
05	8.9	1.1	7.0		1.9	-	2.6	.8	.6	4.6	2.2	2.1
	3.9%	4.3%	3.7%		5.2%		5.2%	4.9%	6.6%	5.8%	1.8%	6.5%
	100.0%	12.5%	78.8%		21.2%		29.4%	8.4%	6.3%	52.0%	24.6%	23.4%
06	1.5	-	1.5		-	-	-	-	.8	-	1.5	-
	.7%		.8%						8.9%		1.3%	
	100.0%		100.0%						49.2%		100.0%	
BASE: SKIERS (000'S)	231.9	26.3	192.1		36.6	.8	50.6	15.5	8.5	79.8	119.8	32.4
	100.1%	100.0%	100.1%		100.1%	100.0%	100.0%	100.0%	99.9%	99.9%	100.0%	100.0%
	100.0%	11.4%	82.8%		15.8%	.3%	21.8%	6.7%	3.6%	34.4%	51.6%	14.0%
MEAN	2.15	1.93	2.20		1.87	2.00	2.17	2.30	2.65	2.15	2.18	2.03
STD DEV	1.1553	1.1037	1.1603		1.1199	.0000	1.1793	1.0715	1.5670	1.2142	1.1319	1.0831

QUESTION 1C

NUMBER IN HOUSEHOLD UNDER THE AGE OF TWELVE WHO SKIED THIS OR LAST SEASON

		TRAVEL BEHAVIOUR (LAST TRIP IN ALTA.)											
		TRAVEL	MODE(S)					ACCOMMODATION			SATISFACTION (TRIP IN GENERAL)		
		TOTAL RESI-DENT	PACKAGE	CAR	AIR	BUS	TRAIN	HOTEL/ MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL-LENT	GOOD	FAIR/ POOR
1	22-1	28.9	3.8	22.1		6.5	-	7.5	1.3	-	14.0	11.4	3.5
		12.5%	14.3%	11.5%		17.9%		14.8%	8.5%		17.6%	9.5%	10.9%
		100.0%	13.0%	76.3%		22.6%		25.8%	4.5%		48.5%	39.3%	12.2%
2	22-2	11.5	1.6	10.9		.6	-	1.8	.8	-	2.4	7.8	1.3
		5.0%	6.2%	5.7%		1.5%		3.6%	4.9%		3.0%	6.5%	4.1%
		100.0%	14.2%	95.1%		4.9%		15.9%	6.5%		20.8%	67.8%	11.4%
3	22-3	.6	-	.6		-	-	-	-	.6	.6	-	-
		.2%		.3%						6.6%	.7%		
		100.0%		100.0%						100.0%	100.0%		
4	22-4	.8	-	.8		-	-	-	-	-	-	.8	-
		.3%		.4%								.6%	
		100.0%		100.0%								100.0%	
NONE	22-0	190.1	20.9	157.7		29.5	.8	41.3	13.4	7.9	62.8	99.8	27.5
		82.0%	79.4%	82.1%		80.6%	100.0%	81.6%	86.6%	93.4%	78.7%	83.3%	85.0%
		100.0%	11.0%	83.0%		15.5%	.4%	21.7%	7.0%	4.2%	33.0%	52.5%	14.5%
BASE: SKIERS (000'S)		231.9	26.3	192.1		36.6	.8	50.6	15.5	8.5	79.8	119.8	32.4
		100.0%	99.9%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%
		100.0%	11.4%	82.8%		15.8%	.3%	21.8%	6.7%	3.6%	34.6%	51.6%	14.0%
MEAN		.24	.27	.25		.21	.00	.22	.18	.20	.26	.25	.19
STD DEV		.5820	.5662	.6077		.4428	.0000	.4942	.4965	.7463	.5413	.6294	.4850

TOTAL IN HOUSEHOLD WHO SKIED THIS SEASON OR LAST SEASON (INCLUDES UNDER 12's) QUESTION 1B

	SKIER PROFILE													
	SKILL					AGE								
	TOTAL RESI-DENT	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
01	99.2	14.5	50.6	30.0	4.1	28.9	32.0	19.4	9.1	3.8	2.7	1.3	.6	.8
	34.5%	38.7%	33.3%	35.6%	28.4%	34.0%	41.1%	43.1%	30.1%	17.8%	17.9%	32.6%	11.5%	24.6%
	100.0%	14.6%	51.0%	30.3%	4.1%	29.2%	32.2%	19.6%	9.2%	3.9%	2.7%	1.3%	.6%	.8%
02	104.4	13.8	59.0	26.2	5.3	26.7	30.5	21.9	11.9	5.8	3.5	-	1.4	2.3
	36.3%	36.8%	38.9%	31.1%	37.1%	31.4%	39.2%	48.6%	39.3%	27.0%	22.9%		29.4%	75.4%
	100.0%	13.3%	56.5%	25.1%	5.1%	25.6%	29.2%	21.0%	11.4%	5.6%	3.3%		1.4%	2.2%
03	39.6	3.3	20.9	11.1	4.3	12.0	8.8	3.8	6.0	4.1	3.8	-	1.3	-
	13.8%	8.8%	13.8%	13.2%	29.9%	14.1%	11.3%	8.3%	19.7%	18.9%	24.9%		27.5%	
	100.0%	8.4%	52.8%	28.0%	10.8%	30.2%	22.2%	9.5%	15.0%	10.2%	9.5%		3.4%	
04	29.9	4.4	15.7	9.1	.7	9.6	3.7	-	2.0	7.0	3.5	2.4	1.5	-
	10.4%	11.6%	10.4%	10.8%	4.6%	11.3%	4.8%		6.5%	32.7%	23.4%	59.5%	31.5%	
	100.0%	14.6%	52.7%	30.5%	2.2%	32.2%	12.5%		6.6%	23.5%	11.8%	8.2%	5.1%	
05	11.8	.8	5.2	5.8	-	6.7	2.1	-	1.3	.8	.9	-	-	-
	4.1%	2.1%	3.4%	6.9%		7.9%	2.7%		4.4%	3.6%	5.8%			
	100.0%	6.6%	44.0%	49.4%		56.9%	17.7%		11.3%	6.6%	7.5%			
06	2.2	.8	.3	1.1	-	.3	.8	-	-	-	.8	.3	-	-
	.8%	2.0%	.2%	1.3%		.4%	1.0%				5.1%	8.0%		
	100.0%	34.5%	15.0%	50.5%		15.0%	34.5%				35.6%	15.0%		
07	.8	-	-	.8	-	.8	-	-	-	-	-	-	-	-
	.3%			.9%		.9%								
	100.0%			100.0%		100.0%								
BASE: SKIERS (000'S)	287.8	37.6	151.8	84.2	14.3	85.1	77.9	45.1	30.2	21.5	15.2	4.1	4.9	3.1
	100.2%	100.0%	100.0%	99.8%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.1%	99.9%	100.0%
	100.0%	13.1%	52.7%	29.2%	5.0%	29.6%	27.0%	15.7%	10.5%	7.5%	5.3%	1.4%	1.7%	1.1%
MEAN	2.17	2.08	2.12	2.30	2.11	2.33	1.92	1.65	2.16	2.77	2.92	3.18	2.79	1.75
STD DEV	1.1947	1.2002	1.1016	1.3771	.8684	1.3520	1.8515	.6270	1.0633	1.1840	1.3664	1.6065	1.0132	.4307

NUMBER IN HOUSEHOLD UNDER THE AGE OF TWELVE WHO SKIED THIS OR LAST SEASON QUESTION 1C

		SKIER PROFILE													
			SKILL				AGE								
		TOTAL RESI-DENT	BEGIN-NER	INTER-MEDIATE	AD-VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
1	22-1	35.0	3.3	23.7	7.5	.6	16.4	2.0	1.1	5.5	7.3	2.1	.6	-	-
		12.2%	8.7%	15.6%	8.9%	3.9%	19.3%	2.6%	2.4%	18.3%	34.2%	13.9%	13.7%		
		100.0%	9.4%	67.6%	21.4%	1.6%	46.8%	5.7%	3.1%	15.8%	21.0%	6.0%	1.6%		
2	22-2	15.0	2.7	7.0	4.6	.8	3.7	-	-	2.9	4.1	3.5	-	.3	-
		5.2%	7.2%	4.6%	5.5%	5.3%	4.4%			9.7%	19.0%	23.3%		16.0%	
		100.0%	18.1%	46.2%	30.7%	5.0%	24.7%			19.5%	27.1%	23.5%		5.2%	
3	22-3	1.3	-	.6	.8	-	.8	-	-	.6	-	-	-	-	-
		.5%		.4%	.9%		.9%			1.9%					
		100.0%		41.9%	58.1%		58.1%			41.9%					
4	22-4	.8	-	-	.8	-	-	-	-	-	-	.8	-	-	-
		.3%			.9%							5.1%			
		100.0%			100.0%							100.0%			
NONE	22-0	235.7	31.6	120.6	70.5	13.0	64.2	75.9	44.0	21.2	10.1	8.7	3.5	4.1	3.1
		81.9%	84.0%	79.5%	83.8%	90.8%	75.5%	97.4%	97.6%	70.2%	46.8%	57.6%	86.3%	84.0%	100.0%
		100.0%	13.4%	51.2%	29.9%	5.5%	27.2%	32.2%	18.7%	9.0%	4.3%	3.7%	1.5%	1.7%	1.3%
BASE: SKIERS (000'S)		287.8	37.6	151.8	84.2	14.3	85.1	77.9	45.1	30.2	21.5	15.2	4.1	4.9	3.1
		100.1%	99.9%	100.1%	100.0%	100.0%	100.1%	100.0%	100.0%	100.1%	100.0%	99.9%	100.0%	100.0%	100.0%
		100.0%	13.1%	52.7%	29.2%	5.0%	29.6%	27.0%	15.7%	10.5%	7.5%	5.3%	1.4%	1.7%	1.1%
MEAN		.25	.23	.26	.26	.14	.31	.03	.02	.43	.72	.81	.14	.32	.00
STD DEV		.5938	.5683	.5527	.6854	.4779	.5959	.1578	.1528	.7420	.7619	1.1109	.3433	.7330	.0000

TOTAL IN HOUSEHOLD WHO SKIED THIS SEASON OR LAST SEASON (INCLUDES UNDER 12's) QUESTION 1B

	SKIER PROFILE												
	RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
	TOTAL	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
01	99.2	28.9	32.0	19.4	9.1	3.8	5.4	68.2	31.0	9.3	19.3	19.3	36.9
	34.5%	34.0%	41.1%	43.1%	30.1%	17.8%	19.8%	38.0%	28.6%	23.3%	29.2%	55.4%	36.4%
	100.0%	29.2%	32.2%	19.6%	9.2%	3.9%	5.4%	68.8%	31.2%	9.3%	19.4%	19.5%	37.2%
02	104.4	26.7	30.5	21.9	11.9	5.8	7.2	57.3	47.0	15.3	25.3	11.8	32.4
	36.3%	31.4%	39.2%	48.6%	39.3%	27.0%	26.5%	31.9%	43.5%	38.5%	38.3%	33.6%	32.0%
	100.0%	25.6%	29.2%	21.0%	11.4%	5.6%	6.9%	54.9%	45.1%	14.6%	24.2%	11.3%	31.1%
03	39.6	12.0	8.8	3.8	6.0	4.1	5.1	27.4	12.2	10.6	10.2	1.2	12.0
	13.8%	14.1%	11.3%	8.3%	19.7%	18.9%	18.8%	15.3%	11.3%	26.6%	15.4%	3.5%	11.8%
	100.0%	30.2%	22.2%	9.5%	15.0%	10.2%	12.9%	69.2%	30.8%	26.6%	25.7%	3.1%	30.2%
04	29.9	9.6	3.7	-	2.0	7.0	7.5	18.3	11.6	4.6	9.2	2.6	10.2
	10.4%	11.3%	4.8%		6.5%	32.7%	27.6%	10.2%	10.7%	11.5%	13.9%	7.5%	10.0%
	100.0%	32.2%	12.5%		6.6%	23.5%	25.1%	61.3%	38.7%	15.3%	30.7%	8.8%	34.1%
05	11.8	6.7	2.1	-	1.3	.8	.9	6.8	5.0	-	.6	-	8.8
	4.1%	7.9%	2.7%		4.4%	3.6%	3.3%	3.8%	4.6%		.8%		8.7%
	100.0%	56.9%	17.7%		11.3%	6.6%	7.5%	57.7%	42.3%		4.7%		74.6%
06	2.2	.3	.8	-	-	-	1.1	.8	1.4	-	1.5	-	.3
	.8%	.4%	1.0%				4.1%	.4%	1.3%		2.3%		.3%
	100.0%	15.0%	34.5%				50.5%	34.5%	65.5%		70.1%		15.0%
07	.8	.8	-	-	-	-	-	.8	-	-	-	-	.8
	.3%	.9%						.4%					.8%
	100.0%	100.0%						100.0%					100.0%
BASE: SKIERS (000'S)	287.8	35.1	77.9	45.1	30.2	21.5	27.2	179.7	108.2	39.7	66.0	34.9	101.4
	100.2%	100.0%	100.1%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	99.9%	99.9%	100.0%	100.0%
	100.0%	29.6%	27.0%	15.7%	10.5%	7.5%	9.4%	62.4%	37.6%	13.8%	22.9%	12.1%	35.2%
MEAN	2.17	2.33	1.92	1.65	2.16	2.77	2.80	2.13	2.23	2.26	2.26	1.63	2.27
STD DEV	1.1947	1.3520	1.0515	.6270	1.0633	1.1840	1.3372	1.2002	1.1828	.9440	1.1759	.8673	1.3554

NUMBER IN HOUSEHOLD UNDER THE AGE OF TWELVE WHO SKIED THIS OR LAST SEASON QUESTION 1C

		SKIER PROFILE												
		RESIDENT AGE							SEX		SOCIO-ECONOMIC STATUS			
		TOTAL	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
1	22-1	35.0	16.4	2.0	1.1	5.5	7.3	2.7	18.5	16.5	5.3	5.5	3.0	16.1
		12.2%	19.3%	2.6%	2.4%	18.3%	34.2%	9.8%	10.3%	15.2%	13.3%	8.3%	8.5%	15.8%
		100.0%	46.8%	5.7%	3.1%	15.8%	21.0%	7.6%	52.9%	47.1%	15.1%	15.7%	8.5%	45.9%
2	22-2	15.0	3.7	-	-	2.9	4.1	4.3	9.4	5.6	4.2	3.0	.9	3.7
		5.2%	4.4%			9.7%	19.0%	15.9%	5.2%	5.2%	10.7%	4.5%	2.5%	3.7%
		100.0%	24.7%			19.5%	27.1%	28.7%	62.7%	37.3%	28.2%	19.9%	5.9%	24.7%
3	22-3	1.3	.8	-	-	.6	-	-	.8	.6	-	-	-	.8
		.5%	.9%			1.9%			.4%	.5%				.8%
		100.0%	58.1%			41.9%			58.1%	41.9%				58.1%
4	22-4	.8	-	-	-	-	-	.8	-	.8	-	.8	-	-
		.3%						2.9%		.7%		1.2%		
		100.0%						100.0%		100.0%		100.0%		
NONE	22-0	235.7	64.2	75.9	44.0	21.2	10.1	19.4	150.9	84.8	30.1	56.8	31.1	80.9
		81.9%	75.5%	97.4%	97.6%	70.2%	46.8%	71.4%	84.0%	78.3%	76.0%	85.9%	88.9%	79.7%
		100.0%	27.2%	32.2%	18.7%	9.0%	4.3%	8.2%	64.0%	36.0%	12.8%	24.1%	13.2%	34.3%
BASE: SKIERS (000'S)		287.8	85.1	77.9	45.1	30.2	21.5	27.2	179.7	108.2	39.7	66.0	34.9	101.4
		100.1%	100.1%	100.0%	100.0%	100.1%	100.0%	100.0%	99.9%	99.9%	100.0%	99.9%	99.9%	100.0%
		100.0%	29.6%	27.0%	15.7%	10.5%	7.5%	9.4%	62.4%	37.6%	13.9%	22.9%	12.1%	35.2%
MEAN		.25	.31	.03	.02	.43	.72	.53	.22	.30	.35	.22	.14	.25
STD DEV		.5938	.5959	.1578	.1528	.7420	.7619	.9534	.5505	.6566	.6639	.6357	.4102	.5559

TOTAL IN HOUSEHOLD WHO SKIED THIS SEASON OR LAST SEASON (INCLUDES UNDER 12's) QUESTION 1B

	SKIER PROFILE									
		LIFE STAGE								
	TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
01	99.2	24.5	17.5	5.9	17.1	19.9	5.5	2.4	.6	.6
	34.5%	100.0%	27.3%	19.0%	20.7%	37.8%	38.3%	40.1%	100.0%	100.0%
	100.0%	24.7%	17.6%	5.9%	17.2%	20.1%	5.6%	2.4%	.6%	.6%
02	104.4	-	40.1	15.9	21.0	16.5	3.1	3.6	-	-
	36.3%		62.5%	51.4%	25.4%	31.3%	21.4%	59.9%		
	100.0%		38.4%	15.2%	20.1%	15.8%	3.0%	3.5%		
03	39.6	-	5.4	4.9	18.1	6.7	3.4	-	-	-
	13.8%		8.5%	15.7%	22.0%	12.7%	23.5%			
	100.0%		13.7%	12.2%	45.8%	16.9%	8.6%			
04	29.9	-	1.1	1.1	18.1	6.4	2.4	-	-	-
	10.4%		1.7%	3.6%	21.9%	12.0%	16.8%			
	100.0%		3.7%	3.7%	60.6%	21.3%	8.2%			
05	11.8	-	-	1.3	8.3	2.2	-	-	-	-
	4.1%			4.3%	10.0%	4.2%				
	100.0%			11.3%	70.0%	18.6%				
06	2.2	-	-	1.1	-	1.1	-	-	-	-
	.8%			3.6%		2.0%				
	100.0%			50.5%		49.5%				
07	.8	-	-	.8	-	-	-	-	-	-
	.3%			2.5%						
	100.0%			100.0%						
BASE: SKIERS (000'S)	287.8	24.5	64.1	30.9	82.6	52.8	14.5	6.0	.6	.6
	100.2%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	8.5%	22.3%	10.7%	28.7%	18.3%	5.0%	2.1%	.2%	.2%
MEAN	2.17	1.00	1.85	2.44	2.75	2.20	2.19	1.60	1.00	1.00
STD DEV	1.1947	.0000	.6346	1.3732	1.2803	1.2842	1.1207	.4900	.0000	.0000

NUMBER IN HOUSEHOLD UNDER THE AGE OF TWELVE WHO SKIED THIS OR LAST SEASON QUESTION 1C

SKIER PROFILE

LIFE STAGE

		TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
1	22-1	35.0	-	-	6.6	24.8	3.2	-	-	-	-
		12.2%			21.4%	30.1%	6.1%				
		100.0%			18.9%	71.0%	9.2%				
2	22-2	15.0	-	-	1.4	9.4	3.4	.8	-	-	-
		5.2%			4.6%	11.4%	6.5%	5.4%			
		100.0%			9.5%	62.6%	22.8%	5.2%			
3	22-3	1.3	-	-	1.3	-	-	-	-	-	-
		.5%			4.3%						
		100.0%			100.0%						
4	22-4	.8	-	-	.8	-	-	-	-	-	-
		.3%			2.5%						
		100.0%			100.0%						
NONE	22-0	235.7	24.5	64.1	20.8	48.3	46.2	13.7	6.0	.6	.6
		81.9%	100.0%	100.0%	67.1%	58.5%	97.4%	94.6%	100.0%	100.0%	100.0%
		100.0%	10.4%	27.2%	8.8%	20.5%	19.6%	5.8%	2.6%	.2%	.2%
BASE: SKIERS (000'S)		287.8	24.5	64.1	30.9	82.6	52.8	14.5	6.0	.6	.6
		100.1%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	8.5%	22.3%	10.7%	28.7%	18.3%	5.0%	2.1%	.2%	.2%
MEAN		.25	.00	.00	.54	.53	.19	.11	.00	.00	.00
STD DEV		.5938	.0000	.0000	.9494	.6908	.5328	.4505	.0000	.0000	.0000

NUMBER IN HOUSEHOLD UNDER THE AGE OF TWELVE WHO SKIED THIS OR LAST SEASON QUESTION 1C

		NUMBER OF SKIERS IN HOUSEHOLD RESIDENT							
		TOTAL	ONE	TWO	THREE	FOUR	FIVE	SIX	SEVEN
1	22-1	35.0	.6	8.9	12.0	8.6	4.9	-	-
		12.2%	.6%	8.6%	30.2%	28.9%	41.3%		
		100.0%	1.6%	25.5%	34.2%	24.7%	13.9%		
2	22-2	15.0	-	.3	4.6	8.4	1.4	.3	-
		5.2%		.3%	11.6%	28.0%	12.1%	15.0%	
		100.0%		2.2%	30.5%	55.6%	9.5%	2.2%	
3	22-3	1.3	-	-	-	-	.6	-	.8
		.5%					4.7%		100.0%
		100.0%					41.9%		58.1%
4	22-4	.8	-	-	-	-	-	.8	-
		.3%						35.6%	
		100.0%						100.0%	
NONE	22-0	235.7	98.6	95.1	23.1	12.9	4.9	1.1	-
		81.9%	99.4%	91.1%	58.2%	43.1%	41.9%	49.5%	
		100.0%	41.8%	40.4%	9.8%	5.5%	2.1%	.5%	
BASE: SKIERS (000'S)		287.8	99.2	104.4	39.6	29.9	11.8	2.2	.8
		100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%
		100.0%	34.5%	36.3%	13.8%	10.4%	4.1%	.8%	.3%
MEAN		.25	.01	.09	.53	.85	.80	1.72	3.00
STD DEV		.5938	.0749	.2994	.6932	.8294	.8297	1.8232	.0000

APPENDIX I: DEFINITIONS

DEFINITIONS

Mainly for the purpose of analysis, a number of definitions and keys have been used and are described as a reference in the following sections.

Destinations

Keys to the banners are:

RMS	- Rocky Mountain Skiing, comprising Fortress Mountain Skiing Louise Marmot Basin Mount Norquay Sunshine Village
Banff-Lake Louise	- Skiing Louise Mount Norquay Sunshine Village
Flatland	- Alberta excluding RMS
B.C.	- Total including East Kootenay
East Kootenay	- Fernie Panorama Fairmont Kimberly
U.S.	- Montana and all other American states

Origins of Albertan residents

Reflecting the sampling procedure by area (see Exhibit 7A), banners for the origin analysis are:

Calgary and region	- Calgary and region equivalent to Travel Alberta "local market".
	- Comprises sub-sample of Calgary metropolitan area.
Edmonton and OMC	- Edmonton and other major centres per "secondary market" definition.
	- Comprises sub-sample of Edmonton metro and greater Edmonton (Edmonton and region).
	- Comprises sub-sample of Jasper, Hinton, Edson, Lethbridge, Red Deer.
Regional market	- Per Travel Alberta definitions.
Hinterland	- Per Travel Alberta definitions.

Socio-economic status

Four respondent groups were created. In light of their number in this type of sample, students were treated as a separate group. The balance were derived from everyone who gave a usable response to the household income, level of education achieved and personal occupation questions. Each was weighted as follows:

Household income	Weight
Under $25,000	1
$25,000 to $40,000	2
Over $40,000	3
Level of education	
Completed high school or less	1
Some college, university or other post high school training	2
Completed college or university or post graduate training	3
Respondent occupation	
Skilled or unskilled labourer and pensioner	1
Sales, clerical, armed forces	2
Professional, manager, farmer	3

The sum of the score for each respondent produced the banner:

	Upper	Middle	Lower	Student
Scored	8 or 9	5, 6, or 7	3 or 4	-

Life stage

Similarly, the following combination of data was used to define downhill skier households:

- Age of chief wage earner
- Household size
- Presence of children under 18 years of age
- Presence of children under 6 years of age

From this information, nine cells of life stage were created:

1. Young bachelors: under age 45, 1 person households

2. Young couples/cooperative units: under age 45, 2+ persons in household, none under 18

3. Young families: under age 45, 2+ persons in household, children under 6

4. Middle families: under age 45, 2+ persons in household, with older children (7 to 17) only

5. Older families: age 45+, 2+ persons in household, including children (any age)

6. Grown families: age 45+, 3+ persons in household, no children and a head of the household employed

7. Older couples: age 45+, 2 persons in household, no children and a head of the household employed

8. Retired couples: age 45+, 2 persons in household, no children and no employed head of the household

9. Older single: age 45+, 1 person household

Period skied

This banner of analysis is based on last trip and reflects the type of skier rather than day(s) skied. Created from Travel Alberta's instructions, "day skiing" is self-explanatory. "Overnight skiing-midweek", however, is defined as Monday to Friday only or 2+ week days and 1+ weekend days. Overnight skiing-weekends equals Saturday and Sunday only or 1+ weekend and 1 week day.

U.S. REGIONS

1. Pacific Northwest
   - Washington
   - Oregon

2. California

3. N. W. States
   - Montana
   - Idaho
   - Wyoming

4. S. W. States
   - Nevada
   - Utah
   - Colorado
   - Arizona
   - New Mexico

5. W. N. Central
   - North Dakota
   - South Dakota
   - Nebraska
   - Kansas
   - Minnesota
   - Iowa
   - Missouri

6. W. S. Central
   - Oklahoma
   - Texas
   - Arkansas
   - Louisiana

7. East Central
   - Wisconsin
   - Illinois
   - Indiana
   - Ohio
   - Kentucky
   - Tennessee
   - Mississippi
   - Alabama
   - Michigan

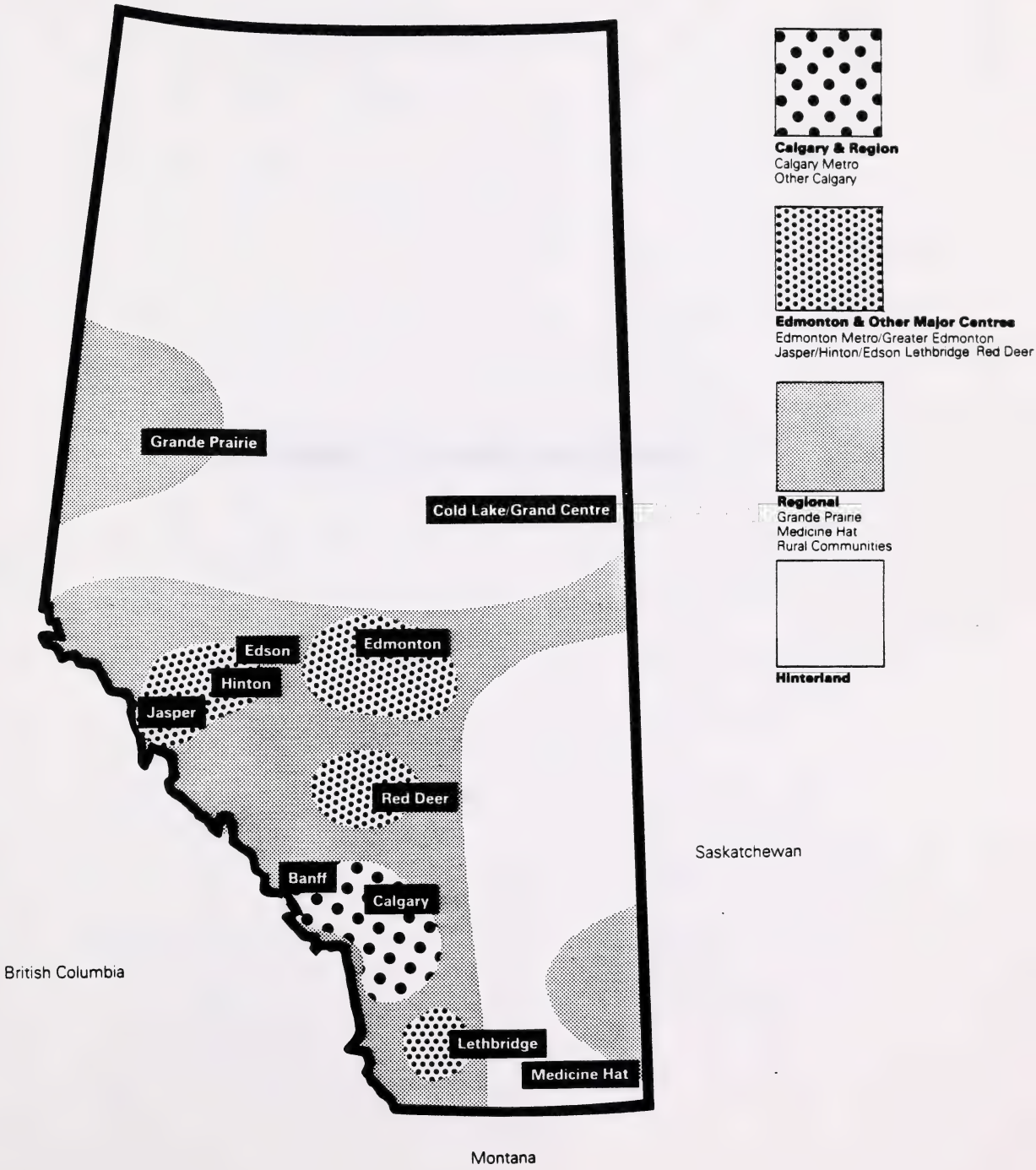
8. North Eastern Seaboard
   - Maine
   - New Hampshire
   - Vermont
   - Massachusetts
   - Connecticut
   - Rhode Island
   - New York
   - New Jersey
   - Pennsylvania

9. South Eastern Seaboard
   - Maryland
   - Delaware
   - Washington, D.C.
   - Virginia
   - West Virginia
   - North Carolina
   - South Carolina
   - Georgia
   - Florida

10. Non-Contiguous U.S.
    - Alaska
    - Hawaii

Market Areas in Alberta

EXHIBIT 7A



APPENDIX II: RESIDENT QUESTIONNAIRE

RE-INTRODUCE YOURSELF IF NECESSARY

2a) Before we begin, in which of the following age groups are you? (READ LIST - CIRCLE ONE ONLY)

Under twelve years ---------- 1 → TERMINATE AND RECORD
Twelve to seventeen years ---------- 2
Eighteen to twenty-four years ---------- 3
Twenty-five to twenty-nine years ---------- 4
Thirty to thirty-four years ---------- 5
Thirty-five to thirty-nine years ---------- 6
Forty to forty-four years ---------- 7
Forty-five to forty-nine years ---------- 8
Fifty to fifty-four years ---------- 9
Fifty-five and over ---------- 0

IF RESPONDENT IS NOT PERSON YOU TALKED TO FIRST, ASK QU.2b. OTHERWISE SKIP TO QU.2c

2b) Have you, yourself, done any downhill skiing since the beginning of this season, or not?

Yes ----- 1
No ------ 2 → TERMINATE AND RECORD

2c) Since the beginning of this season, how much money, if any, have you, yourself, spent on ski clothing in Alberta?

WRITE IN AMOUNT HERE → $ [ ][ ][ ][ ]

2d) Also since the beginning of this season, how much money, if any, have you, yourself, spent on ski equipment in Alberta?

WRITE IN AMOUNT HERE → $ [ ][ ][ ][ ]

3a1] Since March 17th but before April 30th, did you do any downhill skiing, or not?

Yes ----- 7 → SKIP TO YELLOW QUESTIONNAIRE
No ------ 8

3a2] Since February 7th but before March 17th, did you do any downhill skiing, or not?

Yes ----- 5 → SKIP TO BLUE QUESTIONNAIRE
No ------ 6

3a3] Since the Christmas-New Year holiday, but before Feb. 6th, did you do any downhill skiing, or not?

Yes ----- 3 → SKIP TO PINK QUESTIONNAIRE
No ------ 4

3a4] During the Christmas-New Year holiday period, did you do any downhill skiing, or not?

Yes ------ 1
No ------- 2 → SKIP TO QU.6a

3b) On how many different days since March 17th up to the end of April did you do any downhill skiing?

WRITE IN NUMBER HERE → [ ][ ] DAY(S)
38 39

3c) Thinking just of (that/those) (NUMBER MENTIONED IN QU.3b) day(s), at which ski area(s) did you do any downhill skiing? (DO NOT READ - CIRCLE AS MANY AS MENTIONED)

ALBERTA	QU.3c Areas skied	QU.3d Number of days skied	QU.3e Weekday	QU.3e Weekend
Canyon Ski Area	1			
Cypress	2			
Drayton Valley	3			
Edmonton Ski Club	4			
Fairview	5			
Fortress Mountain	6			
Grande Prairie	7			
Kinosoo Ridge	8			
Lake Eden Resort	9			
Lake Louise	0			
Long Lake	X			
Marmot Basin	V			
Mt. Norquay	1			
Paskapoo	2			
Rabbit Hill	3			
Silver Summit	4			
Sunshine Village	5			
Swan Ridge	6			
Swiss Valley	7			
Tawatinaw Valley	8			
Westcastle	9			
Other Alberta (SPECIFY) _____				
_____				
_____				
_____				
_____				
B.C. (SPECIFY) _____				
_____				
U.S. (SPECIFY) _____				
_____				
Other (SPECIFY) _____				
_____				

IF ONLY "ONE" DAY IN QU.3b SKIP TO QU.3j.

IF MORE THAN ONE AREA MENTIONED IN QU.3c, ASK QU.3d FOR EACH AREA. OTHERWISE SKIP TO QU.3e.

3d) On how many of those (NUMBER IN QU.3b) did you ski at (SKI AREA)? (RECORD NUMBER)

FOR EACH AREA MENTIONED IN QU.3c, ASK:

3e) When you were skiing at (SKI AREA), how many of these days, if any, were on a weekday from Monday to Friday and how many were on a weekend? (WRITE IN NUMBER)

3f) Were these ski days during this period ... (READ LIST - CIRCLE ONE ONLY)

all one trip away from home --------- 1 → SKIP TO QU.3i

Or more than one trip from home -------- 2

IF ONE TRIP IN QU.3f AND MORE THAN ONE AREA IN QU.3c, SKIP TO QU.3L.

IF MORE THAN ONE TRIP IN QU.3f AND ONLY ONE AREA IN QU.3c, SKIP TO QU.3i.

3g) Of these occasions, I'd like you to think about the last trip you made between March 17th and the end of April. It may have been just for a couple of hours or for a few days, but I need to know about the last outing. To which ski area did you go?

WRITE IN NAME → _____

IF NECESSARY ASK QU.3h. OTHERWISE INTERVIEWER COMPLETE.

3h) In which province or state is that ski area located? (DO NOT READ LIST - CIRCLE ONE)

Alberta ---------- 1

B.C. ---------- 2

California ------- 3

Colorado --------- 4

Idaho ---------- 5

Montana ---------- 6

Other (SPECIFY)_____

3i) Thinking just of that/the last trip during that period, how many days did you ski there?

WRITE IN NUMBER → [ ][ ] → IF MORE THAN [0][1] SKIP TO QU.3L

3j) Was this on a ... (READ LIST - CIRCLE ONE)

weekday from Monday to Friday- 1

Or a weekend? ---------- 2

3k) What was the date of that outing?

WRITE IN → _____ DAY _____ MONTH → SKIP TO QU.4a

3L) What date did you leave home and what date did you return home?

WRITE IN →

DATE LEFT HOME _____ DAY _____ MONTH

DATE RETURNED _____ DAY _____ MONTH

3m) On that occasion, did you stay ... (READ LIST - CIRCLE ONE)

at the home of friends or relatives ------ 1

at a hotel, motel or lodge ---------- 2

at a guest house or hostel ---------- 3

at your own cottage or condominium ------- 4

at a campsite ---------- 5

Or just where did you stay (SPECIFY)_____

#9079

4a) How many other people from your own household, if any, were skiing with you on that trip?

WRITE IN NUMBER HERE → [ ][ ] 28 29

4b) Which of the following did you use on that trip? (READ LIST - CIRCLE AS MANY AS MENTIONED)

Air ---------- 1 -30
Private car ---------- 2
Rental car ---------- 3
Train ---------- 4
Scheduled bus ---------- 5
Chartered bus ---------- 6
Taxi ---------- 7

Or Just what (SPECIFY)_____

_____

4c) Were you on a tour package, that is, one that included at least two items such as transportation, accommodation, and lift tickets, or not?

Yes ----- 1 -31
No ------ 2 → SKIP TO QU.5

4d) What is the name of that tour package?

WRITE IN → _____ 32- 33- 34-

4e) In total, how much did the tour package cost you (and other household members travelling with you)?

WRITE AMOUNT IN HERE → $[ ][ ].[ ][ ][ ] 35 36 37 38 39

4f) Not including those things covered in your tour package, how much did you (and the other household members travelling with you) spend in total (while you were outside Alberta), including any credit card purchases, on ... (READ EACH ITEM SEPARATELY AND RECORD AMOUNT)

Meals and refreshments? ---------- $ [ ][ ][ ] 40 41 42

Accommodation or lodging? ---------- $ [ ][ ][ ] 43 44 45

Car expenses, including gas, oil, and any maintenance or repair? ---------- $ [ ][ ][ ] 46 47 48

Any other transportation while in the area? --- $ [ ][ ][ ] 49 50 51

Ski equipment and clothing? ---------- $ [ ][ ][ ] 52 53 54

Lift tickets? ---------- $ [ ][ ][ ] 55 56 57

Ski equipment rental? ---------- $ [ ][ ][ ] 58 59 60

Ski school lessons? ---------- $ [ ][ ][ ] 61 62 63

Recreation and entertainment including apres ski? ---------- $ [ ][ ][ ] 64 65 66

Any other expenses? ---------- $ [ ][ ][ ] 67 68 69 → SKIP TO QU.6

#9079

79- 80-

c.o.

5. Including any credit card purchases, how much did you (and other household members travelling with you) spend, in total (while you were outside Alberta), on ...
(READ EACH ITEM SEPARATELY AND RECORD AMOUNT)

Meals and refreshments? ----------	$	5 8
Accommodation or lodging? ----------	$	9 12
Car expenses, including gas, oil, and any maintenance or repair? ----------	$	13 16
Any other transportation while in the area? ---	$	17 20
Ski equipment and clothing? ----------	$	21 23
Lift tickets? ----------	$	24 26
Ski equipment rental? ----------	$	27 29
Ski school lessons? ----------	$	30 32
Recreation and entertainment including apres ski? ----------	$	33 35
Any other expenses? ----------	$	36 38 → SKIP TO QU.6

#9079

ASK EVERYONE

6. What were some of the reasons for your going to (SKI AREA MENTIONED IN QU.3c/3h) on this trip you've been telling me about? ... What else? ... Anything else?

	-42
	-43
	-44

REFER TO QU.3b/QU.3i - IF [0 | 1] IN ANY, SKIP TO QU.8

7. Using a scale of "excellent", "good", "fair", or "poor", please tell me how you would rate the ... (READ EACH STATEMENT - CIRCLE ONE ONLY)

	Excellent	Good	Fair	Poor	
Trip, in general?	1	2	3	4	-45
Total cost of this trip?	1	2	3	4	-46
Ease of accessibility from home?	1	2	3	4	-47
Ease of access to ski slopes?	1	2	3	4	-48
Overnight accommodation?	1	2	3	4	-49
Quality of food?	1	2	3	4	-50
Quality of service at the ski resort?	1	2	3	4	-51
Après ski?	1	2	3	4	-52
Ski town itself?	1	2	3	4	-53
Scenery?	1	2	3	4	-54
Fun, excitement and enjoyment?	1	2	3	4	-55
Snow conditions?	1	2	3	4	-56
Quality of ski run grooming?	1	2	3	4	-57
Variety of ski runs for you?	1	2	3	4	-58
Number of skiers on the hill today?	1	2	3	4	-59
Day lodge capacity?	1	2	3	4	-60
Lift line ups?	1	2	3	4	-61
Weather conditions?	1	2	3	4	-62

SKIP TO INSTRUCTION BEFORE QU.9a

ASK "ONE" DAY SKIERS ONLY

8. Using a scale of "excellent", "good", "fair", or "poor", please tell me how you would rate the ... (READ EACH STATEMENT - CIRCLE ONE ONLY)

	Excellent	Good	Fair	Poor	
Trip, in general?	1	2	3	4	-63
Total cost of this trip?	1	2	3	4	-64
Ease of accessibility from home?	1	2	3	4	-65
Quality of food?	1	2	3	4	-66
Quality of service at the ski resort?	1	2	3	4	-67
Scenery?	1	2	3	4	-68
Fun, excitement and enjoyment?	1	2	3	4	-69
Snow conditions?	1	2	3	4	-70
Quality of ski run grooming?	1	2	3	4	-71
Variety of ski runs for you?	1	2	3	4	-72
Number of skiers on the hill?	1	2	3	4	-73
Day lodge capacity?	1	2	3	4	-74
Lift line ups?	1	2	3	4	-75
Weather conditions?	1	2	3	4	-76

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REFER TO QU.3c IF ONLY ALBERTA SKI AREAS MENTIONED, ASK QU.9a - ALL OTHERS SKIP TO INSTRUCTIONS BEFORE QU.9b

9a) Since the beginning of the nineteen eighty-three - eighty-four season, have you done any skiing downhill outside of Alberta, or not?

Yes ----- 1 5

No ------ 2 → SKIP TO QU.10

IF "LAST TRIP" WAS AT AN ALBERTA SKI AREA, ASK QU.9b, OTHERWISE SKIP TO QU.10.

9b) At which ski area outside Alberta were you most recently?

WRITE IN NAME → _____ 6- 7- 8- 9- 10-

9c) Thinking of just that trip, on how many days were you skiing at (SKI AREA)?

WRITE IN NUMBER → [ ][ ] 11- 12-

9d) How many other people from your own household, if any, were skiing with you on that trip?

WRITE IN NUMBER → [ ][ ] 13 14

9e) Was it a tour package, that is, one that included at least two items such as transportation, accommodation, and lift tickets, or not?

Yes ----- 1 15

No ------ 2 → SKIP TO QU.9i

9f) What is the name of that tour package?

WRITE IN → _____ 16- 17- 18-

9g) In total, how much in Canadian dollars did the tour package cost you (and other household members travelling with you)?

WRITE AMOUNT IN HERE → $ [ ][ ][ ][ ][ ] 19 20 21 22 23

9h) Not including those things covered in your tour package, how much money in Canadian dollars did you (and the other household members travelling with you) spend in total, including any credit card purchases while you were outside Alberta?

WRITE IN AMOUNT HERE → $ [ ][ ][ ][ ] 24 25 26 27 → SKIP TO QU.9j

9i) How much, in total, in Canadian dollars did you (and the other household members travelling with you) spend outside Alberta while you were on that trip? Please include any credit card purchases?

WRITE IN AMOUNT HERE → $ [ ][ ][ ][ ] 28 29 30 31

#9079

9j) By the way, what date did you leave home to go on this ski trip and what date did you return?

DATE LEFT _____ DAY _____ MONTH

DATE RETURNED _____ DAY _____ MONTH

ASK EVERYONE

10. Finally, in what way, if any, does "snow-making" affect your choice of a ski area?

BASIC DATA

Now I have some questions that will help us to group our interviews.

A. How would you classify yourself as a downhill skier? Are you a ... (READ LIST - CIRCLE ONE)

beginner ---------- 1
intermediate ------ 2
advanced ---------- 3
Or expert ---------- 4

B. What is your occupation; that is what type of work do you do? Please describe fully.

_____

C. What was the last grade of schooling you, yourself, completed? (DO NOT READ LIST - CIRCLE ONE ONLY)

Some or completed grade school ---- 1
Some or completed high school ----- 2
Some college or university -------- 3
Completed college or university --- 4
Post graduate ---------- 5
Other post high school training --- 6

Other (SPECIFY) _____

_____

D. Are you at present ...? (READ LIST - CIRCLE ONE)

single --------- 1
married -------- 2
widowed -------- 3
separated ------ 4
Or divorced? ------ 5

.E. Is the chief wage earner in your household aged ... (READ LIST - CIRCLE ONE)

forty-four years or younger --- 1 -46

Or forty-five years or older ----- 2

F. Including yourself and any babies, in which age group is the youngest member of your household? (READ LIST - CIRCLE ONE)

Under six years old --------- 1 -47

Six to eleven years --------- 2

Twelve to seventeen years --- 3

Eighteen years or older ----- 4

G. Finally, in which of the following groups was the total household income in 1983, before taxes? (READ LIST - CIRCLE ONE ONLY)

Under $25,000 ---------- 1 -48

$25,000 to $40,000 ------- 2

Or Over $40,000 ---------- 3

H. Sex (INTERVIEWER RECORD)

Male ------ 1 -49

Female ---- 2

ASK AND RECORD ON TOP PAGE:

NAME
ADDRESS
POSTAL CODE
CHECK TELEPHONE #

THANK YOU VERY MUCH FOR PARTICIPATING IN THIS SURVEY!

#9079

79-
80-

CD 13

ASK EVERYONE

7a) What were some of the reasons for your going to (SKI AREA MENTIONED IN QU.3c/3h OR QU.6b/6g) on this trip you've been telling me about? ... What else? ... Anything else?

	-42
	-43
	-44

REFER TO QU.3b/QU.3i OR QU.6a/QU.6h - IF [0|1] IN ANY, SKIP TO QU.8

7b) Using a scale of "excellent", "good", "fair", or "poor", please tell me how you would rate the ... (READ EACH STATEMENT - CIRCLE ONE ONLY)

	Excellent	Good	Fair	Poor	
Trip, in general?	1	2	3	4	-45
Total cost of this trip?	1	2	3	4	-46
Ease of accessibility from home?	1	2	3	4	-47
Ease of access to ski slopes?	1	2	3	4	-48
Overnight accommodation?	1	2	3	4	-49
Quality of food?	1	2	3	4	-50
Quality of service at the ski resort?	1	2	3	4	-51
Après ski?	1	2	3	4	-52
Ski town itself?	1	2	3	4	-53
Scenery?	1	2	3	4	-54
Fun, excitement and enjoyment?	1	2	3	4	-55
Snow conditions?	1	2	3	4	-56
Quality of ski run grooming?	1	2	3	4	-57
Variety of ski runs for you?	1	2	3	4	-58
Number of skiers on the hill today?	1	2	3	4	-59
Day lodge capacity?	1	2	3	4	-60
Lift line ups?	1	2	3	4	-61
Weather conditions?	1	2	3	4	-62

ASK "ONE" DAY SKIERS ONLY

SKIP TO INSTRUCTION BEFORE QU.9a

8. Using a scale of "excellent", "good", "fair", or "poor", please tell me how you would rate the ... (READ EACH STATEMENT - CIRCLE ONE ONLY)

	Excellent	Good	Fair	Poor	
Trip, in general?	1	2	3	4	-63
Total cost of this trip?	1	2	3	4	-64
Ease of accessibility from home?	1	2	3	4	-65
Quality of food?	1	2	3	4	-66
Quality of service at the ski resort?	1	2	3	4	-67
Scenery?	1	2	3	4	-68
Fun, excitement and enjoyment?	1	2	3	4	-69
Snow conditions?	1	2	3	4	-70
Quality of ski run grooming?	1	2	3	4	-71
Variety of ski runs for you?	1	2	3	4	-72
Number of skiers on the hill?	1	2	3	4	-73
Day lodge capacity?	1	2	3	4	-74
Lift line ups?	1	2	3	4	-75
Weather conditions?	1	2	3	4	-76

#9079

TR1
80-3

CD 14

REFER TO QU.3c OR QU.6b IF ONLY ALBERTA SKI AREAS MENTIONED, ASK QU.9a - ALL OTHERS SKIP TO INSTRUCTIONS BEFORE QU.9b

9a) Since the beginning of the nineteen eighty-three - eighty-four season, have you done any skiing downhill outside of Alberta, or not?

Yes ----- 1 -5

No ------ 2 → SKIP TO QU.10

IF "LAST TRIP" WAS AT AN ALBERTA SKI AREA, ASK QU.9b, OTHERWISE SKIP TO QU.10.

9b) At which ski area outside Alberta were you most recently?

WRITE IN NAME → _____ 6- 7- 8- 9- 10-

9c) Thinking of just that trip, on how many days were you skiing at (SKI AREA)?

WRITE IN NUMBER → [ ][ ] 11- 12-

9d) How many other people from your own household, if any, were skiing with you on that trip?

WRITE IN NUMBER → [ ][ ] 13 14

9e) Was it a tour package, that is, one that included at least two items such as transportation, accommodation, and lift tickets, or not?

Yes ----- 1 -15

No ------ 2 → SKIP TO QU.9i

9f) What is the name of that tour package?

WRITE IN → _____ 16- 17- 18-

9g) In total, how much in Canadian dollars did the tour package cost you (and other household members travelling with you)?

WRITE AMOUNT IN HERE → $[ ][ ][ ].[ ][ ] 19 20 21 22 23

9h) Not including those things covered in your tour package, how much money in Canadian dollars did you (and the other household members travelling with you) spend in total, including any credit card purchases while you were outside Alberta?

WRITE IN AMOUNT HERE → $[ ][ ][ ].[ ][ ] 24 25 26 27 → SKIP TO QU.9j

9i) How much, in total, in Canadian dollars did you (and the other household members travelling with you) spend outside Alberta while you were on that trip? Please include any credit card purchases?

WRITE IN AMOUNT HERE → $[ ][ ][ ].[ ][ ] 28 29 30 31

#9079

9j) By the way, what date did you leave home to go on this ski trip and what date did you return?

DATE LEFT _____ DAY _____ MONTH

DATE RETURNED _____ DAY _____ MONTH

ASK EVERYONE

10. Finally, in what way, if any, does "snow-making" affect your choice of a ski area?

[ ]

BASIC DATA

Now I have some questions that will help us to group our interviews.

A. How would you classify yourself as a downhill skier? Are you a ... (READ LIST - CIRCLE ONE)

beginner ---------- 1
intermediate ------ 2
advanced ---------- 3
Or expert ---------- 4

B. What is your occupation; that is what type of work do you do? Please describe fully.

_____

C. What was the last grade of schooling you, yourself, completed? (DO NOT READ LIST - CIRCLE ONE ONLY)

Some or completed grade school ---- 1
Some or completed high school ----- 2
Some college or university -------- 3
Completed college or university --- 4
Post graduate ---------- 5
Other post high school training --- 6

Other (SPECIFY) _____

_____

D. Are you at present ...? (READ LIST - CIRCLE ONE)

single --------- 1
married -------- 2
widowed -------- 3
separated ------ 4
Or divorced? ------ 5

CD 14

E. Is the chief wage earner in your household aged ... (READ LIST - CIRCLE ONE)

forty-four years or younger --- 1 -46

Or forty-five years or older ----- 2

F. Including yourself and any babies, in which age group is the youngest member of your household? (READ LIST - CIRCLE ONE)

Under six years old --------- 1 -47

Six to eleven years --------- 2

Twelve to seventeen years --- 3

Eighteen years or older ----- 4

G. Finally, in which of the following groups was the total household income in 1983, before taxes? (READ LIST - CIRCLE ONE ONLY)

Under $25,000 ---------- 1 -48

$25,000 to $40,000 ------- 2

Or Over $40,000 ---------- 3

H. Sex (INTERVIEWER RECORD)

Male ------ 1 -49

Female ---- 2

ASK AND RECORD ON TOP PAGE:

NAME
ADDRESS
POSTAL CODE
CHECK TELEPHONE #

THANK YOU VERY MUCH FOR PARTICIPATING IN THIS SURVEY!

#9079

79-1
80-4

APPENDIX III: NON-RESIDENT QUESTIONNAIRE

NON-RESIDENT SKIER SURVEY #9079

MARKET FACTS OF CANADA LIMITED
1240 Bay St., Toronto M5R 3L9

MR. []
MRS. []
MS. []
MISS []

FIRST NAME _____ SURNAME _____

PHONE #: [ ][ ][ ] [ ][ ][ ] [ ][ ][ ][ ] 5-7
AREA CODE

ADDRESS: _____ DATE: _____

CENTRE: _____

SITE: LAKE LOUISE ---------- 1 8
MARMOT ---------- 2
MT. NORQUAY ---------- 3
SUNSHINE ---------- 4

PROVINCE/STATE: _____

COUNTRY: CANADA ---------- 1 9
U.S. ---------- 2
JAPAN ---------- 3
OTHER (SPECIFY) _____

LOCATION OF INTERVIEW:
MAZE ---------- 1 12
CABLE CAR ---------- 2
LOWER AREA ---------- 3
UPPER AREA ---------- 4
RESTAURANT ---------- 5
TICKET AREA ---------- 6
HOTEL ---------- 7
OTHER (SPECIFY) _____

TIME STARTED: _____ []a.m. []p.m. 10

TIME FINISHED: _____ []a.m. []p.m. 11

QUOTAS: WEEKDAY ---------- 1 13 HOLIDAY ---------- 1 14
WEEKEND ---------- 2 EARLY WINTER ----- 2
LATE WINTER ------ 3
SPRING ---------- 4

_____
NAME OF SUPERVISOR

"I hereby certify that this interview was conducted according to the questionnaire and instructions for this study and that answers recorded are as given to me by this respondent.

I also realize that a proportion of my work will be checked back with the respondent for verification."

_____
(Interviewer's Signature)

INTRODUCTION

Good_____. I am_____. We are conducting a survey on behalf of Travel Alberta and would like to include you in it. (IF INTERVIEWING HAS BEEN CONDUCTED IN AREA EARLIER IN WEEK OR WEEK BEFORE, ASK:) Have you been interviewed while you've been skiing in the (Banff-Lake Louise/Jasper) area or not?

Yes ----- 1 → THANK, TERMINATE AND RECORD No ------ 2 → CONTINUE

1a) Before we begin, I'd just like to confirm a couple of things. Do you ... (READ LIST - CIRCLE ONE ONLY)

live in Alberta at the present time ----- 1 → TERMINATE AND RECORD

Or live outside the province ---------- 2

1b) In which of these age groups are you? (SHOW LIST) Just tell me the letter.

15

X	Under 12 -- 1	→ TERMINATE AND RECORD	H	35 - 39 ---- 6	
R	12 - 17 --- 2		Q	40 - 44 ---- 7	
N	18 - 24 --- 3		G	45 - 49 ---- 8	
W	25 - 29 --- 4		A	50 - 54 ---- 9	
F	30 - 34 --- 5		L	55+ -------- 0	

2a) Is this trip your first visit to an Alberta ski area, or not?

Yes ----- 1 No ------ 2 -16

2b) Is the MAIN purpose of this visit ... (READ LIST - CIRCLE ONE)

to take a ski vacation? ---------- 1 -17
Or is the skiing combined with visiting friends or relatives? ---------- 2
with a convention? ---------- 3
with other business? ---------- 4
Or with something else? ---------- 5

3a) Altogether, how many days are you planning to spend in the (Banff-Lake Louise/ Jasper) area?

WRITE IN NUMBER → [ ][ ] 18 19

3b) How many of these days, if any, are ... (READ LIST - RECORD NUMBER)

on a weekday from Monday to Friday ----- [ ][ ] 20 21

AND how many are on a weekend ---------- [ ][ ] 22 23

3c) On this trip, are you staying ... (READ LIST - CIRCLE ONE)

at the home of friends or relatives -- 1 -24 Or just where are you staying (SPECIFY)
at a hotel, motel or lodge ---------- 2
at a guest house or hostel ---------- 3
at your own cottage or condominium --- 4
at a campsite ---------- 5

_____

3d) How many other people from your own household, if any, are skiing with you on this trip?

WRITE IN NUMBER HERE → [ ][ ] 25 26

3e) In coming to Alberta which of the following did you use? (READ LIST - CIRCLE AS MANY AS MENTIONED)

Air ---------- 1 -27 Or Just what (SPECIFY)
Private car ---------- 2
Rental car ---------- 3
Train ---------- 4
Scheduled bus -------- 5
Chartered bus -------- 6
Taxi ---------- 7

_____

_____

4a) Are you on a tour package, that is, one that included at least two items such as transportation, accommodation, and lift tickets, or not?

Yes ----- 1 -28
No ------ 2 → SKIP TO QU.5a

4b) What is the name of that tour package? WRITE IN → _____

4c) In total, how much did this tour package cost you (and other household members travelling with you)?

WRITE AMOUNT IN HERE → $ [ ][ ][ ][ ][ ] 29 30 31 32 33

4d) Is that amount ... (READ LIST - CIRCLE ONE)

in Canadian dollars? ------- 1 -34 Or which currency (SPECIFY)
in U.S. dollars? ---------- 2

_____

#9079

4e) Apart from that amount, how much money do you (and your household members travelling with you) expect to spend on this trip, in total? Please include any accommodation and food costs, lift tickets, equipment rentals, ski school, apres ski, transportation to and from the hill, souvenirs and gifts, and any credit card purchases.

WRITE IN AMOUNT HERE → $ [ ][ ][ ][ ] → SKIP TO QU.6a

5a) What expenses did you incur in Alberta on transportation to get to where you are staying here?

WRITE IN AMOUNT HERE → $ [ ][ ][ ][ ]

5b) And apart from that amount, how much money do you (and your household members travelling with you) expect to spend on this trip, in total? Please include accommodation and food costs, lift tickets, equipment rentals, ski school, apres ski, transportation to and from the hill, souvenirs and gifts, and any credit card purchases.

WRITE IN AMOUNT HERE → $ [ ][ ][ ][ ]

6a) On this trip, what other ski areas, if any, have you skied? ... Any others? (WRITE IN NAME(S))

QU.6a Area skied	QU.6b Number of days skied	QU.6c Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.
_____	[ ][ ]	1	2	3	4	5	6	7
_____	[ ][ ]	1	2	3	4	5	6	7
_____	[ ][ ]	1	2	3	4	5	6	7
_____	[ ][ ]	1	2	3	4	5	6	7

No others skied --- [ ]0 → SKIP TO QU.7a

FOR EACH AREA MENTIONED IN QU.6a ASK:

6b) In total, on how many days did you ski at (AREA)? (RECORD NUMBER)

6c) On which day/days of the week did you ski at (AREA)? (CIRCLE AS MANY AS MENTIONED)

7a) What were some of the reasons for your coming to ski in the (Banff-Lake Louise/Jasper) area? ... What else? ... Anything else?

7b) Using a scale of "excellent", "good", "fair", or "poor", please tell me how you would rate the ... (READ EACH STATEMENT - CIRCLE ONE ONLY)

	Excellent	Good	Fair	Poor
Trip, in general?	1	2	3	4
Total cost of this trip?	1	2	3	4
Ease of accessibility from home?	1	2	3	4
Ease of access to ski slopes?	1	2	3	4
Overnight accommodation?	1	2	3	4
Quality of food?	1	2	3	4
Quality of service at the ski resort?	1	2	3	4
Apres ski?	1	2	3	4
Ski town itself?	1	2	3	4
Scenery?	1	2	3	4
Fun, excitement and enjoyment?	1	2	3	4
Snow conditions?	1	2	3	4
Quality of ski run grooming?	1	2	3	4
Variety of ski runs for you?	1	2	3	4
Number of skiers on the hill today?	1	2	3	4
Day lodge capacity?	1	2	3	4
Lift line ups?	1	2	3	4
Weather conditions?	1	2	3	4

7c) In what way, if any, does "snow-making" affect your choice of a ski area?

5-

6-

BASIC DATA

Finally I have some questions that will help us to group our interviews.

A. How would you classify yourself as a downhill skier? Are you a ... (READ LIST - CIRCLE ONE) -7

beginner ---------- 1
intermediate ------- 2
advanced ---------- 3
Or expert ---------- 4

B. What is your occupation; that is what type of work do you do? (PLEASE DESCRIBE FULLY) 8

_____

C. What was the last grade of schooling you, yourself, completed? (DO NOT READ LIST - CIRCLE ONE ONLY) -9

Some or completed grade school ---- 1
Some or completed high school ----- 2
Some college or university -------- 3
Completed college or university --- 4
Post graduate ---------- 5
Other post high school training- 6
Other (SPECIFY)

_____

D. Are you at present ...? (READ LIST - CIRCLE ONE) -10

single ---------- 1
married ---------- 2
widowed ---------- 3
separated ---------- 4
Or divorced? ---------- 5

E. Is the chief wage earner in your household aged ... (READ LIST - CIRCLE ONE) -11

forty-four years or younger -- 1
Or forty-five years or older ---- 2

F. Including yourself and any babies, in which age group is the youngest member of your household? (READ LIST - CIRCLE ONE) -12

Under six years old ---------- 1
Six to eleven years ---------- 2
Twelve to seventeen years ---- 3
Eighteen years or older ------ 4

G. Also including yourself and any babies, how many people in total are living in your household at the present time?

WRITE IN NUMBER HERE → [ ][ ] 13 14

H. Finally, in which of the following groups was the total household income in 1983, before taxes? (SHOW LIST) Just tell me the letter. (CIRCLE ONE) -15

L Under $25,000 --------- 1
R $25,000 - $40,000 ----- 2
Or N Over $40,000 ---------- 3

I. Sex (INTERVIEWER RECORD) -16

Male ------- 1
Female ----- 2

ASK AND RECORD ON TOP PAGE:

NAME
ADDRESS
COUNTRY OF RESIDENCE
TELEPHONE NUMBER

ALSO RECORD:

SITE
LOCATION OF INTERVIEW
TIME STARTED AND FINISHED 79-0 80-2
QUOTAS
SIGN THE QUESTIONNAIRE

#9079

THANK YOU VERY MUCH FOR PARTICIPATING IN THIS SURVEY!